

Pledges Support in FBI Investigation Of FCC Member

Charges Lack Basis, Mack Tells Harris

Washington — (AP) — Richard A. Mack today told congressional investigators he is confident that once they get the facts they will conclude that accusations against him "are without foundation." He asked an early opportunity to testify.

Mack described charges that he had taken money and pledged his vote as a federal communications commissioner in connection with a Miami, Fla., TV contest as "unsubstantiated charges, accusations, innuendoes and distortions."

In a letter to Chairman Harris (D-Ark.) of a house committee investigating the FCC, Mack said that he had advised the justice department that he would cooperate in every way possible with an FBI investigation.

Mack told newsmen who were given copies of his letter to the FCC that he has no thought of resigning.

Harris said that the investigating subcommittee he heads will call Mack to testify "very soon" on the charges made by the group's ousted counsel, Bernard Schwartz.

Orders FBI Quiz

Testifying yesterday, Bernard Schwartz, ousted chief investigator for the subcommittee, said that Mack has acknowledged accepting several thousand dollars from a lawyer Schwartz said was active in getting a television license for a firm rated by an FCC examiner as the least qualified of four applicants. He said Mack described the money as loans.

Mack could not be reached for comment.

A few hours after the hearing, Atty. Gen. Rogers ordered the FBI to make a "complete investigation" of the allegations.

"I have assured them of my complete cooperation," Harris said, adding that he had told the FBI it could have access to subcommittee files.

Harris said his subcommittee plans no session today unless something urgent comes up.

Schwartz has agreed to return Monday for further questioning on information he says he has about other FCC commissioners and Sherman Adams, President Eisenhower's top aide.

Shows Canceled Checks

In his testimony yesterday, Schwartz mentioned that he had been planning a series of hearings on what he termed "White House influence" on federal regulatory agencies. He said that in the files were letters to the White House stationery of Adams.

Schwartz was fired by the subcommittee Monday night in.

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Delaney Expected to Head Engineers' Union

Miami Beach — (AP) — Joseph J. Delaney of New York today was expected to be elected president of the 280,000-member International Union of Operating Engineers to succeed the resigning William E. Maloney.

Maloney quit a week ago in the wake of charges by the senate rackets investigating committee that his 18-year-old rule of the union of hoisting machine operatives had been marked by strong-arm methods and lavish personal use of union funds.

Delaney, 61, is a lifelong friend of AFL-CIO President George Meany and was elected six months ago as secretary-treasurer of the operating engineers union.

Snow Appearance Seen As Mercury Stays Low

Fox Cities Forecast—Cloudy with occasional light snow this afternoon. Mostly cloudy with snow flurries tonight and Saturday. Continued cold. Low tonight 5 below to 5 above. High Saturday 8-15.

Appleton temperatures during the 24-hour period ending at 9 o'clock this morning: High, 26; low, 6. Temperature at 11:30 this morning, 14. Wind out of northeast at 6 miles an hour.

Sun sets tonight at 5:21, rises Saturday morning at 6:54; with moon rises Saturday morning at 4:48. Jupiter rises tonight at 11:10.

Navy Awards Contracts for 3 Atomic Subs

Craft Will Be Able To Fire Polaris Guided Missiles

Washington — (AP) — The navy today awarded contracts for three atomic-powered submarines to fire Polaris guided missiles. Two will be built by Electric Boat division at Groton, Conn., and a third at the Mare Island, Calif., Naval shipyard.

The first of the three Polaris submarines probably will be completed by Electric Boat, a division of General Dynamics Corp.

The first deliveries of the new missile firing submarines are expected in 1960, to coincide with the time when the ballistic missiles are expected to be ready for quantity production.

It has been estimated the first boat will cost between 105 and 110 million dollars, with the cost of the next two dropping to between 85 and 90 million dollars.

A supplemental appropriation bill passed by congress this year carries \$296 million for starting the submarines. The navy has asked that the initial program be expanded to a total of nine craft.

The navy announcement said: "These two yards were selected because, in the navy's judgment, these assignments will permit the earliest possible completion dates."

Rear Adm. W. F. Raborn, director of special projects in the navy bureau of ordnance, said the submarines "are designed specifically for carrying and launching the Polaris missile."

Rear Adm. A. G. Mumma, chief of the bureau of ships, said "capabilities of other qualified yards will be further considered when additional Polaris submarine construction programs are approved."

The navy said Electric Boat division "already is working on a contract providing for the preparation of working plans, and both Electric Boat and the Mare Island Naval shipyard are ordering certain long lead-time items for these nuclear-powered fleet ballistic missile submarines."

Firemen Rescue Dozen From Chicago Blaze

Chicago — (AP) — Firemen rescued more than a dozen men and at least one woman today as flames swept two adjoining lodging houses on Chicago's west side Skid Row.

The fire, for which three special alarms were sounded for extra equipment, caused damage estimated by Fire Marshal Edmund Wall at \$30,000 to 43,000 in the 1234 and 1236 W. Madison street.

Two firemen, James Fahy, 27, and Robert Pillon, 34, were overcome by smoke and taken to a hospital. Doctors said their condition was not serious.

Chicago — (AP) — St. Valentine's which looked like a police squad car pulled up at the garage, means the traditional rage. Five men, at least one of whom was dressed as a policeman, walked quickly inside.

It also marks the anniversary of one of the most infamous crimes in the city's long and roaring record of violence — the St. Valentine's day massacre of 1929.

Background for this mass assassination was the battle between the Al Capone and George "Bugs" Moran gangs for control of Chicago's illicit beer traffic.

Six of Moran's men met in a dingy garage at 2122 N. Clark street. With them was a dentist, a strange man with an even stranger hobby of associating with hoodlums.

As they talked, police thought the party may have been about to end. A touring car, for Moran, a touring car,

which looked like a police squad car pulled up at the garage, means the traditional rage. Five men, at least one of whom was dressed as a policeman, walked quickly inside.

"Line up against that wall," they ordered.

The Moran men, apparently thinking this was just another routine police raid which seldom even interrupted bootlegging business did as they were ordered.

Instead of the experienced frisking of police, Moran's men — and the dentist — were blasted by submachine gun and pistol fire of underworld executioners.

One man, Frank Gusenberg, lived until police arrived. Who applied. He died, true to the gangster tradition of the time, without "fingering" his killers.



Mrs. Eula Burns Sobs With Grief Thursday at San Bernardino, Calif., after being informed her 13-year-old son, Donald had been found dead in the rugged mountains near the city. Her husband, O. T. Burns, attempts to comfort her. The boy plunged over a waterfall and onto an icy ledge during a Lincoln's birthday hike with school mates. (AP Wirephoto)

Rescue Team Finds Boy Dead on Snowy Ledge

Efforts to Reach California Youth In Time to Save His Life Are Futile

San Bernardino, Calif. — (AP) — An expert mountain climber finally got down to a ledge where a young boy lay by a splashy waterfall, grotesquely twisted and still.



Donald

"Negative," Mathews of the Sierra Madre search and rescue team made it down to the ledge yesterday on a rope.

"Is he alive, John?" another climber shouted from above.

"Negative," Mathews replied.

The boy's parents, Mr. and Mrs. O. T. Burns, had been at the scene since early morning.

Sheriff Frank Bland of San Bernardino county walked over to the mother, told her the boy was dead.

"Oh, no!" she cried. "Oh God! Don't let it be true."

She broke down, began striking the seat of the car in which she was sitting. Then, after a minute, she sat up, sobbing quietly. Her husband tried to comfort her.

For the two dozen men involved in the rescue attempt, it had been 24 hours of hand-wringing frustration.

A day earlier, the 13-year-old eighth-grader from nearby Colton was walking along the top of the cliff on towering Mt. San Geronio. He and a schoolmate, part of a hiking party, had climbed from a snowy canyon to look from the top of a falls that tumbles 700 feet down in two steps.

Donald slipped on a path, went over the side. His fall was interrupted momentarily by a small ledge about 100 feet down. But the water pushed him off, and he fell another 200 feet to the ledge that forms a step in the middle of the waterfall.

That was on Lincoln's birthday. The boy stayed there in falling snow that evening, crying out and waving intermittently. Another wave told would-be rescuers he was still alive yesterday morning.

But, because of a lack of rope and solid footing, nobody could get to him until John

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Democrats Talk of Big Tax Cuts if Necessary

Iraq, Jordan Join In Arab Federation

Challenges Republic Formed By Merger of Egypt and Syria

Amman, Jordan — (AP) — Iraq and Jordan joined today in a new Arab federation rivaling and challenging the recently proclaimed United Arab Republic of Egypt and Syria. The merger cast doubt on Iraq's future participation in the American-supported Baghdad pact alliance.

King Faisal II of Iraq and King Hussein of Jordan, 22-year-old second cousins of the Hashemite dynasty, proclaimed the federation just after sunrise on this Moslem sabbath.

The two kings agreed to merge their armies, economies, finances and foreign affairs. The monarchs will retain their separate thrones and their local governments, but Faisal was named chief of state of the new federation.

Others May Join

As the Egyptian-Syrian proclamation of the United Arab Republic had done two weeks before, the new federation invited other Arab states to join. But there seemed little likelihood King Saud of Saudi Arabia would bring his big desert kingdom into the new arrangement.

Saul apparently approved the Iraqi-Jordanian move, but the impression here was that Saudi Arabia would remain outside the new federation and the Egyptian-Syrian union.

Faisal and Hussein called the new arrangement "Al Ittihad" Arabic for "The Arab Federation Between Two States." This can be rendered, for brevity, either as "An Arab Federation," "a federal Arab state" or "a federated Arab state." The word "Ittihad" is a loose term meaning something like brotherhood, and has little in common with the sort of union proclaimed by Egypt and Syria. That was called "Wahdah," meaning actual "oneness."

The Egyptian-Syrian union proclamation purported to sink the identities of Syria and Egypt in a single republic of

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More Pressure Put on French By Tunisians

Police Blockade Ordered in Effect At 3 Consulates

Tunis — (AP) — President Habib Bourguiba increased his diplomatic pressure on France today and put a police blockade around three French consulates.

Bourguiba previously had asked the French to close five of their consulates. The French refused on the ground that the Tunisians must first denounce the accord under which the offices were maintained.

Police guards around the consulates at Medjez, Le Kef and Gafsa put consular officials under the same restrictions as France's 15,000 troops in Tunisia, now bottled up in their bases.

Bourguiba had asked France to withdraw her troops and give up its big naval base at Bizerte as a result of the French bombing of a frontier village last Saturday.

However, he urged the people to keep calm and limited to four hours a general strike called for today to demonstrate national mourning for the bombing victims.

Draw-Up Complaint

In Paris a French foreign ministry spokesman announced plans for a complaint to the U. N. Security council to counter Tunisia's charge that the French attack on Sakiet Sidi Youssef constituted aggression.

The French said they would charge repeated violations of the Algerian frontier by rebel forces sheltered in Tunisia.

A council meeting on the Tunisian complaint is expected Monday or Tuesday. The Tunisians claimed most of the casualties in the French attack — 68 killed, 10 missing and 84 wounded — were civilians. The French contend they were exercising "legitimate defense" against Algerian rebels headquartered in the village.

Officially, the Tunisian order confining 15,000 French troops to their bases still stood. It also prohibits shipping local supplies to them.

3 Children Die in Minnesota Fire

St. Paul — (AP) — Three small children burned to death late Thursday in a fire that swept through their one-room home in suburban Lexington village.

The victims, children of Mr. Harold Harkins, were identified as Brenda, 4, in rubles and signed written receipts.

Duane Albrow a deputy sheriff, said the fire broke out while the father was away at work and the mother was at a neighbor's home.

An older boy, Edward, 7, was playing at another home in the neighborhood. The parame of Bob Day or Bob Smith and spoke excellent English.

The document dealt mainly with the period when Rhodes was chief mechanic at the garage at the U. S. embassy in Moscow, from April 1951, to July, 1953.

It said that Russians who contacted him asked specific questions about what was going on at the embassy and he gave them specific answers. He said he received the equivalent of some \$3,000 from the Russians were identified as Brenda, 4, in rubles and signed written receipts.

The prosecution contends Rhodes gave information under threats involving drinking bouts, and the mother was at a neighbor's home.

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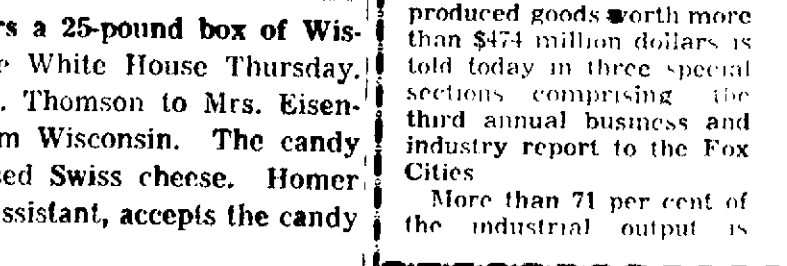
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Sen. Alexander Wiley Delivers a 25-pound box of Wisconsin Chee-Sweet candy to the White House Thursday. It was sent by Gov. Vernon W. Thomson to Mrs. Eisenhower as a Valentine's gift from Wisconsin. The candy is made of 40 per cent processed Swiss cheese. Homer M. Gruenther, left, presidential assistant, accepts the candy

Business, Industry Tell Story of 1957 Activity

Although not immune to the late 1957 business slump which still continues, Fox Cities business and industry had a good year and set new records in the amount and dollar value of goods produced.

The story of how industry in the Fox Cities spent in excess of \$38 million on capital investments, paid out more than \$131 million in wages and salaries and produced goods worth more than \$474 million dollars is told today in three special sections comprising the third annual business and industry report to the Fox Cities.

More than 71 per cent of the industrial output is represented by the 20 per cent of the 280-odd Fox Cities industrial firms which answered a Post-Crescent questionnaire. Figures furnished were projected to arrive at total estimates.

The editorial staff of the Post-Crescent spent hundreds of hours compiling statistics, interviewing industrial leaders, reviewing government operations, studying tax reports, street and road construction, building and other aspects of the economy to put together the picture of how Fox Cities business fared in 1957.

Individual firms tell their own 1957 story in special advertising.

Would Act If Economy Dips Sharply

Washington — (AP) — Key Democratic leaders in congress were talking today in terms of a 5 to 10 billion dollar tax cut if the business recession makes tax reduction necessary.

But barring a snowballing decline in the economy, there was no solid conviction on Capitol Hill that congress will be called on to consider tax cuts before early summer — and then only as a last resort to reverse the business slide.

This was the general opinion held today by influential house leaders upon whom tax cutting decisions will rest. All revenue legislation must originate in the house.

Early estimates of a possible tax reduction of two or three billion dollars — as by a \$100 increase in personal income exemptions — have been pushed aside.

It wouldn't be "a drop in the bucket" in stemming a major economic dip, the leaders believe.

Nothing less than a 5 to 10 billion dollar cut in the nation's tax bill would generate enough new buying power to put the economy back on the track, they estimate.

Budget Question

This reportedly was the thinking behind yesterday's statement by House Speaker Rayburn of Texas, who said house Democrats are going to start a review "pretty soon" to see where a tax cut might do the most good — "if there is one."

Rayburn, said a tax cut might also depend on whether the budget can stand it. President Eisenhower already has forecast a deficit for the year ending this June 30, and many Democrats are questioning the basis of his estimate that a surplus will appear in the following year.

Thus far, the house leaders have not reached any conclusion on the timing or nature of a tax cut should one prove necessary. Nor are they of the belief that a precipitous cut will be the entire answer.

As one influential member of the tax-writing house ways and means committee noted, "tax reductions in themselves can't make jobs."

Would Act Promptly

Tax leaders, meanwhile, were keeping a close watch on the economy. They termed it "fluid," possibly subject to important change in the next few weeks.

Rep. Mills (D-Ark.), chairman of the house ways and means committee, said the committee has been watching the economic situation closely since the start of the year.

"We are trying to keep abreast of developments to permit us to take prompt action if tax reduction becomes essential to recovery," he said.

If definite indications of recovery do not become apparent by May, it was believed congress may have no choice but to enact a tax cut before it goes home. Before June, however, congress cannot be expected to act "with any intelligence," one house member said.

House tax writers appear to be especially concerned over the snowballing effect of the business slump on the nation's psychology. They fear it will create a bad psychological effect apart from the true state of the economy.

Comeford, Former U. S. Marshal, Dies at 66

Madison — (AP) — John M. Comeford, 66, who served as U. S. marshal here for many years, died today at a Madison hospital. He was taken to the hospital Sunday after being found unconscious in his apartment.

Comeford retired as marshal in November, 1953. He held the job for 20 years. He formerly lived in Janesville.

He was known for gleaming Irish jokes and humor and for many years he mimeographed material he sent to hundreds of Madison friends on St. Patrick's day.

Virginia Man Will Address Greek Groups

College Fraternities Plan Dinner to Hear Prominent Attorney

A national figure in the college fraternity world is on the Lawrence college campus today to address all Lawrence Greek men at a dinner sponsored by the Interfraternity council.

The guest is A. M. Gustin Priest, past national president of Beta Theta Pi fraternity, who comes from Charlottesville, Va. Priest is a prominent lawyer licensed to practice before the Supreme Court of the United States, and is professor of law at the University of Virginia.

Priest's youth was spent in Idaho, where he received both bachelor's and law degrees from the University of Idaho. After a period as an attorney and as secretary of the Idaho Power company, he moved to New York in 1926, where he was an attorney for Electric Bond and Share company, and, until 1953 a partner in a law firm. He returned in 1953 to academic life at the University of Virginia.

The speaker has been chairman of the board of directors of Federal Union, Inc., and chairman of the executive council of the United World Federalists until 1950. He is past chairman of the public utility law section of the American Bar association, and a director of the American Unitarian association. He is a member of Phi Beta Kappa.

Three hundred men are expected at the dinner which is part of a total program instituted by the Interfraternity Council to stimulate its six member fraternities — Beta Theta Pi, Delta Tau Delta, Phi Delta Theta, Phi Kappa Tau, Sigma Phi Epsilon and Delta colony of Phi Gamma Delta — to develop positive programs and self-evaluation of fraternity life.

Under the guidance of Alexander R. Cameron, dean of men at Lawrence, the six groups have been conducting an interfraternity workshop twice a month, and sent representatives to the National Interfraternity conference at Colorado Springs in November. Dean Cameron said a new rushing system is expected to grow out of the workshops, and that special committees have been formed to study fraternity scholarship, fraternity pledging, and to keep a comprehensive record of 1957-58 activities for presentation at the next national convention.

The dinner is the first interfraternity council function to be attended by the entire Green membership. About 30 leaders have been involved in the workshops.

Colman hall on the Lawrence campus is scene of the dinner.

Woman Helps End Second Prison Break

Canon City, Colo. — Mrs. Lawrence Oliver, 67-year-old widow, helped put an end to another break at Colorado state prison Wednesday night.

Curtis Gene Graham, 28-year-old trusty serving a 5-to-10-year sentence for robbery, fled from a prison ranch and in a few minutes was knocking at Mrs. Oliver's door half a mile away.

Graham forced her into a rocking chair and bound her hands and feet with wire. "I'm not going to hurt you," he promised, "but I want your car."

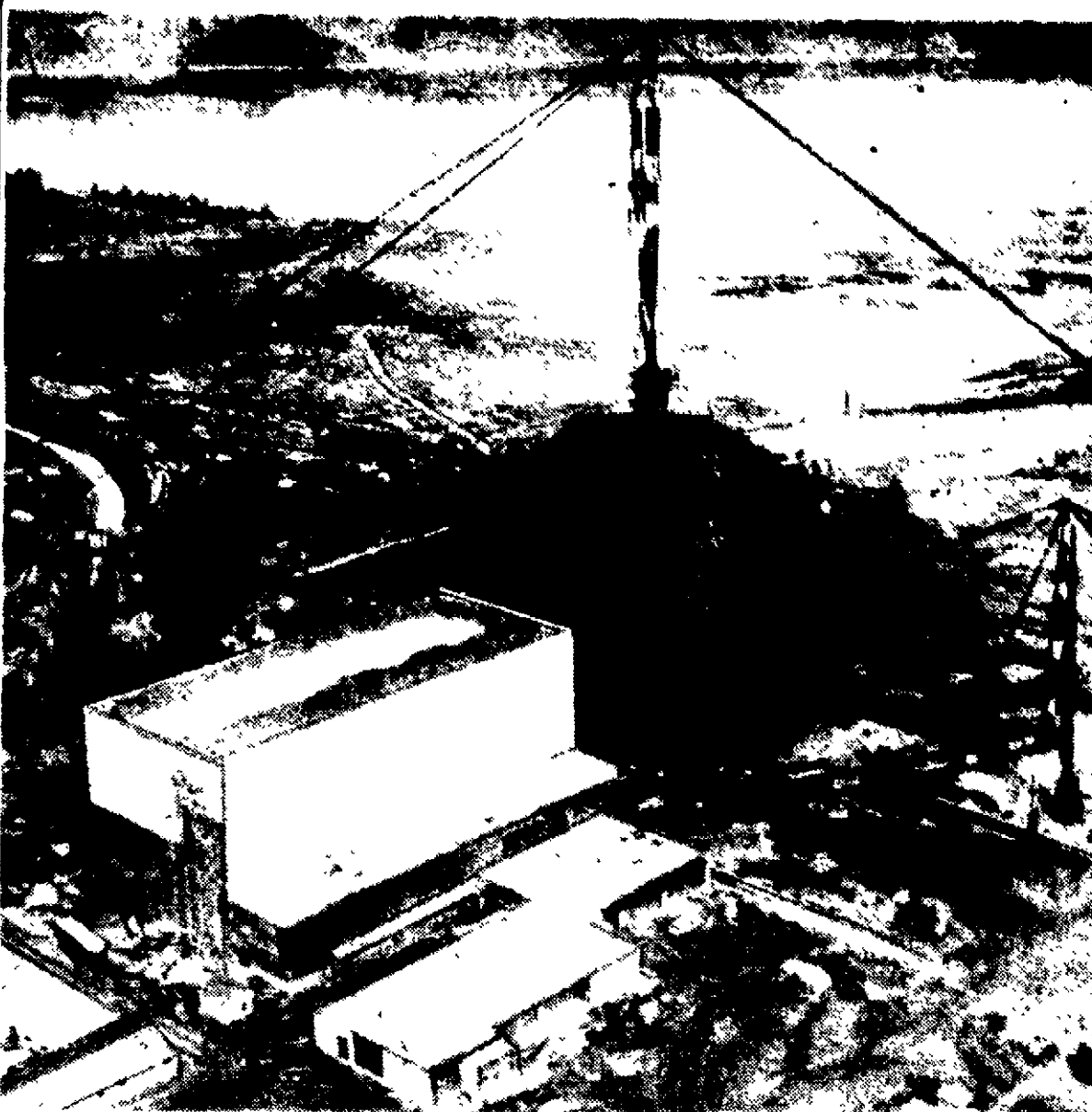
"I wasn't scared," Mrs. Oliver said later. "I knew I'd get loose and would be all right."

With Graham gone, she wiggled her hands free, cut the wire on her feet with a pair of pliers, ran to a neighboring ranch and called the prison.

Caught 3 Hours Later
Graham was caught three hours later near her car, parked on a downtown street at Lamar, Colo., 157 miles east of Canon City.

In 1947, a dozen convicts broke out of the prison in a blizzard and one of them invaded the Oliver home. He held the Olivers and a guard at gunpoint for several hours. Mrs. Oliver finally persuaded him to let her make some coffee.

She secreted a hammer in her clothing in the process and smacked him with it later when he was careless. He was still unconscious when they carried him back to the prison.



The Dresden Station, the Country's largest all-nuclear power plant, takes shape on the Illinois waterway 50 miles southwest of Chicago. The steel sphere, 190 feet in diameter, will house the boiling water reactor assembly which will supply power for the turbines to be housed in the buildings alongside. The \$45 million plant, a Commonwealth Edison company project, is scheduled to be completed by mid-1960. It will produce 180,000 kilowatts of power when operating. (AP Wirephoto)

Driving Records Main Cause

75 Driver's Licenses Revoked in Winnebago County Since November

Seventy-five Winnebago county driver's licenses were revoked by the state or courts during November through January, the state motor vehicle department's December and January bulletins indicate.

Major causes for revocation were driving records with nine and drunken drivers with eight.

Of the 75 revocations, nine were incurred by minors. Eight of the drivers live in Menasha, 15 in Neenah, nine in other cities and 42 in Oshkosh.

Revocations and periods specified for bad driving records included:

James F. Ayres, 29, route 1, Menasha, 2 months.
Thomas P. Burow, 25, 424 High street, Neenah, 1 year.

Eugene H. Klassen, 22, 414 Edna avenue, Neenah, 6 months.
Robert E. Weeks, 19, Eureka, 3 months.

Richard E. Winter, 23, 138 John street, Neenah, 2 months.
Meredith C. Heuer, 20, route 1, Larsen, 1 month.

Orman W. Krohn, 60, route 1, Winneconne, 1 month.
Karl Pasch, 22, 516 First street, Menasha, 1 year.

Martin J. Willems, 29, 528 1/2 Third street, Menasha, 30 days.

Drunken Drivers

Drivers who incurred 1-year revocations for drunken driving convictions included:

Nick R. Choronzky, Jr., 40, 814 Maple street, Neenah.
Charles A. Dorman, 43, 6311 Higgins avenue, Neenah.

LeRoy A. Nollenberg, 31, 214

Gruewald avenue, Neenah.

Whitney Skendore, 63, 419 First street, Neenah.

Archie W. Dockstader, 51, Webster avenue, Omro.

Roy A. Fink, Jr., 24, Eureka.

Ronald E. Romnek, 23, 348 1/2 Broad street, Menasha.

Richard D. Westberg, 34, 854 1/2 Milwaukee street, Menasha.

Revocations and periods specified for driving on the wrong side of the highway included:

Kenneth J. Geroux, 18, 520 Seventh street, Menasha, 6 months.

George H. Wiegand, 17, 357 Grandview avenue, Menasha, 30 days.

Speeders and the periods for which their licenses were revoked included:

Ronald W. Ostram, 17, route 1, Pickett, 60 days, also for unlawful operation.

Jon L. Laflin, 17, 736 Harrison street, Neenah, 30 days.

Assorted Offenses
Revocations and periods specified for assorted offenses included:

Henry J. Nead, 40, route 1,

Neenah, reckless driving, 6 months.

Joseph J. Parker, Jr., 18, 212 Elm street, Menasha, motor vehicle used in commission of felony, 30 days.

Beverly J. Alvadj, 18, 731 Appleton Road, Menasha, arterial violation, 6 months.

Robert J. Steif, 24, 217 1/2 Wisconsin avenue, Neenah, unlawful operation, 6 months.

William L. Wisniewski, 18, route 1, Larsen, failure to observe traffic signal, 30 days.

Allan Gutche, 17, 915 S. Webster boulevard, Omro, no driver's license, 30 days.

Persons whose drivers' and/or vehicle licenses were ordered confiscated for failure to post a bond with the state or settle damages arising from an accident were:

Melvin Olson, 633 E. Doty street, Neenah.

Jill Parker, 772 Oak street, Neenah, also state-wide lookout order.

William J. Paul, 305 Nicolet boulevard, Neenah.

Drivers to whom occupational licenses were issued under

Stephen R. Davis, 114 Lake-

shore avenue, Neenah.

Gerald R. Huth, 507 Sherry street, Neenah.

Kathryn Leach, route 2, Menasha.

Harver J. Welsh, 509 Racine street, Menasha.

Basil C. Tritt, route 2, Omro, no driver's license because of physical disability, infirmity, or other incompetency.

In 1922 he moved to Kiel where he was city clerk for 12 years.

After the death of his first wife, he married Helena Siegmund at the age of 77. The

couple moved to Chilton in 1949. Mrs. Brill died six years ago.

Until seven or eight years ago he drove his own car.

Much of Brill's time now is spent playing solitaire and typing letters to his family and friends on a small portable machine that is open in readiness on his table.

He receives frequent visits from his family.

Brill lives in his own quarters in his home, and takes his meals with the Ed Zastrow family who occupy the rest of the house.

Lived in Kansas
He was married to the former Julia George in Kansas Oct. 18, 1886, and made his living during his early years as a farmer. The couple had six children and five are still living. These include four sons and a daughter. He has 10 grandchildren and "a lot of great-grandchildren."

On returning from Kansas he made his home in the town of Russell, Sheboygan county, for many years. He was clerk of his district school board for nine years, and town clerk for 12 years.

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Airport Aids Approved for Resort Towns

State Releases \$175,000 to Three Northern Cities

Post-Crescent Madison Bureau

Madison — Northeastern Wisconsin resort centers will benefit from airport improvement and enlargement work approved by Gov. Vernon W. Thomson and the state aeronautics commission.

The state officials announced release of \$175,000 to cover improvements at airports in Antigo, Eagle River and Arbor Vitae in Langlade and Vilas counties.

Spokesmen of those communities have been among the most active lately in urging a state-sponsored airport improvement program, pointing to the fact that their area is the hub of a sizeable migration of non-resident tourists each summer and fall.

Railroad connections to those areas have been reduced in late years.

Provisions

With financing shared by the local, state and national governments, the approval will:

Provide more land for construction of a paved and lighted runway about 3,000 feet long at Antigo, with new airport fencing, tie-down installations and airport zoning.

Provide a paved and lighted runway of 3,600 feet, with a connecting paved taxiway and paved apron, together with land for expansion of runway and a future terminal, at Arbor Vitae.

Provide a paved 3,000 foot runway with taxiway and apron and installation of a wind indicator and airplane tie-downs at Eagle River.

Denies Drunken Driving Charge

John W. Abshire, 38, Wauwatosa, today in municipal court denied a charge of drunken driving. Judge Oscar J. Schmieg ordered bond set at \$118.20 for trial April 30. Abshire was arrested by county police.

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Theodore Brill Chilton Man Celebrates 96th Birthday

Theodore Brill Marks Anniversary Quietly at Home

BY ALICE SEBORA

Chilton — One of Chilton's senior citizens, Theodore Brill, 116 Brooklyn street, celebrated his 96th birthday Thursday. The milestone which brought him only four years short of the century mark was observed quietly, playing solitaire, and waiting for a few friends to call or send greetings.

Brill was born in the town of New Holstein Feb. 13, 1862. He has lived the greater portion of his life in Calumet and Sheboygan counties.

Immaculate in appearance, he has weathered 94 decades of living with remarkable keenness, although his hearing and vision are both somewhat impaired.

Brill lives in his own quarters in his home, and takes his meals with the Ed Zastrow family who occupy the rest of the house.

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He was married to the former Julia George in Kansas Oct. 18, 1886, and made his living during his early years as a farmer. The couple had six children and five are still living. These include four sons and a daughter. He has 10 grandchildren and "a lot of great-grandchildren."

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In 1922 he moved to Kiel where he was city clerk for 12 years.

After the death of his first wife, he married Helena Siegmund at the age of 77. The

couple moved to Chilton in 1949. Mrs. Brill died six years ago.

Until seven or eight years ago he drove his own car.

Much of Brill's time now is spent playing solitaire and typing letters to his family and friends on a small portable machine that is open in readiness on his table.

He receives frequent visits from his family.

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Friday, Feb. 14, 1958 Appleton Post-Crescent A. 3

Greenville Area Homemaker Clubs Hold Varied Programs

Greenville — Greenville area homemaker clubs held their meetings this week with varied programs in place of the project lessons. Their next lessons will be on the selection and care of hats.

The Greenacre Homemaker club donated \$25 to the new Appleton Memorial hospital when they met at the home of Mrs. Armond Fiestedt route 1, Appleton, with Mrs. Ethan Bosin, Greenville, co-hostess.

The club hemmed three cornered bandages for the Red Cross and exchanged valentines.

Beverly Bishop, Sherwood, an I.F.Y.E. exchange student to

Holland, gave an illustrated lecture when the Merry Maids met at the home of Mrs. Cliff Broehm, Appleton.

Donations to the Heart fund and the March of Dimes were made when the High Ridge Homemaker club met at the home of Mrs. Cliff Braeger, route 1, Appleton, with Mrs. Carlton Schultz, Neenah, co-hostess.

The High Ridge Homemaker club was instrumental in getting a treadle sewing machine and donating it to the retarded children's class in Hortonville.

A bake sale was held during the evening and Mr. Mel Grant, Neenah, showed slides on a recent trip to Florida.

Mrs. Frank Dorn was hostess to the Greenville Homemaker club and a white elephant sale was held. Small Valentine gifts were exchanged.

Robert Carnes To Speak on Youth Issue

Robert M. Carnes, delinquency control consultant for the division of children and youth of the state department of public welfare, will speak to the Roosevelt P.T.A. at 8 o'clock Monday night. His topic will be "What Citizens Ought to Know About Our Young People in This Expanding Era."

Carnes, also on the staff of the University of Wisconsin bureau of government and director of the police training course for delinquent control at UW, is director of the annual 3-day institute on juvenile law enforcement, secretary of the Wisconsin Juvenile Officers association, Central State Juvenile Officers association and on the legislative committee of the International Juvenile Officers association.

He has been in the field of juvenile and community organization work for more than 20 years and has been instrumental in setting up youth councils in the state and nation.

An open house will be held preceding his speech from 7:30 to 8 o'clock.

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Political Fund Dinners May Be Forsaken

Texas GOP Leader's Letter Causes Stir Over Money Meetings

BY DAVID LAWRENCE

Washington — Is the millennium in politics about to be reached? Are the "appreciation" dinners at \$100 a plate really to be tabooed? For what else, it might be asked, is meant by the hullabaloo over the dinner to which friends of the once-vetoed natural-gas bill were invited recently in Texas to honor house Republican Leader Joe Martin?

The Republican national committee from Texas, H. J. Porter, was certainly lambasted for writing a letter urging friends to come to the "appreciation" dinner. He stressed the yeoman efforts of the Republicans in helping to pass the gas bill in previous sessions. But Porter made only two mistakes — he should have invited certain prominent Democrats to the dinner who had also done yeoman service for the gas bill and he should have never put his thoughts in writing.

For if "appreciation" dinners at \$100 a plate are to be forsaken, a wonderful method of money-raising will be lost to the politicians of both parties.

Who puts up \$100 just to go to a political dinner? Surely the average voter doesn't have that kind of money to spare. If the political committees of both parties, state and local, were compelled to publish a list of all persons and organizations and companies that bought \$100 tickets for these dinners — and all this comes under the head of "entertainment" as a deductible expense on the tax side where companies are concerned — it would reveal the extent of the "appreciation" role in modern politics.

Occasional Glance

An occasional glance at the attending personnel shows that in many instances big contractors on defense projects and public works are pulled into "appreciation" dinners. Some may not have had any favors bestowed upon them, but they do not dare to snub these dinners lest they incur the ill will of the politicians involved.

As for individuals, ambassadors and former ambassadors, departmental secretaries and assistant secretaries, formerly assistants to this or that high official and also lawyers whose business it is to represent large companies in Washington, they must not fail to fork over \$100 for these "appreciation" dinners.

What Mr. Porter did deserves censure," remarks a New York Times editorial, "but is not very different in essence from what both Democratic and Republican parties and their respective candidates do every day — or whenever the opportunity offers. They solicit and obtain — perfectly legally — large sums of money from interested donors and thereby inescapably place themselves under at least tacit obligation to their benefactors."

There have been many persons who have made big contributions to one or the other of the major parties because of "appreciation" for service rendered a particular cause or area. The bounty in the Roosevelt and Truman eras was rather big.

Federal officeholders, of



Robert Backover and his daughter Paula Ann huddle over a book Thursday at their home at Washington, together now but possibly not forever. Backover, free on \$2,000 bond, is charged with taking \$1,598 from a Hyattsville, Md., bowling alley where he worked. He returned from California voluntarily to face the charge after reading a newspaper account that his 6-year-old daughter was incurably ill with leukemia. Backover has received offers to help repay the money so he might remain free and at his daughter's side. (AP Wirephoto)

Iraq, Jordan Join In Arab Federation

CONTINUED FROM PAGE 1

two provinces under a single leader, Egypt's President Gamal Abdel Nasser. But Iraq and Jordan apparently will retain their identities.

There is an element of challenge in today's action. The Syrian-Egyptian union brought pressure on other Arab governments for a show of unity by all Arabs in the Middle East. By merging Iraq and Jordan cement a geographical wedge separating Syria and Egypt, 120 miles apart.

There was no announcement here on Iraq's plans regarding the Baghdad pact, in which it is a keystone, and the only Arab member. The pact has been a target of violent attack from Arab nationalists, who denounce it as a means of perpetuating colonial control in the Arab east.

An official source said the present military commitments of Iraq and Jordan would not be binding upon the federation as a whole. This was taken to mean that if Iraq remained in the Baghdad pact, Jordan would not be required to adhere to it. The million Palestinians in Jordan, two-thirds of its population, have exhibited violent antagonism to the pact, and thus pressure from Jordan was to be expected for Iraq's ultimate withdrawal from the alliance.

British Forced Out

The new federation joins 13 million Jordanians with about 5 million Iraqis. Iraq is rich in oil and other resources, though the vast majority of her population is poverty-stricken. Jordan is poor in resources and long has been teetering on the edge of national extinction. Violent mob pressure from the Palestine side of the Jordanian kingdom thwarted a British attempt late in 1955 to draw Jordan into the Baghdad pact, and obliged Hussein to oust his British advisers. Mindful of this, diplomats have speculated that Iraq might consider it necessary to withdraw from the pact to keep the federation together.

But the governments of both states — apart from the large body of public opinion in the two countries — are pro-western. Both look to the west for military and economic aid, while the Syrian-Egyptian union looks to the communist bloc.

The federation arrangement, apparently drawn up in considerable haste under the nationalist pressure exerted by the Egyptian-Syrian union, calls for Faisal to serve as chief of state and Hussein as his deputy in affairs concerning the federation as a whole.

VAUDETTE

NOW THRU SAT.

"THE BLACK SCORPION"

Richard Denning

— Second Technicolor Hit —

"THE RIVER'S EDGE"

Ray Milland • Debra Paget

Anthony Quinn

Marty Martin

and His Alpine Band

Will Appear —

Sat., Feb. 15 —

Big Wedding Dance

Nichols Ballroom

Nichols

Sun., Feb. 16 —

Blue Haven Ballroom

Manawa

DANCE

TO

DICK

METKO

and His Boys

— IN THIS AREA —

• Saturday, Feb. 15

Eagles, Berlin

With WAPL's Bob Bands

Sunday, Feb. 16

Riverview Ballroom, Krakow

Tuesday, Feb. 18

Cinderella, Appleton

(Last Dance Before Lent)

• Sunday, March 2

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MARTY MARTIN

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WINTERS

and his ORCHESTRA

"VALENTINE DANCE"

SUNDAY, FEBRUARY 16

OSHKOSH EAGLES

The Last Night Before Lent

TUESDAY, FEB. 18

PLEASANT VIEW

Presenting

Rock & Roll Sensations

THE WHITE CAPS

Johnny Coy and Jack Gardiner

Dancing From 8 to 11:30

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Couple Arrested For Big Swindle By Relief Checks

New York — A Brooklyn couple, parents of six children, were arrested today and accused of swindling the city's welfare department out of at least \$10,000 in relief checks.

Taken into custody were Felix Figueroa, 40, and his wife Consuela, 35.

Police said the welfare department told them Figueroa had been collecting at least \$200 a week in relief since last April by using five aliases. In each case, the department said, the man claimed to be a diabetic.

Police said Figueroa rented a number of furnished rooms in the Bronx and Manhattan in carrying out the alleged scheme. They said Figueroa and his family actually lived in a \$150 a month apartment in Brooklyn.

The Figueras were booked on charges of grand larceny.

Rochester of Benny Show Suffering From Physical Exhaustion

Hollywood — At least two more days and maybe a week in the hospital are ahead for comedian Eddie (Rochester) Anderson of the Jack Benny television show.

Presbyterian hospital said yesterday after Anderson, 52, who fainted during a rehearsal Wednesday, underwent first tests. A physician said Anderson evidently was suffering from physical exhaustion.

Andy Devine replaced Anderson on the show last night.

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Women in Jail Pose Problems For Local Units

Few Counties Possess Adequate Facilities To Handle Offenders

Madison — State and county officials are wondering how best to handle the problem of female offenders sentenced to short jail terms.

Women sentenced for longer terms, including felons, are now committed to the Wisconsin Home for Women at Taycheedah for training and rehabilitation.

Traditionally the short term sentences for misdemeanors are punished by county jail or lock-up sentences.

But few counties have jail facilities regarded as adequate for women, and fewer have any kind of a training or rehabilitation program for the occasional woman offender.

Metropolitan Jail

Even in Milwaukee county, most numerous magistrate's where such commitments are have been reluctant to jail women. One judge several years ago started sentencing short term offenders to the state prison at Taycheedah, but the state department of public welfare has been advised by an attorney general's opinion that such a procedure is not valid under present law.

The department of welfare has presented the problem to the state welfare department for study.

There is a possibility, according to recent discussions, of a proposal for new legislation to legalize the commitments to Taycheedah possibly on some kind of a charge-back basis so that counties would contribute toward the costs.

The state now imposes a charge on counties for some other institution inmates, including juveniles committed to the state training schools.

Man, 21, Teenager Held For Theft of Safe, Tavern Holdup

Eau Claire — A 21-year-old man and a teenager were picked up by police Thursday for stealing a safe from a local service station and a \$650 tavern holdup at St. Paul, Minn.

Police said the man and the 16-year-old youth admitted stealing the safe Tuesday and driving to St. Paul where they broke it open and took an undisclosed amount of cash.

In St. Paul, authorities said, the pair staged a tavern holdup Wednesday. The teenager took the \$650 from the cash register and customers and then herded the bartender and eight patrons into the basement before fleeing.

Henri's

INTRODUCTORY OFFER

49¢

LIMITED OFFER!

SWITCH TO A WONDERFUL WORLD OF WELL-BEING

with a turn of this switch new drugless method helps **RELIEVE PAIN**

Associated with ARTHRITIS, BURSITIS, RHEUMATISM, PAINS OF UPPER AND LOWER BACK and many other pains...

NO SIDE EFFECTS AT TIMES ASSOCIATED WITH PILLS!

Helps Increase Blood Circulation • Relieve Nervous Tension • Encourage Deep, Natural Sleep with gentle, soothing deeply penetrating

NIAGARA CYCLO-MASSAGE

From clinical research in leading institutions comes proof of an amazing new scientific drugless method that effectively helps relieve many types of pain. The age old balms of heat and massage are combined in an easy-to-use soft, comfortable pad. For severe or persistent pain, see your doctor. Learn the amazing Niagara story.

AT THESE NIAGARA SHOWROOMS

Niagara Cyclo-Massage

Valley Fair Shopping Center Ph. RE 1-9742 Appleton

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BELIEVE IT OR NOT

JOHN MASON of Ewell, England WHO BUILT THE TOWNS LAST STOCKS FOR THE CONFINEMENT OF PRISONERS WAS SO OFFENSIVE IN DEMANDING HIS PAYMENT THAT HE BECAME THE FIRST PERSON ALLOWED IN THEM (1825)

ST. PETER'S CHURCH in Dorchester, Mass. WAS CONSTRUCTED ENTIRELY OF STONE QUARRIED FROM THE SPOT ON WHICH IT STANDS

THE GOALS OF AUSTRALIA NEVER DRINKS WATER

A SALMON 15 IN LENGTH COVERED 400 MILES AT AN AVERAGE SPEED OF 92 MILES A DAY

Key Earthquake Station Is Located Above Arctic Circle

Ottawa — One of the world's key stations for recording earthquakes lies high above the arctic circle, in a concrete vault covered with tons of snow in winter.

The station was built last summer for the dominion observatory as part of Canada's contribution to the International Geophysical year.

It is located near Resolute, on Cornwallis island, 600 miles inside the arctic circle and 2,200 miles northwest of Ottawa.

It replaces a small station which had been in operation there since 1950.

The entrance to the station is covered by 14 feet of snow in winter. So Eskimos built an igloo at the doorway, with a tunnel running to the surface.

The department plans to build a permanent winter entrance on top of the station during the coming summer. Entry would be through a trapdoor in the roof.

Instruments valued at \$20,000 record earthquakes around the clock. Special heating equipment keeps the instruments at a temperature above freezing. Temperature outside in winter averages about 45 degrees below zero.

Seismologist Robert Halladay, 30, of Fenelon Falls and Peterborough, Ont., is in charge. He lives at Resolute bay and visits the station once a day to make readings and radio the data to the observatory at Ottawa.

"The recordings from its instruments have made it one of the key stations in the world, mainly because of its geographical position near the top of the earth and its freedom from man-made vibrations," the government says.

The station is equipped with nine recording instruments able to detect the smallest earthquakes anywhere in the world. They are picking up tremors not detected by other stations. Three of the instruments were donated by Columbia university, New York.

Cold Weather Keeps Eisenhowers Indoors

Thomasville, Ga. — Continuing frosty weather kept vacationing President Eisenhower indoors by the fireplace today and dashed his hopes for golf or quail hunting.

The forecast is for rain to night and even chillier weather tomorrow.

Eisenhower, who flew south from Washington yesterday hoping to shake a nagging cold, is the guest of former Secretary of the Treasury George M. Humphrey and his wife at the "Milestone," their big plantation estate. Mrs. Eisenhower is with the president.

Bob Braun in High 253 Line At Kimberly

Kimberly — Bob Braun rattled a 253 game, one of the top counts of the season, in the Kimberly Village league at Van's alleys for the top loop singleton.

High series was hit by Jerome Gaffney with a 610 set on games of 208 and 213. Braun ended the evening with a 575 series.

Connie's Bar had the high team game and series with scores of 926 and 2,622.

Wydeven and Son Insurance is in first place with a 13-5 record for the second round while Eltink's Heating is second, one game off the pace. Johnny's Restaurant shares the second spot also showing a 12-6 mark while Hipp's Wooden Shoe Bar and Kimberly Cleaners are tied for third, just a game out of second.

Other high scores included Pete Van Haelst, 221-561; Elmer Kobs, 200-575; Adolph Courchance, 551; Vern Freibel, 209-586; Art Levknecht, 209-586; John Van Eperen, 203; Gordon Breier, 525; Ed Belongea, 209-542; John Van Vreede, 212; Mel Biese, 209; Ade DeWiddt, 542; William Van Hout, 528; Joe DeLeeuw, 214-561; Cleohorne Vander Velden, 536; Phil Frassetto, 201; Bill Goffard, 203; Urban Van Daalwyk, 203 and Frank Van Cuyk, 538.

Al Schumann Hits 237-615 In Major Loop

Kaukauna — Al Schumann cracked a 237 game and a 615 set to pace the Men's Major league at S and B alleys. Team honors went to Trude's with a 1,003 game and a 2,714 series.

Trude's won two games from Coffey Motors to take over the league lead with 42 wins and 21 losses. Farrell's bar dropped two games to Lox Paper company as Farrell's dropped to second place, a game behind the leaders.

Other high scores were posted by Floyd Hammen, 202; Norm Lenz, 212, 553; Jerry Lamers, 205, 576; Ralph Runroe, 532; Ery Feldhahn, 210, 534; Don Wenzel, 220, 572; Joe Steger, 558; Pete Peters, 206, 587; Carl Giordana, 220, 561; Al Schumann, 237, 203, 615; Bob Biese, 214 and Norb Jansen, 210, 233, 606.

Gene Randerson Hits Top Count

Little Chute — Gene Randerson rapped a 216 game and Ronnie Greiner posted a 542 series for the high individual honors in the Bird Couples league at the Recreation alleys.

The Robins had the high team scores with a one game mark of 773 and series total of 2,099.

The Eagles are in first place with a 21-12 record while the Canaries are second, one game off the pace. In third are the Bluejays, just a half game out of second.

Other high scores included Bob Verbeten, 203-529; Don Coffey, 525; Rita Berken, 196-177; Lorraine Van Vreede, 478; Split cleanups included Rita Guerts, 3-10; Gene Randerson, 5-6-10; Harvey Van Vreede, 4-8-10; Harold Verbeten, 5-10; Lorraine Van Vreede, 4-8-10; Paul Hietpas, 5-7-10; Verna Berken, 5-7 and Tillie Reynbeau, 4-5-7.

Eagles Lodge to Hold Open House

Kaukauna — The Kaukauna Eagles Aerie 1416 will hold a grand opening party for its new lodge at 101 Island street at 7 o'clock Saturday night and open house all day Sunday.

Free lunch and refreshments will be served Saturday night and entertainment will be furnished by the Van Gompel Duo. Dancing will also be held throughout the evening.

The local Eagles were organized in 1905 and the organization has been active in civic affairs.

The unit hopes the new quarters will enable the organization to carry on more projects for community betterment. The lodge is open to the public at all times. Doors open at 11 o'clock on weekday mornings and at 9 o'clock on Saturday and Sunday mornings.

Tax Returns Indicate Increase in Smoking

New York — Comptroller Lawrence E. Gerosa said today that tax returns indicate cigaret smoking is increasing in New York City.

The penny-a-pack cigaret tax will produce revenues to the city of \$10,200,000 in the current fiscal year ending June 30—an increase of about \$300,000 over the past fiscal year—according to his estimate.

To Place A Want-Ad Dial 3-4411

KHS Alumni Unit Names Officers

Kaukauna — Officers were elected for the Kaukauna High school alumni association with Mrs. Marvin Schuler named president to replace Robert Kindler who resigned.

Officers reelected were Mark Van Lieshout, vice president, Miss Patricia Vanderloop, secretary-treasurer and Mrs. Pearl Koehne, publicity chairman.

Mrs. Schuler is the former Joyce Roberts and a 1938 graduate. The board of directors voted to expand the board from seven to eight members because of the expanding activities and increasing membership in the organization.

Another board member will be named within the next few weeks.

Yale Drama Students Represent U. S. at Fair

New Haven, Conn. — Students at Yale university's drama school are to represent the United States in the intercollegiate theatrical festival to be held next summer as part of the Brussels World's Fair.

Student groups from a number of countries are to take part in the project. The Yale group expects to stage a play by Archibald MacLeish, based on the Biblical story of Job Krause.

Youth Center Report Heard By Homemakers

Kaukauna — Mrs. Hollis Whitman, a representative of the Afternoon Homemakers club at the annual Youth Center meeting, reported on Youth Center activities and projects during the past year.

Plans were made for the state convention at Madison on April 17 and members were informed they would be contacted for reservations by March 1.

The baby sitting clinic to be held Feb. 22 and March 1 for boys and girls of the seventh grade and up were also discussed. Mrs. Milton Teske is chairman for this project assisted by Mrs. Norman Mahn and Mrs. Joseph Bayorgeon.

Movies taken on a European tour were shown by James Lang. Mrs. Harold Frank was program chairman for the day. Mrs. Ed Simon was social chairman assisted by Mrs. Roy Nelson, Mrs. Cy Driessen, Mrs. Art Lemke, Mrs. Argo Simon, Mrs. Walter Hartzheim, Mrs. Arthur Oettinger, Mrs. Loyal Archibald MacLeish, based on the Biblical story of Job Krause.

he. Prange Co.

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‘Thinking Big’

As the Post-Crescent presents its third annual “Report to the People” the editor’s job, as we see it, is to review the progress of our community with an eye not only for the good things that have happened, but for the mistakes we have made. The things we haven’t done, the progress that might have been.

Looking back only 10 years, the growth and progress of our Fox Cities community might almost be called sensational. When the 1950 census was taken, for instance, the Fox Cities were just beginning to emerge from the era when they were relatively small towns with separate identities and interests. Appleton population was only 34,010, Neenah-Menasha’s 24,822, the total for the Fox Cities about 75,000. Today — only eight years later — the Fox Cities boast a population of almost 118,000. Even more important, we are thinking and doing things today as one urban community; the interdependence of its various parts is widely recognized. This is important, measurable progress.

The thing needed most in the Fox Cities today, in our view, is the ability to “think big.” We don’t mean the wild, speculative kind of thinking in which some communities indulge. We mean thinking based on reality — but today’s reality, not yesterday’s.

The kind of thinking that was progressive, even daring, in Appleton or Neenah-Menasha or Kaukauna 10 or 20 years ago may well be completely inadequate today. Evidence of this can be found in many fields — in municipal government, in Chamber of Commerce work, in welfare and recreational agencies, in industrial and

commercial development, in public health and conservation. Above all it exists in the field of planning — planning for land use, for highways and bridges, parking lots and airports, for parks and schools and churches and all the other things that contribute to the good life of our people.

True, we have come a long way in just the last few years. The Fox Valley Regional Planning commission (first such body in the state) is in operation with a full-time office; the State Highway commission is beginning a multi-million-dollar rebuilding of Highway 41; our industries invested \$38 millions in plant and equipment here in the last year alone; we have built many schools, churches and other public buildings, to say nothing of hundreds of private homes. Appleton and Kaukauna have new hospitals; Neenah-Menasha is getting ready to enlarge its hospital. Announcements by merchants of store remodeling projects are almost weekly occurrences.

Yet there are many things we have not done. How many new parks have we created recently? What about the need for an auditorium or arena, and then a real program to bring more conventions here? Development of the state park at High Cliff is agonizingly slow; would more civic interest speed it up? It’s fine to have a regional planning commission, but have we given it the tools it needs to really do the job? Have we, perhaps, become a little smug about such things as juvenile delinquency, substandard housing, our failure to provide enough jobs to keep our young people here when they grow up?

Let us be prudent, but let us also learn to “think big.” Our community deserves it.

Motor Boat Controls

It required only a few sessions of a committee of legislators and citizens to conclude that a statewide and state-applied system of motor boat registration and licensing is essential in this recreational state which is blessed with waters that make boating an immensely popular sport.

It is a reasonable proposal, as boatmen and other water-using interests no doubt will agree, but it is perhaps only a start on the formulation of a public policy on a problem that is growing rapidly.

The likelihood is that the state also needs a boat operations code, not only for the protection of the boaters themselves who are crowding our rivers and lakes more each season, but in the interest of other persons including riparian owners, hunters, fishermen and bathers.

The state has had an increasing number of boating accidents, accompanied by public criticism about reckless and inconsiderate operation of pleasure craft. In some counties and even in some villages and cities the local police forces have jurisdiction and are capable of policing lakes and rivers. But it is in the nature of our water recreational pursuits that most of the boat traffic is in

the poorly policed or non-policed rural sections, especially in the northern lake country.

The administration of such a code, however, presents obvious difficulties. Some persons regard the conservation department as the natural agency for such duty. But the conservation commission is extremely skeptical about it, holding with considerable force that there is no real relation between its fundamental task of managing wildlife resources and taking on the function of a water constabulary. The state motor vehicle department which is already responsible for the administration of the auto, truck and vehicle trailer registration laws and has an extensive patrol of policemen, is perhaps a more logical instrument for the job.

There are now at least 200,000 pleasure boats owned by Wisconsin residents, and marine equipment market surveys show that sales lately have been at the rate of 25,000 yearly in the state.

Wisconsin had a statewide and effective motor vehicle code and a supporting registration and revenue system long before the number of motor vehicles on its highways reached 200,000.

Jokes About the Pentagon

One of the strange things about the current excitement over charges of bureaucratic bungling in the armed forces, particularly in the Pentagon, is that this comes as a surprise to anyone. Many government departments show an appalling lack of cohesion. A person who tries to get an answer to anything out of the ordinary about the income tax form, for instance, can get almost as wide a variety of replies as the number of employees of the internal revenue department whom he asks.

The Pentagon was the source of hundreds of jokes as soon as it was built during World War II. There were stories of people lost for days in its maze of corridors, intrepid dive-bomber pilots who wouldn’t brave its doors for anything, autocratic

spies able to get classified information as long as they had a couple of stars and a map of the place. We did win the war but there has been doubt in some minds whether it was because of calculations in the Pentagon or in spite of them.

Obviously the present congressional hearings give some top brass an opportunity to sound off simply because their pet projects were discarded. It is difficult to separate the individual chaff from the collective wheat.

But mere size cannot be used as an excuse for inefficiency. Huge corporations have system and order and intelligent operation. Could it be that the nature of democratic government is to countenance waste and confusion? If that were the case, the Russians would have landed long ago.

People’s Forum

Answers Ramirez on Teachers’ Salaries

Editor, Post-Crescent:

May I offer a few comments on your quotations from an article by Thomas Ramirez?

This gentleman maintains that because teachers’ pay is broken up in 12 monthly installments, they get vacations with pay. Ramirez says he works 180 days per year. According to his “reasoning” he gets paid for 365 days per year.

Now let us suppose that we were paid over a period of 91 months, as many teachers still are. Our friend would get exactly the same amount of money from the school system as he now receives in 12 months, but apparently he would not be getting paid for that 10 weeks vacation in the summer. And what if our friend arranged to pick up his money at the end of each working day? Now he would not get paid for the time off at Christmas and Easter, to say nothing of all those Saturdays and Sundays—no work, no pay. Need I point out that his pay would be exactly the same as he now receives in 12 monthly installments?

This is all pretty silly, isn’t it? But in case you have missed the point, there is no such thing as a paid vacation in teaching. Taking the 180 days’ pay of an Appleton teacher and spreading it evenly over the year doesn’t make a paid vacation. This idea persists, however, and it is one reason

why the teachers in a neighboring city have refused to accept the 12-month-pay plan.

I am happy that Mr. Ramirez enjoys teaching. So do I or I’d quit pronto. But our liking should not blind us to facts or faults. There is something wrong with the Utopian picture this man paints, for consider this: By the early 1960’s, junior and senior high schools all over this country will be hiring emergency certificate teachers. Only cities ready to pay the price will escape this fate.

This, you understand, is going to be a very “sudden” circumstance. After all, the warnings of this situation only go back to 1946 when the birth rate tripled. Furthermore this circumstance will “suddenly” be discovered by one of our weekly slick-papered tripe peddlers. Somehow, this “sudden” shortage of teachers will be the fault of American education, just as all other problems seem to be.

I would not like this letter to be considered a complaint, but rather a statement of facts. Education sadly needs the facts presented. We have had plenty of uninformed opinion. Newspapers have an obligation to publish facts as well as their opinions about education. Public education is public business.

1526 N. Division St.
Appleton

J. W. Pynch



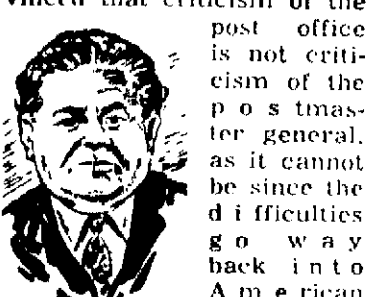
These Days

Post Office Mess Because Congress Won’t Modernize Its Operations

BY GEORGE SOKOLSKY

(Copyright, 1958)

If an incumbent postmaster general could be convinced that criticism of the post office is not criticism of the postmaster general, as it cannot be since the difficulties go way back into American history and for which congress is as responsible as any individual, more progress could be made in rehabilitating this organization.



Sokolsky

The post office is a business and requires business management. It also is a public servant and requires the broad outlook of the first and most usual contact that every citizen has with his government. It also is a source of political patronage for politicians and therefore has undoubtedly been the most abused of all governmental institutions. It is a difficult agency to manage.

The post office is neither modern in its methods nor efficient in its operations. The Hoover reports have established many of the shortcomings of this enterprise. Taking it for granted that the present postmaster general, Arthur E. Summerfield, is an excellent business manager, he would not operate his own business with antiquated tools and obsolete methods. In most matters, he has practically nothing to say as to what the post office should do because he is bound by tight laws passed by congress over the past century and a half or more.

Designed as Service

Sen. Olin Johnson, in an article, calls attention to these two facts: “First, our post office was not designed to make money for the government. Created by the Continental Congress in 1775, it was conceived as a service to the people, in contrast to the practice in other countries, where post offices were run as money-makers for kings. “Second, the money you pay for such post office purchases as stamps does not go to the post office. Every cent the post office receives goes into the general fund of the treasury. Every cent it spends comes from appropriations by congress. When revenues are less than the congressional appropriations, we have the familiar ‘post office deficit.’”

In a word, the post office may not have a deficit at all or the deficit may be larger than appears. The post office does not know. It carries operations for other agencies of government which are charged to it such as the deer and grouse census in Michigan that Sen. Johnson tells about. The post office registers aliens for the department of justice for instance. The cost of such registration is charged to

the post office and makes up the deficit. You ought to read Sen. Olin Johnson’s article in the February Reader’s Digest to realize how much of this sort of thing goes on.

Two proper special groups are interested in modernizing and rationalizing the post office bookkeeping system, if nothing else. One group is the citizens who regard the post office as an important instrument of business because of their dependence upon the mails for their services; the other group is composed of postal workers who are inadequately paid.

Want Rate Increase

As the bookkeeping system of the post office, controlled by acts of congress, is so antiquated that nobody really knows whether there is a deficit or not, everytime there is a public outcry about the size of the deficit or whenever the post office employees want higher pay, the only answer seems to be to charge more for stamps and services or to abolish a service. This defeats the purpose of the very existence of the post office.

For instance, this year, the

question of increased pay for postal employees must come before congress. The majority leader, Lyndon Johnson, in a speech on the senate floor, warned that when the question of postal pay legislation arose, he had been informed by both Republican and Democratic senators that they would introduce amendments to raise the rates.

The post office does not need a profit, but it ought not to claim a deficit unless by the best accountability methods, a realistic deficit is established. Sen. Olin Johnson said:

“... Pay increases for postal or other federal employees should not and must not depend on the increased revenues from postage rates. Unless we wish to limit future pay adjustments for the employees of the agriculture department until that department’s budget is balanced or of the employees of the internal revenue service unless and until taxes are increased, and so on down the line, we had better not set this dangerous precedent.”

How true!

Looking Backward

Blind Orator Talks on Aaron Burr

79 YEARS AGO

Quoted from the Appleton Crescent for the week of Feb. 15, 1879.

Rev. W. H. Milburn, the blind orator eloquent, delivered his lecture on Aaron Burr at Bertschy Hall before a large and intensely interested audience which was held spellbound by the fervid eloquence of the speaker as he probed the life of that man with his searching words, emphasized with all the earnestness of a bitter denunciation of wrong doing.

He spoke two hours and never for an instant was he at a loss for words to express his intense thoughts. The gentleman came here under the auspices of the Congregational Sunday School, but the expenses footed up so heavily that not only was nothing made, but a loss was sustained.

25 YEARS AGO
Friday, Feb. 10, 1933

Technocracy was to be the subject of an address by Dr. Harry Dexter White of the department of economics of Lawrence college at the meeting of the Roosevelt Parent Teachers Association at Roosevelt Junior High school.

The county’s water bill was to be considered a bit larger than usual for February as the result of the bursting of a pipe in one of the rooms on the second floor of the county jail early that morning. Water flowed down the stairs to the reception room of the jail and when the break was discovered the water was almost a

foot deep in that room. A large amount of water had escaped beneath the door leading outside and the steps into the jail and the concrete walk were covered with ice as a result.

Miss Maria Darm, field representative of Women’s Catholic Order of Foresters, spoke on the principles of the organization after initiation services for ten new adults of the local court at Catholic home. The new members were welcomed by Mrs. Peter Jones, chief ranger.

10 YEARS AGO

Friday, Feb. 13, 1948

Peter Arbogast was elected president of the Badger Cubs society at Badger school. Phyllis Sandler was elected secretary and Rhea Breuer was named treasurer. Betty Kappell was in charge of the Lincoln and Valentine day programs.

Plans prepared by the Wisconsin Telephone company for installing underground conduits on several streets on the east side of the city was to be studied by the street and bridge committee.

Pupils at McKinley Junior High school had home room valentine parties during the activities period that afternoon after the entire student body assembled in the gymnasium for a joint party. Merrick Nelson was chairman of the party arrangements and was assisted by Sherwood Russell.

A committee of six members, selected from residents of Bell Heights, was appointed to draw up the necessary papers for and to discuss the

State Democrats Still Back Adlai Stevenson

BY JOHN WYNGAARD
Madison — Diary of a political reporter:

Mrs. Marge Benson of Milwaukee who bravely ran for secretary of state on the Democratic ticket several times, probably won’t repeat this year. Democrats are looking for somebody willing to take on Secy. Robert Zimmerman, regarded by most of them as the best Republican state ticket vote-getter.



Wyngaard

The idea that Adlai Stevenson may make a third run for the presidency finds encouraging echoes among top-ranking Wisconsin Democrats.

Influential Madison Democrats report that there is more state interest in the 1952 and 1956 nominee, in spite of his defeats, than in any one of the crop of new hopefuls now getting into the limelight.

Those Republicans who have wondered whether Gov. Thomson ought not to run for senator overlook the fact that he deliberately sidetracked a chance to go to Washington as a member of congress once before, in favor of a statehouse political career.

More than a decade ago, when Thomson’s star was rising and he had become speaker of the Wisconsin assembly, he got strong backing to run for congressman in the third district and declined the invitations. Nothing he has seen since has convinced him he was wrong. In the lexicon of most politicians, the governorship is superior to a congressional seat, even that of a senator.

Wisconsin Democrats propose to send at least 30 delegates to the national party fund raising dinner in Washington, Saturday, Feb. 22, which will also serve as a testimonial in honor of former President Truman, the principal speaker.

Philleo Nash of Wisconsin Rapids, a former Truman aide, will be head of the delegation by appointment of State Chairman Pat Lucey.

Harvey Buchanan, the widely known Superior leader who was named to the state grain and warehouse commission by Gov. Thomson last week, waited longer for the seat than he had expected. He was candidate for another vacancy on the board a year ago. Thomson like other governors is following the idea that Superior residents should com-

pose the board, although it is actually a state agency.

Ray Dittmore, the Milwaukee businessman who is running for the Republican nomination for senator, is apparently serious about his enterprise. He has hired a press agent and made other commitments.

The fear of some Republican incumbents about the erosive effect on GOP prospects of Secretary Benson’s resolute dairy price support policies is impressive to behold.

A rural Republican came to the statehouse the other day and was asked about the outlook:

“I don’t know how I’ll come out,” he replied, “but the Republican majority in the legislature will be reduced. You can be sure of that.”

Sen. Holger Rasmussen, the head of the legislative committee assigned to make inspections of state institutions, is impressed by the quality of service and physical accommodations in the installations he has visited to date. The Spooner Republican is making a job of his assignment, although he is a candidate for reelection this year.

The heckling that worries state Democratic campaigners more than any other involves questions about the refusal of Democratic Gov. Williams of Michigan to extradite for Wisconsin trial a union organizer wanted in connection with an assault in the Kohler strike difficulties.

Fletcher Knebel

Potomac Fever

There’ll be a slight pause in a House Committee’s investigation of the F. C. C. while they re-assemble the members — one arm and leg at a time.

Republican Headquarters rejects money raised by Texas natural gas men. Republicans have become very virtuous. In fact, Chairman Alearn is shedding tears of pure regret.

Army Secy. Brucker says the Explorer satellite is “far superior” to Sputnik. For one thing, it didn’t keep the neighbors awake all night with sounds of a barking dog.

One Democratic candidate is all set. If times get worse, he’ll run against Ike’s depression. If they get better, he’ll claim that, under the Republicans, it’s nothing but work, work, work.

The government says unemployment has increased to 4,500,000. It’s expected to rise some more when all these politicians return from outer space — and run for office on Main street.

Hitchhiker Gets Lift But It’s Back to Jail

Clifton Forge, Va. — Marion D. Shaw was successful when he hitchhiked a ride — but it turned out to be a 1-way ride back to jail. Shaw slipped out of the jail while it was being cleaned. The next day he was hitchhiking a ride when Game Warden Forest Hanks drove by. Hanks recognized Shaw, picked him up and drove him back to jail.

GRIN AND BEAR IT

By Lichty



“I thought you’d admire initiative, Roscoe! ... While you’re sitting here moaning about business, I’m out giving it a shot in the arm!”

City Asks Bids On Equipment For Fire Truck

Specifications Are Available From Clerk, Fire Chief Offices

Kaukauna — The purchasing committee of the common council is accepting bids for auxiliary fire fighting equipment for the new fire truck. All bids are to be in by 7 o'clock in the evening, Feb. 25.

Specifications for the auxiliary equipment are available from the city clerk or the fire chief. A few of the items included are two 30-pound dry chemical extinguishers, a 2 1/2-gallon foam extinguisher, a 10-foot pike pole, a 24-foot extension ladder and a 14-foot roof ladder.

Other items needed include hose connections, a fog nozzle, a mystery nozzle, a play pipe nozzle, nozzle holders, reducing adapters, big beam lanterns, hose holders, an explosion proof smoke ejector and Scott Air-Pak.

The committee is also asking bids on 500 feet of 1 1/2-inch double jacket fire hose, 500 feet of 2 1/2-inch double jacket fire hose and two 10-foot lengths of soft suction hose. The final major piece of equipment is a 10-foot folding ladder. Several smaller items are also included in the specifications.

Planning Unit To Recommend Rezoning Land

Property Involved To Be Heavy Industrial For Kaukauna Firm

Kaukauna — The city planning commission voted Wednesday afternoon to recommend to the city council that approximately seven acres of land be rezoned from light industrial and residential to heavy industrial as requested by the Kaukauna Machine and Foundry division of Giddings and Lewis.

The property, all located near the present plant, will be earmarked for possible future expansion if the council approves the recommendation of the planning commission. No immediate expansion plans are contemplated but the rezoning is a step in long range planning, according to company officials.

Boundaries of the main portion of land to be rezoned are Highway 41 on the north, DuCharme street on the east, Lincoln avenue on the south and Tobacco street extended on the west. A smaller section of land also involved in the rezoning is located at Lincoln avenue and DuCharme street.

Approve Plat

The planning commission also approved the Kersten plat and recommended its adoption by the common council. The plat is located between Ninth and Tenth streets on the southwest corner of the city and was annexed about four years ago.

The city engineer was authorized to contact the state director of regional planning to discuss possible changes in the official city map. Commission members took no definite action on a question concerning the establishing of a trailer court in the city.

The matter of a trailer court had been brought to the attention of the common council by a citizen. The commission received no communications on the proposal and the potential owner did not appear to present his case.

The assistant city health officer and chief of police expressed their opinions on the establishing of a trailer court within the city limits and the planning commission unofficially opposed such a venture. When concrete plans are presented along with an official request, the body will again consider the matter.

19 Tenderfoot Awards Given To Little Chute Boy Scouts

Little Chute — Presentation of 19 Tenderfoot awards to Boy Scouts was the highlight of the court of honor for Troop 51 at the village hall.

The troop, newly reorganized, is made up of younger scouts.

The Tenderfoot awards went to John Sprister, Rockland; Reynebeau, Larry Poppe, Eugene Verhagen, Ronald Fleming, Ronald Seibers, Joseph Van Deraa, Gary Bayness, David Hietpas, Richard Verkuilen, Thomas Bongers, Kenneth Gloudemans, Tim St. Aubin, Fred Pennings, Robert Haupt, John Van Lanen, Dennis Van Hoof, Thomas Pfeffer and Melvin Van Asten.

Guests included Fred Sor-dahl, Valley council Scout executive; the Rev. Donald Stoegbauer, troop spiritual director; Edward Spierings, neighborhood commissioner; Andrew Coenen, district advancement chairman, Edward Bankert, institutional representative and Robert Driessen, Cub Scout troop 51 chairman.

Investiture ceremonies were included with the presentation of the Tenderfoot awards. Merit badge awards were given for the assistant scoutmasters and went to James Vanden Heuvel, Michael Koss and Donald Seibers.

A second class award was given to Gary Bayness and John Wildenberg, secretary of the Order of the Arrow, was given merit badges. Scoutmaster Leon Pennings received the national camping award.

Harold Versteegen, troop chairman, was in charge of the program which included selections by the "Four Flats" band, a quartet of the Little Chute - Kaukauna SPEBSQSA chapter.

Father Stoegbauer talked on the Ad Altare Dei award for Scouts and encouraged the boys to strive for this honor. Sor-dahl talked on the "Right of a Boy."

Presentation of the troop charter was made by Spierings to Bankert.

Earl Meixl in 235 Pin High

Tops Fish Loop At Kimberly Lanes, Has 586 Series

Kimberly — Earl Meixl slammed a 235 game and 586 series in the Fish Couples league at Van's alleys for the high individual honors.

Mr. and Mrs. Paul Van Duuren had a 401 single game total and 1,053 for high series. The Chubs are in first place with a one game lead over the Eels and a two game margin over the Muskies.

Other high scores included Mrs. Van Duuren, 201-180-512; Jerry Albers, 179, Cleborne; Vander Velden, 224; Paul Van Duuren, 541; Ted Maas, 209 and Elmer Kobs, 527.

Ken Keller had a 212 game and Neil Davidson connected for a 547 series for the top honors in the Bird Couples league.

Keller had a 529 set to go along with the high singleton.

Mr. and Mrs. Davidson had high team honors with a one game mark of 376 and series of 984. The Gaffney team is in first place with a 22-11 record while the Davidson's and Huntington's are tied for second, two games off the pace.

Other high scores included Gene Schellhout, 202-539; Tom Reider, 203, and Mrs. Davidson, 199.

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Certificates Given To Former Members Of Steering Group

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A. G. Briggs, personnel superintendent, and Harry Pierce, mill manager, congratulated the former members of the committee on the outstanding record they had accomplished in the last year.

Briggs pointed out that the frequency rate of accidents in 1957 was 1.29 per million man hours worked. He said there were four lost time accidents during the year.

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Committee Members

Named as new steering committee members were Edward Wirth, woodroom; Cletus Dietzler, pulp; Henry Rooyackers, paper manufacturing; Arthur Behling, finishing; Roman Van Theil, engineering; Miss Dorothy Vander Weilen, office; Robert Bartman, technical, and William Borsum, planning and materials.

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Big Second Half Gives Fond du Lac Team Victory, 52-39

Little Chute — After taking a lead in the first quarter, the St. John High school junior varsity fell behind in the second period and could not catch up as the St. Mary's Springs squad took a 52 to 39 victory Thursday night at Fond du Lac.

The loss is only the fifth of the season for the St. John team which has won 12 games.

St. John led 12 to 6 at the end of the first quarter but by the intermission Springs had fought into a 21 to 19 lead.

In the second half Springs bagged 31 points while St. John had a total of 20. Free throws told the story in the last half with Springs hitting nine of 12 while the Dutchmen got only four out of 10.

Flesch was high scorer for the winners with 13 points and Keenen followed with 11.

For St. John Mike Bongers was high with 13 and Andy Ebben and Gary Versteegen had seven each.

The box score:

St. John	FG	FT	R	PG	PF
Ebben	3	4	1	1	3
Bongers	6	1	2	2	3
Miron	2	0	2	2	3
Koss	0	0	1	1	0
G. Versteegen	1	3	3	1	0
Verhagen	1	2	4	4	4
K. Versteegen	2	0	5	1	0
Totals	15	9	21	19	14

Spring	B	PG	PF
Hesch	6	3	1
Georg	0	3	2
Schoonmaker	4	2	3
Murray	1	0	0
Born	0	0	1
Keenen	4	3	4
Post	1	0	0
Co. Neil	0	0	1
Conhoun	3	2	3
Totals	19	14	17

KVS Will Offer 6-Week Class in Auto Electricity

Kaukauna — Registrations are now being accepted at the Kaukauna Vocational school office for a class to get underway Monday evening in the new shop building.

The course will be automotive electricity and will be taught by William Mittelstaedt. Each meeting will be a 2-hour session, and the course will be a 6-week unit. Sessions will consist of lectures and demonstrations.

Topics to be covered in the course include fundamentals of electrical data, principles of generation, electrical measurements and instruments, voltage variations, regulators and regulation, charging circuits, adjustments, magnetism, batteries, starters and starter circuits, ignition and ignition coils, spark plugs, distributors, checking gaps and pressure and vacuum units.

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The winners jumped off to a 20 point lead in the first half and Coach Wayne Hull used reserves in the last two periods.

The Locks squad has a 6-1 record while Black Creek is runnerup with a 5-1 mark. The two teams will clash next week for the title.

Leading scorer for the winners was Casey Van Cirk with 15 points while Bill Wallace had 12. Barrington was high for New London with eight points.

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HAMBURGER STEAK	lb. 49c
STEAK, Round	lb. 65c
STROLOIN	lb. 75c
ROAST	lb. 49c
LIVER, Young Beef	lb. 30c
FRONT QUARTERS, 100 lbs. & up	lb. 31c
HIND QUARTERS, 100 lbs. & up	lb. 44c
STRAIGHT SIDE	lb. 38c
HOGS, 80 lb. Half (or Whole)	lb. 35c

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City Asks Bids On Equipment For Fire Truck

Specifications Are Available From Clerk, Fire Chief Offices

Kaukauna — The purchasing committee of the common council is accepting bids for auxiliary fire fighting equipment for the new fire truck. All bids are to be in by 7 o'clock in the evening, Feb. 25.

Specifications for the auxiliary equipment are available from the city clerk or the fire chief. A few of the items included are two 30-pound dry chemical extinguishers, a 2 1/2-gallon foam extinguisher, a 10-foot pike pole, a 24-foot extension ladder and a 14-foot roof ladder.

Other items needed include hose connections, a fog nozzle, a mystery nozzle, a play pipe nozzle, nozzle holders, reducing adapters, big beam lanterns, hose holders, an explosion proof smoke ejector and Scott Air-Pak.

The committee is also asking bids on 500 feet of 1 1/2-inch double jacket fire hose, 500 feet of 2 1/2-inch double jacket fire hose and two 10-foot lengths of soft suction hose. The final major piece of equipment is a 10-foot folding ladder. Several smaller items are also included in the specifications.

19 Tenderfoot Awards Given To Little Chute Boy Scouts

Little Chute — Presentation of 19 Tenderfoot awards to Boy Scouts was the highlight of the court of honor for Troop 51 at the village hall.

The troop, newly reorganized, is made up of younger scouts.

The Tenderfoot awards went to John Sprister, Rockland; Reynebeau, Larry Poppe, Eugene Verhagen, Ronald Fleming, Ronald Seibers, Joseph Van Deraa, Gary Bayness, David Hietpas, Richard Verkuilen, Thomas Bongers, Kenneth Gloudemans, Tim St. Aubin, Fred Pennings, Robert Haupt, John Van Lanen, Dennis Van Hoof, Thomas Pfeffer and Melvin Van Asten.

Guests included Fred Sor-dahl, Valley council Scout executive; the Rev. Donald Stoegbauer, troop spiritual director; Edward Spierings, neighborhood commissioner; Andrew Coenen, district advancement chairman, Edward Bankert, institutional representative and Robert Driessen, Cub Scout troop 51 chairman.

Investiture ceremonies were included with the presentation of the Tenderfoot awards. Merit badge awards were given for the assistant scoutmasters and went to James Vanden Heuvel, Michael Koss and Donald Seibers.

A second class award was given to Gary Bayness and John Wildenberg, secretary of the Order of the Arrow, was given merit badges. Scoutmaster Leon Pennings received the national camping award.

Harold Versteegen, troop chairman, was in charge of the program which included selections by the "Four Flats" band, a quartet of the Little Chute - Kaukauna SPEBSQSA chapter.

Father Stoegbauer talked on the Ad Altare Dei award for Scouts and encouraged the boys to strive for this honor. Sor-dahl talked on the "Right of a Boy."

Presentation of the troop charter was made by Spierings to Bankert.

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Awards Issued to Cub Scouts at Annual Dinner

Kaukauna — Cub Scout Pack 20 held its annual blue and gold dinner at the Veterans of Foreign Wars hall with awards issued and demonstrations given by representatives of various scout troops.

Robert Hoehne issued a Lion badge gold arrow to Jerry Sandertfoot, a Bear badge to David Pendergast, a Bear badge and 1-year service star to Jim LaBorde and Tom DeCoster and a 3-year service star to Dale Reuter.

Several boys from Troop 77, under the direction of Fred Tail, gave a demonstration on fire buildings and Scouts from Troop 31, headed by Leo Elmmerman, gave a demonstration on knot tying and signalling. The Troop 77 Boy Scouts also led group singing.

Dale Mooney read a poem entitled, "When Father Was a Boy," after which Fred Sor-dahl, valley council representative, gave a talk. Co-chairmen for the dinner were Mrs. Ervin Rosenow and Mrs. Robert Hoehne.

Business Loop Honors Shared

Dave Nagan Hits 216, Carl Ploetz Cracks 552 for High Counts

Kaukauna — Dave Nagan slammed a 216 game and Carl Ploetz registered a 552 series to share individual honors in the Businessmen's Bowling league at S and B alleys.

Team honors went to Sherwood Wreckers with a 917 game and a 2,638 series. Sherwood Wreckers won three games to increase its league lead to five games over Royal Clothing, winner of two games. The leaders have 48 wins and 15 defeats.

Other high individual scores were rolled by Don Mangold, 203, 532; Dave Nagan, 216, 541; Gene Kronforst, 200; Bill Appleton, 205; Dick Borice, 200; Don Mischler, 529; Carl Tretlin, 200, 546; Denis Runge, 532; Wilmer Runge, 201, 202, 546 and Bernie Therriault, 201, 529.

Couples League

Gene Kronforst posted a 204 game and a 531 set to place the Couples League at S and B alleys. Team honors were shared with Ludtke's hitting a 351 game and Hooyman's registering an 892 set.

Johnson's swept three games to maintain the league lead with a 23-10 record while Hooyman's kept pace in second place with a 22-10 record after winning three matches.

Turnabout Heart' Dance at KHS to Be Held Saturday

Kaukauna — "Turnabout Heart" will be the dance theme for the Saturday night Kaukauna High school dance at the gym sponsored by the Camera club of the school.

Dancing will get underway at 8 o'clock and will continue until 11 o'clock. Girls will ask the boys for this affair, will escort them to the gym and assume the obligations generally reserved to the boys.

Bridget Brenzel and Darlene Vanden Bruck are co-chairmen for the affair. Edward Luedke is in charge of the orchestra committee. David Lindemuth will have charge of additional entertainment, David Benotch, birth of a son to Mr. and Mrs. Marks, Gloria Holz, Lynn Pre-lipp and Tom Gritt.

Kaukauna Birth

Kaukauna — The Community hospital today announced the birth of a son to Mr. and Mrs. William Steffens, 1401 Crooks avenue, Kaukauna.

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HAMBURGER STEAK lb. 49c
STEAK, Round lb. 65c
STROLOIN lb. 75c
ROAST lb. 49c
LIVER, Young Beef lb. 30c
FRONT QUARTERS, 100 lbs. & up lb. 31c
HIND QUARTERS, 100 lbs. & up lb. 44c
STRAIGHT SIDE lb. 38c
HOGS, 80 lb. Half (or Whole) lb. 35c

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14 Mi. N. of Tony Wonders Club on Van Den Broek Rd.

Winsome Sweethearts



Whether a Young Man is Bold or bashful, Valentine's Day is a perfect opportunity to tell sentimental affections to his own true love. George Hoffer, Jr., four-year-old son of the Senior Hoffers, 536 W. Seymour street, was photographed by a Post-Crescent staffer, as he sipped a soda with tiny Maureen Schulz, 4-year-old daughter of Mr. and Mrs. Vernon Schulz, 427 W. Seymour street. Young Jeff Paschke, 3½-years-old, won a kiss from his blonde Valentine Carla Goodrich, four-year-old daughter of Mr. and Mrs. Carl Goodrich, Weyauwega. The shy tot, son of the Vernon Paschkes, Weyauwega, was pictured by his father as he presented his heart-winning gift.



Queen to Be Crowned All-Student Party Planned at College

A Valentine party is on this weekend's social calendar at Lawrence college. An all student affair, it will be held in the Memorial union from 9 to 1 Saturday evening.

Co-chairmen are Jennifer Lea, Elgin, Ill., and Gilbert Swift III, Cambridge, Mass., social chairmen of the college's student executive council. Assisting them will be Ann Dempsey, Oshkosh; Judith Pedersen, Chicago; Margaret Evans, Green Bay; Nancy Oetting, Riverside, Ill.; Robert Swain, Milwaukee; Harry Snyder, Evanston, Ill.; William Laycock, Evanston, Ill.; and Judith Larsen, Glenview, Ill.

Chaperons chosen for the event are Mr. and Mrs. Ronald Kidd, Mr. and Mrs. Edwin O-

son, and Mr. and Mrs. Robert Rosenberg. Highlight of the party will be the crowning of a queen chosen by a student election. Music will be furnished by a local orchestra.



Miss Langemann (Grand Photo)

'Last Bridge' Showing Set For Sunday

"The Last Bridge" will be the film classics presentation this weekend at Lawrence college's Worcester art center. It will be shown four times on Sunday: 1:30, 3:30 in the afternoon and 6:30 and 8:30 in the evening. A German-Yugoslav production released only recently in the United States, it is one of the most eloquent and inexorable arguments against war ever to have been screened.

The film takes no sides; it neither condemns nor justifies. Its tact and humanity have been signaled by many awards, including the International Critics' Prize and Best Actress award, Cannes Film Festival award, and the International Catholic Film prize.

The event is open to the public for a small admission fee.

Reveal Troth of Brillion Couple

Announcement has been made by Mr. and Mrs. August Langemann, 202 Center street, Brillion, of the engagement of their daughter, Patricia Eugene R. Mrotek, son of Mr. and Mrs. Ray Stern, 124 Dewey street, Brillion.

Both are graduates of the Brillion High school. The bride-elect is employed at the Wisconsin Public Service corporation, Milwaukee. Her fiancé is associated with the Household Finance corporation, Milwaukee.

Definite wedding plans have not been made.

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EUB Guild Elects New Officers

Mrs. Warren Franzke was elected president and Mrs. Donald Utschig, vice president, when the Christian Service guild of Emmanuel Evangelical United Brethren church met Wednesday night at the home of Mrs. Hilmer Solberg, 708 N. Leminwah street.

Other officers reelected for another term were Mrs. Walter Laehn, secretary, and Mrs. John Fumal, treasurer. Mrs. Lynn Meyer will serve as contingent treasurer, while Mrs. Edward Essler will be welfare treasurer.

Guild work secretaries include the Mmes. Jack Goudzward, mission education; Harold Bleck, spiritual life; Evelyn Reitz, social relations; and Roger Ruseh, mission education for children.

Mrs. Kusch was co-hostess for the meeting. Devotions on Japanese missions were led by the Mmes. Franzke and Darwin Lind.

Appletonians Active In Campus Programs

Miss Karen Simenson, Appleton, has been elected vice-president of the contemporary dance club at Drake college, Des Moines, Iowa. The daughter of Dr. and Mrs. R. S. Simenson, 500 E. Parkway boulevard, is a freshman in the fine arts college and is an art education major.

Mission Unit Works on Sewing For New Guinea

Theodore Docktor, intern at Zion Lutheran church, led the Bible study when the parish Missionary society met at Zion school Wednesday afternoon. Members worked on sewing for the New Guinea missions Christmas cheer project.

Mrs. Herbert Belling, chairman of the hostess committee, was assisted by the Mmes. Robert Abel, William Ashman, Lilly Albrecht, Minnie Bauer and Elmer Belling.

The next meeting will be Feb. 26.

Junior Class Candidate for Mardi Gras princess at Stout State college, Menomonie, is Miss Eleanor Genal, Appleton. Miss Genal, a junior in home economics, is the daughter of the Albert J. Genals, 823 W. Wisconsin avenue.

Robert Buchanan, son of Mr. and Mrs. William E. Buchanan, 1003 E. College avenue, has been promoted to cadet master sergeant at Shattuck school, Faribault, Minn. Buchanan is a member of the traditional student battalion, Reserve Officers Training corps.

August 30 Nuptial Date for Marlene Kemps

August 30 nuptial plans are being made by Miss Marlene Kemps, Kimberly, whose engagement to Charles J. Green, Jr., 2204 E. Washington street, has been revealed by her parents, Mr. and Mrs. Ted Kemps, 221 S. Lincoln street, Kimberly.

The bride-elect is a graduate of Kimberly High school and is employed in the office of Kimberly-Clark corporation. Her fiancé is the son of Mrs. Charles Green, East Hampton, N. Y., and the late Mr. Green. Mr. Green, Jr., graduated from the University of Iowa, Iowa City, where he trained as a chemical engineer. He is employed at the Kimberly office of Kimberly-Clark corporation.

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Individual Styling and Shaping
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Troth of Neenah Girl, Ned Kronberg Revealed

Mr. and Mrs. Herbert C. Nielsen, 630 Congress street, Neenah, have announced the engagement of their daughter,



Kay E. Nielsen

Kay E. Nielsen, to Ned H. Kronberg, son of Mrs. Alice H. Kronberg, 1926 S. Memorial

drive, and the late Herman Kronberg.

Miss Nielsen is a graduate of Neenah High school and is employed by Marathon division of American Can company. Mr. Kronberg is a graduate of Appleton High school and served with the air force. He now manages Kronberg's market in Appleton.

A wedding date has not been set.

Appleton Pair To Observe 35th Nuptials at Party

Mr. and Mrs. Walter Balthazor, who marked their 35th wedding anniversary Thursday, will celebrate the nuptial observance at a reception Sunday afternoon at their home at 803 W. Packard street. A group of 18 friends and relatives is expected to attend.

The Balthazors have five children and five grandchildren.

List Winners Of Card Play

North and south winners at the Lady Elks dessert bridge Wednesday were the Mmes. George Schwab and H. J. Well-er, first; W. J. Fries and Margaret Mullen, second; E. J. Femal and Peter Williamson, third; P. J. Heenan and W. J. Ferron, fourth; Cyril Goffin and W. Wetengel, fifth.

In east and west play, the Mmes. Mae Bast and Harold Parish were first; Albert S. Pierre and James Kools, second; E. J. Schaar and Miss Emma Voge, third; Charles Young and S. A. Konz Sr., fourth; Clyde Arft and Charles Oberweiser, fifth.

There will be no club meeting next week because of Ash Wednesday. The February guest luncheon will be Feb. 27.

Card winners at the Veterans of Foreign Wars open party Wednesday night were Mrs. John Bauhs, Mrs. Mike Kurey, Mrs. George Sommers, Marian Felton, Walter Huelsbeck, and Albert Plenz.

Because of Ash Wednesday, play next week will not begin until 8:30.

Score Card Honors At Valentine Party

Mmes. George Laux, Rena Gerrits, Edward Skotzke and John Minsky took honors at a Valentine card party held Thursday by the Friendship club at the home of Mrs. Clarence Miller, 1822 S. Oneida street.

Mrs. Margaret Hietpas will hold the next session March 13 at her home at 1722 S. Oneida street.

piano Dutilleux
Miss Miller and Mr. Sidelar
He's Gone Away Niles
O No John E. V. Wolff
Since First I Saw Your Face Quilter
Go Way From My Window Niles

Miss Schmidt
The concert is open to the public and there is no admission charge.

Flutist, Soprano To Present Student Recital on Sunday

A wide range of musical literature will be covered in the student recital which will be presented at 8:15 Sunday night at the Lawrence conservatory of music by Miss Patricia Miller, flutist, and Miss Rowan Schmidt, soprano.

Harpichord accompaniment for the two works by Bach appearing on the program will be played by Ronald Sidelar, a sophomore student from Manitowoc. The Pleyel harpichord, which was presented to Lawrence by the late Arthur Shattuck, makes it possible to duplicate the early-18th-century instrumentation flavor which music of Bach, and of the Baroque period in general, requires to be most rewarding.

Sidelar will accompany Miss Miller in the 6th Bach Flute sonata and will play the instrument for a joint flute-soprano-harpichord performance of a Bach cantata movement. Celoris Hackbart, Poyette, will accompany Miss Schmidt's other songs.

Miss Schmidt is a senior English major at Lawrence and is minor in voice. Transferring from Rockford college for women at the end of her sophomore year, she has studied with Isa-



Patricia Miller



Rowan Schmidt

servatory and is majoring in flute and music education. She is a student of Carole Wang Schroeder and has been active in the Lawrence Symphony, Little Symphony and Concert Band. This past summer she studied flute with Marcel Moyse, former professor at the Paris Conservatory of Music. A once Miller, 1822 S. Oneida counselor for freshman women, she also is active in Sigma Alpha Iota and was elected to Pi Sigma, sophomore honor society. She is a member of Pi Beta Phi social sorority.

Recital Program
The program is as follows:
Two Arias from the Marriage of Figaro Mozart
Deh Vieni Non Tardar Porgi Amor
Sonata VI in E Major
J. S. Bach
Miss Miller
Mr. Sidelar, harpichord
Susser Trest, mein Jesus kommt, Cantata 151
J. S. Bach
Miss Schmidt, Miss Miller
Mr. Sidelar

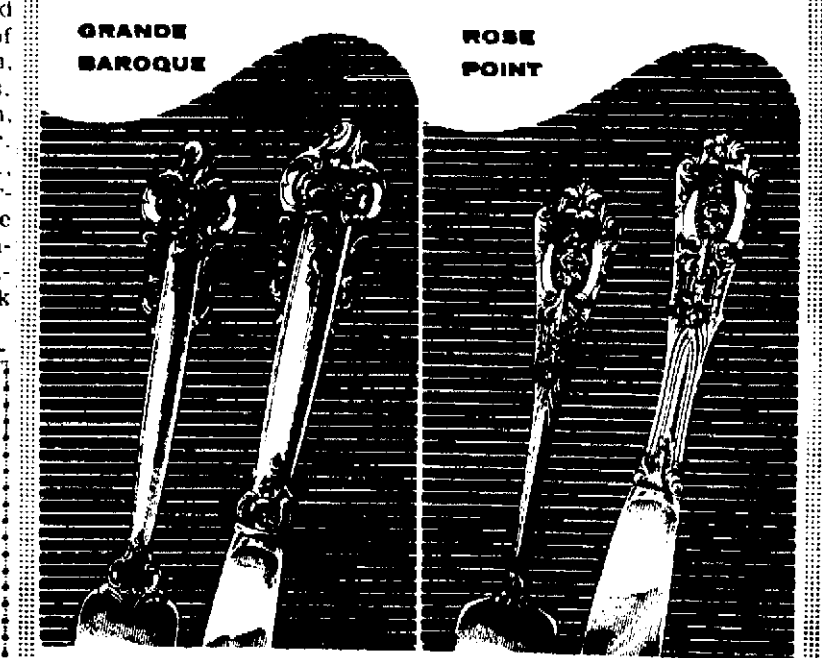
Belle McClung and George Cox, Syriax
Chicagoan, Miss Schmidt has Dance de la Chevre
been active in various Law- Miss Miller
fence choral groups and is Chanson de Florian
serving as songleader for the Bonjour Suzon
local chapter of Sigma Alpha Miss Schmidt
Iota music sorority. She will ap- Sonatine pour flute et

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. . . you'll find that dining's always delightful at —
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LAST EIGHT DAYS -
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*When You Buy THREE either 4-, 5- or 6-Piece Place Settings, You Get ONE Matching Place Setting ABSOLUTELY FREE!



Plus All Other Wallace Sterling Patterns!

4-Piece Wallace Place Settings
Start from \$21.95, Incl. Fed. Excise Tax
BUDGET TERMS CAN BE ARRANGED
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Appleton's Foremost Jeweler
College Ave. at Appleton St.

US Leaders Often Poetic About The Subject of Love and Ladies

BY PAUL DUKE

Washington — Valentine's Day seems like the perfect time to squelch any notions that only the poets can properly sing the joys of love.

American presidents have had a bit to say on the subject, too.

In fact, you'd think from some of their romantic remarks that a few of the presidents knew as much about the gentle ways of the heart as about the rough and ready of politics.

George Washington spoke of reveling in "an ocean of love," and Thomas Jefferson described the "tranquil happiness" that flows when two persons fall for each other.

Teddy Roosevelt rhapsodized more emphatically.

"There is no other such happiness on earth as there is for a true lover, and a sweet, fair girl beloved," he said.

Some of the presidents found couplet elusive for a while. When plump Mary Owens rejected Abraham Lincoln's proposal in 1838, the shy young Illinois lawyer voiced his feelings to a friend.

"I have now come to the conclusion never again to think of marrying, and for this reason I can never be satisfied with anyone who would be blockhead

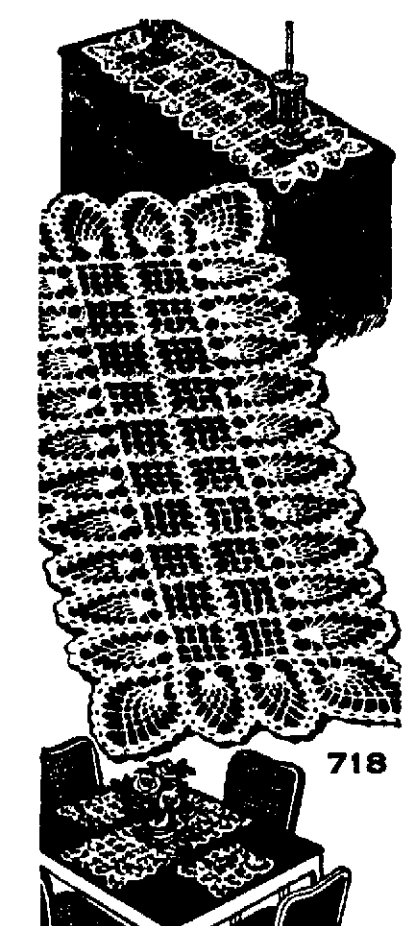
Lincoln Troop Elects Officers

Newly elected officers of Lincoln Girl Scout Troop 271 are Ann Marie Werner, president; Ellen Schumaker, secretary; and Phyllis Lokking, treasurer. The election was held Thursday afternoon at a meeting at the school. Later in the afternoon, the troop distributed valentine gifts to several aged persons.

The troop will join with other Lincoln Girl Scout units next Wednesday to hear a talk by Krissie Komsil, Appleton High school exchange student from Finland.

Mrs. Carl Zutz is troop leader and Mrs. Wallie Volkman, co-leader.

Needle Work



BY ANNE ADAMS

Mom-to-be! Mix-match these smart, young separates to wear 'round the week, for casual or gala occasions. Sewing's extra-easy with our Printed Pattern to guide beginners all the way.

Printed Pattern 4752. Misses' Sizes 12, 14, 16, 18, 20. Size 16 Maternity top, 2 1/2 yards 35-inch, 3 yard contrast, skirt, 2 yards.

Printed directions on each pattern part. Easier, accurate.

Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to ANNE ADAMS, care of Appleton Post-Crescent, 378 Pattern Dept., 243 West 17th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

CDA Court Plans Displays For Catholic Book Week

Court Ave. Maria, No. 1011 of the Catholic Daughters of America will sponsor a "Catholic Book Week" display at the Appleton Public library and also a window display at a College avenue store.

The window display will feature a crepe paper decorated ladder, with books placed on the steps of the ladder. "An Easy Climb to Pleasure" is the caption for the display and carries out the CDA theme of promoting wider and better reading.

"Christian Reading for Christian Living" is the theme for the 10th annual observance of Grignon.

enough to have me," wrote Lincoln.

Four years later Lincoln married Mary Todd and proceeded to voice his "profound wonder" that she would have him.

Rutherford Hayes, a dapper and dashing ladies man in his Harvard days, fell madly in love with pretty Lucy Webb who was nearly 10 years his junior. His diaries tell vividly of the see-saw joys and heart-aches of courtship.

When at last they were mar-

In Good Taste

Few Ways Out of This Situation

Dear Mrs. Post: Will you please tell me how I can avoid having to talk to casual acquaintances when I would rather read? After I finish my lunch I like to go up to the lounge and read a book or magazine for the remainder of my lunch hour. No sooner do I get interested in my book when someone I know comes and sits alongside of me and starts a conversation. I do not like to be rude, so I close the book, or magazine, and proceed to listen to things in which I am not the least bit interested. Is there a polite way out of this situation?

Answer: Those who have to read in a place not protected by a "no talking" rule are at the mercy of anyone who chooses to interrupt them with conversation and there is little they can do about it. The real point to make is that those who see people engrossed in a book or magazine or otherwise occupied should not interrupt. My only suggestion to you is to surround yourself by others who are reading or who are strangers to you and not likely to start a conversation. In other words, before you sit down, be sure there are no vacant chairs next to you for anyone to sit down and start a conversation.

Keep Gifts
Dear Mrs. Post: I have just broken up with a boy to whom I was to be engaged very soon. He gave me a beautiful earrings and necklace set for Christmas (worth about \$25). For graduation last year he gave me an overnight bag which I have never used. Do I send these gifts back or do I keep them? He also gave me a photograph of himself. Shall I return this? I am not sure of the proper procedure in this situation and would appreciate your advice.

Answer: If they had been engagement presents you would be expected to return them, but as you were not engaged when he gave them to you, it is quite all right for you to keep them. If he asks you to return his photograph you should do so. Otherwise, do as you wish.

Woman's Club Holds Valentine Program Tea

Appleton Woman's club members heard a talk by D. H. Prichard, Madison, director of the state beverage and cigarette tax division, and a program on Abraham Lincoln ideals and their relation to the observance of Brotherhood week at a Valentine meeting Thursday afternoon at the Elks club. Mrs. C. C. Schroeder presented the program on Lincoln and Mrs. Byron Yule read the club collect.

During a business meeting, donations were approved for the state Women's clubs' nursing scholarship, Indian nursing scholarship and the heart fund. Mrs. M. S. Clough presided at the Valentine tea table.

Mrs. William DeVine, Combined Locks, will be hostess for a meeting of the club's music group Feb. 20. Mrs. R. E. Ramo will give a program on Grig. The fine arts department will meet for a 1 o'clock luncheon, Feb. 27 at Lamer's tearoom, Little Chute.

The CDA study club will meet at 8 o'clock Monday night at the home of Mrs. Grace Getchow, with Mrs. George Young as assistant hostess. Mrs. Anthony Daleiden will review "The Day Christ Died" by Jim Bishop. Current events will be given by Miss Louise F. Wetak are in charge of the project.

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ried in 1852, Hayes exulted: "Can anything enjoyed on earth be a source of truer, purer happiness more unalloyed than this? Blessings on his head who first invented marriage!"

Woodrow Wilson, a more reserved man, nevertheless could not restrain expressing his ardor for Ellen Axson, the preacher's daughter who became his first wife in 1885.

"A man who lives only for himself has not begun to live," said Wilson. "It is not necessary he should marry to find himself out, but it is necessary he should love."

Washington, while firmly in favor of young love, warned of a price girls must pay if they capture their man. Writing to his niece, Eleanor Parke Curtis, in 1795, he declared:

"A woman all beautiful and accomplished will, while her hand and heart are indisposed of, turn the heads and set the circle in which she moves on fire. Let her marry and what is the consequence? The madman ceases and all is quiet again."

But Washington had not the slightest doubt that love would still make the world go round.

"Man and woman feel the same inclination to each other now that they always have, and which they will continue to do until there is a new order of things," said the sage of Mount Vernon.

'The Wedding Gown King' Finds Brides are the Nicest People

BY HAL BOYLE

New York — The tall slender bride was being married in her mother's gown, and she insisted that it be altered so that it would trail on the floor.

She was so fussy on this point, that John Van Drill finally asked her why.

"My fiancé is shorter than I am — and sensitive about it," she explained. "So I am going to be married with my shoes off. Then I won't have to look down on him when I say 'I do'."

"That's why the dress has to sweep the floor I don't want my feet to show."

This is one of many odd incidents that have befallen Van Drill, who is known as "The wedding gown king." As president of the Le Boeuf firm in East Orange, N. J., he is the nation's top specialist in the cleaning and preserving of wedding outfits.

30,000 Gowns a Year
His concern handled 30,000 gowns last year, grossed more than \$1,000,000. Van Drill, a short, dark-haired kindly man of 44, is a self-made specialist. He got a job in a dry cleaning plant at 14, after his father's death. At night he read everything he could find in the Newark Public library on cleaning,

dyeing and fabrics. In time he became foreman.

"The plant wouldn't allow us to clean wedding gowns—they were too risky," he recalled. So Van Drill cashed his war bond savings, borrowed money from friends, and set up in business for himself.

Now he has customers across the land, many of whom send him for repair and restoration wedding finery that has been treasured in families for generations.

Flour Sacks, Lace Curtains
"In former times most wedding gowns were made by brides themselves, by their relatives or by dressmakers," he said. "And they made them out of everything from wool blankets to flour sacks, table cloths and lace curtains."

"One woman, asking us to be especially careful of her heirloom, told us it had been woven in a union prison during the war by one of her ancestors, a confederate soldier."

Today the nation's stores sell between 700,000 and 800,000 wedding gowns yearly. It's a \$100,000,000 industry. The gowns cost an average of \$125, but range from \$39 to \$1,800. Van Drill himself says a bride can do right nicely for \$69.

Many brides, of course, want to be married in the

same gown worn by their mother and grandmother. But often the gown, left to hang in the attic, has fallen victim to mice, moths and moisture. The task of restoring it sometimes requires a fabric miracle.

Brides Nicest People

"But brides are the best people in the world to deal with," said Van Drill. "They are approaching one of the most emotional moments of their lives, and they are deeply grateful for any help you give them."

On the other hand, a few wives have come to him later and wanted to pawn or sell their wedding gowns. One bride, who had been married twice in the same gown and lost both husbands, asked him to dye the gown blue for her third wedding.

"Maybe that'll change my luck," she said cheerfully. "After all, blue has always been my lucky color."

But the bride he remembers most is one he never met. She sent a brand new wedding dress, lovely and shimmering, to be preserved and sealed in foil. With it came this note:

"I want to keep it all my life. It has never been worn and never will be. My fiancé was killed in a plane crash on the way to our wedding."

Junior Girl Scout Board Selects 3 New Officers

Officers chosen when the Girl Scout junior high planning board met Wednesday at the YMCA were Sandra Raess, chairman; Marion Desens, vice chairman and Judy Rath, secretary.

The board session was devoted to reports on troop activities and announcements on future events, which will include a civil defense meeting, cookie booths in local stores, Girl Scout week programs and summer camping events. Another meeting will be held at the Y at 4 o'clock Wednesday afternoon, Feb. 26, to make arrangements for an all-city junior high social.

Troop representatives attending the board meeting were Miss Raess and Georgia Gile, Troop 3, of Wilson school; Kay Schulz and Jackie Krug, Troop 109, Roosevelt; Joan Maxa,

Troop 54, St. Mary; Cherry Martineck and Carol Beamen, Troop 83, Wilson; Jean Schindhelm and Miss Rath, Troop 81, St. Theresa; Bonnie Oliver and Miss Desens, Troop 105, McKinley, and Nancy Lund and Sandra Butler, Troop 26, McKinley.

Also present for the session were Mrs. Joseph Heaton, Girl Scout field director, Mrs. S. B. Owings, district chairman and Mrs. F. J. Beckman, McKinley leader and advisor for the junior planning board.

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Legion Juniors Slate Luncheon With Fathers as Guests

American Legion Junior auxiliary has slated a potluck Valentine luncheon at 1 o'clock Saturday afternoon at the Elm Tree bakery. Fathers will be guests of daughters.

Americanism will be observed by the American Legion auxiliary during February and will be the theme of a meeting at 7:45 Monday night at the Memorial building. Clean, used clothing will be collected at the session, according to Mrs. Mary Hamlin, Americanism chairman.

List EMBA Committees For Season

Committees for the ensuing year were announced by Delta chapter. Employees Mutual Benefit association, at a meeting Thursday at the Wisconsin-Michigan Power company club-rooms.

Women named included the Mmes. Art Dorschner, chairman, William Kettenhoven, Lawrence Stark, Irene Vander Linden, sick committee, Harvey W. Hansen and Alex Pierce, welfare, George Raisler, publicity, and George Stein, John Stark and Arnold Brecklin, Sr., auditing.

Cancer dressings were prepared and the election of Mrs. John Stark to the vice-presidency of the EMBA governing body was revealed. She was selected Tuesday at a Milwaukee meet.

The club will next meet Feb. 27 when a short program on lenten cookery will be given by Miss Josephine Engel, home economist for the Wisconsin-Michigan Power company, and initiation will be held. The social will be in charge of the new officers.

Dress Pattern



BY LAURA WHEELER

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Personal Conviction, Facile Fingering Mark Pianist Stanley Babin

BY RONALD KIDD

The theatrics of the piano virtuoso of yesterday are a memory, and in their place we find a new, more sophisticated, composure: no mane tossing, no grimacing, no suspending of the torso midway between the spotlight and the piano bench. Sentimentalists may shed a tear, but from here it looks good.

Stanley Babin, who last night provided the third program of the current Artist Series, embarked upon his presentation of challenging piano music with the casualness of a driver taking a group of tourists through his favorite terrain. The important landmarks were pointed out through a highly individual and facile artistry, though perhaps with undue stress, at times, on the "accelerator pedal."

Beginning the substantial Haydn, "Sonata in E-flat Major," Babin did not spare him self tempo-wise. The spritely first movement was exceeded only by the brilliant final presto, both movements providing grateful vehicles for his fluid passage work and striking shading effects. The intervening adagio demonstrated an expressive clarity notable in the more subdued sections throughout the program.

Personal Convictions

The balance of the evening's fare included various highlights of nineteenth century romantic piano music. Particularly in the four Chopin "Ballads," Babin demonstrated his clearly personal artistic convictions. In works rather overburdened with their past, he obviously has paused to question some of the traditions and has emerged with varying interpretations. Whether or not one is sympathetic with every decision, the re-creation of these works was a refreshing experience.

One might say that Babin's approach was more "classic" than that of traditional performances; or essentially more musical than emotional. Curiously, he has retained occasional mannerisms of a "romantic" attitude, such as the staggering of hands for heightened expression and a rhythmically "winding up" approach to extended bravura sections.

When one thinks of precision

in pianism, one thinks first of notes. But Babin's precision encompassed another dimension: that of finely-graded tone control, particularly notable in the fluctuation between the tempestuous and the poetic within the "Ballades." Added to this asset is a highly developed pedal technique, producing some interesting, if not always agreeable, coloring in his playing.

Paganini High Point

It is usually a pleasure to hear "student works" revitalized by a matured technical control. The "Kinderscenen" of Schumann was no exception. They were presented in a simple, direct manner with only the most subtle nuance. The hackneyed "Traumerei" portion, was, after all, a delightful bit of poetry when restored to its proper perspective.

The climactic tour de force of the concert were the "Variations on a Theme of Paganini" by Brahms. These, in any man's language, could be termed "transcendental" in technic. One need not enumerate the artist's impressive stock of technical devices displayed here, but the noteworthy item is that he ripped through the two books of variations with such apparent ease and delightful contrasts in texture that the listener was nearly seduced into believing, for a moment, that the work was not so difficult after all.

Generous with his encores, Babin returned to play Mendelssohn's famous "Spinning Song," "Sonata in E Major" by Scarlatti, and the "Dance" by Ruse from Stravinsky's ballet, "Petrouchka," the latter two pointing out that the pianist is at home also with the baroque and contemporary styles.

Local concert-goers may feel a distinct privilege in having heard Babin in the early stages of his formal career, and look forward to hearing him again as his artistry further matures.

Tell Skat Winners In Play at Moose

Skat winners in Thursday play at the Moose home were Herman Radtke, William Hackstock, Earl Bates, Don Huhn, Ervin Klitzke, Joseph Stoeger and William Becher. A smorgasbord lunch was served after the card tourney.

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Sarongs and Beachcomber Togs were donned by Lawrence students Saturday night for a South Sea Island costume party held by Delta Gamma sorority at Memorial union. The costumed foursome at left includes, from left, Miss Judy Peterson, Arlington Heights,



Ill, Lance Mann, Menasha, Lincoln Keiser, Grinnell, Iowa, and Linda Ohlander, Evanston, Ill. In the right photo, sarong-clad Carol Wiese, Chetek, Wis., places a flower lei on Mike Lepawsky of Berkeley, Calif. (Post-Crescent Photos)

Central Labor Group Will Not Expel Drivers

Protest AFL-CIO Order in Letter to George Meany

The Appleton Association of Labor Unions has sent a second letter to George Meany, AFL-CIO president, protesting his order to the local central organization to expel the Teamsters.

At the association's meeting this week, the executive board decided to write Meany a letter asking him to personally reply to their objections that the Appleton situation was a special case and the Teamster's local a necessity to the Appleton association. A previous letter protesting the expulsion of Teamsters and asking reconsideration was answered by an assistant to Meany, the board said.

The executive board members indicated they wanted a reply to their protest directly from Meany, not from an assistant. The local association has protested that the national AFL-CIO organization does not know local conditions and has interfered with the local autonomy of central organizations by its blanket expulsion order.

Plans were started for a Committee on Political Education to be kicked off at an open house at 7:30 the night of Feb. 26. The association will hold an open house at the Labor Hall with all union members in the Fox Cities invited to attend. The committee will survey the political candidates, their qualifications and background and inform labor members on the individual's voting record and experience. COPE replaces several separate CIO and AFL political education groups.

The executive board indicated they did not approve of the state CIO's announced position of opposing Gov. Vernon Thomson, especially since no opposition candidate has been announced. The board indicated that it was felt little criticism had been earned by Thomson during his term and it was unfair to announce opposition before the Democratic organization had chosen an opponent.

Newly-elected officers were installed during the meeting. They are: Robert Schlieve, Teamsters local 563, president; Wesley Wagner, Papermakers local 16, vice president; Bernard Moore, Butchers and Meatcutters local 73A, treasurer; Kermit Luckow, Papermakers local 16, recording secretary; Alvin Brockman, Teamsters local 563, trustee; and William Errington, Wire Weavers local 66, door warden.

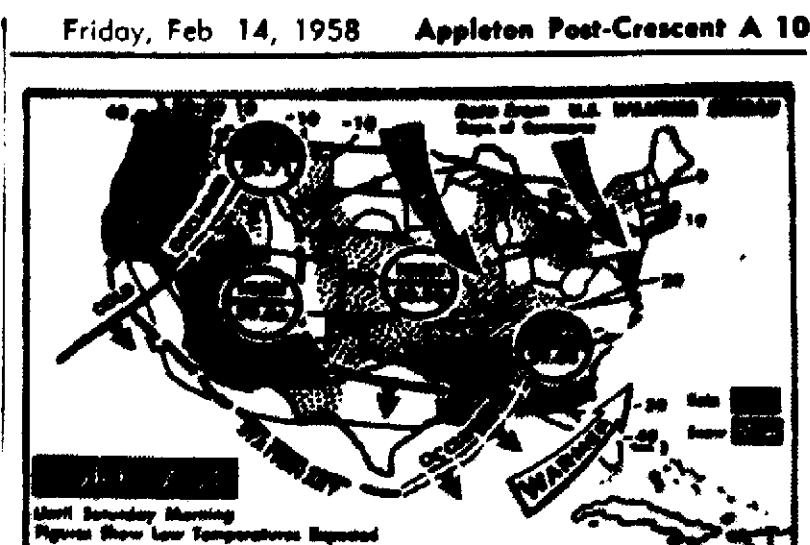
Tavern Keeper Fined For Keeping Bar Open After Closing Hour

John Hoag, Shiocton operator of the John and Eldon tavern, Shiocton, was fined \$15 this morning for keeping his tavern open after hours.

Hoag was arrested at 1:30 in the morning Feb. 3 by County Policeman John Carpenter. Carpenter said Hoag ignored at least three previous warnings. Several cars were parked in front of the tavern and between 8 and 10 people were drinking at the time of arrest. Carpenter said.

Fremont Homemakers

Fremont — The Fremont Homemakers Club will meet at the home of Mrs. Albert Hahn, Monday, Mrs. Herman Smith and Mrs. Emil Niemuth will be the project leaders.



Snow is Expected Tonight in the central plains, the middle Mississippi valley, the upper plateau and the Great Lakes region. Light rain will fall in the west coast, the Gulf coast and parts of Oregon and New Mexico. It will be colder in the plains and the Mississippi valley and continued cold in the Great Lakes and New England states. A warming trend is expected in the southeast, with milder weather elsewhere. (AP Wirephoto)

Les Smith Named Head Of Workshop

Officers, Directors Elected During Annual Meeting

Les Smith was reelected president of the Fox Valley Sheltered workshop after the annual dinner meeting Thursday night. Also named to posts were Edward Adam, reelected treasurer, Mrs. Hazel Leedke, reelected secretary, and John Mitchell, vice president to succeed John Reeve.

Elected to 3 year terms on the board of directors were Harold Barker, Arthur Bouffard, Al Briggs, Dr. Robert Brown, Harold Heller, Mrs. Ted Neeley, Miss Lucille Rabe and the Rev. H. Shelby Lee.

The annual report noted 23 handicapped people were employed by the workshop at various times during 1957 and of those, 13 were from Appleton, 4 from Kaukauna, 3 from Neenah, 1 from Menasha and 2 from rural areas.

Eleven firms supplied projects for the shop amounting to \$14,150 and total assets of the corporation as of Dec. 31 were listed as \$25,534.25.

It was reported the workshop is looking for more projects since potential employees, all physically handicapped, still are on the waiting list. George Kuehnelt is workshop manager.

Temperatures Around Nation

By The Associated Press	H	L
Albuquerque	11	1
Atlanta	41	34
Birmingham	13	1
Boston	28	11
Chicago	26	21
Cleveland	19	15
Denver	44	21
Des Moines	25	16
Detroit	20	13
Fort Worth	44	38
Grand Rapids	20	14
Helena	11	1
Indianapolis	28	12
Kansas City	31	28
Los Angeles	69	51
Louisville	29	18
Memphis	14	6
Minneapolis	27	21
Milwaukee	20	9
New Orleans	44	30
New York	25	13
Omaha	31	26
Philadelphia	24	17
Portland, Ore.	32	24
Portland, Me.	31	26
San Francisco	57	51
Seattle	50	40
St. Louis	31	28
Tampa	49	42
Traverse City	19	1

Industrial Salesmen Form New Organization

Allen C. Gray has been named temporary chairman and Jean Revett temporary secretary of the newly-formed Valley Industrial Salesmen association. Committee chairmen are James Mills, constitution, and Harry Ford, program and membership.

Your Problems

Reader Wonders About Sanity After Meeting Singing Boxer

BY ANN LANDERS

DEAR ANN: I'm writing in regard to that singing dog about which a reader wrote to you recently.

I work for a survey company and we did some testing for a dog food firm. I on how to land this prize will get into a great many homes and saw hundreds of dogs. But one dog in particular made me wonder if I was losing my marbles.

This dog was a boxer. The woman who owned him claimed he was the smartest dog in the world and then proved it! She offered him a treat but told him he'd have to say "Mama." As God is my judge, that dog opened up his mouth and said "Mama."

Then she told him to sing "Happy Birthday." She sang the song quietly, and that dog sat there and moved his mouth up and down as though human sounds were coming from his throat. It was a perfect imitation of an act I've seen performed by comedians on the stage.

In your column you said certain pitches irritate a dog's ears, but this woman had a very pleasant voice and the dog was definitely NOT irritated. What do you make of it? — J.

Dear J.: The dog you saw was extremely well-trained. I'm quite sure you have all your marbles, and I have a hunch that dog has more than his share.

DEAR ANN: A friend of mine told me you were in jail recently. Is this true? I hope you will answer in your column because I think your readers are entitled to know — THE FOX.

Dear Fox: Yes — I was in jail last month. I spoke before the inmates of the Cook County jail. And I'm pleased to report that no one walked out.

DEAR ANN: I'm 22 years of age and a divorcee. I married at 18 but it lasted only four months.

Last year my boss introduced me to his cousin. He is the most intelligent and fascinating man I've ever known. Mr. Wonderful is 29, handsome, single and charming. But he's told me time and again that he won't get married until he can give

his wife a beautiful home and all the luxuries to go with it. I'm not interested in luxuries. All I want is him. I make as much as much money as he does, and I'm perfectly willing to keep my shoulder to the wheel for as long as it's necessary.

Any advice you can give me on how to land this prize will be greatly appreciated — MAID IN WAITING.

Dear Maid: If that "wheel to the shoulder" bit failed to melt the guy down, I'm afraid

he's just not altar-minded—at least for now.

Even if I knew of some way to spring the trap I wouldn't suggest it. The male animal enjoys the pursuit and he should not be denied his prerogative. Too many otherwise smart gals overlook this. The over-aggressive woman robs a man of his initiative, dampens his ardor — and scares him off. The crafty female plays it cool and lets him chase her — until she catches him.



Pentas

Indoor Gardening

Pentas Has Showy Clusters, Similar to Lantana, Verbena

BY KATHERINE B. WALKER

At first glance, pentas looks like lantana or verbena, but though new growth will continue to emerge from the leaf axils, pointed oval rough-textured leaves and flowers arising from the axils in showy clusters. Actually it is related to bouvardia, a shrub resembling even more than the others.

Pentas is prized for its long season of bloom through the winter, but instead of keeping the flower-buds pinched off to increase bloom at that time, allow plants to flower when they want. Consequently I have blossoms of and on throughout the year.

Even on small plants flower clusters are often more than three inches across with 30 or more florets in each cluster. The most easily-available sorts are white or pink, unlike many flowers, the pink pentas is a lovely clear shade.

Young plants do well in a soil composed of loam, peat and sand but older plants should have richer soil. They need lots of water during active growth, and top spraying is especially beneficial with pentas.

Watch Food, Water. If your plant tends to wilt despite ample water, it may be suffering from lack of food. Pentas should not be allowed to become pot-bound until they are in a 4- or 6-inch pot, at which time they will need supplementary feeding every week or two while bloom continues for sale any place I am sure. If the plants are allowed to suffer from either lack of water or where to buy them.

Apostolate Gets New Director

Rev. Peter Klauck Assumes Full Time Administrative Duties

The Rev. Peter N. Klauck has assumed full time duties as director of the Appleton Apostolate. He has been holding the post in a part time capacity since the Rev. E. B. Timmers, former director, was assigned to a pastorate in White Lake several months ago.

Father Klauck, a native of Kiel, attended Marquette university for 2 years and St. Paul seminary, St. Paul, Minn., for six years. He was ordained to the Roman Catholic priesthood June 4, 1955, after which he was assigned as assistant pastor at St. Luke church, Two Rivers. The priest subsequently was assigned to the Green Bay Apostolate and finally to his present post.

The new director was officially introduced to the Apostolate



Rev. Peter Klauck

board this week. The board also named Mrs. Basil McKenzie, George Howden and Thomas Cavanaugh to the nominating committee and Lester Balliet, Robert Bachman and Frank Taylor to the membership committee.

Present officers are Gordon Gill, president; Gus A. Zuehlke, vice president; Lester Balliet, secretary; and Miss Rose Kolitsch, treasurer.

Seven Women Curlers to Attend National 'Spiel

Three members of the Appleton Tam O'Shanter club and four members of the Waupaca Locks club will be attending the United States Women's Curling association bonspiel and annual meeting which will be held in Schenectady, N. Y., from Feb. 18 through 21.

They are Mrs. D. C. Evans, association vice president and a candidate for the office of association president; Mrs. L. E. Menner and Miss Janice Garvey, Tam O'Shanter members; and the Misses Harold Duckert, Elmer Duckert, Carl Turner and Louise Hanson of the Waupaca club.

New association officers will be elected at the conference

banquet Tuesday night. Monday night Mrs. Evans will attend an executive board session. The women's curling association includes 29 clubs.

Elmer Knoener Named Head of Congregation

Elmer Knoener was elected chairman of Bethany Evangelical Lutheran congregation at the group's annual meeting.

Also named to posts were Alvin Winter, secretary; Roland Redlin, financial secretary; M. A. Sawall, treasurer; Ronald Roehl, Milton Ruppel, Alvin Tiedt, board of education; the Rev. J. W. Redlin, Florian Reinhardt, the Rev. Loren Schaller, Earl Goehle, Edward Geigen, Alfred Prast, stewardship committee; Alvin Fischer, Ruppel, Clifford Broehm, nominating committee; and Roland Redlin, Norman Kasten and Charles Herman Jr., salary committee.

Delta Gamma to Pack Glasses For Welfare Drive

Visual aids which have been collected by Delta Gamma alumnae will be packed at a sorority meeting at 7:45 Monday evening at the home of Mrs. Frederick Mesthaler, 910 E. College avenue. The sorority annually conducts the "New Eyes for the Needy" drive in the spring making cuttings of the pieces trimmed off. This is a very fast grower and plants out of 2-inch pots will be ready for 4 inch ones in a few months.

The glasses packed at Monday's meeting will be sent to Short Hills, N. J. Assisting the hostess with meeting plans are the Misses Jack Benton, Appleton and Richard Bauer, Neenah.

Plan Fiction Club Meeting on Monday

Fiction club members will meet at 2 o'clock Monday afternoon at the home of Mrs. Walter Roehl, 1412 N. Superior street. Mrs. Charles Reineck will be assistant hostess.

Through the Gates of Splendor by Elliott will be reviewed by Mrs. John Buran.

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CHOCOLATE - COVERED ice cream bars on sticks are a popular and easy treat for children's parties. With a knife, slit a small opening in the center of the paper plates, and slip the sticks through. The plate will open and keep them off the party clothes.

(Copyright, 1958)

Committee Declines To Bond for School

Wants Board of Education to Explain Huntley Building Plans to Entire Council Wednesday

The city council's finance committee Thursday night refused to order sale of \$1,100,000 in bonds to build Huntley school.

Members said they have no knowledge of building plans and in conscience could not order a bond sale until they have the knowledge.

City Clerk Elden Broehm was instructed to invite the board of education to explain the school's plans to a meeting of the entire council after Wednesday night's council meeting.

Fuel Oil
The committee is recommending the council include all city building under its control on the list of buildings for which they seek fuel oil bids. Bids are not asked for fuel oil for some buildings. A large bill for oil furnished the sewage treatment plant, not now on the list, produced the recommendation.

Broehm also was instructed to research statistics on how much it would cost to pay city employees biweekly instead of semimonthly.

Ald. Donald Mueller's recommendation that the city donate \$150 a year to the Boy Scout and American Legion drum and bugle corps was referred to the budget committee. The committee meets in November.

Civil Defense Director Robert Beltrone's request for an additional allotment of secretarial time from 10 to 25 hours a week was forwarded to the civil defense commission for a recommendation.

Car Allowances
The committee also is recommending that employees who are paid car allowances receive the pay only for actual days worked if the employees are not at work because of sickness, vacation or leave of absence, they will be paid pro rated shares of the allowance for the number of days in a month they work.

A total of \$94.04 was rebated and \$250.60 cancelled in 1958 taxes and assessments.

It was agreed to certify to the

Waupaca Holstein Breeders to Hold Annual Meeting

Royalton — The Waupaca County Holstein Breeders' association will hold its annual meeting Tuesday at Hageman's restaurant, Manawa, where a dinner will be served at 12:30.

The program will include a film, talks by Charles C. Brace, national association fieldman, and Jack Stanchfield, a fieldman of the Fox River Valley association.

Reports of the association and election of two directors was Valley CIO council. The will conclude the days' activities.



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THE MILWAUKEE ROAD



Newly-Elected Officers of the Appleton Association of Labor Unions were installed this week. Shown at their meeting, left to right, standing, are John Palmbach, William Ewald and Alvin J. Brockman, all trustees; William Errington, sergeant at arms, and, seated in the same order, Wesley Wagner, vice president; Robert Schlieve, president, and Bernard Mohr, treasurer. Absent for the picture was Kermit Luckow, recording secretary. (Post-Crescent Photo)

Will Appear Here

Mantovani's 'Voices of Strings' Receive Gold Record, Go on Tour

BY HUGH MULLIGAN
AP Newsfeatures Writer

What Liberace has done for the piano (some will say to the piano) an Italian-born Englishman with the solo name of Mantovani has done for the violin.

Mantovani and his lush string orchestra, one of the wonders of the hi-fi age, are now embarked on a cross country concert tour after picking up a gold record from London records.

(The group will appear in Appleton at 8:15 Tuesday evening, Feb. 25, in the Appleton high school auditorium.)

In popular music, the gold record traditionally stands for a million sales. In the classics, record firms are usually willing to settle for 250,000 sales.

Mantovani can qualify under either rule. The eight albums for which the gold record was awarded each sold more than 250,000 copies for a grand total of more than two million.

Presley Competition
This puts Mantovani's favorites like "Greensleeves," "Charmaine" and Tchaikovsky's waltzes in a class with "Rudolph the Red-Nosed Reindeer" and "Shake, Rattle and Roll." Recently, in fact, the distinguished conductor-composer found himself in a dead heat with Elvis Presley for the most played juke box record.

Elvis was moaning "Love Me Tender," while Monty, as he is known to his orchestra members, was churning out the theme song of the movie "Around the World in 80 Days." Teenagers thought both were the most.

Since putting his orchestra on record only three years ago, Mantovani has made more than 20 albums for London. The eight that won him the gold record include such mood albums as "Strauss Waltzes," "Music of Victor Herbert," "Christmas Carols," "Music of Sigmund Romberg" and "Im-

mortal Classics."

All bear the indelible Mantovani stamp of tumbling strings, sweeping melody and orchestra ingenuity, an instrumental technique that he calls "voices of strings."

Critics Complaints
Critics sometimes complain that Mantovani is too syrupy, too roccoco, but as a trumpeter in his orchestra commented: "We are a string orchestra. Complaining that Mantovani has too many violins is like complaining about the lack of a tuba in the Budapest string quartet."

Columbia records, now celebrating the 10th anniversary of its introduction of the long playing record into the record field, has embarked on a new "adventures in sound" series aimed at the hi-fi addicts.

For those who enjoy the sound of sound, the series so far exploits such diverse noise making instruments as steel drums, street organs, six-stringed Indian sitars, Sicilian mandolins, jungle drums and a church tower full of mocking birds and assorted bells in Jackson, Miss.

March Tempo
The Eastman Symphonic Wind ensemble, under the direction of Frederick Pennell, steps forth smartly in "March

Judge Lectures Parents of Five Now on Probation

Tomah — Five youths, members of a gang of 31 teenagers taken into custody on burglary charges, were placed on probation Thursday by Juvenile Judge Lambert A. Hansen who lectured their parents.

He said: "Don't expect the judge, sheriff and the district attorney to raise your children."

The jurist also blamed driving habits for some of the trouble and ordered each of the boys to surrender his driver's license. He instructed them to pay \$21 for a bank window broken with a brick and for items not recovered, after three breakins and shoplifting.

The state department of public welfare will supervise their 1-year probation. Earlier in the week four members of the gang were sent to the State School for Boys at Waukesa, and three others have been ordered held for criminal court action.

The remaining 19 members of the gang also face charges.

State Representative To Speak at Open PTA Meeting at New London
New London — Al Bueckner, representing the state department of public instruction, will be the speaker Feb. 27 of the Lincoln-McKinley schools Parent-Teacher association meetings.

The Thursday night meeting will begin at 8 o'clock at Lincoln school, according to Mrs. David Smith and Mrs. Harold Markmen, program co-chairmen. The meeting will be open to the public with arrangements being made by Mrs. Vernon Truesdale, program chairman of the Washington High school PTA, to have members of the high school group as special guests.

\$8 Million Set As Fire Loss

Warehouse Blaze Fed by Gasoline And Chemicals

Erie, Pa. — A spectacular fire, fed by drums of gasoline and chemicals and punctuated by periodic explosions, destroyed a block-long warehouse last night, causing damage tentatively estimated by the owner at \$8 million.

All available fire equipment was summoned to the roaring inferno in the 1-story brick and concrete structure 20 blocks from midtown Erie.

Fire-fighters were hampered by bitter cold 14-degree temperatures. The entire area became a mass of ice.

Two firemen were injured. One was sent reeling by concussion, but he was not seriously hurt. Another slipped on the ice and was admitted to Erie Veterans hospital.

Deputy Fire Chief John North, who directed the entire Erie fire department of 120 men in battling the blaze, said: "It was the worst fire as far as property loss is concerned that I have seen in my 31 years on the fire department."

North said he estimated damage at "about \$2 million but that is strictly a guess."

Millard Irwin, owner of the warehouse, valued the building itself at \$1 million. He said an inventory taken only Wednesday showed the contents — an assortment of goods ranging from television sets to drums of gasoline and chemicals — to be worth \$7 million.

DAV Contribution

Waupaca — Waupaca chapter 54, Disabled American Veterans, voted to make a contribution to the Heart Fund drive at its last meeting. The group meets every fourth Tuesday of the month at the DAV clubhouse on Highway 54.

Uncle Ray

Constant Atomic Action on Sun, Scientists Believe

BY RAMON COFFMAN

The sun is active at all times, giving heat and light. Scientists believe there is constant atomic action on the sun, with explosions taking place when atoms of one kind are changed into another kind.

Despite the constant action, the surface of the sun appears rather quiet during periods when the sun is without spots.

The story is different when sunspots appear. Strong action is observed on the face of the sun. The explosions are plainest about the edges of the disk, but they also appear on photographs of the vast middle area.

High red flames, and other signs of explosions, are in special evidence where spots exist.

Q. How high do the flames of the sun rise?

A. Some of them go up five or six thousand miles. Others exceed a quarter of a million miles in height.

Thirty-nine years ago a sheet of flame, called a "prominence," was observed along a portion of the sun's edge. It had a width, along the edge, of about 100,000 miles. The height, at first, was only a few thousand miles.

That mass of flame grew larger during the next nine weeks. It was observed by many persons when a total eclipse took place. Then it had a width of 300 thousand miles and a height of 20 thousand miles. It was compared in shape to "a gigantic mammoth."

Using the spectrohellograph, astronomers kept track of the "mammoth" after the total eclipse ended. Suddenly the main part of it broke away from the sun, and rose at terrific speed! Within a few hours it reached a height of 140 thousand miles.

By this time the sheet of flame was a vast cloud of hot gas. Five hours later the hot cloud reached a height of half a million miles! Then it vanished from sight.

FOR SCIENCE section of your scrapbook.

Present Economy a New Deal Hangover, Republican Group Told

Madison — Rep. Walter Judd (R-Minn.) said Thursday night that Republican policies will get the nation over its "present economic dip," and added that the situation "is a hangover from the New Deal philosophy of spend, spend, spend."

Speaking to 400 persons attending a Lincoln day dinner sponsored by the Dane County Republican party, Judd said: "Now people are taking a little time to save and services their own debts."

"If we just hold our horses, the present policies will work." The Democrats, he said, were never able to get unemployment below seven million during the 1930s until World War II began, while the Republicans since 1952 have increased employment from 60 million to 66 million.



Enormous flames leap from the surface of the sun. Astronomers often call these flames, prominences if they remain in sight for some time.

miles! Then it vanished from sight.

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Music Groups Plan Heavy Tour Seasons

Three Lawrence Units List Itineraries for Out-of-Town Dates

Lawrence college musical groups will travel more than 1,400 miles in the next three months during an exceptionally busy touring season.

Three ensembles — the Lawrence choir, the concert band and the little symphony—will play concerts at various metropolitan centers in Wisconsin and Illinois.

The Lawrence choir has the longest history of touring. It has made an annual musical pilgrimage since 1930 when the activity was begun by Dr. Carl J. Waterman, dean emeritus of the conservatory. The choir is now led by LaVahn Maesch, director of the conservatory. Before the mixed choir was formed, however, vocal touring was by separate men's and women's glee clubs extended as far back as the turn of the century.

Cancer Unit Begins Series In Industries

The first in a series of industrial programs planned by the Outagamie county unit of the American Cancer society was presented this week at Badger Northland company, Kaukauna.

A film, "The Other City" was shown and Dr. Frank Wright and Mrs. Phillip Joran represented the cancer unit in a discussion period.

The next in the series will be presented at 9 o'clock Friday morning, Feb. 21, to employees of the H. C. Prange company, at Dr. Paul Cunningham and Mrs. Stanley Hamilton will represent the society and another film, "Time and Two Women," will be shown.

According to society officers, 20 industries in the Fox Cities area are participating in the programs.

The Lawrence concert band began its annual touring four years ago through the efforts of Fred G. Schroeder, its director. The present season marks the first formal tour of the Little Symphony, conducted by Kenneth Byler.

The band tour comes first this year, for they will be away from the campus Feb. 17 through 19.

On the 10th, they play at Waukesha High school in the morning and Milwaukee's Lutheran High school in the afternoon. A post-tour date will be played Feb. 27 when the group goes to Neenah to play for high school students at 11 o'clock.

The 16-member Little Symphony will set off in mid-March, to play for high school groups at West Allis and Wauwatosa on the 13th. An evening concert is listed for March 15 at Maine Township High school in Des Plaines, Ill., sponsored by the Maine Modern Music Masters.

The Lawrence concert choir and LaVahn Maesch will not set off until April, after the spring vacation period and the home concert on the Lawrence community artist series in Memorial chapel April 14. On April 17, the chorists will be heard at Milwaukee's Juncau High school before a student assembly in the afternoon, and in an evening concert sponsored by the music department of Nicolet High school.

On April 18 they will be in Kenosha, at a high school assembly in the afternoon and a concert sponsored by the First Methodist church that evening. A television appearance is listed for April 19, at 5:30 at Madison and that evening the Janesville Alumni club will sponsor a concert. April 20 the group sings at the LaCrosse State college auditorium in a program also sponsored by alumni.

Feb. 28 Deadline For Dog Licenses

Grand Chute Constable Russell C. Neubert today warned Grand Chute dog owners they must purchase a 1958 dog tag from the town treasurer in the town hall before Feb. 28 or face a \$5 to \$50 fine.

Neubert said property owners in the town had received notices of the deadline, but renters of property had not been sent notices since no record of their residence is on the town files.

Fees for the licenses are \$1 for male dogs and \$2 for female dogs.

Fred Gerrits, 92, Little Chute COF Charter Member, Dies

Fred Gerrits, 92, charter member and long time officer of the Catholic Order of Foresters in Little Chute, died at 6 o'clock this morning at the home of his daughter, Mrs. Joseph Conrad, Maria street, Kaukauna.

He was born in Little Chute in 1866. He was employed by Kimberly-Clark corporation until he retired about 30 years ago. He was chief ranger of the CIO for many years and was speaker of the lodge until last year. He was a director and usher of the St. John Catholic parish for 25 years.

Funeral arrangements are being made at the Jansen Funeral home, Kimberly. He is survived by three daughters, Mrs. Conrad, Mrs. Frank Dittmer, Milwaukee, and Mrs. William Playman, Appleton; two sons, George of Appleton and Richard of Little Chute; nine grandchildren and six great-grandchildren.



Some of the Green Bay Association of Commerce and Appleton Chamber of Commerce directors who met Thursday night at Jake Skall's pose during a discussion which produced a general consensus approval of a state sales tax. From left are Frank Cartier and John Evans, Green Bay, Victor I. Minahan, Jr., and Walter Rugland, Appleton, and Carl Cavit, Green Bay. (Post-Crescent Photo)

Full Tuition Awards

Lawrence Announces Scholarship Winners

Psychologists may continue to argue whether it is environment or heredity that makes superior brains, but the Lawrence college admissions office is confident that either way it runs in the family.

When final scores were computed on a competitive scholarship examination written Feb. 8 by 125 top ranking high school seniors, two of the four full tuition winners were relatives of earlier winners.

The four top-ranking contestants were: John Carroll of Chicago's Francis Parker school; Ann Doemland of Maine Township High school in Des Plaines, Ill.; Richard Laumann of South Milwaukee High school, and Roger Morris of Grand Haven, Mich.

Miss Doemland and Laumann are junior members of families who already have contributed scholarship winners to Lawrence. Miss Doemland is the sister of Edward Doemland, class of 1959, while Laumann is the younger brother of Carl Laumann, '50, who won his scholarship in the second year the competitive examination was offered.

Named as alternates in the contest are Alexander Wilde of Wauwatosa (Wis.) High school and Richard Young of Niles Township High school in Skokie, Ill.

Honorable mention Twenty of the young people were named to an honorable mention list.

Honorable mention was given to: Carlton Atkins, Red Wing, Minn.; Howard Bandy III, Marinette; Melvin Bayer, Neenah; David Bennett, of Chicago's South Shore High school; Caryl Bogen, of Central High school in Kalamazoo, Mich.; Bruce Butterfield, LaGrange, Ill., who attends Lyons Township High school; Suzanne Charbonneau, Wauwatosa; Diane Cogswell, Des Plaines, Ill., of Maine Township High school; Charlotte Craig, of Lake View High school in Chicago; Walter Glascoff, Waukegan, Ill.

John Kellogg, Appleton; Philip Kohlenberg of Custer High school in Milwaukee; Robert Kraft of Southeast High school in Wichita, Kan.; Suzanne Kraft, Indianapolis, Ind., of Tudor Hall school; Donald Manson of West High school, Madison; Gary Mitchell, Dundee, Ill.; Anne Pelizzoni of Tulsa, Okla., who attends the Tudor Hall school in Indianapolis; Margaret Pond, of Glenbard High school, Glen Ellyn, Ill.; Emily Stong, of Whitefish Bay High school in Milwaukee, and Mary Sweig, of York community High school, Elmhurst, Ill.

William Selle Will Head Library Week

William Selle, 821 N. Appleton street, has been named Appleton chairman of National Library week, March 16 through 22. Theme for the observance designed to promote the importance of books and stimulate reading is, "Wake Up and Read."

Selle will meet with representatives of service clubs at 7 o'clock Monday night in the Appleton public library conference room to plan the observance.

A. A. Gritzmacher Has Heart Attack

A. A. Gritzmacher, who operates a barber shop at 219 W. College avenue, suffered a heart attack at a Mayo hospital, Rochester, Minn., where he had gone Sunday for a checkup. He is at Worell hospital.

Brothers in Court for 3 More Thefts

James Brush Given 30 Days; Other Sentencing Deferred

Two brothers who have admitted seven burglaries today appeared before Municipal Judge Oscar J. Schmiede on three charges of burglary and theft.

Robert P. Brush, 17, 309 Evans street, New London, and James R. Brush, 25, 725 N. Division street, Tuesday admitted burglarizing the K-C bar, 317 N. Appleton street, where they got \$2.25 early Saturday morning and the South Side Athletic club, 1726 S. Lawrence street, a little later, where police caught them.

Today the brothers admitted burglarizing the Consolidated Super Gas station, 303 N. Appleton street, where they got \$10 worth of dishes; the Clark Oil company, 2010 W. Wisconsin avenue, where they got a radio and \$12, and the United Oil company, 230 E. Pacific street, where they got \$34.64, a battery and a flashlight, all on Nov. 23.

James was sentenced to 30 days on the theft from the United Oil company, to run consecutively with the 30 days he got for the K-C bar theft. Sentences on the other offenses were deferred until Feb. 25. Sentences on the offenses for Robert were deferred until Feb. 18. Pre-sentence investigations were ordered Tuesday for both.

The brothers also have admitted the Nov. 23 burglary of the Club Terrace, Highway 41 and County Trunk BB, in Winnebago county, where they took liquor and about \$170. Robert has admitted the Jan. 28 burglary of the Zietlow Oil company, 520 N. Water street, New London, where he took \$30 and two tires, later found on his car.

Birth Record

The following births were reported this morning by St. Elizabeth hospital:

Sons to: Mr. and Mrs. Roy Davis, 739 E. Alton street.

Mr. and Mrs. George Deeg, 421 S. Weimar street.

Mr. and Mrs. Norbert Siebers, 1330 E. Amelia street.

Mr. and Mrs. Robert Vander Linden, 945 E. North street.

Daughters to: Mr. and Mrs. Robert Struck, 1514 E. Candee street.

Mr. and Mrs. Edward Mirsberger, route 2, Hilbert.

State Sales Tax Needed, Directors Say

Appleton, Green Bay Chamber Leaders May Organize Own Lobby

The state needs a sales tax, directors of the Green Bay Association of Commerce and the Appleton Chamber of Commerce agreed Thursday night during discussion after a dinner meeting at Jake Skall's.

It was charged that businessmen are unable to get themselves heard in Madison and that labor and other organizations seem able to scare the legislature from tax reform.

Both chambers will investigate whether a joint effort to remedy the situation can be undertaken.

Discussion of the state's tax problems took the big share of time.

Victor I. Minahan, Jr., Appleton chamber president called for some kind of regional cooperative effort on such things as these:

1. Industrial development.
2. Highway planning and financing.
3. Airline service problems.
4. Fox river traffic.

Minahan asked for opinions on whether the Appleton and Green Bay chambers should go it alone or attempt to organize a Fox River valley or North-eastern Wisconsin effort.

Nothing specific was decided although both directors' groups agreed to look into it at their next meetings and a meeting of officers of both chambers will be called.

Form Committee To Work With Cerebral Palsied

A local group composed of people interested in cerebral palsy was formed at an organizational meeting Thursday night. The Cerebral Palsy Outagamie County Service committee is an affiliate of United Cerebral Palsy of Greater Green Bay.

Donald Long was named chairman. Willard Markin, vice chairman. Miss Evelyn Ecker, secretary, and Ted McArty, treasurer.

According to organizers, the group will develop a 5-point program:

1. To help provide needed treatment, care and education for the palsied.
2. To offer guidance to parents of palsied children.
3. To furnish information to persons concerned with care, treatment and education of the palsied.
4. To promote public understanding of the problems and needs of the palsied.
5. To raise funds to finance the first four points of the program.

2 Permits to Remodel Houses, One to Move Garage Issued by City

Two permits to remodel residences and a third to move a garage were granted by Building Inspector Walter Bogan.

George Walters will remodel the garage at 900 E. South River street for about \$2,040 and William Drephal will remodel another at 2224 W. Charles street for about \$1,200.

Michael Monniersteeg will move the garage from 116 N. Drew street to 1832 N. Oneida street.

AAA Committeemen To Attend Meeting

L. R. Watson, Appleton and Keith Van Vuren, Seymour, members of the Appleton American Automobile association Wisconsin division advisory committee, will attend the annual state advisory board meeting in Milwaukee Saturday.

5 Youths Haled Into Court For Damaging Vacant House

Five Appleton youths, three aged 15 and two 16, appeared Thursday before County Judge Stanley A. Staidl on charges of causing \$1,500 damage to a vacant house last Halloween.

The youths were taken into custody by police Halloween night and the case was investigated by the county department of public welfare.

Vacant 3 Years

The house is at 1735 W. Second street and has been vacant for about three years, pending settlement of the Spoerl estate. The heirs claimed the house had been damaged to the extent of at least \$1,500 on Halloween night. Police and welfare department investigation indicated damage to the home was the result of about three years' vandalism, not a single night.

Police also said that at least 15 or more youths had been seen around the house Halloween but the five were caught.

Kitchen Stove

The heirs claimed that the youths destroyed rail posts and railings on a porch, damaged a kitchen stove, piano and chest of drawers, badly damaged window frames, broke mirrors, damaged bathroom fixtures and damaged plastered walls.

Judge Staidl adjourned the case, asking the parties to meet with him to attempt some estimate of damage done Halloween only. He indicated that the five youths would be asked to make some restitution. One of the youths has a previous juvenile record for stealing beer with nine other boys.

Dance Group Plans Two AHS Programs

Orchesis, modern dance group of Appleton High school, will present its annual program Thursday, with an afternoon performance for students and an evening performance at 8 o'clock for parents and friends.

"Dance through Time" will tell the story of civilization from the creation through various stages of history to an interpretation of the future. All choreography has been done by members of Orchesis under the direction of Miss Theodosia Brzezinski, physical education instructor and adviser.

Sixteen dances will make up the program, more than half of them dealing with interpretations of life in the United States. The first part of the program will present in dance the girls' conception of earth, water, primitive man, Egyptians, Greeks, court jesters and headmen. American life will be presented through folk dances and dances suggestive of a southern plantation, the charleston era, the depression World War I, the machine age, the "rock and roll" age, and the jet age.

Taking part will be Mary Ellen Bowers, Carolyn Chmiel, Christine Goss, Karen Kirkpatrick, Rita LeMoine and Pat before leaving the staff. Two Marske, seniors; Sue Goehler, Kathie Hoeftel, Mary LeMoine, and Judy Manier, Judi Rammer, and Gwen Wiprud, juniors; and Jane Dillon, Janice Kneip, Nea Lee Nissen, Delores Shea, CeCe Verhoven, Darlene Verbrick, Judy Voll and Jane Walworth, sophomores.

Miss Anna Sullivan, Appleton Teacher for 20 Years, Dies at 88

Miss Anna Sullivan, 88, 214 E. Kimball street, one of Appleton's early teachers, of the deaf and the city's first corrective speech teacher, died Thursday after a long illness.

Miss Sullivan was born in the town of Lebanon, Waupaca county, Dec. 25, 1869.

She taught in the Appleton public school system for 20 years. Before coming to Appleton in 1920, she was a teacher of the deaf in Wausau, Fond du Lac and Portland, Ore. Her first work here was with the deaf before Morgan school was established. In the early 1930s Miss Sullivan transferred into speech correction work and until her retirement in 1940 she taught in all the schools in Appleton.

Funeral services will be at 10 o'clock Monday morning at St. Mary Catholic church, Appleton, with burial in St. Mary cemetery, Bear Creek. Friends may call at the Ellenbecker Funeral home after 2 o'clock Sunday afternoon. The rosary will be recited at the funeral home at 7:30 and 8 o'clock Sunday night.

There are no immediate survivors.

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Miss Anna Sullivan, 88, 214 E. Kimball street, one of Appleton's early teachers, of the deaf and the city's first corrective speech teacher, died Thursday after a long illness.

Miss Sullivan was born in the town of Lebanon, Waupaca county, Dec. 25, 1869.

She taught in the Appleton public school system for 20 years. Before coming to Appleton in 1920, she was a teacher of the deaf in Wausau, Fond du Lac and Portland, Ore. Her first work here was with the deaf before Morgan school was established. In the early 1930s Miss Sullivan transferred into speech correction work and until her retirement in 1940 she taught in all the schools in Appleton.

Funeral services will be at 10 o'clock Monday morning at St. Mary Catholic church, Appleton, with burial in St. Mary cemetery, Bear Creek. Friends may call at the Ellenbecker Funeral home after 2 o'clock Sunday afternoon. The rosary will be recited at the funeral home at 7:30 and 8 o'clock Sunday night.

There are no immediate survivors.

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Three Youths Injured When Car Careens Out of Control

Three rural young people were injured shortly after 1 o'clock this morning when their car traveled more than 600 feet out of control on a county trunk highway.

A retired Milwaukee Road section foreman, he was born Nov. 28, 1894, in Hilbert. Taken to St. Elizabeth hospital by Larry's ambulance.

Funeral services will be at 2 o'clock Saturday afternoon at Er, 17, route 2, Black Creek, the Kapitzke Funeral home, with a 3-inch cut on his face Hilbert, with the Rev. Quentin and small cuts on the head; Moeschberger, pastor of the his sister, Carol, 15, same address; Evangelical and Re-dress, with bruises; and Linda formed church, Chilton, officiated Van Dyke, 16, route 2, Appleton. Burial will be in Oak Hill town, with a 3-inch cut on her cemetery. Neenah. Friends forehead, small cuts on her may call at the funeral home, nose and around her eyes and Mich.

The only immediate survivor bruises. The three were injured when a brother, Neal, Kingston, Kahler lost control of his car

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John Scribner Victor in AHS Speech Recital

Extemporaneous Talk Based on Sputniks, U. S. Complacency

John Scribner, an Appleton high school junior and son of Mr. and Mrs. Charles Scribner, will have his name engraved on the AHS Hall of Fame plaque as a result of being judged the best speaker in the extemporaneous recital Thursday afternoon.

Others taking part were Joe Foley and Linda DeNoyer, also juniors, and John Kellogg, Dwayne Norris and Mary Quella, seniors.

Scribner spoke on the subject "Let's Look at Our Defenses" and discussed the effect of sputniks on American complacency, the need for and contemplated changes in the defense system, the problem of where to get money for defense and the effective use of the money when it is on hand.

In discussing "Danger Spots in Southeast Asia," Foley took up each of the countries of that area and compared the influence of Chinese communism in the various places and progress, if any, toward a democratic status in accord with the

United States and western powers.

Miss Denoyer discussed "Progress Toward Western European Unity" and gave the peaceful steps taken toward achieving unity in the years since 1950.

Russian Leadership Kellogg reported on "Khrushchev's Russia" and explained the historic rise of Khrushchev to leadership in Russia.

Norris's talk was on "Will the Recession Become a Depression?" After showing the reasons for the economic recession, he brought out the idea that an upswing in 1958 was foreseen because of renewed confidence in the government.

Miss Quella had as her topic "The Cold War" and showed the conflicting ideas of Russia and the United States in regard to central Europe, Eastern Europe, the reunification of Germany and the rivalry in the race for "outer space."

Each of the participants received the official forensic pin from H. H. Helble, principal.

Twin City Deaths

Mrs. Carl Vollmer

Larsen — Mrs. Carl Vollmer, 70, Mattoon, a former resident of the Fremont area and mother of several Fox Cities area residents, died Wednesday afternoon after an illness of two years. Funeral services will be at 2 o'clock Saturday afternoon at the Miller Funeral home at Mattoon with burial at the Mattoon cemetery.

She was born at route 1, Fremont, and lived the last 15 years at Mattoon.

Survivors include the husband; six sons, Gordon of Little Chute, William of Schofield, Alvin, whose address in Wisconsin is unknown, Charles, who lives in Ohio, Edmund of Brillion and Harold, at home; seven daughters, Mrs. Louis Fenner, Jr., route 1, Larsen, Mrs. Edwin Tessen, Weyauwega, Mrs. Selmer Christensen, Hartland, Mrs. Ruth Priebe, Brownsville, Mrs. Alma Rodhe, Neshkoro, Mrs. Betty Howard, Milwaukee, and Miss Dorothy Vollmer, at home; four sisters, Mrs. Bertha Dorschner, Mrs. Amelia Drews and Mrs. Rose Endrek, all of route 1, Fremont, and Mrs. Adeline Stowe, Los Angeles, Calif.; and three brothers, Louis Tellock, route 1, Fremont, Gus Tellock, Waukegan, and Julius Tellock, Oshkosh; 27 grandchildren and five great-grandchildren.

Fred C. Larsen

Fred C. Larsen, 72, 91 Pennsylvania avenue, Chilton, died Thursday after a long illness. He was born in the town of Charlestown, Feb. 27, 1885.

Funeral services will be at 2 o'clock Saturday afternoon at Trinity Presbyterian church, Chilton. The Rev. Allan C. Rowe, Kiel, will officiate and burial will be in Hillside cemetery, Chilton.

Friends may call until 1:30 Saturday afternoon at the Pfeiffer Funeral home, Chilton.

Survivors include the widow; two sons, Victor, Manitowish, and Emmet, Chilton; one

Employment On Decline in Twin City Area

Continued from Page B1

Improvement taking place between then and mid-May.

The decrease expected between mid-January and mid-March is only about half as great as that which occurred between mid-November and mid-January.

A continuation of the general slow-down in business has resulted in scattered layoffs, most of which are of a temporary nature, and has reduced the demand for workers to the lowest point in years, especially in manufacturing industries.

New job openings, exclusive of agricultural, short-time and domestic openings, totaled only 171 during January and December, as compared with 250 in October and November and 241 in December and January of a year ago. Very few openings received in the last two months have been for mill or factory workers.

Turnover Slight

Turnover, due to voluntary separations, has practically disappeared, because of the scarcity of new job prospects. A limited demand continues for men in professional and technical fields, especially engineers, and for experienced women office workers.

The total current demand, as reflected by unfilled openings on file at the end of January, continued at about the same low level as shown during the last four months.

This first significant layoffs in the manufacturing industries in this area in years, together with the normal seasonal curtailment of construction activities, has increased the available supply of workers. Registrations at the employment office at the end of January were 887, or 120 more than at the end of November.

Applicants for jobs from outside the area increased from 357 at the end of November to 397 at the end of January and now constitute about 45 percent of the total. The number of local applicants available increased but was mostly workers temporarily laid off.

Except for the professional, technical and clerical demand, the supply of workers appears to be adequate to meet any demand which may occur in the near future. The number of employed workers seeking a change or supplementary work has increased only slightly.

daughter, Mrs. Alvin Pieper, New Holstein; four brothers, William, Waukegan, Ill., Henry, Downers Grove, Ill., and Louis and Percy, both of Neenah; three sisters, Mrs. Ella Wittmann, Milwaukee, and Mrs. Genevieve Denny and Mrs. Dorothy Kreiss, both of Neenah, and two grandchildren.



A Proclamation Declaring Brotherhood Week in the Twin Cities was issued this week to A. B. Burstein, seated, by the mayors of Neenah and Menasha. Burstein, who is directing brotherhood week activities here next week, accepted the proclamation from Mayor George E. Sande of Neenah and R. G. DuCharme, mayor of Menasha. (Post-Crescent Photo)

Menasha Historical Society To Seek Marker for Plank Road

Menasha — A state historical marker will be sought by the Wisconsin Historical society for Menasha Historical society for the old plank road as a result of action taken at the society's meeting Thursday night.

Jay Joslyn, society secretary, will prepare a petition to the

2nd 1958 Home Permit Allowed

Menasha — A permit for Menasha's second new home of 1958 was issued this week to Wiegand Builders by Building Inspector H. O. Haugh. The permit was only Menasha's third of the year.

The Wiegand company will construct a 34 by 26-foot residence on Appleton road. Estimated cost of the structure is \$15,000.

Army Unit Files Suit Against Oshkosh Firm

Milwaukee — The Chicago Ordnance district, a department of the army, Thursday filed a \$66,294 suit against the Oshkosh Stamping company of Oshkosh.

In the U. S. district court action, the government charged it lost \$66,294 on a defense contract that was cancelled when the firm failed to meet the delivery schedule for 392,000 ammunition boxes.

The contract, worth \$391,960, was signed in June of 1951 and terminated the following year.

Hospital Board Studies Need Of Mental Care

Continued from Page B1

sults in such tremendous cost to states, the nation and the taxpayers, to say little about the tragic loss of useful, productive lives.

The problem of mental illness was given special study by the board since care and facilities for such patients is a separate and complex problem. Specialized facilities are necessary and so are different types of treatments.

The board pointed out there are two different kinds of mental illness which require bed patient psychiatric care. One is the serious long-term mental illness which may require legal commitment to mental hospitals or care in private, specialized sanatoria. The other is the temporary or less severe mental illness which, during early diagnosis and effective treatment, can many times be prevented from developing into permanent mental illness.

At present, Theda Clark hospital does not provide facilities for care of mental illness although several rooms originally were built for this purpose. Those rooms now are included in the present chronic care unit.

The board wondered as to where then can the hospital help. The answer was that it can help in the early stages of acute mental illness where short-term care and rehabilitation can put these people back into their homes and onto their jobs.

Naturally, there are many problems for the hospital to consider such as problems of facilities, trained personnel and even the willingness of people to have money spent for such hospital service, the board said.

In Second Stage

As a result, the trustees tentatively decided that the hospital should anticipate the need for such a unit in its long-range planning. The first beds needed for this type of care, according to the proposed plan, would be provided for in the second 10-year expansion period at which time 30 beds should be made available. This will be about 1970.

In the interim, the hospital will provide several so-called "quiet rooms" as a part of its present service. The long-range plan calls for 70 psychiatric beds by perhaps the year 2000.

The communities have a real problem in helping emotionally disturbed children and adults, the board felt. These people are not acutely ill in the sense of being unable to live at home or hold a job, but have become problems to themselves and to others.

The modern treatment for most of these people is a free mental guidance clinic, using the group services of a psychiatrist, psychologist and psychiatric social worker. Such a clinic now is being promoted for Neenah-Menasha by the local chapter of the Wisconsin Association for Mental Health.

Menasha Blue Inn — Menasha — A "Blue Inn" night will be held from 8 o'clock to 11:30 Saturday night at the Menasha Memorial building, it was announced today.

Neenah — The YWCA board of directors will meet at 9:30 Tuesday morning in the Y lounge. Committee appointments for the year will be announced.

Organizational meetings of committees will be reported by the chairman.

Card Party — Menasha — A public card party will be sponsored by the Falcons auxiliary at 8 o'clock Sunday evening at the Falcons hall. Officers will be in charge of the party, which will include refreshments and prizes.

Friday, Feb. 14, 1958 Appleton Post-Crescent B 2

Neenah WRC Announces District, Department Meetings, Hears Reports

Neenah — District and department meetings were announced at the Thursday evening H. J. Lewis Women's Relief corps meeting at the S. A. Cook armory.

The district event will be held April 3 at King with Mrs. Anna Bosler, Beloit, department president, as instructor and inspector. The department meeting is scheduled for June 15-18 at LaCrosse. Mrs. Florence Purdy, hospital chairman, will be in charge of gifts for King.

Members will bring the unwrapped gifts to the Feb. 26 and March 13 meetings.

Reports were read by Mrs. Ella Smith, Red Cross; Mrs. Marvle Hawkinson, relief; Mrs. Gertrude Schreiner, child welfare; Mrs. Theodore Delrow, community service; Mrs. Clarence Krablean, Visiting Nurse association; Mrs. Anton Dare, aides, and Mrs. Lena Fosterling, executive board.

Named an Aide — Mrs. Ole Moseng was appointed an aide and named to the resolution committee were Mrs. Frieda Herrick, Mrs. Victor Larson and Mrs. Krablean. Corps members will make Mrs. Haawkinson.

Make Cookies, Date Loaf for Easy Desserts

Neenah — For pre-lenten entertaining, hedge hogs and date loaf are easily made desserts for informal parties or snacks.

Ingredients for the hedge hog cookies are two cups shelled walnuts, one cup pitted dates, two cups shredded moist coconut, one cup brown sugar and two slightly beaten eggs.

Put the nuts and dates through a coarse food chopper and mix with one and one-half cups coconut and the brown sugar. Beat the eggs slightly and add to the mixture. Roll the mixture, shaped like finger, in the remaining coconut which time 30 beds should be made available. This will be about 1970.

To make date nut loaf, recommended by Miss Lois Klusmeyer, county home agent, pour one and one-half cups boiling water over one and one-half cups cut-up dates. Let cool, and then add one-half cup brown sugar, one tablespoon soft shortening and one egg.

Add two and one-fourth cups sifted flour with one teaspoon soda, one-half teaspoon salt, and sift again. Add one cup broken nut meats. Bake at 350 degrees for 60 to 70 minutes.

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Menasha's Clovis Elementary School is about 60 per cent complete dollarwise and will be finished before school opens in September. A view above, of the rear and side of the school shows the building has been completely enclosed and windows have been installed. Installation of ceramic tile in the shower room area and kitchen has also been started. (Post-Crescent Photo)

Menasha Story Hour

Menasha — "The Valentine Box" by Maud Lovelace and "The Fruit Stand That Grew and Grew" by Mary Rose are the stories that will be told by Mrs. Daisy Bruehl during children's story hour at the Elshah D. Smith Public library at 10 o'clock Saturday morning.

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A Painting, "The Good Catch," by Robert VonNeumann was presented to Menasha High school by the Menasha junior, senior high school Parent-Teacher association at a Thursday evening meeting. Shown with the painting from left to right are Allan Loehndorf, Principal L. A. Wienbergen and Mr. and Mrs. Perry Kimmell, former PTA co-presidents. (Post-Crescent Photo)

Eagles Unit to Sponsor Dance

Menasha — A March of Dimes dance will be sponsored from 9 until 1 o'clock Saturday evening by the Menasha Eagles aerie at the Menasha Eagles hall. A local orchestra will play.

Reuben Hoelzel is chairman of the dance and the committee includes Martin Arno, Leo Dorn, George Trader, Ted Birling, Ed Heckner, Al Goesser, William Smith, Al Elmer, Roy Malchow, Jerry Wagner, Henry Kemps, Francis Kersten, Joe Van Densen and James Arno.

PTA Elects 3 to Nominating Committee, Has Program

Menasha — Elected to a nominating committee at the Thursday evening Menasha Junior, Senior High school Parent-Teacher association meeting at Menasha High school were Mrs. Ben Pawlowski, Mrs. Perry Kimmell and Frank Karasek. The committee will prepare a slate of officers for the April election.

Allan Loehndorf explained the painting, "The Good Catch," by Robert VonNeumann. The painting was pre-

sented to the school from the PTA.

A demonstration of student art projects such as enameling, pottery, mosaic work and oil painting was given by Mary McChain, Mary Kandy, Sharon Zimmerman, Jim Andrew, George Kohanski, Judy Zimmerman, LuAnn Heidtke, Joyce Bethard, Dan Fredricks and Nancy Taplin. Parents had an opportunity to try the art crafts.

Mrs. James Sheppard was chairman of the hostess committee.

"Handicraft for Children" was the subject of James Gehrt, handicraft instructor, at the Thursday evening Neenah Mothers Study club meeting at the home of Mrs. Roy Osterberg, 826 Maple street.

He brought materials and instructed the club members in making dragon flies from a safety pin and plastic ribbon. Prizes were won by Mrs. Elmer Goodman, Mrs. William Bastian and Mrs. Ralph Braun. Mrs. Goodman was the co-hostess.

A representative of the Visiting Nurse association will speak on "Your Children's Health" at the March 13 meeting at the home of Mrs. Richard Boehm, 324 Washington avenue, Neenah. Mrs. Wayne Skidmore will be the co-hostess.

AAUW Travel Group Plans Program on Denmark, Portugal

Neenah — Russell Noyes, Appleton, will speak and show slides on Denmark and Portugal at the 7:45 Sunday evening meeting of the travel and hobby study group of the Neenah-Menasha branch of the American Association of University Women.

The group will meet at the G. G. M. Eastwood residence, 511 E. Cecil street. Assisting Mrs. Francis Kersten, Mrs. Herman Gremple, Mrs. Wilfrank and Mrs. Robert Safford.

Lincoln's Day Program Is Presented for Relief Corps

Menasha — A Lincoln's day program was presented by Mrs. Arthur Lornson, Mrs. Ray Syring, Mrs. J. J. Grode and Mrs. Chris Steinfort at the Thursday afternoon J. P. Sheppard Women's Relief corps meeting at S. A. Cook armory.

Donations were voted to the Neenah and Menasha Red Cross funds. Mrs. Retold Ganser, department junior vice president, will be the inspector at spring meetings of New London, Hortonville, Antigo, Marion and Crandon corps.

Past presidents will meet at 7:30 Thursday evening at the home of Mrs. Steinfort, 815 Nicolet boulevard. Mrs. Herman Meyer was chairman of the Valentine luncheon committee.

Test materials for Bettina Theta Rho Girls club members entering the contest for a pilgrimage to the United Nations was distributed at the Thursday evening club meeting at the Odd Fellows hall. The test is scheduled for mid-March with the winner to be announced in April. The pilgrimage will begin July 27 from Chicago.

Lee and Lana Schliem were

Announce May Date For PTA Workshop

Menasha — May 20 was selected as a tentative date for the annual Neenah - Menasha Parent - Teacher association workshop at an organizational meeting of representatives of Twin City PTA units Thursday evening at Menasha High school.

The purpose of the annual workshop is to acquaint new PTA officers and committee chairmen with their duties and to exchange information and

suggestions. This year the workshop will be held at Menasha High school. Heading the planning committees are Mr. and Mrs. Allan Ekvall, Menasha PTA council co-presidents, and Paul Hansen, Neenah PTA council president.

In order to concentrate more information in the sectional workshops, the planning group decided not to have the customary outside speaker and general session. Officers and committee chairmen will go directly into workshop sessions. Refreshments will be served in the activities room.

The seven workshops being planned include those for presidents and secretaries; vice presidents and program chairmen; treasurers and ways and means chairmen; legislative chairmen; hospitality, membership and social chairmen, special activities chairmen such as safety, health, teacher aids and room mothers committees; and historians, publicity, publications and magazines chairmen.

The planning group will hold another meeting March 6.

Verne Imhoff, LWV Speaker for Unit Meetings

Neenah — Verne Imhoff, director of the University of Wisconsin Menasha extension division, will discuss the Menasha extension center and the state university's extension program at all unit meetings of the League of Women Voters of Neenah-Menasha on Monday.

In addition to the three unit groups meeting Monday, a fourth group will meet at 9 o'clock Thursday morning at the home of Mrs. William Schultz, 605 Elm street.

Hostesses for Monday meetings will be Mrs. Donald Shepard, 824 E. Forest avenue, morning group; Mrs. S. E. Pinkerton, 644 Laudan boulevard, afternoon group; and Mrs. William A. Daniel, 324 Division street, evening group.

The committee in charge of the meetings includes Mrs. James Dickson, chairman; Mrs. W. B. Bellack, Mrs. C. A. Price, Mrs. A. T. Hudson, Mrs. Les Sebora, Mrs. William Herziger, Mrs. Robert Greenwald, Mrs. Arthur Chase and Miss Margaret Griffiths.

Brownie Troop Has Election

Neenah — Judy Dachel was named president of Brownie Troop 245 of Tullar school at a Tuesday afternoon election of officers. Sandra Panske is the vice president and Terrie Jo Furman, secretary. Mary Arnold was named treasurer and Sandra Chilar, flag bearer.

Elected color guards were Linda Lee and Anna Nowell. A current project of the troop is making puppets. Mrs. Leslie Shoman and Mrs. George Litras are the troop leaders.

Future Bride Is Honored At Shower

Neenah — A miscellaneous shower was held Thursday evening at the YWCA in honor of Miss Roberta Nelson, who is the fiancée of Chester Waldoch, son of Mr. and Mrs. Alex Waldoch, 730 State street, Menasha. The bride-elect is the daughter of Mr. and Mrs. Adolph Nelson, 217 Third street, Neenah.

Hostesses at the event were the bride's mother, Mrs. Tom Martin and Mrs. Richard Nelson. Prize winners included Miss Mona Lex, Miss Leona Klitzke, Mrs. George Le Roy, Mrs. Olaf Hanson, Miss Yvonne Kiefler, Miss Lois Karlow, Mrs. Francis Kersten, Mrs. Herman Gremple, Mrs. Wilfrank and Mrs. Robert Safford, Sylvester La Rue.

Judy Sharpless Neenah Couple Is Engaged; To Wed in May

Neenah — The engagement of their daughter, Judy, to Warren Schweitzer has been announced by Mr. and Mrs. Frank E. Sharpless, 503 Clark street. Parents of the bridegroom-elect are Mr. and Mrs. Phillip Schweitzer, 124 Irene street.

The future bride is a Neenah High school graduate and attended the Neenah - Menasha Vocational school of Practical nursing. She is employed at Theda Clark hospital. Her fiancé, an employee of the George Banta company, is also a Neenah High school graduate.

The couple is planning to be married May 12.

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Dan Cupid's Arrow Pierces the Heart of even small fry on Valentine's day. The shy young man above will present his message of "Hearts and Flowers" to Karen Williams, daughter of Mr. and Mrs. Jack Williams, 421 Third street, Menasha. (Post-Crescent Photo)

Sacred Heart Society Chooses New Officers

Menasha — At a potluck supper Thursday evening held with the Rosary society, the Sacred Heart society of St. John Catholic church elected officers.

Mrs. Bernard Le Roy is secretary and treasurer is Chester Koslowski. Prize winners at the event included Mrs. Wilbert Vissers, Mrs. Harry Skoronski, Mrs. Frances West, Mrs. Lloyd Groulx, Mrs. John Magalski, Mrs. Della Zielinske, Mrs. Sally Zielinski, Mrs. Joseph Lankowski, Mrs. George Trader and Mrs. Clara Trader.

A film on the work for deaf children at Mill Neck Manor, Long Island, N. Y., will be shown at the 7:30 Sunday evening meeting of the Couples club of Trinity Lutheran church of Menasha.

Chairman of the refreshment committee are Mr. and Mrs. Amos Page who will be assisted by Mr. and Mrs. Jess Redmond, Mr. and Mrs. Arnold Reinke and Mr. and Mrs. Alfred Reinke.

In charge of entertainment will be Mr. and Mrs. George Angel and Mr. and Mrs. George Berger.

The Mary - Martha circle of St. Paul's English Lutheran church will meet at 7:30 Monday evening at the home of Mrs. Elmer De Groot, 222 Harrison street.

New officers who will begin their duties are Mrs. De Groot, president; Mrs. Amanda Robinson, vice president, and Mrs.

Fred Ballas, secretary-treasurer.

Mrs. Robert Schwartz and Mrs. Ray Giese will serve on the committee when the Junior group of the First Congregational church meets at 7:30 Monday evening at the church.

A dessert box social was held Thursday evening at Immanuel's vangelical and Reformed church by the Laymen's Progressive association. Prizes for the best decorated boxes were awarded to Miss Elsie Schultz and Mrs. Alvin Hoppe.

Mrs. Harvey Norenberg led the devotions and winners of the valentine games were Mrs. Carl Lemke, Mrs. Clarence Weinke, Mrs. Otto Luebke and Mrs. Ed Hammen.

At their Thursday evening meeting at Bethel Lutheran church, the Bethel guild planned their next meeting for March 20, instead of March 13. The Rev. Frederick Thierfelder, Riverview Lutheran church in Appleton, will talk on his trip to Arizona and he will show slides of Indian missions.

Brotherhood Week Is Lodge Program

Neenah — A national brotherhood week program will follow the 7:30 Monday evening business session of Elisha Kent Kane lodge at the Neenah Masonic temple.

All area Master Masons have been invited to the program.

Draperies is Topic of Club

Neenah — Mrs. Eli Breaker and Mrs. Francis Zeller, Sr., presented a topic on drapery construction at the Wednesday evening Mikesville Homemakers club meeting at the home of Mrs. Edward Walter, route 5, Oshkosh. Mrs. William Hermann was the assistant hostess.

A library period was conducted by Mrs. Hermann and the health topic given by Mrs. Leslie Harvey. A lesson on "quick breads" has been scheduled for the March 19 meeting at the home of Mrs. Oscar Pope. Mrs. Carl Striddle will be co-hostess.

Donations were voted to the polio and heart funds.



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20 Quintets Launch Action in Second St. John Cage Tourney

2 Games on Card Saturday Night; 5 Scheduled Sunday

Menasha — Twenty of the finest amateur basketball teams in Northeastern Wisconsin will begin firing at the baskets in the second annual St. John Athletic association home talent tournament at the Falcon gym this weekend.

Two first round games are on the docket Saturday night and five will be played Sunday afternoon and evening. Additional early round games will be played Monday and Tuesday.

No Action Wednesday
No meeting is scheduled for next Wednesday which is Ash Wednesday. Quarter-finals will be run off Thursday and Friday nights with the semi-finals Sunday afternoon, Feb. 23, and the third place and championship contests slated for that night.

Opening the meet at 7:15 Saturday night will be the Silver Dollar Bar of Fondy and the host St. John Holy Name Falcons. The Welcome Inn of Manitowoc and Vic's Bar of Two Rivers clash at 8:30 Saturday evening.

Fondy Roster
Making up the Silver Dollar team are Martell Christensen, Morris Hills, David Hoops, Eugene Bornick, Darold Ziebell, Ronald Zuberbier, Raymond Pfeifer, "Bud" Schwartz, Donald Knutson and Kenneth Topp.

The quintet competes in the Major AA league in Fond du Lac and has a 4-2 first round record.

St. John, which plays in the Badger Amateur Basketball association, has a 7-11 record.

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Its roster included Dick Rine, John DeYoung, Alan Wisneski, Carl Kosiorek, Dave Zolkowski, Jack Konetzke, Ray Swieczkowski, Harry Pritzl, Dick Watson, Russ Tiedemann and John Koslowski.

Playing with the Welcome Inn team of Manitowoc will be Jim Maples, Ron Voigt, Jack Ad-Willam, Louis Gebler, Rob Kustka, Jim Willman, "Bud" Blandin, Dick Lade, LeRoy Zill and Garth Hull. It has a 5-1 record in the Manitowoc Major league.

Two Rivers Squad
The Vic's roster includes John Tomcheck, Dale Duroch, Karl Zuehls, Winton Jonas, Bob Lemanehek, Jerry Wojta, Leo Schroeder, Frank Yench, Dick Prausa and Walter Klokarek. It has a 6-1 Major league slate.

Games scheduled for Sunday include Shamrock Bar of Kaukauna versus Miles Bar of Manitowoc at 1 o'clock, Jenquin Hardware of Marinette versus Mexico House of Two Rivers at 2:15, Fond du Lac YMCA versus Subway Bar of Appleton at 3:30, St. Joseph Athletic association of Two Rivers versus Silver Bar-St. John winner at 7:45 and KRA of Kimberly versus Gustman's of Kaukauna at 9 o'clock.

Last year 16 teams were entered in the first annual tourney. North Fond du Lac, which meets Reliance Printers of De Pere Monday evening, won the championship by defeating Volp's of Oshkosh 99-76 in the final.

St. John won third place honors by tumbling Trader's 85-83. St. John lost to Volp's 82-81 in an overtime semi-final game. North Fondy whipped Trader's 98-67 to gain the finals.

Erban Most Valuable
Charlie Erban of Oshkosh, who hit a single game tourney record of 44 points, was adjudged the most valuable player. All-tourney choices included Al Wisneski and Jack Konetzke of St. John, Jim Meyer and Bob Erickson, Trader's, Ken Parsons, Volp's, and Bob Sheridan and Bernard Reil, North Fond du Lac. Rich's of Little Chute won the sportsmanship trophy and Berggren's of Appleton took the free throw award by making 27 of 32.

All these trophies again will be awarded and an individual player sportsmanship award also will be offered.

Mulzer Fires 255 Singleton In 'Germania'

Menasha — Don Mulzer fired a 255 game and "Bud" Peters socked a 619 series in the Germania Bowling league Tuesday night at Menasha Recreation.

Peters included a 245 game in his high threesome and Mulzer finished with a 593 count. Le Roy Plamann rolled 201, Art Jury 205, Romy VandenHeuvel 206-221 and Leo Stecker 549.

Big Pete's collected an 845 game and Wayside Inn had a 2,461 series for team honors. Graf's and Sundrop are tied for first place with 12-3 records. Wayside has 11-4 and Big Pete's 9-6.

Three Clubs Post Slams in Menasha Volleyball Wheel

Menasha — Three teams scored grand slams in the Fraternal Volleyball league at the Butte des Morts gym Thursday night and when play was completed Lakeview had the lead with an 8-1 record.

Lakeview, the first round champion, won three games from Bergstrom's 15-2, 15-5 and 15-6. Congregational, which had been deadlocked for first, dropped three to Whiting Baptist. The scores were 15-9, 15-9 and 15-7.

The Christophers blanked McHugh Septics 15-0 in the first game and won the next two 15-4 and 15-5.

Hewitt Quintet Collects Fifth BABA Victory

Whips W-W 107-63; Zietlow Hits 32 For Machinemen

Neenah — Hewitt's Machines won their fifth straight game of the second round in the Badger Amateur Basketball association by overpowering W-W Bar 107-63 at the Roosevelt gym Thursday night. It was the fourth straight loss for the Menashans.

W-W made a battle of it in the first quarter and only trailed the Machinemen 22-18 after the first 10 minutes.

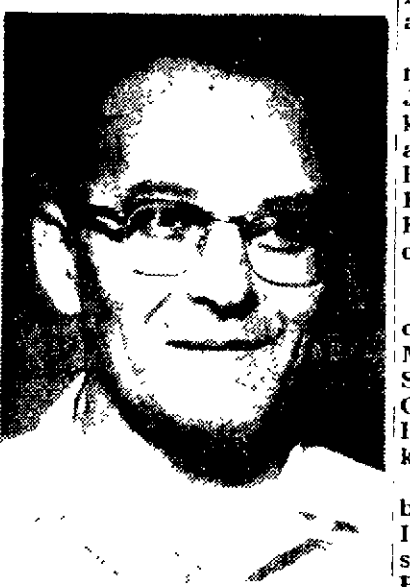
Hewitt's rolled for 35 points in the second period while limiting the losers to eight for a 57-26 halftime margin. The Machinemen were on the long end of a 78-39 score at the close of three quarters.

Harland Zietlow bagged Hewitt scoring honors with 32 points on 16 field goals. Bob Peck had 23 points and Dave Parker scored 18. "Bud" Tschirgi tallied 18 and Ted Pontow had 12 for W-W.

Hewitt's will make its next start Saturday night, meeting the Oshkosh State Jayvees in a preliminary to the Titan-La Crosse game at Oshkosh. The Twin Cities are entered in the St. John tournament and will begin play Tuesday night.

The box score:

Hewitt's-107	W-W Bar-63
FG FT	FG FT
D. Parker 6 6	2 Reiland 4 2
Peck 11 1	4 Tschirgi 7 4
Williams 1 3	2 Thiel 2 1
Schultz 2 0	0 Lau 2 1
Casperon 3 5	3 Konikol 2 1
Zietlow 16 0	1 T. Pontow 5 2
T. Parker 1 0	1 Khor 2 0
Rosenow 2 0	2 Hablewitz 2 0
Totals 46 15 15	Totals 28 11 17



Net All-Events Honors in the recent Neenah City Bowling association tournament went to Gerry Cardin, above. He also had the top scratch game of 263 and series of 640. His all-events total was 1,808. (Post-Crescent Photo)

Koss Slams 623 Series In Main Office League

Neenah — Wheaty Koss slammed a 623 series and H. Case pounded a 256 game to divide honors in the Kimberly - Clark Men's Bowling league at Muench's Thursday night.

Kloss clouded 234 and 236 games and Case finished with 581. E. Gollnow posted 227-589, Ernie George 201-201-582 and R. Doell 236-564.

Kimark Engineers netted a 1,100 game and 2,953 series for the peak team performances.

Kimark leads with a 38-25 record. Powers has 36-27 and Woodlands and Planning 35-28. Ann Alberts fired 177-179-527 and Marie Suttner had a high 207 game and finished with 494 in the Thursday Afternoon Ladies Bowling league at Muench's.

Bowls 324 Score
Dorothy Kolgen rolled 187-524, Veda Haberman 191-498.



Singles Honors in the Neenah City Bowling association tournament went to Fred Booth, left. He is shown receiving his trophy from Walter Kuehl, secretary-treasurer of the city association. Prize money will be distributed at Lakewood tonight. (Post-Crescent Photo)

23 Twin City Clubs Listed on Early Shifts in Valley Meet

Menasha — Twenty - three Neenah and Menasha teams will roll on opening weekend shifts in the Central Fox Valley Women's Bowling association tournament at Muench's.

Team firing begins at 1 o'clock Saturday afternoon at Muench's and will continue every weekend until March 16. Singles and doubles action starts March 8 and continues through March 30 at Mid-Town.

Quintets on the 1 o'clock Saturday shift include Voecks Market and Jacobson Insurance; Appleton; Viking, Post Toasties, Grey Sox, Navy Sox and Hardwood Products, Neenah; Alex's and Hunter's, Menasha, and Clunc's, Kaukauna.

The 3:30 Saturday shift is made up of Schmitz, Hilbert, Joe Gertz, and Thilmann, Kaukauna; Fah's and Pure Ice and Coal, Neenah; Cline and Hanson, New London; Zutz Brothers, Brillion; Drephal's, Hortonville, and Red Owl, Shiokton.

6 O'clock Shift
Saturday's 6 o'clock shift includes Gloudeman TV and Dick Metko's, Appleton; Jim's, F. L. Schneider and Son, Co-op Store, Griesbach's and Ashauer's, Hortonville; Verbeten's, Kaukauna, and Muench's, Neenah.

Rolling at noon Sunday will be Foundry No. 2, Anchor Room, Pink Sox, Meyer's Sausage, Tan Sox and Bergstrom Bombers, Neenah; Blue Ribbons and Menasha Superette, Menasha, Haen's, Kaukauna, and Karras Restaurant, Appleton.

The 2:15 Sunday shift is made up of Neenah Hardware, Larsen Tavern, and Hilda's, Neenah; Brantmeier's, Menasha; Bee's, and Mike's Auto Laundry, Kaukauna; Mann's, Hortonville, Zwickler's and South

Neenah Jayvee Squad Clashes With Kimberly

Menasha Guns for Sixth M-E Victory On Trucker Floor

MID-EASTERN JV CONFERENCE

Team	W	L
Neenah	9	1
Shawano	9	1
Two Rivers	7	3
Menasha	5	5

Tonight's Games
Menasha at Clintonville, Kimberly at Neenah, Two Rivers at New London, Kaukauna at Shawano.

Neenah — Neenah's junior varsity aims for its tenth win in 11 Mid-Eastern conference starts when it entertains Kimberly tonight. The Rockets have an overall 13-2 record for the season.

Menasha's jayvees will try to move above the .500 mark when they travel to Clintonville. Two Rivers is at New London and Kaukauna at Shawano in other league affairs.

Coach Charlie Shepard's Rockets trimmed the Papermakers 58-47 in their initial meeting. The Red and White led 27-19 at halftime and moved far in front with a 24-8 third period edge.

Gary Ellis scored 18 points for the Rockets and Joe Bolwerk totaled 16 for the Papermakers.

Menasha tries for a repeat victory over the Trucker's. The Jays, who have a 5-5 mark, came out on top 44-38 in the Dec. 20 meeting but had to tally 11 straight points in the last quarter to win.

Jim Stenson had 10 points for the Jays and Pete Schnoor made a like number for Clintonville. The Trucker squad has been weakened by the promotion of Wayne Moder to the varsity.

Neenah and Shawano with 9-1 and Menasha 5-5 are the only schools who have identical varsity and jayvee marks.

Squires Play Rapids

Menasha — St. Norbert will entertain Wisconsin Rapids Assumption in the only game involving a Fox Valley Catholic conference team tonight. The 39-21 record. Farmer State defending state champs, who Bank is second with 38-22 and play host to St. Mary next Tuesday night; have a poor 3-14 out of first in third with 37-23 record for the season.

Group of Star Cagers to Play In Falcon Meet

Lindsley, Simoons To See Action With Reliance Printers

Menasha — Some of the top basketball talent in an area extending to Marinette on the north and Fond du Lac on the south will perform in the second annual St. John Athletic association tournament beginning this weekend at the Falcon gym.

The Reliance Printer squad of De Pere, which is unbent in Badger Amateur Basketball association play, is paced by Gerald "Bucky" Lindsley, last year's University of Minnesota captain.

His teammates include Gary Simoons, a second team AP all-state high school choice at St. Norbert last year, and Joe Meeuwssen and Kelly Danen, veteran performers. Bill Van Lanen, who teamed with Norm Jarock to give St. Norbert college a devastating halfback combination last fall and was chosen the most valuable player on the Knight squad, is also listed on the roster.

YMCA Stars
Playing with the Fond du Lac YMCA will be Fred Ophoven, formerly of St. Norbert High school, Bob Kerch, 3-year star at Fond du Lac High school and Brague Zeiler, a teammate of Kerch's on the Fondy prep squad.

The Jenquin of Marinette team includes John Rolland, who was an all-Fox Valley conference choice as a sophomore and again as a junior at Marinette Lourdes last year, and Romie Kosnar, Oconto Falls High school coach and one of St. Norbert's all-time scoring stars.

Jerry Hopfensperger, ex-Marquette great, Ken Roloff, formerly of Stevens Point State, and Vern Romanesko, who starred at Freedom High school, are listed on the Kaukauna Gustman roster.

Other top players include Jim Rausch and Mike Walsh of recent Kaukauna High school teams, Harold and Don Edinger, formerly of De Pere High school, and Rog VanderWyst, Little Chute St. John, all of whom will play for Shamrock of Kaukauna.

Reggie Lamers, who played the first semester at St. Norbert college, Ron Wiegman, Fox Valley Catholic conference scoring leader from St. John, Al Harke and Dick Verbeten are among the outstanding players on the Kimberly team.

Playing with Appleton Sub-seph and Clem Massey, 2-year way will be Jim Reinke, Bob Goemans and Ron Locklin, formerly of Appleton High school.

Jays, Rockets Bid for Repeat M-E Victories

Neenah Plays Host To Kimberly; MHS Tests Clintonville

Neenah — Neenah and Menasha will attempt to duplicate earlier victories over Mid-Eastern conference foes in tonight's eleventh set of games. The Rockets entertain Kimberly while Menasha is at Clintonville.

Menasha romped to a 78-48 win over the Trucker's in their Dec. 2 meeting while Neenah came out on the long end of a 62-51 score with Kimberly.

Going into this evening's ventures the Rockets boast a 9-1 league record to tie Shawano for the conference lead and Menasha has 5-5 for undisputed fifth place. The Red and White has an overall 14-1 slate; Menasha's mark is 6-8.

Likely starters for Kimberly and their conference point totals include Jack Lamers (156), Don Hearden (155), Darrell Jansen (110), Henry Peer-enboom (90) and Warren Polman (52). Neenah's probable starters include Fred Seggeling (154), Ed Meyer (77), Dave Thomsen (149), Gene Gries (61) and Bill Kuehl (62).

Clintonville's starters include Leon Westphal (91), John Dahly (159), Wayne Moder (34), Roger Luehke (25) and Bob

Extension Squad Takes on Wausau

Trotters Try To Snap 2-Tilt Losing Chain

Menasha — Coach Bob Bachhuber's Menasha Extension cagers will attempt to break their 2-game losing chain when they travel to Wausau for a 2 o'clock Saturday afternoon contest.

After winning their first eight games, the Menashans ran into difficulty and lost to Sheboygan and Racine in their last two

starts. The setbacks dropped them from undisputed first place into a tie with Sheboygan.

High scoring Tom Martin saw only limited action against Sheboygan and didn't play at all in the Racine game because of a sprained ankle. His status for Saturday is still uncertain. Wausau is currently situated in seventh place with a 2-8 record. It was thumped by Sheboygan 88-51 last weekend in its most recent outing.

The Trotters registered an 80-76 triumph over the Lumberjacks in their Dec. 4 meeting. They blew a big lead and were forced to win the game in the final minute.

Martin scored 26 points and John Jooss added 20 for the Menasha quintet. Dennis Christian tallied 16 for Wausau. The Wausau squad doesn't have any scorers among the top 12 in the conference. Martin ranks second and Jooss is seventh to pace Menasha.

Beiser Clips 627 Count in Valley Loop

Menasha — Bob Beiser of Menasha Recreation slammed a 244 game and 627 series to make a slam of honors in the Valley Men's Bowling league Thursday night at Menasha Recreation.

Lee Burdick posted lines of 220 and 208, Bob Currie 228 and 222 and Dick Reimer 219. Schrage Sheet Metal fired a 970 game and Menasha Recreation had a 2,761 series to divide team honors.

Menasha Recreation leads with a 621-251 record. Christensen Hardware is a half game off the pace with 62-26. Badger Oil has 56-33 for third place in the 12 - team circuit.

merly of Appleton High school. North Fond du Lac has Bernard Reil, an all-meet choice last year, while Charlie Erban, last year's most valuable player, is on the Oshkosh Haberkorn team.

Hewitt's roster includes Ralph Kiesow, Darrell Schultz, Pat Casperson and other veteran performers. Carl Kuehl, Tom Benzing and Del Charles are listed with the Two Rivers Mexico House team, Dick Rine and Russ Tiedemann are on the St. John roster, Dick Messman and George Rehner of last year's Two Rivers' Mid-Eastern conference title team will play with Two Rivers St. Joseph and Clem Massey, 2-year letterman at Marquette, is on the Menasha Mac list.

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Permits to Build in '57 Top \$21 Million

Slight Drop Shown From 1956 Figures

Building permits for projects valued at \$21,000,000 were reported for 1957 in annual statements by Fox Cities building inspectors.

This compares with an estimated \$22,800,000 in projects reported for 1956.

Better than 48.5 per cent of the total—\$10,200,000—stems from construction of new homes. This compares with \$11,800,000 in 1956, or more than 51 per cent of the 1956 total.

Public service buildings—schools, churches, hospitals, county buildings—accounted for \$7,400,000 or 35.2 per cent. This compares with \$4,800,000, or 21 per cent, a year ago.

Commercial and industrial buildings, including new structures, additions and remodeling work, totaled \$2,200,000, or 10.4 per cent. This compares with \$4,800,000, or 21 per cent, a year ago.

Home improvements—remodeling, garages, porches and the like—amounted to \$1,200,000, or 5.4 per cent. This compares with \$2,200,000 and 9.6 per cent a year ago.

All figures represent estimates of costs as listed when permits were taken. None includes the cost of such essentials as plumbing, heating or electrical work.

The \$22,800,000 reported a year ago was believed to be a record. It included sums from reports by inspectors in Appleton, Neenah, Kaukauna, Kimberly, Little Chute, Combined Locks and the towns of Neenah, Menasha, Buchanan and Grand Chute.

This year's report does not include the towns of Buchanan and Vandenberg although they

are considered part of the Fox Cities.

The reporting municipalities gave these grand totals for building within their limits: Appleton, \$9,686,081; Neenah, \$2,220,800; Menasha, \$1,313,795; Kaukauna, \$1,065,935; Kimberly, \$694,250; Little Chute, \$303,650; Combined Locks, \$213,550; Grand Chute, \$2,745,400; town of Neenah, \$853,760; and town of Menasha, \$1,491,940.

While there was a dollar drop in the new home field over a year ago, 1957 saw six more homes completed or begun. The total of new home permits was 757, including four apartment houses.

The 757 compares with 751 a year ago and 860 in 1955. These statistics indicate a leveling-off of home construction in the 2-year period. January reports this year, however, show signs that the field may be ready for a record year.

Both Appleton and Neenah, where the lion's share of homes are built, report record or near-record home totals for the first month of 1958.

New Appleton Homes
Appleton reported 263 new homes for 1957, compared with 317 in 1956 and 426 in 1955. Neenah had 124 in contrast to 184 a year ago and 183 in 1955; Menasha, 43, compared with 76 and 94; Kaukauna, 66, compared with 66 and 80; Kimberly, 49, compared with 72 and 58; Little Chute, 20, compared with 26 and 31; Combined Locks, 15, compared with 10 and 8; town of Grand Chute, 69, compared with 79; town of Neenah, 29, compared with 30; and town of Menasha, 76, compared with 60.

These values were attached to the home building: Appleton, \$3,789,700; Neenah, \$1,563,800; Menasha, \$517,000; Kaukauna, \$762,700; Kimberly, \$597,200; Little Chute, \$286,100; Combined Locks, \$181,900; Grand Chute, \$875,000; town of Neenah, \$468,800; and town of Menasha, \$1,144,550.

The grand totals for permits and cost indicate each home cost an average of \$13,475.

Construction of public service buildings nearly doubled, picking up much of the slack in the other categories.

Projects included:

Appleton Catholic High school, \$1,200,000.

Outagamie County Hospital addition, \$1,200,000.

Appleton Madison Junior High school, \$1,950,000.

Lawrence college music-drama center, \$950,000.

Outagamie County Court-house addition, \$427,000.

Menasha Clovis school, \$400,000.

Town of Neenah Lakeview and Tuller schools, \$285,000.

Town of Grand Chute United States Army Reserve armory, \$263,000.

Fraternity House

Lawrence college fraternity house, \$124,000.

Institute of Paper Chemistry pilot plant, \$105,677.

Kaukauna Vocational school addition, \$108,000.

Menasha Sisters of Holy Family of Nazareth addition, \$100,000.

Appleton Bethany Lutheran church completion, \$90,000.

Institute of Paper Chemistry pilot plant addition, \$81,000.

Kaukauna Trinity Lutheran school addition, \$80,000.

Grand Chute Seventh Day

Farmer Reports Buggy

Wheels Stolen — in 1915

Bowling Green, Ky. — (AP) — When farmer W. A. Moon reported a 2-month-old theft of a dinner bell and anvil, the sheriff's office didn't let the age of the crime hamper it.

Hours later, two men were arrested and charged with grand larceny. Moon got his dinner bell and anvil back.

Now he remembers a couple of other thefts: four buggy wheels taken in 1915 and seven pigs which disappeared in 1922.

Adventist church, \$40,000.

Appleton Church of the Open Bible, \$40,000.

Lawrence college dormitory, \$30,000.

Lawrence college, Alexander gym, boiler and boiler room, \$12,000.

Major commercial and industrial constructions included these:

Shannon Company

Grand Chute, S. C. Shannon company, combination office-warehouse, \$245,000.

Appleton, Wichmann Funeral Home, \$187,000.

Town of Menasha, Consolidated Freightways terminal, \$100,000.

Menasha, George Banta company bindery addition, \$100,000.

Appleton, Gibson showroom-garage, \$60,000.

Appleton, Sawyer Biscuit company office-warehouse, \$60,000.

Appleton, Riverside Paper corporation, warehouse, \$50,000.

Appleton, Central Wisconsin Motor Transport terminal, \$40,000.

Appleton, Miller Electric Manufacturing company, Inc., additions, \$70,000.

Doctors' Clinic

Menasha, Doctors, clinic, \$45,000.

Town of Menasha, Alvin Verkullen warehouse, \$40,000.

Town of Menasha, Kimberly-Clark corporation addition, \$36,000.

Lieber Lumber company addition, \$42,500. Grand Chute and Neenah.

Appleton, Consolidated Badger Co-op warehouse, \$40,000.

Appleton, Harold Shlimovitz warehouse reconstruction, \$35,000.

Appleton, Dr. Fred Marshall clinic, \$35,000.

Appleton, accounted for \$5,008,677 of the public service building. Town of Grand Chute was next with \$1,503,000.



Under Construction at 729 E. Alton street is this new Lawrence college fraternity house. It will cost about \$124,000 and is the sixth such building erected by the college since shortly before World war II. (Post-Crescent Photo)

Koob Optimistic Over Industrial Picture

Reports 3,000,000 Square Feet of Factory Space Added in '57 by 96 Manufacturers

Post-Crescent Madison Bureau

Madison — The industrial expansion picture of the state during the last year offers "justification for optimism," the state's fledgling industrial development division says in its second annual report.

Robert L. Koob, director, reports states industries added at least 3,000,000 square feet of new factory space.

These as other encouraging advances during the year are listed:

The expansion of 82 existing manufacturing operations.

Establishment of eight new branch plants by non-Wisconsin firms.

Six complete relocations within the state by out-of-state manufacturers.

The incorporation of new local industrial development associations in Appleton and 29

other communities, bringing the total to 168.

Legislative enactment of the so-called Quinn law which permits local governments to provide industrial sites.

"Many communities large and small now own good industrial land ranging from a small site to as much as 200 acres," Koob says. "This will strengthen their hand in future negotiations with prospective industry."

The division plans a statewide conference in the spring to consider means of helping small industry, the creation of county industrial agents for the more rural districts of the state, and an investigation of the possibility of fabricating within Wisconsin those products bought out-of-state.

"It is hoped that results of this study will pin-point specific

Friday, Feb. 14, 1958 Appleton Post-Crescent 8 6

point that one of the objectives of the division has been to "create an improved industrial climate in the minds of Wisconsin industrialists."

The legislature last year granted additional funds to the division for the employment of staff to work in connection with Wisconsin participation in the economic benefits of the St. Lawrence seaway, expected to be completed in 1959.

The division port specialist has visited and studied every state port and harbor facility on the Great Lakes and the Mississippi river.

"Plans are being formulated, contacts being made and an overall program is being studied in order that the state may be in a position to take advantage of the new seaway," Koob says.

Husband Names Oil Field After Greer

New York — Greer Garrison, currently Broadway's "Auntie Mame," is also owner of a Texas oil field now.

The field that has been named for the star was recently discovered in Palo Pinto county, west of Fort Worth, by a drill-

'Not Aim or Ambition' To Run for U. S. Senate, Justice Steinle Says

Madison — Justice Roland J. Steinle, 61, of the Wisconsin Supreme court, said Thursday, "It is not my aim nor my ambition to run for the United States Senate."

There have been reports from widely scattered parts of Wisconsin that Justice Steinle was giving serious thought to resigning from the bench and making the race this fall for the U. S. Senate seat now held by Sen. Proxmire (D-Wis). The reports are that he would run as a Republican.

"I have never given the matter any thought," the justice said in an interview. "I recognize that some people are discussing the idea. It is not my aim nor my ambition to run." The justice added that he had not participated in any political activity for many years because his duty on the supreme court and on the circuit court in Milwaukee prevented it.

ing company that is co-owner of the holding. The other owner is E. E. Fogelson, Miss Garrison's husband.

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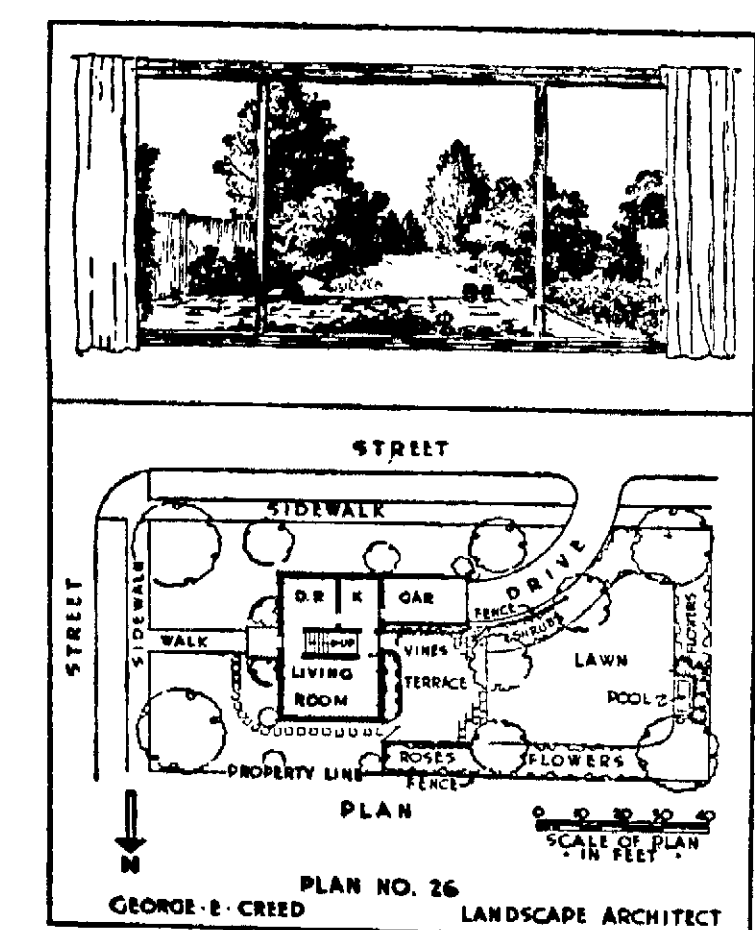
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It's Your Landscape
Corner Lots Have Distinct Advantages, Disadvantages

BY GEORGE E. CREED

Some people are not concerned with privacy in their yards. Others love it to such an extent that they surround themselves with masses of shrubbery and high fences. However, if you live on a corner and like at least some privacy on one side of the backyard, you can have it by planning.

Much depends on the size of the lot and whether your house was designed to fit it. If, as is usually the case, the house was not so planned you can run into problems that are some-

times difficult to solve. Most corner houses, especially those on narrow lots, have front entrances on one street and garage entrances on the other. This can be an advantage if the garage is placed harmoniously in relation to the street. In the example shown here the entrance drive is adequate, but it takes a sizeable chunk out of the narrow property.

The problem thus becomes one of making the most out of what is left of the yard. Here, one side of the garage, has been used to provide privacy for a terrace, with several sections of woven wood fence added. Roses on the north side of the terrace, where they will get sunshine, and vines on a trellis mounted on the side of the garage, help to make an attractive and at least semi-private space for outdoor dining and warm-weather enjoyment. A simple, easy-to-maintain lawn area, flanked by flower and shrub borders, completes this suggestion of one way to handle a corner lot.

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2 x 4's Random lengths 8' to 16' up to	105.00	65.00
2 x 4 Pine Studs, all 8' long (Nice grade)	125.00	90.00
2 x 6 — 6' & 8' lengths White Fir (Good grade)	125.00	75.00
2 x 6 — 10' to 16' lengths	135.00	98.00
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2 x 10's — 12' to 16' Lengths Douglas Fir (good for joist)	135.00	85.00
2 x 6 — 6' and 8' Douglas Fir (good for headers)	145.00	95.00
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Each side is made of two pieces of 1 by 12-inch lumber, 34 inches long. Mark and measure the location for the shelves 13-16 inch from the edges. Make the shelves of two pieces of 1 by 12-inch lumber edge-glued and ripped to a width of 21 inches. The lower shelf is 11 inches from the base of the sides; the middle shelf is centered on the sides. Attach the shelves with glue and 10-penny finishing nails. The vertical divider and small shelf are cut to fit and fastened in place with glue and 10-penny finishing nails.

The top is made of two pieces of edge-glued 1 by 12-inch lumber, 25 inches long. Position the top with an overhang on the

ends and attach to the sides with 8-penny finishing nails. Half-inch quarter-round moulding is then fastened in place with brads. The ends of the moulding are mitered to a 45-degree angle.

Make each door of 1 by 12-inch lumber. The door panels should be planed 1-16 inch each, thus providing clearance for opening and closing. Locate the hinges 3 inches in from the ends of the door panels, recessing a space for the hinge leaves. Corresponding recesses are made in the sides. Hang the doors. Friction catches and door pulls and casters complete the project. Set the casters to raise the sides 1 inch from the floor.

Set all exposed nails and fill the holes with wood putty. Round all sharp edges and sand. Finish the bar with stain and shellac using a waterproof varnish for the top.

5 Urban Towns Spend \$996,981

Total Up From
\$881,337 Record
Of 1955-56 Year

The Fox Cities towns of Neenah, Menasha, Grand Chute, Buchanan and Vandenberg had combined expenses of \$996,981 during the fiscal year ended last March 31.

This compares with \$881,337 in expenses for the previous fiscal year ended March 31, 1956. The town of Neenah accounted for nearly half of the expenditures, totaling \$403,222. Next came the town of Grand Chute with \$334,567; then the town of Neenah, \$140,316; town of Buchanan, \$67,282, and town of Vandenberg, \$51,594.

Biggest cost items are schools, with a total outlay listed at \$406,286, compared with \$327,254 the previous year.

State, County Taxes

Next comes state and county taxes, with \$231,355, compared to \$195,863 for 1955-56.

High school tuition cost the towns \$132,204, compared with \$120,608 the previous year.

Road work took \$121,560, compared with \$116,517 in 1955-56.

Other types of costs and the amounts spent include protection of persons and property (fire, police) \$23,618, compared with \$20,557; general government, \$36,319, compared with \$35,783; high school transportation, \$19,354, compared with \$18,905; relief, \$3,017, compared with \$5,363; health and sanitation, \$3,521, compared with \$2,892; vocational schools, \$2,717, compared with \$2,866; and miscellaneous, \$32,644, compared with \$32,388.

The tax picture varies from town to town, but generally town governments levy no property taxes except for schools and county and state charges. Tax shares from the state are used to meet other expenses. Sometimes, those shares are applied against town-wide school charges if there is enough surplus.

Woman Gets Money Back in Installments

Philadelphia — Mrs. Betty Gold, who lost her wallet containing \$25 last month, is getting her money back on the installment plan.

The loss was noted in the Philadelphia Inquirer on Jan. 16. Since then, Mrs. Gold has received three one dollar bills



Preparatory Work for the New Wichmann Funeral home was begun in October in the 500 block on N. Superior street. The estimated \$167,000 building is expected to be finished this year. No plans have been announced for the site of the present funeral home, 227 W. Franklin street, headquarters for Wichmann funeral facilities since 1931. (Post-Crescent Photo)

Children More Likely To Suffer From Move

Youngsters Should be
Consulted, Urged to
Help in Making Plans

BY VIVIAN BROWN

Children, more than the parents, are likely to suffer when the family moves.

Young adults, particularly, are likely to feel at loose ends without their friends and acquaintances, the security involved in all those local organizations — church, community clubs, athletic teams, school functions.

There is little that some parents can do about a move—Dad may be transferred to a new job or perhaps ill health necessitates a change of climate for some member of the family. Perhaps the reasons are less important.

Parents should be prepared to cope with the adjustments that may be forced on their children as the result of being in a new environment, says the Child Study association. The group is trying to further the idea of easing the burden of moving day for the family with some sound tips.

Let Them Help

Let the youngsters participate in house-hunting and plans for removal and selection of the new home, they suggest. Interest them in the new environment, perhaps in opportunities available for new companions or new activities in that area.

It's a good idea, too, to let them go over the house in advance, and for the entire family to be in on room selections.

Maybe Dick who enjoys painting in the mail, all postmarked from Waynesboro, Pa., 140 miles west of Philadelphia. The first two envelopes contained only money; while the lastest had a little note asking Mrs. Gold to notify the newspaper the money was being returned.

ing would prefer a north window, while Kathy who loves sunshine and plants might prefer the southwest exposure. Let them talk it out.

Parents should suggest, even before the move takes place, that each youngster invite his closest friend for a weekend just as soon as they are settled, and perhaps a date may be made even before the move is made.

Good Idea

As soon as the youngsters are settled in a new school, encourage them to invite some of their new classmates to your home, and have a housewarming party for new acquaintances. It's a good idea to include the new teachers in a dinner party when possible, particularly if they have not met you when the children were entered in school.

Keep the young people as busy as possible when you move into that new neighborhood. Whenever it seems that they have time on their hands, dream up something that will interest them. Trips to explore the neighborhood, movies, shopping, and nearby points of interest may take their minds off their problems, and keep them from brooding, until they make new friends.

They may get into the swing of things quicker by joining the Girl Scouts or Boy Scouts, Campfire Girls, 4-H clubs, dramatics clubs and other local enterprises.

Another enterprise that might keep them busy is making up a map of their new home area, perhaps showing the route from the old house to the new, and these would be fun sent along with the Christmas card or incorporated into one.

Don't Neglect Window Area

Kitchen in Many
Homes Forgotten,
Experts Declare

Great stress has been placed on the kitchen's efficient design and on its appliances. Sometimes, however, the utility and appearance of kitchen windows are neglected.

Windows should do these things for a kitchen: They should provide abundant light because the kitchen is the home's principal work center. They should ventilate quickly to replace cooking heat and odors with fresh air.

To ventilate properly, kitchen windows should open and close readily, especially those that must be opened at arm's length over a sink or counter.

Windows also should add beauty to the kitchen and a pleasant view plus the opportunity to watch and supervise the children at play outside.

The correct kitchen windows are important, too. They should not interfere with work or counter areas.

Window Area

Too little window area is a common kitchen mistake. The small homes council of the University of Illinois, for example, analyzed kitchen plans for 103 mass-produced homes and tabulated common kitchen planning errors.

Insufficient windows ranked as one common error. Another common window error found was a stubborn, double-hung window over a counter or sink.

A good casement window, swinging out so as not to interfere with work, will operate easily and give twice as much

'Split-Level' Planning Aids Life in Home

Keep Needs of Your
Children in Mind
When Mapping Plans

To make your home more livable for the children in the family, take a hint from modern designers and include some "split level" planning throughout the interior.

Homes are decorated and furnished with adult needs in mind, and as a result children find many things awkward, inconvenient or completely out of reach. Remember that chairs, tables and cupboards which are normal height for grown-ups assume "giant" proportions for a child.

One of the most unwieldy rooms is the bathroom. Yet with a bit of ingenuity it can become as handy for a youngster as it is for his parents. A plate glass mirror with a separate towel rack should be hung at child-height beside the wash bowl. It is also a good idea to keep a step or block underneath the wash bowl so the child can stand at a comfortable height while washing.

Full Mirror

Experts also suggest a full-length mirror in the child's bedroom. It can be conveniently mounted either on the wall or a closet door. To make it doubly useful and interesting to the children as well, try marking the frame in inches and feet to keep a record of the child's yearly growth. A mirror in the hallway is a big help in donning hats and coats, and helps children become conscious of good grooming. The mirror should be hung low on the wall, or again as in the bathroom, a step should be provided to reach the grown-ups' mirror.

Other household accessories as well as mirrors are often ill-chosen for children, the designer said. Parents often fail to provide suitable chairs for children after they pass the high chair stage, and similarly small fry desks and tables encourage development of study and recreation habits for later years.

Advertising Expert Predicts Prosperity

San Francisco — A New York advertising expert predicted Tuesday the national prosperity will increase greatly in the next five to 10 years.

Charles T. Lipscomb, president of the bureau of advertising of the American Newspaper Publisher association, said newspaper advertising would grow from its present \$3,325,000,000 to more than \$5 billion by 1965.

Lipscomb addressed the Advertising club and the Sales Executives association.

ventilation as a double-hung window.

Kitchen windows also should be planned for a view in standing, sitting and counter-sitting heights.

For safety's sake, there should be no operating windows behind a stove.

Friday, Feb. 14, 1958 Appleton Post-Crescent 8 7

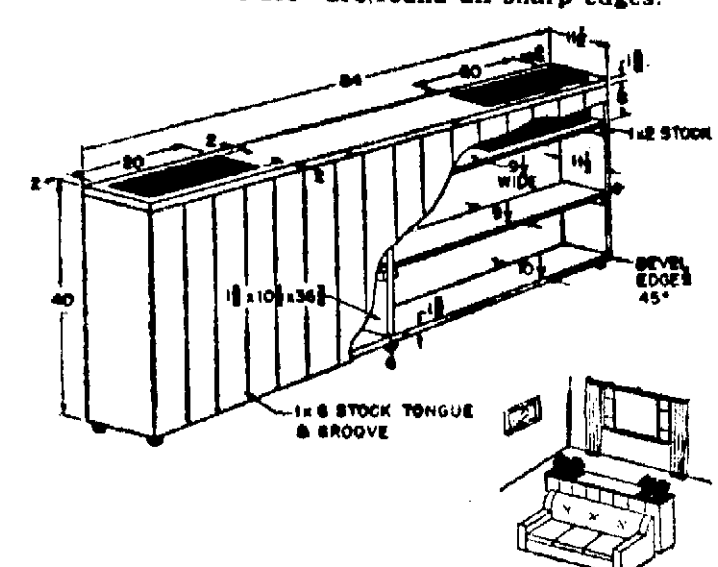
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Cut the pieces to the dimensions shown. The sides are



143 Inches of Snow Accumulated at Upper-Michigan Town

Greenland, Mich. —

Greenland has the cold comfort of topping the Houghton-Hancock - Calumet area in snowfall so far this season.

A reading of 143 accumulated inches was reported in this upper Michigan community Tuesday. Its rival to the northeast had only 100 inches.

The Houghton-Hancock-Calumet area holds the upper peninsula's 60-year season record with a whopping downfall of 282.2 inches in 1950-51.

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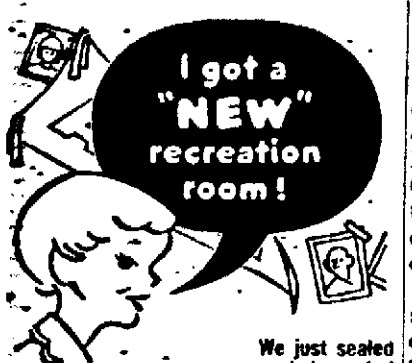


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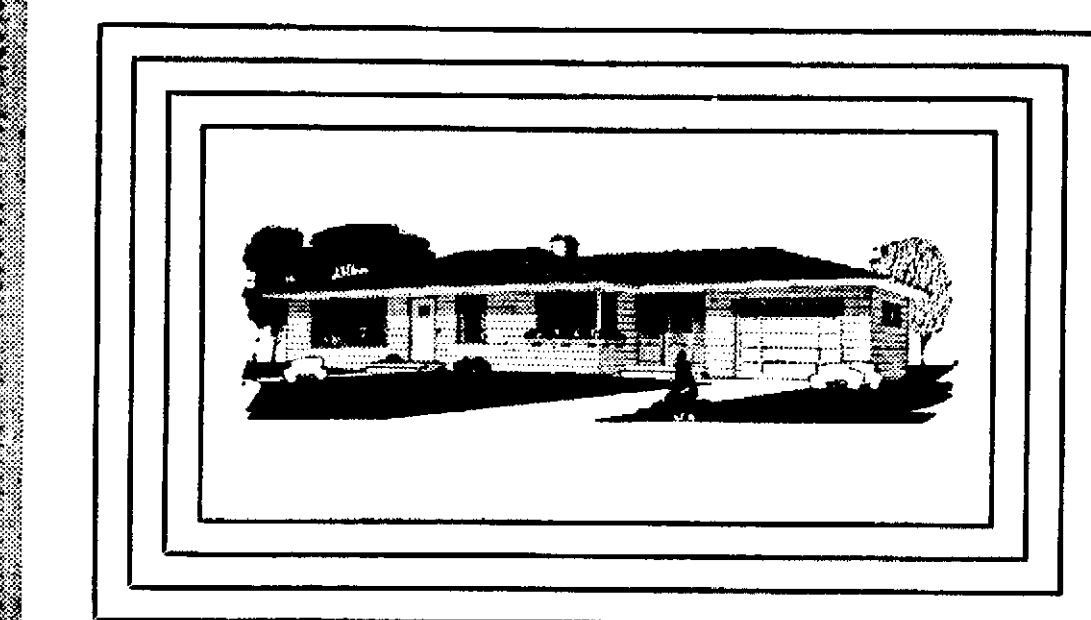
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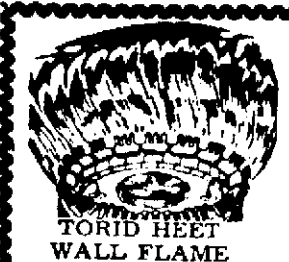
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ARD Will Hold 7 Basketball Tournaments

Entries for Men's Meet Must Be In by Feb. 21

Entries for the thirteenth annual Appleton Recreation department-sponsored Men's City Basketball tournament are due in the ARD office no later than Friday, Feb. 21.

The entry deadline for ARD tournaments for high school ninth, eighth, seventh sixth and fifth grade boys is Feb. 28.

All tournaments begin the week of March 3.

The entry fee in the men's tournament is \$4 per team and only Appleton squads may enter. Players must be members of their respective teams 30 days prior to tournament play except for three members of some other local club — not entered in the tournament — who can be added to the squad for the tourney.

Individual Trophies

High school or college players who have been squad members of their school team after Feb. 1 will not be eligible to compete. Individual trophies will be awarded to members of the championship team and to members of the runnerup squad.

Entry fees for the high school and ninth grade boys teams are \$1 per team and for the fifth through eighth grades squads 50 cents per team. The high school boys and men's tournaments will have 8-minute quarters, the eighth and ninth graders will play 7-minute quarters, the sixth and seventh graders 6-minute quarters and the fifth grade boys will play 5-minute quarters. Individual trophies will be awarded in all of the boys' tournaments.

Sherry Motors — many of whose players are performing with the Subway bar team in the Major AAA league this season — won last year's men's meet.

Favor Kerwin Over Redl in Garden Bout

New York — In the jargon of the race track, unbeaten Stefan Redl is moving up in class tonight when he boxes Gale Kerwin at Madison Square garden.

Redl, with only two fights since June, had a "tightener" in Holyoke, Mass., three weeks ago where he knocked out Willie Moore in four rounds. He will be carrying more weight than Kerwin but will be giving away height and reach. Kerwin is favored.

They say Redl is moving up because he will be making his first appearance in a Garden main event after building up a perfect record in 17 fights in the small clubs. Kerwin will be topping the Garden show for the third time.

The 10-round will be carried on network (NBC) radio and television starting at 9 o'clock CST.

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Revere, Mass.—Tony Vera, 149, Boston knocked out Rocky Ford 147, New York 5.



Among the Lawrence college trackmen preparing for the start of the indoor season is this quartet. The shot-putter is Captain John Winsor. Jim Leatham gets ready for a high-jump effort. The "440" men at the left are John Ross (upper) and Len Hall (lower) (Post-Crescent Photos)

Promising Vike Track Squad Is Working Out

A Lawrence college track team of considerable promise is rounding out its second week of preparations for the 1958 indoor and outdoor campaigns.

Viking hopes will ride with approximately eight dependable veterans and the best sophomore crop of recent years.

The first official competition for Coach Art Donney's charges will be the Midwest conference's indoor meet March 7 in Chicago. They may hold a practice meet at the University of Wisconsin before that time.

Capt. John Winsor, last year's conference discus champ and shot put runnerup heads the returning. Other lettermen working out are Ted Sutherland (mile, 880 and relay), Jim Smith (2 mile), Dave Benjamin (mile, 2 mile), Dave Mulford (880 and relay) and John Ross (440 and low hurdles).

Pinkerton On Squad

Among the trackmen currently engaged in other sports are Carl Schwendler (javelin and discus thrower) and Bill Jenkins (sprinter).

One of the brightest sophomores is Waupaca's Tad Pinkerton, last fall's Midwest conference cross country champ. Pinkerton figures to run the mile or half mile or both during the track season.

Other top soph candidates include Gary Scovel (hurdles, dashes and broad jump), Gil Sutherland (weights and javelin), Jim Leatham (dashes, high jump and broad jump).

College Basketball

BY THE ASSOCIATED PRESS

Wisc.	80	Lehigh	70
St. John's	71	St. Joseph	61
Wisc. Tech.	61	Northwestern	50
Wisc. St.	41	Marquette	37
St. John's	37	St. Joseph	37

By The Associated Press

Sports POST-CRESCENT

Fri., Feb. 14, 1958 Page 8 8

Sophomores Pace Chuters to 64-60 Win Over Springs

Hammen, Geerts Hit 18 Apiece As St. John Wins No. 9

Little Chute — Paced by the 18-point performances of two sophomores, St. John High school snapped a Fond du Lac St. Mary Springs victory streak at four straight with a 64-60 decision Thursday night at Fond du Lac.

Sophs Ed Hammen and Tom Geerts each notched 18 points. The win boosts the Dutch men's season record to 9-8. In the Fox Valley Catholic conference they have a 5-4 mark and are in third place by themselves.

Spring, led by two points (27-25) at the half, but Hammen and Geerts each collected five field goals in the last two periods.

A big third quarter — in which Coach Bill Fitzpatrick's Chuters scored 24 points while holding Springs to 15 — told the story.

Tom Tousey aided the St. John cause in the third quarter with two timely field goals. Springs was led by Wigton, with 16 points. The conference's top scorer, Mike Scott, was held to 12.

St. John	FG FT	(Springs-60)	FG FT
Nichols	7 2	Herr	5 0
Ronchewski	2 3	Kramer	1 7
Vikaveld	1 5	Katon	1 0
Herron	0 0	Nave	4 3
Hammen	8 2	Wigton	3 10
Geerts	7 4	Scott	6 0
Tousey	3 0		
Totals	24 16	Totals	20 29

St. John Springs

St. Therese and St. Patrick Win

Gain Semi-Finals In Grade School Basketball Meet

St. Mary Tournament

THURSDAY NIGHT'S RESULTS

Appleton St. Therese 47, Little Chute 37. St. John 20, Menasha St. Patrick 32, Menasha St. Mary 31.

SATURDAY NIGHT'S GAMES

7:00—New Holstein Holy Rosary vs. Neshanic St. Margaret Mary. 8:00—Fond du Lac St. Joseph vs. Appleton St. Mary.

SUNDAY NIGHT'S GAMES

7:00—Appleton St. Therese vs. Menasha St. Patrick (semi-finals). 8:00—Winner of Saturday 7 o'clock game vs. winner of Saturday 8 o'clock game (semi-finals).

Strong Appleton St. Therese and St. Patrick's Menasha moved into Sunday's semi-finals of the fifth annual Appleton St. Mary Grade School Basketball tournament with Thursday evening quarter-final victories.

St. Therese jolted Little Chute St. John 47-20, after waltzing away to a 23.5-half time lead. Paul Zeegers dropped in 14 points for the winners. "Chip" Fisher collected 10. Ken Diederick's seven points was high for the losers.

St. Patrick nudged defending champion Menasha St. Mary, 32-31, to gain the semi-finals. St. Mary led by three points with 51 seconds to go in the thriller by then St. Pat's Rich Konkel hit a basket and Tom Heroux pounced in a pair of clutch free throws. Paul Lans paced the winners with 16 points while Adrian Martin collected 12 for St. Mary.

St. Therese-47	St. John-20	FG FT	FG FT
Zeegers	5 2	Geerts	0 0
Goff	4 1	Diederick	3 1
Fisher	3 0	Jansen	2 2
Uick	1 1	Lamson	1 0
Nussbaum	2 0	Verkuilen	2 0
Flanagan	1 0	Mahn	0 0
Herron	1 0	Versteegen	0 1
Timmer	1 0		
Totals	21 5	Totals	8 4

St. Therese 13 10 9 14-47 St. John 3 2 8 7-20

St. Mary-31	St. Pat-32	FG FT	FG FT
Robinson	1 1	Konkel	2 3
Fekholth	1 0	Bluck	1 3
Walbrun	0 0	Lau	4 1
Swanda	0 0	LaValle	0 0
	0 0	Lery	0 2
	0 0	Heux	0 4
Totals	13 5	Totals	9 14

St. Mary 10 9 5 10-31 St. Pat 10 9 5 10-32

UW '5' Eyes Revenge In Boilermaker Tilt



Co-Captain Jack Ulwelling will be in the backcourt for the Appleton High school team tonight when the Terrors play host to Manitowoc in the Fox River Valley conference basketball feature. Tip-off time is 8:15. (Post-Crescent Photo)

100 Jumpers Enter National Ski Meet

Iron Mountain Is Site of U. S. Test for First Time

BY AUSTIN BEALMEAR

Iron Mountain, Mich. — For the first time in its 20-year-history the world's highest artificial ski scaffold will be the scene of the national ski jumping championships this weekend.

At least 100 riders are expected to fly through the air in quest of titles in three divisions.

The giant slide built on the side of nearby Pine mountain as a WPA project in 1938, has served as the site of all the north American slalom and bobsled events at one time or another but never was picked for the national meet until now.

Specifically designed for record-breaking the 156-foot scaffold with a run 300 feet long was built atop a 250-foot hill to produce a sheer vertical drop of 406 feet. From the top of the scaffold to the end of the outrun, a jumper covers 932 feet.

Record Is 316

Five times in the past 20 years Pine Mountain has produced jumps that broke the existing American distance records. But since 1951 when Ansten Samuelstuen of Denver soared 316 feet at Steamboat Springs, Colo. for what still stands as the American record, nobody has been able to come up with a better jump here. World Champion Antti Hyvarinen of Finland came close when he established the hill record for Pine Mountain by jumping 313 feet last year.

Neither of these marks is expected to be topped this weekend, because half a dozen of this country's foremost jumpers will miss the national meet. They are in Finland to compete in the international championships on March 7.

The national meet, scheduled at 1:30 Sunday afternoon will be preceded Saturday by the twenty-third annual Kiwanis Ski Club invitation tournament. The same jumpers will compete in the home season opener for the Badgers.

Coach Riley Best said his Badgers look good this year in all events except the pole vault and the mile and two-mile events.

Turn To Page B10 Col 2

UW Trackmen Play Host To 'Cats, Iowa

Madison — Iowa Northwestern and Wisconsin will compete in an indoor triangular track meet here Saturday afternoon in the home season opener for the Badgers.

Coach Riley Best said his Badgers look good this year in all events except the pole vault and the mile and two-mile events.

Wisc. Bids for 4th Big Ten Win

Madison — Coach "Bad" Foster said today he hopes a tightened up Badger defense will enable the University of Wisconsin basketball team to beat Purdue here Saturday night.

The Badgers, who already lead the Big Ten on defense, are seeking their fourth conference victory in nine starts. They lost to Indiana Monday night, 93-87, despite a brilliant scoring display by Bob Litzow who dumped in 34 points. Purdue has won five conference games and lost four.

We can't play much better than we did Monday night," Foster said, "not offensively, anyway."

We could have been a little better defensively," he admitted.

Tough Defensive Drill

Foster gave the squad an intensive defensive workout Thursday afternoon. He said he hopes Purdue is as cold shooting from outside as it was in the game with the Badgers at Lafayette. The Boilermakers hit only two of 27 long shots in that game although Purdue won anyway, 62-47.

Purdue's fast break isn't as fast as Indiana's," he added, and I think we can hold them."

Foster doesn't like to discuss the January 18 Wisconsin-Purdue contest which he describes as "a flat game." Both teams shot poorly with Wisconsin hitting 26 per cent of its field goal attempts and Purdue sinking only 30 per cent.

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Forrest Gregg Signs for 1958 Season

Green Bay — Forrest Gregg, regular Green Bay Packers guard in 1956, has signed his contract for the 1958 season.

Forrest will receive his discharge in late summer in time to join the Packers for early training. The 6-4, 245-pound guard was an All-Army and All Service tackle at Camp Carson, Colorado.

The Packers' No. 2 draft selection in 1956 moved into a starting guard position in the middle of the season and distinguished himself with his fine blocking.

Other Packer veterans expected to return from service for the 1958 season are halfback Verry Switzer; defensive halfback Doyle Nix, and guard Hank Bulough.

Gregg was inducted into the armed services just before the last game of the 1956 season.

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Industrial League Standings

	W	L
Knoke Lbr	44	22
Earl Ltho	40	26
App. Coated	39	27
Reddy Kilo	39	27
Sherry	38	28
Interlake	38	28
James Huts	37	29
Automotive	35	31
Offenstein	35	31
Pond	34	32
Try City TV	30	36
Power Co	29	37
Wires No. 1	28	37
Jerry's	27	39
Service Bk.	18	48
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Pond '5' Defeats Adler Brau, 89-56

Can Cinch AAA Title Tie Next
Week; Subway Bar Beats Jim's

MAJOR AAA LEAGUE					
	W	L	W	L	
Pond's	12	0	Sugar Bowl	1	1
Subway	11	1	Adler Brau	3	2
J. C. Penney	8	4	Log Inn	3	2
Jim's Bar	7	5	Fox Valley Cab	0	1

THURSDAY NIGHT'S RESULTS:

Log Inn 50, Fox Valley Cab 40.
Subway 65, Jim's Bar 48.
J. C. Penney 58, Adler Brau 47.
Pond's 89, Adler Brau 64.

NEXT THURSDAY'S GAMES:

Pond's vs Jim's (6:30).
Adler Brau vs Fox Valley Cab (1:30).
Subway vs J. C. Penney (8:15).
Sugar Bowl vs Log Inn (9:15).

Subway Bar and Pond's -
which meet in a playoff game in

THURSDAY NIGHT'S RESULTS:
Log Inn 56, Fox Valley Cab 48.
Subway 65, Jim's Bar 48.
J. C. Penney 55, Sugar Bowl 47.
Pond's 89, Adler Brau 56.

NEXT THURSDAY'S GAMES:
Pond's vs Jim's (8:15).
Adler Brau vs Fox Valley Cab (11:15).
Subway vs J. C. Penney (8:15).
Sugar Bowl vs Log Inn (9:15).

Subway Bar and Pond's — which meet in a payoff game in

'Buzzy' Laux Jars 605 in Grocers' Loop

'Windy' Glaser
Unloads 600 in
Craftmen's Wheel

"Buzzy" Laux wrapped up a 605 series package to lead Grocers league kiegling efforts in the Elks club Thursday night. He rumbled a 234 loner. Wayne Steinberg's 235 for WAPL was the largest singleton. He wound up with a 585. WAPL (46-17) holds a 5-game circuit lead.

"Windy" Glaser boomed the best series, a 600, for the Redskins in the Craftmen's wheel in the Elks club. His 216 also achieved honors. He also shot a 201.

The Dodgers (394-264) hold a 14-game loop lead.

Other honor scores and split negotiations:

GROCKERS:
Dick Jansky 201, 533; C. Koestzke 203; Jim Mullins 205, 567; Ed Erdman 202, 561; Irv. Snow 203, 574; Mike King 547; Geo. Panke 217, 571; Vic Griesbach 533; Allan Laux 221, 576; Joe Griesbach 221; Pete Schultz 205, 562; Wandy Zussman 202, 547; Bill Godin 6-7-10.

CRAPSHOOTERS:
Jim Gorsky 208, 548; Kirk Miles 544, "Hap" Streibig 203; Harley Slezak 205, 556; Sig Hanson 3-5-8-7.

Dave Marr's 63 Paces Texas Open

San Antonio, Tex.—(AP)—Texan Dave Marr, one of the brightest youngsters coming up in golf, led the \$15,000 Texas open by a whopping six strokes going into the second round today.

He had an 8-under-par 63 yesterday over the soggy 6,490-yd. Brackenridge park course.

Many faltered under some of the worst conditions ever faced along the winter tour. Marr appeared to thrive on it. He was close to the pin on practically every hole and he was banging in putts from all distances.

Only four players could better 70. They were Tony Holguin, Midlothian, Ill., former Texas open champion; Dave Ragan, of Orlando, Fla.; Bill Johnston Provo, Utah; and Stan Leonard, Vancouver. Each shot a 69.

Selections Committees Start Making Tournament Pairings

By The Associated Press

Selections committees Thursday night began the process of pairing off the 442 state high schools that will participate in the annual basketball tournament sponsored by the Wisconsin Interscholastic Athletic Union at Hayward.

For the first time in the history of the tourney, every public high school in the state will see tournament action. The climax will come with the championship round in the University of Wisconsin fieldhouse in Madison March 20-22.

The first preliminary tournament action will be staged between Feb. 24 and March 1 when 265 teams will compete in sub-district meets for schools with less than 300 students.

The larger 177 schools, with enrollments of 301 students or

two weeks — continued to help make that season-fine contest look bigger and bigger Thursday night by posting Major AAA cage victories.

Pond's remained a game ahead of Subway by defeating Adler Brau, 89-56, as Dick Emanuel collected 20 points for the victors. All five Pond players were in double figures. Adler Brau's Tierney scored the evening's high of 24 points.

Subway kept pace by dumping Jim's Bar, 65-42. Don Hawkins wired 19 points for the winners whose halftime lead was just 29-23.

J. C. Penney grabbed third place alone by nudging the Sugar Bowl, 53-47. Tom Floborg's 31 points paced the victors.

Log Inn was a 56-48 winner over Fox Valley Cab. Jim Parker dropped in 25 points for the winners.

Pond's can cinch a first place tie by beating Jim's Bar next week.

Team	W	L	Points
Pond's	12	0	89
Subway	11	1	65
J. C. Penney	8	4	55
Adler Brau	3	2	48
Log Inn	3	2	56
Fox Valley Cab	0	1	48
Jim's Bar	3	2	42
Sugar Bowl	1	1	47

Spartan Quintet Eyes Sole Lead

Meets Illinois In Televised Game Saturday

By The Associated Press

Michigan State will try to regain outright possession of the Big Ten basketball lead in a televised game Saturday afternoon with Illinois.

The contest, beamed regional ly starting at 3:30, will be on MSU's home court, where the Spartans are unbeaten in seven starts.

Victory would give MSU a 6-3 conference mark, breaking a tie for first place with Indiana. The Hoosiers are idle until Monday.

Illinois, although being the highest scoring Big Ten team with a 79.5 average, shares last place with Wisconsin with a 3-5 mark. The Illini have won only once in six road appearances.

Rounding out Saturday's schedule are night engagements sending Michigan (4-3) to Ohio State (5-5), Northwestern (4-5) to Minnesota (4-5) and Purdue (5-4) to Wisconsin (3-5).

Pro Hockey

By The Associated Press

Thursday's Results:
Syracuse 108, Philadelphia 96.

Tonight's Schedule:
Detroit at Boston.
New York at Cincinnati.
St. Louis-Minneapolis at St. Paul.

more, will see their first action in Regional meets between March 3 and 8. District tournaments for the 52 sub-district winners will be held at the same time.

Sectional tournaments matching the victors in the 19 regional and 13 district meets will be held between March 10 and 15.

Other selections committees were scheduled to meet today at Stevens Point, Eau Claire, Milwaukee, and Madison.

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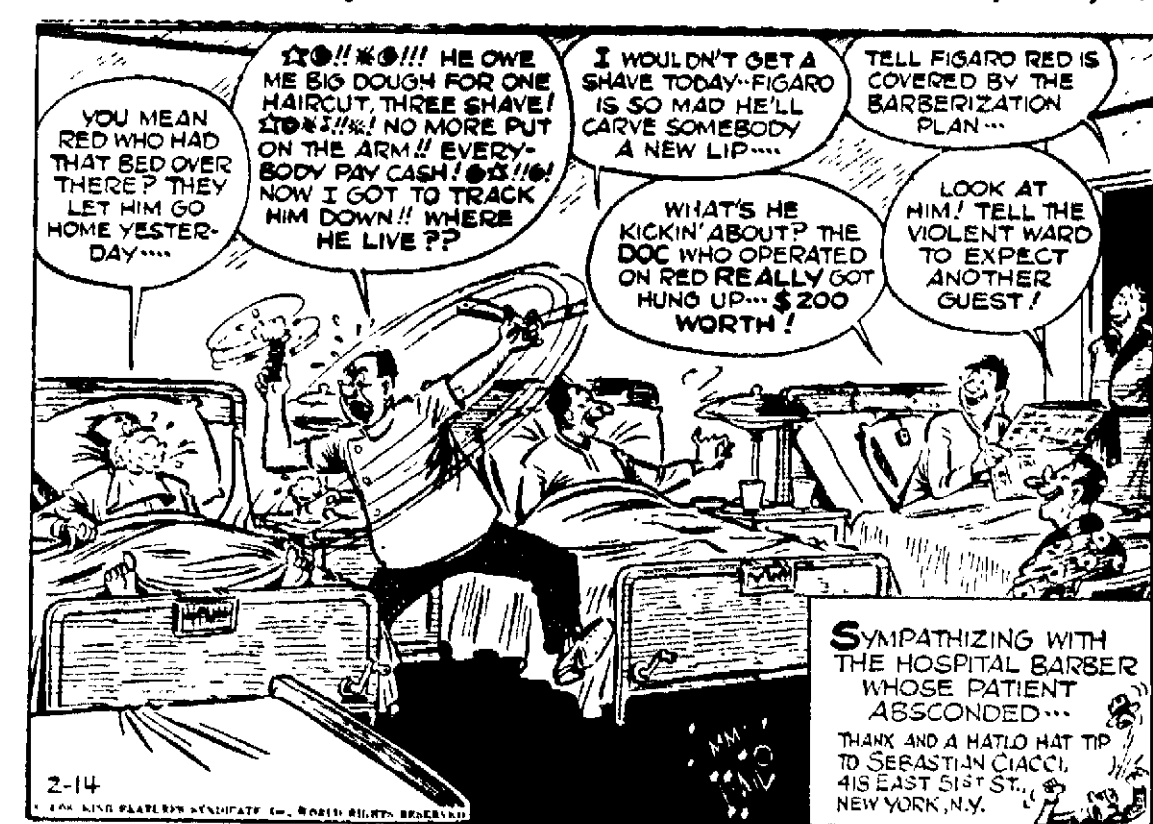
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They'll Do It Every Time



Time Out with Mike Drew

The main question before the house these days regarding Hortonville High school basketball team's tournament chances is whether the 2-week layoff the Polar Bears are now facing will help or hinder.

Where most area prep teams are just now entering the home stretch phase of their conference season, Coach Russ Tiedemann's Bears have already locked up their second consecutive Little Nine title and finished the regular campaign with a 17-0 mark.

Hortonville remained second in this week's WIAA "Little 16" cage poll and has a good chance to move up if top-ranked Marshfield loses a big game with sixteenth-ranked Sun Prairie.

"Won't Hurt!" Tiedemann puts himself on the record as feeling that the two weeks away from competition won't hurt his club. After his proteges defeated Clintonville, 82-59, Tuesday night, Tiedemann gave the boys the rest of the week off to "help them get their desire back and to get mentally ready."

Tiedemann is trying to schedule several rugged scrimmages for next week to partially make up for the lack of inter-school competition. The Bears open play in their own sub-district tournament Feb. 27 against Winneconne.

The Polar Bears received their 15-day respite as a result of several things. First, the Little Nine schedule has been completed because of some 2-games-per-week scheduling.

A Week Later

Then, the district tourney starts a week later this year. Hortonville played its opening sub-district contest on Feb. 21 last season.

Tiedemann replies frankly to questions concerning his ball club.

Does he think lack of exceptional height will hurt the team if it advances far enough in the tournaments to come up against big schools? "No, I feel our outfit rebounds better this season — with less height — than we did last year," he asserts. "Jim Steffen (6-1) can get up with boys in the 6-5 range, and 6-2 Bob Broehm and 6-0 Dennis Sommers are both solid rebounders." Tiedemann calls center Broehm, "the club's best rebounder and most improved player."

Don't Lack Depth

Do the Polar Bears lack depth, as some have suggested, and will they fold if regulars are forced out of the game via the foul route?

"No," he answers, "sophomores Larry Collar and Ken Huebner have developed into good reserves and our bench shouldn't be a problem. "More-

over," he continues, "our boys have been conscious of holding their fouling down this year and we've lost only one regular that way (Jim Steffen) all season. But, they haven't lacked aggressiveness."

The youthful coach, former Kimberly high and Oshkosh State college sports star, won't make any tournament predictions and insists that his squad play one game at a time.

Sturgeon spearing action was almost all early this week because of the cold, according to Outagamie County Warden Chuck Wranosky, who—cold or not—patrols the lake for violators.

Snow to a depth of 8-10 inches makes driving on the lake tough but there are no worries about unsafe ice, Chuck estimates the ice's thickness at from 18 to 26 inches.

Less than half the shacks on Winnebago are used during the exceptionally frigid stretches because, unless they have good stoves, the shelters are too cold.

Some hook-and-line anglers continue their efforts inside their shed while waiting for sturgeon and there is not too much strictly hook-and-line angling on Winnebago after sturgeon season opens.

Here are a few "did you know" items for Midwest conference basketball followers.

Did you know that One college cager Mel Kupcinet, out for the remainder of the season with a bad back, is a nephew of Irv Kupcinet, widely-read columnist of the Chicago Sun-Times? That Knox college's brilliant John Liston, who completed his collegiate eligibility after setting several school scoring records during the first semester, transferred to Knox after playing with Iowa's Big Ten champions in 1955-57?

Los Angeles — Paule Armstead, 133, Los Angeles, stopped Mickey Northrup, 135, Los Angeles, 8.

Here are a few "did you know" items for Midwest conference basketball followers.

By Jimmy Hattie

AHS Jayvees Meet Manty

Seek to Clinch
2nd Place Tie
With Repeat Win

FOX RIVER VALLEY JV LEAGUE

W	L	W	L
Shelbygan C. 10	0	Bigg. Bay W. 4	0
APPLETON 8	2	Bigg. Bay E. 3	2
Pond du Lac 5	3	Manitowac 3	2
Oshkosh 8	5	Shelbygan N. 2	8

"Doesn't include Thursday night's game."

TONIGHT'S GAMES:
Manitowac at Appleton.
Pond du Lac at Oshkosh.
Central at North.

The Appleton High school junior varsity basketball team can cinch a second place tie in the Fox River Valley conference JV league by repeating an earlier victory over Manitowac in a 6:45 game in the AHS gym tonight.

While the Terror gym is filling up for the monumental 8:15 clash between the Manty and Appleton varsities, Coach John Graff's troops will go after their twelfth win in 14 starts and second straight victory.

After having a winning skein broken at seven games by Shelbygan Central 10 days ago, the Appleton JVs started a new chain with a 51-45 victory at Green Bay West last Friday.

They showed fine 3-player scoring punch in that one—with Dave LaViolette hitting 15 points and Jerry Schmidt and Harold Lodholz 14 apiece—after a depressing offensive dropoff in the 41-29 loss to Central.

The first time the Appleton and Manitowac JVs met the Terrors overcame a 16-15 half-time deficit to ring up a 36-30 win. LaViolette coined 12 and Lodholz 12 in that one.

Defending Titlist Dark Qualifies With 82 in Baseballers' Golf Meet

Miami, Fla. — (AP)—Favored Alvin Dark, shortstop for the St. Louis Cardinals, was to tee off against Ray Boone of the Detroit Tigers today as match play began in the eighteenth annual National Baseball Players' golf tournament.

Dark, three times winner of the event and defending champion, qualified Thursday with an 82 to tie for second place with Darrell Johnsen of the New York Yankees. Boone fired a 92.

Al Lopez of the Chicago White Sox and Albie Pearson of the Washington Senators led the active major league division of the tourney with qualifying scores of 81.

High winds whipped the par-70 Miami Country club course Thursday but conditions are expected to be better and scores lower today.

Menasha Wins No. 8

Menasha—Menasha recorded its eighth Fox Valley Freshman league victory in nine starts by tumbling Roosevelt, 51-35, here Thursday afternoon.

The second-place Junior Bluejays trailed 8-7 at the end of the first quarter but hit the first three baskets of the second frame to move ahead for

Wilson topped McKinley

Friday, Feb. 14, 1958 Appleton Post-Crescent B 9

Kimberly Raps Neenah Frosh Quint, 53-29

Second Place
Menasha Five
Tops Roosevelt

Kimberly W L W L
Menasha 8 0 McKinley 2 8
Neenah 4 1 Kankana 2 6
Wilson 6 3 Appleton 2 8
Roosevelt 1 0

THE FROSH JV'S RESULTS:
Menasha 51, Roosevelt 35.
Kimberly 53, Neenah 29.
Wilson 33, McKinley 25.

MENASHA'S GAMES:
Kimberly at McKinley.
Kankana at Wilson.

Kimberly — Taking an early lead, the Kimberly high school freshman basketball team had little trouble racking up its eighth straight win of the season, defeating Neenah, 53-29, Thursday afternoon.

The Papermakers grabbed a 16-3 advantage at the end of the first period and were never headed.

Coach Jim Nirschl started using reserves in the early part of the game and filtered them into his lineup continually.

Jeff Vander Velden and Tom Rooyackers each collected 15 points for Kimberly.

Felton paced the Junior Rockets with nine points.

Kimberly—51 Neenah—29

W	L	W	L
Vanden	0	1	0
Maas	3	0	0
Kings	4	2	2
Hamm	3	0	2
Rooyackers	5	3	2
Almiche	0	0	1
Greenhorn	1	0	1
Woldhart	0	0	1
Brinsfield	2	1	1
Kinkaid	0	0	1

Total: 22 9 11 Total: 10 9 12

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Rhinelanders Man's 300 Game Believed to Be 2nd in City's History

Rhineland — (AP)—Arvid Clure, who has a 171 bowling average, Thursday night rolled a 300 game, believed to be only the second perfect score recorded on lanes here.

Clure's 300 game was the last in a series of three in which he also had scores of 246 and 197 for a 743 gross.

Available records show that the city's only other 300 game was bowled by Keith Bebeau on March 7, 1944.

Wilson topped McKinley

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Secrecy Shrouded Immigration of German Scientists' Families Here

BY FLETCHER KNEBEL

Washington—Several thousand children and wives of German scientists were brought quietly into this country in 1947 and early 1948.

While there was no official stamp of secrecy on this "women and children's" phase of Operation Paper Clip, the Truman administration did not trumpet the migration. Some officials feared a public outcry from a nation so recently at war against scientists and their families of Hitler's reich.

For many months the United States army had quartered the scientists' families in barracks and houses at Landsbut, a Bavarian town about 50 miles northeast of Munich.

This was not an easy operation. The men of the families had gone to America, believing their families would follow soon. But month stretched into month as the policy-makers in Washington debated the issue.

A few of the scientists worried of the game and returned to Germany for the sole purpose of being reunited with wives and children. The Russians by contrast offered an immediate full family life to scientists who elected to go with them. This proved a decisive point with many.

Dr. Theodore von Karman, then a scientific adviser to the army air forces, wrote Gen. Henry H. Arnold, air commanding general, that temporary contracts with the German scientists were not of much value.

"The scientists evacuated to the United States may work faithfully in the hope to find permanent employment," he said, but otherwise they would go back to Germany and take some newly acquired knowledge with them.

The family movement finally began a few months after President Truman, Sept. 3, 1946, approved a long-range contract settlement with the German scientists, the first of whom arrived here as early as September 1945 at \$6 a day.

The lack of publicity attendant on this transplantation of about 3,000 persons was as much for the benefit of other nations as for domestic reasons. The administration did

What's New In RECORDS . . .

by Bob Ballou

Albums continue to pour forth from the various companies like water flowing over a dam. The majority this week were good!

VOICES in Latin. Four Freshmen: Though not the best thing the boys have done, it will satisfy their many fans. Included in the package are songs like "Again," "Brazil," "Yesterday," and "The Breeze and I" (Capitol).

All Through the Night. Fred Waring: An album like this makes a person realize that good music is still available. Fred Waring and his choral group take such numbers as "Autumn Leaves," "If I Had My Way," and "Greensleeves," dress them up in brand new arrangements and end up with an LP that could be his biggest selling album in a long time. (Capitol).

Rendezvous with Kenton. Stan Kenton: The music in this album was recorded in Ballou's Rendezvous Ballroom marking the return of Kenton and his band to the place where it all began back in 1941. This is an album of swinging dance music featuring standards that Kenton has never recorded before. Some numbers are "Memories of You," "After Midnight," "Blue Moon," and "This Is No Laughing Matter." (Capitol).

HiFi Dramas. This LP features seven of the top drummers in the country. Buddy Rich, Louis Bellson, Chuck Flores, Dave Black, Alvin Stoller, Stan Levey, and Irv Cottler. They are backed up by such bands as Billy May, Duke Ellington and Woody Herman. Need more be said? (Capitol).

Seven Hills of Rome. Mario Lanza: The sound track themes include several pop, classical and semi-classical numbers. This is Lanza's first sound track album in several years and while it won't be another "Student Prince" it should do quite well. (RCA Victor).

Here are the best selling records for the past week at Trudell's: 1. Sail Along Silvery Moon, Billy Vaughn 2. Don't, Elvis Presley 3. Twenty Six Miles, Four Preps 4. Short Shorts, Royal Teens 5. Catch a Falling Star, Perry Como 6. You Are My Destiny, Paul Anka 7. Oh, Julie, Crescendos 8. Sweet Little Sixteen, Chuck Berry 9. Click Clack, Dicky Doo and the Don'ts 10. Are You Sincere?, Andy Williams 11. Maybe, Chantels 12. Don't Let Go, Roy Hamilton 13. Angel Smile, Nat King Cole 14. Witchcraft, Frank Sinatra 15. This Little Girl of Mine, Everly Bros.

Good Luck to AHS Tonight! Let's Boat Monitowoc!

Trudell's TV and Appliance VALLEY FAIR

Allies Didn't Know

Almost as important, there was no desire to let our allies, the British and French, know the extent of our scientific grab.

In a typical family movement, recalled by one of the officers who handled arrangements, 50 women and children were placed in jeeps in Landsbut and conveyed to Munich under cover of darkness. A readied train waited in a remote sector of the Munich rail yards. Tagged women and children were hurried into compartments in a precise military operation.

Then the train rolled through the night to Bremerhaven, where families were escorted aboard ship without notice to the British as to their identity. This movement was repeated many times throughout 1947.

For some individuals, even more secrecy was required. Gen. Walter Dornberger, top military officer at the Peenemunde rocket testing station on the Baltic, had elected to go with the British after the war, but spent time in jail there for his pains. When he returned to Frankfurt, Germany, he was recruited by the Americans. They whisked him to Bremerhaven and locked him in a ship's cabin. When he woke up, he was at sea, headed for America.

Ends Bachelorhood

The ace of the Peenemunde scientists, Dr. Werner von Braun, took advantage of the new travel arrangements to terminate his bachelorhood. From El Paso, Texas, where he helped reassemble and fire V-2 rockets, he proposed by mail to an 18-year-old distant cousin. She accepted and came to Landsbut. Von Braun flew back there, and brought his bride to the United States.

Even after arrival of the families, life was not ideal for the Germans. Scientists working at the naval ordnance laboratory near Washington slept in quarters huts on the base while their wives and children were quartered miles away at Indianhead, Md. For a time they visited only on the week-ends.

When the Truman administration decided to pave the way for United States citizenship for the scientists and their families, more secrecy ensued. Technically, as far as the immigration service was concerned, the Germans were not in the United States at all.

It was decided to take them all across the border, invest them with official visas and regular immigration quota. This final phase of Operation Paper Clip got under way in 1948.

Taken Across Border

The Germans stationed at White Sands (N. M.) proving grounds, El Paso's Fort Bliss and other southern bases were taken across the border in singles and pairs at El Paso.

They crossed the bridge over the Rio Grande to Juarez, Mexico, by foot, in taxis and even on the trolley. At the United States consulate they received visas and back they came to El Paso, all within several hours.

German scientists stationed at military bases in the north

RAY DITTMORE
GOP Candidate
for
U. S. SENATE
WHBY
Tonight
6:55 P.M.

were slipped across to Canada at Niagara Falls, given papers at the consulate and brought back the same day.

On several occasions, special Pullmans carried groups from Washington and waited at Buffalo, N. Y., until they came back at Niagara Falls under immigration quota. Only fragments of gossip got out at either border.

By 1954 almost every one of the German scientists and their families had become United States citizens, proud to carry out the responsibilities of citizenship in a new land.

Demonstrators Urge Thomson To Seek Senate

Governor Appears Surprised, but Declines Comment

Merrill—(U)—Gov. Vernon Thomson expressed surprise Wednesday night when leaders of the Lincoln County Republican organization staged a demonstration urging him to seek nomination as the GOP's U. S. Senate candidate.

The demonstration was launched as Thomson completed a speech in which he said, "The people of our nation are threatened with a new kind of slavery" because the "CIO bosses" control the purse strings of the Democratic party.

He addressed 180 persons attending a Lincoln day dinner.

The exhibition of support for Thomson was led by Herbert Guenzel, of Merrill, a county GOP leader and former district attorney. He said that only a few persons knew of his plan. The demonstration also seemed to catch the audience by surprise.

The outburst lasted about five minutes and including marching among the tables and a display of signs urging Thomson to seek the nomination.

Declines Comment

Asked about his position in the race, Thomson declined any comment after saying he had talked over the situation with GOP leaders "who know where I stand." He is serving his first term as governor.

"The labor dictators," Thomson said in his speech, "have at their command tools of thought control and brainwash which would be the envy of any foreign dictator. Their publications and radio programs maintain a constant barrage of flagrantly false propaganda based upon the big lie technique."

"We in Wisconsin do not consider union members second class citizens as their own labor bosses do. We consider them full and responsible citizens of our state. As such they share equally with all other citizens in the benefits of sound and honest government which refuses to grant special privileges to any group for the sake of votes."

Flower Group Plans March Bulb Auction

Plans for a bulb auction to be held March 16 at the Hotel Appleton have been made by the Fox Valley Gladiolus society. The group also named committees and chairmen for the state show to be held Aug. 9 and 10 at the Masonic temple.

The public bulb auction will be held Sunday afternoon, March 16, when exhibition type bulbs donated by members will be sold.

Working on the state show will be Will Durdell, Appleton, show chairman, with Miss Cora Mielke, Seymour, as secretary; Harold Blessman, Appleton, floor manager, assisted by Willard Mignon, Appleton, Clarence Schroeder, Theodore Delroy, both of Neenah, and F. S. Kallhofer, Seymour; Walter Bell, Appleton, supervisor of judges; Arthur Woehler, Appleton, supervisor of clerks; Mrs. Carl Knoll, Appleton, supervisor of arrangements; Mrs. Stephen Darling, coarsage and flower sales; Mr. and Mrs. L. C. Karopp, Green Bay, trophies and ribbons; Darling, Durdell and Knoll, show schedule; and Sid Wilson, Menasha, publicity.

German scientists stationed at military bases in the north

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Fox Cities Movie Times

Appleton—(now playing) Rodan, The Flying Monster at 1:30, 4:10, 6:57 and 9:48. Hell in Korea at 2:53, 5:30 and 8:20.

Bryn, Menasha—(starts tonight) April Love at 7 o'clock and 10:15. Tin Star at 8:45. (Saturday matinee) PTA movie, Mr. Scoutmaster, from 1:30 to 3:30.

Neenah—(tonight) Tarnished Angel at 7 o'clock and 10:20. The Happy Road at 8:40. (Saturday matinee) PTA movie, Hiawatha, from 1:30 to 3:30.

Rialto, Kaukauna—(starts tonight) The Sad Sack at 7:20 and 9:20. Also cartoon and news.

Rio—(now playing) Farewell to Arms at 1:30, 4:05, 6:45 and 9:25.

Varsity—(starts tonight) Stopover Tokyo at 6:45 and 10:20. Operation Madball at 8:30. (Saturday matinee) PTA movie, Chief Crazy Horse, from 1:30 to 3:30.

Vaudette, Kaukauna—(tonight) The Black Scorpion at 6:50 and 9:40. The River's Edge at 8:20.

Viking—(now playing) Raintree County at 1:55, 5:30 and 8:50. Also Wanderers of Chicago and cartoon. (Saturday matinee) PTA movie, Chief Crazy Horse, from 1:30 to 3:30.

Television Schedules

WBAY-TV, Channel 2, Green Bay

Friday P. M. 4:00—As the World Turns 5:00—House Party 5:30—Toys 6:00—News, Weather 6:15—Young Edwards 6:30—Leave It to Beaver 7:00—Trackdown 7:30—The Lineup 8:00—Phil Silvers 8:30—Playhouse 8:45—The Lineup 9:30—Person to Person

10:00—Weather, News, Sports 10:30—Studio 57 11:00—Feature Theater 11:30—Cartoon 12:00—Cartoon 12:30—Cartoon 1:00—Cartoon 1:30—Cartoon 2:00—Cartoon 2:30—Cartoon 3:00—Cartoon 3:30—Cartoon 4:00—Cartoon 4:30—Cartoon 5:00—Cartoon 5:30—Cartoon 6:00—Cartoon 6:30—Cartoon 7:00—Cartoon 7:30—Cartoon 8:00—Cartoon 8:30—Cartoon 9:00—Cartoon 9:30—Cartoon 10:00—Cartoon 10:30—Cartoon 11:00—Cartoon 11:30—Cartoon 12:00—Cartoon 12:30—Cartoon 1:00—Cartoon 1:30—Cartoon 2:00—Cartoon 2:30—Cartoon 3:00—Cartoon 3:30—Cartoon 4:00—Cartoon 4:30—Cartoon 5:00—Cartoon 5:30—Cartoon 6:00—Cartoon 6:30—Cartoon 7:00—Cartoon 7:30—Cartoon 8:00—Cartoon 8:30—Cartoon 9:00—Cartoon 9:30—Cartoon 10:00—Cartoon 10:30—Cartoon 11:00—Cartoon 11:30—Cartoon 12:00—Cartoon 12:30—Cartoon 1:00—Cartoon 1:30—Cartoon 2:00—Cartoon 2:30—Cartoon 3:00—Cartoon 3:30—Cartoon 4:00—Cartoon 4:30—Cartoon 5:00—Cartoon 5:30—Cartoon 6:00—Cartoon 6:30—Cartoon 7:00—Cartoon 7:30—Cartoon 8:00—Cartoon 8:30—Cartoon 9:00—Cartoon 9:30—Cartoon 10:00—Cartoon 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Want Ad Information
Closing Time
 Ads accepted by 5:30 a.m. for publication the day after. Saturday ads accepted by 12:30 p.m. for publication the day after.
Corrections or Cancellations
 Want ad corrections or cancellations accepted by 5:30 a.m. for publication the day after. Saturday ads accepted by 12:30 p.m. for publication the day after.
Adjustments
 The Appleton Post-Crescent assumes no responsibility for verbal statements in conflict with its published rules, policies or rates. All claims for adjustments or refunds must be made within 7 days after expiration of ad.
 Errors, due to the fault of the advertiser, which clearly lessen the value of the advertisement, should be corrected the first day after publication. If a corrected insertion will be made without charge. The Post-Crescent assumes no responsibility for error after the first insertion.
 Phone 3-4411
 (In Neenah-Menasha Ph. 3-4243)

THE APPLETON POST-CRESCENT
SUBSCRIPTION RATES
 Delivered by carrier to city and suburban subscribers for 40 cents a week, or \$20.00 a year. By mail within the counties of Outagamie, Calumet, Winnebago, Waupesa, Brown, Shawano and Manitowish, one year \$15.00, six months \$8.00, three months \$4.50, one month \$1.75. By mail in the United States outside of this area one year \$20.00, six months \$10.00, three months \$5.25, one month \$1.75.

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 The Associated Press is entitled exclusively to the use for republication of all the local news printed in this newspaper as well as the AP news dispatches.

ANNOUNCEMENTS
FLORISTS
 ATTRACTIVE BOUQUETS, Plant and Floral Arrangements.
 APPLETON FLORAL, Ph. 2-2123

SPECIAL NOTICES
ALCOHOLICS ANONYMOUS—For aid and help. P.O. Box 324, Appleton, Ph. 4-5565, 2-6441, 2-1030.

ANNUAL MEETING OF THE
 Lakeview Credit Union
 Mon., Feb. 17, 7:30 p.m.
 Germania Hall, Menasha

BROADWAY TAVERN LUNCH
 CHICKEN SOUP Monday
 FISH, Wed., Thurs., Fri.
 FRIED CHICKEN Saturday
 Broad St., Menasha, Phone 2-8843

LOST AND FOUND
GLASSES LOST—Man's black and red plastic rim, on Wisconsin Ave., between Mason and Bennett. Phone 4-9057.

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 For Chevrolet '42-'51 \$124.95
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 We Are Licensed to TOW YOUR CAR Anyplace from Anywhere

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THOUSANDS ARE READING
 Post-Crescent Want Ads this year in search of places to live, used furniture, building lots, building materials, used cars, domestic help and jobs. Such extensive reader interest in your assurance that your Post-Crescent Want Ad will get results. A trained ad writer will help you write your ad if you phone 3-4411. In Neenah-Menasha Phone 2-4243.

NEW CHEVROLET TRUCKS For Lease

Any size—Any Body! By the Month or Long Term

We also lease new Chevrolet, Cadillac or Buick Automobiles!

Gibson Auto Leasing Co. Ltd.
 Appleton - Neenah - Menasha Ph. 3-5581 or 2-2875

Where Quality Prevails

"NONE FINER - FEW AS GOOD"

1954 LINCOLN Capri 4-Dr. Jet Black. Loaded!!

1957 CADILLAC '60 Special 4-Dr. Like New.

1957 CADILLAC Convertible Like New.

1957 CADILLAC Coupe De Ville. Loaded.

1957 LINCOLN Premier 4-Dr. Hardtop. Less than 200 Miles.

1957 OLDSMOBILE Super '58 2-Dr. Hardtop. Loaded.

1957 BUICK Special 4-Dr. Sta. Wagon. Full Power.

1957 BUICK Special 2-Dr. Hardtop. Loaded.

1957 FORD Station Wagon 2-Dr. V-8. 5,000 actual miles.

1957 FORD Station Wagon V-8 4-Dr. Extra Nice.

1957 STUDEBAKER Champion 2-Dr. Radio. Heater. Really Sharp!!

Trade-In Your BOAT, MOTOR & TRAILER On a "Clean Used Car"

Bob Moder

"ONE LOT ONLY" 1324 S. Oneida St. Ph. RE 3-4540 or RE 3-7982

Located 1 Block North of St. Elizabeth Hospital

Better Buy

ONE LOT ONLY - Open TH 9 P.M. Convenient Downtown Location... Want to Appleton Theater 214 N. Oneida St. Phone 4-7150

Used Cars

NEED MONEY? We will give you cash and older car for your present car.

NEED MONEY? We will give you cash and older car for your present car.

AUTOMOTIVE

AUTO REPAIR & SERVICE

APPLETON BODY & RADIATOR
 1 blk. West of Richmond on 41.
 Radiator Cleaning, Repair, 2-5363.
TIRE RECAPING, REPAIRING,
CLIMATE CONTROL, RECORDING,
GUSTMAN'S
 Kaukauna Phone 4-4771

RADIATOR CLEANING, REPAIRING
 Radiator Cleaning, Repair, 2-5363.
 1810 W. Washington St., Phone 3-5745

MOBILE HOMES, TRAILERS
America's Best Buy
 30 ft. Skyline 10W with balcony front kitchen, 10 wide for the price of an 8 wide.
SOUTH SIDE TRAILER SALES,
 2530 S. Oneida St.
 Phone 3-5745

Authorized Liberty Dealer
Liebertz Mobile Homes
 1310 W. Wisconsin Ave., Ph. 4-5000
 Clearance of 3 and 10' Wide—
 Facemaker, Palace, Elgar, Star.
FLOOD MOBILE HOMES
 421 N. Main St., Fond du Lac, Wis.
HOUSETRAILER—32' All modern.
 Royal Coach, Inquire at 1713 S.
 Oneida St. MEIRIS REAL ESTATE
 Ph. 3-2302

MOBILE HOMES MOVED
ANYWHERE—ANYTIME
 Phone RE 4-1957

NEW AND USED, 10' AND 10' WIDE
 Large selection at all times.
 16 to 50 ft. See us at
NORTHEASTERN MOBILE
 HOMES
 1036 Velp Ave. Green Bay, W. 141

AUTOS WANTED A-1
ARE PAYMENTS TOO HIGH?
 We'll pay off your present obligation and furnish a cheaper car. Phone 3-5000

CLIMAX MOTOR SALES
CARS-TRUCKS-TRACTORS—For usable parts, salvage. Ph. 2-5774
 Valley Auto Parts (Hwy. 41)
 1810 W. Wisconsin Ave., Ph. 4-5000
CASH FOR YOUR CAR
 Appleton Motor Co., Ph. 2-7397
CASH FOR YOUR CAR
 Bob Moder Auto Sales
 1824 S. Oneida St., Phone 3-4540

CASH FOR YOUR CAR
 Hesser Motors
 419 W. Wisconsin Ave., Ph. 3-3602

Used Trucks
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AUTOMOTIVE

AUTOS, TRUCKS FOR SALE

On Our Lot Are the Best Used Cars In TOWN!!

1956 OLDSMOBILE '58 Holiday 4-Dr. Hydramatic, Heater, Radio, and all the other little extras plus Power Steering, Power Brakes, and Whitewalls. A sharp charcoal and gray tuxedo finish. \$2095

1954 OLDSMOBILE '58 Super 2-Dr. In blue and white top, with all blue nylon upholstery. Hydramatic, Heater, Radio and the famous wrap-around windshield. \$1295

We Invite Your Inspection Of These Fine Cars

RECTOR Motor Co.
 212 N. Division St.
 Open Nights Phone 3-0008

100% 1 Year Guarantee

1957 CHEVROLET Bel-Air Sport Coupe, 3-Dr. Power Glide, Ivory and Pearl.

1957 CHEVROLET 4-Dr. Bel-Air V-8 Turbo-Glide, Turquoise, 9,000 miles.

1957 CHEVROLET 4-Dr. Bel-Air V-8 Powerglide, Power steering and brakes, Turquoise, like new.

1956 CHEVROLET 2-Dr. Bel-Air V-8 Turbo-Glide, Turquoise, 13,000 miles.

1955 PLYMOUTH 4-Dr. Savoy, 6 cylinder, Standard. Very clean.

GRIESBACH
 Chevrolet Sales and Service
 Daily 10 a.m. to 6 p.m. W.L.A.D. 594
 HORTONVILLE Ph. SP 9-6132

1958 EDEL 4-Dr. Hardtop
 1957 CHEVROLET Bel-Air 4-Dr.
 1957 FORD Fairlane 500 4-Dr.
 1956 BUICK Century Hardtop
 1956 OLDSMOBILE 4-Dr. Powerglide
 1956 RAMBLER Custom 4-Dr.
 1956 OLDSMOBILE '58 4-Dr. Hardtop
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AUTOMOTIVE

AUTOS, TRUCKS FOR SALE

YOU BET I CAN REMEMBER WHEN I WAS YOUNG... THAT'S WHY I WANT YOU HOME BY TWELVE O'CLOCK.



AUTOMOTIVE
AUTOS, TRUCKS FOR SALE

A Little

Hot Point Mangle

SAVE MONEY On Your ADS by Ordering them on the "8-Day Cancellation Plan" . . . Cancel when you get Results

Advertiser's Comment

"First call took it. Very well pleased!"

8-Day Cancellation Order Privilege

Call for an Ad-Writer

3-4411

In Neenah or Menasha

2-4243

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AUTOS, TRUCKS FOR SALE 13

Why Pay More?

There's absolutely no reason why you shouldn't take advantage of our "lower than ever" prices and our larger selection. Stop in soon at one of our conveniently located used car centers.

185 Cars - Trucks

1957 OLDS 58 Holiday Coupe
1957 OLDS Super 58 Holiday
1957 CADILLAC 62 4-Dr. Sedan
1957 BUICK Special Riviera
1957 FORD Fairlane 4-Dr.
1957 CHEVROLET Bel Air 4-Dr.
1957 Plymouth 2-Dr. Station Wagon
1957 CHEVROLET 2-Dr.
1957 MERCURY Monterey

Bonus Specials

1954 Chevrolet Sedan \$695
1954 Chevrolet Sedan \$695
1954 Ford Sedan \$666
1954 Ford V-8 Sedan \$685
1954 Dodge 4-Dr. Sedan \$785
1954 Dodge 4-Dr. Sedan \$785
1954 Oldsmobile Super 48 \$499
1954 Oldsmobile 88 4-Dr. \$499
1954 Plymouth 2-Dr. \$665
1954 Plymouth 2-Dr. \$665
1950 Pontiac Sedan \$269

SEE THE 1958 CHEVROLET CORVETTE 18 Used Trucks

OPEN EVENINGS - SUNDAYS
Now On Display

GUSTMANS

Chevrolet & Oldsmobile
KAUKAUNA 6-4671
SEYMOUR 6-1068
"Since 1920"

1956 PLYMOUTH Station Wagon
1956 MERCURY 4-Dr. Hardtop
1956 CHRYSLER 4-Dr.
1956 OLDSMOBILE 4-Dr.
1956 GMC 3-Ton Pickup Truck
1956 BUICK Hardtop
Other Models
Kimberly Motor Service
See Bob Van Dyke
W. Buy and Trade
Phone 3-1281

Van Zeeland Garage
Chrysler-Plymouth Dealer
Super Hwy. 41, Little Chute
Phone 3-1941

LET THE EXPERT DO IT

BUSINESS SERVICE

LAUNDRING 15

Let Us Do Your Work
Twin City Laundry & Dry
Cleaners, 41 Main St., Menasha

BUILD, REMODEL SERVICE 17

Add a Room
All types of remodeling done by experts for satisfactory results. Free estimates.
MARVE JACGER, Ph. 4-3454

A-1 Concrete Work

POURED CONCRETE WALLS
Driveways, Licensed Sidewalks
K. Casperson - J. Skolke
C & S CONCRETE SHOPS
Phone 4-7440 or PA 5-3112

A-1 MASONRY

CEMENT WORK
Cy Young Phone 3-5918

A General Carpenter

CABINETS and REMODELING
PHONE 3-0833

Building - Remodeling

DON RUPPER, Phone 6-4526

Cabinet Making

And Remodeling. All Custom Work. and the best of materials.
Joseph A. Kohl
2800 W. Wisconsin Ave., Ph. 4-3757

CARPENTER WORK - Complete

service. Experienced. Reasonable.
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Home Bldg-Remodeling
Cabinetry
FREE ESTIMATES
Roman J. Griesbach
1715 S. Walden Ave., Ph. 3-2718

HOMES BUILT - REMODELED

Mason W. Mason, Ph. 4-8413
ED. SCHROEDER, Gen. Contractor

Kitchen Cabinets

Made to order. Easy terms.
WENDY HOME SHOPS
Phone 4-8266 after 5 p.m.

Reasonable Prices

Bk of small jobs, Bricklaying, cement work, etc. Free estimates.
Phone ST 3-3675

REMODELING and CARPET

WORK. FREE ESTIMATES.
Ph. 4-7833

REMODELING

Lyle Erickson
Phone 2-1265

PAINTING

PAINTING
W. M. PAINTERS
Neenah
Phone 2-2669 or 2-2312

Plastering

Free Estimates. Ph. 3-4015

PAINTING, PAPERING 18

Decorate Before Spring. Rush
COONEN & HUBBARD
Ph. RE 3-3568. Free estimates.

All Types

of painting and papering.
Wm. Vander Maen, Ph. 4-3523

DECORATING - Interior and Exterior

Quality workmanship, reasonable. Easy payments. Dial
3-5069. Art McGill.

HEATING & PLBG. SERVICE 19

FURNACE installation and repair
Kalamazoo
BETTER HOME HEATING
317 W. Northland Phone 3-2163

WARM AIR HEATING

NEW and REPAIR WORK
FOX CITY SHEET METAL
1209 N. Summit Phone 4-8435

24 HOUR SERVICE - ALL MAKES

HOLLAND FURNACE CO.
204 N. Richmond St. Phone 4-8769

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CEMENT WORK
Cy Young Phone 3-5918

A General Carpenter

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And Remodeling. All Custom Work. and the best of materials.
Joseph A. Kohl
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Phone 4-3554 eyes.
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FREE ESTIMATES
Roman J. Griesbach
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ED. SCHROEDER, Gen. Contractor

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FOX CITY SHEET METAL
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24 HOUR SERVICE - ALL MAKES

HOLLAND FURNACE CO.
204 N. Richmond St. Phone 4-8769

EMPLOYMENT

HELP WANTED, FEMALE 23

Assistant Manager
Reliable woman to train for responsible position. Available immediately. Apply MARY LESTER SHOP, 215 W. College Ave.

CLERK TYPIST

at
Wisconsin Michigan
Power Company

Pleasing personality needed in customer relations position. College Avenue office. Ability to take dictation desirable, but not necessary. Work includes relief cashiering, filing, typing and general office duties. Liberal salary, service increases, vacation, and other benefits. Pleasant working conditions.

Inquire at Wisconsin State Employment Service, Appleton.

KITCHEN HELP-Wanted

For afternoon work. Please apply to dietitian at Theda Clark Memorial Hospital, Neenah between 1 and 2 p.m.

LADY-Middle aged for baby sitting

and light housework. Live in. Phone 4-1922.

LADY-30 years old and manages modern home for father and grade school son. Nights and weekends off if desired. For personal interview write Box L-22, Post-Crescent.

NIGHT DISHWASHER-Wanted

8 p.m. to 4 a.m. every other night. In person, Karas Restaurant.

For professional business office

Knowledge and experience with bookkeeping advantage. Ability to assume responsibility important. Please write Box L-14, Post-Crescent, giving experience, age and salary requirements.

STENOGRAPHER AND COST CLERK

Good working conditions. 5 day week, group insurance.

Fox River Paper Corp.

Phone RE 3-7341

The Appleton Coated Paper Co.

NEEDS BILLING CLERK

Single girl preferred. Will work with figures, typing required.

Inquire at
The Wisconsin State Employment Service
APPLETON, WIS.

WAITRESS, Part Time-Apply in person

The Grill, 111 S. Appleton St.

WOMAN-For general housework

and light housework. 7:45 to 3:45 Monday thru Friday, beginning March 3rd. Must provide own transportation. Write Mrs. C. R. Seaborn, Jr., Lake Winnebago, Rt. 1, Menasha.

WOMAN - To come into my home

to take care of 2 children 5 days per week. Ph. PA 2-7410.

WOMAN-Wanted for cleaning

1 day per week. Ph. 2-5874 between 4 and 6 p.m.

WOMEN - Wanted, regardless of age

Good pay, steady employment to right person. In person to Mike or Mack Harris at Harris M & M Factory Distributors, 1208 S. Commercial St., Neenah.

HELP WANTED, MALE 24

Experienced in black and white and color photo work. Former master Co. Inc., Oshkosh, Wis. Phone Parkway 2-1012.

Cost Manager Wanted

To take charge of cost department in new manufacturing machinery. Knowledge of cost accounting necessary. Will report directly to treasurer. Good permanent opportunity.

APPLY TO: Wisconsin State Employment Service

514 N. Commercial St., Neenah OR City Hall, Appleton

MAN-Single-For farm work

Apply in person. Robert Buchholz, Box 111, Weyauwega.

MAN-Single, middle aged to work on dairy farm

Apply in person. Ph. ST 3-3333.

Machinist Wanted

preferably in early forties, to work in one-machine paper mill in northern Wisconsin. Must have experience in the use of machinist hand tools and machine tools, be able to understand blueprints, and have written specifications, possess knowledge of shop math, be familiar with working properties of metal, and be able to work with close tolerances. Mill has closed shop and work, etc. represented by the United Papermakers and Paperworkers, AFL-CIO. Two weeks vacation after five years. Group insurance plan and six paid holidays. Reply, giving experience and qualifications to box L-23, Post-Crescent.

ROOFING, INSULATION 22B

GET OUR PRICES before you start insulation, roofing, and siding. Norman Brothers. Phone 2-7071.

SAVE \$\$\$

Gold Bond Roofing & Siding Co.
Rock W. Hoffman Insurance
Phone 3-5706

INSTRUCTIONS 22C

TRAINING in Drafting. Tool Use. Call Mr. Jundt, Ph. PA 2-3320 or write P.O. Box 413, Green Bay.

STRICTLY BUSINESS

By McFeathers

Assistant Manager

Reliable woman to train for responsible position. Available immediately. Apply MARY LESTER SHOP, 215 W. College Ave.

CLERK TYPIST

at
Wisconsin Michigan
Power Company

Pleasing personality needed in customer relations position. College Avenue office. Ability to take dictation desirable, but not necessary. Work includes relief cashiering, filing, typing and general office duties. Liberal salary, service increases, vacation, and other benefits. Pleasant working conditions.

Inquire at Wisconsin State Employment Service, Appleton.

KITCHEN HELP-Wanted

For afternoon work. Please apply to dietitian at Theda Clark Memorial Hospital, Neenah between 1 and 2 p.m.

LADY-Middle aged for baby sitting

and light housework. Live in. Phone 4-1922.

LADY-30 years old and manages modern home for father and grade school son. Nights and weekends off if desired. For personal interview write Box L-22, Post-Crescent.

NIGHT DISHWASHER-Wanted

8 p.m. to 4 a.m. every other night. In person, Karas Restaurant.

For professional business office

Knowledge and experience with bookkeeping advantage. Ability to assume responsibility important. Please write Box L-14, Post-Crescent, giving experience, age and salary requirements.

STENOGRAPHER AND COST CLERK

Good working conditions. 5 day week, group insurance.

Fox River Paper Corp.

Phone RE 3-7341

The Appleton Coated Paper Co.

NEEDS BILLING CLERK

Single girl preferred. Will work with figures, typing required.

Inquire at
The Wisconsin State Employment Service
APPLETON, WIS.

WAITRESS, Part Time-Apply in person

The Grill, 111 S. Appleton St.

WOMAN-For general housework

and light housework. 7:45 to 3:45 Monday thru Friday, beginning March 3rd. Must provide own transportation. Write Mrs. C. R. Seaborn, Jr., Lake Winnebago, Rt. 1, Menasha.

WOMAN - To come into my home

to take care of 2 children 5 days per week. Ph. PA 2-7410.

WOMAN-Wanted for cleaning

1 day per week. Ph. 2-5874 between 4 and 6 p.m.

WOMEN - Wanted, regardless of age

Good pay, steady employment to right person. In person to Mike or Mack Harris at Harris M & M Factory Distributors, 1208 S. Commercial St., Neenah.

HELP WANTED, MALE 24

MERCHANDISE

HOUSEHOLD FURNISHINGS 45

RANGE, G.E. Electric—Full size in good condition. \$45. Ph. 3-8086.

RANGE, Kenmore Electric—In excellent condition. \$64.95. 329 W. College Ave.

REFRIGERATOR, Elec. Stove, BRYANT'S RESALE, 447 Third St., Menasha, Ph. 2-5937.

NORGE Deluxe Refrigerator, \$59

Automatic defrosting. WISCONSIN MICH. POWER CO.

Used Refrigerators

Norge Coronado—Coldspot—Frigidaire. Your choice at \$49.50.

G.E. Late Model \$105.00

Langstadt's, Inc. 233 College Ave., Ph. 2-3445

BALDWIN Warehouse Clearance now in progress. Best Furniture and Rug Buys of the year.

SEWING MACHINES

1200 Spalter, Ph. 3-4332

SPECIAL PRICES ON used rebuilt G.E. and Maytag Washers and Dryers. Easy Spalter.

Music Box Associates

Brin, Theatrical Bldg., Menasha

USED FURNISHINGS

FURNITURE REFINISHING Roysters, 105 Main, Menasha

VACUUM CLEANERS, New and used. 410 College Ave. W. College Ave. Phone 4-5268.

WASHER, Speed Queen—Like new \$79.95

REFRIGERATOR, Frigidaire, used. \$49.95. NOW \$24.95

Home Appliance Co. 233 College Ave., Ph. 2-3445

SPINDRILLER, Easys, completely rebuilt, 60 day warranty, \$69.95. See Earl at

Raisler's Bargain Shop 118 E. Wisconsin Ave., Ph. 2-5851

12 cu. ft. Deepfreeze Refrigerator/Freezer Comb. 1 year old. Still in warranty. \$119.95. Was \$149.95. NOW \$105.00

Frigidaire Apartment size Refrigerator. Used 6 months. Like new. Only \$49.95

Apartment size Dixie Gas Range. Like new. Only \$39.95

VANDEBERG ELECTRIC 119 E. Harrison St. Ph. 4-6515

WEARING APPAREL 46

COATS, Ladies' Winter—Sizes 14-16, very reasonable. Also lady's storm coat, size 16, very good condition. Boy's raincoat, size 12, 16-18 Children's dresses, size 8 Ph. 3-6733 after 6:30 p.m.

Formal & Bridal Gowns

FOR RENT, Beautiful Selection. of New Gowns, Phone 4-4467.

WINTER COATS, Suits, Dresses—For men, women and children. The RESALE SHOPPE, 415 N. Oneida, Ph. 2-2241. Open 9 to 9

WOMAN'S SKIRTS, Sizes 10 and 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. Also a large selection of men's shirts, slacks, suits, overcoats, etc. All at low prices. See Earl at

RADIO-TV SALES, SERVICE 47

Admiral—Sylvania Expert Service on All Makes. Boots Radio & TV Little Chute Ph. ST 3-1253

A-1 Radio & TV Service STAR TV, 338 N. Commercial, Neenah, Phone 2-9292

COMPLETE Television and Antenna Service. Hi-Fi, Radio and Sound Equipment. 24 HOUR SERVICE. C.C. Licensed Technicians. Know Music Business. PHONE PA 5-1818. Even. Ph. PA 5-3521

Independent TV & Appliance 163 Main St.—Menasha

SAVE MONEY Build Your Own HI-FI KITS. Tuners, amplifiers, pre-amplifiers, tone-arm, speakers. Also test sets and scopes. All at mail order catalogue prices. With guarantee. VALLEY RADIO DIST. 518 N. Appleton St. "SEE CHANNEL 11" with a Hi-Fi Yourself. Kit Complete. \$29.95. RADIO TV SHOP 401 W. Wisconsin Ave., Ph. 2-7595

TV SETS, Used—Reconditioned. Sylvania, RCA, Philco, etc. Ph. RE 3-1857, 509 E. Harding.

Used TV Sets and Table Model Radios

TERRIFIC VALUES. SUESS TV and RADIO 206 East College Ave.

MUSICAL MERCHANDISE 48

Accordions, Drums, Guitars, LESSONS AND SERVICE. APPLETON MUSIC CENTER 514 E. Wisconsin Ave., Ph. 4-7106

ACCORDION, Petite Grand—5 switches. Like new. Very reasonable. Time payments with no interest. Considered these pianos before you buy. Call PA 2-3061 between 5 and 7 p.m.

WORLD'S FINEST Spinnet Pianos. New and used. Large discounts on these pianos before you buy. LAUER'S 125 W. Prospect Ave., Ph. 3-8516. Open 9 a.m. to 9 p.m. including Sundays

BOATS & ACCESSORIES 49

BOAT—Molded plywood with fiberglass bottom, 33 h.p. Scott. Auxiliary motor, for sale or will trade for a new motor or fiberglass boat. Call 2-3236.

MOTORS AND BOATS Buy now on layaway plan. 448 N. Durston St. Phone 4-9555.

MERCHANDISE

BOATS & ACCESSORIES 49

Minnows

Milwaukee Shiners Large and small, 1221 S. Commercial St., Neenah

OUTBOARD MOTOR West 1/2 h.p. 1/2 h.p. new with auxiliary tank. \$125. NAPUK SUPPLY, 1000 Wisconsin Ave. S. 514 N. Appleton St.

OUTBOARD MOTOR 18 h.p. Was \$399. NOW \$325. Evinrude. Paulsen, STAHL'S MARINE, 119 E. Wisconsin.

OUTBOARD MOTOR—8 h.p. Johnson 1952 model. A-1. \$55. Call 2-4109.

Spring Fishermen!!!

Get Your Boat in Shape Now!!

Fiberglass Boat Kits

For 10 to 16 ft. Boats. Ruy Complete Kit or Cloth. Boat in any quantity needed.

Boat Paint

Marine Varnish—Enamels—Caulking

Boat Windshields

of Safety Glass or Plexiglass. Also Brackets and Marine Hardware

HOFFER GLASS CO. 613 W. College Ave., Ph. 3-6271

Trade-In Time!

We have several excellent Used Outboard Motors. Now is the time to trade for one of these or a new motor. Only 30 to 40 days before Spring Fishing. Act NOW!!

All makes Motors Serviced Here—Weber & Persons

Open Even. 6:00 to 9:00 and Sundays 11:30 to 4:00. Phone 4-2054

BUSINESS & OFFICE EQUIP. 50

USED Refrigerated Store Fixtures

WALK-IN COOLER 6' x 8' SELF SERVICE CASES MEAT CASES—PRICED RIGHT—General Sales Co. 1102 W. Wisconsin Ave., Ph. 3-5844

BANQUET TABLES—30x72, Folding chairs, 1 Hotpoint broiler, range, fryers, toasters, steam table, cash registers, Ph. 3-3433.

BUILDING MATERIALS 51

ALUMINUM Combination Doors. Beautiful Your Entrance. SUNDRIED SUPPLY, Ph. 4-4544

School Desks

Used lumber, old Jefferson school building. Inquire KUHN ENTERPRISES, 1010 Grand Ave., Little Chute, Ph. ST 3-1500.

DOORS—Oak front doors slightly imperfect. \$19.75 each. Also some No. 2 grade interior doors. Broecker, Lumber Co., 1010 Grand Ave., Highway 45, New London.

COAL, WOOD, FUEL 53

FURNACE AND STOVE WOOD—For sale. Soft maple, elm, oak, ash. Over 5 1/2 cords per load. \$22 delivered. Ph. 4-5212.

Green Arrow Stoker Coal. Delivered. Ph. 3-3449

HUAC FUEL AND SUPPLY

FIREPLACE WOOD—White Birch. Mueller Lumber Co. 200 W. Wisconsin Ave., Ph. 4-3798

WANTED TO BUY 54

Rags, Scrap Iron, Metals. Magazines bought. Prompt Service. Dial 3-2116. Jacob Shiller.

SCRAP IRON Wanted

For River Scrap Iron & Metal Co. 609 S. Bonds St., Phone 4-7193

USED TOILETS, LAVATORIES, KITCHEN SINKS, BATHTUBS Phone 4-2746

REAL ESTATE—RENT

ROOM AND BOARD 55

SPRING ST., E.—Room and board for girl. Phone 4-2198.

ROOMS WITHOUT BOARD 56

CIRCLE ST., E.—2 blocks from new hospital. Room with kitchen. Ph. RE 3-5811 after 5 p.m.

COLEBEE AVE., W. 1255—Double room for 2. Includes kitchenette. Ph. 3-3665

MEMORIAL DR.—Room, single or double. Cooking privileges. Phone 3-1928

MENASHA—Single or double room for gentlemen. Telephone 2-0933 afternoon or evening

MORRISON ST., N. 2185—Private entrance and wash room. Gentlemen only

MENASHA—Double room and garage. Men preferred. Call 2-9671. Openings until 12:30 and after 6:30 p.m.

ONEIDA ST., N. 720—Room for men. On bus line. Ph. 3-0511

ROOMS—HOUSEKEEPING 57

NEXT TO CITY HALL—The Redwood. Also 317 1/2 N. Richmond St. Double room with kitchen and bath. Beautifully decorated and furnished. Housekeeping rooms for young ladies. Phone 3-3256

SPENCER ST., W. 853—Girl to share light housekeeping rooms. With TV. Phone 3-2115

APARTMENTS, FLATS 58

ARROW ROHL & MAERERS Downtown location 2 bedroom, living room, kitchen and bath. Heat, water, refrigerator. Plenty of closet space. Available after March 5. Phone 3-5848

A Modern Furnished apartment, near downtown. Nice living room, kitchen, bedroom with twin beds. Heat, water, refrigerator. Includes \$50. Phone 3-7702

APPLETON ST., N.—2 blocks north of Wisconsin Ave. 2 bedroom, 1 bath. Heat, water, refrigerator. \$60 per month. Available Feb. 17th. Call CARL ZUELKKE, 3-2481

ATLANTIC ST., W.—Furnished apartment for 1 girl to share with 3 other girls. Ph. 3-9226

Bachelor Girl's 2 room apartments. Adequate corridor bath facilities. \$35 to \$65 per month. Full hotel service. No cooking. Onway Hotel.

COLLEGE AVE., W.—4 rooms and bath. Heat and water furnished. \$40. Dial 3-6765. Even. Ph. 4-4128

COLLEGE AVE., W.—Upper 4 rooms and bath. Heat, water furnished. Phone 3-5252 or 4-4012

COMMERCIAL ST., W.—Upper 3 rooms and bath. Oil heat. Inside entrance. Phone 1-6456

DARKWOOD ST., W.—Hot and cold water. Electric stove. Heat and water. Available March 1. Phone 3-3202

ELKHART ST., E.—Furn. apartment for 4 girls. Large closet, bathroom, powder room. Will be ready March 15th. Ph. 4-1973

Erb Park Area 1229 N. Appleton St.—Beautiful all modern 4 room and bath upper flat. Heat and water furnished. Garage. Adults. Immediate occupancy. Phone 3-5097

ERB ST., N. 1415—Complete modern upper 2 bedroom apartment. Inside stairway. All tiled. Garage. Inquire after 6:30 p.m.

GOUTH ST., W. 538—3 upper bedrooms. 2 bathrooms. 2 rooms with bath. Phone 4-1272

FRANKLIN ST., E. 71—Girl to share new apartment. TV, clothes dryer. Ph. RE 3-1213.

REAL ESTATE—RENT

APARTMENTS, FLATS 55

KAUKAUNA, North Side—Modern upper 4 rooms, storeroom, Stoker. Heat, water, refrigerator. Phone 3-1040

KAUKAUNA, 204 Elm St.—3 room upper flat. Ph. 3-2204

KIMBERLY—New lower 3 rooms and bath. Available immediately. \$60. Ph. RE 4-5412

LAWRENCE ST., W.—Upper 4 rooms and bath. Heat and water furnished. Phone 3-5838

MEMORIAL DRIVE—2 bedroom upper. Newly decorated. Separate entrance. 475

SPRING ST., E.—2 room upper. Heat and water furnished. Adults. Norman Hall Agency, Ph. 4-1457

MENASHA, Downtown—4 rooms and bath upper apartment. Heat and water furnished. Adults only. Inquire after 6:30 p.m. Call 2-2501 between 9 a.m. and 5 p.m.

MENASHA—Modern 2 bedroom apartment. Heat furnished. Close to school. Phone 3-5838

MENASHA—Neat 4 room upper apartment. Hot water and heat furnished. New bathroom. Private garage. Phone PA 5-1789

MENASHA—New, completely furnished 3 room lower apartment. Call 2-5100

MENASHA, 796 Racine St.—Upper 4 rooms and bath. \$60. Ph. 3-8209

MENASHA—Upper 3 rooms and bath. \$55. Including heat and water. Private entrance. Call 2-0191 or 2-0996

MENASHA, 378 Oak St., on the Island—New, modern 4 rooms and bath, garage. \$90. Call 3-1429, Nofke Builders.

MENASHA—4 room and bath. Available March 1st. Call 2-5857

MENASHA—4 room upper flat. Call 3-4254

MORRISON ST., N.—Very desirable newly remodeled and completely redecorated 2 bedroom lower apartment with garage. Park location. Seen by appointment. Adults. \$85. Ph. 4-1137

NEENAH, Centrally Located—Modern spacious 2 bedroom lower apartment. Completely carpeted and carpeted with kitchen, dining room and 1 bedroom furnished. Hot water, deep freeze. Newly decorated. Available Feb. 15. Call 3-6050

NEENAH—Nice, warm upper 3 rooms and bath. Low rent. Ph. 2-6068

NEENAH—Upper 3 room and bath. Stove, refrigerator and heat furnished. Ph. 2-8808

NEENAH—4 room duplex. 3 bedrooms from uptown. Ph. 3-8181

NEENAH—2 room furnished apartment. Including heat and hot water. Call 2-5675

NORTHEAST Lower flat. Modern. Living room, dining room, kitchen, 3 bedrooms and bath. Basement. Heat and water furnished. Available immediately. \$75.

Holt & Company 223 W. College Ph. 3-8543

ONEIDA ST., N. 1626—Furnished 4 rooms and bath. All utilities furnished. Adults. Ph. 3-5838

ONEIDA ST., S.—Lower flat 4 rooms. Convenient location. Adults. Phone 3-7883

ONEIDA ST., N. 318—Strictly modern, furnished 3 rooms and bath. Heat, light, hot water, gas, laundry, ing. rear upstairs.

ONEIDA ST., S. 2012—Modern upper apartment. 4 rooms, A/C, central heat, water and lights furnished. Adults only

PACKARD ST., W.—Upper 3 rooms and bath. Heat and water furnished. Phone 3-9257

PINE ST., W.—Pleasant 4 room and bath upper apartment. Heat and water furnished. \$45. Ph. 4-1707 evenings

WATSON ST.—Upper 3 rooms and bath. Heat and water furnished. Garage. Adults. Ph. 4-5845 after 6 p.m.

SEVENTH ST., W.—Wanted girl to share apartment. Ph. 4-2058

SHEPHERD PL.—2 room completely furnished apartment for girls. Private entrance. Ph. 4-4625

SIXTH ST., E.—Lower 2 bedroom apartment. 4 rooms. Available March 1st. Phone 3-9572

WALNUT ST., S. 413—One girl to share nicely furnished apartment. Phone 3-565

WASHINGTON ST., E.—Gentleman to share apartment. A good deal Ph. 4-6688

3 or 4 Girls Lovely new furnished ranch type duplex. \$95. See at 150 Wright Ave., Neenah

HOUSES FOR RENT 60

HWY. 10, One bedroom home. Phone RE 4-5857

NEAR ERB PARK—6 room 3-bedroom home. Garage. Available March 1st. Phone 4-1666

BUSINESS PROPERTY 62

Modern Store Corner Wisconsin Ave. and N. Division St. Ideal for small store or office. Ph. RE 3-2938.

Now Leasing Space In New Modern Building to Be Erected

Location, Parking, Air conditioning. Will build for tenant. Write Box L-17, Post-Crescent.

OFFICE SPACE FOR RENT Wisconsin Ave. and Law St. Ph. RE 3-8133 or RE 3-0112

GROUND FLOOR \$50 plus stenographic service. HONKAMP REALTY, Ph. 4-6668

SHOP OR STORAGE BUILDING 20540 22 N. Union Pl. Appleton Realty. Phone 4-9501

STORAGE SPACE—1500 sq. ft. Cheap. Inquire at 311 W. Wisconsin Ave.

STORE—517 W. Wisconsin Ave. Nice front. 900 sq. ft. Heat and water furnished. Ph. 3-1525

WAREHOUSE—For rent. About 2500 sq. ft. Can be used for light truck loading platform. Towels. Mfg Co. Tel. 4-7457

Warehouse 140' x 100'. Phone 4-1405 or 4-0101

REAL ESTATE—RENT

BUSINESS PROPERTY 62

WAREHOUSE SPACE Available. J. J. KELLER & Associates 145 W. Wisconsin Ave., Neenah. 2-2418

WAREHOUSE 2000 sq. ft. Truck level, railroad siding. Automatic heating facilities. Ideal for shop or manufacturing. Centrally located. Phone RE 3-2706

WAREHOUSE SPACE available. See H. P. MEIERS LUMBER CO., Douglas. Phone 4-4641 or 3-3317

WANTED TO RENT 64

One 2 Bedroom Home One 3 Bedroom Home Automatic heat preferred. Excellent tenants for your better than average property. Refer to Whitman Agency

Irving Zuelke REALTOR Ph. 4-2222

REAL ESTATE—SALE

HOUSES FOR SALE 65

"A Good Selection of Homes Priced Right"

\$ 5,800—Name your own terms on this small 2 bedroom with built-in bath on E. Woodland. \$ 9,200—Neat 3 bedroom on E. Dennison. Garage. \$ 9,500—Remodeled 4 bedroom on S. Oneida. \$10,500—2 bedroom expandable on E. Harding. \$12,500—Two brick homes. 2 family. E. Hancock. \$13,500—4 bedroom and family room on S. Oak St. Park. \$14,500—4 bedroom Cape Cod on E. Fremont. \$16,000—2 YEAR ROUND LAKE HOME. FIRE LANE ONE \$16,700—Like new 2 bedroom ranch on E. Woodland. \$16,900—INCORPORATED property on E. College Ave. \$16,900—2 bedroom and den on S. Oneida. \$17,000—1 1/2 year old 3 bedroom ranch on W. Pine. \$18,000—2 bedroom 3 bedroom, breezeway to double garage. \$19,500—3 bedroom corner State and Summer. \$25,500—ELUX 3 bedroom ranch with 2 bedrooms, ceramic bath, powder room, double garage. \$16,900—2 bedrooms and family room near Foster School.

Garvey Agency 116 S. Superior St. Phone 3-8181

Fred McKee 4-8111 Alex Schell 3-9226 A. F. Van Beuning 4-2547 Gene Garvey 4-6741

APPLETON'S SOUTH SIDE—New 1 1/2-story 2 bedroom home with unfinished upstairs. \$13,900

SOUTH LAWE—Small 2 apartment. \$9,950

NEAR NEW JUNIOR HIGH—3 bedroom Early American. Attractive financing available.

NORTH WAYNE—2 bedroom home with full basement, garage. \$11,400

EAST GLENDALE—4 bedroom home that has everything you want for good living.

STEPHENSVILLE—4 year old 3 bedroom home on one acre of scenic land.

E & R AGENCY 2-6466, 4-9902 or 2-2395

APPLETON PROPERTY BOUGHT, SOLD, EXCHANGED Geo. Lange Agency REAL ESTATE & INSURANCE, Whedon Bldg., 102 E. College Ave. Phone 3-4249

A Real Opportunity ST. JAMES APTS.—Dandy two bedroom home. 3 bedrooms and bath. 2 car garage. \$1,000 down. Balance like rent. \$1,400. LINDWOOD PARK. 5 year old, 4 bedroom home. Carpeted living room, tiled bath. Full basement, oil heat. Garage. A real buy at \$13,500

Ted MODER REALTOR 304 W. Wisconsin Ave. Dial 3-1130 Even. 3-8848 4-4465

ARE YOU INTERESTED In ADDITIONAL INCOME?

... then call for an appointment to see this family home, located 2 blocks from Sacred Heart Parish and one block from McKinley High School. Each apartment has 2 bedrooms, living room, dining room, kitchen and bath. Full basement, gas furnace and large lot.

C J M REALTY Ray Monteth Chef Motors 3-2444

DALE REALTY Outagamie Bank Building presents—2 bedroom with complete basement and two-car garage on Appleton's northwest side. \$20,000

2 bedroom with one-car garage located on West Wisconsin Ave. Zoned for business. \$10,750

2 bedroom with attached garage and patio on West Wisconsin Ave. Full basement. A-1 shape and lot. May have immediate possession. \$15,500

3 bedroom with full basement, garage, fenced in yard. Zoned for business on East Harrison Street. \$12,900

2 bedroom—brand new ranch home 45' x 25' built-in oven and range in kitchen. Full basement. \$15,750

4 bedroom on West Glendale Ave. only three years old. Full basement, oil heat, full powder room, and full bath. Look and see! \$18,500

3 bedroom ranch (five years old) with full basement and attached two-car garage. Large lot. \$20,500

For These and Others Call or write Dale Realty Outagamie Bank Building 321 West College St. 3-4211 Even. . . 3-1740 and 4-0101

REAL ESTATE—SALE

HOUSES FOR SALE 65

Any Address By Dialing 4-1077

\$10,600

Five rooms and bath down, room for additional bedrooms upstairs. Full basement. Oil heat. New roof. New siding. Convenient to College Ave. and schools.

YOU BE THE JUDGE

Compare this big value in a new 3 bedroom ranch. Over 1200 sq. ft. of living space. All OAK floors, trim, and cupboards. Aluminum combinations, storms and screens. Large wardrobe closets. Vanity in bath. All walks \$15,975

EXECUTIVE RANCH

An exceptional 3 bedroom Roman brick and frame ranch in the ERB Park area. Carpeted living room, brick fireplace, dining "L". Tiled bath. Powder room. Large kitchen with built-in oven and stove. All improved street. Two car garage \$25,900

EXPANDABLE

Two bedroom 1 1/2 story home near new Memorial Hospital area \$13,900

\$12,900

Three bedroom home with garage on W. Lawrence. New oil heat. New roof.

4 BEDROOM RANCH

and almost 1 acre of land. Located a short distance West of Appleton. Real country living with all conveniences. Carpeting throughout. Tiled bath. Cheerful kitchen with built-in oven and stove. Tiled basement rec room, basement lavatory. Two car garage \$24,900

WHEN BUYING OR SELLING CONTACT—

VINCENT REALTY R E A L T O R Dial 4-1077 (ANYTIME)

APPLETON—Country Living. Lot 150 x 145, 5 years old, 3 bedroom ranch, 14x16 living room with stone fireplace. Attached garage 17 1/2 x 22. Attractive stone front. Only \$20,000.

ENGEL Realtors Ph. 3-4487

Colonial Home

Spacious living room, delightful dining room, convenient kitchen, 3 bedrooms and sewing room on second floor. Full basement. Oil hot water heating system. Large wooded lot. Valley Fair Shopping Center. Will finance to right party.

Vette Realty Co. OSHKOSH, WIS. Phone ST 37, Evenings ST 403

Easy Terms

\$1750 down buys this 2 bedroom expandable home—Dormer for 2 rooms up.

\$2000 down—\$95 per month for this 5 year old 2 bedroom—1 1/2 garage—nice area.

TO CLOSE ESTATE

This Erb Park 5 room 1 floor home MUST BE SOLD NOW—Hot water heating—big oil furnace—1 1/2 garage—many extra values \$17,200

3 BEDROOM HOMES

N. APPLETON—1 bedroom down—oil heat—garage—\$11,000

W. FRANCES—Lovely Fernside stone Ranch—5 years old—1 1/2 garage \$13,500

E. GLENDALE—Roomy—den—2 years old—land contract—\$17,800

4 BEDROOM HOMES

E. SIDE area—1 1/2 baths—fine older home—garage \$15,500

ST. THERESE area—roomy with 5th bedroom and powder room down—2 car garage \$15,500

POSTER SCHOOL nearby—partly finished upper—garage—big landscaped lot. \$13,500

Honkamp Realty 110 N. Oneida St. R. E. L. T. O. R. Phone 4-6668 Even. 3-1232

Deed Howard Ph. 3-5532 Leon "Dede" Bartman Ph. 4-1062 John Gerke Ph. 3-0227

Erb Park Area

Two bedroom one floor plan home; separate dining area, recreation room in basement, attached garage.

NORMAN W. HALL REALTOR 120 E. Wisconsin Ave. Ph. 4-1147 Frank Gutierrez 3-7727 John Gerke 3-7013 Norman W. Hall 3-6419 Experience Has No Substitute

REAL ESTATE—SALE

HOUSES FOR SALE 65

Approved "Hoepner Homes"

Little Chute

One bedroom home with full basement and oil heat. Large lot. Located in new section. It will take only a small down payment on this one \$6,800

Palisades

No high taxes on this 3 bedroom ranch. The attached garage and well landscaped lot makes this a home to be proud of \$16,900

Northeast

Redwood home with limestone fireplace, breezeway, and 2 car garage. All improvements \$25,500

Suburban—Lyndale St.

One year old ranch with fireplace, paneled den, built-ins \$17,900

4 Bedroom Homes

E. GLENDALE. Story and half. 2 car garage \$18,300

SO. CARPENTER. All brick. Poured concrete basement \$23,900

W. FRANCES. Brick and Tennessee Stone. Attached 2 car garage \$25,900

Hoepner Const. Co. Inc. REALTOR Office: Don "Dutch" DuChateau 3-8153 Mable Bungert 3-4756 3-3409

APPLETON—Seymour Street area. Close to schools and churches. 3 bedroom ranch. 1 1/2 car garage with cement driveway. Only \$1,000 down (State Veterans only \$700 down). Owners moving out of city.

ENGEL Realtors Phone 3-4187

Fine Home Values

3 Bedroom Home \$5,500

Frank Gutierrez, Real Estate Agent and Loans 106 N. Oneida St. Phone 3-2116

WM. J. RONTD, JR. FOR REAL ESTATE BUYERS CALL CLINTONVILLE SALES CORP. Clintonville, Wis.

FRANCES ST., W.—3 bedroom ranch home. Oil heat, 2 1/2 car garage. Title at \$1,950 down. RE 3-8652

GLENDALE—3 bedroom home. A bargain at \$1500. Ph. Wrightstown 3893 or 3591.

Here's Solid Comfort!

NO DECORATING NEEDED—LOW UPKEEP EXTERIOR—EXCELLENT CONDITION—

Just move your furniture in and begin to LIVE—in this full two story, three bedroom home near Roosevelt Junior High School!

Beautifully decorated living room, dining room and den—powder room and fine kitchen with dishwasher and disposal.

\$23,500

You won't want to miss seeing this lovely home—so make your appointment now!

WHITMAN AGENCY REALTOR Irving Zuelke, Bldg. 10th Floor Phone 4-2222

Gene Redemann 4-6101 Joan Hoffman 3-7422 Julia Johnson 1-7413 Julian Ross 1-8625

Jardin St. \$11,500

Just listed and priced for immediate sale. 2 bedroom expandable with unfinished upstairs. 7 years old. Full basement with oil heat. Improved streets, 1 car garage. Carpeted living room with vestibule entrance.

Wayne St. \$12,500

Just like new 2 bedroom ranch. Large living room with vestibule entrance. Full basement, oil heat, all improved street.

New St. Pius X Area

2 bedroom expandable. Vestibule entrance to carpeted living room. Also dining. Beautiful kitchen with large dining room. Pushed stairway to fully finished upper. Full basement, oil heat, concrete driveway. 1 1/2 car garage.

New St. Pius X Area

1 year old 2 bedroom ranch. Full basement, oil heat, 1 1/2 attached garage.

Also two 2-bedroom expandable homes now under construction. See these now; pick your own colors. Call for further details.

VAN'S REALTY 120 W. Wisconsin Avenue Ph. 4-5521 Anytime

Frank Gutierrez 3-7727 John Gerke 3-7013 Gordon Van Dinter, Realtor

JENTZ REAL ESTATE Ph. 4-6076

REAL ESTATE—SALE

HOUSES FOR SALE 65

Attractive Buys

\$1000 DOWN \$6,900

48' x 32' block bldg. With living quarters — garage plus 30' x 28' block building. Low taxes.

2 BEDROOM EXPANDABLE \$13,200

Close to school. 4 rooms and bath down—Room for 2 large bedrooms and powder room up. Full basement—garage—all improved street.

5 BEDROOMS \$14,900

GOOD CONDITION—Living room, dining room, kitchen, bedroom and bath down. Basement—Gas heat—Garage.

COUNTRY LIVING \$15,300

NEW—18' Living room, kitchen with dining area, bath, 2 bedrooms. Expandable 2nd floor. Full basement. 2 car garage. Over 1 acre of land.

WEST WINNEBAGO \$16,900

Large carpeted living room, dining room and sun parlor. Bright kitchen — 3 bedrooms and full bath. Basement, gas heat. Garage. 1 block to grade school — 1 block to High School.

FRANKLIN SCHOOL AREA \$18,700

2 year old, 3 bedroom ranch. 18' carpeted living room—large kitchen with dining area—basement, oil heat. 2 Car garage.

QUIET NEIGHBORHOOD

This house is designed to give you the most in living. A 22' carpeted living room with fireplace. Kitchen with semi-formal dining room. 2 bedrooms (1 with built-in in dressers). Tiled bath. Walk-up expandable 2nd floor. Divided basement—gas fed radiant heat. Attached garage and screened-in patio.

VANLEUR & BYTOF REALTORS 323 W. College Ave. Office 4-7184

J. Van Leur O. Bytof J. Karel 3-3373 4-7419 4-8047

Holt & Company 223 WEST COLLEGE AVE. Real Estate - Insurance Office Ph. 3-8543

4-8533 3-6201

J. P. KLINE Real Estate Broker 204 Lave St., Kaukauna Phone 6-2121 Even. 6-2603

John W. Geenen Real Estate Salesman THORNTON SERVICE Phone Sterling 3-8339

KAUKAUNA

White City Park Area is the location of this good family home. Three cross-ventilated bedrooms and bath on second floor. New furnace, plumbing and wiring \$12,800

NORMAN W. HALL REALTOR 120 E. Wisconsin Ave., Ph. 4-1497 Frank Gutierrez 3-7727 John Gerke 3-7413 Norman W. Hall 3-6419 Experience Has No Substitute

KAUKAUNA—4 bedroom 1 1/2 story home. Phone 6-3375

KAUKAUNA REALTY

Kimberly

3 bedroom home. Attached garage, cement walks and driveway, all oak trim throughout. Full tiled kitchen with built-in range and oven, tiled bathroom with colored fixtures. Attached living room with vestibule entrance. 1 1/2 car garage.

Wayne St. \$12,500

Just like new 2 bedroom ranch. Large living room with vestibule entrance. Full basement, oil heat, all improved street.

New St. Pius X Area

2 bedroom expandable. Vestibule entrance to carpeted living room. Also dining. Beautiful kitchen with large dining room. Pushed stairway to fully finished upper. Full basement, oil heat, concrete driveway. 1 1/2 car garage.

New St. Pius X Area

1 year old 2 bedroom ranch. Full basement, oil heat, 1 1/2 attached garage.

Also two 2-bedroom expandable homes now under construction. See these now; pick your own colors. Call for further details.

VAN'S REALTY 120 W. Wisconsin Avenue Ph. 4-5521 Anytime

Frank Gutierrez 3-7727 John Gerke 3-7013 Gordon Van Dinter, Realtor

JENTZ REAL ESTATE Ph. 4-6076

REAL ESTATE—SALE

HOUSES FOR SALE 65

Buying or Building?

Choose from these or we will build to your specifications.

ONLY 6 blocks to St. Mary's Church. 3 bedrooms, also dining room, garage, and large lot. All for only \$9,950

ALL good size rooms including a dining room, 1 block to City Park. 3 bedrooms. 2 car garage \$13,700

A quiet street, a good neighborhood. 3 bedrooms with 1 down, complete with automatic heat, large lot, and garage \$10,500

IDEAL home for a large family. 4 bedrooms and den, also dining room and 2 car garage \$15,000

A very nice neighborhood and only 2 blocks to St. High. 9 year old 2 bedroom expandable with attached garage \$16,300

EXTRA large bright living room, an abundance of oak cupboards, 3 good size bedrooms, twin sinks in bath \$18,300

CAR ZUELZKE REALTOR 118 S. Appleton St. Phone 3-2289 or 3-2484

Evenings: Zuelzke 3-2288 Book 3-1116 Meek 3-6990 L. E. Williams 3-6513

Loans, Real Estate, Insurance P. J. MEYER, REALTOR Phone 3-3383

MEIERS Real Estate, Inc. 118 S. Appleton St. Phone 3-2602 or 4-2834 anytime.

N. Oneida

Just north of highway 41—all new attractive home area. 3 bedroom ranch, exceptional large carpeted living room (draperies included). Hardwood floors, birch cupboards, oil furnace, electric water heater, attached garage. 75 x 205 ft. lot. \$17,900

Highway 41—West

Modern 3 bedroom home, built-in cupboards, dishwasher, carpeted floors, oil furnace, gas heat, double garage, cement drive. 4 beautiful lot, well landscaped. 75 x 135 ft. lot. \$11,500

W. Spring St.

3 bedroom 1 1/2 story home. Comparatively new, oil furnace, steel cupboards, garage, low down payment. FHA approved. \$10,500

\$500 Down

Small home, powder room, gas water heater, garage. Large lot. \$500

H. F. McCarty (REALTOR) 21 W. College, Appleton. 4-1447

OPEN HOUSE 3 bedrooms, fireplace, built-in SAT. and SUN. FEB. 15-16 2:30 to 4:30 and 7 to 9 p.m. 1151 S. Walden Ave.

REAL BUYS

MENASHA

Very nice, 7 years old, 5 bedroom. Full basement, oil heat, garage. New carpeting. \$23,000

DON'T MISS THIS ONE! Have to go thru it to appreciate its value. 2 bedrooms, 2 bathrooms, carpeting, drapes, full basement, oil heat, garage \$13,900

NEENAH, First St. \$13,700

APPLETON

MAKE AN OFFER ON THIS ONE—Forced to sell NE. AREA—Very nice, 3 bedroom ranch, full basement, oil heat, 1 1/2 garage, large lot. \$26,000

NW AREA—All brick 3 bedroom ranch; breezeway, double garage, hot water heat, close to schools. \$26,000

MELROSE AVE.—Extra large 3 bedroom ranch. 1438 square feet. \$16,500

GRANT ST., W.—Very nice, immediate occupancy, 2 bedrooms, full basement, breezeway, 1 1/2 garage. New carpeting. \$18,000

HEATHER AVE.—Here's a

REAL ESTATE—SALE
HOUSES FOR SALE
Come See!!!
HWY. 41 \$9,000
Like new, 2 bedroom, 1 floor home, just north of city. Full basement and oil furnace. Large lot.
2 FAMILY \$12,000
Close-in location, 4 rooms and bath each apartment, 2 car garage. Present owner must sell quickly.
EAST SIDE \$12,950
3 bedroom home in excellent condition. Oil heat, garage, and fenced yard.
SOUTHSIDE \$13,300
2 bedroom 1 1/2 story home with 2 bedrooms and bath down. Gas heat.
SOUTHSIDE \$16,100
New 3 bedroom ranch near golf course. Immediate possession.
2 FAMILY \$17,600
Like new full 2 story 2 family home, 4 rooms and bath each unit. Full basement 2 1/2 car garage, 70' x 300' lot.
NORTHWEST \$18,500
1 year old roomy 2 bedroom ranch. Divided basement, 2 car garage.
NORTHEAST \$18,900
1 year old 3 bedroom ranch. Carpeted living room. Built-in range, oven and dishwasher. Garage.
BRB PARK AREA \$19,900
2 bedroom, 1 floor with large carpeted living room and dining room. Hot water heat 2 car garage.
BRICK RANCH \$25,600
New bedroom on North side, 2 baths. Attached breezeway and 2 car garage. Hot water heat.
REAL RAMBLER \$29,500
New 4 bedroom and den ranch fireplace and 1 1/2 baths 2 car attached garage. Near parking completion.
BRICK RANCH \$32,500
3 bedroom with 2 1/2 living room, 2 fireplaces, 1 1/2 baths, 2 car attached garage.
Call now for details and appointment. Also others to choose from. Photos at office.
Dial Office 4-5749
Eves: 3-1133 - 4-5389 - 3-8877

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518 E. Wisconsin Ave. Appleton
"Proven Experience and Integrity"
New 3 Bedroom Home
Garage, Hot water heat.
Ph 4-4852.
TRADE
Your Out-Grown Home!
4 bedroom brick ranch, 1 year old. Large carpeted living room, poured concrete basement. S. Carpenter. Must be sold, owner leaving state. Priced reduced to \$23,900
Hoepfner
Const. Co. Inc. REALTOR
Office Phone 3-8153
Dial "Dutch" DuChateau 3-4756
Mable Bungert 3-3409
VALENTINE BUYS
\$8,000 2 bedroom home, 6 years old. Ideal for small family.
\$16,900 and as low as \$2200 down. New 3 bedroom RANCH. G.E. kitchen, fireplace.
STEINBERG
Agency Realtor
206 W. College Ave. Phone 3-8041
Eves. Double Robertson Ph 3-5780
Viola St.
New 3 bedroom ranch home. \$14,800. Only \$2,500 down, balance monthly. Ph 3-8570
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WM. H. NOLAN
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\$14,900
W. Spencer St.
For quick sale! 4 bedroom home near Wilson Jr. High.
Chudacoff Realty
Dial 3-6765
EVENINGS — Call
Dick Tillman 3-4985
E. C. Stark 4-4128
2 Bedroom Ranch
1 year old. Large home. Double garage. Located 2207 N. Locust St. For quick sale .. \$15,900. Phone 3-6293.

Garvey Agency
116 S. Superior St.
PHONE 4-7111
Gene Garvey 4-6744
Alex Strobel 3-9226
A. F. Van Beuning 4-2547
Fred McKee 4-8711
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Near new hospital, 1 1/2 car garage. Direct from owner. Phone 3-2385.
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ARE YOU ONE OF THE
many planning to build a home this Spring? If so, let us help you plan the home you want, with the right spacing and room arrangement, etc. For FREE Estimates Dial 4-2108.
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Our Specialty, Ph. 4-5413
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New Homes
can be purchased for as little as \$1000 down with balance on monthly payments from \$10.00 up.
NEW LONDON DEVELOPMENTS, INC.
New London Phone 121
Ranch Homes
2 bedroom with built-in range \$11,500 — Phone 2-1180
SOPATA CONSTRUCTION
Robert Lehrer
Let Bob's 24 years of experience help you build a better house! Ph. 2-2311, Neenah
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Nice Things!
It's homey from stem to stern; here is an atmosphere, and quality that you'll find in a 2 bedroom home. Inside this lovely charmer you'll find a 10' x 11' carpeted living room with fireplace. Very modern kitchen with ample dining area. 2 car attached garage with fire place. Very modern three blocks from St. Margaret Mary church.
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2 bedroom home located on Zemlock Ave., Neenah. 28' x 14' carpeted living-dining area with fireplace. Large landscaped lot. Double garage. Oil fired circulating hot water heat. Ph. 2-0412
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TWIN CITY AGENCY
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It's Easy
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A good buy, 2 family home, 3 room apartment up and 4 room apartment down, 2 car garage. Good condition \$1500 down, \$86 per month including taxes to Veterans.
We will build for you, in Neenah or Menasha, a 2 bedroom apartment home with basement (including lot) for \$1300 down and \$89.62 per month including taxes.
OR
a 3 bedroom ranch with \$1500 cash and \$35 per month including taxes. Ph. 2-8570
down monthly payment for each extra \$100 over required down payment.
Call today for full information.
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The Sommer Agency
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LAKE WINNEBAGO—2 bedroom
home. Big living room with fireplace. Double garage. Less than \$10,000. Call 2-6750
R. BUTEM AGENCY
LIKE THE COUNTRY?
4 bedroom home, Larsen Full basement, oil heat, 2 car garage. Priced to sell. Call 2-6413 for appointment.
P. J. HAUSER AGENCY
325 W. Wisconsin, Neenah
MENASHA—Buy this brand
new 3 bedroom home, attached garage on low P.H.A. terms. Located on E. Ninth St., Ph. 2-8912 eves.
MUST SELL!
Neenah home, 4 rooms, basement, furnace, water heater, garage. Can be sold on a contract. Phone 2-6750
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room home \$11,000
GROVE ST. MENASHA—Near
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LAKE WINNEBAGO, South of
Neenah — Lannon stone ranch home \$27,000
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3 bedroom ranch home with carpeted living room, modern kitchen and tiled bath. Also 1 1/2 car garage, large lot. Also tax area 3 good trees. \$11,500
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\$18,900 — Ranch 2 bedrooms, living-dining "L" basement, garage.
MENASHA
\$16,800—2 story 3 bedrooms, living room, dining room, basement, garage.
NEENAH
\$14,900—1 1/2 story 2 bedrooms, living room, large kitchen, unfinished up, basement.
\$14,500—2 story 4 bedrooms, living room, dining room, den, 1 1/2 baths, basement, garage.
\$12,000—1 1/2 story 2 bedrooms, unfinished up, basement.
\$10,900—1 1/2 story 2 bedrooms, living room, dining room, unfinished up, basement, garage.
SOUTH OF NEENAH
\$12,900—Ranch 3 bedrooms, living room, dining, garage.
\$10,500—Ranch 1 bedroom, living room, 75' lake frontage. Rainbow Beach.
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\$12,000—1 1/2 story 2 bedrooms, unfinished up, basement.
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K. A. BIBBOW
BROKER - PHONE 2-3290
TOWN OF MENASHA
\$18,900 — Ranch 2 bedrooms, living-dining "L" basement, garage.
MENASHA
\$16,800—2 story 3 bedrooms, living room, dining room, basement, garage.
NEENAH
\$14,900—1 1/2 story 2 bedrooms, living room, large kitchen, unfinished up, basement.
\$14,500—2 story 4 bedrooms, living room, dining room, den, 1 1/2 baths, basement, garage.
\$12,000—1 1/2 story 2 bedrooms, unfinished up, basement.
\$10,900—1 1/2 story 2 bedrooms, living room, dining room, unfinished up, basement, garage.
SOUTH OF NEENAH
\$12,900—Ranch 3 bedrooms, living room, dining, garage.
\$10,500—Ranch 1 bedroom, living room, 75' lake frontage. Rainbow Beach.
LAKE LAND REALTY
Eves: Bob Harley 2-0437
Norm Fredrick 2-6132
Post-Crescent Want Ad columns,
The People's Market Place.

Menasha Homes
CARVER LANE \$12,800
A clean 2 bedroom home. Automatic hot water. Fenced yard with fireplace. All trade. TOWN OF MENASHA \$10,800
2 bedrooms with attached garage. Oil heat. Will sell or trade for a small farm.
408 FIRST ST.
Closing Estate. Make an offer. 3 large rooms and bath down. 6 bedrooms and bath up. Rental over \$100 per month from upper apartment. Hot water heat. Carpeting and drapes, some furniture included.
JARCHOW REAL ESTATE
233 W. State
Phone 3-4446 or 4-2583
NEAR LAKEVIEW MILLS—Like
new, 6 year old, 2 bedroom ranch.
MENASHA, 5th St. — 2 bed-
room home \$11,000
GROVE ST. MENASHA—Near
Clovie School. Practically new 3 bedroom ranch with full poured basement \$15,900
LAKE WINNEBAGO, South of
Neenah — Lannon stone ranch home \$27,000
E & R AGENCY
2-6446, 3-2395 or 4-9908
Neenah
Brand new 2 bedroom, story and one half with stairway to unfinished upstairs. Close to schools.
DALE REALTY
Phone 3-6717
New Homes
Eight new 2 bedroom homes. Located in new sections of Neenah.
E. J. McMurchie
"The Reliable Realtor"
223 Spruce St., Neenah
Phone 2-7221
No house nos. given over phone.
No Repairs Or
Redefining Here!
Everything about this Cape Cod home is in tip-top condition. Spacious carpeted living room with fireplace, separate dining room, well equipped kitchen, three delightful bedrooms plus play room. All the rooms are tastefully decorated. Full divided, painted basement. Oil heat. Garage. Located near Mother's new office building.
Louis H. Haase Agency
REALTORS
104 N. Commercial, Neenah
Phone 2-7381
Eves: B. Haase 2-0918
W. Derfus 2-0126
Oak St., Neenah
3 bedroom, 1 1/2 story, 5 years old. Carpeted living room. Kitchen with divided dining area. Full bath down and 1/2 up (large enough for full bath). Full basement 1 1/2 car garage. \$17,900
Fox Cities Realty
Ph. 5-2052
Steve Di Loreto 3-4587
George Schwarzbauer 3-8184
On Little Lake
Butte des Morts
3 bedroom ranch home with carpeted living room, modern kitchen and tiled bath. Also 1 1/2 car garage, large lot. Also tax area 3 good trees. \$11,500
K. A. BIBBOW
BROKER - PHONE 2-3290
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\$14,900—1 1/2 story 2 bedrooms, living room, large kitchen, unfinished up, basement.
\$14,500—2 story 4 bedrooms, living room, dining room, den, 1 1/2 baths, basement, garage.
\$12,000—1 1/2 story 2 bedrooms, unfinished up, basement.
\$10,900—1 1/2 story 2 bedrooms, living room, dining room, unfinished up, basement, garage.
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Norm Fredrick 2-6132
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Phone 3-4446 or 4-2583
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E & R AGENCY
2-6446, 3-2395 or 4-9908
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Brand new 2 bedroom, story and one half with stairway to unfinished upstairs. Close to schools.
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LAKE LAND REALTY
Eves: Bob Harley 2-0437
Norm Fredrick 2-6132
Post-Crescent Want Ad columns,
The People's Market Place.

REAL ESTATE—SALE
HOUSES FOR SALE
Come See!!!
HWY. 41 \$9,000
Like new, 2 bedroom, 1 floor home, just north of city. Full basement and oil furnace. Large lot.
2 FAMILY \$12,000
Close-in location, 4 rooms and bath each apartment, 2 car garage. Present owner must sell quickly.
EAST SIDE \$12,950
3 bedroom home in excellent condition. Oil heat, garage, and fenced yard.
SOUTHSIDE \$13,300
2 bedroom 1 1/2 story home with 2 bedrooms and bath down. Gas heat.
SOUTHSIDE \$16,100
New 3 bedroom ranch near golf course. Immediate possession.
2 FAMILY \$17,600
Like new full 2 story 2 family home, 4 rooms and bath each unit. Full basement 2 1/2 car garage, 70' x 300' lot.
NORTHWEST \$18,500
1 year old roomy 2 bedroom ranch. Divided basement, 2 car garage.
NORTHEAST \$18,900
1 year old 3 bedroom ranch. Carpeted living room. Built-in range, oven and dishwasher. Garage.
BRB PARK AREA \$19,900
2 bedroom, 1 floor with large carpeted living room and dining room. Hot water heat 2 car garage.
BRICK RANCH \$25,600
New bedroom on North side, 2 baths. Attached breezeway and 2 car garage. Hot water heat.
REAL RAMBLER \$29,500
New 4 bedroom and den ranch fireplace and 1 1/2 baths 2 car attached garage. Near parking completion.
BRICK RANCH \$32,500
3 bedroom with 2 1/2 living room, 2 fireplaces, 1 1/2 baths, 2 car attached garage.
Call now for details and appointment. Also others to choose from. Photos at office.
Dial Office 4-5749
Eves: 3-1133 - 4-5389 - 3-8877

Garvey Agency
116 S. Superior St.
PHONE 4-7111
Gene Garvey 4-6744
Alex Strobel 3-9226
A. F. Van Beuning 4-2547
Fred McKee 4-8711
3 Bedroom Ranch
Near new hospital, 1 1/2 car garage. Direct from owner. Phone 3-2385.
HOMES BLDG. OFFERINGS
ARE YOU ONE OF THE
many planning to build a home this Spring? If so, let us help you plan the home you want, with the right spacing and room arrangement, etc. For FREE Estimates Dial 4-2108.
Darrel L. Holcomb
"Builder of Fine Homes"
GEORGE LANGHEUZEN
Construction Co. Home Building
Our Specialty, Ph. 4-5413
Ludwig & Wolfinger
General Contractors
Phone 4-7276 or 8-2144
New Homes
can be purchased for as little as \$1000 down with balance on monthly payments from \$10.00 up.
NEW LONDON DEVELOPMENTS, INC.
New London Phone 121
Ranch Homes
2 bedroom with built-in range \$11,500 — Phone 2-1180
SOPATA CONSTRUCTION
Robert Lehrer
Let Bob's 24 years of experience help you build a better house! Ph. 2-2311, Neenah
TWIN CITY HOUSES—SALE
Can't Say Enough
Nice Things!
It's homey from stem to stern; here is an atmosphere, and quality that you'll find in a 2 bedroom home. Inside this lovely charmer you'll find a 10' x 11' carpeted living room with fireplace. Very modern kitchen with ample dining area. 2 car attached garage with fire place. Very modern three blocks from St. Margaret Mary church.
Louis H. Haase Agency
REALTORS
104 N. Commercial, Neenah
Phone 2-7381
Eves: B. Haase 2-0918
W. Derfus 2-0126
Direct From Owner
2 bedroom home located on Zemlock Ave., Neenah. 28' x 14' carpeted living-dining area with fireplace. Large landscaped lot. Double garage. Oil fired circulating hot water heat. Ph. 2-0412
HOMES—2, 3 and 4 bedroom
TWIN CITY AGENCY
223 1/2 Main, Menasha Ph 2-8464
It's Easy
To Own a Home!
A good buy, 2 family home, 3 room apartment up and 4 room apartment down, 2 car garage. Good condition \$1500 down, \$86 per month including taxes to Veterans.
We will build for you, in Neenah or Menasha, a 2 bedroom apartment home with basement (including lot) for \$1300 down and \$89.62 per month including taxes.
OR
a 3 bedroom ranch with \$1500 cash and \$35 per month

19 From Institute Will Attend Eastern Sessions

'Paper Week' Observance in New York To Feature Reports on Paper Research

Nineteen members of the administrative research staffs of the Institute of Paper Chemistry will participate in "Paper Week" activities in New York and "Revision of the Dye Absorption Technique for the Estimation of External Specific Surface" by Dr. Thode.

Long-range needs for improvement of quality and quantity of the wood raw material will be discussed at the open industry meeting of the American Paper and Pulp Association. His subject will be "Water and the Future of the Pulp and Paper Industry."

Dr. Edwin R. Laughlin, administrative co-ordinator, will be serving as secretary of the APPA's Technical Committee and its four subcommittees. Zinn Garrett, assistant to the president, will attend a series of meetings with representatives of member companies of the institute.

Dr. Harry F. Lewis, institute vice-president, will become the first chairman of the newly created research and development division of the Technical Association of the Pulp and Paper Industry. He will speak Monday at the association's annual meeting on manpower in the paper industry.

After 25 years as chairman of the TAPPI's fundamental research committee, Dr. Lewis retires this year from that office. Dr. Roy P. Whitney, dean of the Institute, will become new chairman. At the annual luncheon Dr. Whitney will also make the presentation of the TAPPI medal.

18 Papers

A total of 18 technical papers will be presented by staff members throughout the sessions of TAPPI.

One session with Dr. Whitney presiding will be devoted exclusively to a long range research program at the Institute to establish the basic properties of wood pulp responsible for the strength of a sheet of paper. Dr. J. A. Van den Akker, Dr. William L. Ingmanson, and Dr. Edward F. Thode, active in that program, will present six papers on work performed in collaboration with other staff members.

These papers include: "Importance of Fiber Strength to Sheet Strength" by Dr. Van den Akker, Dr. A. L. Lathrop, M. H. Voelker and L. R. Dearth. "Some Experiments on the Water-Cellulose Fiber System" by Dr. Van den Akker, W. A. Wink and F. C. Bobb. "Factors Contributing to the Strength of a Sheet of Paper: I. External Specific Surface and Swollen Specific Volume" by Dr. Thode and Dr. Ingmanson. "Factors Contributing to the Strength of a Sheet of Paper: II. Relative Bonded Area" by Dr. Ingmanson and Dr. Thode. "The Components of Filtration Resistance of Beaten Pulps" by Dr. Ingmanson and Bruce D. Andrews. "Revision of the Dye Absorption Technique for the Estimation of External Specific Surface" by Dr. Thode.

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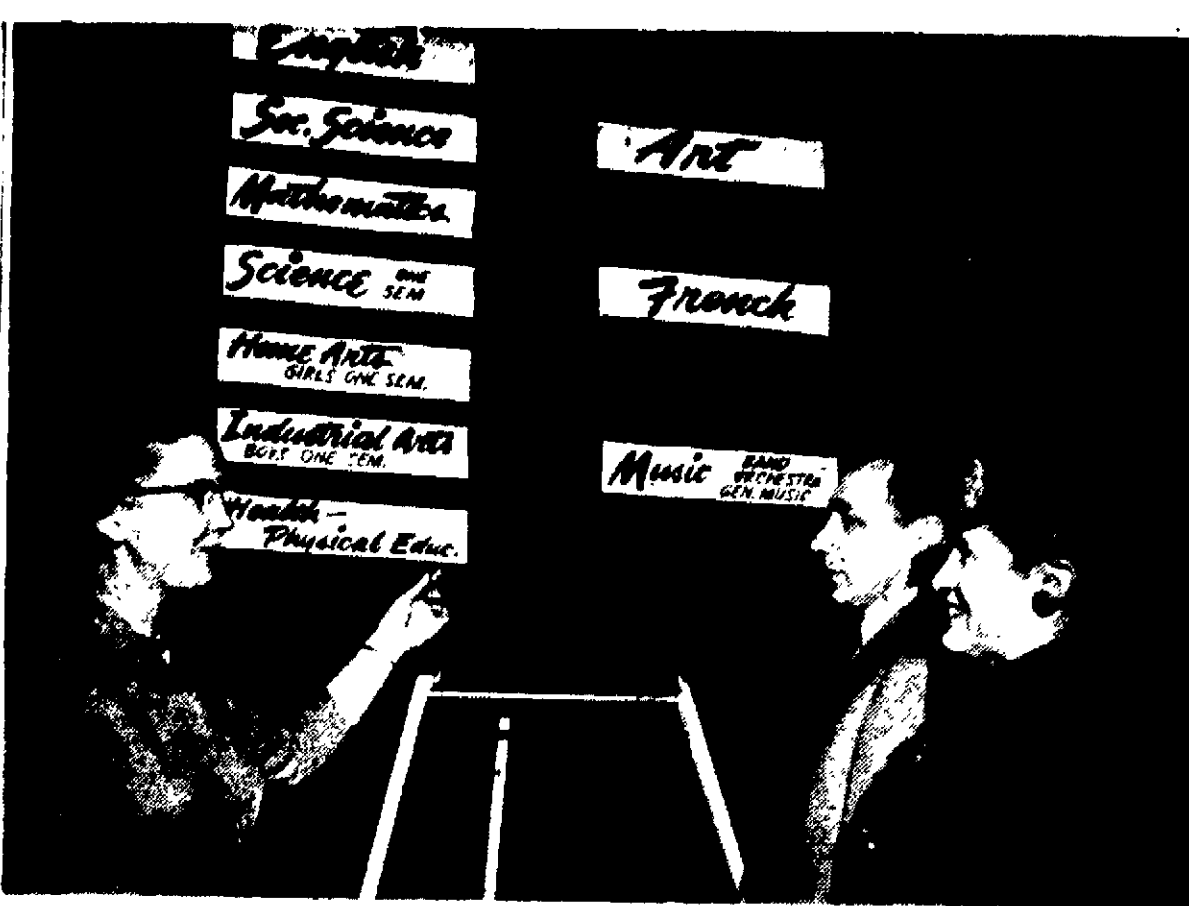
Henris

INTRODUCTORY OFFER

LIMITED OFFER!

Comedian to Perform in High School Assembly

Joss Wind, a musical comedian from Europe, will appear at Appleton High school at 1:10 Monday afternoon. His program will consist of musical novelties, impersonations and comedy acts while playing the piano and violin.



Curriculum Choices for Seventh graders were outlined by Miss Frances Buffham, left, a teacher, for Mr. and Mrs. Robert Lemke, parents of an incoming seventh grader at Roosevelt Junior High School. They participated in a meeting between parents and teachers Tuesday evening designed to familiarize parents with the workings of a junior high school. (Post-Crescent Photo)

Space Airmen to End Make-Believe Trip to Moon Sunday Morning

San Antonio, Texas — Space man Donald Farrell was in the home stretch of his make-believe moon voyage today as air force scientists claimed the real thing could be done "very soon."

Farrell, 6-foot, 23-year-old airman from the Bronx, N. Y., spent more time sleeping, but the head of the space medicine school at Randolph Air Force base said the young man was only "simmering down" from nervousness of his first few days in the space cabin.

Farrell was to pass the 120-hour mark in the compact cabin at 9:35 this morning. He'll emerge from the "trip," a simulated space voyage in nearly every way, Sunday morning at 9:35, exactly seven days after he entered it.

Lt. Col. George Steinkamp, head of the department of space medicine, school of aviation medicine, Randolph Air Force base, said yesterday he believed Farrell would gain weight during the make-believe journey.

Sewer Contractor Fined For Dumping Rubbish Near Spencer Road

J. O. Johnson, 54, sewer contractor, 1513 Cass street, today was fined \$5 for dumping rubbish along Spencer road and Ridge lane.

Grand Juror Constable Russell C. Neubert said Johnson dumped three loads of dirt and tin cans in a ditch near the roads. He later cleaned up the rubbish, Neubert said. The area is near Highway 41.

Edward E. Puffer, 30, route 1, Shiocton, was fined \$20 for driving without a license and Municipal Judge Oscar J. Schmiege ordered that no license be issued Puffer until he submitted a medical certificate to the court.

Harold A. Peotter, 47, 429 W. College avenue, was fined \$15 for driving 70 miles an hour in a 55-mile zone.

Chimney Fire

New London—A crew of New London firemen was called about 7:04 Wednesday night to extinguish a chimney fire at the Les Anderson home, town of Mukwa.

To Your Good Health

Don't Force Baby to Learn To Walk, Molner Tells Mother

By Joseph G. Molner, M. D.

"Dear Dr. Molner: I have a 9-month-old baby who is very things; she's not as comfortable active. When she's in her crib, there's she's not ready to walk she plays all yet, and still needs something day. But as to hang onto while she tests soon as I put her little legs and strengthens her on the her muscles; and (perhaps) she floor she cries, still wants to feel secure in a Can you tell small place, like the playpen. me why she is afraid of the easy, and that baby of yours floor and what will come along in fine shape. I can do it? In fact, I'll probably have another used to it? other letter from you eight or I know if she 10 months from now asking me got used to the why she insists on traipsing all over the house and won't stay she tries in her crib.—E.L." in her playpen any more!

Dr. Molner

I wonder if you'd consider looking at the problem with a different attitude? Because I suspect that if your attitude were to change, the problem—if it is a problem—would change, too.

First of all, babies are realists. They look at the world the way it is, and take it from J.B. there. They don't have any notion that those big people (you, and me and Aunt Esther) think it is important that they learn to walk at 9 months, or 12, or jitter, or restless feet, is most 18 months. Baby will walk when her bones and muscles are strong enough, and when she learns that walking has advantages over creeping.

Baby also prefers sitting on something soft (crib, or the pad in the play pen) to something hard, like a floor. She prefers something warm to something cold. Something comfortable to something uncomfortable. Unless, of course, there are other considerations, such as a toy that is available on the floor, but not in the pen or crib.

So here is the way I want you to try changing your attitude. Ask yourself whether it is important that your baby start walking now—or whether your baby will be just as nice and just as smart if she starts walking when she's ready. I assure you that learning to walk early is not a sign of ability. It is not a sign of anything, except that the baby happens to be ready earlier! Let nature take its course. Don't interfere with nature. Don't push it; don't handicap it.

Ahead Of Schedule

As a matter of fact, a baby trying to experiment with standing up in a playpen at nine months is, if anything, a little bit ahead of schedule, and certainly not in the least slow about learning. I think the fact

Menasha Sends Thanks For Use of Fire Truck

Mayor R. G. DuCharme and the Menasha city council today wrote the Appleton government expressing thanks "for the fine cooperation extended to our city at the recent Bursheim fire."

DuCharme's letter said the Appleton cooperation was a fine example of the "true spirit of the Fox Cities."

City Clerk Elden Broehm said use of an Appleton truck and crew of five men will cost Menasha \$300 for the first hour and \$200 for each succeeding hour or part of an hour. The cities have an agreement for calling in the other's fire equipment in emergencies on an hourly-charge basis.

Fire Chief Paul Neumann is readying the bill for presentation to the Appleton council and forwarding to Menasha.

To Place A Want-Ad Dial 3-4411

Around Home

A Neenah resident was traveling Highway 41 near the Outdoor theater Sunday when he was flagged by another motorist evidently having troubles at roadside.

The motorist explained he'd run out of gasoline and would appreciate a lift to a service station.

The Neenah man readily complied when the motorist told him he was Congressman William Van Pelt and his passenger—whom he was rushing to Madison—was Gov. Vernon Thomson.

AVS Plans Class Series For Firemen

A course in fire service training will be conducted by the Appleton Vocational school beginning Feb. 26. E. H. Funk, AVS trades and industry co-ordinator, reported today.

The course is open to all paid and volunteer firemen in the Fox Cities area, he stated.

W. Fred Heisler, editor of Oklahoma Fire service manuals and a former teacher at Oklahoma A and M university will be instructor.

Topics include fire extinguisher equipment, pumping and flowing water, fire-fighting procedures and fire protection operations.

Classes will meet at the Appleton Number Two fire station, 1622 S. Lawe street, on Feb. 26 and March 5, 12 and 19. The course will be offered from 1:30 to 4:30 in the afternoon and from 7 to 10 o'clock in the evening.

Funk said each meeting will be independent of the others. Courses can be attended regardless of sequence. A certificate will be awarded on the basis of sessions attended.

Former Appleton Men Involved in Changes At Telephone Company

Five executive staff changes, four of them involving former Appleton men, have been announced by the Wisconsin Telephone company.

Promotions include Harold F. Loeffler to a post with the American Telephone and Telegraph company. Everett J. Moen to assistant vice president in charge of operations. Otto A. Ten Broek to assistant vice president in charge of personnel. Gustav H. Moede to assistant vice president in charge of public relations, and Kenneth R. Boyer to assistant vice president in charge of public relations and merchandising.

The first four men have been stationed in the Appleton office in previous years.

Wolf River 4-H Club Picks New Officers

Fremont — Clifford Hahn is the new president of the Wolf River 4-H club. Other officers are Raymond Schmidt, vice president; Warren Mielke, treasurer, and James Wohlrabe, secretary.

Leaders of the club are Mrs. Raymond Koepf and Marilyn Hahn.

Friday, Feb. 14, 1958 Appleton Post-Crescent 8 16

Congressman Sparkman

Laird Asks Sparkman About Broadcast Link

Washington — Rep. Laird way in getting the WAVU 11-R (Wls) said today the house cense, but declined to explain investigation of the federal how the transaction came about communications commission or "why Mrs. Sparkman was gives Sen. Sparkman (D-Ala.), permitted to buy in when the a good chance "to settle question presumably was justified about his own mysterious tie to the FCC on the basis of connections with broadcasting," his Courington's resources.

Laird said that Sparkman alone.

Quoting Sparkman as referring accounting in 1952 "the fact in the senate last Tuesday that his wife in just one year to "misdeeds" in the FCC, received dividends totaling \$8- Laird said Sparkman's "latest 501 from her partnership in interest in broadcasting" gives WAVU of Albertville, Ala." the senator an excellent opportunity to answer a question made by Sparkman as the "which have stood unanswered Democratic vice presidential for five long years."

Laird Asks Questions

There was no immediate comment from Sparkman on these questions.

Laird's statement, Sparkman's office said he would have a statement of his own later, as described by the other partner, Laird said the Albertville what did she do to earn such broadcasting station has large dividends?

While campaigning for the second highest office in the after the Democrat-controlled financial worth, why did he exclude his wife's income?

But, Laird said, the other "Did not her apparently sizeable dividends and investments, refused to say how materially change the Sparkman's financial picture?"

He "If view of the background, said Courington's wife is Mrs. did he or his wife have any Sparkman's niece, thing to do, directly or indirectly, with obtaining this license aid from the Sparkmans in any for her niece's husband?"

Denied Receiving Aid

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ATTENTION HORTONVILLE RESIDENTS

Early Saturday morning, February 15, electric service will be briefly interrupted in Hortonville and surrounding rural area. For the safety of our linemen repairing a line that serves your community, electric power will be off from 2:30 until 4:30 o'clock Saturday morning. Service will be restored sooner, if possible. We are scheduling this necessary maintenance at this time while most of you will be asleep to prevent an accidental interruption in service at a time that might be much less convenient to you.

You are reminded to correct electric clocks when you awake Saturday.

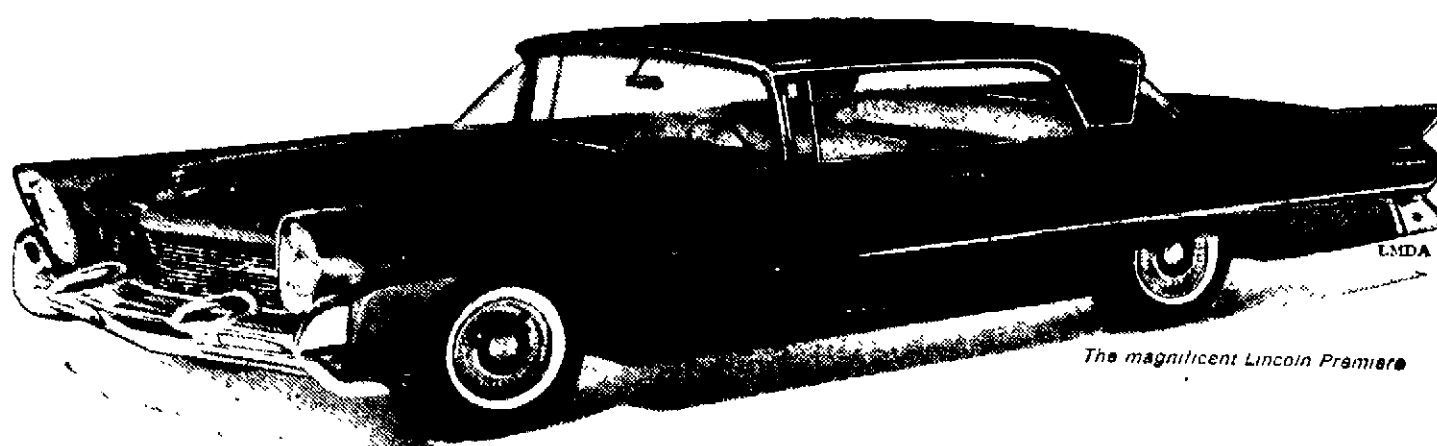
YOUR Electric Service COMPANY
WISCONSIN MICHIGAN POWER COMPANY

Wolf River 4-H Club Picks New Officers

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Leaders of the club are Mrs. Raymond Koepf and Marilyn Hahn.

Widest margin of superiority ever attained by a car in the fine car field



THE NEW LINCOLN

—the one fresh personality among fine cars

In one magnificent step, Lincoln establishes a new standard of excellence in the fine car field. Classic elegance and contemporary freshness are skillfully combined in Lincoln for 1958. This results in a new kind of distinction against which all other fine cars are measured.

Also see the new CONTINENTAL MARK III—priced just slightly above the fine car field

Al Rudolf Motors, Inc.

300 N. Superior

Appleton

Bring the Children to Enjoy SUNDAY DINNER at Alex's . . . and the Antics of . . . BOZO the CLOWN

This Sunday From 12:30 to 2:30 P.M.



Surprises for the Children

Children's Portions Cheerfully Served

S. Oneida St. APPLETON

To Place A Want-Ad Dial 3-4411

Paper Firms Enjoy Good '57 Business

U. S. Tonnage Down, but Fox Cities Output Up Both in Dollars, Volume

Paper, long-time industrial king in the Fox Cities, remained firmly atop the industrial throne in 1957 and prepared to take an even firmer grip on the 25 per cent.

Fox Cities economy in 1956. Paper and board 1957 production of about 39.5 million tons was about 2.5 per cent below 1956, according to W. LeRoy Neubrecht, assistant director of pulp, paper and paperboard for the Forest Products division of the U. S. Department of Commerce.

But, he said, "the year probably can be viewed as reasonably satisfactory, in terms of both production and profits, when compared to former years other than the boom years of 1955 and 1956."

The paper industry in the Fox Cities fared better than that Dollarwise, the value of paper products made here jumped about 5.41 per cent, from \$218,355,115 to \$230,168,127.

Part of that was due to higher prices, but part of it also was brought about by higher production.

Increased Tonnage
Not all firms answered all parts of the Post-Crescent survey questionnaire on which these estimates are based. But calculations based on figures supplied by those firms which answered both the tonnage and dollar production questions indicate about 3 per cent of the increased production can be traced to higher prices. The rest of the increase in product

Seven of the 10 reporting pulp and paper manufacturing firms indicated their dollar product value and, therefore, tonnage production, was less in 1957 than in 1956. Three indicated dollar and tonnage production figures were up. In at least two cases, production rose substantially because production was begun in 1957 on new or rebuilt paper machines.

Trade magazines predict the demand for paper and board will be maintained or increased in 1958. Production in 1957 was somewhat below actual consumption because of inventory liquidation of excess stocks. The estimated demand for 1958 production is 31.5 million to 32 million tons. To meet that demand, paper mills must up production from 3 to 5 per cent over 1957.

Increase Expected
The sales value of pulp, paperboard and converted products amounted to about \$11.5 billion nationally in 1957 and is expected to increase to over \$12 billion this year.

The place of paper and its related fields in the Fox Cities economy is a dominating one. For instance, pulp and paper manufacturing and paper converting operations in 1957 em-

Turn To Page C6, Col. 4

Capital Investments Hiked by Industry

\$38,394,361 Added to Plant, Machine Values

It was a big year of expansion and improvement in Fox Cities industries.

Confidence of business and industrial leaders in the long-range business outlook was evidenced by an increase of \$38,394,361 in the appraised value of Fox Cities industrial plants and equipment, raising the total appraised value of Fox Cities industrial properties to \$248,314,324. In 1956, the figure was \$209,919,963.

(The figures are estimates based on reports received in a careful sampling of Fox Cities industrial firms. More than 20 per cent of the 280-odd industrial companies answered a Post-Crescent questionnaire. They represent more than 71 per cent of all industrial business volume.)

The \$38,394,361 figure does not include improvements made to retail, service and wholesale businesses.

More in Future
Every major industry category on which reports were received showed substantial increases in capital investment. Reporting firms also indicated the expansion and improvement picture is far from complete. Twenty-eight firms indicated they plan to spend at least another \$6,364,500 in 1958 to improve and expand production facilities.

Gains in capital investment came about through construction of new manufacturing facilities, warehouses and office space, along with replacement of machinery and installation of new equipment.

Gains in capital investment were measured by totaling the differences between appraised values at the end of 1956 and appraised values at the end of 1957. This type of tabulation

takes into account depreciation on plants and machinery existing at the beginning of the year.

These are the estimates of gains in capital investments, percentage gain over 1956 and the 1956 total estimated investment in each of seven major industrial categories:

Various Categories
PULP AND PAPER MANUFACTURING—\$25,214,651 gain, or 23.4 per cent, from \$107,754,918 in 1956 to \$132,969,569. That represents 53.5 per cent of the

Turn To Page C10, Col. 5

U. S. in Nuclear 'Hardware' Era

Industry Getting First Engineering, Cost Data in '58

In 1958, American industry will at least be getting into the hardware stage of the nuclear power business, reports Nucleonics, McGraw-Hill publication.

Many reactors in America's first generation of power reactors have just gone into operation, and many more are under construction. For the first time, industry will be getting real cost and engineering data, sorely needed for the sales push immediately ahead.

At home, the nation's biggest effort will be toward solidifying know-how and economics. Abroad, American industry will be making a big sales campaign. There is a rapidly growing export market for nuclear power plants. And, because of greater need for new energy sources abroad, there is a still larger equipment market. The 6-nation Western European combine, Euratom, has set an ambitious target of building 15 million kilowatts of nuclear power plant capacity by 1967.

There have been many pressures at work in the nuclear industry over the last year, pressures that may be felt even more strongly in 1958. It is not quite clear what the net effect of them has been, or what it may be in the future. The source of these pressures has been in the confusion over this country's goals in nuclear power.

Apart from the civilian atomic energy program, the nuclear industry is getting a big shot in the arm from the tremendous buildup of the nuclear navy. In a huge reconversion program, the navy will be buying 75 to 100 power reactors over the next eight years.

Northern Hardwood Industry Output Down 3 Per Cent

The northern hardwood industry experienced a 3 per cent decrease in total production during 1957, according to W. W. Gamble, White Lake, president of the Maple Flooring Manufacturers' association.

Estimated production for the year is 44,500,000 feet for the entire industry. Estimated shipments are 43 million feet, approximately 7 per cent less than during 1956. New orders booked in 1957 totaling an estimated 47 million feet, reflect a decrease of 9 per cent, Gamble said.



Growth Rate Dips But Mills Hit New Peaks

Goods Made in Fox Cities Worth Record \$474 Million Despite Late '57 'Slump'

BY DAVID BROOKER
Post-Crescent City Editor

Despite the late 1957 business "slowdown," or "slump," or whatever you choose to call it, the last year was one of prosperous activity in Fox Cities mills and business places.

Fox Cities industries, like those all over the nation, felt the pinch of the "slowdown" in the last couple of months of 1957. But the slackening did not hit hard enough to prevent them from setting a new dollar value production record of \$474,968,303.

(That was the total value of goods made in the Fox Cities, according to statistics compiled from a survey conducted by the Post-Crescent. That figure, and all others in this story, are estimates made from a sampling of the 280-odd industries in Appleton, Neenah, Menasha, Kaukauna, Little Chute, Kimberly, Combined Locks, and the towns of Neenah, Menasha, Vandenbrook, Grand Chute and Buchanan.)

Gross National Product Hits \$436 Billion

Half of \$21 Billion Rise Represents Higher Prices

New York—The economy of the United States has often been described as being in a rolling readjustment, and despite all the adjustments, the nation's consumers, together with business and government, managed to spend their way to economic recovery, reports McGraw-Hill's department of economics.

For the year as a whole, the gross national product, or total value of goods and services, is estimated at \$436 billion—up 5 per cent, or \$21 billion, from 1956.

One change took place as the boom moved into its third year. From 1955 to 1956, the shift was away from heavy consumer spending to a high level of capital investment. In 1957, it was government spending, particularly on national defense, which sparked the rise in business activity. Total expenditures by federal, state and local government soared to an annual rate of \$87 billion, a peacetime record which took place despite attempts by congress to cut federal expenditures.

Housing Starts Fall Off
There also were many cross currents in key sectors of the economy. Housing starts dropped below a 1,000,000 rate for the first time since 1948. Sales of new automobiles were below expectations. Other durable goods, especially the large items bought on credit, lagged behind other consumer expenditures. Most of the problems of the year—such as the squeeze on profits and inventory corrections—were centered in the

Turn To Page C2, Col. 4

Even Better Year Seen in Coal Industry

Continued Rise in Demand Expected; Markets Expanding

The coal mining industry, which had a fairly good financial return in 1957, will show an even better picture in 1958, predicts Coal Age, McGraw-Hill publication.

Continued rise in coal demand is expected from present users. There are also possibilities of more markets developing in the next five years—the manufacture of chemicals and carbon from coal, the coal-fired, gas-turbine locomotive and, perhaps, motor fuel on a limited scale.

The year 1957 saw open-pit equipment increase in size. Underground, there was a steady rise in installation of continuous mining equipment, with a large percentage accompanied by the extensible belt.

The coal mining industry has its problems. Money to finance urgently needed new construction and modernization of existing facilities is not readily available. There is a continuing demand for maintenance setups and personnel to match equipment now being used.

(More than 20 per cent of all Fox Cities industrial firms answered a Post-Crescent questionnaire. They represent more than 71 per cent of the total industrial business in the Fox Cities. Also used in calculating total industry figures for 1957 were the comprehensive 1954 survey made of all industrial firms and the 1955 and 1956 samplings for previous report editions.)

Prosperous Year
While the number of people employed remained almost constant (year-end layoffs in some industries undoubtedly held the net increase to about a quarter of 1 per cent), total payrolls rose slightly to reach another all-time high for Fox Cities industries. That meant, on the average, that those who were working took home a little farther.

That over the nation—1957 was a year of prosperous business, with some "hot" spots and some areas of continued expansion. The net result was a slight overall gain dollar-wise in production, but the rate of growth fell short of records established in earlier years.

The slowdown hit the Fox Cities machinery manufacturing industries the hardest. In that category, there was a 14.3 per cent reduction in the number of year-end people employed. However, the annual payroll was almost equal to that of 1956. Some firms with fewer employees even showed a larger payroll. That was indicative that business through most of the year was good until the current slump set in.

Paper manufacturing, converting and industries allied to paper, maintained their traditional stability. Those industries employ about 57.5 per cent of the industrial workers in the Fox Cities, account for 65.5 per cent of the total payroll and 71.2 per cent of the product value.

Value of products manufactured increased 5.41 per cent in paper manufacturing, .8 per cent in industries allied to paper and dropped .78 per cent in paper converting industries.

The number employed in paper converting dropped 1.65 per cent, but the payroll was up 3.99 per cent. Paper manufacturing and industries allied to paper showed modest gains in both employment and payroll.

Expansion Plans
Part of the reason employment and product output held up so well was completion of expansion programs and introduction of new production facilities. Replies to survey questionnaires indicated an increase of more than 18 per cent in capital investment by all Fox Cities industries.

Some firms indicated their major plant expansion is near completion, but many plan additional work in 1958, reflecting confidence in the future business outlook.

In the overall picture, Fox Cities industries produced goods of an estimated value of \$474,968,303 in 1957, an increase of \$26,499,682, or 4.40 per cent, over the \$448,468,621 figure of a year ago. The growth is almost identical with national figures of a 5 per cent increase in the gross national product.

Value added to raw materials by the manufacturing process totaled \$272,316,952 in 1957, up 7.17 per cent (\$26,285,738) from \$246,031,214 a year ago.

Among the new products being developed...

Turn To Page C10, Col. 4

Steady Progress in Battle To Cut Stream Pollution

Re-Aeration Most Promising Way To Up Oxygen Content of Streams

BY STANTON W. MEAD
President, Sulphite Pulp Manufacturers' Research League and President, Consolidated Water Power & Paper Company

Wisconsin pulp mills discharged about 24 per cent less sulphite solids into the state's streams last year than in 1956, preliminary figures of the Sulphite Pulp Manufacturers' Research League indicate. This is the largest stream improvement gain in any one year since the league was organized in 1939.



Of this record-breaking percentage cut, about one-third was achieved through the industry's continuous technical effort to find better ways and operate newly-developed equipment to cut pollution. This is a permanent gain. The rest came because 1957 business conditions temporarily lowered the manufacturing schedules of most pulp mills.

It may be several weeks before all 1957 statistics of the league's Wisconsin member mills can be received and tabulated. In final form, they unquestionably will show that the Wisconsin sulphite industry maintained steady progress in stream improvement through 1957, as it has done every year of the past decade.

Two Techniques
Last year the mills made serviceable by-products from larger productions than ever before of the organic materials contained in spent sulphite liquor. Also, they increased the proportion of total collected liquor treated by pollution-reducing disposal process before release to the stream.

The year's record-breaking cut in discharge of oxygen-consuming sulphite materials into Wisconsin waters was achieved by combination of the two techniques. For good measure, several mills experimented for varying periods with re-aerating the rivers by whipping air into low-oxygen water as it passed through their hydroelectric turbines, thereby restoring dissolved oxygen and benefiting aquatic life.

In all three of these inter-related fields of activity, the year's progress has been steady and measurable. Research projects now in process in laboratories and pilot plants, backed up by the sulphite pulp industry's fixed purpose to move ahead just as fast as technical

progress permits, give promise that the work of stream improvement in Wisconsin will go forward continuously in the years ahead.

The scientific center of studies on which most of the current and oncoming technical progress is based is the Sulphite Pulp Manufacturers' Research League. It was founded 18 years ago for cooperative stream improvement work by 14 Wisconsin and Michigan mills. Last year the league moved into a new laboratory, pilot plant, and administration headquarters building on the campus of the Institute of Paper Chemistry. This year, as for several years past, membership of the league increased. There now are 23 member mills, spreading from coast to coast, and comprising over 44% of total U. S. sulphite pulping capacity. It includes over 90% of Wisconsin capacity.

Difficult Task
It is a difficult task technically to keep sulphite loading of streams within their capacity to regenerate their own waters. A utilization or treatment process which effectively improves the stream for one mill may not fit the situation in other mills. Progress can thus be achieved only one hard step at a time, and when a mill installs a new

process the costly equipment may require experimental operation and expensive modification over a period of years to make it both effective and economically supportable. This has been the history of each sulphite liquor utilization or treatment process now performing effectively.

Even then, results do not always show up in the river itself.



Ten years ago Wisconsin authorities surveyed the lower Fox and ordered each municipality and industry to reduce its loading of oxygen-consuming organic materials to the river. A cut of 40% was informally indicated as the goal.

Since 1948 the four sulphite pulp mills on the Fox have put

Gross National Product Hits \$436 Billion

Continued from Page C1

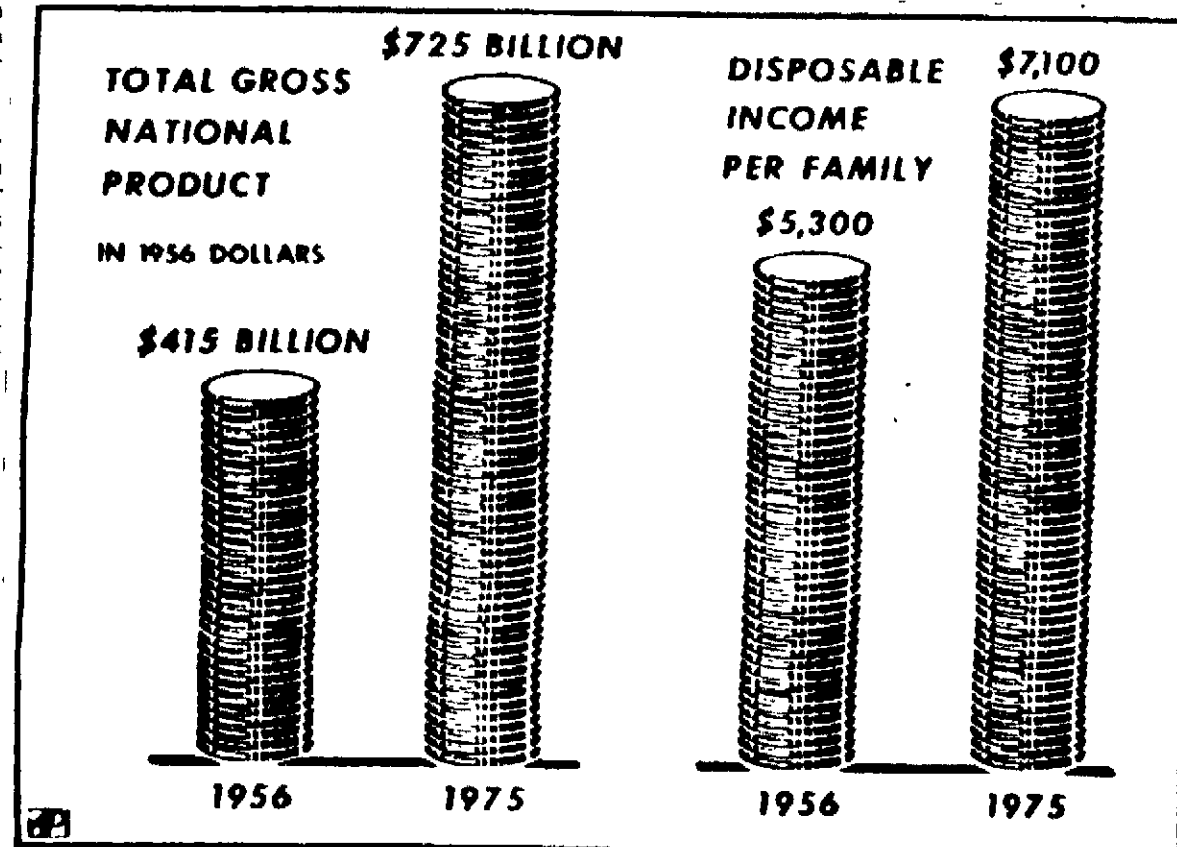
"hard goods" sector of the economy

Throughout 1957, the economy had to cope with a case of inflation. Because of rising prices, many dollar records set in 1957 were partly misleading. Thus, well over half of the \$21 billion increase in the gross national product represented higher prices.

The leveling off in the real rate of growth also showed up clearly in the federal reserve index of industrial production. The index, which measures the physical volume of output in mining and manufacturing, stood at 146 early in 1957. It dropped off moderately to 143 in the spring, held steady during the summer months, but showed little signs of rebounding as the year ended.

Spending Cut Due
At the end of 1957, capital expenditures had become the key indicator in the business outlook. According to a preliminary survey taken in October, 1957, by the McGraw-Hill department of economics, business planned to cut its spending on new plants and equipment by about 7 per cent in 1958.

All in all, 1957 wound up as a good year for business. Production, employment and income, while not increasing, all remained at extremely high level.



This Chart, Showing Anticipated growth to 1975 in terms of 1956 dollars for production and family income, was prepared by the committee on economic development. The anticipated gross national product will total \$725 billion, the committee predicts, while after-taxes income per family may be \$7,100 by 1975. (AP Wirephoto)

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Yours very truly,
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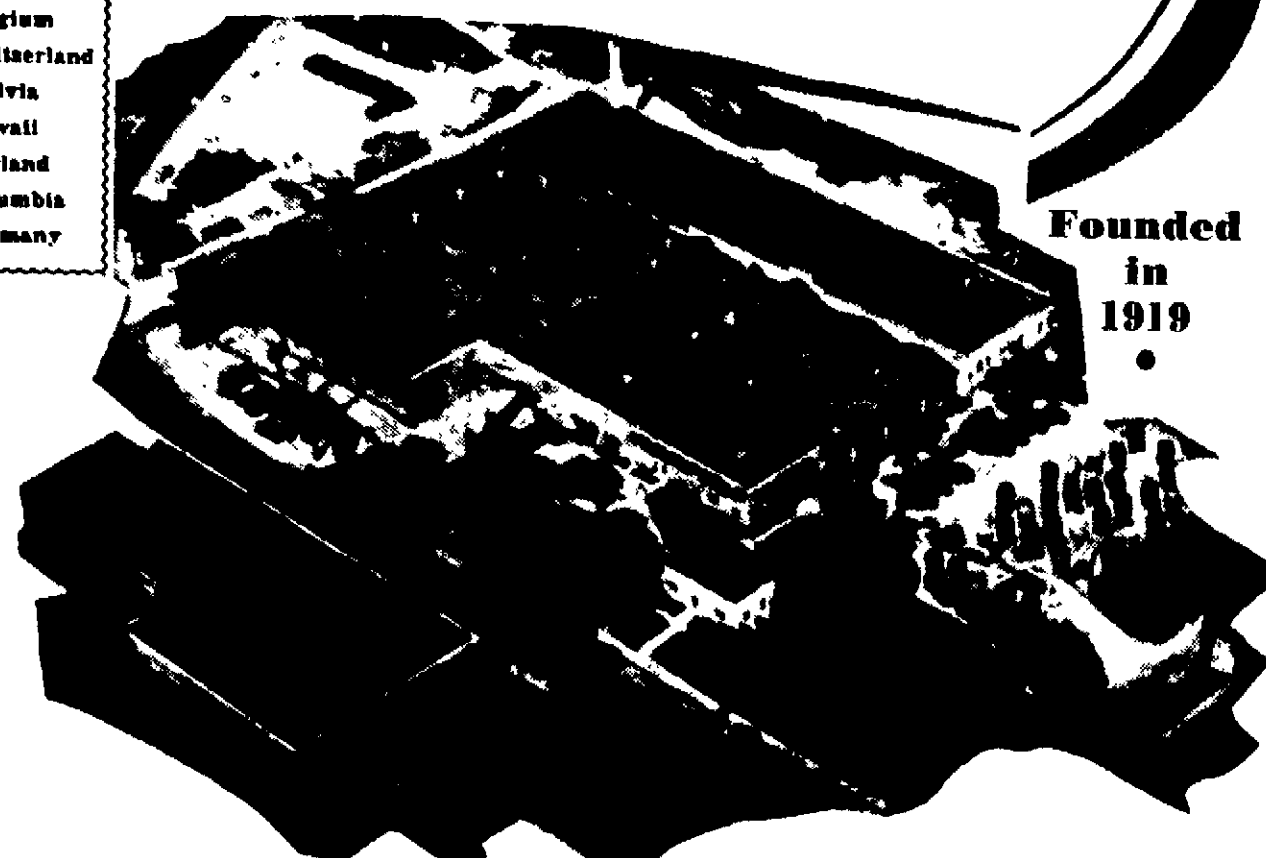
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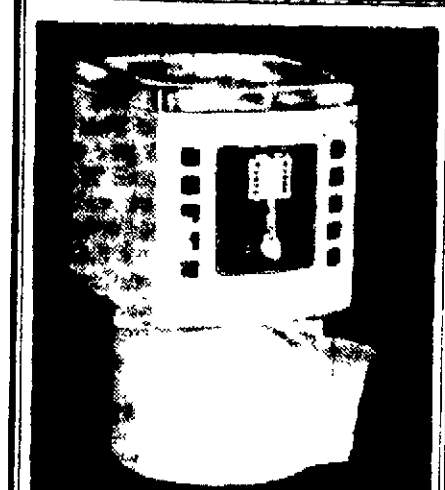


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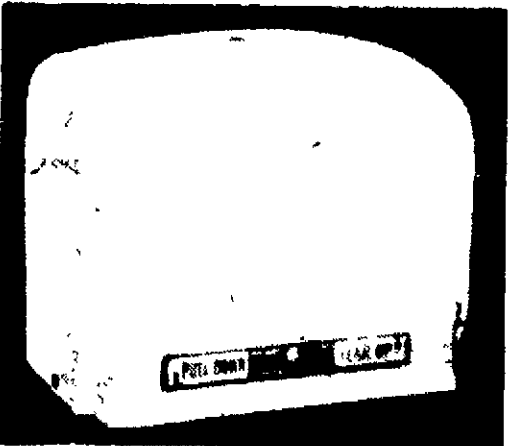
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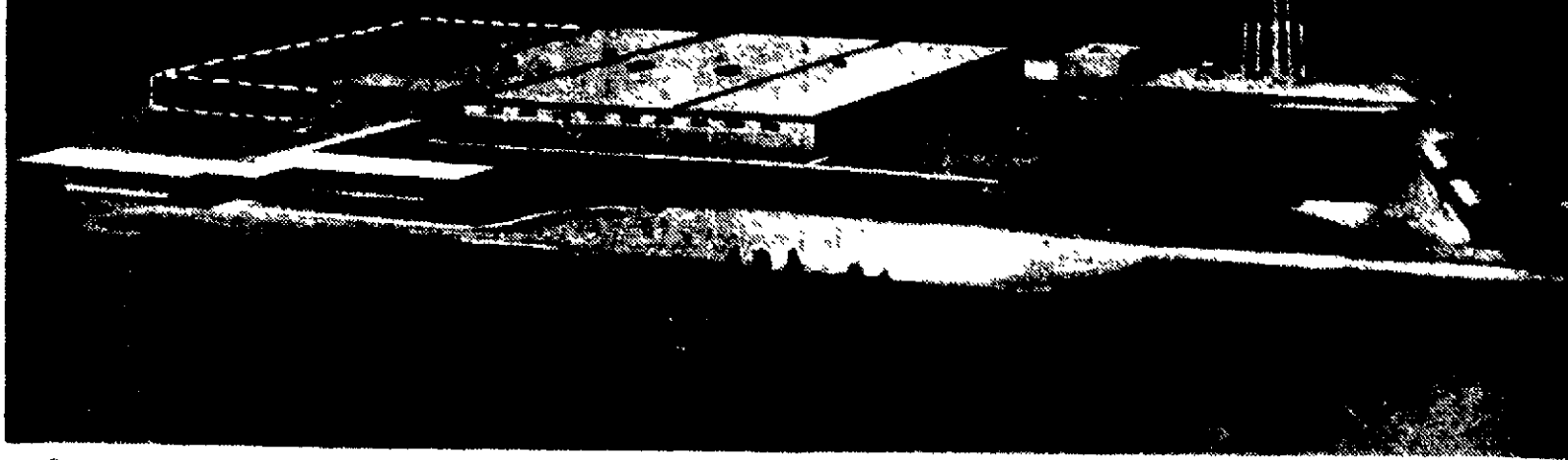
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Bergstrom Paper Company This Spring will construct an addition to its new finishing plant on Highway 41 in the town of Neenah to handle its safety paper operations, which are being moved to Neenah from Waupaca.

The addition area is shown by the dotted lines. In front can be seen the new main office, completed in 1957. (Post-Crescent Photo)

Drive Launched to Entice New Industry to Fox Cities Region

Appleton, Like Neenah, Buys, Holds Land for Factory Sites

BY JAMES NEWCOMB
Post-Crescent Staff Writer

Appleton last year joined Neenah in an active program to entice new industry and help local industries expand.

In meetings between a newly-appointed city council committee and its counterpart in the chamber of commerce committee structure, responsibilities of the Appleton program were divided.

The council committee, under the agreement, will keep eyes open for land within or on the city's borders which will make good sites for industry.

Upon finding such tracts, they will ask the council to buy and hold them for resale, at cost, to interested industries.

First Purchases
The first two purchases, ordered Jan. 3 and comprising a total of 39.91 acres designated as an industrial park, won't be final until all contracts are signed, probably around May 1.

The two parcels, one of 3.91 acres, the other of 36 acres, are at the southwest limits of the city and have direct access to two railroads. Two industrialists already have shown interest in obtaining 7-acre sections.

William E. Buchanan, president of Appleton Wire Works, Inc., and John Hayes, president of Appleton Manufacturing company, are negotiating with Mayor Robert L. Roemer at this writing.

Liaison Work

The chamber committee, under the agreement, has charge of the liaison work between the city and industry. It will undertake a promotional campaign for the city, do the selling job if it's needed.

Already in the works is a non-profit stock corporation which, like the city government, will be buying potential sites and holding them for resale.

Articles of incorporation for The Appleton Industrial Development corporation were filed in December, but returned when the secretary of state said they failed to meet some of the technicalities of non-profit organizations. The minor points are being ironed out now.

Chamber and council committees have agreed the corporation will buy land adjacent to

Turn To Page C9, Col. 2

Short-Term Improvement in Textiles Seen

But Outlook Is for 25 Per Cent Hike in Sales in 10 Years

New York — The textile industry in 1958 should see considerable short-term improvement. For the longer-term outlook, sales of mill products will rise about 25 per cent over the next ten years, predicts Textile World, McGraw-Hill publication.

Mill margins (the difference between the cost of one pound of fiber and the selling price of one pound of cloth) and unfilled orders declined in 1957 in response to high inventories. Early in the year, production cutbacks, started by rayon mills the preceding fall, were expanded to cotton mills. By

midyear, wiling prices were at levels that returned low profits.

At the beginning of the fourth quarter, conditions had improved for rayon mills to a point that rayon-fiber producers restored 2 cents of the 3-cent-per-pound cut they took on rayon fiber early in the year. And rayon mills generally went back to a 5-day-week operation from a curtailment to four days.

Levelled Off

Woolen and worsted mills levelled off slightly from 1956's good business, but activity in this branch was still one of the better performances in the industry.

In 1958, mills will be watching three things:

Automobile production. Next to apparel and home furnishings, automobiles are the single largest user of textiles. A good year in automobile production always gives the textile industry a strong boost.

Tariffs and import quotas. In particular, the industry will be alert to administration efforts to pull the United States into the Organization for Trade Cooperation. Woolen and worsted mills will resist efforts by importers to nullify the Geneva reservation, which provides tariff increase when imports reach 5 per cent of domestic production.

Two-price cotton system. Pressure will grow to abandon the year-old system (a government-supported price to U.S. mills and a competitive price for world markets) and to put cotton on a freely competitive basis.



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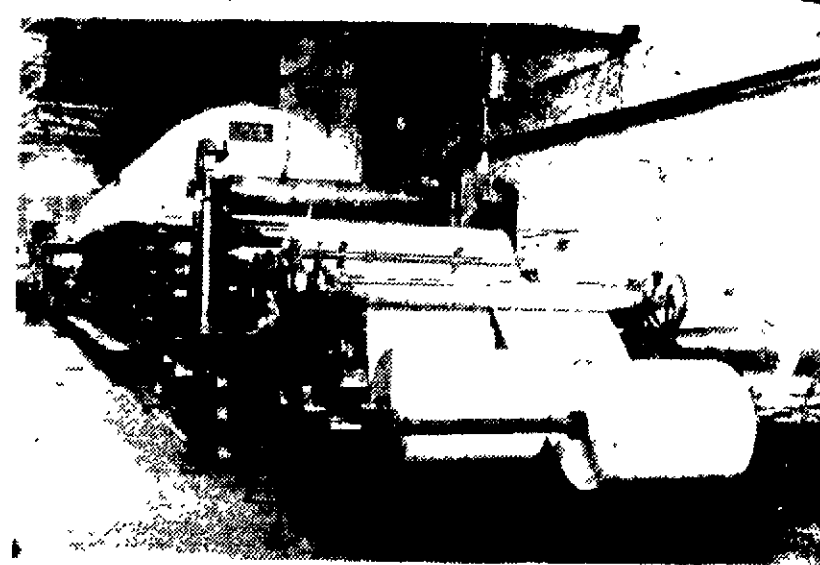
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The story of the Fox Valley Paper industry — and its Thilmany's story, too — has been one of growth. This growth has spelled increased employment, higher earnings and greater job security throughout the Valley. Many factors contributed to this growth, but none of them would have been enough without the earnings which are needed to replace old machines with new. His Company's earnings, in fact, are "the working man's best friend."

Over \$3 Million Spent For Power Expansion

Fox Cities Used 10.8 Per Cent More Electricity During 1957; Industry Leads Increased Demand

BY RICHARD GLAMAN
Post-Crescent Staff Writer

While Fox Cities residents, industries and farmers were drawing unprecedented amounts of electricity from the lines of the Wisconsin Michigan Power company in 1957, the company was spending \$3 million for expansion to meet the ever-growing demand.

At the same time, the Kaukauna and Menasha utilities were increasing their output of electricity.

Together, the three firms supplied 10.8 per cent more electricity than in 1956.

Over Billion Mark

Again, as in 1956, industry came up with the biggest increase in the area served by WMPCO—a whopping 14 per cent. Residential users in the same area used 7 per cent more electricity last year than in 1956 and farmers about 7 per cent more.

A record total of 1,158,206,000 kilowatt hours (kwh) were sold by the three utilities last year. WMPCO by itself accounted for about one billion, while Kaukauna sold 123,416,008 and Menasha 34,790,000.

With a 10 per cent increase every year, the use of power

doubles every 10 years. This year's figures are continuing evidence in the trend showing the growth is that tremendous.

10-Year Program

In anticipation of this mushrooming need for more power, WMPCO and its parent company, the Wisconsin Electric Power company, have begun a 10-year program that will cost \$300 million and provide facilities to double power output.

The \$3 million spent by WMPCO in 1957 was part of the program. It increased the total investment of the utility to \$52,694,146 for its electric system. It was nearly double the amount spent for expansion in 1956.

Included in the 1957 work was: Installation of a 50,000 kva transformer in the sub-station at Appleton's south city limits at a cost of \$235,798. It will increase the power available to Appleton, Neenah and other nearby communities.

Construction of a 5,000 kva unit on the north shore of the Fox River near the utility's gas plant to serve a section of downtown Appleton, and, if necessary, other communities.

Turn To Page C5, Col. 7

Growth Rate in Oil Still High

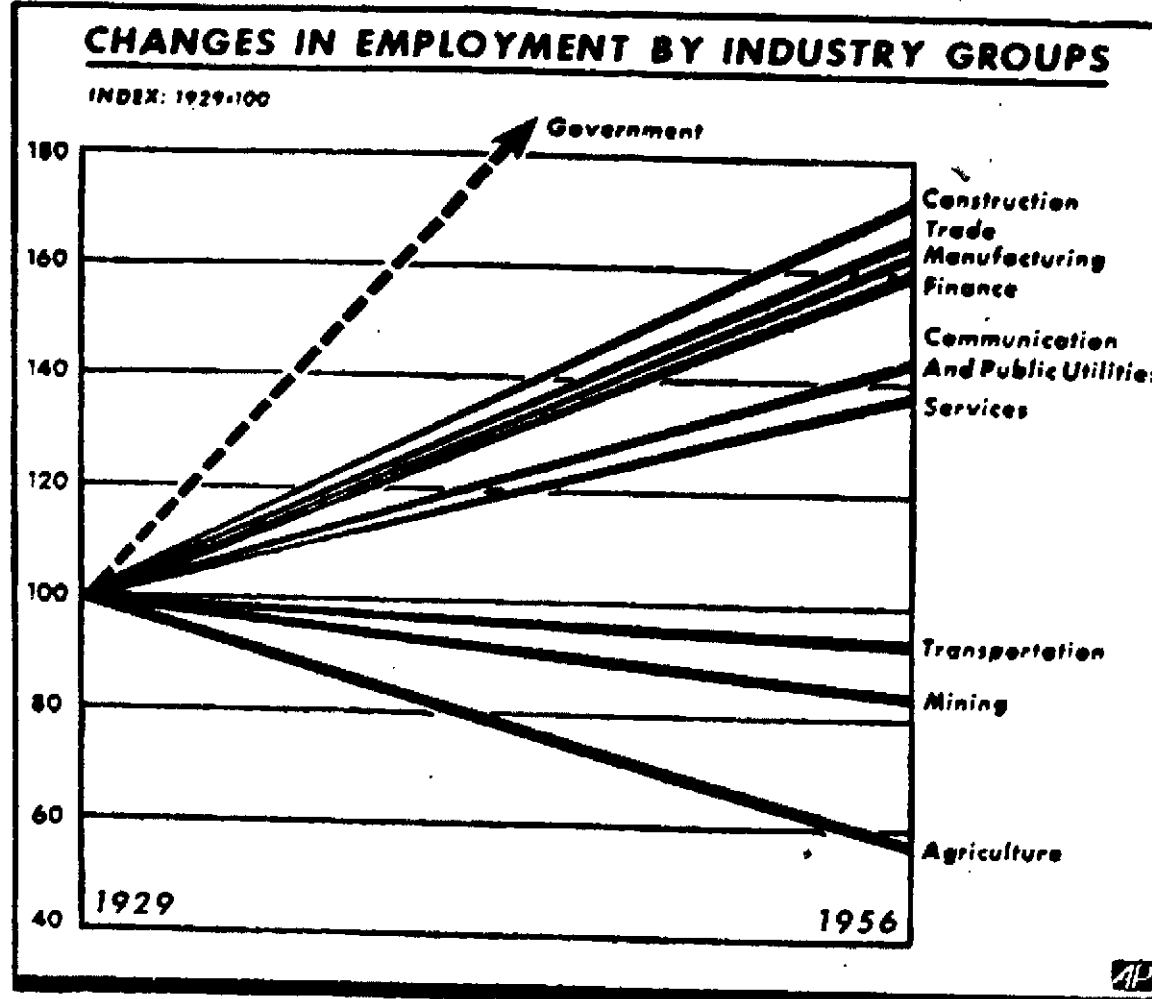
Capital Expansion In '58 to Exceed Expected Demand

Capital expenditures by the petroleum industry for new wells, plants and other facilities in 1958 will show a faster rate of gain than will the growth in demand for oil, reports Petroleum Week.

Preliminary reports indicate capital outlays will be nearly \$6.6 billion—up about 4.7 per cent from 1957's estimated expenditures. But preliminary studies also indicate the growth in total demand for oil in 1958 will rise only about 1.2 per cent. This will be the smallest annual growth in demand since 1954.

The volume total demand is estimated at 9.6 billion barrels daily in 1958—a new high at a cost of \$235,798. The relatively large gain in anticipated capital expenditures for 1958 will be due to higher costs of materials and labor, and the industry's desire to make investments in facilities to improve operating efficiency and quality of its products, it is claimed.

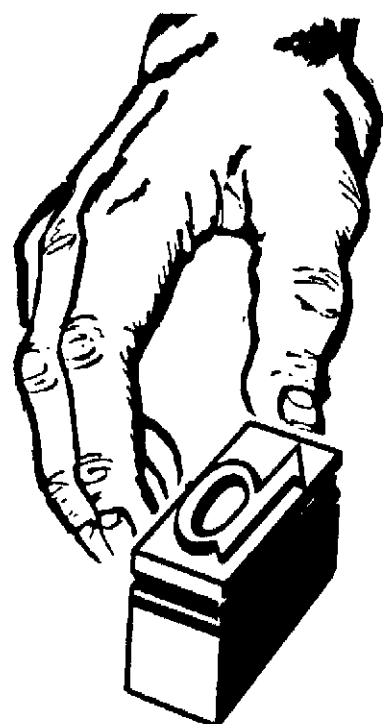
Largest share of new capital to be invested in new facilities



Released by the Committee for economic development, this chart shows changes in U. S. employment by industry groups from 1929 through 1956. Greatest increase in employment occurred in government. Greatest decrease was in agriculture. (AP Wire-photo)

will be spent on new wells and other production projects. It is expected the total capital outlays in that division of the industry will exceed \$4.8 billion—about \$200 million above 1957. Despite higher expected expenditures, total new wells to be completed in 1958 probably will not show any significant increase over the approximately 54,000 wells completed in 1957. Because of progressively deepening search for new oil reserves, larger share of the capital budget gets than outright expansion.

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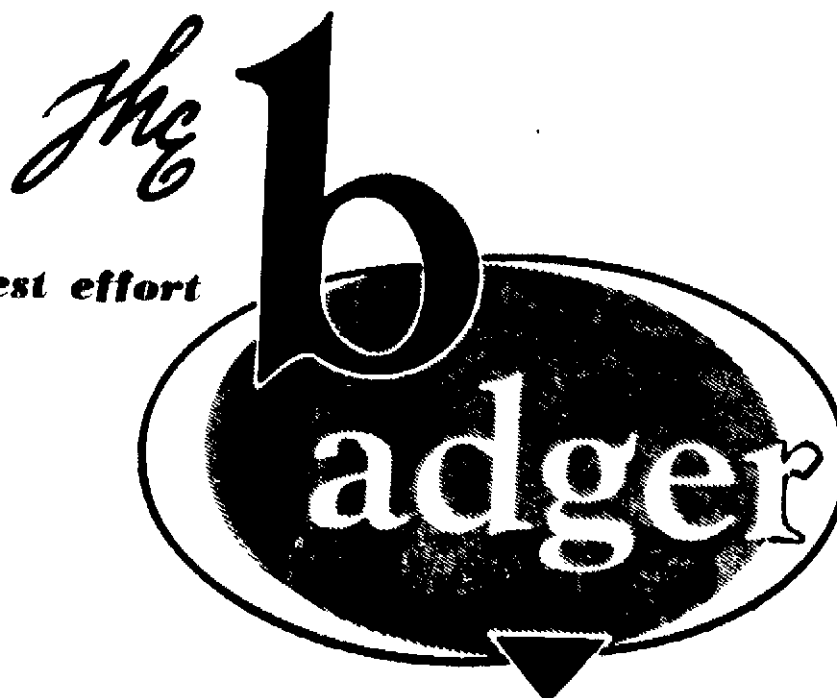
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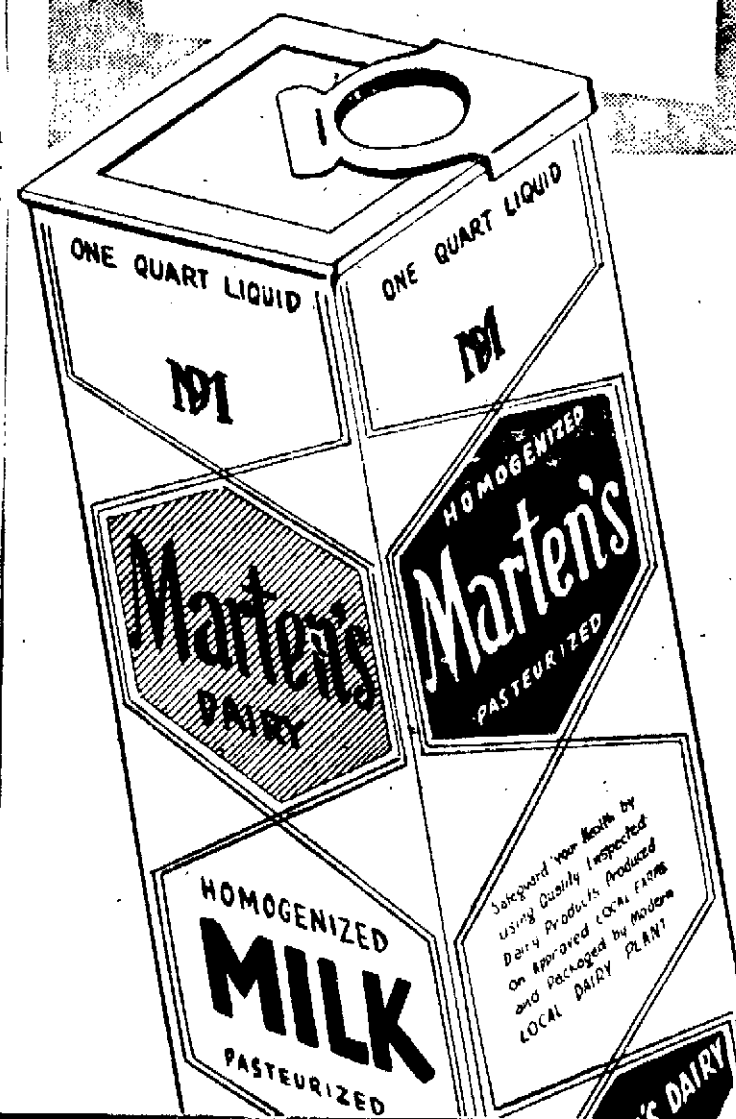
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With Quality Dairy Products Since 1910" John Schaefer and Tom Hendry, partners and operators Highway 114 Neenah, Wis.

Over \$3 Million Spent For Electric Expansion

Continued from Page C4

essary, to provide an alternate power supply to a section of the commercial district normally served by another substation.

New Transmission Line
Beginning work on a new 138,000 volt transmission line from Saukville to Forest Junction to make more power available to the Fox Cities in 1958. In 1956, circuit breakers, switching and control equipment were added to the Forest Junction station to handle the new circuit.

The equipment will provide terminal facilities for the new circuit and further protect existing circuits between Appleton and the hydroelectric plants in northeastern Wisconsin and upper Michigan.

Reconstruction of more than eight miles of 33,000 volt transmission line between Stiles and Oconto Falls to convert it to 138,000 volts. Construction now is underway to extend the line to a substation to be erected at Bonduel this year.

The 138,000-volt line will connect to the 33,000-volt loop system that serves Bonduel, Oconto Falls, New London, Hortonville, Pulaski, Seymour, Black Creek, Bear Creek, Clintonville, Shawano and surrounding farms. The higher voltage will provide more power to meet the increasing needs of the communities.

New Sub-Station
A 10,000 kva substation was erected at Oconto Falls to convert the 138,000 volts to 33,000 volts and to keep pace with expected demands.

A new sectionalizing station was constructed at the south end of Maple street in Kimberly to connect two transmission lines which serve Kimberly and Combined Locks. The station will permit the utility to select alternate routes of power to assure dependable service to both communities.

The Kaukauna utility spent \$125,172 for expansion last year. Included were a 1,500 kva transformer at the Tenth street substation, and 300 kva transformers at the County Trunk K and Combined Locks substations.

The Menasha utility, after spending a million dollars for a new 7,500 kilowatt generator in 1956, had adequate power and no expansion was done last year.

In addition to its regular ex-

pansion program, WMPCO is part of a combine, the Power Reactor Development company, which has under construction near Monroe, Mich., a 100,000 kilowatt capacity atomic power plant. It is the first of its kind constructed on anything but a test basis.

Water Power Down
Despite the fact that WMPCO produced more electricity in 1957, earnings were down nearly 8 per cent from 1956, according to W. E. Schubert, vice president and general manager.

The reason for this was the near-drought conditions on the watersheds of the company's hydroelectric plants, which caused stream flow to drop 22.5 per cent below normal. The reduced stream flow cut the utility's 16 hydroelectric plants by 17 percent of the 1956 production. This forced the company to buy steam generated power to fill customer's needs, thereby reducing the net income.

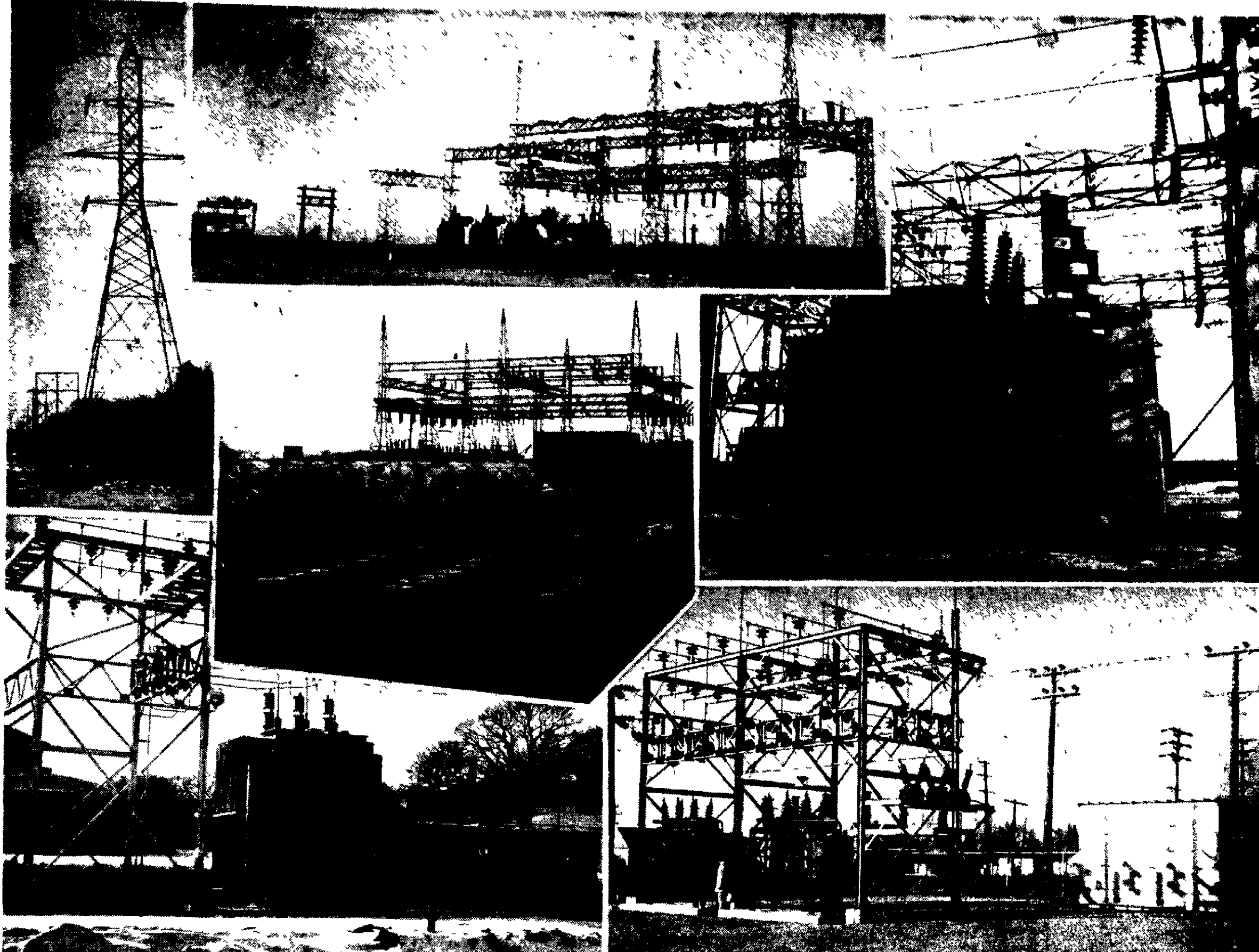
Tax Bite
The Wisconsin Michigan Power company paid over half a million dollars in ad valorem taxes in 1957. That is in lieu of the usual real estate taxes levied locally. It is paid directly to the state and then returned to the municipalities in which the company has property.

Each county, city, village and town received a share of the taxes. Some of the shares were: Appleton, \$92,163; Neenah, \$36,356; and Outagamie county, \$42,842. In addition, the state received \$76,545.

Although the average customer's electric bill may have gone up in 1957, the average amount paid per kilowatt hour decreased. Residential customers paid an average of 2.281 cents per kilowatt hour last year, compared to 2.317 cents in 1956. The consumer's bill was up through addition of new appliances such as clothes dryers, dehumidifiers, air conditioners, dishwashers and electric frying pans.

Public Can't See Most Aid Payment Records

About 87 per cent of the \$60,004,166 paid out for public assistance programs in Wisconsin in fiscal year 1957 was in programs where public inspection of records is restricted.



The Structures and Materials shown above represent a large share of the \$3 million expansion program undertaken by the Wisconsin Michigan Power company in 1957. The center photo shows reels of aluminum wire and kegs of nuts and bolts being used in the construction of a new 130,000-volt transmission line from Saukville to Forest Junction. The upper left photo

shows part of the eight miles of reconstructed line between Stiles and Oconto Falls. It has been converted from 33,000 volts to 138,000. At top center is the new 10,000 kva substation at Oconto Falls, built to convert 138,000 volts down to 33,000. Upper right is the 50,000 kva transformer installed at the substation on Appleton's south city limits. The transformer cost \$235,798.

The lower right photo is of a new sectionalizing station built at the south end of Maple street in Kimberly. It connects two transmission lines serving Kimberly and Combined Locks. At lower left is a 5,000 kva substation erected near the utility's gas plant in Appleton. It provides a section of downtown Appleton with a needed increase in power.

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Bond Ledger
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School Papers
Both Ruled and Plain
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and Drawing Papers



Business Faces Task of Regaining Momentum, Confidence in Next Year Production in Paper Forecast

Situation Strange Because, by All Systems Of Measurement, 1957 Was Prosperous Period

Business in 1958 will be confronted with the task of regaining the momentum—and confidence—which declined as 1957 went along, reports Business Week. McGraw-Hill publication.

This is a strange situation, as 1957 was not a bad year by any measurement.

The value of all goods produced and services rendered set a new record in 1957, although price increases were responsible for more than half the rise. Production in physical terms was almost the same as in record-breaking 1956.

Some of the disappointment in 1957 arose over the shape of the curve—steady through the summer, then declining slightly in the autumn when most people had assumed it would be rising again. But the uneasiness really stemmed from a more basic cause.

Capacity Exceeds Demand. Capacity caught up with, and exceeded, demand. In many lines, spending on new plants and equipment for the first time outran immediate needs.

In 1957, the bite of tight money really began to be felt. This was a more subtle influence than the others, and its exact impact has been difficult to measure. Partly because the pressure had been increasing continuously, it is hard to determine exactly when, and to what extent, credit began to cool off.

In fact, shortness of credit has not at any time been conspicuously felt by the consumer, except mortgage money for home purchases.

It is obvious that some relaxation of credit is one of the handiest implements for refueling a little confidence into business. The mere fact of easier money will create a better psychology, although it is well known that ample money brings no activity unless, and until, there is demand for funds.

Even in this period of relatively slow household formation, many experts believe new families require 1.25 million new housing units every year when demolition and other losses are taken into account. Others feel that, for the time being, building at last year's rate on one million a year will fully satisfy effective demand.

Highway Funds Increase. Whether housing goes up or not, steadily rising figures may be expected in one field of construction—highways. Even though the federally aided program has been slow in getting started, highway construction in 1957 forged to a new record of about \$5 billion—more than \$500 million higher than in 1956.

Highway programs account in part for the fact that state and local government spending is expected to help sustain business activity, with their expenditures expected to rise another \$3 billion in 1958, bringing the year's total close to \$40 billion.

Increased military spending probably means deficit spending in the last half of 1958, which would, at least theoretically, have a stimulating effect on business. This would seem to rule out any major tax cut for 1958.

Pump Priming? If it should appear by spring that the nation is not going to pull out of the downturn—that consumers are taking to their storm cellars because jobs are uncertain and incomes are shrinking—it might be necessary to prime the pump. A tax cut is the quickest way to spur consumer spending, which in turn is the quickest way to stir general business activity.

An easy way to find out the public's spending attitude is to watch the auto industry. The ill effects of 1955's overselling have pretty well worn off, if for no other reason than that 1955 buyers will have paid off the last installment this year and be ready to trade in their cars on new ones.

Auto sales of six million cars a year in 1956 and 1957 have certainly not been bad. But they are not on a growth curve that the auto industry would like to see. Nor are they big enough to give any particular lift to the economy; it will take an auto sales breakout to perhaps 6.5 million cars or a little better to impart any new zip to business activity, with their expenditures expected to rise another \$3 billion in 1958, bringing the year's total close to \$40 billion.

Continued from Page C1

employed 53.5 per cent of all industrial workers in the Fox Cities, providing paychecks for 14,925 of 27,862 workers. When those industries allied to paper, such as wire weaving, felt making, dandy roll making and others are included, the figures jump to 57.4 per cent of total employment and 16,009 workers.

The part of paper in the Fox Cities economy becomes even more impressive when payrolls and total production are considered. Pulp and paper manufacture, paper conversion and industries allied to paper account for 65.5 per cent of the Fox Cities industrial payroll and 71.25 per cent of the dollar value of products produced.

Those three industrial categories produced goods worth \$338,372,140 out of the Cities' total product of \$474,968,303 and their workers were paid \$85,897,050 of the Cities' total industrial payroll of \$131,111,862.

Capital Investment. The capital investment of all Fox Cities industries in the three categories totaled \$176,297,494 in 1957, or 71 per cent of the capital investment of all industries in the area. And \$27,587,232 of that investment was added during the year.

(All figures used in this story are estimates based on a careful sampling of the 280-odd industries in the Fox Cities. More

than 20 per cent of all industries answered Post-Crescent questionnaires and they represent more than 71 per cent of the total industrial business.)

About one in four of the reporting industries in paper manufacture and related fields had fewer people employed in 1957 than in 1956. Employment at all other firms was constant or increased. One in nine industries reported lower payrolls, the largest cut being less than 3 per cent. The others increased payrolls, most of them 6 per cent or less, but one firm was up more than 14 per cent. About half the firms reported gross dollar product value down—the other half said it was up.

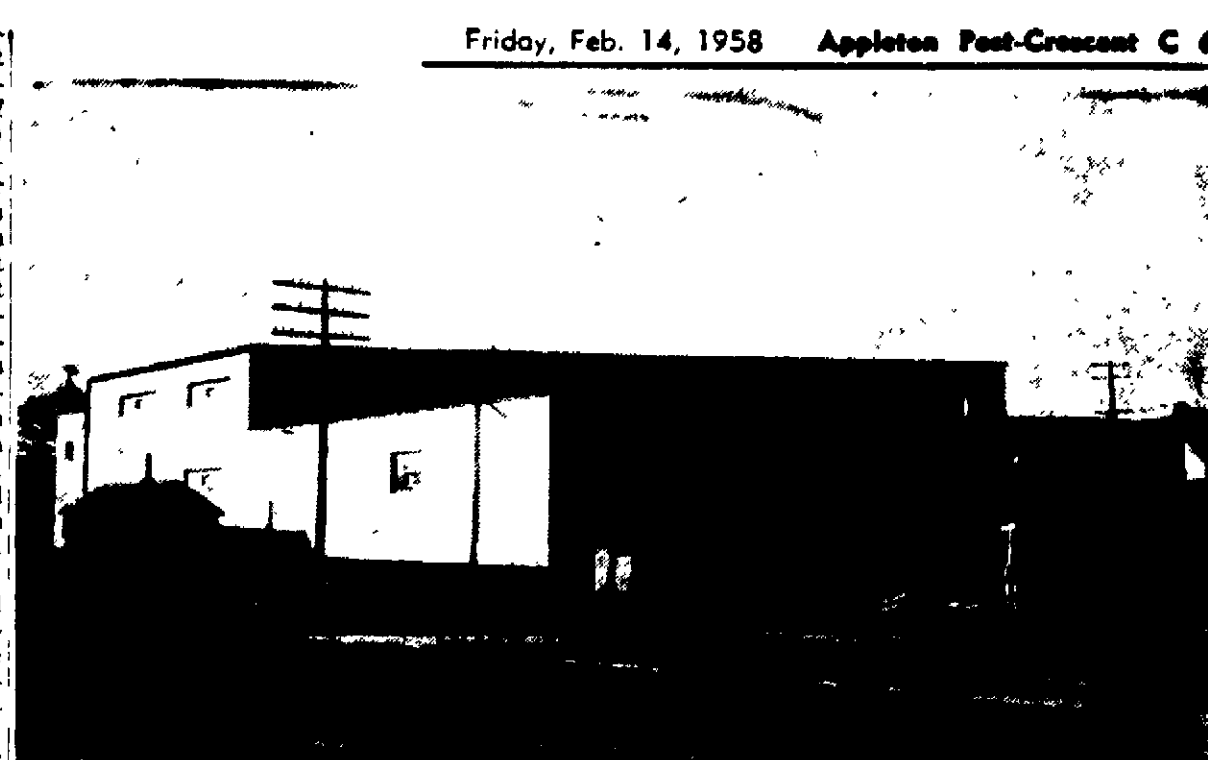
More Ahead. All reporting firms indicated they had increased their capital investment, with percentage gains mostly 20 per cent or below, but 68 per cent in one instance.

While much of the major plant improvement and expansion work was done in 1957, there still is more ahead. Reporting firms in paper and allied fields indicated they expect to spend at least another \$2,500,000 this year on plant and machinery improvement, expansion and replacement.

Thus the paper, converting and allied industries in the Fox Cities prepare for what trade magazines predict will be the best year on record for the pulp, paper and board industries in the United States.

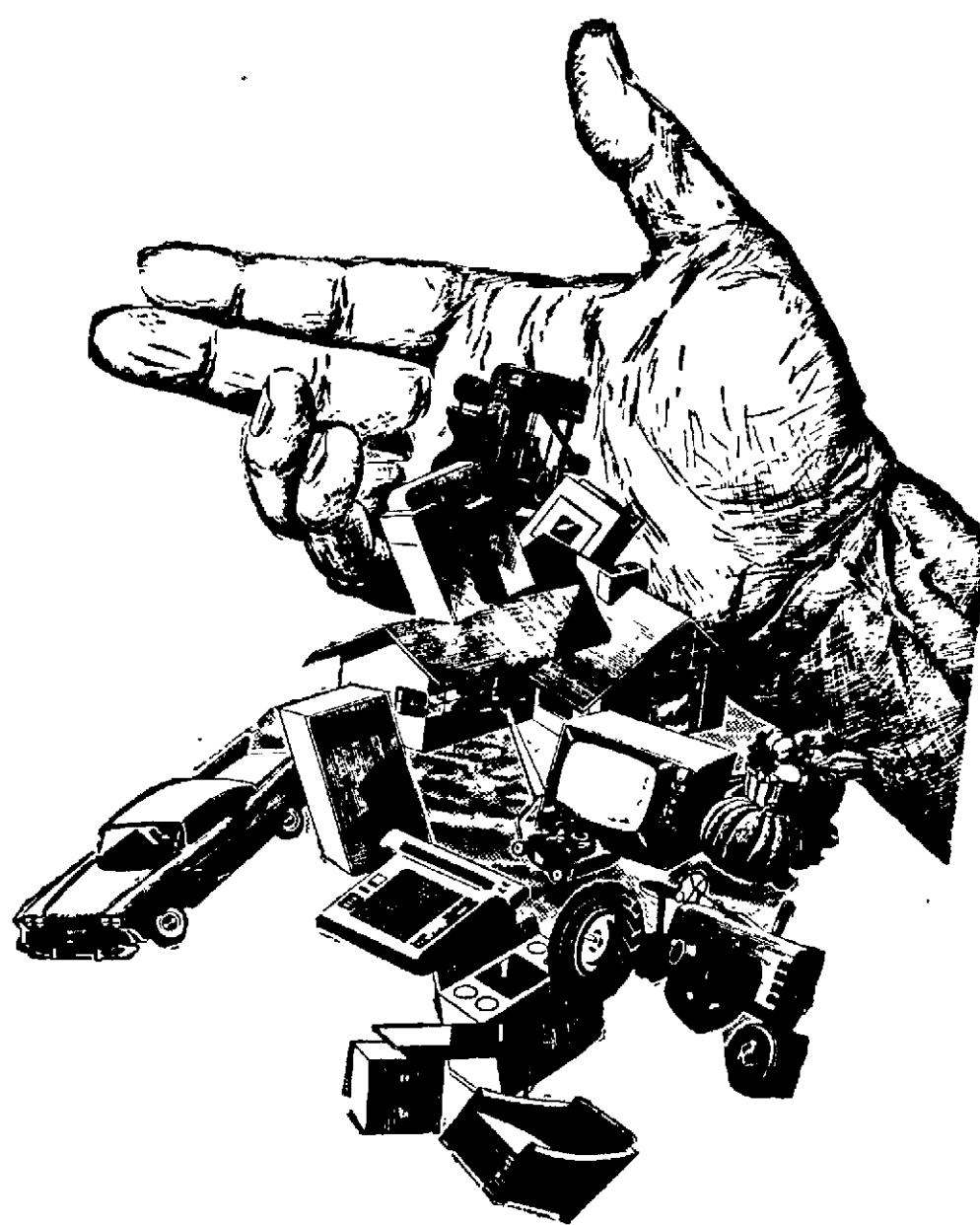
State Income Taxes Third Highest in U. S.

State income tax collections per capita in Wisconsin rose more than \$4 in fiscal 1957 to total \$44.07, third highest among the 48 states, according to the Public Expenditure Survey of Wisconsin.



Badger Metals, Inc., revamped its building at 215 E. Atlantic street by constructing an estimated \$20,000 addition, 41 by 90 by 18 feet. The remaining older part of the building will be replaced sometime in the future. (Post-Crescent Photo)

Since 1882 Helping to Enrich Our Community



Founded in Menasha in 1882 the Whiting Paper Company has provided employment and benefits for many Twin City families.

The mill specializes in the manufacture of high-grade chemical pulp papers and applies many different finishes to them. With special embossing equipment we also apply finishes to paper produced in other mills.

Present Officers of the Firm Are:

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President and General Manager

Thomas Leech
Vice President

Walter J. Schmitzer
Vice President in Charge of Sales

Phillip J. Gazecki
Secretary and Treasurer

Arnold W. Johnson
Assistant Secretary

Phillip K. Vanderhyden
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Geo. A. Whiting

Paper Company

Menasha, Wis

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Unvarying quality in every structure we build—that is the standard by which we judge our progress. Our building and construction work in Wisconsin has provided pleasant, safe, and well-paid employment to a growing roll of fine people.

As one of the oldest contractors in this area, we express again our pleasure in being here and our continuing faith in the bright future of the Fox Cities.

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APPLETON, WISCONSIN

Industrial—Institutional—Commercial Buildings



Paul Hoffman, President & Treasurer

Some of Our More Recent "Local Area" Construction Projects Already Completed or Started by Hoffman Co., Inc.

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- Shawano County Court House
- Outagamie County Hospital
- Lutz Park Shelter
- 2nd Floor—Medical Arts Clinic, Appleton
- Court Addition, Institute of Paper Chemistry
- Lawrence College Dormitory
- Hortonville High School
- Memorial Drive Bridge Reconstruction
- Valley Fair Shopping Center
- Appleton Water Department
- St. Mary's School, Kaukauna
- Holy Name of Jesus School, Kimberly
- Northeast Elementary School, Appleton
- Lincoln School, Appleton
- Franklin School
- Foster School
- St. Joseph School
- Richmond School

★ ★ ★

Recent Construction Projects Throughout Wisconsin —

- North Central Realty Co., Wausau
- Phillips Whse. Addition, Wausau
- Phillips Office Addition, Wausau
- St. Stephens School, Stevens Point
- St. Mary's School, Antigo
- Army Reserve Training Center, Wausau
- Record-Herald Bldg., Wausau
- Delzell Realty Co., Stevens Point
- Convent, Newman High School, Wausau
- New High School, Beaver Dam
- Newman High School, Wausau
- Delzell Hall Addition, Stevens Point
- Wis. Tel. Co. Garage, Stevens Point



A \$100,000 Addition to the George Banta company's bindery department on Ahnaip street in Menasha was the biggest and most expensive industrial construction in the city of 1957. The 60 by 150 foot building was

completed late in year. A total of 182 permits was issued in Menasha in 1957, amounting to an estimated \$1,313,795 in new construction. (Post-Crescent Photo)

Shares Returned by State

Corporations Pay \$1,028,520 a Year To Fox Cities Through Income Taxes

Post-Crescent Madison Bureau

Madison — The huge manufacturing community in the Fox Cities is an important financial bastion for the municipal treasuries of the district, state income tax distribution records of the state department of taxation show.

The department says that during the last year state corporate income taxes paid in the Fox Cities amounted to more than \$2,700,000, of which more than \$1,000,000 was returned to the respective municipal treasuries to assist in financing local public services that otherwise would be assessed against the property tax base of those localities.

The figures are for the 1956-57 fiscal year. The department said that the figures on total yields must be approximations, because some corporations operate on a calendar year basis, which they are permitted to do for tax purposes.

The Wisconsin department of taxation collected \$110,256,662 in state income taxes for the fiscal year ended June 30, 1957.

from 1,519,260 individuals. Corporations paid an additional \$55,645,628, making income tax collections of \$165,920,290.

Of every dollar of tax paid, about 28 cents is retained by the state, 36 cents is distributed to towns, cities and villages, 17 cents goes to counties and 19 cents is used for school aids and public school retirement contributions, the department reported.

Tax Distribution

The distribution to municipalities of the income tax yields of the state now amounts to nearly 38 per cent, after subtraction from gross receipts of stated amounts for the cost of administration of the tax department, aids for schools and other statutory appropriations.

That share amounted to \$1,028,520 during the last fiscal year, of a \$2,706,633 corporate tax yield from companies in Appleton, Neenah, Menasha, Kaukauna, Little Chute, Kimberly, Combined Locks, and the

towns of Neenah, Menasha and Grand Chute.

The counties also get a 10 per cent share of state income tax collections, above the amounts paid to the municipalities.

The state also shares personal income tax payments of individuals under the same arrangement. The figures reported here relate only to corporate taxation, however, and its relation to municipal financing.

The department said total corporate tax payments to the state from Appleton businesses last year amounted to \$890,140, of which the city got \$338,255.

Other local corporation tax production and the shares to localities were reported as follows:

Menasha \$531,693 and \$203,043; Neenah \$431,980 and \$164,152; Kaukauna \$128,464 and \$48,816; Little Chute \$7,464 and \$2,832; Kimberly \$241,256 and \$91,677; Combined Locks \$140,370 and \$53,340; town of Neenah \$18,651 and \$7,087; town of Menasha \$299,062 and \$113,965; and town of Grand Chute \$16,660 and \$6,330.

Oil Products Demand Firm

Petroleum Expected To Continue Growth Rate of 2 Per Cent

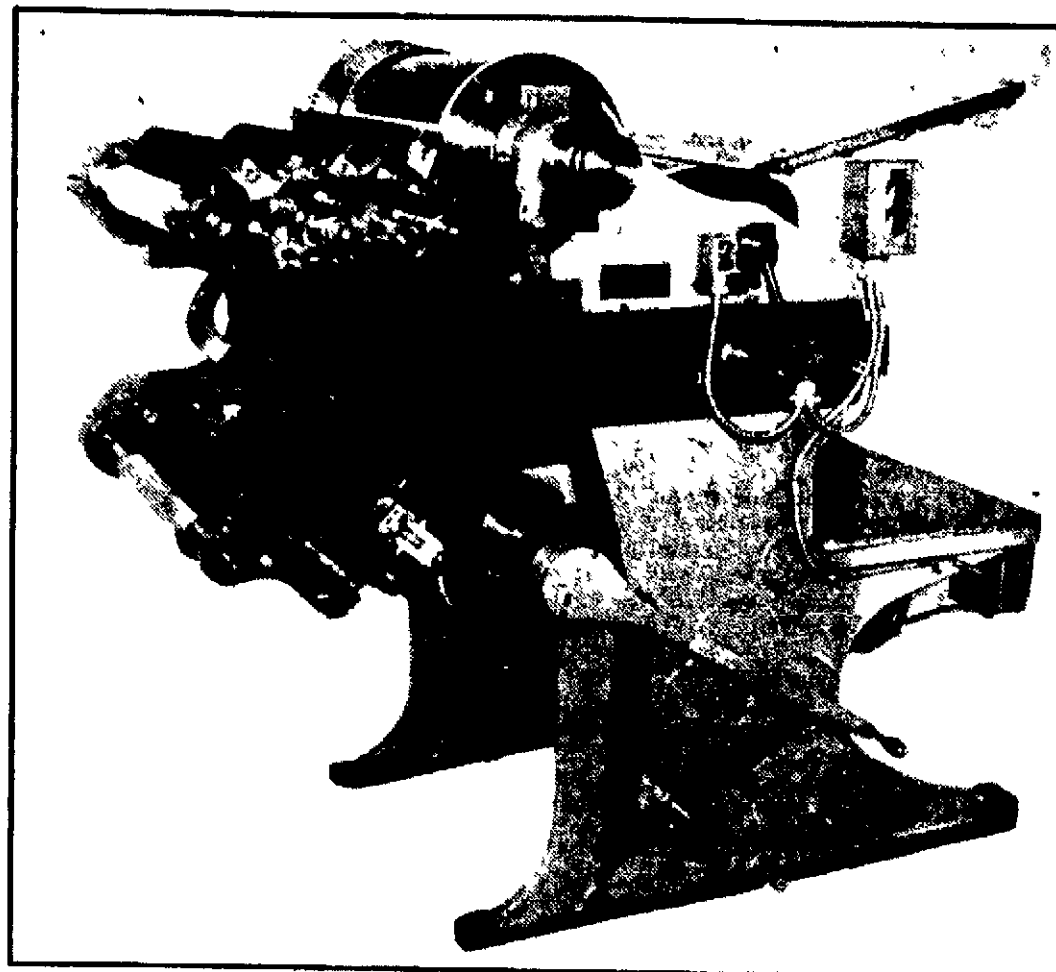
New York — The 1958 domestic demand for petroleum products is expected to be up about 2 per cent over last year, approximately the same rate of growth chalked up in 1957, reports National Petroleum News, McGraw-Hill publication.

While demand continues to grow, the petroleum industry's capacity to meet demand has also been growing — and at a faster rate. The result is rising product inventories.

In service station design, the stress will be on more glass and bigger lube bays.

In station construction, the bulk of activity is in replacing old stations and remodeling existing ones. In 1957, 6,485 new stations were built—18 per cent more than in 1956. Another 1,427 were remodeled.

The \$50 billion federal highway act will affect oil marketers this year, and for years to come—in service station relocations, equipment needs, and new distribution and storage demands, the magazine notes.



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something NEW...

at Bergstrom Paper Company

THE fall of 1958 will bring a new type of paper industry not present in the Fox River Valley at this time. Bergstrom Paper Company will transfer its safety paper division from its present Waupaca site to a new 40,000 square foot addition to be constructed on the south end of the company's finishing plant on Highway 41, three miles south of Neenah.

Men and women and machines will be involved in this transfer; machines to produce the Bergstrom safety papers, and men and women with safety paper production "know-how".

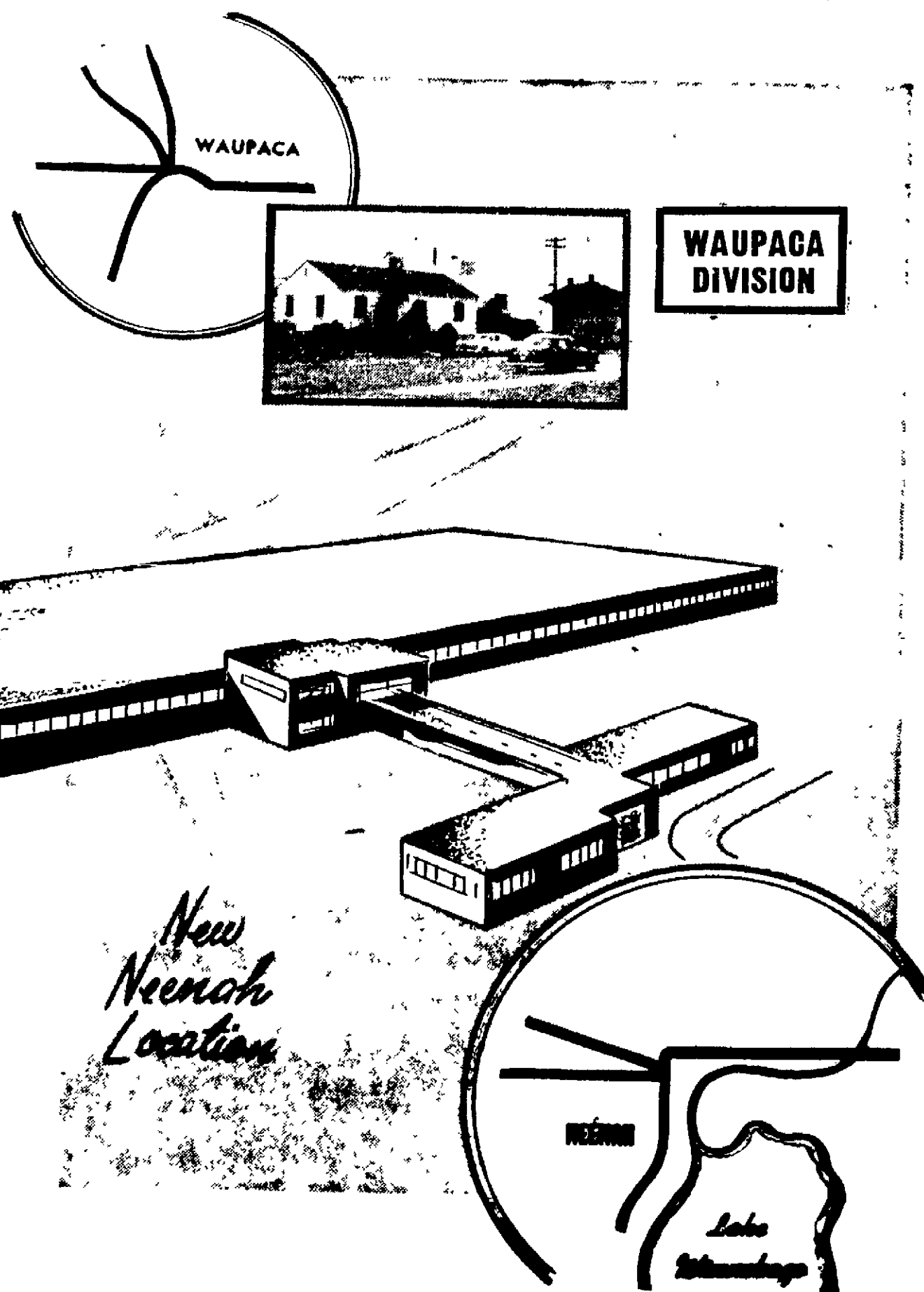
Safety papers are widely used the world over. The checks which people write in payment for goods or services is a good example of safety paper use. Some other uses are bank drafts, notes and legal documents. The basic characteristic of this paper is that it must, when altered by erasing or graduation, show the effect immediately. To achieve this property, a sensitized coating must be put on the surface of hard stock papers. The three basic kinds of safety paper made by this division go by the trade names Banknote, Spec, and Homespun.

In moving to the new plant, the men and women of the present Waupaca division will be provided with the opportunity to work in a much improved physical site. The limited amount of operating space and employee facilities at their present location has been to their disadvantage in the past. Bergstrom Paper Company is certain that these people will find satisfaction in their new working environment. They should also find their associations with local Bergstrom employees and residents of the Fox River Valley pleasant as have other newcomers to this growing community.



BERGSTROM PAPER CO.

NEENAH, WISCONSIN



No Accidents Reported at 10 Plants in 1957

Two Companies Began Formal Safety Programs

Fox Cities industrial plants and business places became safer places in which to work in 1957 as 10 of the 56 firms answering questionnaires reported no lost-time accidents.

Formal safety programs were instituted in two plants—the Wisconsin Container corporation, Menasha, and the Fox River Tractor company, Appleton.

The John Strange Paper company, Menasha, reported a new plant-wide safety record of no lost-time accidents for the 1-year period ending Jan. 10. It was the first time such a record had been made at the plant.

The United Pattern Works, Menasha, reported no lost-time accidents for its 12th consecutive year.

Two plants of the Marathon division of American Can company operated without a lost-time accident in 1957 while another plant had only one such incident.

Merit Awards

The Kimberly - Clark corporation received three National Safety council awards of merit during 1957. They were for one million safe man-hours in the research and development department, the staff engineering department and for a perfect year in the staff engineering department.

Other firms reporting no accidents during 1957 were Meadowview dairy, Menasha, Quaker Dairy and Bakery company, Appleton Marble and Granite Works, the Liethen corporation, and Joseph J. Plank and company, all of Appleton.

The active safety program at the Wisconsin Container corporation was begun in September under the leadership of a joint union-management committee. It was hoped the program would be successful in eliminating accidents leading to losses in personnel and production. Early reports indicated the program is having good results, the company said.

St. Lawrence Shipping

Stairway to the Sea Certain to Boom Entire Midwest Economy, Experts Say

The St. Lawrence seaway may well be the most expensive stairway ever built. It will lift ocean-going ships — up to 10,000 tons — some 600 feet from the Atlantic ocean to the inner Great Lakes.

To build the locks, dams and canals — the steps of the stairway — the United States and Canada are spending a billion dollars. Another estimated billion will be spent in developing port facilities along the Great Lakes.

What will this mean to mid-America, where nearly a third of America's industrial production is centered and where more than a third of its agricultural products are grown and harvested? To this 17-state area, say most economic forecasters, will come a boom as freight costs are shaved, thus opening new markets for the midwest and for those producers who sell imported merchandise and raw materials to us.

Of course, they concede, the seaway will benefit first and

foremost cities such as Chicago, Milwaukee, Detroit, Duluth, Toledo and Canadian ports. However, they quickly add, a boom in one section of our highly integrated and interdependent economy can hardly help influencing the other parts.

Sample Benefit

For example, iron ore reserves in the giant Mesabi range are decreasing in quality. Despite the promising Taconite process of enriching ore, the cost of steel seems sure to increase. However, with the St. Lawrence seaway, promising reserves in Newfoundland can be utilized. Lower cost steel means lower cost autos, appliances, and lower basic costs throughout industry. This is reflected throughout the economy, not in a single area.

This is what the seaway means, the planners say.

Chances are that the St. Lawrence seaway won't have any effect on the Fox river system in the sense of increasing tonnage hauled through the locks

from Green Bay. Despite lower freight rates for water transportation generally, the same problem of loading and unloading holds true for Fox river barges and large ships as does that for railroads or trucks and the ships.

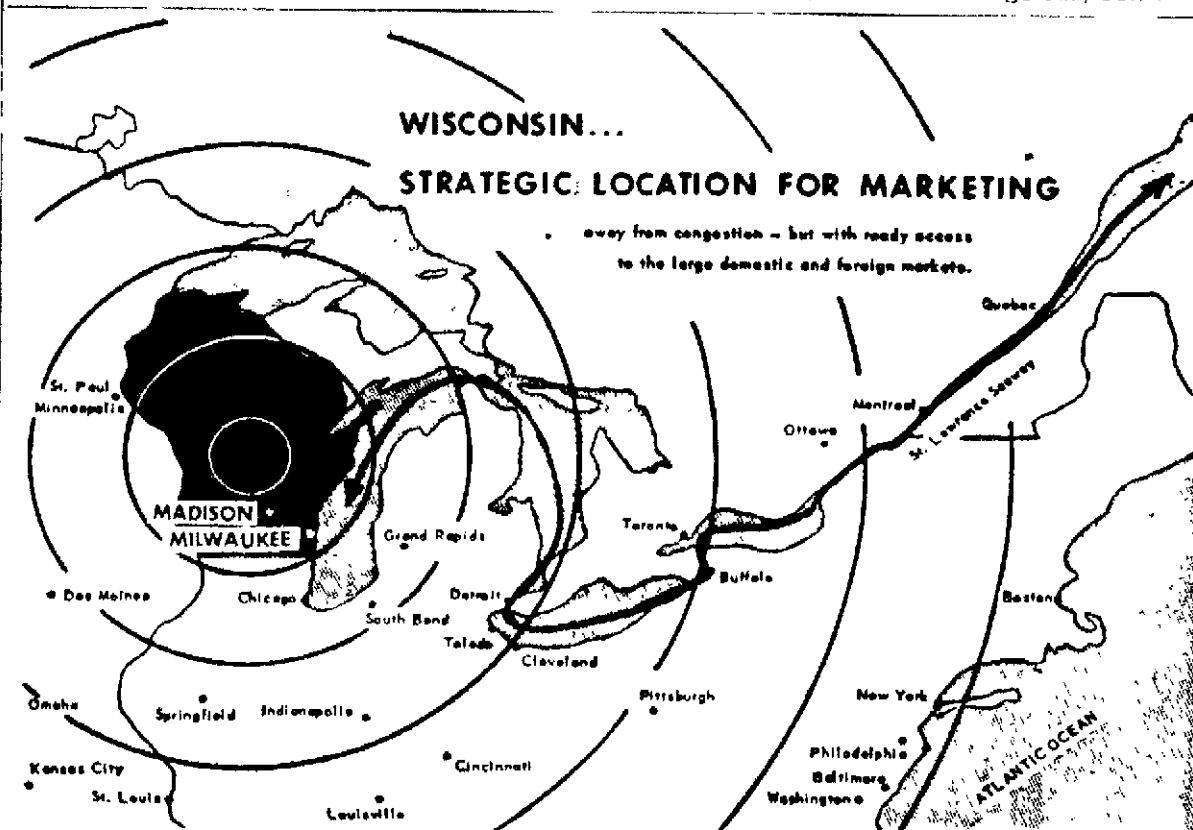
Probably just how ocean freighters calling at Green Bay and Milwaukee will affect freight rates in this area won't be determined until the ships begin service.

That won't be until spring a year from now, when deep-draft vessels will be able to sail from the mouth of the St. Lawrence 2,400 miles to Duluth and Chicago. Then the markets of the world will be brought to the heartland of America for the first time.

Tonnage Shipped

Commerce on the Great Lakes has always played a vital part in the area's economy, although it has plainly been a self-contained sort in the sense

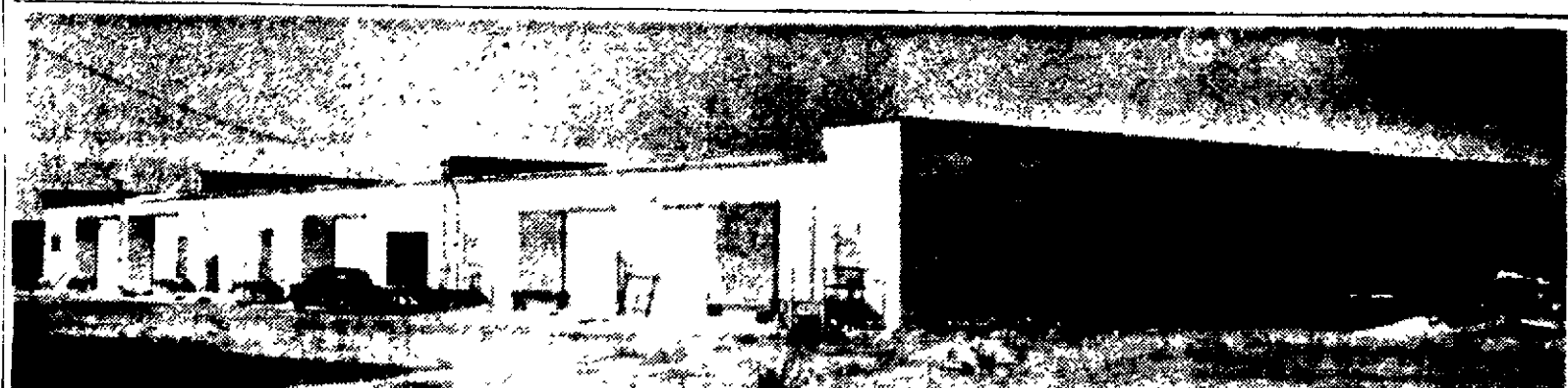
Turn To Page C11, Col. 4



This Map Shows the Strategic marketing position of Wisconsin made possible through the St. Lawrence seaway. Raw materials from over the world can flow into and finished products out of Wisconsin ports. While port cities, such as Milwaukee, Sheboygan and Green Bay, will benefit directly from opening of the waterway, the new transportation system is expected to foster economic growth throughout the midwest.

This Brick Warehouse Was constructed at 1850 W. Spring street by Sawyer Biscuit company, a subsidiary of United Biscuit company, Melrose Park, Ill., for an

estimated \$60,000. It replaced a smaller one which the firm was leasing in the town of Menasha. (Post-Crescent Photo)



Rebuilt After a \$135,000 Fire Early in the year was this part of a warehouse, owned by Harold Shlimovitz, at 1850 W. Reeve street. Reconstruction was estimated

to cost about \$35,000. Wrecking crews completed what ever the fire left of the walls and rebuilding started from the cement floor up. (Post-Crescent Photo)

Over the years a lot of people are going to count on Valley Iron.



Through the years, Appleton and the Valley Iron Works Company have grown together. Just as Appleton is expanding with more and different kinds of industry, so the Valley Iron Works Company is expanding its line of equipment for the Pulp and Paper Industry of the world.

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so has the concept of Appleton Juvenile Furniture Company and the entire toy-making industry. While our famous musical rocker is still an important phase of our operation, our affiliation with PLAYSKOOL has broadened

our area of interest to many other types of toys. When you are buying for the children, we invite your examination and consideration of

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Appleton Juvenile Furniture COMPANY

828 S. Leve St.

Appleton, Wisconsin

\$1,200,000 Spent In 1957 to Improve Telephone Service

220,000 Calls Made Daily in
Fox Cities; Building Addition
Set in Appleton This Year

The Wisconsin Telephone company spent \$1,200,000 in the Fox Cities area in 1957 to enlarge its services and facilities, bringing the company's total Fox Cities investment to a record \$16,150,000.

And, it plans to spend another \$2,500,000 in the next two or three years in major expansion of central office dial facilities. The expansion includes a 4-story addition to the central office at 221 W. Washington street, Appleton.

Seek to Bring New Industry Into This Area

Continued from Page C3

The addition, to be started this year, will provide larger quarters for additional dial switching equipment. The structure, along with long distance equipment and associated cable projects throughout the area, will comprise a large share of the company's expansion program for the next several years.

The addition will be built on a 50 x 70-foot strip part of which was purchased from Hugo Pankratz, who owns a tavern and bowling alley at 119 N. Appleton street. The purchased parcel juts into the company's property at the rear of its equipment building on the southeast corner of the present phone company building.

3,000 More Phones
At the end of 1957, the company was serving over 49,000 telephones in Appleton, Neenah-Menasha, Kaukauna, Little Chute, Kimberly, Combined Locks, Hortonville and Greenfield. This is an increase of nearly 3,000 over 1956.

According to R. C. Van Sistine, manager of the Appleton exchange, 981 new phones were added in Appleton alone from Dec. 1, 1956 to Dec. 1, 1957. This brings the total number in the city to 24,944.

The number of daily calls by subscribers in the Fox Cities reached an all-time high of 220,000. Long distance calls also set a new record, with more than 3,600 originating daily from Fox Cities residents and businesses.

Subscribers in Appleton made

Turn to Page C-10, Col. 7



Knoke Lumber Company in 1957 built the first Fox Cities dry kiln, shown at bottom, at 211 N. Linwood avenue. The 29 by 40 by 28-foot structure dries lumber and cost about \$10,000. Grand Rug and Dry Cleaners erected the 3-room building, shown at top, at 1612 N. Ballard road for about \$7,500. (Post-Crescent Photo)

Big Market for TV Sets Likely

The electronic consumer products business in 1958 should be good.

According to Edward R. Taylor, executive vice president of the consumer products division of Motorola, Inc., one of the reasons for this will be the huge market for replacement of 45 million TV sets in use 41 per cent are five years old or more.

A highly successful program so far, Neenah's program, however, differs from Appleton's in that it has no corporation. One hasn't been needed. As in Appleton, the chamber of commerce works with the city council, more or less doing the spadework. Their cooperation has brought the only new industries into this area, the Manhattan Rubber company.

Land Available
Menasha's Mayor R. G. DuCharme and the council's finance committee, Ald. Lee Coughlin, are doing what they can to attract industry, but Menasha has little land available. Other of the Fox Cities are not known to actively have discussed industrial expansion or its potentials within their borders.

city purchases when such purchases are needed and land is available.

The reason both will buy choice sites when available is that private owners when they hear industries are interested in their property often hike their asking prices scaring off the industries.

The reason Appleton, Neenah and other state communities regard industrial expansion as vital is the World War II baby boom. When these youngsters hit the labor market there must be jobs for them or there are two alternatives: They will leave the community for jobs elsewhere and the community will not grow, or they will stay and there will be unemployment.

Another major consideration is that industries are vital to the tax base. They add to the wealth of the community both in direct taxes and in shares of income taxes which their employees pay indirectly to the cities in which they live. With the baby boom came a need for school buildings, costly items on the tax roll, and whether the youngsters stay in the community after schooling doesn't matter. They have created much cost before they're finished. It's either get new industry, or help the old ones expand, or the old ones will have to pay more. And, an unfavorable tax picture is said to be the reason Wisconsin has failed to grow industrially as well as other states.

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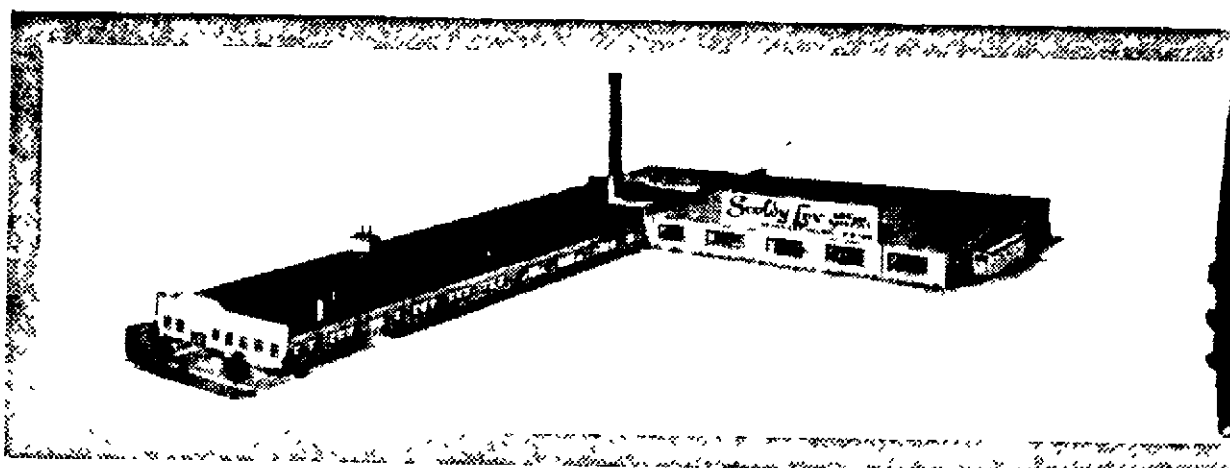
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Production
Parts Control
Alteration
Dairy and Feed

LABELS
Padded or Rolls
Gummed and Ungummed
DECAL TRANSFERS
EMBOSSED SEALS

"Put Your Confidence in Atlas Tag Co."

Factories At
Neenah, Wisconsin • Chicago, Illinois



Scoldy Lox

**GLAMOUR GUARD BOB PINS
and Rubber-Tipt Majorette Bob Pins**



the world's heart-beat factory

... HERE IN APPLETON!

When a woman's hair-do is just right she's ready for anything from chores to romance — and getting and keeping the hair-do just right is our job here at Scolding Locks Corporation. Last year more than a BILLION of our bob and hair pins went to the ladies of every land. Think of the renewed spirits and quickened heart-beats we've set off!

Started over thirty-nine years ago in a small loft comprising less than twelve hundred square feet, our present modern plant covers twenty-seven thousand square feet. A growing industry in a great and growing city — Appleton!

SCOLDING LOCKS CORPORATION
Appleton, Wisconsin

World's Largest Exclusive Manufacturer of Bob and Hair Pins



S. C. Shannon Company Completed this new combination office-warehouse at 1726 N. Ballard road after the land was annexed to the city. The structure contains

62,000 square feet of space and was designed to meet a wholesale grocery business which tripled its business volume in five years. (Post-Crescent Photo)

Big Increase In Industries' Investments

Continued from Page C1

total industrial capital investment in the Fox Cities.

PAPER CONVERTING—Gain of \$1,885,615, or 7.25 per cent, from \$26,008,476 to \$27,894,091.

exploit hydro-electric power. The project exploded when the state supreme court held it to be unconstitutional.

Actually, the volume of hydro-electric power produced since that time has been enlarged significantly, but the ratio of steam-generated power has grown so much more rapidly as to make power of less relative importance each year. Diesel-generated power remains a minor factor in the state's total power industry.

Large Plants

Last year 16 large hydro-electric plants and 102 smaller installations produced 1,447,000,000 kilowatt hours of power, against nearly 9,000,000,000 kilowatt hours of power, against nearly 9,000,000,000 kilowatt hours produced during the same period by steam plants.

The largest of the hydro-electric plants are mostly connected with dams straddling the major streams—the Wisconsin, the Chippewa, St. Croix, Peshigo and Flambeau rivers, for example.

Hydro-electric power sources remain more important for some of the public service corporations of the state than others. Thus the Northern States Power company of Eau Claire has the largest water power plant, known as the Wissota plant on the Chippewa river, with a capacity of more than 35,000 kilowatts. It has numerous other hydro-electric plants, including the most important recent installation in the state, the Holcombe plant, also on the Chippewa river.

Hard Working River

The power dams and reservoirs developed on the Wisconsin river by the Wisconsin Valley Improvement company, the Wisconsin Public Service corporation, the Wisconsin Power and Light company and others, have given that major stream the name of the "hardest working river in Wisconsin."

Recent developments associated with water power have been designed largely to stabilize or improve stream flow by improvement or enlargement of reservoir systems. Hydro-electric power generation is related directly to the volume and the stability of water flow in the created a state corporation to major rivers.

Water Power Slips as Factor in State Economy

Future of Electric Energy Generation Rests in Fuel Sources

Post-Crescent Madison Bureau

Madison—Water power for the generation of electrical energy is a steadily declining factor in the economic output and activity of the state.

With virtually all of the economically feasible water power sites on the state's numerous streams and rivers now developed and in use, the future of the power industry in Wisconsin rests mainly upon coal and diesel power or alternative fuel sources.

The proportion of water power generation has declined in every recent year, and currently amounts to only 14 per cent of an expanding annual total of power output, according to utilities' operation reports tallied by the public service commission.

Previous Situation—In the 1920's and 1930's, in contrast, from 35 to 40 per cent of the power generated in Wisconsin was provided from water power sites, and state administrations planned boldly for further exploitation of the energies of Wisconsin's great inland rivers for the benefit of the Wisconsin economy.

It was about 20 years ago that the LaFollette administration created a state corporation to

\$84,091. That represents 11.23 per cent of the industrial investment.

ALLIED TO PAPER—Gain of \$468,968, or 3.12 per cent, from \$14,966,868 to \$15,435,836, representing 6.72 per cent of the industrial investment.

PRINTING AND PUBLISHING—Gain of \$1,617,744, or 20.05 per cent, from \$8,063,550 to \$9,681,294, representing 3.9 per cent of the industrial investment.

METAL WORKING—Gain of \$485,550, or 10.6 per cent, from \$4,674,997 to \$5,170,547, representing 2.8 per cent of the industrial investment.

DAIRYING—Gain of \$622,000, or 14.75 per cent, from \$4,217,000 to \$4,839,000, representing 1.95 per cent of the industrial investment.

MISCELLANEOUS—(Eight industries reporting); Gain of \$3,299,093, or 5.8 per cent, from \$56,887,079 to \$60,186,172.

Practically every paper manufacturer in the Fox Cities made plant and equipment improvements valued at several hundred thousand dollars or more. At least five companies made improvements exceeding \$1,000,000 each.

Other investments, in addition to those for machines and building improvements or expansion, went for parking facilities, modernization, new retail outlets, garages, trucks, dry kiln, warehouses and purchase of land for still further expansion sometime in the future.

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Telephone Firm Expands Service

Continued from Page C9

an average of 108,387 calls a day in 1957, compared to 100,065 in 1956.

Cable Expansion

Major telephone cable expansions were completed in the west portion of the Appleton exchange area, the north area of Menasha and the growing urban and rural area north of Little Chute. These three projects alone cost more than \$200,000. More than 1,005,000 telephone calls are now in use through-out the 97 exchanges served by the firm. This is an increase of 47,000 instruments during 1957 in the 152 communities served by the company.

Installation of telephones in homes and business places during the last 11 years has set a record of expansion equalling the growth during the company's first 64 years of service. It took from 1882, when the company was incorporated, until 1946 to reach a half-million telephones. The second half-million have been added in the years since—a 100 per cent increase in about one-sixth the time. The millionth telephone was northeastern Illinois.

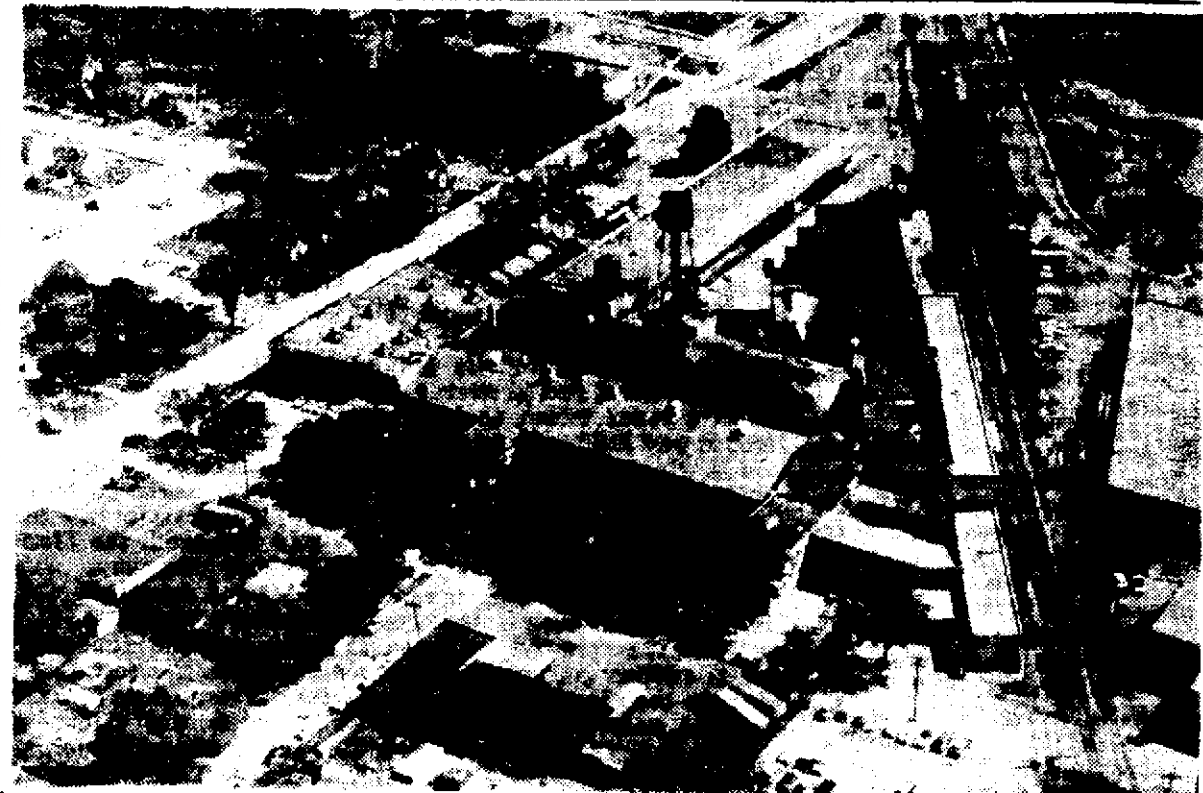
Installed in November. A green phone, it was put in the governor's office in the state capital.

Over 91 per cent of all telephones in the company are now dial operated. Communities converted to dial in 1957 included Fond du Lac, Stevens Point and Princeton.

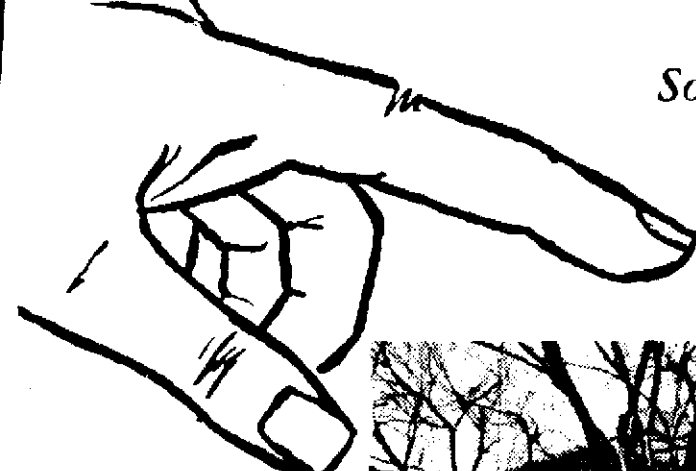
On a state-wide basis, the company carried out one of the largest construction programs in its 75-year history. Total cost of the expansion program was \$47 million—almost a million dollars a week. During 1958, the company estimates it will be spending nearly \$40 million for new and enlarged facilities.

\$308 Per Phone—Today, the company's plant represents an investment of \$308 million—an average of \$308 per telephone. The company has a working force of some 10,500 employees.

Direct distance dialing was extended during the last year, enabling more customers to dial long distance calls direct to a growing list of cities in southeastern Wisconsin and northeastern Illinois.



Something **NEW** you'll find at A.C.P.*



Research and Development Laboratory

Pictured above is a new addition to the mill office and laboratory facilities at The Appleton Coated Paper Co.

Since 1951, nine new buildings and additions have been completed in the Appleton Coated Paper Co.'s expansion program. This newest addition will contain expanded laboratory facilities including larger areas for the testing of raw material and also quality control. Most important will be the Research and Development which will be conducted in the building.

Appleton Coated demonstrates its faith and confidence in the future by continuing on its expansion program. Through better research and development of new products and uses for coated paper, Appleton Coated will continue to be one of Appleton's largest manufacturers and employers. Maintaining the lead as the country's largest producer of colored and specialty coated papers will provide both industrial and community growth for the Fox Cities.

Beginning our second half century . . . of quality coated papers.

The ***APPLETON COATED PAPER CO.**

APPLETON  WISCONSIN

Thorp continues to grow...

Consolidated Balance Sheet, November 30, 1957 and 1956, and Comparison

OFFICERS

Dr. Francis P. Neis
Chairman of Board of Directors

Francis J. Conway
President

Emil E. Kostner
Executive Vice President

Robert M. Conway
Vice President

Clara E. Gruszynski
Vice President

Corwin C. Guell
Vice President

Glenn D. Hammit
Vice President

Ed. Verritt
Vice President

Jean C. Braeren
Secretary

Mark J. Misch
Treasurer

Harvey V. Mason
Assistant Vice President

Ernest G. Stauss
Assistant Vice President

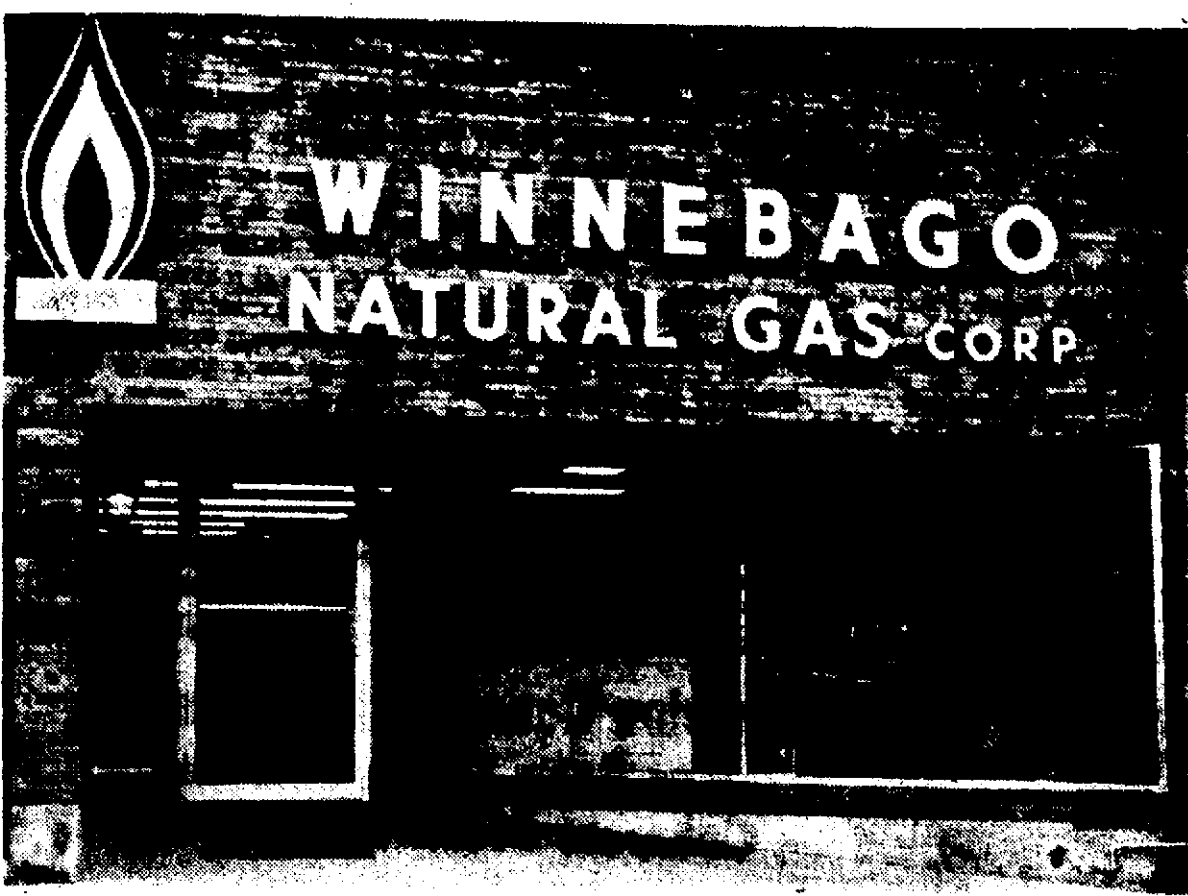
ASSETS	1957	1956	Increase (Decrease)
Cash	\$ 6,916,034	\$ 5,721,785	\$ 1,194,249
United States Government Bonds	396,857	395,794	1,063
Notes Receivable	\$57,358,938	\$44,969,822	\$12,389,116
Less: Reserve for Losses	(961,021)	(748,479)	212,542
Unearned Discount	(5,173,925)	(3,672,825)	1,501,100
Notes Receivable—Net	\$51,223,992	\$40,548,518	\$10,675,474
Accounts Receivable and Sundry Assets	173,780	194,160	(20,380)
Fixed Assets—Net	609,724	531,477	78,247
Deferred Charges	471,967	341,295	130,672
TOTAL	\$59,791,854	\$47,733,029	\$12,058,825
LIABILITIES	1957	1956	Increase (Decrease)
Notes Payable Within One Year	\$22,406,500	\$21,857,000	\$ 549,500
Accounts Payable and Accrued	1,272,274	999,961	272,313
Funds Withheld on Paper Purchased	2,008,186	1,318,189	689,997
Reserve for Insurance Losses	356,289	195,124	161,165
Serial Term Loans	13,775,000	8,825,000	4,950,000
Federal and State Income Taxes Deferred to Future Periods	971,833	782,150	189,683
Total	\$40,790,082	\$33,977,424	\$ 6,812,658
Capital Funds:			
Subordinated Loans	\$ 9,058,900	\$ 5,412,200	\$ 3,646,700
Stockholders' Equity:			
Preferred Stock	4,000,000	4,000,000	—
Common Stock	1,569,725	1,444,725	125,000
Paid-in Surplus	2,153,999	1,168,967	985,032
Earned Surplus	2,219,148	1,729,713	489,435
Total Stockholders' Equity	\$ 9,942,872	\$ 8,343,405	\$ 1,599,467
Total Capital Funds	\$19,001,772	\$13,755,605	\$ 5,246,167
TOTAL	\$59,791,854	\$47,733,029	\$12,058,825

Statement of Consolidated Income and Earned Surplus for the year ended November 30, 1957 and 1956, and Comparison

	1957	1956	Increase
Gross Income from Operations	\$ 8,347,083	\$ 6,590,750	\$ 1,756,333
Operating Expenses	6,267,489	5,027,314	1,240,175
Income Before Deducting Income Taxes	\$ 2,079,594	\$ 1,563,436	\$ 516,158
Provision for Income Taxes	700,900	655,055	45,845
Net Income	\$ 1,378,694	\$ 908,381	\$ 470,313
Earned Surplus at Beginning of Period	1,729,713	1,169,326	560,387
Total	\$ 3,108,407	\$ 2,077,707	\$ 1,030,700
Dividends Paid	\$ 689,259	\$ 347,990	\$ 341,269
Transferred to Paid-in Surplus	100,000	—	100,000
Subsidiary Stock Dividend	—	—	—
Earned Surplus at End of Period	\$2,219,148	\$1,729,713	\$ 489,435

THORP FINANCE CORPORATION

HOME OFFICE: THORP, WISCONSIN



The Home of the Fox Cities' newest combination business and utility is on Wisconsin avenue in Kaukauna, the offices and show room of Winnebago Natural Gas Corporation Service Kaukauna, Little Chute, Kimberly and Combined Locks. The company has franchises in several other cities in Wisconsin and ultimately the Kaukauna office may be the main branch of operations for gas service for more than 40 communities. (Post-Crescent Photo)

4 Municipalities Get Natural Gas in 1957

38 Miles of Mains Installed to Serve Potential 3,073 Customers 'Down River'

Kaukauna — Four of the communities in the Fox Cities installed 33,960 feet of 6-inch gas mains for the first time in 1957. The lines, including 26,570 feet in Winnebago Natural Gas Corp. Kaukauna, 4,360 feet in Little Chute, the area's newest combination business, industry and utility. No 6-inch mains were laid utility set up offices in Kaukauna and Combined Locks. Kaukauna, Combined Locks and Little Chute. A total of 28,727 feet of 4-inch mains was installed, including 14,743 feet in Kaukauna, 4,590 feet in Little Chute, 7,502 feet in Kimberly and 1,892 feet in Combined Locks. The concern installed 24,472 feet of 3-inch mains, including 11,598 feet in Kaukauna, 5,054 feet in Kimberly, 4,938 feet in Little Chute and 2,882 feet in Combined Locks. A total of 113,701 feet of 2-inch mains was installed during the summer laid, including 52,040 feet in Kaukauna, 29,446 feet in Kimberly, 26,323 feet in Little Chute and 5,892 feet in Combined Locks. Main construction work was completed in the four municipalities on Dec. 1. Winnebago Natural Gas has stalled. A total of 3,073 customers can be serviced on the basis of the initial construction, including 1,380 in Kaukauna, 806 in Little Chute, 734 in Kimberly and 153 in Combined Locks.

In residential service, 1,204 units can be handled in Kaukauna, 730 in Little Chute, 683 in Kimberly and 145 in Combined Locks. Industrial service can be offered six places in Kaukauna, two in Little Chute and one in Kimberly. Commercial service can be offered to 170 establishments in Kaukauna, 74 in Little Chute, 50 in Kimberly and eight in Combined Locks.

Customers At Present The company has 325 customers to date, including 233 who use space heaters and 82 provided with general service. Two industrial customers also are carried. The number is short of the anticipated goal, but it is believed to have been caused by the late start in construction.

Added expansion and additional services in 1958 are expected to cost the company about \$250,000, but an additional 1,200 customers are expected to start using gas before the end of December, 1958. The company currently has 17 full-time employees, all now helped to acquaint people with residents of the Fox Cities.

Stairway to Sea Certain to Boom Economy of Middle West

Continued from Page C8

that the traffic has been mainly within the lakes. For example, in 1953 — a record-breaking year on the lakes — shipping hit more than a quarter-billion tons. Leading all cargoes was iron ore, with 106 million tons. Coal was second with 56.5 million, followed by limestone with 26.5 million, car ferries with 20.2 million, petroleum with 18 million, grain with 6.6 million and all other commodities accounting for 22.2 million tons.

As one would judge from the above figures, manufacture of steel accounts for well over half the tonnage on the lakes. Ore, coal and limestone are shipped in tremendous quantities to the Gary and Youngstown steel-producing areas.

The types of cargo listed give an indication of what the seaway means to the Fox Cities — economies in water shipping are effected with bulk cargoes, raw materials, or long hauls. The Fox Cities main bulk cargo is wood, but other than that there is no great call for bulk shipments.

The corps of engineers, U. S. Army, has been conducting a survey for about a year in an effort to determine just what sort of traffic can be expected after the seaway opens. Information is gathered in each port area on the economic base of the areas contributing to potential traffic, prospective commerce in various items through the ports, shipping practices

Some employees are new to this area. Office girls, servicemen, salesmen and shop men were previous residents of the area. The program of expansion is not limited to the Fox Cities. The concern also has franchises for bringing natural gas to 40 other Wisconsin cities when an allocation is received.

"Fringe" Benefits Establishing natural gas in the four communities provided additional wealth in other ways. Heating contractors and appliance dealers are beginning to feel the impact of the new commodity and expect it to continue as long as people change to gas. Plumbers also have noted increased volume of work.

The educational program of the company through house-to-house contacts and brochures helped to acquaint people with natural gas.

and traffic patterns of industries most likely to use the ports, and the future outlook of those industries toward use of the ports. The survey is designed to help engineers see which ports need further improvement and what generated by the seaway.

Midwest Boom It is felt by most experts that the seaway will bring a boom to the entire middle west. If they are right, there can be little doubt that the Fox Cities area will share in the general business surge. Unquestionably, the port cities of the state — Green Bay, Manitowish, Sheboygan, Milwaukee — will benefit directly from the seaway. However, one city or area cannot enjoy a surge of new business and vitality without affecting business far beyond its own area limits.

Experts also indicate the greatest benefits will be felt in the large cities which contain the modern industrial complexes, of which the Chicago area is the outstanding example. Here again, a lowering of shipping costs and a boom due to new markets will have an effect far beyond the city limits of Chicago, South Chicago and Gary.

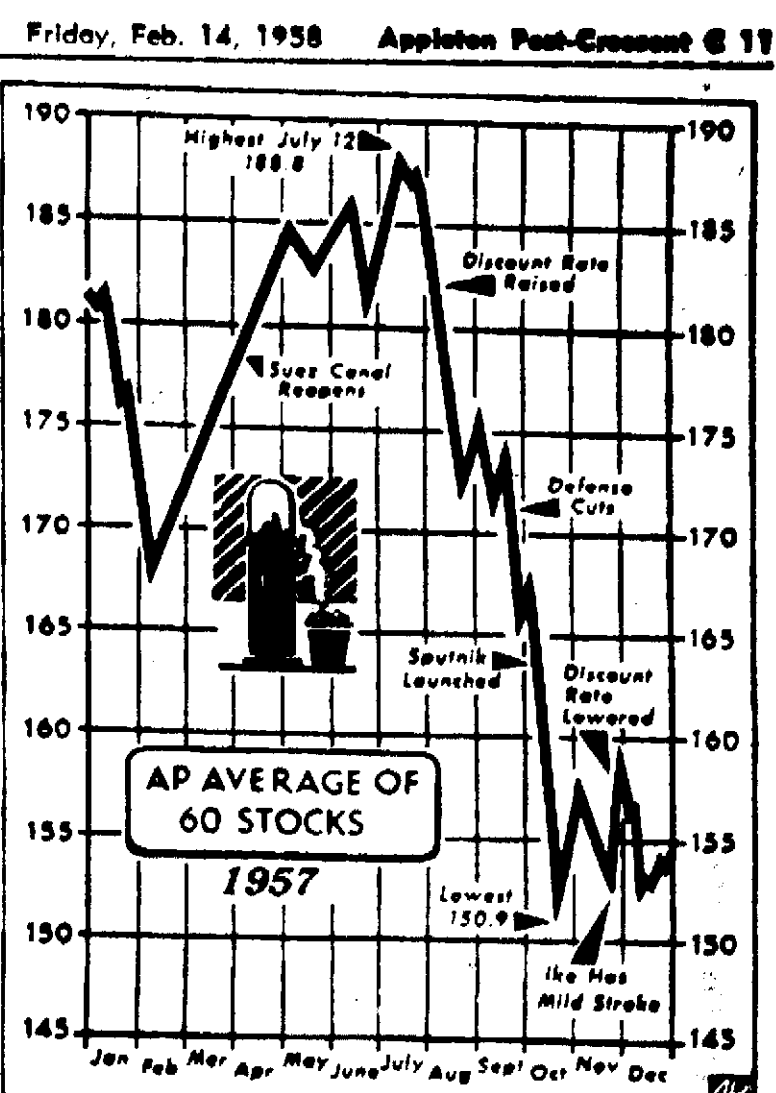
Cheap Imports? One of the persistent arguments against the seaway through the years is that it would enable foreign manufacturers to dump cheap goods into the midwest. Seaway backers point out that the same tariffs

apply in Milwaukee as in San Francisco or New York. Certainly it is true that imported goods will be sold cheaper in the midwest when they arrive by water with a single unloading rather than a trans-shipping from a coast port. But tariffs are set to bring the basic price of foreign goods close to that of U. S. goods, not to equalize the shipping cost of an import to a point within the U. S., they say.

All in all, no one knows how the seaway will affect the Fox Cities in detail, but the experts say it will bring a boom to the entire midwest and this area will enjoy its effects with the other 17 states comprising the heartland of America.

Chemical Industry Sets New Sales, Production Marks

New York — Chemical process industries established a new production and sales record in 1957, and will continue to grow in 1958, Chemical Week and Chemical Engineering, McGraw-Hill publications, predict. The total value of production rose about 7 per cent to \$75 billion. However, due to price increases, physical output was up by a lesser amount — about 2 per cent. This is better than the 1.6 per cent gain registered by the overall U. S. economy, but it represents a plateau in the climb of these industries. The current estimate pointed towards another 5 to 6 per cent gain in 1958, but again most of the rise will be accounted for by price increases necessitated by the steadily declining profit margins suffered by the industries in 1956 and 1957.



Market Trends for 1957 are depicted in this chart showing average prices of 60 stocks on the New York Stock exchange. (AP Wirephoto)

City Payrolls Up

Total monthly payrolls of Wisconsin cities increased 40 per cent from October, 1948, to October, 1956, according to the Public Expenditure Survey.



MENASHA PLANT

From The Beginning Of Modern Papermaking

65 Years

Of Paper-Roll Covering Experience



Shown above is one of the largest rubber covered rolls in the United States for one of the World's largest paper machines. The rubber surface is just under 30 feet long and has an outside diameter of 46 inches. This is a suction press roll for extracting water by vacuum and pressure out of wet paper being formed from pulp. Built for the Coosa River Newsprint Co., Coosa River, Alabama, a Kimberly-Clark associated company.

Manhattan has been rubber covering rolls at Neenah for 25 years. Its paper-roll covering experience extends back 65 years, from the beginning of modern paper making, at its parent operation at Passaic, New Jersey.

A \$250,000 expansion program at our Neenah plant was completed in 1957. The expansion and other improvements provide increased straight-line production capacity to better serve the roll covering requirements of the Fox River and Mid-West areas.

THE MANHATTAN RUBBER

MANUFACTURING COMPANY

A Division of

Raybestos - Manhattan Inc.

Plants In: Passaic, N. J. — Neenah, Wis. — North Charleston, S. C.

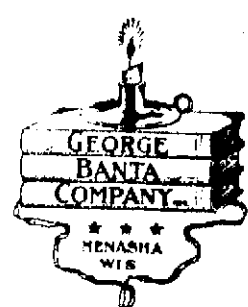
Accomplishment....

The dictionary tells us that this word refers to a thing, or to an action, that may be looked at or thought about with inward gladness—true satisfaction.

At the George Banta Company Plants, members of the organization find such inner satisfaction in knowing that the Company's product is so very worthwhile. The output consists almost entirely of schoolbook material and of periodicals allied to

education, science, technology and medicine. Such things are of permanent value, since they enrich the store of knowledge and thus contribute to human betterment in countless ways.

The eight hundred members of the George Banta Company organization can take pride in their particular form of accomplishment. In our sphere of action, we stand in the forefront of America's printing industry.



The Collegiate Press

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MENASHA • WISCONSIN

CHICAGO — NEW YORK — WASHINGTON, D. C. — BOSTON

MIDWAY PLANT



Unique Group Provides Shipping Savings for State Paper Companies

Manufacturers Use 'Pool Cars' to Shave Cost of Under Carload Rate

BY ALLAN EKVAL
Post-Crescent Staff Writer

Menasha — At 411 Garfield, a man known on what day a ship-averue in Menasha they have ment will go out to a certain combined the initials WPG, city in a Wisconsin Paper Group along with LCL and D-D-D to pool car. Being a full car, it goes make them spell out savings direct to the destination. This is for Wisconsin paper manufac- important for paper merchants turers and converters and their seeking to keep their inventor- customer's throughout the coun- ies under control and to in- crease turnover.

The WPG stands for Wiscon- sin Paper Group, a non-profit The saving in money is re- organization of 35 state paper flected through the shipping manufacturers and converters company paying a carload rate which is now entering its twen- for merchandise which is less ty-fifth year as a car pooling, than a carload in quantity. Back organization.

Less-than-carload rates is per hundred pounds and the what LCL means to the shipper carload rate 58 cents, a differ- who knows that the cost to send ence of 86 cents. This increased only part of a carload is more to \$1.08 LCL rate and 86 cents expensive than if the carload, carload rate in 1954 and \$2.51 were full.

This was the thinking behind year, or differences of \$1.12 and the formation of the Wisconsin \$1.38 in savings respectively. Paper Group in 1934. Paper Each rate increase meant a manufacturers and converters greater percentage of saving with shipments going to the through car pooling.

As one company representa- tive put it, through the Paper Group we can lay down our shipments at the back door of our competitor's plant and meet his price by effecting a saving in the freight rates.

During 1957, the Paper Group handled arrangements for the movement of 3,130 pool cars with 41 per cent of them loaded at the central warehouse and loading platform in Menasha located in the Renick Transfer line building. The Paper Group can load seven cars simultane- ously at its Menasha head- quarters.

The other pool cars were loaded at other places around the state at member mills with the company having the largest tonnage in the shipment usually being the loading site.

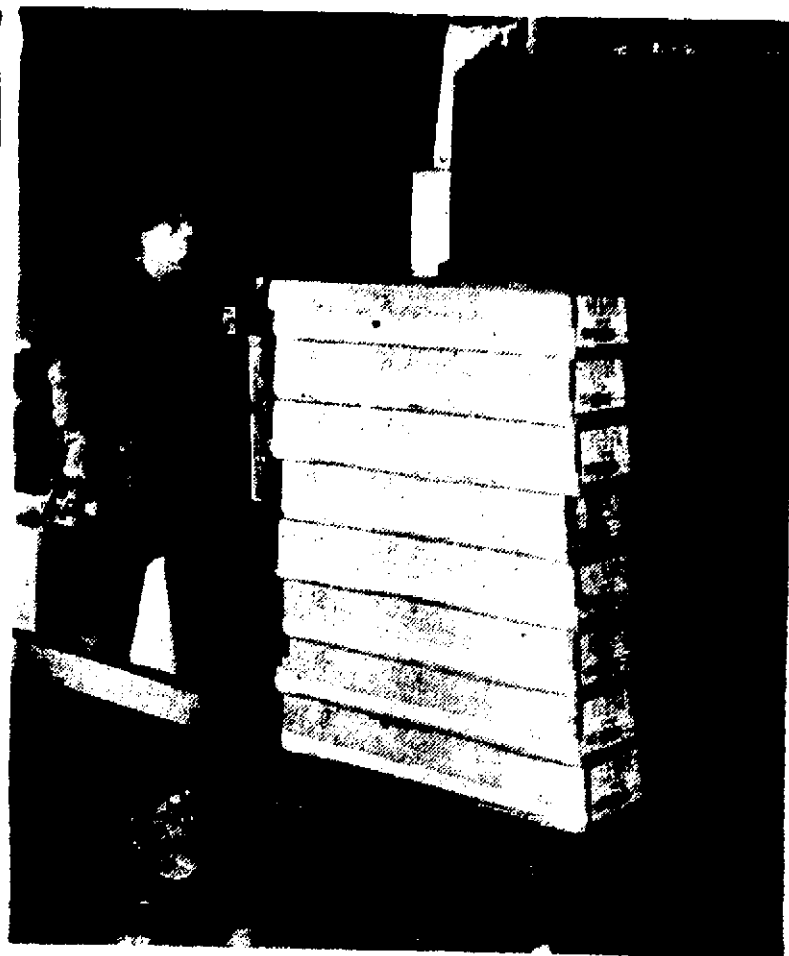
Every week a list is sent to, or more to be able to unload the member mills, their sales- his shipment at a market along men and their customers listing the route to the destination of the destination of shipments to the poolcar through stopoff in be made in the following week. Through the use of three main telephone trunk lines and a tele- typewriter hookup, the Paper Group can complete arrange- ments for the shipments and follow them to the destinations.

More than 5,000 LCL ship- ments are included each month in pool carloads and these may range from a small carton to several large rolls of paper. In- sin paper industries it is one reason why they are purchasing paper and paper products.

Wisconsin Paper Group pool cars also permit a merchant with an order of 10,000 pounds to be able to unload his shipment at a market along the route to the destination of the poolcar through stopoff in transit privilege, effecting him the carload rate for his less- than-carload shipment.

Wisconsin Paper Group is a unique organization and be- cause of its savings in freight costs and regular dependable shipments, many paper mer- chants around the country have informed salesmen for Wiscon- sin paper industries it is one reason why they are purchasing paper and paper products.

Wisconsin - made paper prod- ucts.



Wisconsin Paper Group Serves as a car-pooling organiza- tion to handle freight shipments of Wisconsin paper and pulp industries on a regularly scheduled basis, combining shipments of various manufacturers and converters to provide carload rates for shipments of less than a carload. An employee is shown loading a freight car from a truck at the Wisconsin Paper Group's headquarters in Menasha. (Post-Crescent Photo)

More Insurance Benefits Granted Many Employees

Increases in fringe benefits given to Fox Cities employees during 1957 were largely in the category of hospital and med- ical insurance programs. In all, 13 firms reported such in- creases.

In some cases additional benefits were made available with the cost increase absorbed by the employer while in other cases existing benefits were in- creased. Some companies ex- tended hospital insurance to pensioned employees while still another, although keeping the same benefits, reduced the share paid by the workers from one-third of the cost to one- fourth.

The second most significant increase in fringe benefits was the addition of paid holidays and the increase of pay given for time worked on holidays.

Added Holidays Two dairy companies report- ed adding three holidays to their schedules. One paper com- pany increased the holidays for which it pays triple-time for work from four to six. Another company added double- the time pay for three holidays

when worked. Still another in- creased pay for holiday work from 1 1/2-time to double-time. In all, seven firms reported either an increase in the num- ber of holidays or in holiday pay.

Three firms made long-time employment more attractive by increasing benefits for retire- ment and pension plans, while one instituted such a plan. One company took out life in- surance for its employees while another added another \$1,000 life insurance for 10 years serv- ice, where it previously had been 15.

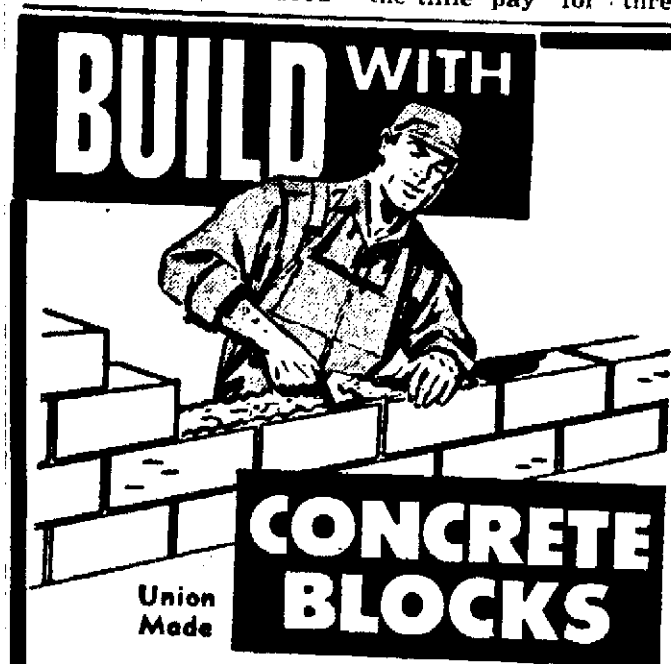
One trucking company devel- oped a profit-sharing plan for its salaried employees and raised its contribution to the

Appleton Post-Crescent C 12 Friday, Feb. 14, 1958

State Roads to Get Smaller Tax Share

In 1946 the state highway sys- tem got 55.3 per cent of the money distributed from state highway revenue. This percent- age is expected to decline to 47.7 per cent this year, accord- ing to state highway commis- sion estimates.

pension plan for union employ- es from \$2 to \$3 a week. In nearly every case, fringe benefits were given in addition to general wage increases.



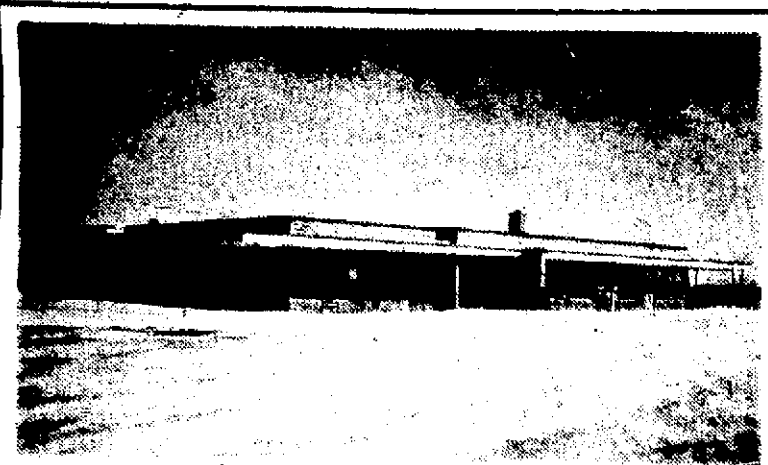
Appleton Concrete Products Co. Has Been Manufacturing Concrete Block Since 1926

1000's of Homes and Commercial Buildings IN THESE FOX CITIES Were Constructed With CONCRETE BLOCK Manufactured Here!

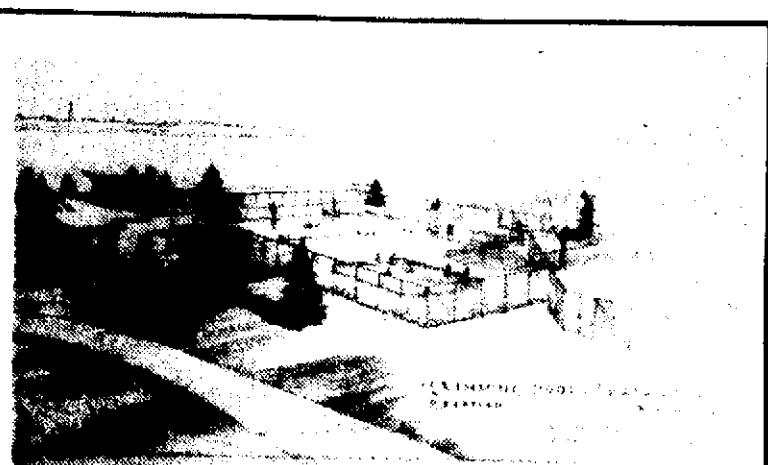
The Use of Proper Mortar Together with a Good Mason and — YOU JUST CAN'T BEAT Concrete Block Construction

See Wally at the —
Appleton Concrete Products Co.
FREE ESTIMATES
1132 E. Wisconsin Ave. Phone RE 4-1675

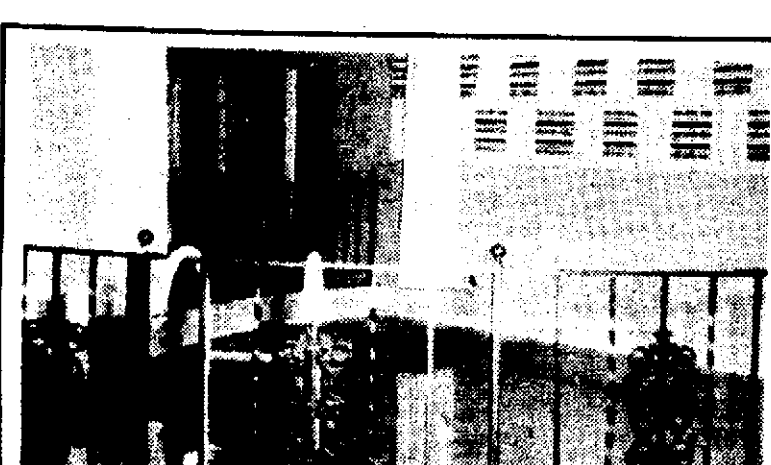
FOR —
★ Economy
★ Durability
★ Ease of Additions or Remodeling



Administration Building, Winnebago County Airport



Municipal Swimming Pool, Peshtigo, Wis.



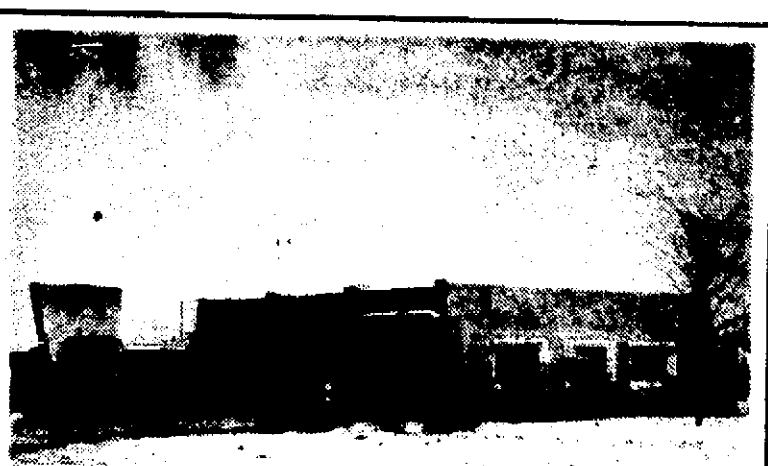
Physical Therapy Pool in Dr. Marshall's Clinic, Appleton



Municipal Swimming Pool, Omro, Wisconsin



Neenah-Menasha Incinerator Plant

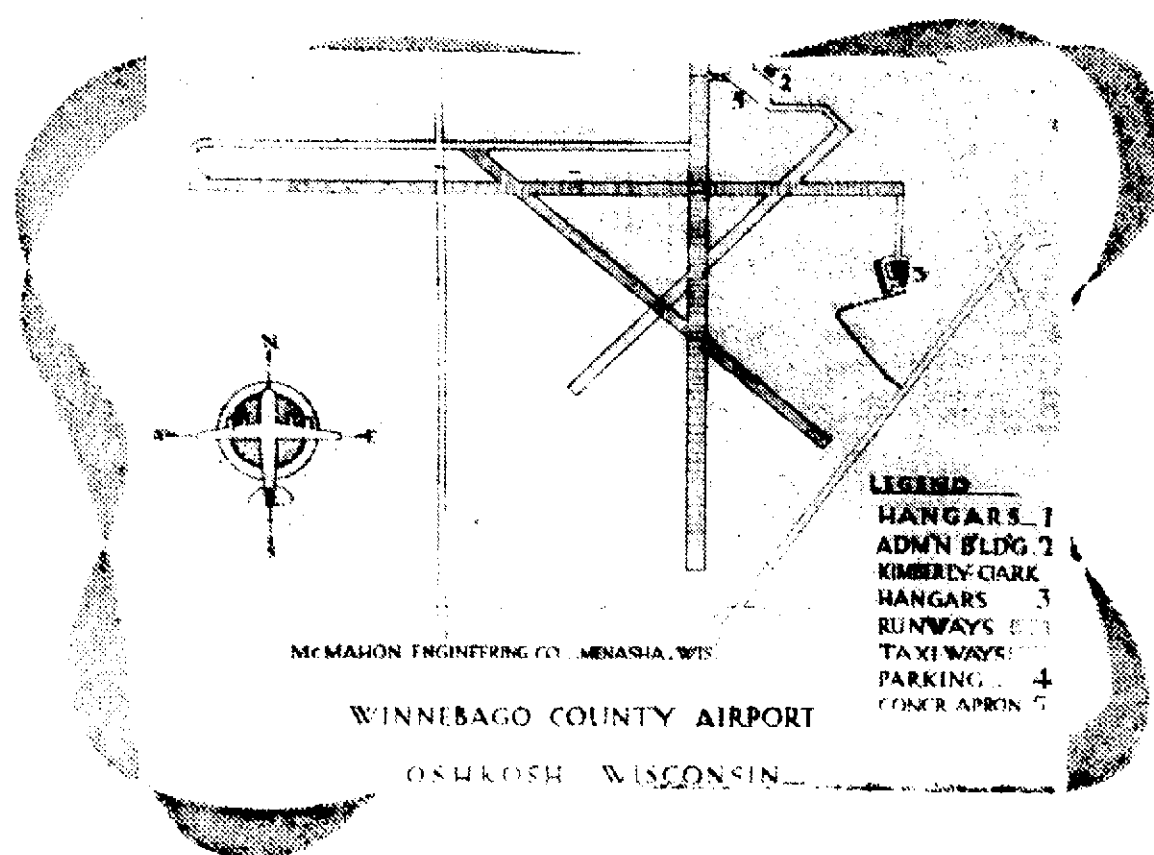


Municipal Garage at Little Chute, Wisconsin



Mount Calvary Lutheran School, Kimberly

SERVING THE FOX RIVER VALLEY SINCE 1909

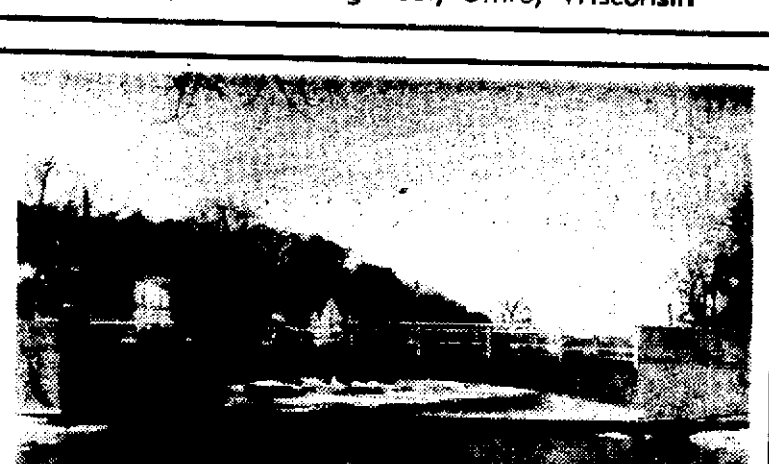


WINNEBAGO COUNTY AIRPORT

OSHKOSH, WISCONSIN

OUR SCOPE OF PRACTICE
MUNICIPAL ENGINEERS

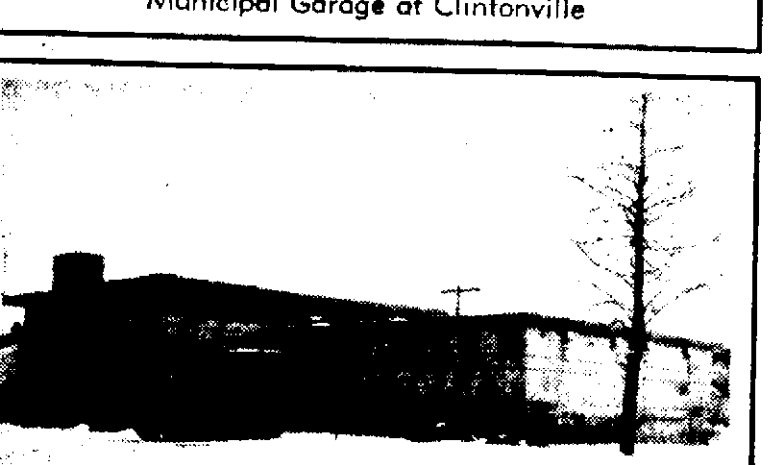
- Sewers and Sewage Treatment
- Water Supply — Platting
- Airports — Roads — Bridges
- Swimming Pools and Golf Courses
- Schools — Churches — Hospitals



Low Street Bascule Bridge, Appleton



Municipal Garage at Clintonville

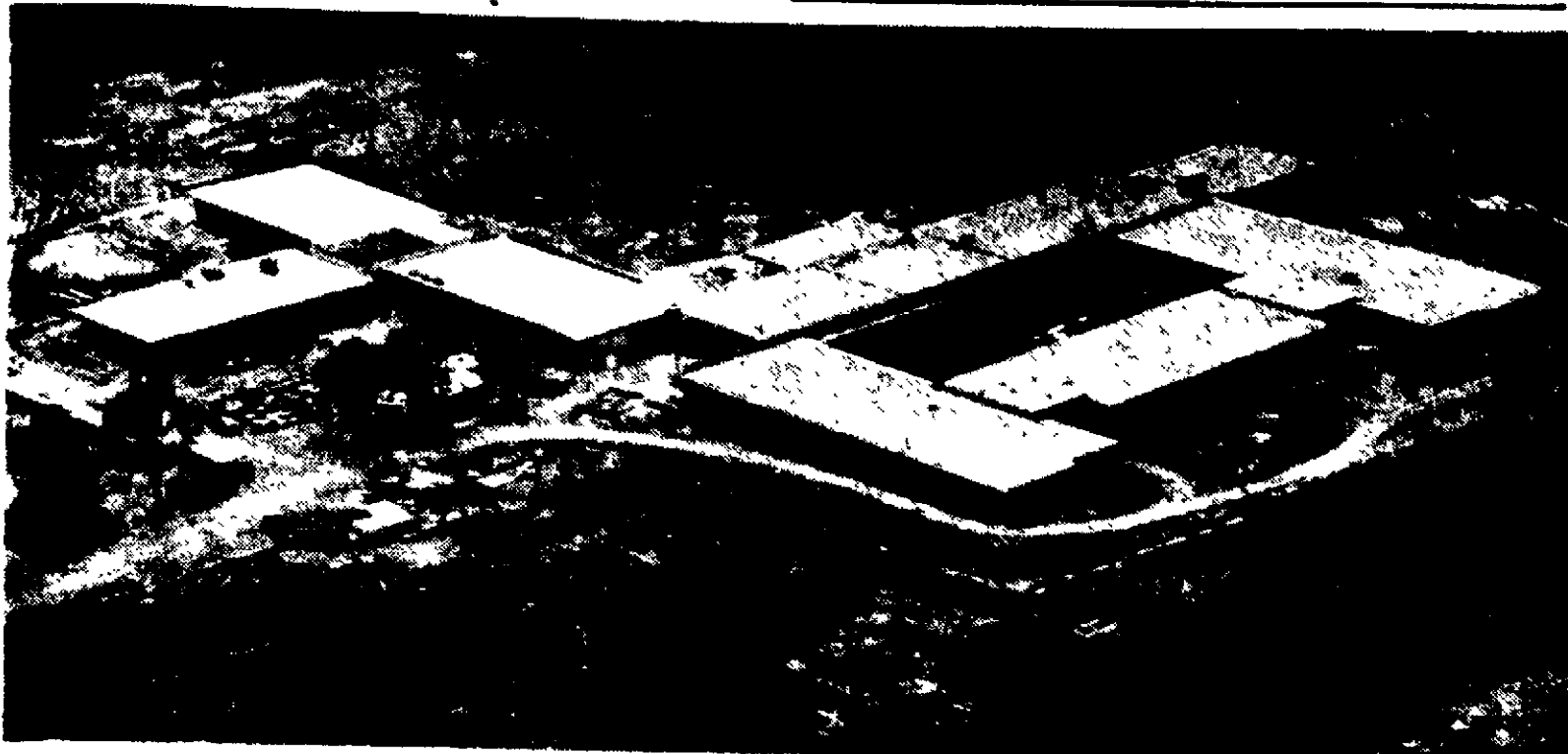


Water Works Pumping Station, Kimberly

McMAHON ENGINEERING COMPANY

MENASHA

WISCONSIN



Nearing Completion and Scheduled for occupancy this spring or early summer is the new general office of Marathon division of American Can company. The

near \$3,000,000 office structure is being built at the southwest end of Neenah on property annexed several years ago. (Post-Crescent Photo)

Water Supply Availability Under Study

Industrial Demands In State May Double In Next 25 Years

Post-Crescent Madison Bureau

Madison — Because industrial demands for ground water in Wisconsin may double during the next quarter of a century, availability of ground water supplies is one of the major targets of study by the special water research project at the University of Wisconsin.

George Hanson, state geologist and University of Wisconsin staff member, discloses a special study of ground water adequacy has been begun in Rock county, which is a typical industrial area where availability of ample underground water resources may have a relation to future industrial expansion.

Knowledge Needed The report is expected to be completed late this year, Hanson said and will show not only the source and direction of the movement of underground water, but also will offer quantitative estimates and descriptions of underground water situations in the

tions of temperature and quality.

Hanson summarized some of the investigations his section has made during the last 12 years since the state legislature ordered an inventory study of the state's underground water resources.

In a report to a legislative



Research Costs Continue Rise

\$7.3 Billion Spent In '57 to Develop New Product Items

Expenditures for research climbed 20 per cent in 1957. They will rise more in 1958, and keep gaining until 1960, when at least 10 per cent of the manufactured goods sold will be in products that do not exist today, according to Pro-

duct Engineering, McGraw-Hill publication.

every locality of Wisconsin, he commented. This is a part of the current work is accumulation of geological data in additional detail, through the examination of well cuttings and the preparation of well logs. Well drillers now are required to file their logs with state agencies, under state law.

A number of specific investigations have been completed in recent years, including studies in the problem areas of Brown and Waukesha counties, and a complete study of underground water conditions of Outagamie county. The study program is now being aided by about 183 observation wells scattered around the state, but about 450 of such wells would be needed for complete state coverage, the geologist said.

duct Engineering, McGraw-Hill publication.

Expenditures in 1956 for research and development totaled \$6.1 billion. The 20 per cent rise in 1957 put the figure at \$7.3 billion. By 1960, \$9.3 billion will go for research and development. Major spenders will continue to be manufacturers of aircraft, machinery, electrical equipment and instruments.

In the field of product engineering, the greatest single area of expansion has been in materials — with an almost explosive growth in plastics. The time is approaching, observers say, when an engineer will be able to specify any requirements he wants in a completely new material, and have the material especially developed to fit his needs. This already is possible in plastics.

Two New Areas Plastics now are being developed as fast as possible for tough performances in missile noses and shell casings, and will be used in structural parts before long.

On the horizon are two areas of great interest in the field of product engineering.

One is the possibility of direct conversion by fusion of energy to electrical energy. The other area is that of solar energy. At present, it has only minor applications, as in the use of the solar battery by the telephone company and solar radios for troops in the field.

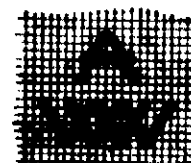
APPLETON WIRES ARE GOOD WIRES

Three years ago, we acquired the International Wire Works in Menasha. Today, their production has been doubled. We are also marking the third year of operation of our Montgomery, Alabama plant. Each year, this operation has shown more growth.

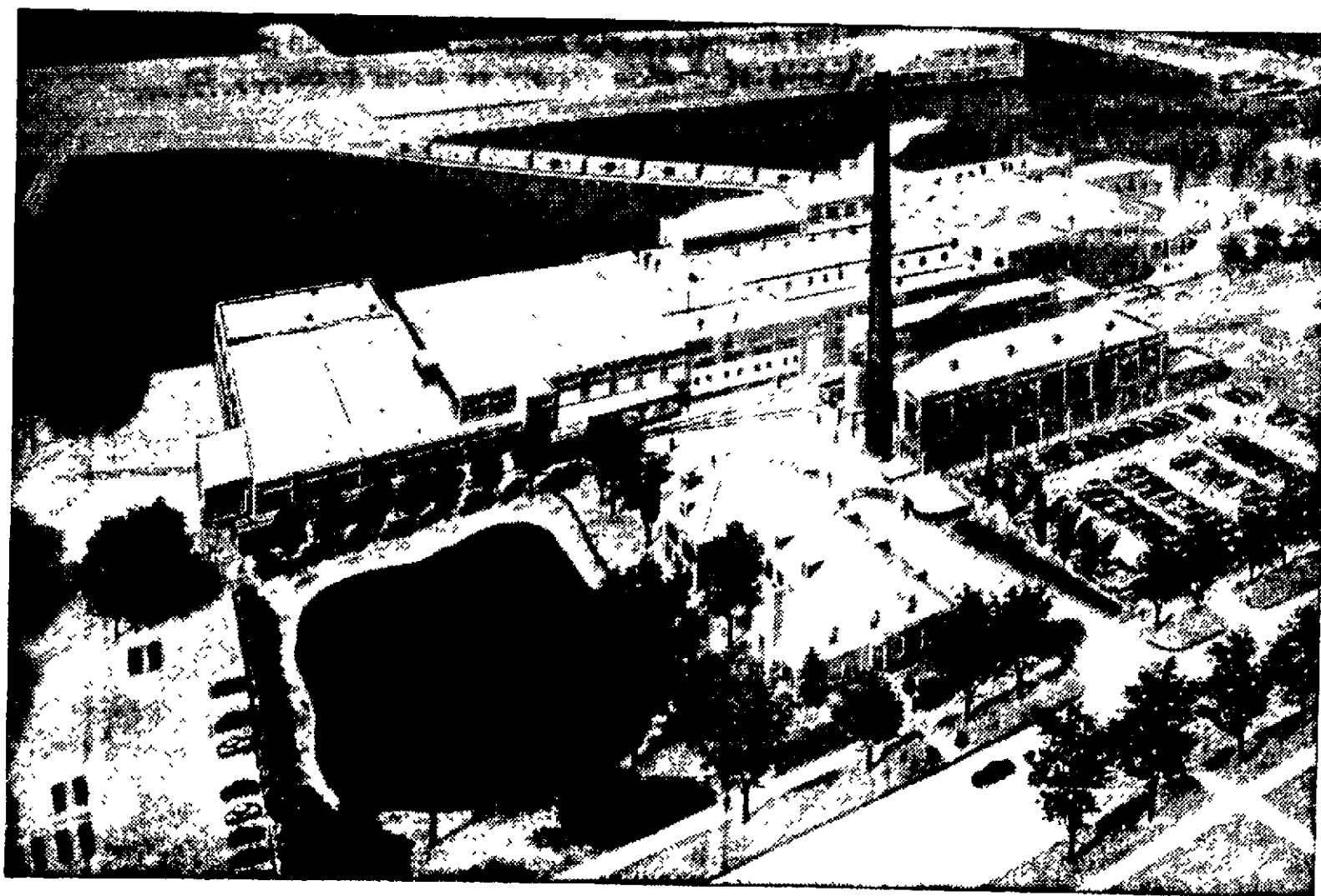
Yet sales and employment of our Appleton home plant have also consistently increased!

Yes, business is good at Appleton Wire Works... because the paper industry knows they can depend on the promise that Appleton wires are good wires. We know we can depend on our men and women to fulfill this promise.

APPLETON WIRES ARE GOOD WIRES



APPLETON WIRE WORKS, INC.
APPLETON, WISCONSIN • MONTGOMERY,
ALABAMA • MENASHA, WISCONSIN



"70 Going on 71" Years Young

Staying youthful... a result of a continuous program of modernization at the Gilbert Paper Company. We emphasize the word continuous because keeping our mill and equipment up-to-the-minute has been a day-in-day-out, every year program with us.

In the past ten years for example, we have invested more than several millions dollars in completely rebuilding one of our paper machines and adding important new equipment to others, included is the very latest in air-dry equipment; new trimmers, a

new automatic high speed paper counting device, an enlarged finishing room and a host of other improvements.

"Staying young" has naturally been an important factor in maintaining Gilbert's position as America's largest manufacturer of cotton fibre content papers. It is important also to our community as a whole. For an efficient manufacturer offers the greatest stability in employment, usually more pleasant working conditions and maximum on-the-job safety.



BOND • ONIONSKIN • LEDGER
INDEX BRISTOL • MANUSCRIPT COVER • SAFETY
REPRODUCTION • BANKNOTE PAPERS

Institute Shows Major Progress in Buildings

\$750,000 Program to Be Completed This Summer; Sulphite League in New Quarters

Major physical marks of the Institute of Paper Chemistry's progress last year were the construction areas in the rear of the institute campus along E. South River street.

The not so physical marks of its progress were, as always, in the minds and research of its scientists, students and teachers. The premises upon which the institute was founded in 1929 still hold, its officials say. These are the schooling of young men in the science of paper-making, research in science and technology pertinent to the many aspects of pulp and paper industry and assembly of the world's most comprehensive library in these areas.

One of the group of paper company executives and educators who originally conceived the idea of a graduate school and re-wiring the institute search center with the general activities of the paper industry court on the institute campus. The building will house laboratory, offices, conference rooms and classrooms. It is slated for completion this summer after 28 months.

Mahler

years in the post. He is Ernst Mahler, Neenah. Replacing him as board chairman was W. Irving Osborne, Jr., Milwaukee.

Mahler was named honorary chairman of the institute board. He was the first president of the institute's board of trustees and in 1950 was named to the newly created post of board chairman. He will continue to serve as a senior trustee and a member of the executive committee of the board.

Building Program
The institute's \$750,000 building program was announced in 1956 and was begun early in 1957. It is about two-thirds completed and will be finished this summer.

A \$200,000 building was completed early this winter and the first floor was leased to the Sulphite Pulp Manufacturers' Research League. The organi-

zation moved into its new quarters from another portion of the institute last November.

Its move made available some space at the institute, but more important for the league, it now has complete laboratory facilities of its own and room for a pilot plant. Its library is housed in a conference room and office space is included in the first floor area. The basement of the single story building will be used by the institute.

A second building, in the final stages of completion, is a \$158,000 addition to the container building to the rear of the institute's offices. The single story building will house converting equipment and the paper evaluation and graphic arts departments.

The third building, to cost about \$427,000, is a 2-story structure connecting the 1942 school and re-wiring the institute search center with the general activities of the paper industry court on the institute campus. The building will house laboratory, offices, conference rooms and classrooms. It is slated for completion this summer after 28 months.

Scholarship Rise
Institute President John Strange told the annual executives' conference last year that a 50 per cent increase in scholarships was planned during the next three years. Scholarships are expected to total \$130,000 this year and \$185,000 by 1960.

The institute held its second annual seminar for member companies last June. Success of the first two sessions indicates the seminars will become a part of the educational features of the institute, Strange said. Research at the institute continues to increase, with over 130 projects in progress during the year. Research work divides into about half on group projects, a quarter on institutional problems and the remainder on work brought in by member companies. Member companies increased

slightly, with 125 corporations contributing dues totaling \$670,000 annually. Portions of the dues are set aside in a reserve to be applied against personal services involved in cooperative research.

"In recent years," says President Strange, "most members have more than utilized their reserve funds." He characterized this as a valuable trend "because it has brought about a closer working relationship between the institute and member companies."

Strange said there is a pressing need for further basic research, mainly because "the future health of a modern industry probably depends less on its monetary capital and physical plant than on its intellectual vigor, on the degree of curiosity which it displays regarding its raw materials and processes and on its alertness to advancements in fundamental knowledge."

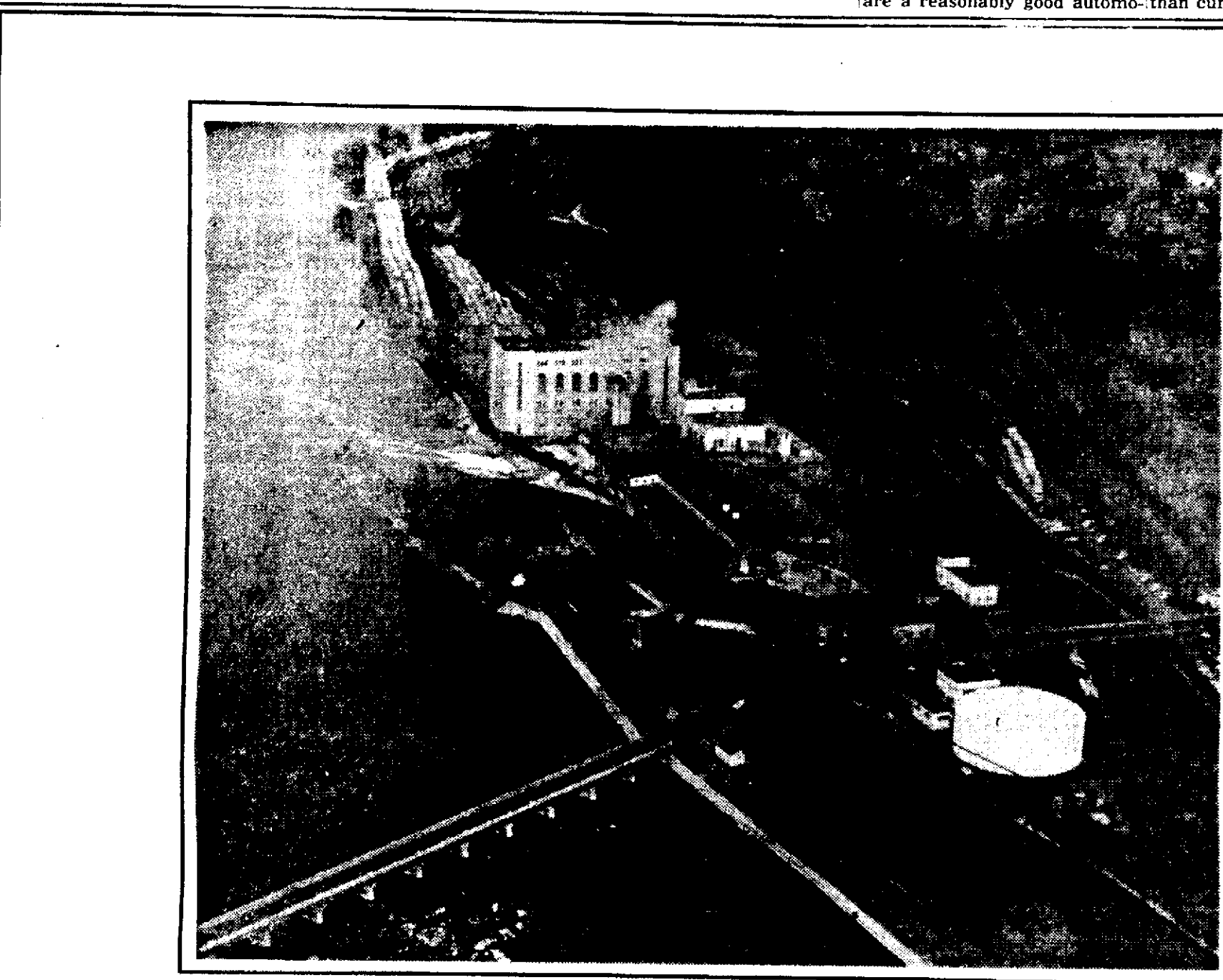
Unique Position
Characterizing the institute's position as unique, Strange pointed out that its staff had an unusual appreciation of the need for research.

Strange concluded that "beyond student research and serving as a background of precedent and stimulation is the research carried forward by the institute staff. Part of this is financed by general institutional funds and the other part comprises contract or cooperative research."

Strange said cooperative research was about three times that of staff-originated research. He pointed out that this meant the institute kept in close touch with the paper industry, thus pointing up areas in which further fundamental knowledge is required.

Students at the institute have bettered their living conditions in the last few years with the institute's program of building single and 2-story apartment units for married couples. The new apartments replace quonset huts and are financed from a dormitory fund to which member companies contribute. Strange called the institute staff one of the strongest it has ever had and emphasized the institute's "striving to maintain a balance between maturity and experience on the one hand and the audacious, uninhibited imagination which comes from youthful enthusiasm on the other hand."

Last in the 3-Building Program of the Institute of Paper Chemistry is the court addition shown above. This building connects the main building with the general activities building and will cost about \$427,000. It is slated for completion in July. Facilities in the building include a special processes section laboratory, classrooms, conference room and office. The new unit contains about 23,000 square feet and will enclose an inside court. (Post-Crescent Photo)



Appleton Division, Consolidated Water Power & Paper Company . . .

is operated by a skilled team of 300 people who earn approximately \$1,500,000 in wages, salaries, and employee benefits annually. Each day 140 tons of Mitscherlich sulphite pulp is produced at this plant for use in the manufacture of a wide variety of paper necessary to modern living in America . . .



Mitscherlich sulphite pulp is an important ingredient in Consolidated Enamel printing papers used by the nation's leading publishers, printers, and industrial concerns. Enamel printing papers (above) are manufactured at the company's Wisconsin Rapids, Biron, and Wisconsin River Divisions.



Waxing papers for bread and frozen food wrap, twisting tissues, and specialty papers manufactured at Consolidated's Stevens Point Division also contain Mitscherlich sulphite pulp. Pictured above are some of the end uses of these papers.

Leadership in... GRAY IRON CASTINGS

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Our greatest asset — over 500 Skilled, Interested People.
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QUALITY — SERVICE — PROGRESS

NEENAH FOUNDRY

Neenah COMPANY Wisconsin

Consolidated Water Power & Paper Company

APPLETON DIVISION

See Prosperous Year in Metals

Several Factors Indicate Continued High Production

Metalworking industries will have a prosperous year in 1958. Either they will set a new peak in dollar volume or will come close, due to increased prices. The dollar volume for 1957 is \$130 billion, an all-time high, reports American Machinist, a magazine of metalworking production.

The physical volume of goods produced next year should be near that of 1957, or down a very little.

Several factors will contribute to metalworking's continued high plateau in 1958. They are a reasonably good auto-

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bile year, better appliance production, upturn in farm equipment, a large amount of defense work despite cutbacks and stretchouts, high activity in construction, and sustained operations in electrical goods.

Capital Goods

Output of production equipment, including machine tools, is expected to be down. Orders for capital goods dropped off in the last year and will affect production during the coming year. Factory shipments of metal-cutting machine tools in 1958 should be around 75 per cent of 1957's estimated \$800 million total. Heavy demand for consumer goods made of metal is likely to offset the lowered demand for capital goods. If the automobile industry starts buying production equipment again, the machine tool industry might do better in 1958 than current predictions.

Fox Cities Weather Made Few Headlines During '57

Review of Year's Records Shows Normal Conditions Prevailed Through Seasons

BY RICHARD GLAMAN
Post-Crescent Staff Writer

While Russia was making big front page headlines in 1957 with its sputniks, old man weather here in the Fox Cities seemed content to remain buried on the inside pages of the newspaper.

For the second year in a row, a real residents experienced weather which set no records and left no long-standing memories.

It wasn't real hot and it wasn't real cold. It wasn't real wet and it wasn't real dry. There were no blizzards, tornadoes, cloudbursts or droughts. There was just plain, ordinary run-of-the-mill weather.

The annual mean temperature for 1957 was only three-tenths of a degree above the average for the last 57 years. The annual rainfall was only four-tenths of an inch below average. The annual mean temperature was 45.4 and the rainfall was 29.09 inches, according to records of the weather station at the Wisconsin Michigan Power company.

Snowfall Light

Only in snowfall did the yield for the year vary much from the average. Snowfall for the year measured 38.9 inches, compared to the average of about 45 inches. It was much less than 1956, when 55 inches of the white stuff fell.

The mercury climbed over 90 degrees only four times. This compares with three times in 1956 and 19 times in 1955.

The year's high of 92 never even got close to the record of 107 set July 17, 1936. The 92 was registered on two days—July 20 and 29.

Likewise, the year's coldest reading of 12 below zero was far above the most frigid day on record in 1929 when the mercury dropped to 32 below zero. It got below zero 16 days in 1957, compared to only eight in 1956.

Weather Records

Comparative figures for the United States and the rest of the world offer evidence that Fox Cities temperatures are not at all bad.

The coldest ever registered in the United States was 70 below zero at Rogers Pass, Mont., in January, 1954. The coldest ever recorded in the world was 102 degrees below zero in the Antarctic in September last year.

The hottest day on record in the U.S. was 134 in Death Valley in 1913. The hottest day in the world was 136 and came in 1922 in Libya, North Africa.

Residents of the Fox Cities probably paid a little less than usual for fuel during 1957. Heating degree days calculated on a 65-degree base were fewer than last year and the 57-year average. There were 7,337 degree days in 1957, compared to 7,560 in 1956 and 7,589 for the longtime average.

Good Crops

A growing season with a slightly higher than normal number of growing degree units and rainfall produced good crops for Fox Cities area farmers.

Growing degree units are measured above a 40-degree base from the first of April to the end of October. The 7-month total in 1957 was 4,354, compared to 4,276 in 1956. A normal year has 4,196 units.

Although many farmers got corn and grain crops planted late because of spring rains, the crops came along fine. The corn crop was not quite up to par because of the lateness of planting and some had to be harvested while not entirely ripe. The oat crop was good, with little lodging noted. Hay crops also were good, as was pasture most of the time. Truck crops like corn, beets, peas, and cabbage yielded well.

The first general frost came on Oct. 19, although there had been light frosts in outlying areas late in September. The first general killing frost came on Oct. 25 when the mercury dipped to 25. This is about the normal time for the first frost.

January Cold

The year began with a persistent cold spell that made it the coldest January in 21 years. The thermometer dropped to below zero for 10 consecutive days during the middle of the month. Included was Jan. 16, the coldest day of the year with a 12 below zero reading. Fifteen of the year's 16 below zero days came during the month.

Precipitation was below normal in January, with only 7.5 inches of snow, compared to the normal 12 inches.

February brought a welcome relief from the January cold. Temperatures in February averaged 4.9 degrees above normal, in contrast to the 5.4 de-

31.8, slightly above normal. However, the high on the last day of the month was only 10 degrees higher than on the first day.

Seven inches of snow fell during March. This is 1.7 inches below normal for the month.

Melted precipitation of 1.22 inches was only about two-thirds of the monthly normal.

Spring Comes

April marked the actual coming of spring as temperatures for the second half of the month showed a decided rise. The monthly mean temperature was 46.2 — about 2.5 degrees above normal. The high reading was 82 on April 29. This is the seasonal cycle. The highest reading for that day monthly mean temperature was 1927, when daily records

of temperatures were started by the power company.

April also marked the break in a long string of months with below normal precipitation. Rainfall measured 3.56 inches, nearly an inch above normal.

The combination of warm weather and ample rain was reflected in rapid growth of the crops. Grasses, winter grains and alfalfa grew rapidly after a poor start.

The above normal precipitation begun in April continued in earnest in May, when 5.63 inches of rain fell. This is 2.24 inches above the monthly average. It rained for seven days in a row, beginning May 9.

Although the month seemed cold, the mean temperature was only 1.5 degrees below normal. Cloud cover most of the

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time prevented high temperatures in the daytime, but it also kept nighttime temperatures from dropping very far.

Wet Fields

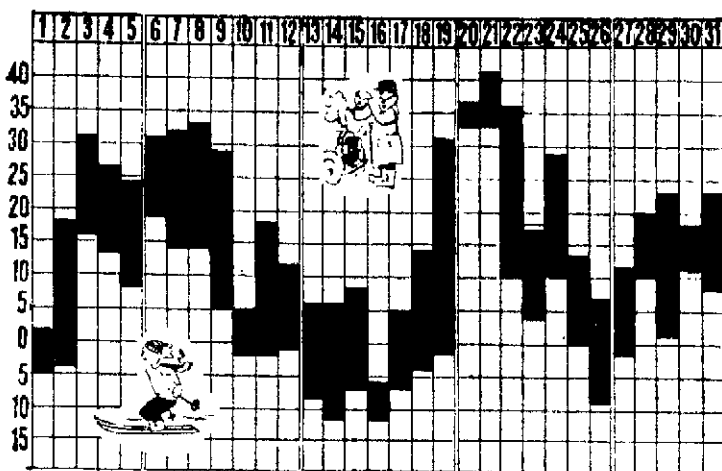
Farming was hampered by wet fields during much of the month. Sowing of oats was completed one or two weeks later than usual. Only about a third of the corn crop was in and little had sprouted.

June began on the cool side, but temperatures soon found their way into the 80s and stayed there most of the time during the day. The high for the month was 90 on June 17. The monthly mean temperature was 66.9, slightly above normal.

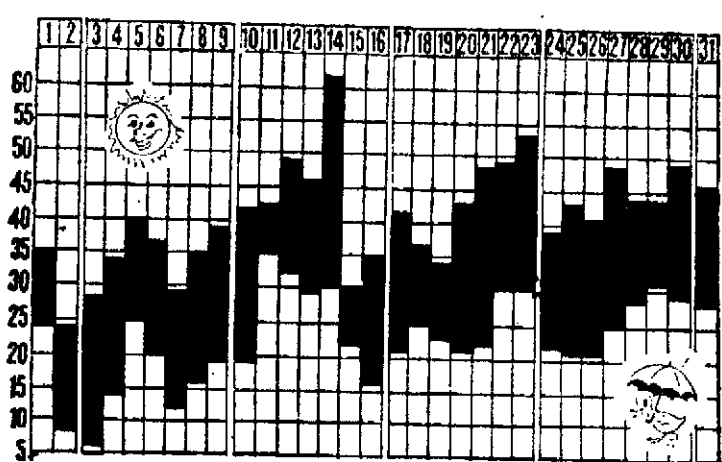
Precipitation continued to be above normal, as nearly four inches of rain fell. This is about two-tenths of an inch above normal.

Temperatures for July were moderately above average and rainfall was almost an inch below. Daytime temperatures were mostly in the 80s, with an occasional spurt into the low

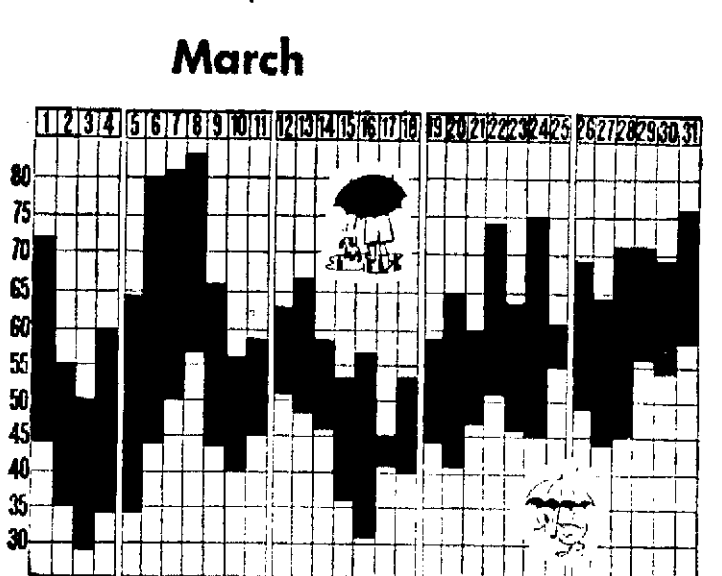
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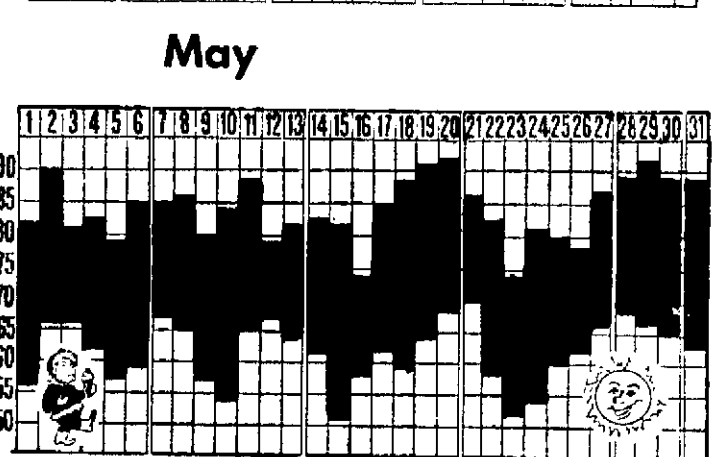
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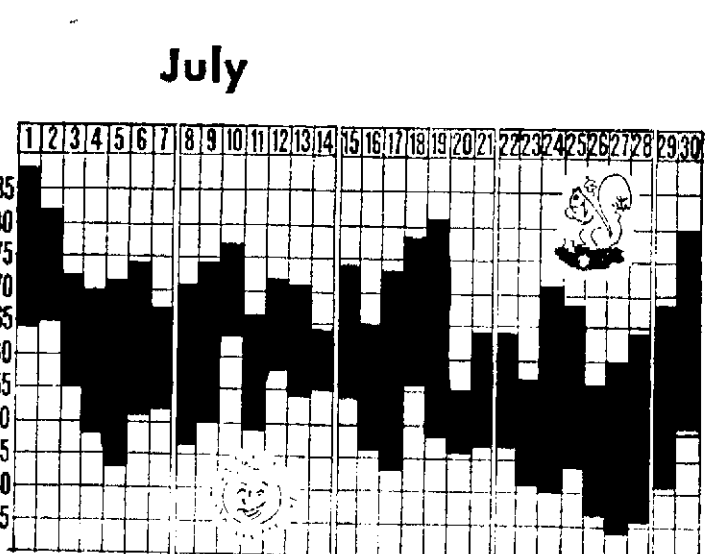
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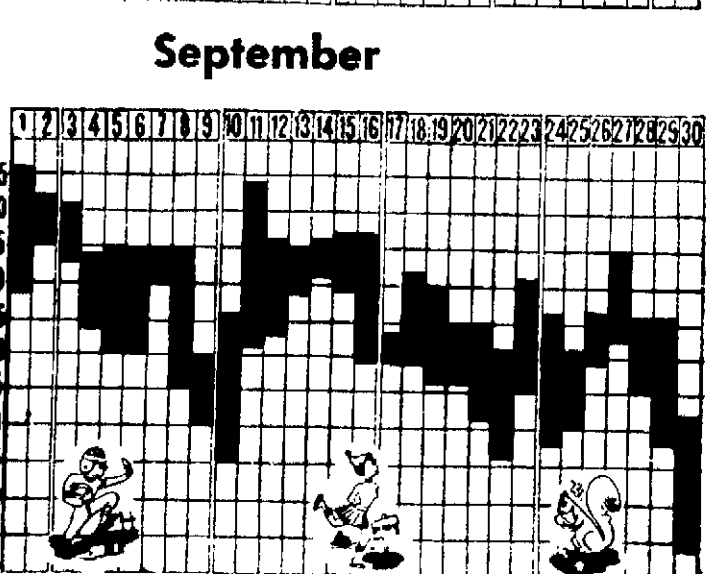
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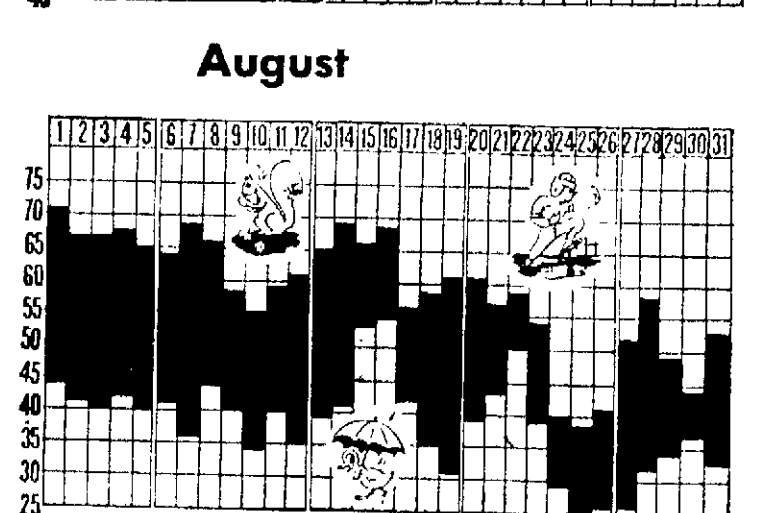
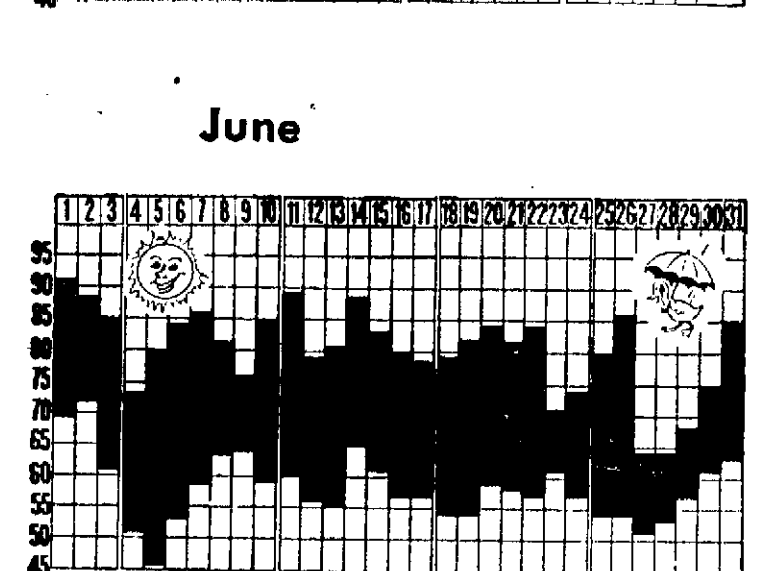
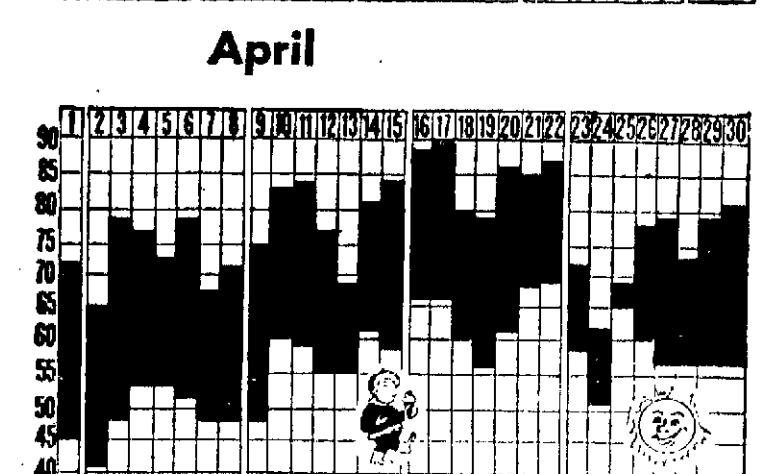
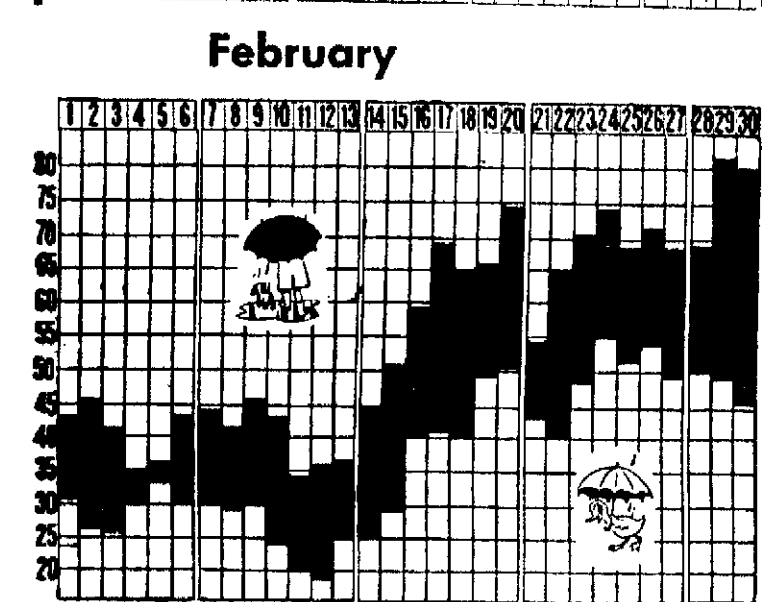
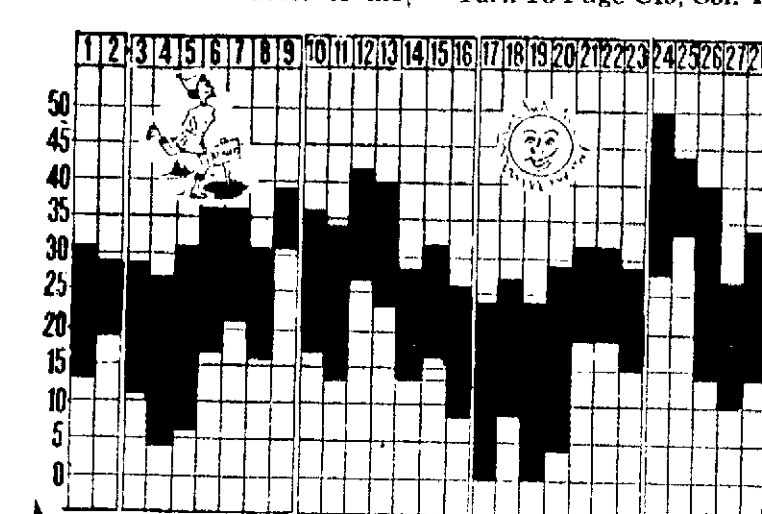
July



September



November



What do good products have to do with Industrial Citizenship?

"This special issue of the Post-Crescent is a ready-made opportunity," the man from the newspaper told us, "to explain to everyone in the Fox Cities what's been happening at Appleton Woolen Mills."

"Who's 'everyone?'" we asked ourselves. "Our people who work at the mill? Our suppliers? City officials? The general public?"

We thought of industrial citizenship . . . our earnest attempt to pay good wages to our people and to provide good working conditions . . . our desire to be a responsible member of our community, expressed by the active interest of all our people in community affairs, by providing leadership when asked.

We thought of our suppliers, and how we try to maintain good relationships with them. Of our city officials and the general public — and how we'd like to have them know what's going on at Appleton Woolen Mills.

We thought of how much we like being in Appleton. We've been here for nearly a century, sharing in the city's progress. We want this to continue.

But the real story we have to tell should be told first to our customers here . . . our customers everywhere.

How, for example, we've stepped up our research and development program to make better papermakers' felts . . . how we've sharply expanded our technical staff to serve our customers better . . . how we've purchased new equipment and installed new processes to help us make better felts.

We should tell how we're producing felts equal to or superior to any manufactured anywhere.

By telling this to our customers, too, we may really be fulfilling our basic community obligation.

Because our first job is to make good papermakers' felts . . . felts our customers need and want.

Only by making quality felts can we continue as a worthwhile industrial citizen . . . as an employer of people . . . as a supporter of community progress.

APPLETON WOOLEN MILLS
working with the paper industry
APPLETON, WISCONSIN

Workers Took Home More Money in '57

Size of Labor Force Steady but Payrolls Are Up

BY DAVID BROOKER
Post-Crescent City Editor

The number of industrial workers employed by Fox Cities industries remained almost constant in 1957, but they took home slightly larger paychecks. Total payrolls for the 280-odd industries in the Fox Cities amounted to \$131,111,862 in 1957, an increase of \$2,784,699, or 2.17 per cent, over a year ago. The number employed by those industries increased only about a quarter of 1 per cent, up 75 from 27,787 in 1956 to 27,862 last year.

(All figures are estimates based on reports from industries which answered a Post-Crescent questionnaire. More than 20 per cent of all Fox Cities industries, representing over 71 per cent of the industrial business volume, returned the questionnaires. The figures they gave were projected to get estimated totals for the entire industrial field on the basis of a comprehensive Post-Crescent survey in 1954 and similar sampling programs in 1955 and 1956.)

Business 'Softens'
"Softening" in some business fields, a part of the business slowdown which began late in 1957 and still continues, probably accounts for the lack of growth in the number of employed. The "softening" was felt in textiles, paper converting and some other fields, particularly in machinery manufacture, hardest hit of Fox Cities industries.

Indicative that business was good most of the year are figures which show 1957 total Fox Cities industrial production up 4.49 per cent and payrolls up 2.17 per cent.

One firm, for instance, reported a one-sixth drop in the number of year-end employees, compared with December, 1956, but its total payroll for 1957 was up about 17 per cent.

The 27,862 people employed by Fox Cities industrial firms earned an average of \$4,713 in 1957, \$95 more than in the prior year, when average earnings were \$4,618. In 1956, average weekly pay was \$88.80. In 1957, that figure increased to \$90.63.

Total Payrolls
The figures are slightly higher than the state industrial commission figures for representative industries in the Fox Cities principally because the Post-Crescent survey estimates are based on total payrolls, including executives and supervisory personnel, while the industrial commission figures

deal exclusively with production workers.

Payrolls were up in 1957 in every major industrial category except machinery manufacture, which showed a dip of 21 per cent. Employment was off in machinery and in paper converting fields, but up in the others.

Machinery manufacturing industries employed an estimated 1,292 people at year's end, down 216 from 1,508 of a year ago. That's a decrease of 14.34 per cent. There were 4,152 employed in paper converting industries at the end of 1957, or 70 fewer (1.65 per cent) than the 4,222 working in December, 1956.

Payroll Down
The machinery manufacturing payroll was estimated at \$8,509,222, down \$17,907 from the \$8,527,129 figure of a year ago.

The paper converting industrial payroll was up 3.99 per cent, however, going from \$22,404,637 in 1956 to \$23,298,582 in 1957, an increase of \$893,945.

Here is the way 1956 and 1957

compared in various other industrial categories in number of workers employed and payrolls:

PAPER MANUFACTURING
—10,601 employed in 1956, 10,773 in 1957, up 1.62 per cent; \$56,392,883 payroll in 1956, \$56,421,079 in 1957, up .05 per cent or \$28,196.

INDUSTRIES ALLIED TO PAPER
—1,070 employed in 1956, 1,084 in 1957, an increase of 1.39 per cent; \$5,867,023 payroll in 1956, \$6,177,389 in 1957, an increase of \$310,366, or 5.29 per cent.

PRINTING AND PUBLISHING
—1,227 employed in 1956, 1,318 in 1957, an increase of 7.3 per cent; \$5,909,473 payroll in 1956, \$6,439,553 in 1957, an increase of \$530,080 or 8.97 per cent.

METAL WORKING
—1,377 employed in 1956, 1,420 in 1957, an increase of 3.13 per cent; \$6,242,125 payroll in 1956, \$6,589,939 in 1957, an increase of \$345,814, or 5.54 per cent.

DAIRYING
—748 employed in 1956, 809 in 1957, an increase of 8.11 per cent; \$3,310,002 payroll in 1956, \$3,576,788 in 1957, an increase of \$266,786 or 8.06 per cent.

MISCELLANEOUS
—(10 industries reporting) 1,611 employed in 1956, 1,715 in 1957, an increase of 6.46 per cent; \$5,537,676 payroll in 1956, \$5,990,434 in 1957, an increase of \$452,758, or 8.18 per cent.

Need More Shoes

Based on income trends, plus growth in personal income will projected increases in population be substantial—23 per cent by 1970, it is possible that unit consumption of shoes in the United States may increase by as much as 40 per cent in the next decade.

The Twin Cities' \$1 million addition to its sewage plant will be able to handle all Neenah-Menasha sewage, rubbish and garbage. The 5-story addition will open about March 1. It is 70 feet long, 120 feet wide, 80 feet high, has a 150-foot high chimney, and two 150-ton incinerators. Construction work was started in December, 1956. The cost is being divided evenly between Menasha and Neenah. (Post-Crescent Photo)

State's Economic Future Is Bright

Researchers Optimistic About Prospects in Fox River Valley

Post-Crescent Madison Bureau

Madison — The economic future of Wisconsin is a "very bright" one, according to projections of economic activity made by two researchers of the school of business of the University of Wisconsin.

The study by William Beranek and Richard M. Heins predicts that future economic expansion will be along the lines developed recently, and in ratios shown by the recent growth in the several economic regions.

In that projection, the economists said, the future is an optimistic one for the Fox River valley district, as well as for several others.

Make Predictions
The economists made these specific predictions after digging into economic data of the state in recent years:

Aggregate personal income in real terms will increase 9 per cent by 1960 (from 1956 levels), 29 per cent by 1965 and 47 per cent by 1970.

"Even on a per capita basis, projected increases in personal income will be substantial—23 per cent by 1970 compared to 1956," they summed up in the United said. The study was published by the University of Wisconsin. The researchers explained that of all indicators used and

useful in such surveys, personal income is the most comprehensive and reliable measure of economic growth.

The economists put Appleton and Outagamie county in Region 7, as defined by the U.S. bureau of census, for their comparative purposes. They acknowledged the census division of regions in Wisconsin is not the best for economic survey purposes, but said it was most convenient on other statistical grounds.

While Region 7 shaped up well among the 15 districts studied, it was evident the valley counties would have shown up more promisingly if studied alone.

The region includes such relatively static counties as Door, Kewaunee and Calumet, with respect to population and economic development, as well as the more industrialized and expanding counties of Brown, Outagamie, Winnebago, Fond du Lac, Manitowoc and Sheboygan.

State income tax collections in Region 7 increased 83 per cent in the period from 1947 to 1955, property values went up 125 per cent, and population 23 per cent. The population growth

Turn To Page C18, Col. 8



Under Construction at 133 S. Superior street is this new Gibson building. It will serve in part as a new-car showroom. The building, estimated to cost about \$60,000, will be completed this year. It sets on what once was a ravine about 50 feet deep. (Post-Crescent Photo)

Workers' Real Buying Power Shows Increase

Average Weekly Earnings in State Just Under \$87

Post-Crescent Madison Bureau

Madison — Production workers in Wisconsin industry have made substantial gains in earnings as measured by retail purchasing power during the last decade, the industrial commission shows in a 1957 year-end labor market analysis.

Gross average weekly earnings of factory production workers amounted to just under \$87 in Wisconsin during 1957, the commission found.

Ten years earlier, in 1947, the average stood at \$52.18.

Relating the figures to the level of retail prices for 1947-49, the commission said the average weekly earnings represented a purchasing power of \$54.64 for the period of a decade ago, and \$72.35 last year.

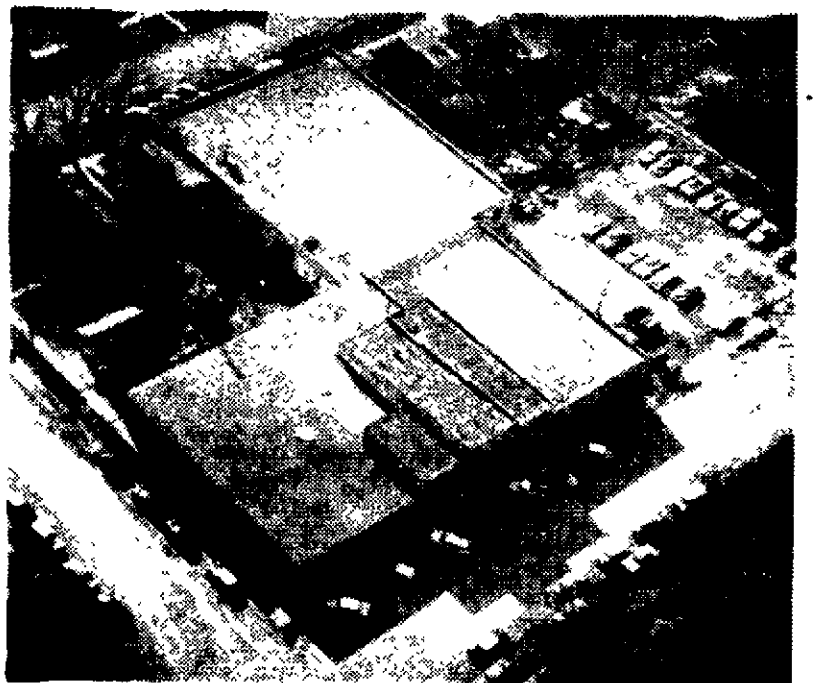
Shift in Hours
The commission also found the average work week of factory production workers in Wisconsin has been above 40 hours during every year of the last ten. It noted that employers in manufacturing typically tend to increase or decrease the length of the work week, rather than make any large changes in the number of workers employed.

The December average production wage of \$87.34 was

Local Governments Set Borrowing Record

Local governments in Wisconsin borrowed more money last year than in any year in the past, adding \$87,028,310 to bring the public debt total to \$396,403,397 at the end of 1956, against \$2.10 a year according to the Public Expenditure Survey of Wisconsin.

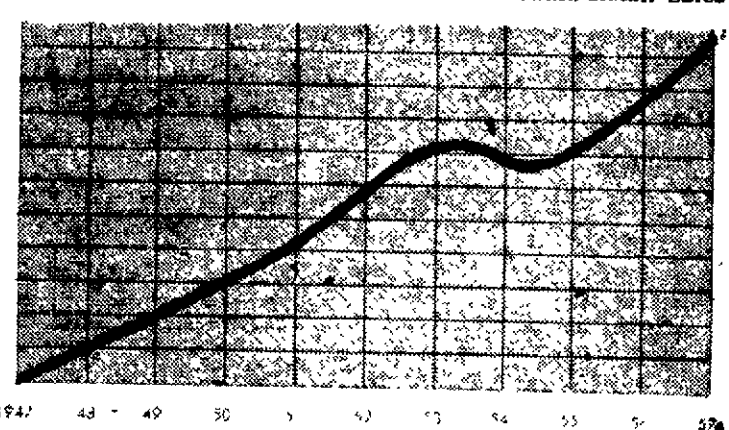
The Home of BADGER BARN CLEANERS



We at Badger Northland are proud of our continuing growth, from a country cheese factory to an ultra-modern plant using the finest machinery, operated with the best craftsman available.

BADGER . . . Progress Review

Total Dollar Value 4 Million Dollars Retail Sales



Our dairy products are sold throughout the dairy sections of the United States and Canada. Dairy farmers are the first to agree, when a top notch product becomes available, it will carry the name Badger.

There is a difference in products. That difference is perfection . . . the ultimate in customer satisfaction.

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Truck Bodies of Today . . .

Dump Bodies

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Serving TRANSPORTATION For Over 40 Years

Pierce **Quality Brand Truck Bodies AND EQUIPMENT**

Truck Bodies of Yesterday . . .

NOW as well as then . . .

"It Pays to Buy the Best"

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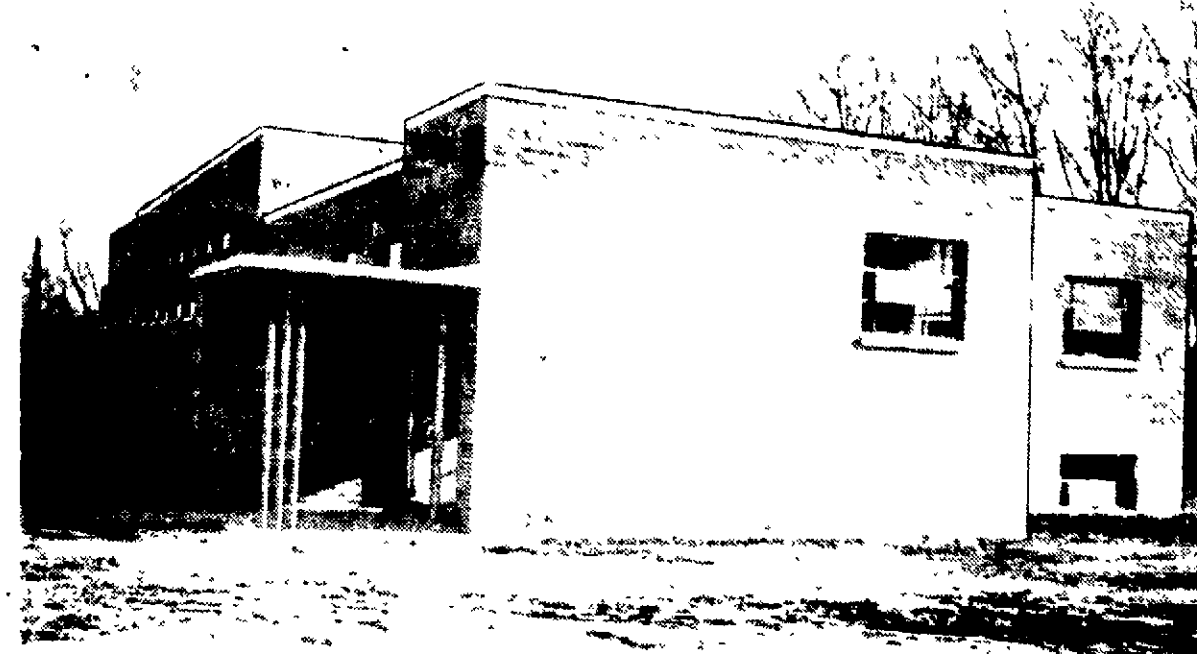
MARION

and Daybrook

LIFT GATES and LIGHT HOISTS

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315 S. Pierce Ave.
Appleton
Dial RE 3-5564



This is the Entryway and New Quarters of the Sulphite Pulp Manufacturers' Research League on the grounds of the Institute of Paper Chemistry. The league moved into its new building in November, exchanging cramped quarters in the Institute for more spacious laboratory, library, office and conference rooms in the new \$200,000 structure. The sulphite league occupies the first floor of the building. The basement will be used by the institute. The league leases the building from the institute. (Post-Crescent Photo)

Steady Progress in Pollution Fight

Continued from Page C2

More than \$5 million into technically advanced installations. These mills cut their oxygen demand 52% average by utilizing spent sulphite liquor and controlling its discharge to the river.

Over-all Results

Meanwhile, however, cities and other industries grew so fast that over-all condition of Wisconsin during the last year has seen one of the most radical stream improvements one year's use of the lagoon so these mills to make still fur-

ther reductions—which at this time technology does not know how to accomplish. The never-ending threat of such official absence, and fishing became demands has held down output of the Wisconsin sulphite pulp industry to less than 1 per cent annual growth in the last decade, while the U.S. pulp industry was growing 8 per cent a year.

that perch fishermen were thronging to the Oconto river. Much the same general method is effectively employed by one of the four sulphite mills on the Fox river, but it would be unrealistic to expect an equivalent improvement in the Fox, which carries off the wastes from hundreds of thousands of population and from the intensive industrialization of the entire valley.

Turbine Re-aeration

Turbine re-aeration, which had its first real experimental use last summer after tentative tryouts in 1956, proved amazingly resultful. This process restores oxygen into river water inside hydroelectric turbines—from which engineers previously had required that air be excluded. One mill put 12,000 pounds of oxygen a day back into the river by this method, at a supportable operating cost. Another averaged above 2,300 pounds a day for 194 days. Still unanswered: What does this do to the turbines? Unless experience shows expensive damage to equipment, turbine re-aeration is likely to be widely adopted by mills situated on water power sites favorable to its needs. It is the most promising method yet developed for significantly raising oxygen levels that have dropped too far for the river's good.

Currently under intensive development by the league is a process that separates out five-wood sugars by use of a solvent that reacts with the sugars. These sugars are the most active oxygen consumers in spent sulphite liquor and are organic materials of unusual and desirable characteristics. They could have large-scale industrial specialty uses if they can be made available at competitive prices. Processing cost is the major remaining hurdle,

1957 Highway Death Rate Lowest Ever For Miles Traveled

Each year more cars come onto the roads and their owners pile up more mileage every year. Despite that, the death rate on the highways in 1957 dropped to the lowest level in history: 5.9 fatalities per 100 million vehicle miles, compared with 6.3 in 1956. The number of fatalities dropped 3 per cent. In 1957 there were 38,500 highway deaths. In 1956 the death toll was 39,628. The National Safety Council credits an intense safe driving campaign with helping in the battle to make highways safer and drivers more cautious.

and league technical men are confident they can bring this down to realistic levels.

Even the best new by-product technique can be no more than a 1-mill process until time has proved its merits and built for its output a market broad enough to absorb additional capacity. Also, a method that fits one mill may prove totally unusable for others because of individual differences such as wood species pulped, type of pulp produced, or geographical situation on a river or lake.

The sole route to the successful elimination of sulphite liquor from the streams is by way of research. The sulphite league is using research more intensively and effectively than any other group among the world's sulphite mills. And, as fast as practical methods result from these scientific studies, member mills can be counted upon to surely put them to work for the improvement of our streams and the better utilization of our forest products.

Forward...

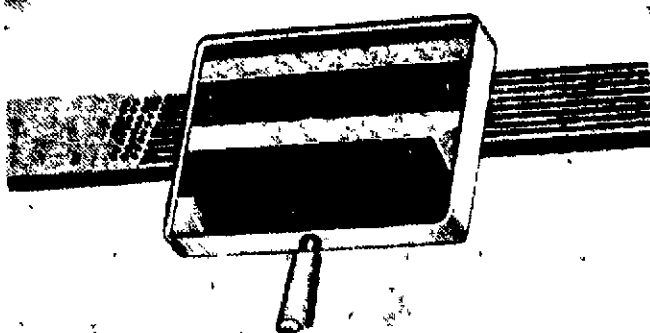
with Seventy-eight years of manufacturing behind us we are continually moving forward



The industries we serve with "Appleton" products.

Paper, meat, food processing, glove, shoe, leather cutting, paper converting, clothing, auto manufacturing, neckwear and millinery industries.

SERVING THE PAPER INDUSTRY . . .



Proven by test, this RESIN suction box cover is establishing a new record for longer life and even wear. It is engineered to meet the requirements of specific production problems of each particular paper machine. Also make all types of wood covers.

APPLETON WOOD PRODUCTS CO.

Sound engineering and construction practices build . . .

C. R. MEYER & SONS COMPANY

GENERAL CONTRACTORS

OSHKOSH, WISCONSIN

Practical know-how acquired over 70 years enables us to meet the complex problems of construction today!

Trained planners, seasoned judgment, ever alert to new developments, gear C. R. Meyer and Sons Company to handle big jobs — the company by no means overlooking smaller ones. In fact, its facilities are adapted to the efficient construction of almost any kind of project. Building hydro-electric installations, paper mills, bridges, stores, industrial buildings, and residences is taken in our stride.

Viewed in the light of our widespread accomplishments the record is an unusual one — and illustrates graphically the activities and developments which have brought the company to its present stature.

As you travel through Appleton, Neenah-Menasha area, in fact anywhere in Wisconsin or the Upper Michigan Peninsula, you are sure to see some mill, dam, bridge, power house, hospital, school or other outstanding structure standing as a permanent reminder of the effort and "know how" of the C. R. Meyer and Sons Company, Oshkosh, Wisconsin.

One of the many accomplishments we are proud of is the construction of the major share of bridges linking communities from Fond du Lac, Wisconsin, to Menominee, Michigan.

These bridges include:

Highway 41 Bridge—Fond du Lac
Butte des Morts Bridge—Oshkosh
Oak St. Bridge—Neenah
Racine St. Bridge—Menasha

Lowe St. Bridge—Appleton
Lowe St. Bridge—Kaukauna
Bridge over the Fox River—DePere
Marinette-Menominee Interstate Bridge

Projects which are now underway are . . . The construction of overhangs from route 150 North to Highway 10 in Neenah. The interchange bridge near highway 110 at Oshkosh, and the new double underpass for the Chicago and Northwestern at Racine.

**BREAKING
GROUND** for 70 Years!

Use of Natural Gas Continues to Grow

Appleton, Neenah-Menasha Area
Sales Up 30 Per Cent Over 1956

Use of natural gas in the Appleton and Neenah-Menasha areas continued its upward swing in 1957, with an increase of about 30 per cent, according to Wisconsin Michigan Power company records.

Sales volume for the year was a record 1,004,525,500 cubic feet.

Big reason was the increase in amount of gas made available by the Michigan-Wisconsin Pipeline company, which supplies the power company with gas. The firm doubled the capacity of its pipelines as far north as Oshkosh, resulting in a far larger supply further north.

Authority Granted—This led federal and state regulatory bodies to authorize WMPCO to extend service to many more space heating customers. Authority was granted for 1,625 more customers in late 1956 and 410 more in late 1957.

This enabled the company to

fill a backlog of requests and take new ones as they came in. More allotments are expected this year and the company hopes to fill all requests in areas where it has lines.

Expansion—Nearly a half million dollars was spent for expansion in 1957. This is an increase of about 14 per cent on the total investment for the gas utility.

The expansion included installation of 68,142 feet of gas mains, a new compressor at the plant in Appleton and six new regulators in underground vaults to maintain correct pressure in the new lines.

The new mains represent 30,000 more feet than was added in 1956 and is the most added in any one year.

The new compressor enables the company to use stand-by facilities with either stored natural gas or manufactured gas at a faster rate than was possible before. This greatly re-

duces chances of interrupted service.

New customers added during 1957 totalled 368. Of these, 310 were residential and 58 commercial. Total customers served at the end of the year was 9,333.

There were 8,616 residential customers. Of these, 40 per cent were space heating customers. Last year only 33 per cent of residential users heated their homes with gas. The percentage increase is due to gas space heating in new homes and conversions in existing homes.

There were 698 commercial customers at the end of the year. Of this number, 49 per cent were space heating customers. In 1956 only 42 per cent of commercial customers were space heating customers.

Services Added—Service installations for the year totalled 457, with about 340 new ones, 97 replacements and 30 conversions for increased usage.

The new mains were installed throughout Appleton, Neenah-Menasha and the immediate area. The largest expansion took place on the south-east and northwest sections of Appleton and in newly developing areas in Neenah. The rest came at scattered locations throughout all three cities.

Further expansion in 1958 depends on the number of new homes built, a WMPCO spokesman said.

Fox Cities Industries Set Production Record

Continued from Page C1

produced in the Fox Cities manufacturing picture during 1957 were cheese spreads, mail order cheese boxes, roll wrap for protecting printing paper in transit, polyethylene lined boxes for shipping meats and vegetables, facial tissue napkins, a mountable sand-chip-salt-calcium chloride spreader, material-handling trucks, automatic cattle feeders, a tape controlled horizontal milling and boring machine, ductile iron castings, an uncoated paper for offset printing, a coated sheet in roll form for heatset offset printing, watermarked business papers, plastic paper, material for converting into disposable utility garments, sanitary napkins, cut-size office papers, and a new color called Arctic white in all grades of bonds, onion skin, vellums, bristols and thin card papers.

These new products, along with thousands of other items, a large portion of them of some kind of paper, flowed into the markets of the world from machines in Fox Cities mills.

Dollar Values—Here is a list of the dollar values of products made in eight of the major industrial categories, along with the amount added to the value of raw materials by the manufacturing process.

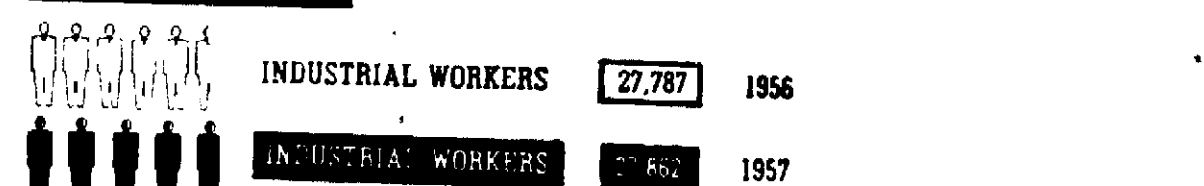
PULP AND PAPER MANUFACTURING—Gross value of product in 1957 was \$230,168,127, up \$11,813,012 or 5.41 per cent, from the \$218,355,115 production figure of 1956. Production is equal to 48.46 per cent of the total product value of Fox Cities industries. Value added by the manufacturing process was \$130,591,216, a gain of 10.9 per cent over the \$118,622,233 of a year ago. That is equal to 56.21 per cent of the total value added in all industries.

Of nine reporting pulp and paper manufacturing industries, three reported gains in the value of products made. The other six reported decreases, ranging to a maximum of about 7 per cent. Payrolls of all but one of the firms increased, however.

PAPER CONVERTING—The second largest group of Fox Cities industries produced made goods valued at \$33,847,744, down \$737,767 (.78 per cent) from \$34,585,511 in 1956. The products accounted for 19.76 per cent of total Fox Cities industrial production.

Value added to raw materials by manufacturing was down

DOLLAR PRODUCT VALUE	1956	1957
	\$454,558,621	\$474,942,331
CAPITAL INVESTED	1956	1957
	\$209,919,963	\$248,314,324
INDUSTRIAL PAYROLL	1956	1957
	\$128,327,163	\$131,111,862



\$240,722 (.56 per cent) from \$42,986,052 in 1956 to \$42,745,330 in 1957. Value added was 15.64 per cent of the total Fox Cities figure.

Payrolls Higher—Three of four reporting industries indicated decreases in total product value, the largest a drop of 7.68 per cent. Payrolls of three firms were higher than a year ago.

MACHINERY MANUFACTURE—The third largest Fox Cities industry production-wise made goods worth an estimated \$15,439,183 to \$17,514,209 and \$31,896,055 in 1957, an increase value added increased \$1,029,364 or 3.64 per cent (\$1,120,240) from \$30,775,815 in 1956.

(Year-end figures in this category are apt to be misleading because this type of industry felt the most pronounced effect of the year-end economic slow-down. Unknown specific plant conditions reflect differently in individual company reports. Most reported lower total payrolls in 1957. Some reported increases in total 1957 production.

METAL WORKING—This category for the first time also specific classification should not be interpreted as a lack of importance in the overall industrial picture. Products valued at \$20,695,656 were manufactured in 1957, compared with \$19,485,600 a year ago, or an increase of 6.21 per cent. Value added by manufacturing was up 8.79 per cent (\$1,008,222) from \$1,470,100 in 1956 to \$1,478,822 in 1957. One of six reporting firms indicated production was off 10 per cent, another said it held even and the other four showed increases ranging to about 20 per cent.

DAIRY INDUSTRY—Production was up 14.86 per cent (\$2,913,154) from \$19,604,000 to \$22,517,154 and value added to raw materials increased 19.5 per cent from \$9,401,000 to \$11,236,075.

MISCELLANEOUS—In this category are all industries not classified in one of the categories above. It includes those engaged in lumber, woodwork, pattern making, concrete, ing, grain, electric power, brewing and other fields. In some instances, these firms employ large numbers of people, have company payrolls in excess of \$2,000,000. Lack of a people, up 6.46 per cent (104) from a year ago and the payroll was up 8.18 per cent (\$452,758) from \$5,537,676 in 1956 to \$5,990,434 in 1957.

INDUSTRIES ALLIED TO PAPER—Value of products produced was up \$113,943 (or 8 per cent) from \$14,242,826 in 1956 to \$14,356,769 in 1957. Value added to the raw materials increased 5.46 per cent (\$482,031) from \$8,828,400 to \$9,310,431. Payroll also was up over 5 per cent. Products manufactured represented 3.92 per cent of the Fox Cities industrial output.

Appleton Post-Crescent C 18
Friday, Feb. 14, 1958

Bright Business Future Seen

Continued from Page C16

was second only to the Milwaukee district.

Manufacturing employment increased 4 per cent, bank deposits 38 per cent, retail sales 22 per cent, and value of farm products sold 8 per cent.

Some districts were shown to be below the percentage change for the state in every category measured, while the valley district was well above the state average change in all.

"There are strong grounds for believing that those regions having the greater population and resources will in general continue to expand at the most rapid rates."

"Regions with lesser populations and resources will be subjected to mixed trends. If past behavior should continue, some increasing in economic activity, some continuing to decline," it was said.

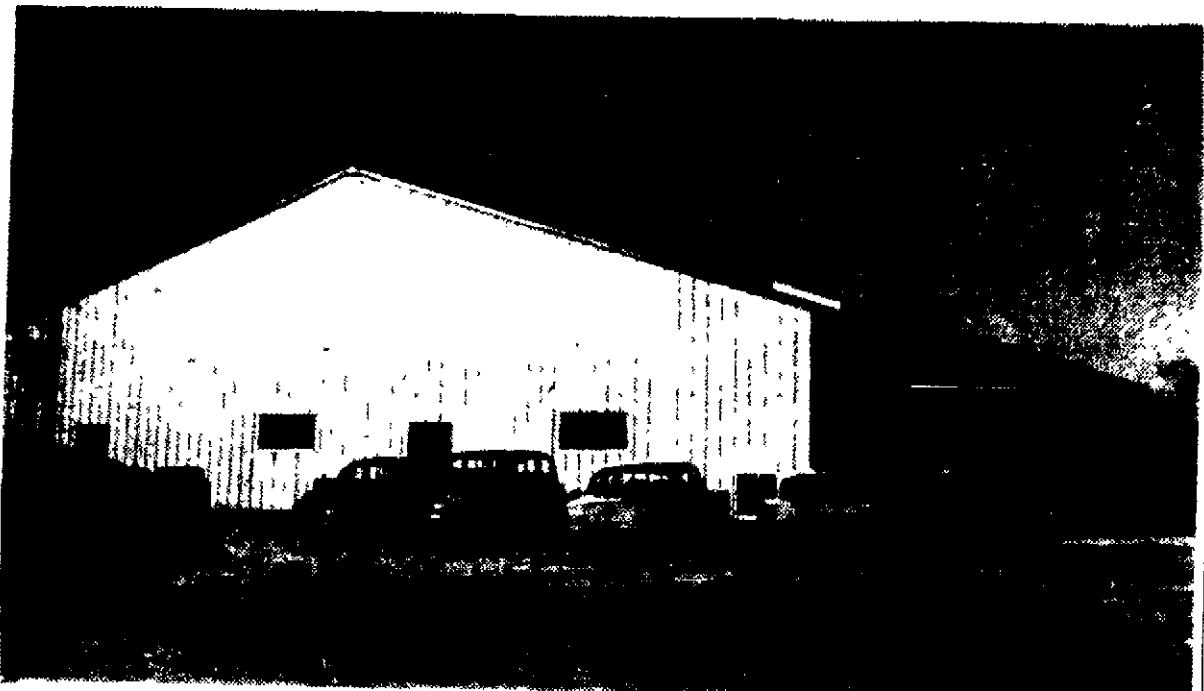
Two Reasons—There are two principal reasons why the most prosperous and healthy regions will show the biggest gains in the future:

1. Availability of adequate service facilities like transportation, as well as availability of skilled labor and supplies at the right price.

2. Existence of what economists call "external economies."

"This means that a host of subsidiary industries locate near the given industry or industries for the purpose of serving the given industry."

Two reported drops in production, one of about 22 per cent. All others indicated increases, most of them modest, but one firm increased its production value by two thirds.

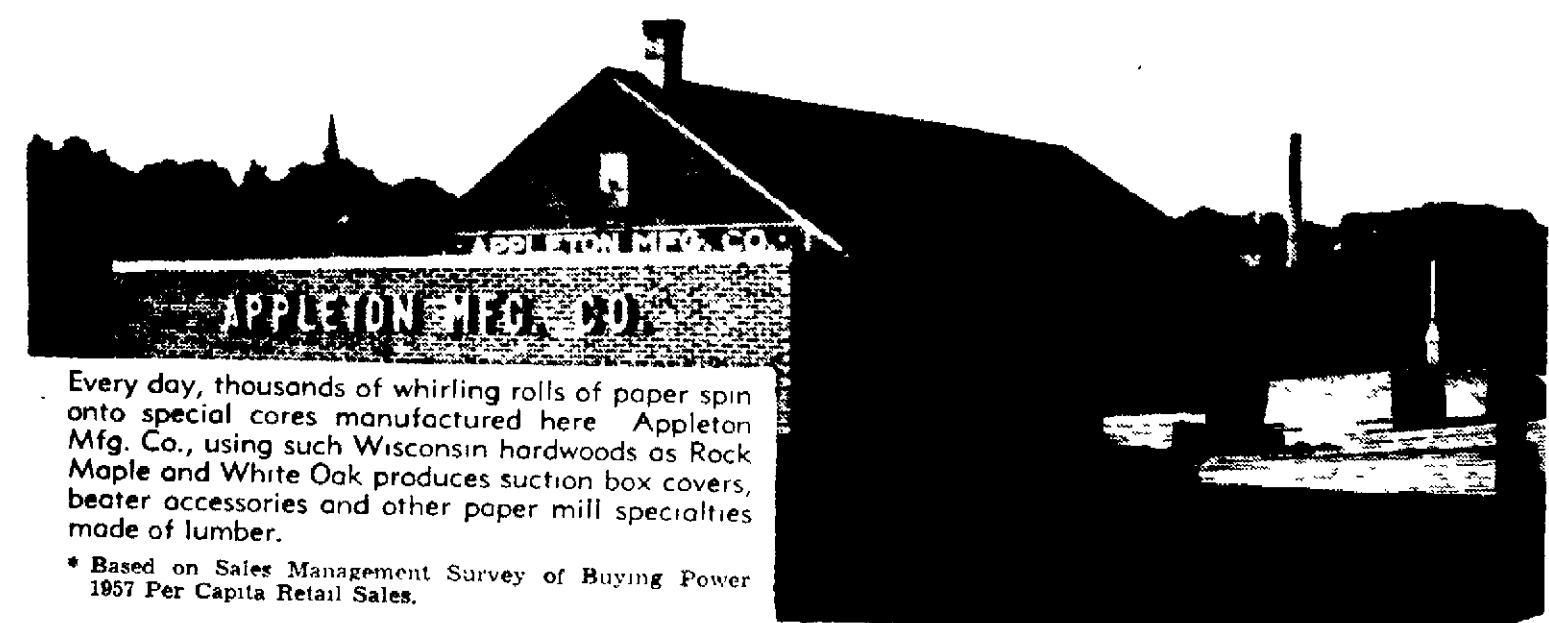


Miller Electric Manufacturing Company, Inc., hiked its production capacity by about a third late in the year by building this 70 by 268-foot addition to its factory at 708 S. Bounds street. The addition cost about \$50,000. (Post-Crescent Photo)

70=262?

and \$307,020 too!

No guided missile formula this... but representing three very important factors nonetheless! Seventy full-time Appleton Mfg. Co. employees are the providers for 262 wives, children, parents — the "dependents" of the income tax form. Not an overwhelming number, certainly, but an important segment of our Fox Cities economic life, to be sure. For example — these 262 Fox Cities folk spent \$307,020* last year in the retail outlets of the Fox Cities. Appleton Mfg. Co. is always concerned with both its manufacturing productivity and its contribution to the economic well-being of the community in which it operates.



Every day, thousands of whirling rolls of paper spin onto special cores manufactured here. Appleton Mfg. Co., using such Wisconsin hardwoods as Rock Maple and White Oak produces suction box covers, beater accessories and other paper mill specialties made of lumber.

* Based on Sales Management Survey of Buying Power 1957 Per Capita Retail Sales.

NOW — in our 35th year in the FOX CITIES!

APPLETON MFG. CO.

228 N. Island St. Appleton, Wisconsin



The Home of Superior Electric — 136 N. State St., Appleton

Quality Service

NO JOB TOO DIFFICULT...

PROGRESS in the use of ELECTRICITY contributes much to our push button living today. As we continue to keep pace with the electrical needs of the Fox Cities we invite you to call on us for service at anytime. Our electricians are seasoned craftsmen and able to handle all of your electrical problems. We take large and small jobs... residential, commercial and industrial. Every job we complete has branched into it... QUALITY SERVICE.



SUPERIOR ELECTRIC CO.

136 N. STATE ST. APPLETON

PHONE 3-5549



Major Fox River Improvement project by the U. S. Army Corps of Engineers has been replacement of the Menasha lock gates. Cost of the project is \$14,000. Valve repairs also are being made. Work will be complete when navigation opens this spring. (Post-Crescent Photo)

\$14,000 Job Gate Replacement Big Repair Work on Fox

A \$14,000 gate replacement project at the Menasha lock at the foot of Mill street was the major Fox river improvement job begun during 1957 by the U. S. Army Corps of Engineers, according to Fred Johns, head of the district office in Appleton.

Valve repair work on the Appleton No. 2 lock between Oneida and Lawe streets totaled \$2,000. Valve repairs at Combined Locks totaled about \$7,800.

In March and April engineers will survey the 16 locks and nine government dams along the lower Fox from Lake Winnebago to Green Bay to determine repair needs for 1958.

A total of 114,154 tons of coal passed south through the De Pere lock during the official navigation period—April 23 to Nov. 24, 1957. There were 1,514 lockages at De Pere.

A total of 1,762 lockages were made at Appleton's four locks. Other major lockage totals were 2,114 at Menasha and 1,092 at Little Kaukauna.

Normal maintenance work for government dams and locks

All Metals in Ample Supply Capacity Expected To Exceed Demand For a Few Years

New York — For the first time since the Korean war, virtually all metals will be in comfortable supply during 1958. Capacity will exceed normal demand, according to Engineering and Mining Journal, McGraw-Hill publication.

Metal producers will have to run at less than capacity, devote more time to sales efforts, and increase budgets for research and development of new uses for metals.

Long-range planners in the mining industry are not letting the temporary lull in demand interfere with future targets. World population growth, compounded by increasing industrialization, means copper, lead, zinc and iron-ore production capacity will have to increase steadily at a rate of 3 to 5 per cent a year.

Future Demand
Present over-capacity could be topped by demand in a few years. Since it takes hundreds of millions of dollars to launch large new mineral projects, and

Weather for '57 Made Few Big Headlines

Continued from Page C15

90s. The two hottest days of the year were July 20 and 29, when the mercury climbed to 92.

Crops gained rapidly during the month and cutting of a heavy alfalfa crop was largely completed by mid-month. Oats started to head out rapidly and harvesting of a bumper crop was well underway as the month ended with ideal weather. Corn made exceptionally good growth and began tasseling out late in the month.

Typical August
Rainfall in August again was below normal, with 2.1 inches, nearly an inch below average. Typical summer temperatures prevailed, with many pleasant days in the 80s. The mean monthly temperature was exactly normal—69.1.

Farm activities benefited to a measurable degree by the absence of rainfall. Oats harvesting continued and some farmers began a second cutting of alfalfa. A rain near the end of the month averted what may have been serious dryness and brought relief to crops.

September began with a high of 88 and ended with a high of 80 on the last day but still had a monthly mean temperature 1.7 degrees below average. A 10-day cool period near the end of the month was responsible. Scattered frost was noted in parts of Appleton near the end of the month and was more widespread in outlying areas.

Crop harvesting continued good, with silo filling the major activity.

Fairly typical fall weather continued through October. Temperatures for the month were moderately below normal, with the mean temperature 1.5 degrees under the 57-year average. Rainfall was again below normal. The 1.39 inches was .64 inches below average.

Snowflakes
A few snow flakes were seen on Oct. 25. The first general frost came on the 19th, when the mercury dropped to 31 degrees. This was followed by a hard killing frost on the 25th.

Major farm activities included fall plowing and corn harvesting. Commercial cabbage also was being harvested in volume. The growing season ended from 5 to 7 years to complete them, current expansion programs for production of metals both here and abroad will not be interrupted by more than temporary stretch-outs, at best, if business slumps generally.

Expanding needs for nuclear fuels and new high-energy solid fuels will open new activities in the mining field.

ed without a single crop failure of note.

November was a month of big change temperaturewise. It began mild and ended up like winter was here to stay. The first and last days of the month prove the point — the first day had the highest temperature, 56, and the last day the lowest, 4 above zero.

Rainfall for the month was 94 per cent above normal with nearly four inches falling. Temperatures were only a half degree below normal.

An exceptionally mild December closed the year. The mercury stayed 13 degrees above normal for one 10-day period during the month. This resulted in a mean monthly temperature 3.7 degrees above normal.

Precipitation also was above normal. The 1.72 inches of rain and melted snow totaled .32 inches above average. The first below zero day for the winter season was Dec. 12, when the mercury dropped to 1 below.

20 Billion Glass Jars Made in '57

An all-time record of more than 20 billion new glass bottles and jars worth nearly \$950 million was made in 1957. It represents an actual use of more than 1,600 glass containers per family.

Even if the American economy levels off in 1958, glass container shipments by domestic producers in 1958 should

Chocolate Milk

America's liking for chocolate boosted 1957 sales of chocolate milk and drink about 5 per cent.

hold to the 1957 level. Carl R. Megowen, president of Owens-Illinois Glass company, said. It is estimated actual use of glass containers is four times the number of units shipped.



Major Improvements at Combined Locks Paper Co. During The Year 1957

2nd floor added to Beater Room, adding 25,000 sq. ft. of floor space. This construction is glazed tile interior and red brick exterior.

Locker Room enlarged to nearly double the floor space. New shower room installed of glazed tile.

Pneumatic Clay Unloading system installed, enabling one man to unload and shunt a 50 ton car of clay in 8 hours.

3 new vertical wheel generators installed, increasing our manufactured power considerably.

Wet Machine Room completely rehabilitated inside and outside, including a central station for the collection of waste effluents. This is part of the pollution improvement program for the mill.

Increased the size of our Pulping Department.

Coating Department rehabilitated for improved flexibility and additional capacity.

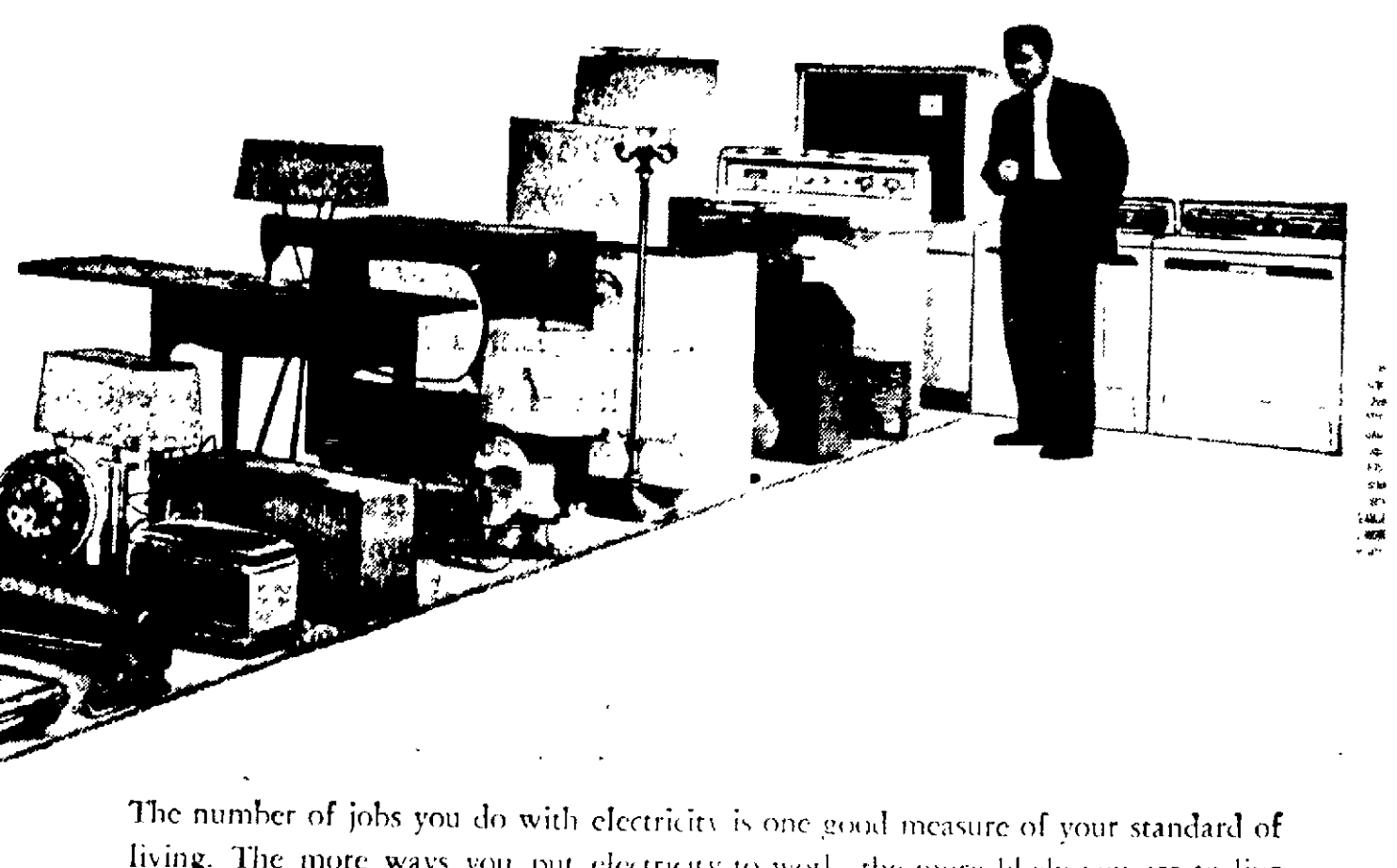
2 paper machines equipped with new stainless steel headboxes. 1 machine equipped with a complete new set of vacuum pumps.

These major improvements are important steps in our plans for increased production in 1958.

COMBINED LOCKS PAPER CO.

COMBINED LOCKS, WISCONSIN

WE SELL BETTER LIVING

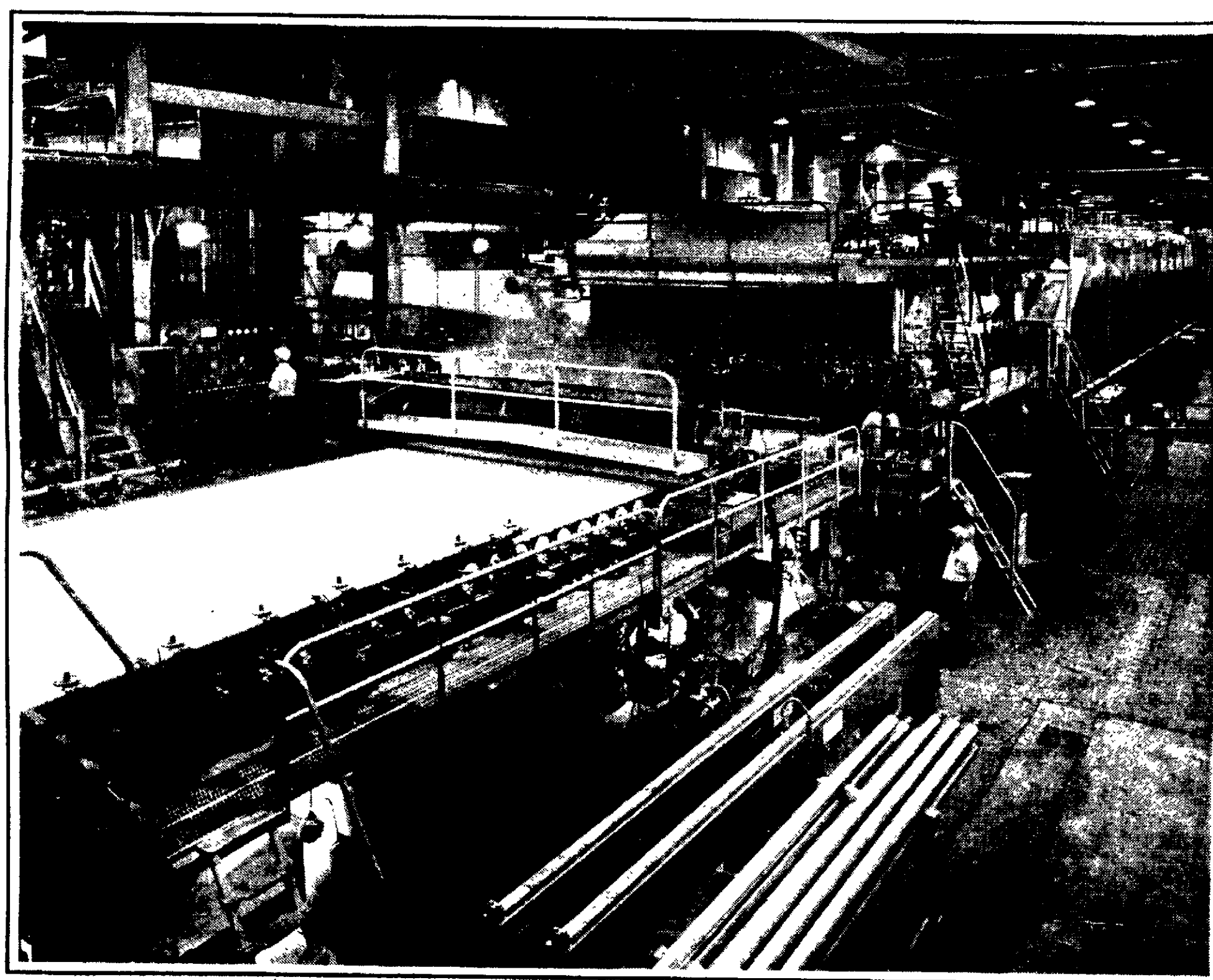
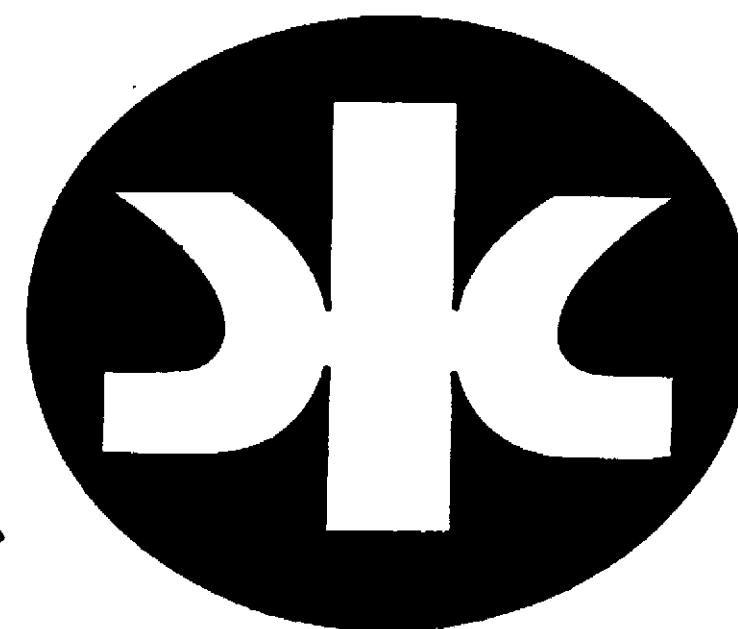
The number of jobs you do with electricity is one good measure of your standard of living. The more ways you put electricity to work, the more likely you are to live comfortably and conveniently.

Right now, in every room in your home, electricity is working for you or waiting for your command — probably in more ways than you remember. And you can depend on it. Making sure you get good service always is the main job of more than 500 men and women of Wisconsin Michigan Power Company.



WMP CO. • WISCONSIN MICHIGAN POWER COMPANY

A Symbol of Progress Paper Mill Style....



This new paper machine was one of the 1957 manufacturing milestones in the Fox Valley. You might also call it a portrait of progress.

Installed at the Kimberly mill, this machine has to be seen to be believed. But old-time papermakers and others alike, can recognize that this block-long, smooth-running giant is the best yet.

It was designed to make more and better paper. Its surroundings are quieter, cleaner and safer — despite its huge size and great speed.

It is a better tool for Kimberly-Clark people to use, and it is typical of what industry must do to remain competitive and so to provide a high standard of living that comes from good and secure jobs. It's the kind of tool that can come only as the result of continuing profitable operations.

The Kimberly machine is an example of what it takes for a company and a community to progress.

KIMBERLY-CLARK  CORPORATION

Planning Unit Made Major Strides in '57

Regional Planning Group Ends First Full Year With Growing Organization

BY RICHARD GLAMAN
Post-Crescent Staff Writer

Big steps toward an overall master plan for development of the Fox Cities area were taken during 1957 by the Fox Valley Regional Planning Commission.

The commission, a long-sought dream of far-sighted men in the valley, was officially chartered in May 1956. A planning director was hired in December, 1956.

Thus, 1957 was the first complete year of operation. It saw the growth of the commission both in size and in acceptance by people of the region.

A tenth member was added when the town of Grand Chute joined in August. Original members were Appleton, Neenah Menasha, Kaukauna, Little Chute, Kimberly, Combined Locks and the towns of Neenah and Menasha.

With the beginning of 1957, the commission acquired office space in the Kimberly village hall and equipped it. Now, in the beginning of 1958, larger quarters on the second floor of the village hall have been made available to accommodate an enlarged staff in the near future.

Much of the work of Planning Director Clarence Hammond during the year consisted of making maps of the region.

These maps included:

- A small scale 3-county map showing the relationship of the planning area to Outagamie, Calumet and Winnebago counties.
- A small scale map of the planning area.
- A medium scale map of the planning area based on information provided by United States Geodetic Survey maps.

Aerial Photos Taken

Also obtained were aerial photos of the entire 173 square miles of the planning region. The photography was completed by a Chicago firm in April and delivery of photos, mosaics and bound atlas was completed in October.

Hammond also began compiling population and motor vehicle data. The population statistics show growth from 1860 to 1950. The motor vehicle data covers from 1932 to 1956.

A preliminary survey of industrial sites in the planning area was made.

One of the bigger projects for the year was completion of a preliminary survey of regional thoroughfares needed.

Recommended Thoroughfare

Along with this, Hammond prepared a report on a recommended regional thoroughfare for Planning District 1. This is the area from the east side of Appleton eastward and includes Kaukauna, Little Chute, Kim-

berly and surrounding area north of the Calumet county line.

The report recommended a 4-lane highway running east from the proposed College to Candee bridge to Highway 55 and was recommended by the entire commission in September.

Hammond also began a special development series for member communities to use as a guide in planning new streets and other public works in newly annexed or developed areas. One copy of the drawings is free for member communities. Others can be ordered on a cost basis.

Wood Named Chairman

At the annual meeting in June, Charles Wood, Kimberly, was elected chairman to replace Don Colburn, Neenah, who had piloted the commission through its first year.

Arnos Page, town of Menasha, was elected vice-chairman to fill Wood's post, and Nick Jansen, Little Chute, was reelected secretary-treasurer.

The executive committee was enlarged to include a member from each of the 10 communities. It previously had been limited to seven.

Turn To Page D15, Col. 5

Municipalities Get Bigger Share of State Tax Collections

Record breaking state tax collections in the fiscal year ending June 30 pushed the amount of aids and shared taxes going to local political subdivisions to a new high of \$207,733,335, compared with \$195,481,043 paid to localities the previous year, according to the Public Expenditure Survey of Wisconsin.

service grew to the point where the Fox Cities joined to gather evidence and file a brief with the civil Aeronautics board, go through extended hearings and finally, on Dec. 13, heard that a CAB examiner had recommended air service for this area.

Battle Not Over

But the battle isn't over yet. North Central Airlines, which will serve the Fox Cities, filed an objection to the CAB examiner's recommendation. Gist of the objection was North Central's proposal to have four daily flight s on a Minneapolis-Appleton-Chicago leg, rather than the examiner's proposed Minneapolis - Appleton-Milwaukee and a western leg.

What this means in terms of airline service for the Fox Cities is simply that it will be delayed another six months or more while briefs are filed with CAB and a hearing is held.

Meanwhile, the county has applied to the state for federal and state aid for a cross runway and terminal building at the airport. The county board has talked in terms of about \$150,000 for the improvements, the state in terms of \$230,000.

Unfortunately, the state aeronautical commission's budget was drastically cut by the legislature last year, so the state's

Turn To Page D12, Col. 2



School Plans Mushroom as Need Grows

Fox Cities Public, Parochial Construction Tabulated at Minimum Sum of \$7,329,000

BY BETTY KILICH
Post-Crescent Staff Writer

As more and more youngsters tumble into Fox Cities classrooms, both public and parochial, school administrators are faced with the complicated task of attempting to care for the children's academic needs.

Throughout the cities, school buildings have been mushrooming at a quickened growth as school boards attempt to keep step with the increasing pupil population.

Building projects have been

extensive in most Fox Cities communities and a tabulation shows at least \$7,329,000 is being spent or shortly will be spent to make room for more students. The money has been or is being utilized for completely new buildings or for additions to buildings already in existence. Fifteen schools are affected.

Most Tax Supported

Most of the schools involved are tax-supported, although 4 of the 15 are parochial buildings and financed by the denominations involved.

The only completely new school to open in Appleton is Fox Valley Lutheran High school, a \$400,000 structure housing about 260 pupils. Students, who previously had been meeting in old Jefferson school, held classes in the new building for the first time in September.

The structure has a capacity of 300 pupils, but provisions have been made for expansion when the need arises. Besides regular classrooms, the school contains a combination gym-auditorium, a home economics suite, science laboratories, a library and physical education facilities.

Old School Razed

Fox Valley Lutheran's former site of operations, old Jefferson school, is being razed by the city and the lot has been turned over to the Visiting Nurse association for an old people's home.

Another giant denominational undertaking is Appleton Catholic High school, a \$2,000,000 building designed to serve 1,000 boys and girls. Work began last summer and the structure is expected to be finished for the school year beginning September, 1959.

Financed by a fund drive conducted two years ago, the school will be the city's first Catholic high school, its second parochial high school and its third high school. It will be on Appleton's southwest side on a 30-acre site facing south on W. Prospect avenue.

New Junior High

Construction already has been started at James Madison Junior High school, a \$1,480,000 structure destined to handle about 600 pupils. It is being built on E. Calumet street between S. Carpenter and Greenview streets.

The school will contain 25 classrooms, a partitioned gymnasium, auditorium, home economics rooms and industrial arts suite.

Contracts amounting to \$1,100,000 were awarded in January for the Huntley school, an elementary school to be built on N. Ullman street between E. Lindbergh and E. Marquette streets.

Expected to be completed by September, 1959, the school will handle about 690 pupils and will feature 20 classrooms, kindergarten suites, an auditorium, gymnasium and cafeteria.

Looking into the future, the city may put its fifth junior high school in a new park it would buy on the northwest limits.

Kaukauna Program

School construction in Kaukauna took three phases during 1957 and additional expansion is anticipated by the end of this year.

Largest single '57 project was the \$105,000 addition to Kaukauna Vocational school. After several days because of materials shortages and building trades strike, the project was

Turn To Page D8, Col. 6

\$100 Billion to be Written in New Life Insurance

"Half a trillion dollars worth of life insurance will be in force in insurance companies at the end of 1958," reports T. J. V. Cullen, editor of The Spectator, national insurance magazine. "This will equal \$3,000 of life insurance protection for each man, woman and child in the United States. To attain this sum, new insurance totalling \$100 billion will be written during the year."

"The assets of insurance companies will total \$130 billion at the end of 1958, of which \$105 billion will be the assets of life insurance companies and \$25 billion the assets of other than life companies."

Bond Debt for Fox Cities at \$13 Million

5 of 7 Municipalities Add \$2,811,960 to Total Sum They Owe

The total bonded debt of the Fox Cities seven cities and villages was \$13,354,230 at the end of 1957, an increase of \$2,811,960 over the year earlier.

Collectively, the Fox Cities sold \$3,580,000 in bonds during the year, \$2,480,000 of it going for schools. At the same time, they paid off \$768,040 on the principal.

The \$13,354,230 represents 37.6 per cent of the total collective bonded debt allowed by law. The bonded debt limit for the seven municipalities is \$35,515,945.

Appleton accounts for 48.9 per cent of the bonded debt total. The city's total on Dec. 31 was \$6,534,000, up from \$4,788,500 the year before and equal to 37.1 per cent of the city's \$17,602,156 limit.

Paid \$414,000

Appleton paid \$414,500 during 1957 on 14 bond issues. It sold bonds totalling \$400,000 for sanitary sewers, \$1,480,000 for Madison Junior High school and \$280,000 for general obligations.

Neenah accounts for 25.6 per cent of the bonded debt total. The city's total on Dec. 31 was \$3,419,000, up from \$3,103,000 the year before and equal to 45.89 per cent of its \$7,450,000 limit.

Neenah paid off \$184,000 during 1957. It sold \$500,000 worth of bonds, \$250,000 for a 2 million-gallon reservoir and clear well, \$150,000 for a 6-room addition to Hoover school, \$50,000 for work on the Twin City sewage disposal plant, and \$50,000 for sewers.

Menasha accounts for 10.2 per cent of the bonded debt total. The city's total on Dec. 31 was \$1,365,000, up \$615,000 from the year before and equal to 23.1 per cent of its \$5,894,152 limit.

Cloviss School

Menasha paid off \$35,000 on its debt during the year and sold \$650,000 in bonds to build Cloviss school.

Kaukauna accounts for 8.8 per cent of the total debt. The city's total on Dec. 31 was \$1,176,000, up \$150,000 from the previous year and equal to 36.7 per cent of its \$3,200,000 limit.

Kaukauna paid off \$50,000 last year and sold \$200,000 more in bonds. The \$200,000 went for construction of a vocational school addition and remodeling at the high school.

Little Chute accounts for 3 per cent of the total Fox Cities debt. The village's total on Dec. 31 was \$407,000, up from \$355,000 the previous year and equal to 83.9 per cent of its \$485,000 limit.

Highway 96

Little Chute paid off \$18,000 in 1957 and sold \$70,000 more in bonds to pay for its share of the Highway 96 improvement project.

Kimberly and Combined Locks account for 1.6 and 1.8 per cents of the total debt, respectively. Neither sold bonds during the year.

Kimberly's debt on Dec. 31 amounted to \$215,000, down \$45,000, the amount paid off during the year, from the previous year. The \$215,000 is 47.1 per cent of its \$456,407 limit.

Combined Locks' debt on Dec. 31 amounted to \$238,230, down from the previous year by the amount of payments totaling \$21,540. The \$238,230 is 55.6 per cent of its \$428,230 limit.

Fight for Airline Service Nears End

Fox Cities Await CAB Ruling on Details After 15-Year Pleadings

BY JACK GLASNER
Post-Crescent Staff Writer

About 47 years ago — in 1911 — the first airplane in the Fox Cities area flew into Appleton and landed at the ball park, then near the present Cinderella ballroom. The plane hit a solid 45 miles an hour, cut to 20 with a headwind.

In 1928, during the fever following Lindbergh's trans Atlantic flight, a group of Appleton men leased a farm between Appleton and Menasha, improved it with a mower and started an airline at what was called Whiting field. It failed in a few years, although Appleton did have air mail service for a brief period in 1928-1929.

Then, in 1934, the county purchased the present airport site and constructed turf runways. In the early 40s, after several years of discussion and wrangling, county supervisors declined to follow expert advice to move the airport and settled on its present location.

1955 Hearing

The fight for commercial air service, which really began in 1942 with a study of airport needs, got a boost in 1953 when the Outagamie county airport was dedicated. Cause of dedication was building a new hard-surface runway and elevation of the port to a Class III status.

By 1955, the demand for air,

service grew to the point where the Fox Cities joined to gather evidence and file a brief with the civil Aeronautics board, go through extended hearings and finally, on Dec. 13, heard that a CAB examiner had recommended air service for this area.

Battle Not Over

But the battle isn't over yet. North Central Airlines, which will serve the Fox Cities, filed an objection to the CAB examiner's recommendation. Gist of the objection was North Central's proposal to have four daily flight s on a Minneapolis-Appleton-Chicago leg, rather than the examiner's proposed Minneapolis - Appleton-Milwaukee and a western leg.

What this means in terms of airline service for the Fox Cities is simply that it will be delayed another six months or more while briefs are filed with CAB and a hearing is held.

Meanwhile, the county has applied to the state for federal and state aid for a cross runway and terminal building at the airport. The county board has talked in terms of about \$150,000 for the improvements, the state in terms of \$230,000.

Unfortunately, the state aeronautical commission's budget was drastically cut by the legislature last year, so the state's

Turn To Page D12, Col. 2

41 Bypass, Built in 1937, to Give Fox Cities First 4-Lane Beltline

**Expressway-Type Construction
Already Underway Near Neenah;
Bids Let on Eight Structures**

BY JACK GLASNER
Post-Crescent Staff Writer

From the early days of the first 2-lane Highway 41 bypass built around Appleton in 1937, traffic on the Fox Cities' section of "Wisconsin's Main Street" has steadily increased. Traffic engineers agree it is local commuter traffic, not through or long-distance traveling, which clogs the 2-lane artery.

Present plans for this area of the artery will make it a 4-lane beltline around the Fox Cities from Neenah to Highway 10 (Appleton's Wisconsin avenue) by the end of 1959 and 4-lane to a point near Kaukauna in another two to three years.

The highway will be an expressway around Neenah—elevated and with interchanges for traffic entering and leaving. North of the Soo Line railroad viaduct and Winnebago County Trunk PP, the highway will resume the characteristics of a rural 4-lane superhighway, with some grade crossings and traffic interchanges at Outagamie County Trunk BB and Highway 10.

Work already is underway or in the final pre-construction stages for the entire Neenah-Highway 10 section.

Relocation North

Highway 41 north of Highway 10 to a point near Highway 55 near Kaukauna is entering the planning and study stage. Studies and opinion samplings are underway on relocation of the highway. So far, local opinion seems to agree that a point about three-quarters of a mile north of the present roadway would be the best site for a new road. There are two homes along this line and no town road exists along the route.

Although little more than preliminary surveys and studies have been done along this 8-mile section, the highway probably will be planned with an eye to either building, or providing right-of-way for, traffic interchanges with county trunks as well as the state highways intersecting the superhighway.

It is becoming increasingly obvious, informed sources say, that as the county trunks are improved and as the population of the Fox Cities overflows the existing Highway 41, that much of the north-south local commuter traffic is moving on these high-quality secondary roads.

Strip Cities

Also, studies have shown there is a marked tendency for building along modern road facilities. These so-called strip cities have characterized superhighways and expressways in and between urban centers and the Fox Cities area is likely to follow this trend. If this happens, the county trunks running south from Highway 41 would

41. Contract for the Soo Line speed traffic movement and viaduct to carry the southbound double lane roadway has been let.

In building 41 in this southern Fox Cities sector, contracts have been let for structures, specifying that the ends or abutments are to be constructed first. This allows the grading contracts to be let and work to commence on building the highway lift to grade while work proceeds on the bridge or overpass.

The superhighway will cross over 114 with an interchange, pass over an industrial street tunnel to Courtney and Plummer, Inc., pass over Plummer court, cross over with interchanges County Trunks S and O and pass over Highway 150 with an interchange.

Highway Planning

The construction in the Fox Cities is a sample of the state highway commission's thinking on highway planning and construction. The fact of Highway 41 as a 4-lane roadway is not as important as is the removal of accident hazards and congestion caused by traffic interchanges at grade level.

Thus, the primary concern of the state in building and planning 41 in this area has been double lane of 41 while southbound traffic on 41 destined for PP will diverge and cross over

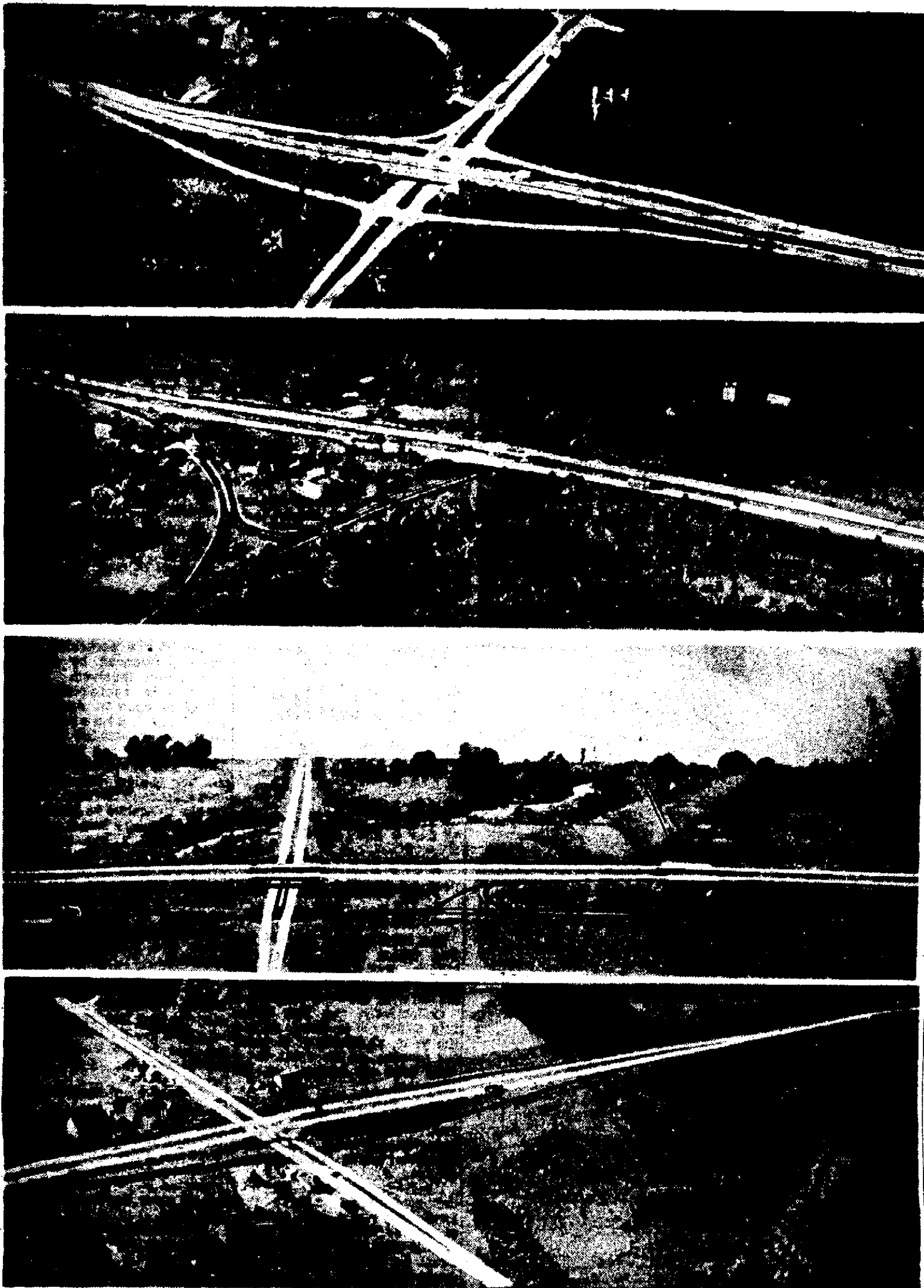
BB Interchange

At BB, the present curve will be eased by using part of the existing roadway for the southbound lanes and building new northbound lanes. The interchange is a special type, since traffic movement does not justify a full diamond interchange for all directions. A gentle curve will carry northbound traffic off 41 toward Appleton, the area of greatest movement.

BB traffic destined for the southbound lane will cross under 41 and enter 41 by a ramp.

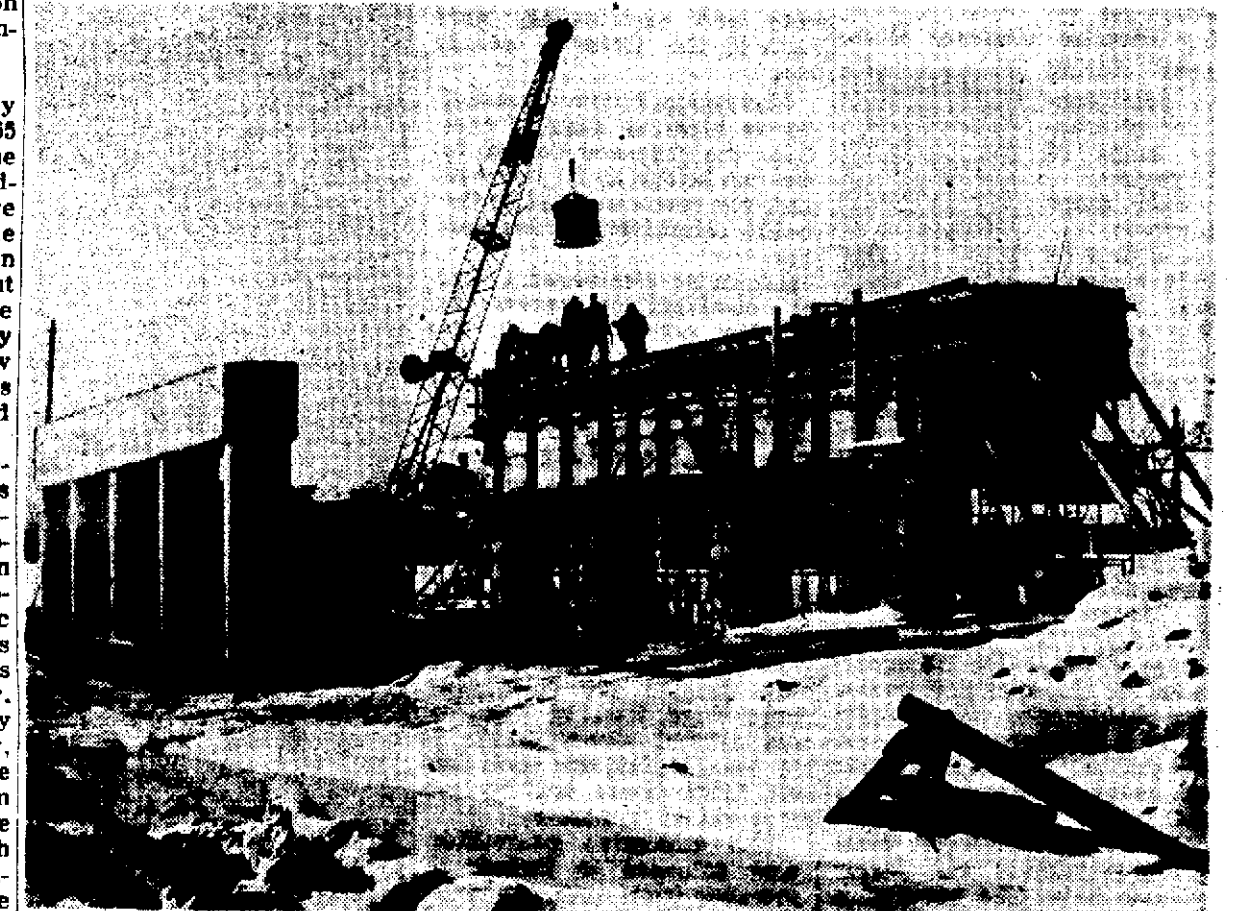
As far as possible, exit and entry ramps will be a different color than the roadway. Ordinarily, this is accomplished by

Turn To Page D3, Col. 6



An Airline Passenger, Flying Into Outagamie county airport in the future, might get this view of five structures planned to carry the new 4-lane Highway 41 over intersecting roadways. Three of the structures are planned for 1959, the other two won't be built for a number of years. At top is the 41 overpass, running from left to right, over Highway 114 near Courtney and Plummer, Inc. (top left). The view of the scale model is looking east toward Neenah, with the present 41 visible at top center crossing 114. At left is an industrial underpass tunnel. The second photo shows the interchange at Outagamie County Trunk BB, looking west. The Club Terrace is in the foreground, in the

center of the triangle formed by BB, right center, and the ramp to 41, curving gently to the left. The third view, looking east toward Appleton, shows a proposed double overpass with a single traffic interchange to serve Highway 125 (College avenue), left, and Spencer road, right. The structures will not be built immediately, but right-of-way for them will be acquired. The bottom view, looking northwest, shows Highway 41 crossing above Highway 10 (Wisconsin avenue). The Chicago and North Western railroad tracks are at right. Ramps for traffic entering and leaving 41 are visible as darker lines at lower left. (Post-Crescent Photos of State Highway Commission models)



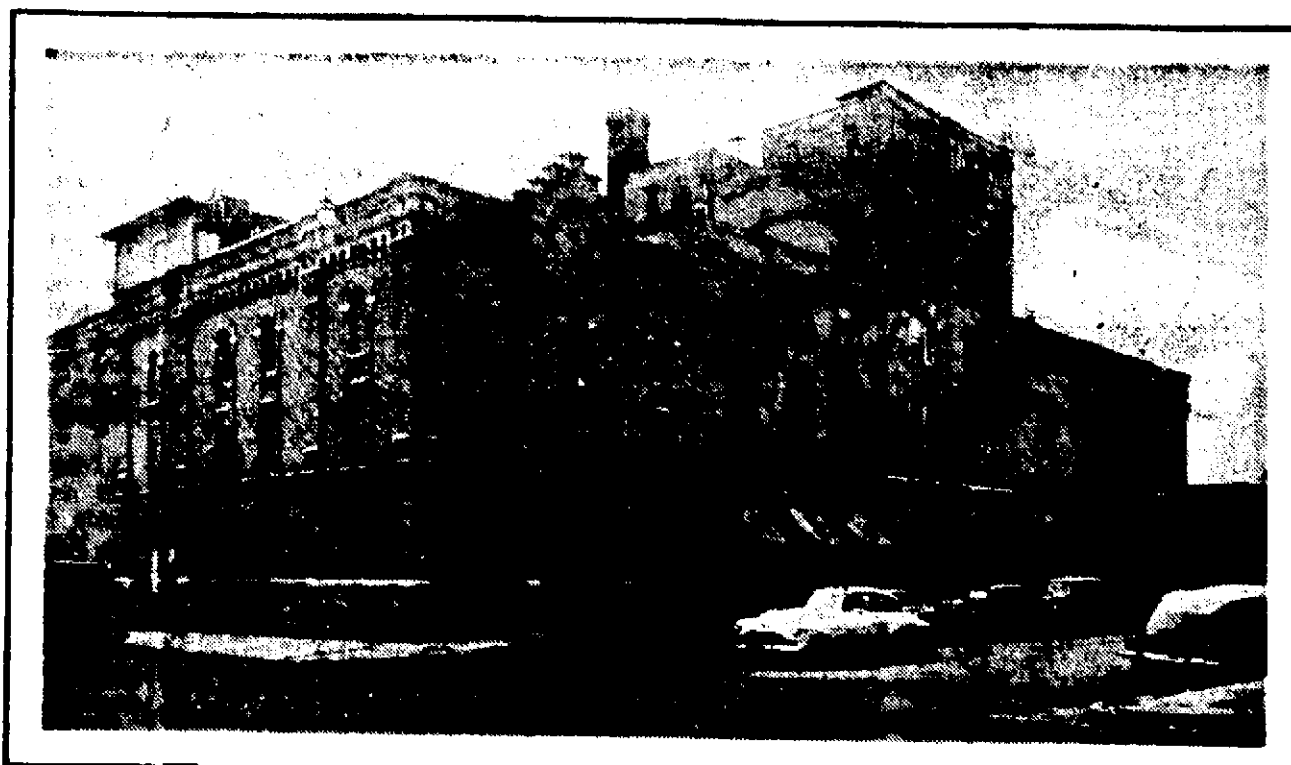
Work Is Progressing on Relocated Highway 41 grade separations and traffic interchanges near Neenah. Concrete is being lowered by a crane to workmen perched atop a form at the Highway 150 interchange near Spring Road school. Eight separation structures near Neenah already are underway or under bid. (Post-Crescent Photo)

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A Composite Photograph Shows the wings of the new Outagamie County hospital on each side of the administration building. The center building, built in 1939, will remain as the administration unit. The 60-year-old dormitory sections, in back of the administration building and not visible in this picture, will be razed to make way for a new center section which will join the two wings and the administration building. The county has issued a \$1.9 million bond issue to finance construction. The 3-story wings and center structure will

house 320 beds easily, compared to the present 268 beds crammed into a 150-bed capacity structure. Architect George Narovec designed the building to harmonize with the present administration building and center section dining room. Approximate time for transferring pa-

tients to the new wings is May. After that, about a year's work will see the dormitories razed and the center portion completed. The 2-stage method of construction means a minimum of disruption in patients' routine. (Post-Crescent Photo)

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'57 Significant Building Year For All Hospitals in Fox Cities

2 Major Construction Projects Take Shape; Long-Range Plans Told

BY BETTY KILICH
Post-Crescent Staff Writer

Fox Cities historians will look back at 1957 as the Big Hospital Year.

Significant activities have taken place in all area hospitals — construction on Outagamie County hospital was begun, work on Appleton Memorial hospital was almost completed, Kaukauna Memorial hospital began an addition, Theda Clark hospital, Neenah, released a comprehensive 50-year plan quadrupling its bed space, and St. Elizabeth hospital, Appleton, has undergone extensive interior changes.

Expenditures on hospitals alone tally into the millions of dollars, while untold paid and volunteer man hours have gone into making the modern, functional institutions a reality.

Only one of the buildings — Outagamie County hospital

is a tax-supported institution and, when contracts were awarded in March, tax-payers found the 320-bed hospital would cost about \$200,000 less than anticipated.

Same Site
Contracts totalled \$1,592,138 and construction on the building, currently taking place at the site of the present structure, was begun last spring. Final cost is expected to be between \$1,800,000 and \$1,900,000.

The administration section of the present hospital, built about 1939, is incorporated in the new 3-story brick structure. Dormitory sections, built about 60 years ago, are being razed to make way for new wings.

When the building opens, probably later this year, features will include bed capacity for 320 patients, one floor devoted to an infirmary, large dining room and kitchen, iso-

lation wards for men and women with a medical clinic near the wards, solariums on each floor with adequate utility rooms, toilets, storage and auxiliary spaces, one floor for male patients and one for female patients, with segregation of quiet and disturbed patients on each floor and isolation rooms in each wing for the very ill, and space for occupational therapy for both sexes, a nurse's station on each floor, and housing facilities for key personnel who must live on the premises.

Memorial Hospital
Although much of the ground work for the \$2,000,000 Appleton Memorial hospital was done in year's past and although construction was begun in 1956, the hospital proper didn't begin to take coherent shape until 1957.

Most heavy construction work was accomplished then and a \$700,000 completion fund drive, aimed to gather enough funds to run the institution debt-free for its first year, was begun

Turn To Page D7, Col. 3

123 Million Have Health Insurance Plan

3 of 4 Americans Paid \$4.2 Billion For Protection

Voluntary health insurance in the United States took another big forward step in 1957, the Health Insurance Institute reports.

Americans covered by some form of health insurance numbered a record 123 million, the highest point in history. Protection against the cost of hospital and doctor bills by the end of the year just past was extended to include some 75 per cent of the nation's population, rising at a faster rate than the growth in population itself.

To help the public meet the cost of accident and sickness, an estimated \$4.2 billion were paid in health cost benefits during the 12-month period. In 1956, the benefit payment figure was \$3.6 billion.

Insurance company growth during the year was rapid. Within the last six years, the num-

ber of people covered by hospital expense plans, as offered by insurance companies, has risen by 79%, surgical plans by 91%, and regular medical plans by 281%. Major medical expense insurance, covering catastrophic accidents and sick-



ness, and offered only by insurance companies, rose 1,188% during the same period.

700 Companies
Reports from the 700 insurance companies handling health insurance policies in the U. S. last year showed that of the 123 million estimated total, 70 mil-

Turn To Page D6, Col. 4

Partly an Expressway

4-Laned 41 to be Fox Cities Beltline

Continued from Page D2

use of asphalt to contrast with concrete.

Next traffic interchange structure will be at 41 and Highway 10, where the 4-lane superhighway will cross 10 on twin bridges. The present approach grade to the viaduct over the Chicago and Northwestern tracks will be lessened by the jump over 10.

Area Affected

Commercial building along the east side of 41 south of 10 will be affected by the interchange, since the diamond interchange will necessitate a ramp along the side of the approximate location of the present roadway. The 10-41 interchange will be a pure diamond-type with ramps leading from each side of Highway 10 to the respective double lanes of the superhighway on either side of the bridge.

The average width of a diamond interchange on Highway 41 will be about 300 feet.

Plans for the 10-41 interchange will not affect the present 76-10 intersection west of the superhighway.

Plans for 4-laning the section

immediately north of Highway 10 and across the viaduct have not been finalized.

Construction Features
Plans for 41 construction call for concrete surface. Clearance for the overpasses will be about 14 feet. In most of the sections around the Fox Cities, the present roadway will form the northbound double lane. The Neenah section, Highway 114 to Highway 150, will be relocated and the present 41 turned over to Winnebago county as a local service road.

Curves on the entire section will be engineered for speeds far over the legal 65-mile limit for maximum safety allowance. The section of the highway around Neenah is one of the accident sectors spotlighted as far over normal highway frequency by a state motor vehicle department study last summer.

The new roadway will be designed to cut the accident frequency and undoubtedly be a far more pleasant drive for harried commuters in the Fox Cities, where a large share of workers live in one section and work in another.

Highway 41 is one sample of

Only Half of State's Counties Have Hospitals

Completion of the Outagamie county hospital will give residents of the Fox Cities one of the most modern institutions in the state.

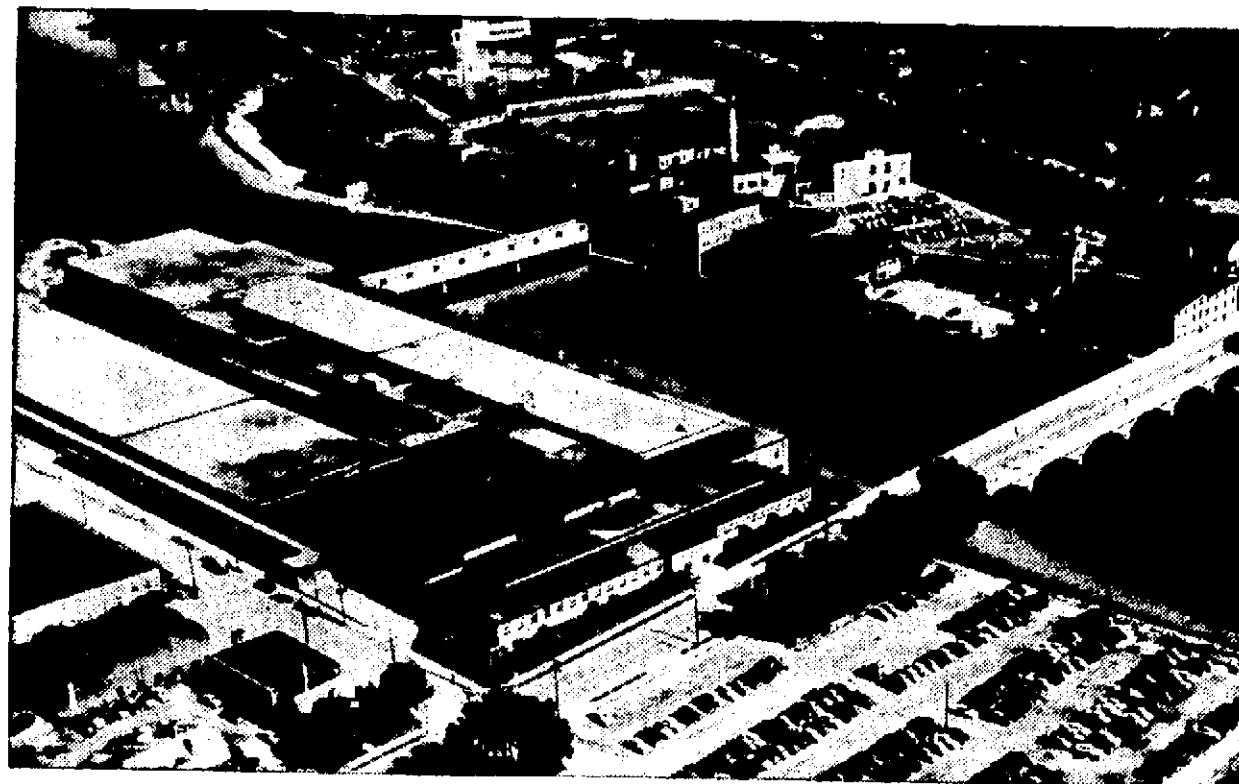
Only about half the counties in Wisconsin operate mental institutions—the others send their patients to existing facilities.

The county of residence pays half the cost of keeping each patient. The other half is paid by the state.

Payments are based on average costs in all institutions throughout the state. Thus, the new facility in Outagamie county may mean county taxpayers will have to make up some of the difference between payments received and per patient week cost when the expense of the new building is calculated in the cost figures.

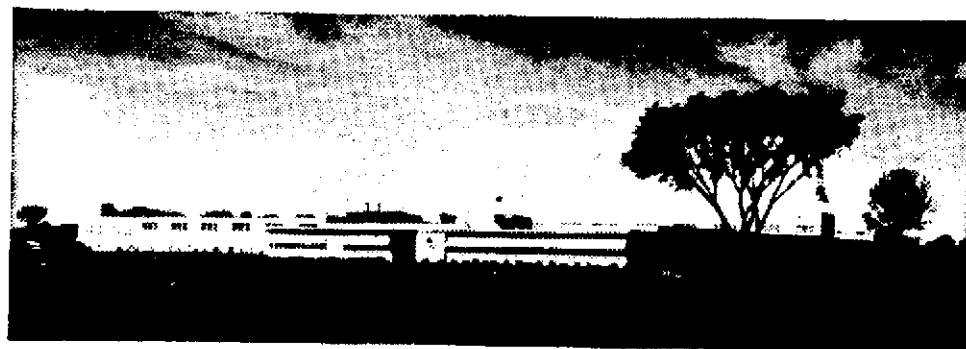
the external evidence linking the entire Fox Cities into an economic and geographic unity.

Your Neighbor

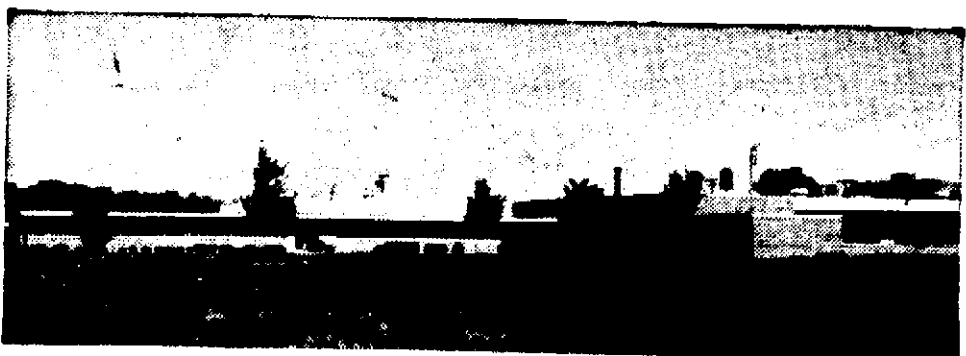


Washington Street, River Street and Canal Plants, General Offices — Menasha

In the Fox Cities



Neenah Plant



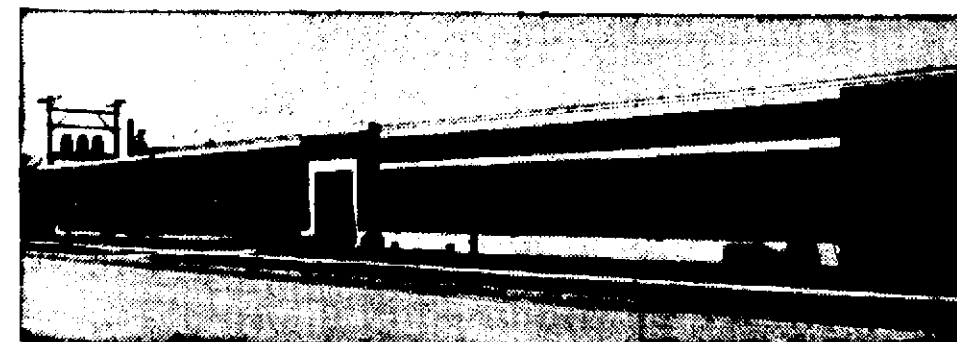
Engraving Plant — Neenah



Engineering Offices — Neenah



Architect's Sketch, General Offices, Under Construction — Neenah



Ink Plant — Menasha

MARATHON
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Schools See Flood Conditions As Enrollments Still Go Up

1,549, or 5.5 Per Cent, Additional Children Register in Fox Cities

The waves of youngsters flowing into Fox Cities schools continue to surge against already-bulging classroom walls and administrators see no let-up of flood conditions in the near future.

A total of 27,931 students, 1,549 (5.5 per cent) more than the 1956-'57 school year, are enrolled in Fox Cities public and parochial schools now. The number will increase next year.

Although school systems throughout the Cities are hurrying to construct buildings to serve pupils' needs several systems have inaugurated more drastic means to cut registrations.

Two public systems—Appleton and Neenah will discontinue kindergarten for 4-year-olds beginning next year. Several parochial schools, contending:

they no longer can accommodate all comers, have announced they will begin sending overflow to public schools.

All Show Increase

All school systems show a pupil increase over last year, although next year's increase, a predicted 600 students, will be smaller than this year's, mostly because of the elimination of junior kindergarten. Increases, percentage-wise, were slightly higher in parochial schools than in public schools, but the difference is not considered significant.

Parochial enrollments are tallied at 11,762 this year, an increase of 697 students, or 5.9 per cent over last year. Public registrations number 16,169 this year, 852 more pupils, or 5.3 per cent more than last year. Parochial elementary schools

recognize the largest absolute rise this year, although parochial high schools show the Elementary registrations are listed at 10,635, 591 students, or 5.5 per cent more than last year. Secondary enrollments are recorded at 1,127, a 100-pupil or 9.4 per cent hike.

Statistical Breakdown (Junior high school students are included in elementary statistics.)

A breakdown of Fox Cities public school figures, show 4,408 in high schools—340 pupils, or 7.7 per cent more than last year. Elementary schools number 11,761 students, 512, or 4.3 per cent more than in 1956.

Here is a further breakdown of present, past and probably future school populations in

Appleton, Neenah, Menasha, towns of Neenah and Menasha, Kaukauna, Kimberly, Combined Locks, and Little Chute schools, both public and parochial:

Total enrollment in Appleton schools is 12,340 this year, 7,828 in public schools and 4,523 in elementary grades. The tally is 840 more than last year, 409 more in public schools and 431 more in parochial schools.

The public high school shows 1,575 students this year while elementary schools account for 6,251 public pupils. In the parochial category, 284 attend high school and 4,239 attend elementary grades.

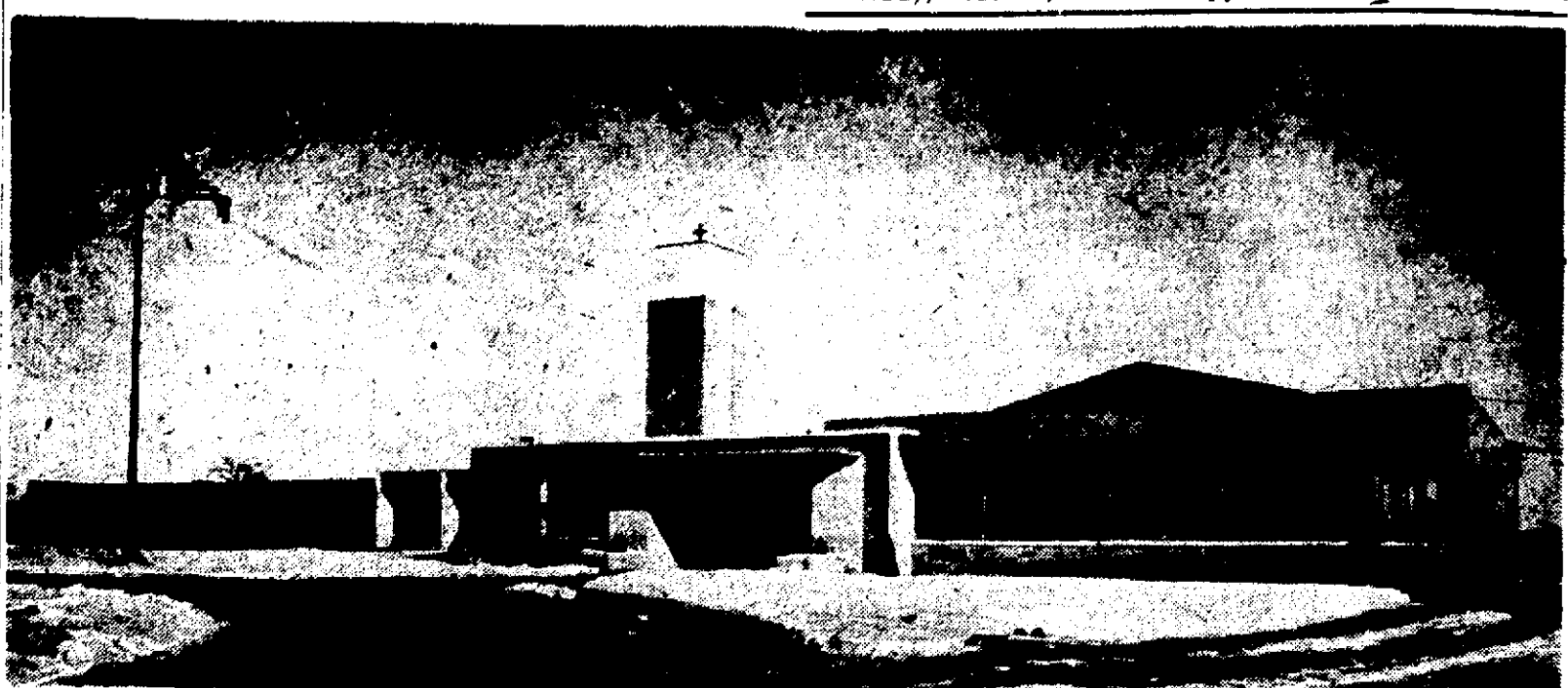
(In all cases, parochial refers to both Catholic and Lutheran schools.)

See No Increase

The aggregate increase in Appleton public and parochial schools combined is expected to be negligible next year, according to forecasts. Although parochial schools expect about 500 more students than this

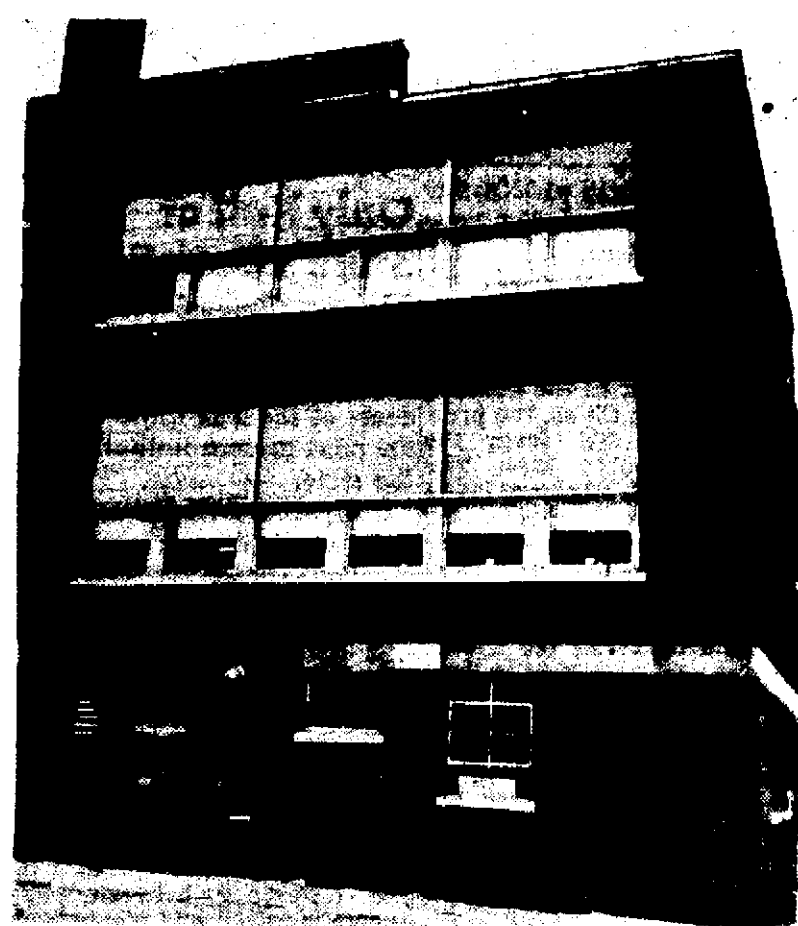
Turn To Page D8, Col. 2

Friday, Feb. 14, 1958 Appleton Post-Crescent D 4



Its First Year of Operation found Fox Valley Lutheran High school working almost up to capacity and the school association is considering adding another

wing to the structure. The 1957-'58 school year was the institution's first in the new \$400,000 building at N. Oneida street and Highway 41. (Post-Crescent Photo)



Work on the \$80,000 Addition and remodeling project at Trinity Lutheran school, Kaukauna, was completed shortly after the start of school in September. Work began when school was dismissed in June. The 2-room addition increases capacity of the school by about 50 students. (Post-Crescent Photo)

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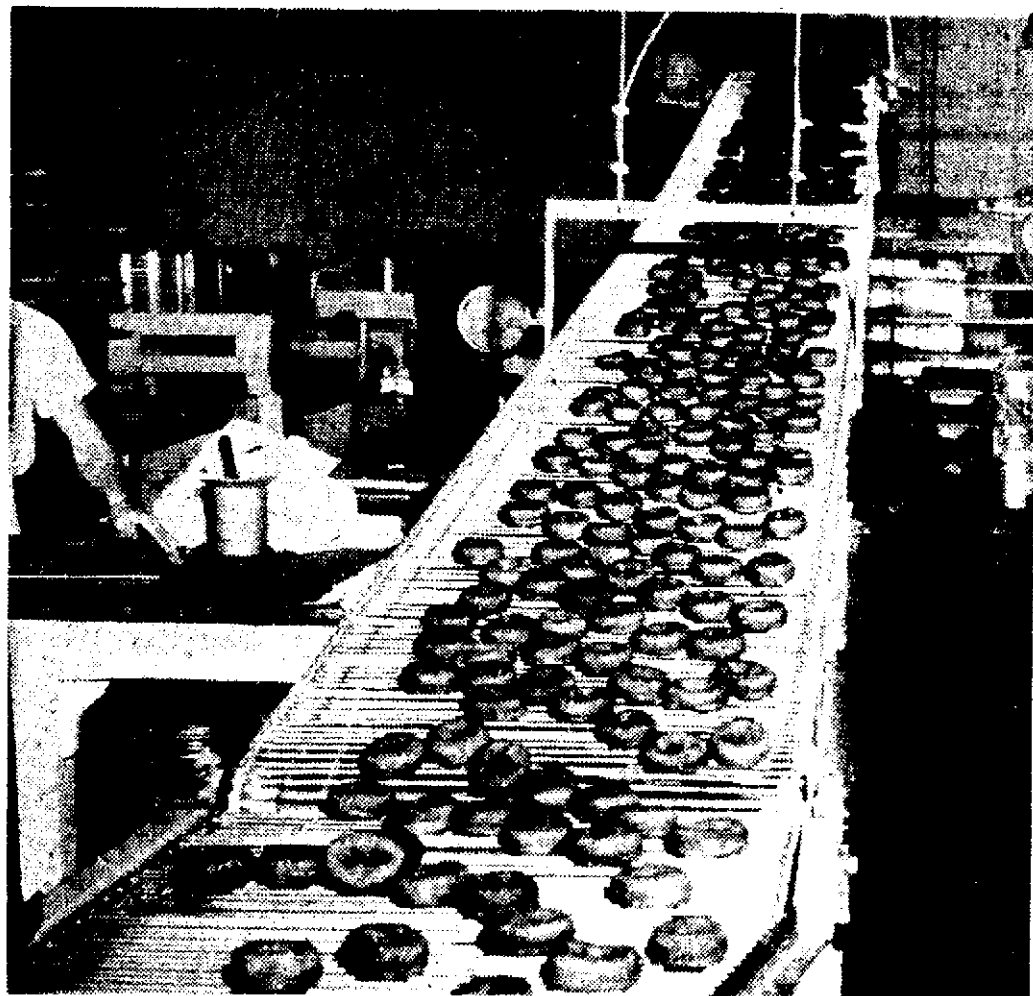
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Changing Times Call on Farmers to Make Decision

Pattern Seen in Activities During Year of Peak Milk Production in 4-County Area

BY JAY JOELYN
Post-Crescent Farm Editor

Agriculture in Wisconsin faces its period of decision after experiencing a year in which record-breaking production was noted while net incomes failed to move.

The decisions will be especially felt by the four counties surrounding the Fox Cities since they are among the leading milk producing areas in the state, with some 80 per cent of their income coming from dairy products.

There was some indication last year of how this period of decision will be met in the future.

Meat livestock is becoming more important in the area. Marketing cooperatives were organized and flourished in 1957. The Northeast Junior Livestock show had a record-breaking registration last year.

As industrial opportunities increase in the area and more rural land was brought into urban boundaries, part-time farming continued to grow.

The number of farms contin-

ued to fall during the year as larger farms continued to grow, urban expansion overran into rural areas and more rural non-farm living was noted.

Canning interests in the area mounted promotions to attract more cash crop farmers. So did sugar beet growers.

Conservation Practices
The soil conservation service reported growing interest in tree plantings and drainage corrections. State reports say much of the 1957 farm income came from federal payment programs, such as the soil bank.

Final figures on production are not available for individual counties, but figures on the state level from the Wisconsin Crop and Livestock Reporter set a pattern that reflects the conditions in the Fox Cities four counties.

For the seventh consecutive year Wisconsin posted a record-breaking milk production, but grain harvests were down.

In the four county area the

conflicting trends worked together.

A late, wet spring prevented timely planting of corn, affecting the harvest adversely. Much of the crop went into silage.

Increased Milk Production
The wet spring, on the other hand, produced exceptionally fine pastures. The result was top milk production. It is estimated the four counties produced some 1,300,000,000 pounds of milk, compared to 1,250,450,000 pounds in 1956.

The crop value, however, declined some 5 per cent. The state crop value was \$477,738,000, compared with \$499,842,000 in 1956.

In addition, land values increased, with the consequent increase in taxes.

Statistical Reports
According to statistical reports submitted to county boards by the supervisors of assessment, agricultural real estate increased from \$145,803,800 in 1956 to \$157,458,000 in 1957.

The greatest increase was noted in Winnebago county, where land value was raised from \$30,231,000 to \$45,288,600.

Outagamie county agricultural land values increased from \$46,676,500 to \$51,936,600; Waupaca county from \$28,218,

Turn To Page D14, Col. 6

123 Million Have Health Insurance Plan

Continued from Page D3

lion persons had such coverage under policies written by insurance companies for hospital expenses. In addition, 67 million were covered for surgical expenses, 35 million for regular medical expenses, and loss of income insurance policies covered 32 million persons. Some 13 million persons were estimated to have protection against major medical expenses.

Benefit payments by insurance companies to policyholders by October, 1957, were more than 15 per cent higher than the same time the year before.

Over \$2 billion had been received by Americans to help defray the cost of health care at the end of the first ten months.

The year 1957 also saw expansion of health insurance to include protection for more and more of the population. Policies designed to afford coverage for retired workers and for those over age 65 continued to increase in number. A recent survey indicated the number of group insurance plans offering the retired worker the option to continue his insurance under the group or to convert to an individual policy has more than doubled within the last four years. Recently introduced health insurance with paid-up premiums at age 65 also are becoming popular.

Income Coverage
Insurance used to help replace income lost as a result of illness or injury covered more people in 1957 than ever before. Of the total U. S. civilian labor force at the end of the year, an estimated 63%, or 43 million persons, were protected by loss of income insurance policies and other salary continuation plans.



Standing High Against the Sky, these operating viners carry stripped pea vines to the discard heap. This picture was taken last summer at the height of the pea packing season. (Post-Crescent Photo)

ture was taken last summer at the height of the pea packing season. (Post-Crescent Photo)

Food Spending Keeps Pace With Consumers' Income

Expenditures for food have been keeping pace with the rise in consumer income. About 25 per cent of take-home pay goes to the food industry.

In 1957, total food sales ran close to the \$75 billion level—a gain of 6 per cent over last year.

Manufactured and processed foods took the biggest slice of the food dollar—about 70 per cent, keeping profit margins rela-

tively slim. Despite higher transportation and labor costs, total net profits for most leading firms rose as their volume increased.

Own Labels

Adding pressure to manufacturers to cut costs is the trend of national and regional chain stores to sell and produce more products under their own labels. The industry's 1957 capital expenditure was about \$900 million for increasing food factory efficiency.

The food manufacturer has to be alert to trends in population, incomes and eating habits to gain his share of the market. New products, and new processes and packaging for old products, are what ring up sales. In 1957, big sellers were baby and junior foods, dietary foods, gourmet products and frozen foods.

Well established firms also are looking overseas for new markets. Manufacturers are reaping high unit profits as rising standards of living in many countries demand better products.



Consolidated Badger Co-op Constructed this estimated \$40,000 addition to its ice cream mix department at its milk plant, 1815 W. Spencer street. It is being used mainly for storage and for some processing operations. (Post-Crescent Photo)

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'Full' Value of Fox Cities Property Hits Unprecedented 1/2 Billion Dollars

Increase Is 19.6 Per Cent Over 1956; Local Assessment Up \$12 Million

BY JACK GLASNER

Post-Crescent Staff Writer

The Fox Cities' taxable property value last year soared to an unprecedented half-billion plus dollars—\$547,344,080. That figure was 19.6 per cent above the 1956 full valuation.

At the same time, assessed valuation of Fox Cities property, on which real estate and personal property taxes are based, reached a new high of \$258,287,596, up \$14,305,269 over 1956, an increase of 5.86 per cent.

The estimate of full or "true" value is made by statisticians of the Wisconsin department of taxation. The Fox Cities area is under jurisdiction of the Fond du Lac office, A. E. Hatch, supervisor of assessments.

The figures, and others which follow, are taken from the statistical reports for Outagamie

other factors. The ratio of full valuation in a municipality to the full valuation of the entire county determines what share of the total county and state property tax levy shall be paid by property owners in that municipality.

When one area grows in worth faster than another, its ratio increases and it must provide a larger share of the county and state taxes.

Share of Total Tax
Because industrial, mercantile and residential expansion in the Fox Cities has been at a more rapid pace than in other sections of Outagamie and Winnebago counties, a larger share of the taxable property is concentrated in the Fox Cities. They thus provide a larger proportion of state and county taxes in their respective counties. The Outagamie county sec-

'57 Building Year for All Area Hospitals

Continued from Page D3

late last year. The hospital probably will open its doors to first patients this month.

The city's second general hospital, financed mostly by public subscription, is a 4-story, 100-bed institution with the design allowing addition of three more stories should the need arise.

Besides the usual features necessary in operation of a hospital—operating rooms, delivery rooms, laboratories, and so forth—the new building also includes dental and eye surgery suites, a meditation room, a large modern lobby, gift shop and cafeteria.

Second Floor Wing
At Kaukauna Memorial hospital, the year's major project centered about the addition of a second floor to the north wing—a project financed by a \$21,800 Ford foundation grant plus outside donations. Total cost of the addition and furnishings was about \$35,000.

The wing enlarges the building by six patient rooms or 12 beds, a solarium and storage rooms.

Theda Clark's project, a monumental one, was first released in 1957 and is set up in five stages of 10 to 12-year intervals.

Under the program capacity would be increased to about 700 beds by the year 2000—about four times as many as its present 164-bed capacity.

Space Increases
Under stage one of the master plan, bed capacity would be increased 43 per cent and floor area 70 per cent. Other phases of the plan include structural expansion to provide an additional 73,250 square feet by 1961; 49,610 square feet by 1971; 40,210 square feet by 1981, and 26,980 square feet by 1991.

Such a plan would enable additional facilities for psychiatric care; expanded facilities for chronic or long-term patients; development of a health guidance clinic; doctors' offices within the hospital; and facilities for setting up an internship and residency program, making it possible to have a physician at the hospital at all times.

Most of the interior renovations at St. Elizabeth hospital, have been financed by a \$255,300 Ford foundation grant, the latter half of which was received in 1957.

One of the most significant

county property taxes levied on each of the municipalities in 1957 for 1958 expenditures is as follows:

Share By Units
Outagamie county: Appleton, 53.4 (plus 3.3 per cent of the tax levy in Calumet county for the part of Appleton which lies south of the Outagamie-Calumet county line); Kaukauna, 10 per cent; Combined Locks, 1.7 per cent; Kimberly, 5.9 per cent; Little Chute, 2.8 per cent;

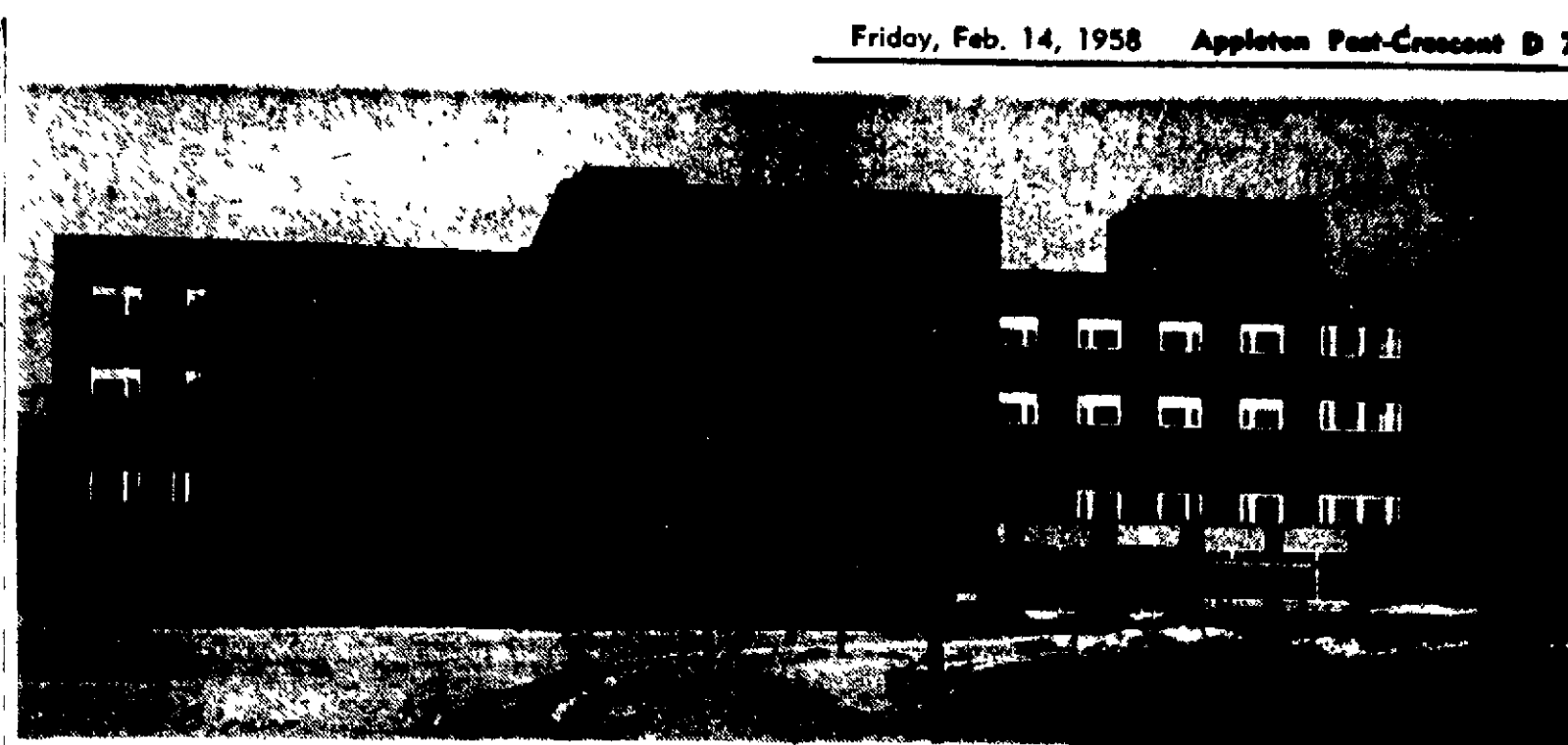
Turn To Page D15, Col. 3

projects was addition of a psychiatric ward, a service long hoped for by many groups in the area. Although it has been in use for several months, it is not considered finished, but is expected to be soon.

Other Activities
Other '57 activities included addition of a recovery room for patients undergoing surgery, an expansion of the clinical laboratory, modernization of equipment, and remodeling of the X-ray department.

In addition, another development which may not come to fruition for many years, is the state department of public welfare's announcement that it would like to see a mental institution constructed in the Fox Valley.

The proposal, made by staff members, has not been approved by the department's directors and, if and when approved, work would not start until a similar institution currently being built at Madison is completed.



Three Wings of Appletan Memorial hospital are clearly defined in this view of the city's second hospital. Under construction on N. Meade street for the last 1 1/2

years, the building was shown to the public during a 2-day open house last week and is scheduled to receive first patients this month. (Post-Crescent Photo)

Fox Cities Assessed Valuation

Unit	1956	1957	Increase	Pct. Incr'se
Appleton	\$102,393,975	\$107,333,550	\$4,939,575	4.80%
Kaukauna	\$20,544,495	\$21,401,850	\$857,355	4.17%
Kimberly	\$7,980,809	\$9,128,142	\$1,147,333	14.38%
Little Chute	\$4,288,885	\$4,394,930	\$106,045	2.47%
Combined Locks	\$3,070,445	\$3,235,390	\$164,945	5.37%
Neenah	\$33,299,825	\$35,098,230	\$1,798,405	5.40%
Menasha	\$38,766,360	\$39,409,580	\$643,220	1.66%
City, Vil. Totals	\$210,344,794	\$220,001,672	\$9,656,878	4.59%
Tn. of Menasha	\$13,840,260	\$16,059,860	\$2,219,600	16.04%
Tn. of Neenah	\$7,693,805	\$8,831,890	\$1,138,085	14.79%
Grand Chute	\$8,456,301	\$9,548,805	\$1,092,504	12.92%
Vandenbroek	\$1,328,042	\$1,360,904	\$32,862	2.47%
Buchanan	\$2,319,125	\$2,484,465	\$165,340	7.13%
Town Totals	\$33,637,533	\$38,285,924	\$4,648,391	13.82%
Grand Total	\$243,982,327	\$258,287,596	\$14,305,269	5.86%

Fox Cities 'Full' Valuation

Unit	1956	1957	Increase	Pct. Incr'se
Appleton	\$194,749,300	\$220,028,950	\$25,277,650	12.97%
Kaukauna	\$35,117,990	\$40,814,440	\$5,696,450	16.22%
Kimberly	\$19,492,400	\$23,799,500	\$4,307,100	22.10%
Little Chute	\$10,110,550	\$11,434,400	\$1,323,850	13.09%
Combined Locks	\$6,066,280	\$6,940,120	\$873,840	14.40%
Neenah	\$74,462,400	\$82,878,420	\$8,416,020	24.73%
Menasha	\$61,087,300	\$73,876,900	\$12,789,600	20.81%
City, Vil. Totals	\$401,086,160	\$469,570,730	\$68,484,570	17.07%
Tn. of Menasha	\$28,710,880	\$39,487,540	\$10,776,660	37.54%
Tn. of Neenah	\$7,092,190	\$12,077,290	\$4,985,100	70.29%
Grand Chute	\$14,371,370	\$18,851,740	\$4,480,370	31.18%
Vandenbroek	\$2,539,710	\$2,894,080	\$354,370	13.95%
Buchanan	\$3,844,280	\$4,462,700	\$618,420	16.07%
Town Totals	\$56,558,410	\$77,773,350	\$21,214,940	37.51%
Grand Total	\$457,644,570	\$547,344,080	\$89,699,510	19.60%

Winnebago and Calumet counties. The Fox Cities include the cities of Appleton, Kaukauna, Neenah and Menasha; the villages of Kimberly, Little Chute and Combined Locks; the towns of Neenah and Menasha in Winnebago county; the towns of Grand Chute, Vandenbroek and Buchanan in Outagamie county; and that part of Appleton which lies in Calumet county.

The full value of all real estate in the Fox Cities for 1957 was set at \$484,246,400, and that of personal property at \$63,097,680.

Full or Equalized Value
Full, or as the state calls it, equalized, values are determined on the basis of sales, occasional appraisals by the state department of taxation, and

tion of the Fox Cities, for instance, in 1947 had 72.97 per cent of the full value of all county taxable properties. By 1957, that percentage had risen to 80.2 per cent.

This means that of all state and county taxes collected in Outagamie county, the eight cities, villages and towns along the Fox river pay better than 80 cents of each dollar.

The cities of Neenah and Menasha and the towns of the same names had 36.998 per cent of the total full valuation of Winnebago county in 1947. By last year, they represented 44.1 per cent of the full value of Winnebago county taxable property and paid that share of state and county taxes.

The percentage of the total

Growth 1906 - 1957

RESOURCES	1906	1926	1946	1957
Cash & From Banks	\$14,931.58	\$26,004.08	\$287,101.43	\$324,733.58
Government Bonds		26,817.99	1,414,396.25	601,752.99
Other Bonds		82,942.85	291,286.24	461,164.14
Loans & Discounts	8,869.00	282,025.01	455,580.56	1,346,988.40
Building	5,111.22	5,025.00	1,658.87	32,394.34
Furniture & Fixtures	111.37	2,290.00	1,223.20	11,935.44
Other Assets	356.69	4.07		2,841.54
Totals	\$29,178.86	\$425,109.00	\$2,451,226.57	\$5,781,810.43



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B. M. Bongers, Asst. Cashier

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7 Post Offices Report Sales Of \$1,960,835

Postal Receipts Up
8.7 Per Cent for
Record Yearly Total

Seven Fox Cities post offices reported record receipts totaling \$1,960,835 during 1957. The figure represents an 8.7 per cent boost from last year's \$1,803,968.

Figures are from post offices in Appleton, Menasha, Neenah, Kimberly, Little Chute and Combined Locks. The all-time high total receipts reflect continued population and industrial growth in the Fox Cities.

Appleton set a receipts record for the 17th consecutive year, with \$885,452, or more than \$42,900 above the \$842,459 collected in 1956. Other cities reported the following receipts: Menasha, \$570,077; Neenah, \$353,148; Kaukauna, \$93,788; Combined Locks, \$21,606; Kimberly, \$20,622; and Little Chute, \$16,145.

Work Volume
Total machine cancellations dropped from 15,680,546 in 1956 to 15,400,000 in 1957—a decrease of 280,546. This does not indicate total work volume. For instance, Appleton had 9,100,000 cancellations, 5,900,000 meter cancellations and 9,100,000 non-meter cancellations for a total of 24,100,000 outgoing units, compared to 23,320,000 in 1956. Addition of 24,800,000 incoming units gave Appleton a total work volume of 48,900,000 units, compared to 43,100,000 in 1956.

Other machine cancellations were Neenah, 3,125,480; Menasha, 2,043,150; Kaukauna, 1,380,833; Kimberly, 730,000; Little Chute, 500,000 and Combined Locks, about 1,400.

Metered postage fees totaled \$895,537 in 1957, an increase of \$47,590, or 5.6 per cent, from the 1956 total. Metered postage fees represent money collected for cards and letters pre-postmarked at industrial and business outlets. They were the largest single source of postal income in the Fox Cities.

Menasha Leads
A counting machine determines the amount of metered fees. It counts the number of letters and cards as they are processed for pre-postmarking. The pre-postmarked units must be paid for as if they were stamped at the post office.

Menasha led the Fox Cities
Turn To Page D9, Col. 3



The Newest of Neenah's Seven public grade schools, the Taft school, was opened during 1957 to about 240 pupils. The new building features skylights in the hallways, an enclosed courtyard (visible in the lower picture) and walls of windows in each of the class rooms (upper picture). The building is designed to permit easy addition of another wing of six or eight classrooms when the pupil load overflows the present nine classrooms. (Post-Crescent Photos)

crease of 35 over 1956. Of this year's total, 1,324 are in public schools, a decrease of 45, while 1,630 are in parochial classes, an increase of 80.

Great Expectations
A breakdown indicates 804 are in public high school, 520 are in elementary schools and all 1,630 parochial pupils are in elementary schools.

Public and parochial schools expect major increases next year and anticipate an additional 146 youngsters attending classes.

Kimberly schools saw an increase of 137 children this year, with 1,455 in classrooms. Next year's rise is expected to be even higher, with 180 additional youngsters anticipated.

Of this year's total, 598 are in public schools—340 in high school and 258 in elementary schools—and 857 are in parochial schools, all elementary.

Statistics from Little Chute indicate 1,381 in schools, for a rise of 54. Next year's increase is anticipated at 113, more than 100 per cent more than this year's hike.

Of the students, 242 are in public elementary school, and 1,139 are in parochial schools—314 in high school and 825 in elementary schools. The village does not have a public secondary building.

Combined Locks
The last of the Fox Cities, Combined Locks, shows an enrollment of 199 students this year, all of them in the village's only school, a state graded school. The figure is a rise of 2 over last year, but next year's increase is expected to be 15 additional pupils.

New school buildings are

'57 Busy Building Year for Schools

Continued from Page D1

completed several months after the anticipated date.

The addition incorporates 10,250 square feet, including three shop rooms, storage area, hallways, teachers' room and boys' locker rooms.

Capacity for handling full-time students has been tripled from 200 to 600, according to the director, and addition of students will necessitate hiring more teachers.

The second major school construction project in Kaukauna was completed at Trinity Lutheran school, where \$80,000 was spent on an addition and general remodeling project.

The addition consists of two classrooms, increasing the school's capacity by 50.

Minor remodeling was undertaken at Kaukauna High school during the summer, where the chemistry and physics laboratories were revised. Although

trend toward more years of college education, plus society's demand for higher education for more people.

And with the president's new proposal for federally-subsidized programs, institutions of higher learning may find themselves in a tighter fix than they are now.

the \$32,000 project did not increase the school's capacity, it made it possible for more students to participate in physics and chemistry studies at one time.

A glance into Kaukauna's future indicates two remodeling and addition projects are being considered by the board of education for the city's two public elementary schools.

Plans are being prepared for a new all-purpose room at both Nicolet and Park schools, gymnasium space, kindergarten rooms and remodeling of present buildings to provide more room.

Little Chute Plans
Kimberly's newest addition to the education expansion picture is Mount Calvary Lutheran Day school, a \$44,000 building completed for the semester beginning last September. Rooms include two class rooms and a combination kindergarten-office-library.

Although there was no public or parochial school construction in Little Chute in 1957, the state graded school has plans for a \$175,000 addition. Sketches are not off the architect's board as yet, but initial plans call for six more classrooms and a multi-purpose room.

The \$665,000 Clovis school

Appleton Post-Crescent D 8
Friday, Feb. 14, 1958

was Menasha's only school building begun in '57. It is scheduled for completion next September. The elementary school will include 12 classrooms and two kindergarten rooms for an estimated 420 students.

Although Menasha has no announced plans for school construction this year, a citizen advisory committee has told the council action must be taken to alleviate what residents say are overcrowded conditions in the junior-senior high school.

At this writing, the council and school board are awaiting a recommendation from the committee as to what type and where an addition or new school should be built. The council has promised the school board \$10,000 would be available to hire an architect for the project if the citizen's committee produces a plan.

Taft School Opens
The 9-room, 270-pupil, \$500,000 Taft school opened in Neenah in September, the seventh elementary school in the city. The only new parochial school to open was Martin Luther Lutheran school.

The latter school is a new institution and classes are held in the old church building. The congregation has moved into a new church for worship services.

Current public school building in Neenah centers about a 16-room, \$150,000 addition to Hoover school. It is expected the building will be ready for pupils in September.

Three rural projects also are being considered for schools in the Neenah-Menasha area.

Rural Additions
Because an extra-large enrollment increase is expected for Lakeview school, town of Neenah, the district currently is constructing a \$210,000 addition. The extra space will contain six classrooms and a gymnasium, releasing some of the temporary classrooms now set up in the basement.

At Tullar school, town of Neenah, a \$78,000 addition, including one classroom, and a combination multi-purpose room and gymnasium is underway and should be completed this year.

The final program, authorized in December by the school district, is a \$310,000 addition to Spring Road school, town of Menasha. This project will add eight classrooms, a kindergarten room and a special room for handicapped children.



Six Classrooms and a Gymnasium, now under construction at Lakeview school, town of Neenah, will release some of the temporary classrooms set up in the school basement. The project designed to accommodate the large student increase anticipated next year, will cost about \$210,000. (Post-Crescent Photo)

Enrollments Continue to Rise in Cities' Schools

Continued from Page D4

year, public schools anticipate a drop of about 500—due to elimination of junior kindergarten.

Neenah schools, with public and parochial registration at 4,384, show an increase of 373 students over last year. Public schools number 3,590 pupils, an increase of 329, while parochial schools report 794, an increase of 44.

In the public category, 1,014 are enrolled in high school and 2,576 in elementary classes. All 794 parochial youngsters are in elementary schools. There is no parochial secondary school in Neenah.

It is expected Neenah enrollments might drop by about 87 pupils next year, again due to abandoning kindergarten for 4-year-olds.

The Menasha scene shows a total of 4,694 attending schools, 89 more than last year. A total of 1,875 are in public schools—81 more than in '56—while 2,819 are in parochial schools—8 more than last year.

High school accounts for 675 of the public pupils and elementary schools for 1,200. Parochial high school claims 529 of the parochial total and elementary schools have 2,290.

100 More
About 100 more public and parochial students will be enrolled next year, administrators forecast.

Both the town of Neenah and the town of Menasha expect significant increases next year and are engaged in heavy building programs to care for new students.

This year's enrollment in both districts is 515, a 19-student rise over 1956 in the towns' elementary schools. However, a combined total of 100 more pupils is anticipated next year, one of the largest increases in the towns' histories.

Kaukauna classrooms show enrollments at 2,954, for an in-

crease of 35 over 1956. Of this year's total, 1,324 are in public schools, a decrease of 45, while 1,630 are in parochial classes, an increase of 80.

A breakdown indicates 804 are in public high school, 520 are in elementary schools and all 1,630 parochial pupils are in elementary schools.

Public and parochial schools expect major increases next year and anticipate an additional 146 youngsters attending classes.

Kimberly schools saw an increase of 137 children this year, with 1,455 in classrooms. Next year's rise is expected to be even higher, with 180 additional youngsters anticipated.

Of this year's total, 598 are in public schools—340 in high school and 258 in elementary schools—and 857 are in parochial schools, all elementary.

Statistics from Little Chute indicate 1,381 in schools, for a rise of 54. Next year's increase is anticipated at 113, more than 100 per cent more than this year's hike.

Of the students, 242 are in public elementary school, and 1,139 are in parochial schools—314 in high school and 825 in elementary schools. The village does not have a public secondary building.

The last of the Fox Cities, Combined Locks, shows an enrollment of 199 students this year, all of them in the village's only school, a state graded school. The figure is a rise of 2 over last year, but next year's increase is expected to be 15 additional pupils.

New school buildings are

OVER 4,000 HOMES

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ELECTRIC RANGE	8,000-16,000	WATER HEATER	1,000-2,000
AUTOMATIC WASHER	700		

MORE MAJOR APPLIANCES LIKE THESE BELOW CAN BE ADDED:

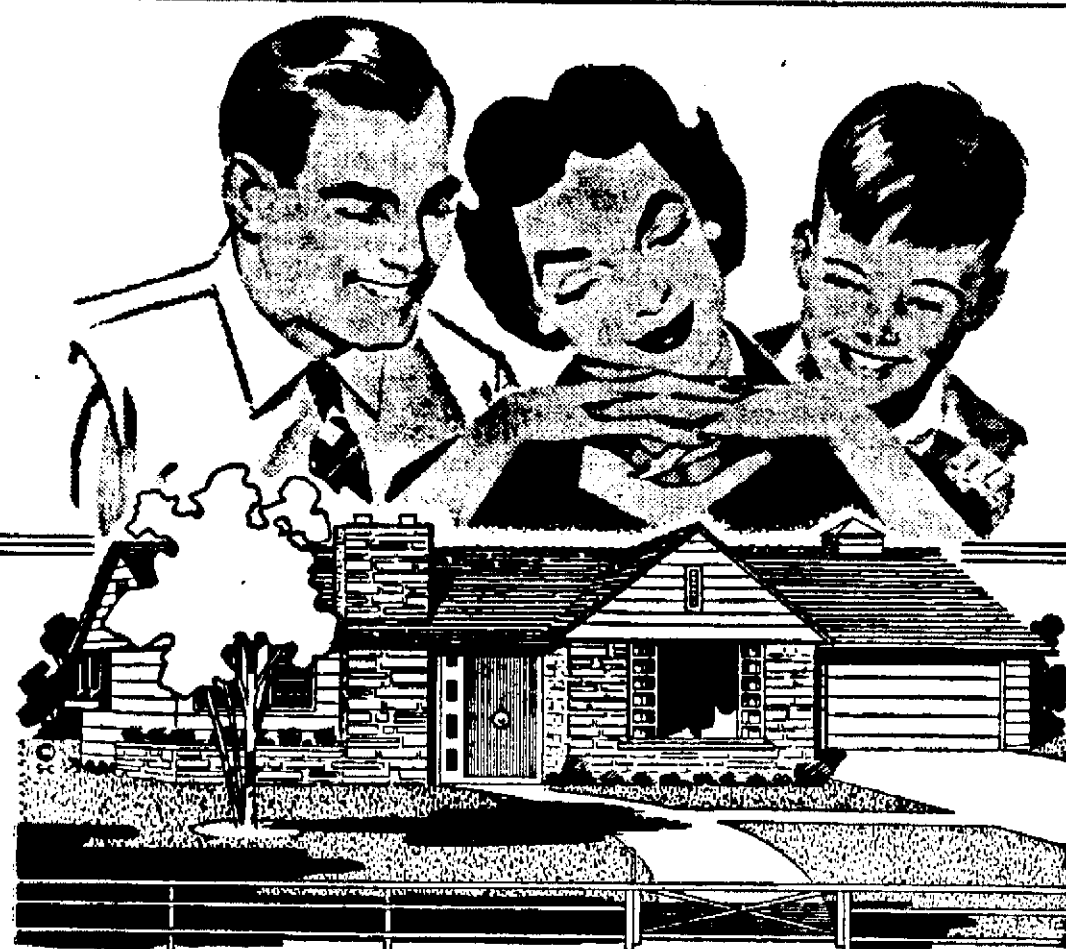
DISHWASHER	1,500	ROOM AIR CONDITIONER — 1/2 Ton	1,600
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MENASHA

Educator Sees Growing Need for Engineers

Warns Against Hasty Conclusions Based on Scattered Situations

The need for increasing numbers of qualified engineers will continue into the predictable future, according to a leading technological educator.

Hasty interpretations of scattered reductions in employment, proclaiming the shortage of engineers to be over, could jeopardize the nation's future security and economic growth, it was reported by Dr. John T. Rettaliata, president of Illinois Institute of Technology.

Requirements of national defense, the growth of population, and rapidly advancing technology will demand increased annual additions to the engineering manpower supply for many years to come, he said.

Rettaliata expressed concern that widespread publicity on limited and temporary reductions of engineering personnel could have an adverse effect on college engineering enrollments and national survival.

Not General Trend

He pointed out that these reductions do not reflect a general trend, are only in certain localities and types of industries, and that most of them are the result of temporary cutbacks in defense contracts.

He recalled that after 1950 many high school graduates were dissuaded from choosing an engineering career because of a Bureau of Labor Statistics report predicting future over-supply of engineers. This was a significant factor in causing the technical manpower shortage during most of the present decade, he said.

Rettaliata predicted increased emphasis on graduate study in the future.

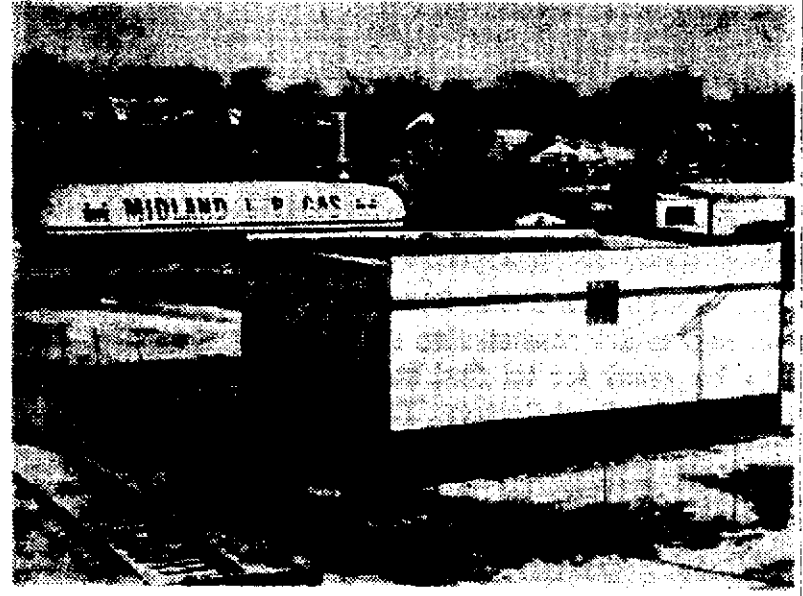
"Our expanded technology of the future will require that more people receive more education," he continued.

"There will be more emphasis on graduate study to provide the necessary preparation for solving the problems resulting from new advances in science and technology.

Broad Curricula

Stressing the importance of broadening the curricula in both engineering and liberal arts colleges, Rettaliata said: "The educational process for the engineer must encompass vastly more than the imparting of scientific knowledge and achieving technological competence. He also should be intelligently informed in other areas embracing literature, history, economics, political science, and other subjects relating to the liberal arts field."

"And, if it is important for the engineer to understand economics and the implications of history, and the arts, certainly it is equally important that the student pursuing a liberal education understand some of the problems and results of science and technology, and the facts of the nation's industrial growth."



Midland Co-operative Erected a 30,000-gallon liquid petroleum tank, pump house and loading dock on N. Linwood avenue late in 1957. Approximate cost of the building was \$50,000. (Post-Crescent Photo)

The WESTERN STORY

The "Western" story is one about cows, not cattle; dairymen, not cowboys; a war on waste, not on the range.

At one time, millions of dollars of valuable milk solids were wasted annually in the form of whey, a by-product of cheese making.

"Western" recognized this economic loss to the dairy industry and pioneered the development of present whey processing methods.

Whey is a concentration of important milk nutrients. It takes a whole ton of milk, the average daily production of over 100 cows, to provide only enough liquid whey, during the making of cheese, to produce a one hundred pound bag of Western's Dried Whey. In the early days of "Western", Dried Whey was the only product. In the years since, other products have followed with each new season.

Today there are 32 Western Plants scattered through the dairying section. Appleton is the headquarters, the home office. Over 250 full time employees, earning around a million and a half annually, are busy here hauling, researching, processing, packaging, selling and shipping whey products to all parts of the nation, other parts of the world.

Western's technicians travel from coast to coast teaching butchers, bakers, and candy bar makers, the ways of whey . . . in ice cream, sherbets, bread, rolls, cakes, toppings, sausage, and any foods where milk nutrients can fill a need. Even in the livestock world, many of Western's whey products add grow power to feeds, provide supplements to rations.

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Western Condensing Company

DIVISION OF FOREMOST DAIRIES, INC.

27 Post Offices Report Sales Of \$1,960,835

Continued from Page D8

in metered fees with a total of \$325,042. Appleton was second with \$314,894. Neenah had \$211,432 and Kaukauna reported \$42,526.

Appleton ranked first in stamp sales, with a \$320,017 total. Neenah had \$103,578. Other large totals were Menasha, \$73,390 and Kaukauna, \$44,473.

Non-metered postage fees to

taled \$204,004 in 1957, compared to \$203,663 in 1956. The \$304 increase represents a hike of less than 1 per cent. Non-metered mail includes advertising circulars and letters.

Appleton led in non-metered fees, with \$192,983. No other city reported more than \$10,000. Appleton's total increased about \$14,000 from 1956 when it reported \$177,749 in such fees.

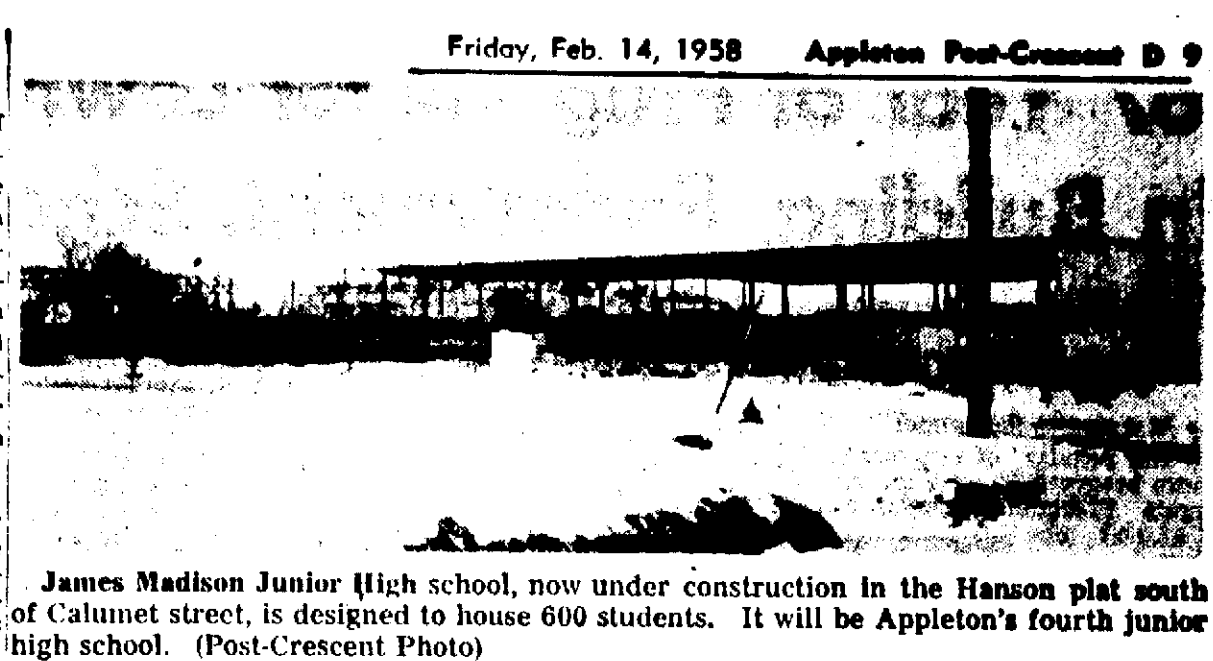
The number of money orders dropped from 161,609 in 1956 to 154,482 in 1957. The 7,127 drop in number represents a decrease of 4.4 per cent. Money order value went up from \$2,636,522 in 1956 to \$2,733,129, for a 3.6 per cent increase. Money order fees increased 7 per cent from \$31,064 in 1956 to \$33,248 in 1957.

Appleton ranked first in total

Year of Competition Ahead in '58 for Steel

George F. Sullivan, editor of The Iron Age, national metalworking weekly, says, "The steel industry is heading into a year of sharp competition. Metalworking industries are ordering less steel, using more from inventories built up in 1956 and early 1957. As a result, steel output in 1958 will be off from the 1957 figure of about 115 million ingot tons."

money orders, money order value and money order fees. The Appleton post office issued 67,448 money orders valued at \$1,184,534. A total of \$14,535 was collected in fees.



James Madison Junior High school, now under construction in the Hanson plat south of Calumet street, is designed to house 600 students. It will be Appleton's fourth junior high school. (Post-Crescent Photo)

PROGRESS

IS THE DAILY BUSINESS of the FIRST NATIONAL BANK of Appleton

1958

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'57 Year of Progress for Lawrence In Building, Endowment, Scholastics

2 Major Structures Started; Over \$1,600,000 in Gifts Received

By Marguerite Schumann

"The penalty of progress is more progress," Lawrence college's President Douglas M. Knight observed.

Dr. Knight has been absorbed in living out the truth of his own statement, for Lawrence's achievements in 1956 (up to that point a banner year in its history) were expanded even further in 1957.

Progress best visible to the naked eye during the 12 months appeared with two yawning holes in the campus earth—one adjoining the fraternity quadrangle on E. Alton street; another west of the college chapel on the College-Park-Washington block. The former is to be a sixth fraternity dwelling for Phi Gamma Delta, now in colony stage on the campus, and is a step toward the over-all upgrading of men's housing.

The second is to be the \$1,400,000 music-drama center, replacing the present conservatory of music (outgrown for more than half of its 40 years), and the inadequate fourth floor Main hall home of the drama department. Decision to go ahead on the two units, which are part of a goal set by the Lawrence Development Fund For Greater Service, was made at the annual June meeting of the college's board of trustees, and bids were let as architect's drawings were completed.

Work Begins
Work was begun on the fraternity house in August and by year-end was well above the first-floor level, with occupancy promised for next September. Excavation for the music-drama center began late in November on a 15-month timetable. The Oscar J. Boldt construction company was the successful bidder on both jobs.

The ring of the building hammer was necessarily matched by the ring of the cash drawer in the college business office. Largest part of the activity was the successful conduct of

the Lawrence Development Fund For Greater Service, chairmanned by Kaukauna paper executive Guy McCoson.

But another part of the giving was not incited by local enterprise but by a new national awareness that America's schools must be supported, not only to cope with the population bulge soon to present itself on their doorsteps, but also to increase the stockpile of liberally educated laymen and scientists to insure America's role as a global leader.

\$1,600,000 in Gifts
It is a little hard to isolate just where one set of figures leaves off and another begins, since the college's fiscal year begins in July, but these statements can be made: (1) The year ending in June, 1957, brought \$1,600,000 in gifts to Lawrence to make it "the best in Lawrence's history," (2) the

total added to plant and endowment in the same period was \$1,917,000, and (3) the campus's December, 1957, market value of endowment and plant was over \$11,000,000. This indicates a rise of more than \$2,000,000 over the year previous, for the June, 1956, figure was \$9,371,366 market value, while July, 1957, showed \$11,482,103.

Private industry's feeling of responsibility toward private education is seen by the fact that 37 industries gave to Lawrence in '56-'57; in the half of the '57-'58 year that fell in '57, a total of 26 firms already had given.

Eleven of these were new friends of nationally recognized reputation, but more important for the college has been the strong continuing support of 37 local industries.

Another department of the college where business is enjoying an unprecedented boom is in admissions. There has been a marked swell in applications for the class entering in September, 1958. At year-

end, men's applications were up 287 per cent over last year, with a 137 per cent over-all growth. The admissions office reported in December that it was already even with its accomplishments of March of the previous year.

In addition to greater numbers, there is much wider spread in the geographical origins in next year's class. In December, 1956, the potential freshmen came from 23 states and foreign countries; December, 1957, found 32 states and nations in the files. Applications from New York, Michigan and Minnesota are particularly high.

Distributing Aid
An innovation in admissions procedure this year is use of the National College Scholarship Service form for more equitable distribution of financial assistance.

The freshman class that entered in September, 1957, was particularly remarkable for its combined brain-power. A total of 117 members or 37 per cent

—were in the top 10 per cent of their high school graduating classes, an increase from 27 per cent the year previous.

Some of the prosperity in admissions is traceable to press accolades which came to the college in 1957. Lawrence was named one of the top ten small coeducational colleges in the nation as a result of a survey made by the Chicago Tribune.



Dr. M. M. Bober, of the economics department, was one of ten professors chosen for the nation for citation in Time magazine's "Goodbye, Mr. Chips" feature which annually salutes educators who reach retirement age. President Douglas M. Knight was included in an article (along with five other college presidents, among them Harvard prexy Nathan M. Pusey, who was Lawrence's tenth head) in America magazine, printed in Russian by our state department and distributed behind the Iron Curtain.

Just as the year turned into 1958, word came from the Educational Records Bureau that a re-study of "Who's Who in America" ranked Lawrence alumni high in national standings.

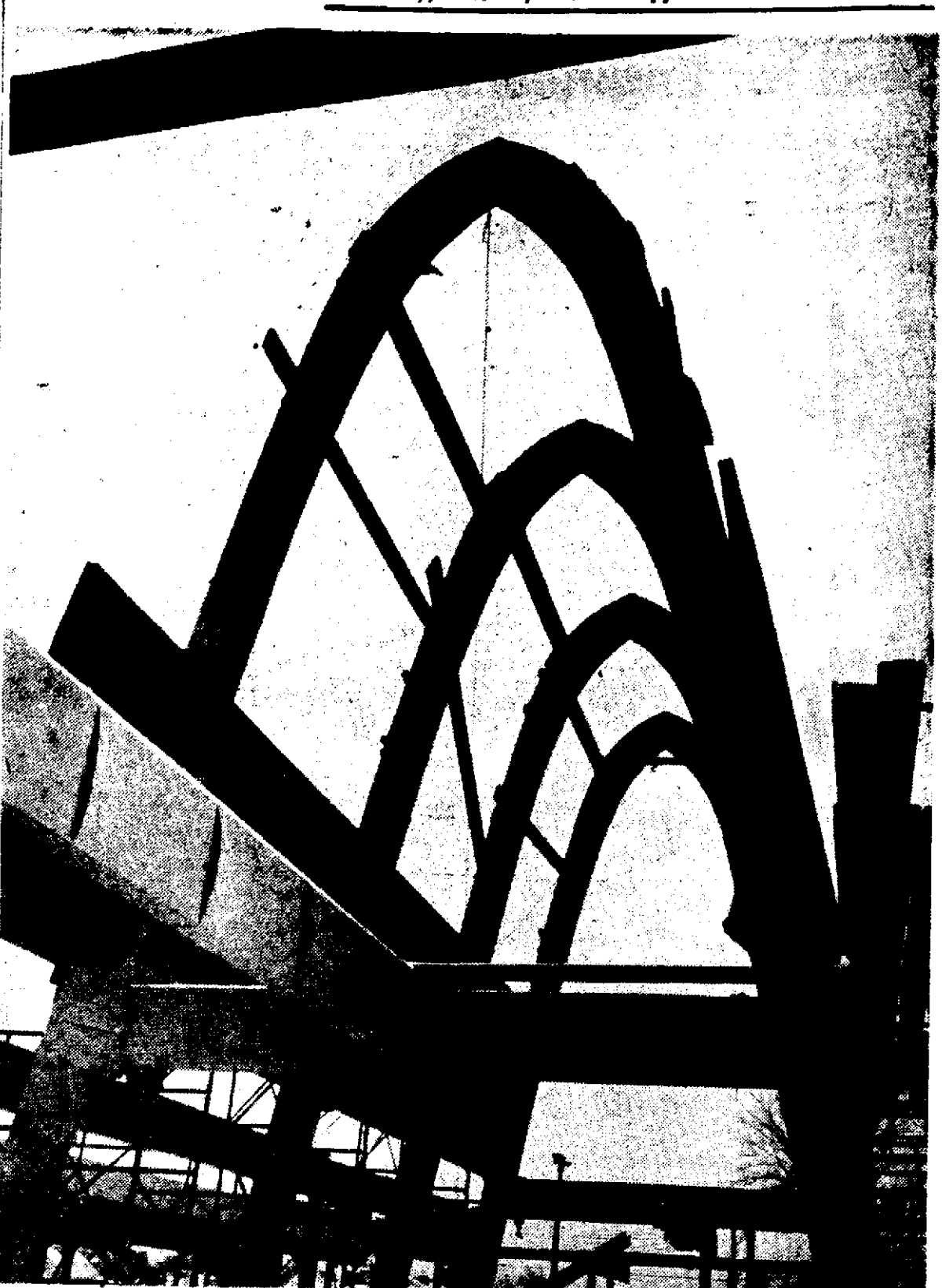
Fellowship Awards
A more than usual number of faculty distinctions also occurred during 1957. Twenty-two of the teaching staff are listed in the Dictionary of American Scholars.

Five professors brought out scholarly books: Craig Thompson's "Ten Colloquies of Erasmus," Anne Jones' "Hier et Aujourd'hui" done with Germaine Bree, of New York university; William Riker's "Soldiers of the States," Ben Ross Schneider, Jr.'s "Wordsworth's Cambridge Education," and Merton M. Sealts' "Melville As Lecturer." A popular history of Lawrence college buildings, "Creation of a Campus," also was brought out by the Lawrence Press, authored by this reporter.

More than 40 articles and monographs, 160 speeches, 40 paintings and a number of mu-

Turn To Page D18, Col. 7

Friday, Feb. 14, 1958 Appleton Post-Crescent D 10



Stretching Toward the Heavens, this modern Gothic framework will house the chapel of Appleton Catholic High school, now under construction on W. Prospect avenue. The \$2,000,000 school is expected to be ready for its first students in September, 1959, and will be the city's third high school. (Post-Crescent Photo)

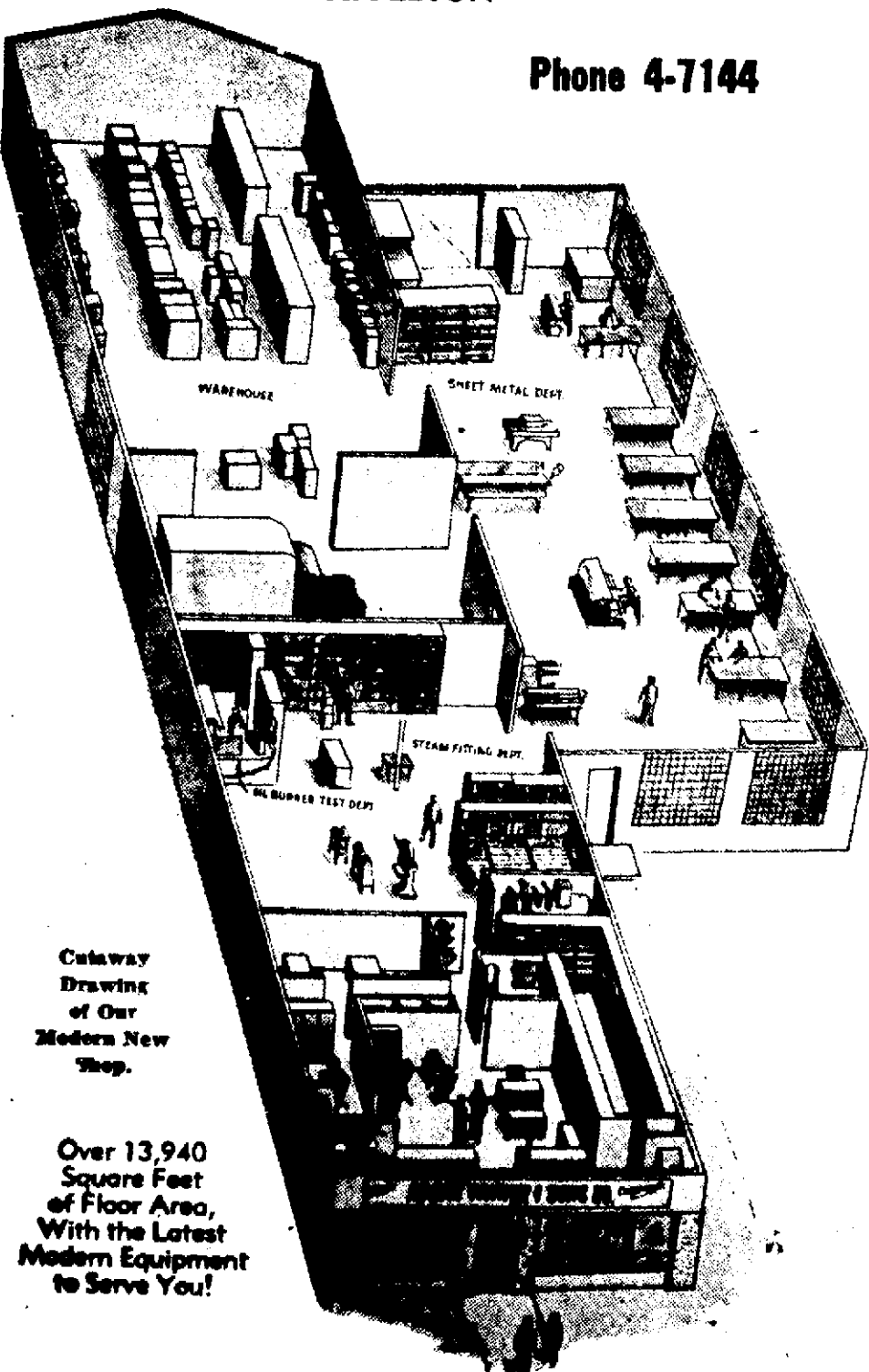


Foundations for the \$1,400,000 Music Drama center at Lawrence college rise from the ground at W. College avenue and N. Park street. The structure, financed primarily by public subscriptions, is expected to be completed by fall of 1959. (Post-Crescent Photo)

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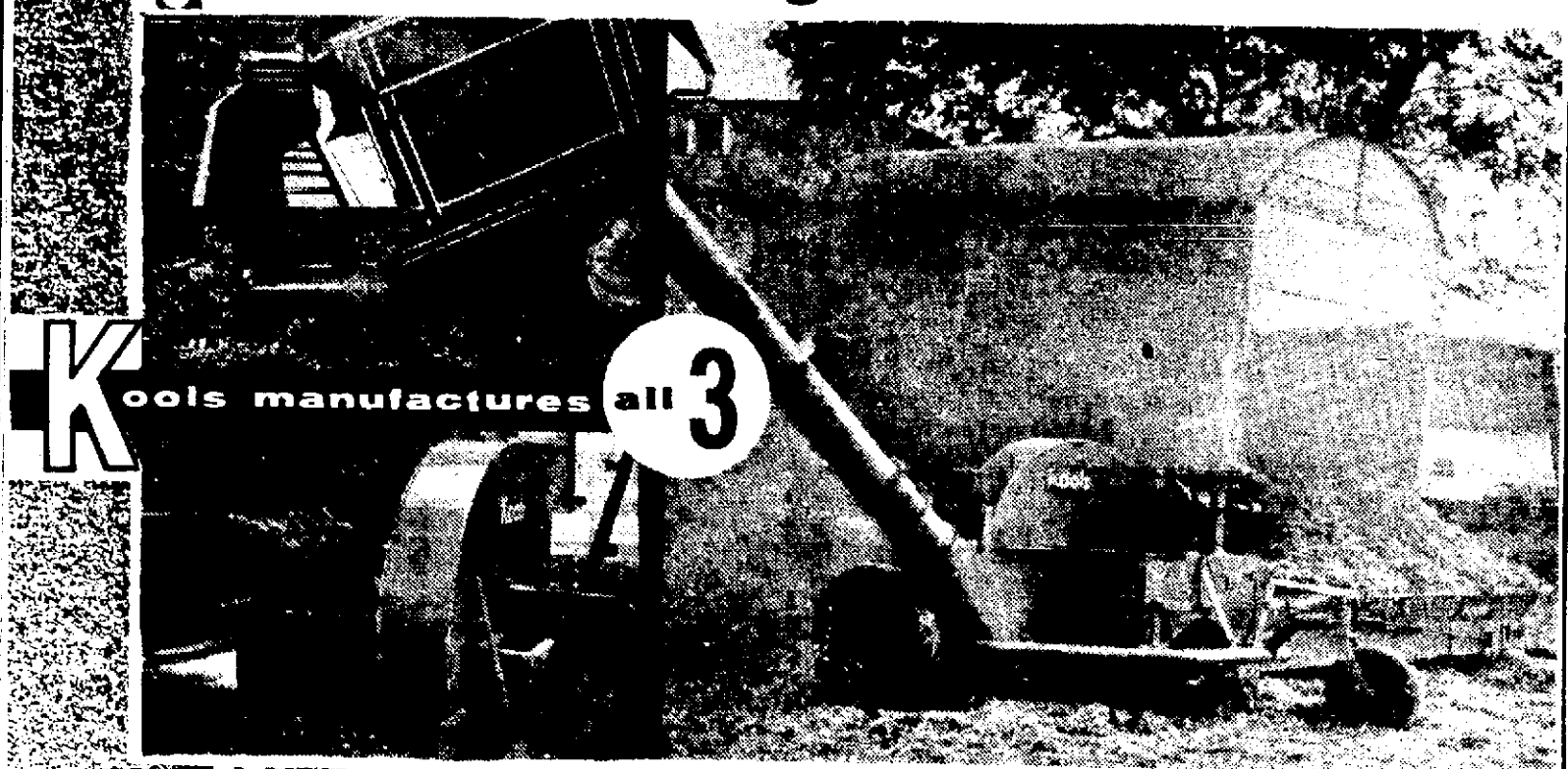
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The Kools K-30 (lower left) is a low cost, powerful unit designed for use with a portable drag elevator and side unloading wagons. Mounted on two wheels and with power take-off drive. Small auger in feeder keeps the flow even and prevents bridging.

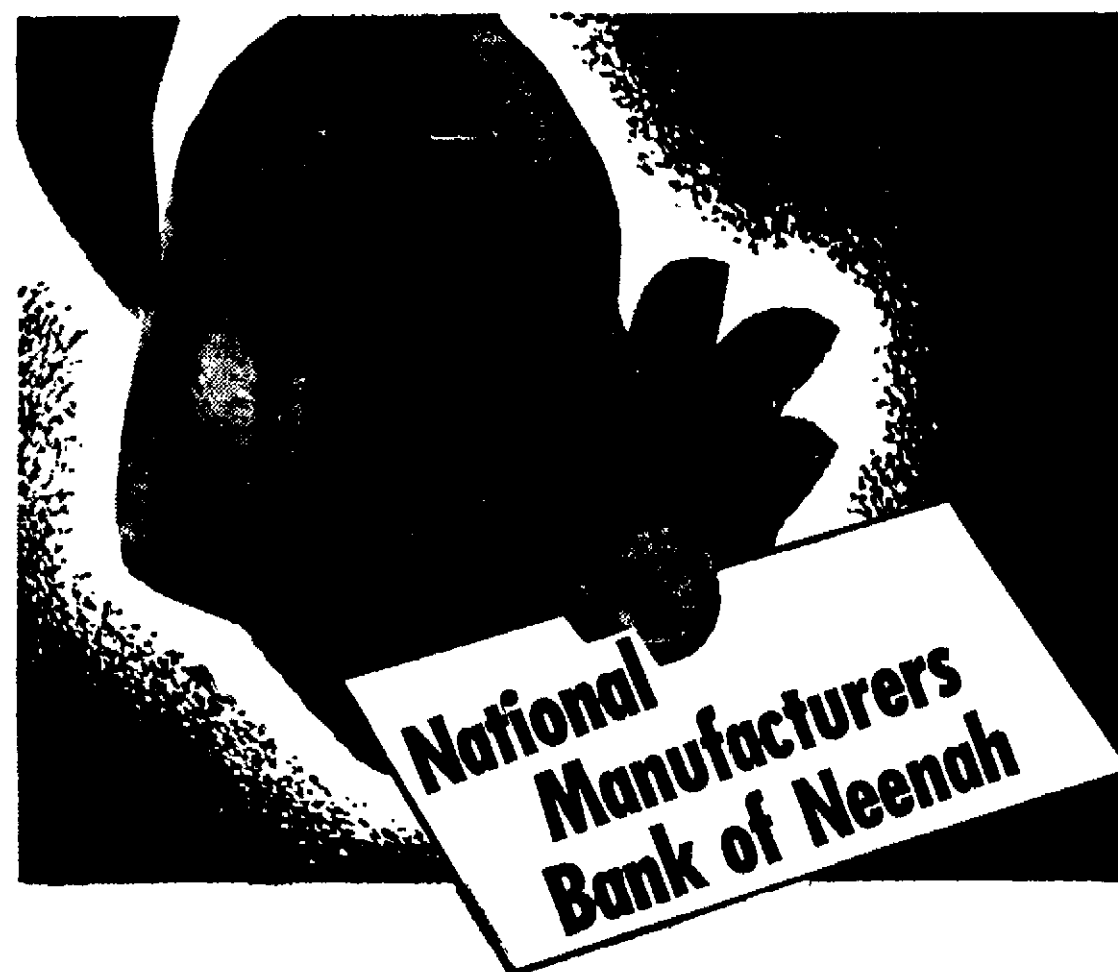
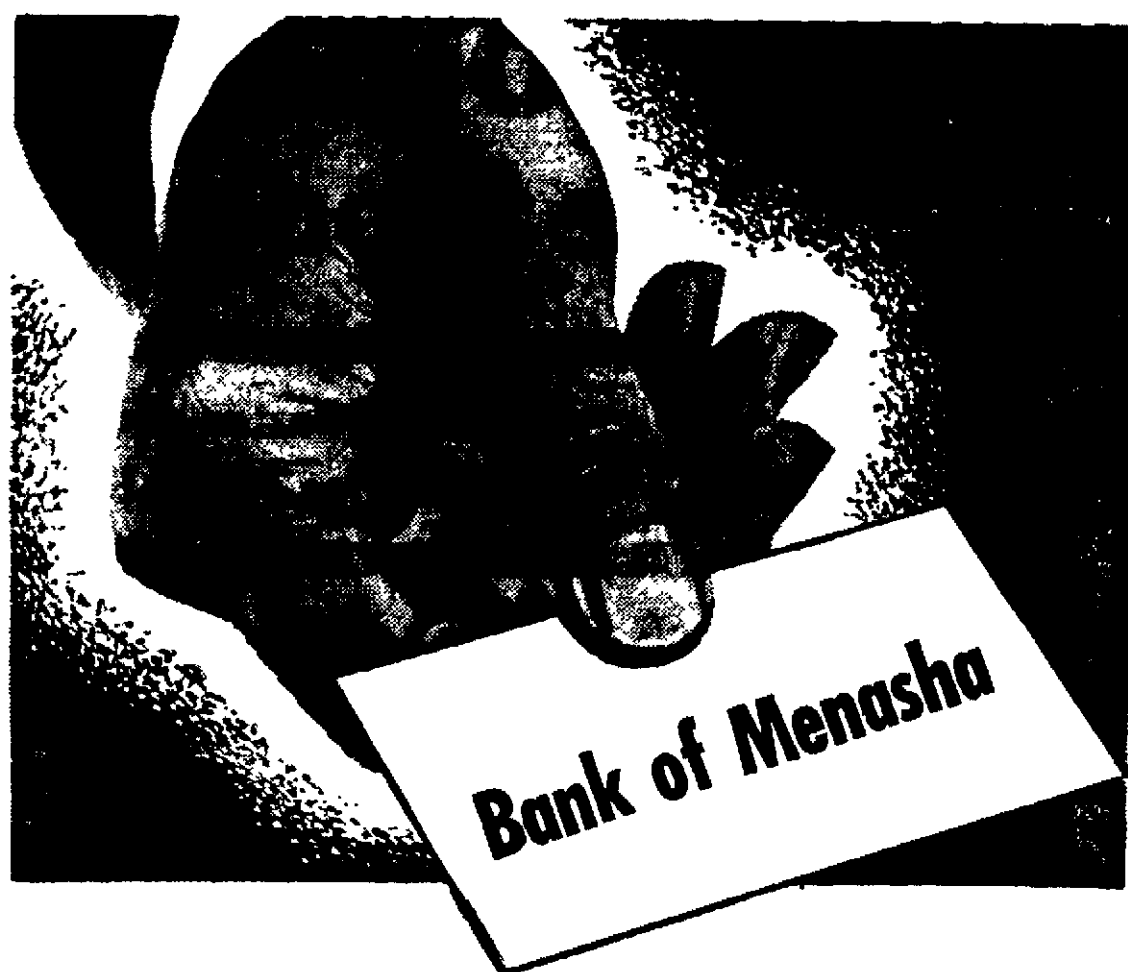
The Kools K-20 (above) is the standard Kools model currently used on thousands of farms. Proved in practical farm use as being the fastest, most practical means of blowing a variety of Forage crops including tough, long cut wilted hay. (Two Harvester Capacity).

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15 Fox Cities Financial Institutions' Assets Up 3.6 Pct. to \$179,588,541

11 Banks, 4 Loan Firms Reflect Growth in Economy During '57

BY DAVID APKEE
Post-Crescent Staff Writer

A prosperous Fox Cities economy was reflected in the continued growth of eleven banks and four savings and loan associations during 1957. Assets increased by more than \$6,232,385, a boost of 3.6 per cent over 1956.

Figures are based on bank reports published in January and end-of-the-year financial statements prepared by savings and loan associations.

Assets in 1957 grew from \$173,356,156 to \$179,588,541. The eleven banks showed total assets of \$142,342,399 at the end of 1957, compared to \$138,886,864 in 1956—an increase of \$3,443,835 or 2.4 per cent.

Savings and loan association assets were up from \$34,457,602 in 1956 to \$37,246,142, or 8 per cent.

Bank financial reports used in compiling figures included First National Bank of Appleton, Outagamie County Bank, Appleton State Bank, Bank of Menasha, First National Bank of Menasha, National Manufacturers Bank of Neenah, First National Bank of Neenah, Bank of Little Chute, Bank of Kimberly, Bank of Kaukauna and Farmers and Merchants bank, Kaukauna.

Fox Cities savings and loan firms used in compiling the figures were Appleton Building and Loan association, Kimberly Savings and Loan association, Kaukauna Savings and Loan association and Twin Cities Savings and Loan association.

Savings deposits in the banks increased \$1,583,710, from \$44,171,356 in 1956 to \$45,755,066 in 1957—a hike of 3.5 per cent. Demand deposits increased

Turn To Page D18, Col. 1

Air Service Case Goes on As Area Waits

Continued from Page D1

usual 25 per cent share of aid will be about 10 per cent. This throws the 15 per cent cut by the legislature into the county's lap. The federal government pays 50 per cent of air port improvement cost.

Thus, the county would pay about \$60,000 if the improvements cost \$150,000 and about \$92,000 if the total cost is \$230,000. The county board has made no appropriation and will not be called upon to do so until the federal aid is granted, perhaps sometime this month.

When the improvements are made, all contracts are let by the state aeronautical commission. The county board, while it has authority over granting funds contributed by the county, does not have authority over contracts and plans for improvements.

Winneshago Port
The present hard-surface runway is 3,750 feet long and the proposed cross runway will be 3,200 feet long, crossing the existing strip in a northwest-southeast direction. The terminal building would be built in the southwest corner of the airport and an additional 4 or 5 acres of land would be needed for the facility.

Twenty miles south of Outagamie county's airport lies the Winneshago county airport, the present point of contact of airline service by North Central.

In the final stages now and planned for dedication soon is a new airport terminal and administration building built at a cost of \$250,000. Federal and

state aids cut Winneshago county's share of the improvement to \$84,250.

Included in the new terminal is a restaurant, lobby, administration offices and conference rooms. It is at the northeast end of the airport and part of the project includes a taxi strip and parking apron.

Now pending with the state is a Winneshago county application for federal and state aid for a \$325,000 airport expansion program. The planned improvement includes extension of the east-west runway 2,400 feet to a total 5,000 feet. This would make a main runway and eliminate use of smaller present runways for many larger aircraft. The project is planned for 1959. The state aeronautics commission is expected to act shortly on the application.

Talk of Jets
North Central, which flies into the Fox Cities area, is a feeder line. Its equipment is the venerable DC-3 the airplane which made commercial aviation possible and profitable in the U.S. and throughout the world. There is little indication at present that North Central will switch to larger aircraft in the near future. If the airline did, present runway at the Outagamie county airport might not be long enough.

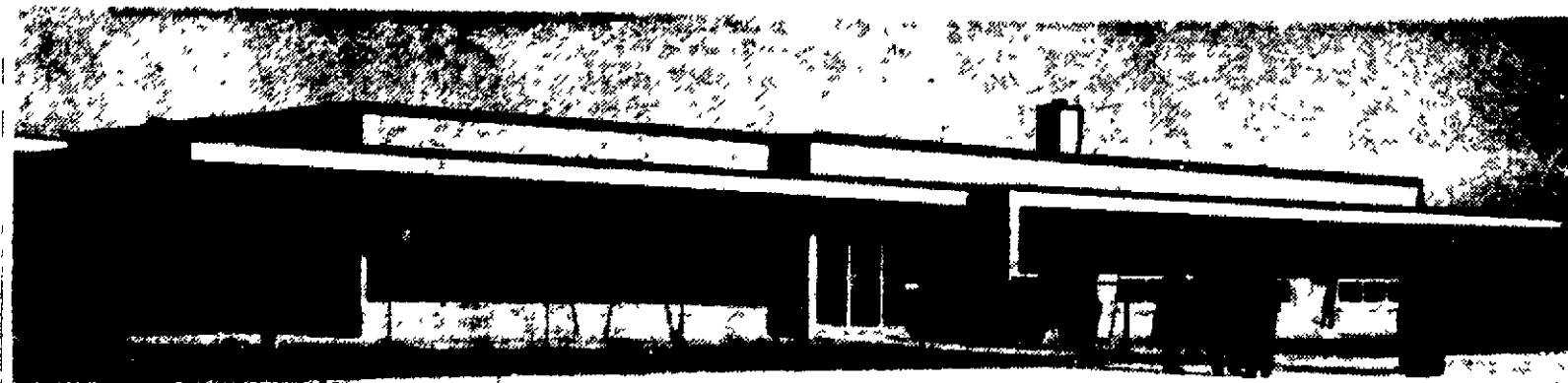
The essence of a feeder airline is its service to smaller communities to "feed" passenger traffic to metropolitan areas and the larger airlines. Despite all the talk about jets and modern high-speed aircraft, there is little chance jets will serve an area such as the Fox Cities for many years. Jets are not economically feasible for short hops such as those which form the backbone of feeder airlines.

Most backers of airline service for the Fox Cities feel the area will become a stop on the North Central system. A study of airline ticket coupons showed about 600 flights in and

out of Appleton and the immediate area in a 1-month period. The CAB felt this justified airline service, and it has now become a matter of the details of service, backers feel.

Although long delayed and the subject of bitter fights on the county board over airport improvements, airline service and an improved Outagamie county airport seem inevitable. Despite seemingly long delays, it seems probable that 1958 will be the year commercial airline service begins at Outagamie county airport.

That's just 30 years since some farsighted men started that first airline at Whiting airport. That venture failed, but air travel is no longer a curiosity. It is, as testimony before the CAB showed, a necessity in modern business life.



Scheduled for opening sometime this spring is the new \$250,000 administration building and terminal at the Winneshago County airport at Oshkosh. The terminal

will house airlines offices and lobby, conference rooms and a restaurant. (Post-Crescent Photo)



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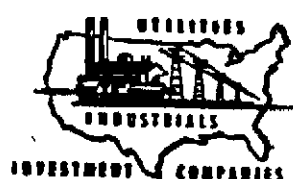
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Now Being Razed, Old Jefferson school has served generations of Appleton students. After it was abandoned by the city school system, the building was rented by Fox Valley Lutheran High school for four years. The city has turned the school site over to the Visiting Nurse association for an old people's home. (Post-Crescent Photo)

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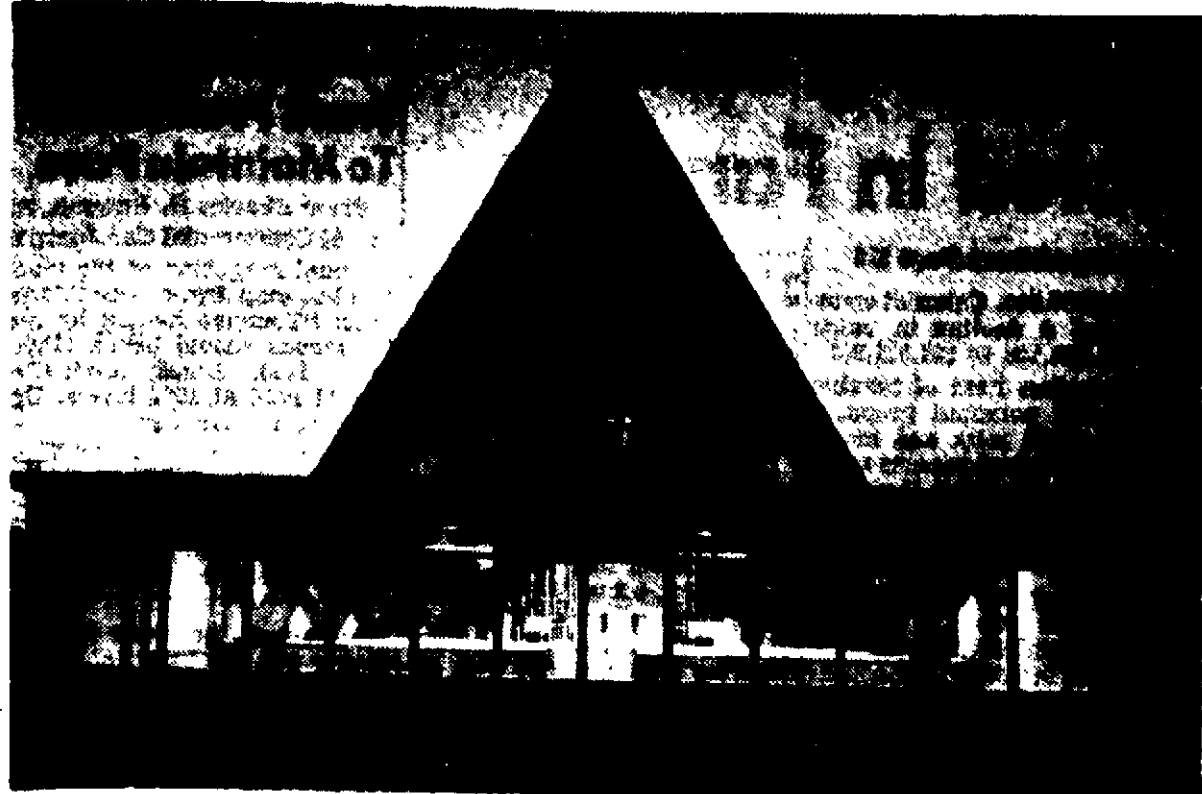
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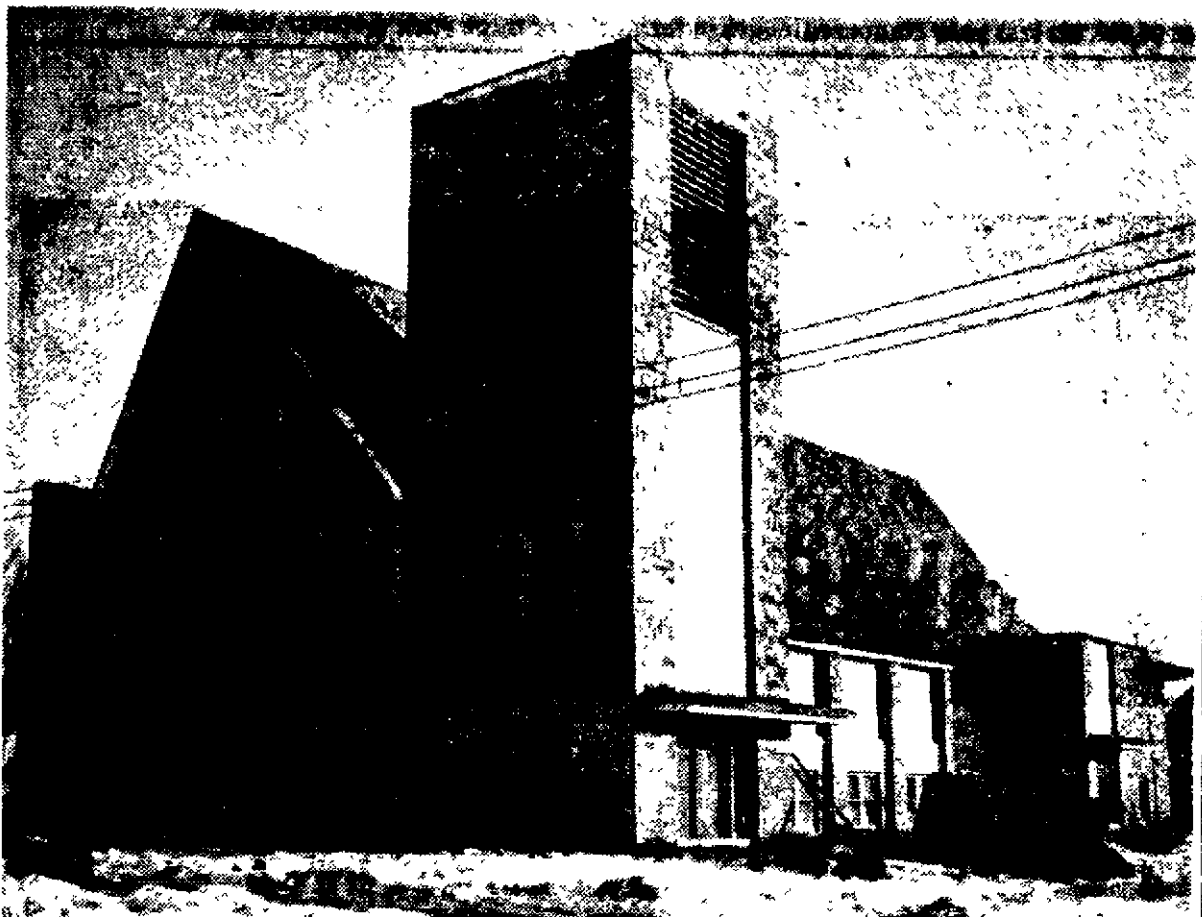
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A Huge Cross Is Silhouetted against the jewel-like stained glass windows of River-view Evangelical Lutheran church, 136 W. Seymour street. The interior can be seen clearly through the wide expanse of ground floor windows. The \$135,000 church, one of Appleton's newest, was dedicated in July. (Post-Crescent Photo)



The Congregation's \$113,000 project to finish Bethany Evangelical Lutheran church is almost completed and worship services will begin soon in the new sanctuary. Members have been meeting in the church basement at W. Parkway boulevard and N. Alvin street since 1948. (Post-Crescent Photo)

Appleton Leads in '57 Church Projects

Catholic Parish Formed; Protestants Begin Several New Buildings

Appleton led its sister Fox Cities in church construction in 1957.

Although some construction activity took place in other communities, the largest amount was concentrated in Appleton, where one new Catholic parish was established, several Protestant church buildings were begun or completed and construction on one church building was halted by court order.

The Fox Cities' newest Catholic parish, St. Plus X, was established on Appleton's north-west side by Bishop Stanislaus V. Bona in the fall of 1957. With the Rev. Richard Keller as its first pastor, the parish is composed primarily of former members from overcrowded St. Therese church.

Court Order

Although the congregation has no permanent building and holds services at Valley Funeral home, it is possible construction may begin this year on Green Bay diocese property bounded by W. Marquette street on the south, N. Erb street on the west, N. Division street on the east and an extension of Lindbergh street on the north.

Perhaps one of the first occurrences of its sort in the Fox Cities centered about the Church of the Open Bible, a congregation active in Appleton since August, 1956.

After meeting in the Knights of Pythias hall for about a year, the congregation purchased land at N. Mason street and W. Parkway boulevard to build a church structure.

However, after excavation was completed and foundations poured, a court order stopped further work on the \$40,000 building.

One Completed

The order was the result of complaints by neighbors that the area was zoned only for residences and the church, therefore, was violating zoning laws. The congregation has announced no plans for possible construction at another location and services still are being conducted at the Knights of Pythias hall.

The only church building to be completed during the year was Riverside Evangelical Lutheran church at 136 W. Seymour street. A \$135,000 project, the structure is the congregation's first permanent church

building and is considered a show piece in Appleton's church community.

Also started during 1957 was the Seventh Day Adventist's first permanent building in the Oneida Park area north of Highway 41 on N. Division street. Volunteer labor is being provided by members of the congregation and work was begun in May.

Another Lutheran building project currently is underway at Bethany Evangelical Lutheran church at W. Parkway boulevard and N. Alvin street.

Partially Built

The church has been partially completed since 1948 and services have been held in the basement since then. However, the congregation undertook a \$113,000 project to finish the

building last summer and upper floors are expected to be ready for occupancy in spring.

First English Lutheran church recently completed a \$150,000 fund drive among members to finance a new parish hall on the north side of the present church.

\$100,000 Edifice

The structure is planned to add 26 classrooms to present facilities and will be connected to the church by a passageway.

A \$100,000 addition for 20 more Sunday school rooms is the aim of Faith Lutheran church, where a fund drive is being conducted among members. The proposed 2-story addition will extend west on Alce street to N. Drew street and, besides classrooms, will provide space for 200 additional worshippers.

St. John Evangelical and Re-

1957, Zion Lutheran church bought a house and lot at Oneida and Commercial streets, adjacent to the church property, and Mount Olive Evangelical Lutheran church bought two properties, one at 319 N. Oneida street and one at the southeast corner of Highway 41 and N. Oneida street.

The latter property, a 1-acre plot, has been given to Fox Valley Lutheran High school. The former will be used by the congregation itself, but no plans have been set.

Sanctuary Project

The major church project in Menasha was completion of the sanctuary at Trinity Lutheran church for about \$50,000. The work was finished in time for observance of the congregation's centennial celebrated in October.

Plans are underway by several other congregations for future building programs and committees have been named

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to study needs of the churches. Projects contemplated are a new church building for Trinity Lutheran church, Neenah; remodeling the gymnasium to provide more Sunday school space at First Congregational church, Menasha; constructing a school building at Grace Lutheran church, Neenah; building additional Sunday school space at Immanuel Evangelical and Reformed church, Neenah; a Sunday school addition for St. Timothy Lutheran church, Menasha; and remodeling the chapel and expanded school facilities at Martin Luther Evangelical Lutheran church, Neenah.

At St. John Catholic church, Little Chute, two confessionals were added during the year making it possible for eight persons to be in confessionals at the same time.

No church construction was done and none is contemplated in Kimberly, Combined Locks and Kaukauna.



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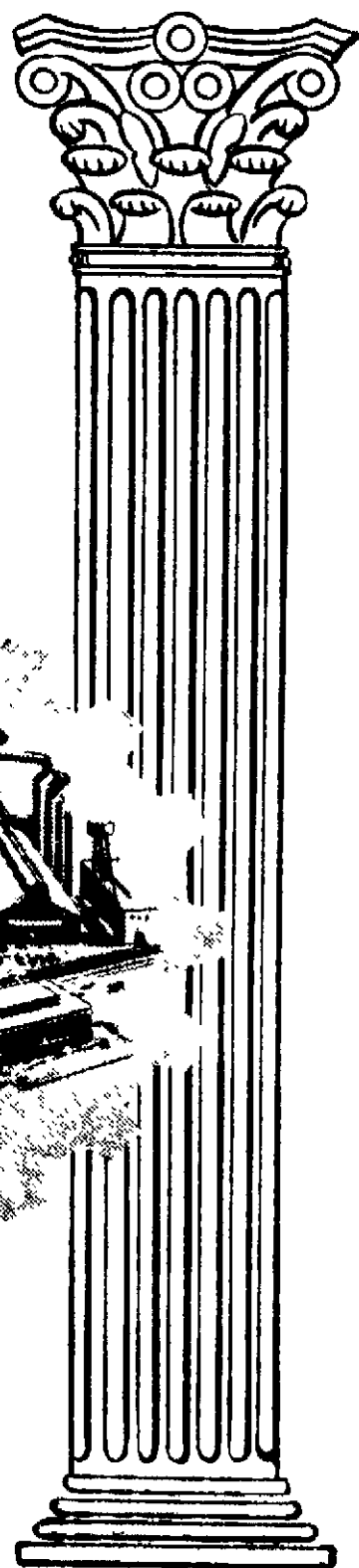
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6,239 Students Attend 4 Vocational Schools

Institutions Help Meet Demand for Skilled Craftsmen

Growth in Fox Cities business and industry during 1957—with a resulting increased demand for trained technicians—was reflected in a thriving vocational school program in 1957. Another \$3,000 was spent at Appleton, Neenah, Menasha and Kaukauna.

Total enrollment was 6,239 students in full-time and part-time day and evening classes. Appleton led with a 3,362 enrollment total.

According to Carl G. Bertram, AVS director, the biggest enrollment increase came in full-time technical courses. These courses include business education, skilled trades, technical occupations and agriculture. Full-time courses attract students who already have their high school diplomas.

The total AVS day student enrollment was 265 full-time students, 387 part-time students, 124 business school students and 118 apprentices. There were 462 adults enrolled in day classes and 2,146 evening students.

Among the 118 apprentices were 10 auto mechanics, two draftsmen, 16 electricians, six machinists, five printers, nine wireweavers, two upholsterers, one patternmaker, two glaziers, one meatcutter, 10 steamfitters and four painters and decorators.

Other Apprentices There were four millwrights, 15 sheet metal workers, four cosmeticians, three carpenters, six masons, one farm implement worker, five barbers, 11 plumbers and one floor covering worker.

Sixty-six business school students completed full-time courses in accounting, business administration, stenographic, secretarial and general office work. All graduates were placed in jobs.

The Appleton Vocational school employed four full and part-time coordinators, 16 full-time teachers, 84 evening teachers and 29 part-time day

teachers. Their salaries totaled \$116,695. The salary total breakdown is as follows: coordinators, \$13,645, full-time teachers, \$75,173, evening teachers, \$15,420, and part-time day teachers, \$12,457.

Repairs to the AVS school building totaled \$7,606 during 1957. Another \$3,000 was spent on painting and decorating.

Total cost of major equipment purchases was \$7,427. This included a motor analyzer, two carbon pile resistors, cylindrical grinder, external and internal guards for wood-working equipment, six typewriters, an adding machine, a calculating machine and other tools and appliances.

A room was set aside for a student canteen. It contains coffee, milk and candy machines.

Menasha School Registered at the Menasha Vocational school were 2,743 full-time and part-time students in day and evening classes. Adult enrollment in night school courses totaled 1,037.

The Menasha apprentice program included 46 printers, 29 plumbers, 14 machinists, two cosmeticians, three electricians, one auto mechanic, one painter and decorator, one

son, two sheet metal workers, draftsman, two barbers, one steamfitter, three wireweavers, one meatcutter and one pipefitter.

A total of 63 full and part-time teachers were employed at salaries totalling \$37,487. Administrative salaries were \$15,000. Major equipment purchases included a surface grinder for \$2,400, a vertical milling machine for \$3,600 and fluorescent lights for the woodshop at \$2,800.

There were 1,214 students enrolled for full and part-time courses at the Neenah Vocational school during 1957. Of this figure, 914 were adults enrolled for evening classes. A total of 273 adults studied in day classes.

Enrolled in the Neenah apprentice program were two patternmakers, six pipefitters, 19 millwrights and two machinists.

Total payroll at Menasha



Members of the Appleton Vocational school governing board pause for a picture during a meeting in office of Carl G. Bertram, vocational school director. Shown, left to right, are R. W. Mahony, secretary; Richard Hinz; William MacFarlane, vice president; John Mann, Appleton school superintendent; and E. C. Hilfert, president. (Post-Crescent Photo)

was \$36,828. Forty full and part-time teachers received salaries totalling \$20,380.

Major equipment purchases were a wood lathe for \$665 and a jointer for \$1,600.

42 Apprentices

The Kaukauna Vocational school has 42 students enrolled in apprenticeship programs, 31 of them coming to classes in Kaukauna. The others are attending cooperative apprenticeship classes in other area vocational schools.

Apprentices taught by teachers in the Kaukauna school are tool and die makers, machinists, millwrights and welders.

Apprentices enrolled in painting and decorating and auto mechanics take courses at the Appleton Vocational school. Apprentices in plumbing and foundry fields receive instruction at Menasha and barbers are taught at Green Bay.

Carpentry and auto mechanics will be added to the list of apprentice courses at the Kaukauna school as a result of the \$105,000 building addition completed in 1957.

Changing Times Noted in Farming

Continued from Page D6

200 to \$28,560,900. Calumet county showed a decline in value from \$31,678,100 to \$31,671,900.

The greatest item of taxable agricultural personal property is cattle, both milk and meat.

and the statistical reports show an increase of more than \$1,000,000, despite a decline in cattle numbers in the four counties.

The area comparisons show 244,140 cattle valued at \$27,479,300 in 1956 and 243,620 values at \$28,772,585 in 1957.

The assessor reported 84,659 head in Outagamie county valued at \$10,232,720 in 1957 compared with 84,373 head valued at \$9,649,990 in 1957.

In Calumet county 46,925 head were reported at a \$5,474,480 value. Last year there were 46,207 head valued at \$5,153,230 in 1956.

The numbers declined in the other two counties. In Winnebago 48,967 head were valued at \$6,032,180 last year compared

with a \$5,892,670 value set on 50,338 head in 1956. The Waukegan herd was reported at 63,067 head valued at \$7,033,205 last year, compared with 63,220 head valued at \$6,783,400 in 1956.

More Off-Farm Work Where industrial opportunities offer off-farm jobs, part-time farming is likely to increase. According to the extension office, some 38 per cent of the estimated 3,075 farmers in Outagamie county are supplementing their incomes with off-farm jobs.

The feeder pig marketing cooperative formed last year in the northeastern part of the state, including the Fox Cities' farm area, is proving successful.

Its original membership is expected to treble by its anniversary date and it has averaged a sale of 1,000 feeder pigs a week.

It is likely the success of such marketing cooperatives will encourage formation of more such

Appleton Post-Crescent D 14 Friday, Feb. 14, 1958

Truck Production To Maintain Pace

From Charles B. Rawson, editor of Commercial Car Journal, national magazine of the truck and bus industry, comes this report: "Tonnage hauled by motor trucks should be up slightly in 1958. Truck production should hold at 1957 levels. Bus passenger revenues may continue to decline, but profit could be improved, thanks to outside activities, such as leasing (becoming big business in some areas) and maintenance service for other operators."

associations, not only in marketing but for bargaining purposes as well.

Rudolph Froker, dean of the University of Wisconsin college of agriculture, told Farm and Home week audiences recently association of farmers, including agencies in the whole agricultural phase from production to sales and promotion, is one of the chief ways the crisis in agriculture can be met.

This year may witness the growth of this movement in the 4-county area.

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Did you ever think how re-assuring it is to have close ties with a progressive modern bank? No matter what your problem or desires, your bank can help you to achieve the goals you set.

We feel the OUTAGAMIE COUNTY BANK is among the most progressive, modern banking institutions in the country today. Bring your problems into this modern, friendly environment, and watch them disappear. And the best thing about it is — our strength comes from having, and serving, fine dependable customers — like yourself!

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IMPROVEMENTS MADE IN 1957:

1957 saw the advent of 150 new safe deposit boxes, a convenient new Check Plan, a higher rate of return on customer savings, Electronic bookkeeping, and installation of the latest coin sorting, counting, and wrapping equipment.

COMING IN 1958 First project of the 1958 year is the hard-surfacing and improvement of our Lawrence street parking lot for your further comfort and convenience.

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"We Invite You to Open an Account With Us"



The \$105,000 Addition to the Kaukauna Vocational school was not completed in time for classes during the first semester, but the building now is being used to full capacity. The building houses separate shops for woodworking, machinery, metal working, auto mechanics and electrical work. Additional storage room and teacher's areas are provided. (Post-Crescent Photo)

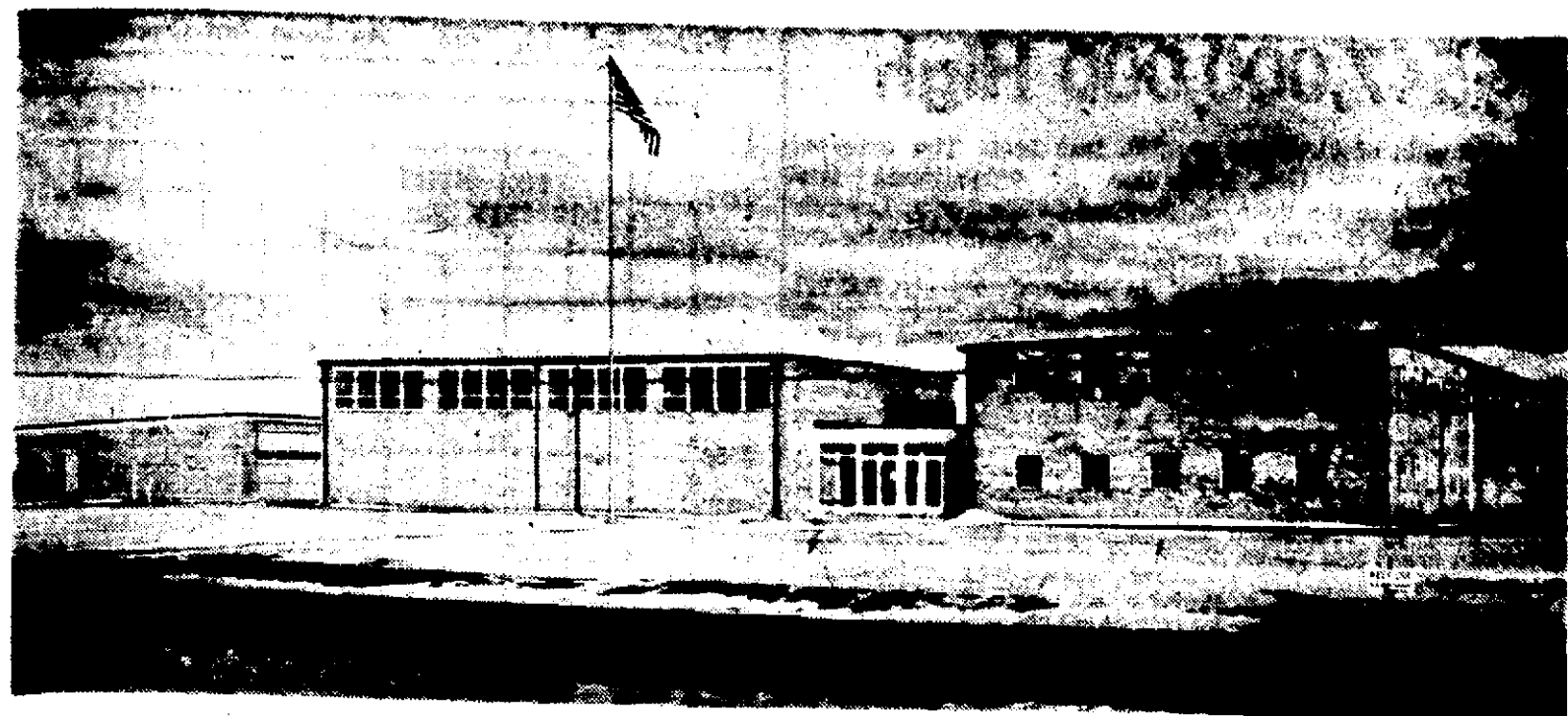


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During 1957, construction was completed on a new army reserve training center on Ballard road in Appleton. The \$267,000 building has 13,500 square feet

of space. Major rooms are a 3,500 square foot drill hall and a 3,700 square foot garage. (Post-Crescent Photo)

1,300 Fox Cities Men Train In Guard, Army Reserve Units

Part-Time Soldiers' Pay Is \$368,865

About 1,300 Fox Cities men attended army reserve and Wisconsin National Guard weekly training sessions and summer camp training during 1957. The figure is about the same as the 1956 part-time soldier total.

The 1957 payroll was about \$368,865.

Completed during 1957 was the new \$267,000 army reserve training center on Ballard road in Appleton. Eight units are training in the 13,500 square foot structure. It contains nine classrooms, six offices, an indoor .22 caliber rifle range and a 3,700 square foot garage. Drill sessions are held in a 3,500 square foot drill hall. The building is on a 4-acre site.

Administrative offices for regular army personnel assigned to train Fox Cities reservists are provided. On permanent duty are three officers, five

enlisted men and three civil service employees.

Units of the 274th Infantry regiment moved from the Rainbow Gardens drill hall in Appleton to the Menasha army late in the year. Reserve units training in Menasha were transferred to the New Appleton center.

3 Units In Appleton
Units assigned to the Appleton army are 84th Military Police company, Headquarters and Service company and Medical detachment of the 291st Engineer battalion; 379th Finance Disbursing section, 395th Ordnance company, Headquarters and D companies of the 808th Tank battalion; Headquarters battery of the 884th Field Artillery battalion; and the 5009th Research unit.

The units comprise a total of 389 reservists, according to Maj. Robert Nehrling, officer in charge of the Fox Cities reserve program. Salaries of units training in Appleton amounted to \$83,450.

Headquarters company, Turn To Page D17, Col. 5

Figures Show Rapid Growth Of Fox Cities

Continued from Page D7

Buchanan, 1.1 per cent; Grand Chute, 4.6 per cent; and Vandenberg, 0.7 per cent.

Winneshago county: Neenah, 18.8 per cent; Menasha, 14.9 per cent; town of Neenah, 2.4 per cent, and town of Menasha, 8 per cent.

The assessed valuation of the Fox Cities property in 1947 was \$145,136,016. Ten years later it hit \$258,287,596, up \$113,151,580.

During the same period, full value of taxable properties in the 12 municipalities making up the Fox Cities increased \$361,767,220, from \$179,335,010 to \$540,102,230.

Turn To Page D17, Col. 5

not, of course, give a complete picture of what the Fox Cities are worth—there are literally millions of dollars worth of governmental properties, schools, churches, colleges and other non-taxable properties in the area.

Most of the Fox Cities' value, naturally, is concentrated in the larger incorporated cities and villages. The four cities and three villages last year had real estate with full value of \$416,323,300. Personal property values were set at \$53,247,430, making the total taxable property worth \$469,570,730.

The five townships had real estate with a full value of \$67,923,100 and personal property value at \$9,850,250. More than half the value in both categories is concentrated in the town of Menasha, which is highly industrialized.

Real, Personal Property
Total 1957 assessed value of real estate in the incorporated cities and villages was \$190,692,665, a 4.6 per cent rise over 1956's \$182,352,427. An increase of 14.4 per cent was recorded in town assessed real estate values, which jumped from \$28,400,785 in 1956 to \$32,483,888 last year. Most of the increase, a 16.9 per cent boost, was in the town of Menasha, with its industrial building.

In the entire Fox Cities, real

estate in the incorporated cities and villages was \$190,692,665, a 4.6 per cent rise over 1956's \$182,352,427. An increase of 14.4 per cent was recorded in town assessed real estate values, which jumped from \$28,400,785 in 1956 to \$32,483,888 last year. Most of the increase, a 16.9 per cent boost, was in the town of Menasha, with its industrial building.

Turn To Page D16, Col. 3

Plans Unit Made Major Strides in '57

Continued from Page D1

The new members are Joseph Griesbach, town of Grand Chute, Carl Nagan, Combined Locks, and John R. Kimberly, town of Neenah. S. J. Baisch, Kaukauna, was named to replace the late Herbert Weckworth.

Early this year Mrs. LeRoy G. Stohlman was named Appleton's citizen representative on the commission replacing Victor I. Minahan, Jr., who resigned, on the executive committee.

Insert after 18th graph beginning: The executive committee . . . and ending . . . the late Herbert Weckworth.

Another big move during 1957 was the change in method of assessing costs to member communities. The method was changed from population to an equalized value basis.

Cost \$16,855
Members of the commission assessed their municipalities \$16,855 for the 1957 fiscal year, which ends next Sept. 1.

The major endeavor of the commission's education committee for the year was a seminar-type conference at Neenah featuring two University of Wisconsin professors. About 60 commission members heard about the meaning, goals and methods of regional planning. The conference was arranged by S. F. Shattuck, Neenah, chairman of the educational committee.

Also in the educational line, Planning Director Hammond made 62 public appearances before municipal bodies, civic groups and service clubs in the Fox Cities area.

Come Long Way
In reviewing the work of last year, Commission Chairman Wood said:

"We've come a long way in the realization of what is necessary for a regional plan. We've grown from a nucleus of a small number of interested



Six Members of the Executive committee of the Fox Valley Regional Planning commission are shown at the February meeting in the commission's office in the Kimberly village hall. Standing, from left, are Carl Nagan, Combined Locks, Charles Wood, commission chairman, Kimberly, John R. Scanlon, Menasha, and Don W. Colburn, Neenah. Seated, from left, are Planning Director Clarence A. Hammond, Joseph C. Griesbach, town of Grand Chute, and Mrs. Leroy G. Stohlman, Appleton. Members of the committee not shown are Stephen Baisch, Kaukauna, Nick J. Jansen, Little Chute, Amos D. Page, town of Menasha, and John R. Kimberly, town of Neenah. (Post-Crescent Photo)

men to an actual operating commission, with the support of all our member communities.

Hammond said he was especially pleased with the aerial survey and photographs received from it.

"We now are in a good solid position to go ahead with the physical work of developing a regional plan."

What The Meadowview Family Means to This Community . . .

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for 15 Meadowview employees contribute to the general prosperity of this community . . . the butcher, the baker, the candlestick maker. Good jobs make good citizens. Meadowview is proud of the high standing its employees enjoy in this community.

TAXES FOR CIVIC BETTERMENT

Meadowview pays annually toward the upkeep and improvement of schools, parks, streets, roads and other good things which make this a better community in which to live. Also additional dollars are invested in charitable and civic projects. Meadowview considers it a privilege to have a part in this community and accepts its responsibilities with pride.

A MARKET FOR DAIRY FARMERS

Many Dairymen in the Neenah - Menasha area look to Meadowview as a dependable market for their milk and cream. Meadowview purchases all supplies from local dairymen, guaranteeing all Meadowview Dairy Products to be "Miles Fresher."

AND FINALLY HEALTH

for thousands of Neenah - Menasha folks. With complete confidence, housewives look to Meadowview for the purity, richness, flavor and freshness they want in Dairy Products. They rely on the Meadowview name to safeguard health and appetite. Meadowview considers such confidence a sacred trust and renews its pledge of Quality that can be depended upon always.

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CHOCOLATE DRINK — BUTTERMILK — FRUIT PUNCH
WHIPPING CREAM — BUTTER — FRUIT DRINKS
CEREAL CREAM — COFFEE CREAM

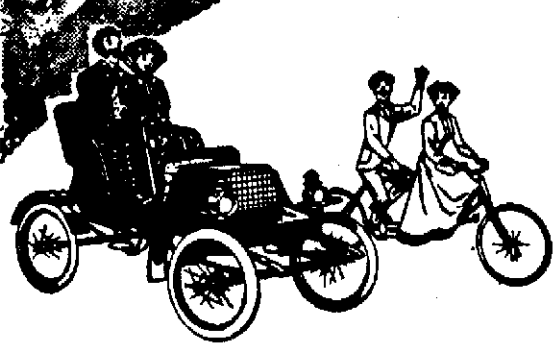
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The story of the S. C. Shannon Company is a story of progress. Over the years, at 531 N. Morrison St., our original address, we enlarged four times to keep pace with changing methods of food handling and distribution. Yet, our business volume steadily outgrew our facilities. We are now established in a magnificent new plant on Ballard Road in Appleton. Our new building, large and modern, houses offices and warehouse. It is scientifically designed and equipped for the most efficient food handling in the state. Thus we are able to offer to our Affiliated Independent Stores the ultimate in savings. These savings they are happy to pass on to you.



S. C. SHANNON CO.

1726 N. Ballard Rd. APPLETON, WISCONSIN REgent 3-7313

\$950 Million Spent On Variety of New Technical Products

This probably will decline to \$5.1 billion in 1958, but it will again account for an increased share of the total manufacturing capital expenditures — 42 per cent in the coming year, compared with 37.5 per cent in 1957.

The continued emphasis on research spending practically

Ultra-energy fuels. These are not new products because they are still in the theoretical stage. However, such possible fuels, utilizing the "sub-surface" energy of molecules and atoms, could shape the future of military and peacetime rockets, missiles and aircraft.

Pyroceram, crystalline form of glass that is harder than steel, iron or titanium.

Continued from Page D15

Real Estate Categories
Of the total \$236,939,321 as-
sessed value of all Fox

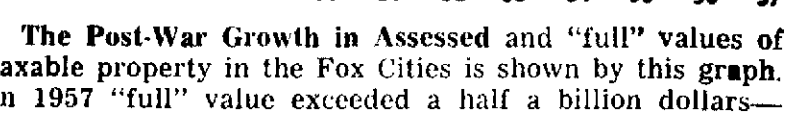
Manufacturing properties in the cities and villages was assessed at \$50,044,820 last year, a gain of 4 per cent, or up \$1,919,458 from 1956's \$48,125,362.

In the towns, manufacturing transactions were measured at \$7

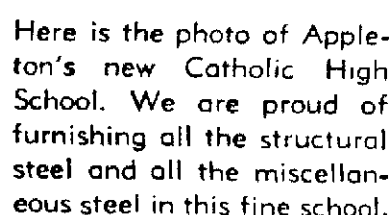
Merchants' Stock
The merchants' stock category of personal property totaled \$16,201,400 last year, with the urban areas accounting

crease of \$1,305,684, or 4.7 per cent, from 1956's \$27,836,801. for \$15,514,700. Assessed value of the stock rose from \$8,648,243

Friday, Feb. 14, 1903



Helping To Build a Strong . . . Fox Cities



Progressing with the Fox Cities for 33 Successful Years

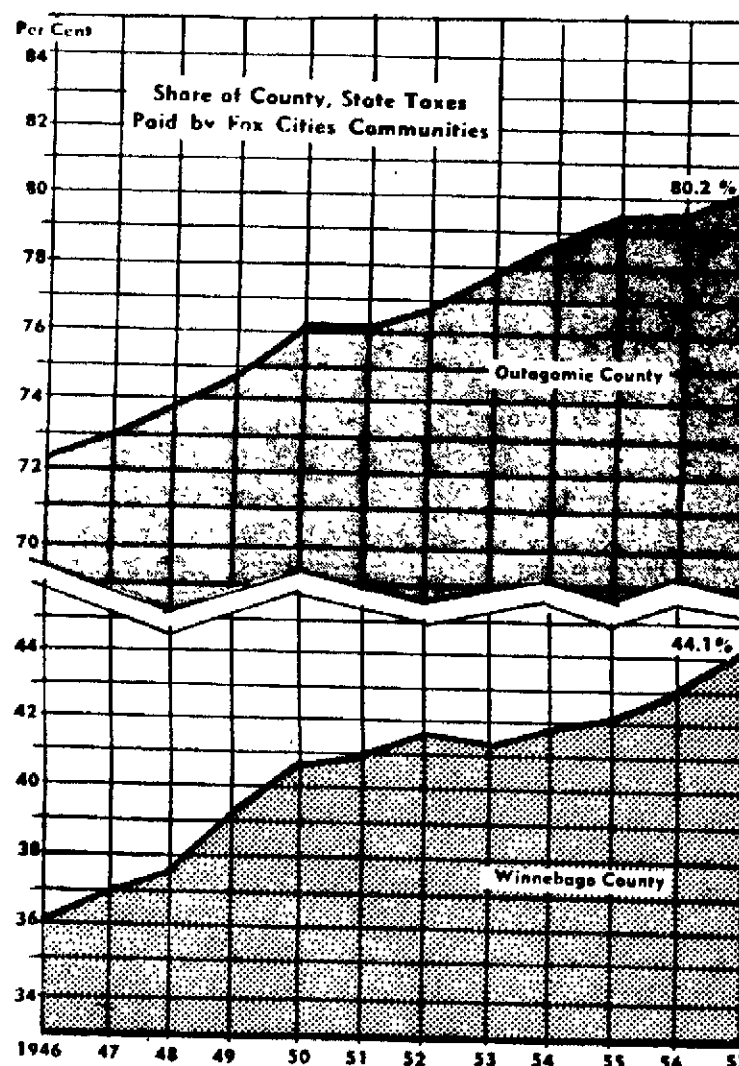
Manufacturers of:

- Tanks of All Types for the Paper Industry
- Tainter Gates for Power Projects
- Structural Steel
- All Boiler Construction
- Smoke Stacks

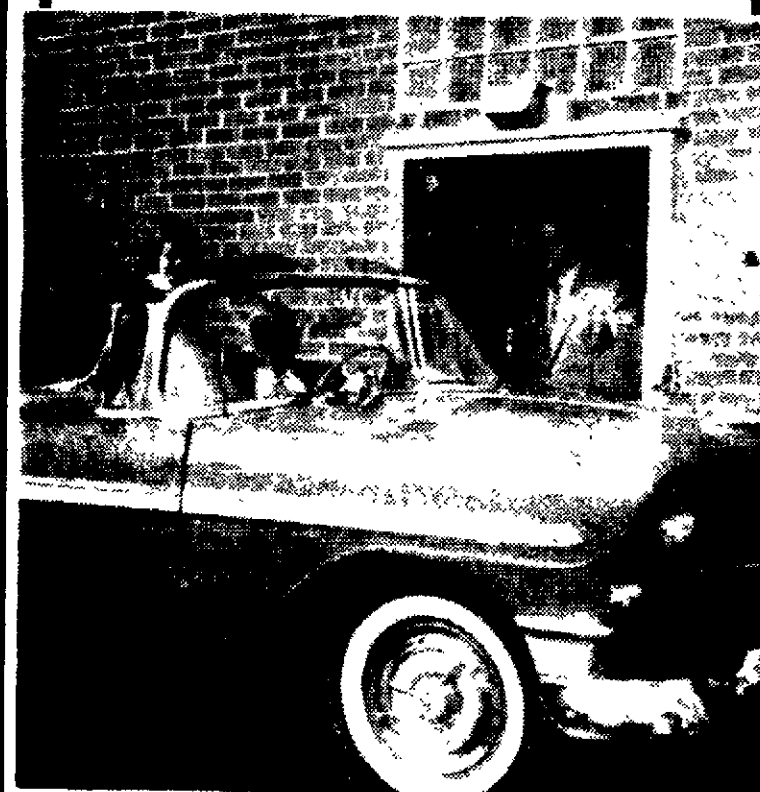
701 South Bounds St.

Phone RE 3-3535

Appleton, Wis.



Value of Taxable Property in the Fox Cities has grown faster than elsewhere in Outagamie and Winnebago counties. These graphs show that growth and indicate how much of the county and state tax burden falls on Fox Cities property owners. Appleton, Kaukauna, Little Chute, Kimberly, Combined Locks, Vandenbroek, Grand Chute and Buchanan paid about 80.2 per cent of the Outagamie county taxes last year compared to about 73 per cent 10 years ago. Neenah and Menasha and the towns of the same name paid 44.1 per cent of the Winnebago county taxes in 1957 compared to about 37 per cent in 1947. (Post-Crescent Graph)



By continually striving to accommodate our customers, year after year . . . we have added a "drive-up" banking window for convenience! We're sure our customers appreciate this modern banking method!



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These are just some of the services and facilities we offer, to help with your money matters. Put them to work . . . and ask about others that can prove a really great boon to you!

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For Your
Savings & Loans"**



Member F.D.I.C. — Kimberly Wile

41 Years of Progress 1917 - 1958

Whether we look back or look ahead . . . industry plays a vital role in the progress of any community. By thinking and planning optimistically and all working together, we can look forward to a healthier and happier life and enough time in which to enjoy it.

In providing jobs and salaries for approximately 55 people, our company together with its employees feel that a substantial contribution is being made to the general prosperity of our community.



Main Office — Garfield Ave., Menasha

Edgewater Paper Co.

MENASHA, WISCONSIN

Plain and Creped Plain and Waxed
WATER PROOF PAPERS CREPED PAPERS

Waterproof
"SKIDWRAP"

Foreign Trade Hits Peak of \$33 Billion

Exports Expected To Slip Somewhat In '58, However

U.S. foreign trade reached a \$33 billion peak in 1957, principally as a result of the Suez crisis. In 1958, however, exports will slip for the first time since 1952, it is predicted.

Oil shipments, boosted \$400 million after the closing of Suez, could not continue as high in 1958 and Washington is curtailing cotton and wheat sales abroad under the farm surplus disposal program. A factor in last year's record foreign trade was the unexpected \$100 million worth of grain western European countries had to buy from the U.S. after their poor harvest in 1956.

Lacking these exceptional factors, 1958's commercial exports will stay close to the second-half rate of \$19 billion maintained in 1957. Imports should remain at about the \$13 billion level in 1958, thus continuing America's 16 per cent share in a total world trade of \$200 billion, the publication states.

Crucial Tests

The nation's foreign trade faces many crucial tests. Some world monetary experts fear deflationary policies brought on by tight credit and fiscal programs around the globe. Prices have been slipping for some time in most of the commodity can industry is anticipated. In markets of the world. With no turn, Africa will need large upturn in sight, the primary quantities of manufacturer-producers will continue to suffer goods and heavy machinery from balance of payment for economic expansion, particularly in Belgium Congo, British

Last year, the trade deficit East Africa and the French Africa for the rest of the world with the United States jumped to \$6.5 billion. If the present adjustment in the U.S. economy dip in 1958, with the reduction should develop into a setback, more pronounced in petroleum, weakened demand for world cotton, grains, coal, inedible commodities would cause oils and oilseeds.

Conquering

NEW FINANCIAL FRONTIERS

1957 - 1958

- ★ NEW CONVENIENCES
- ★ RECORD DEPOSITS
- ★ NEW HIGH IN RESOURCES

We're proud to say that we are a part of the never-ending, growing forces of our community helping families and business men progress to a happier, more successful future!



Come in and talk over your financial problems. We know our community so well, we'll be able to serve you in countless ways.

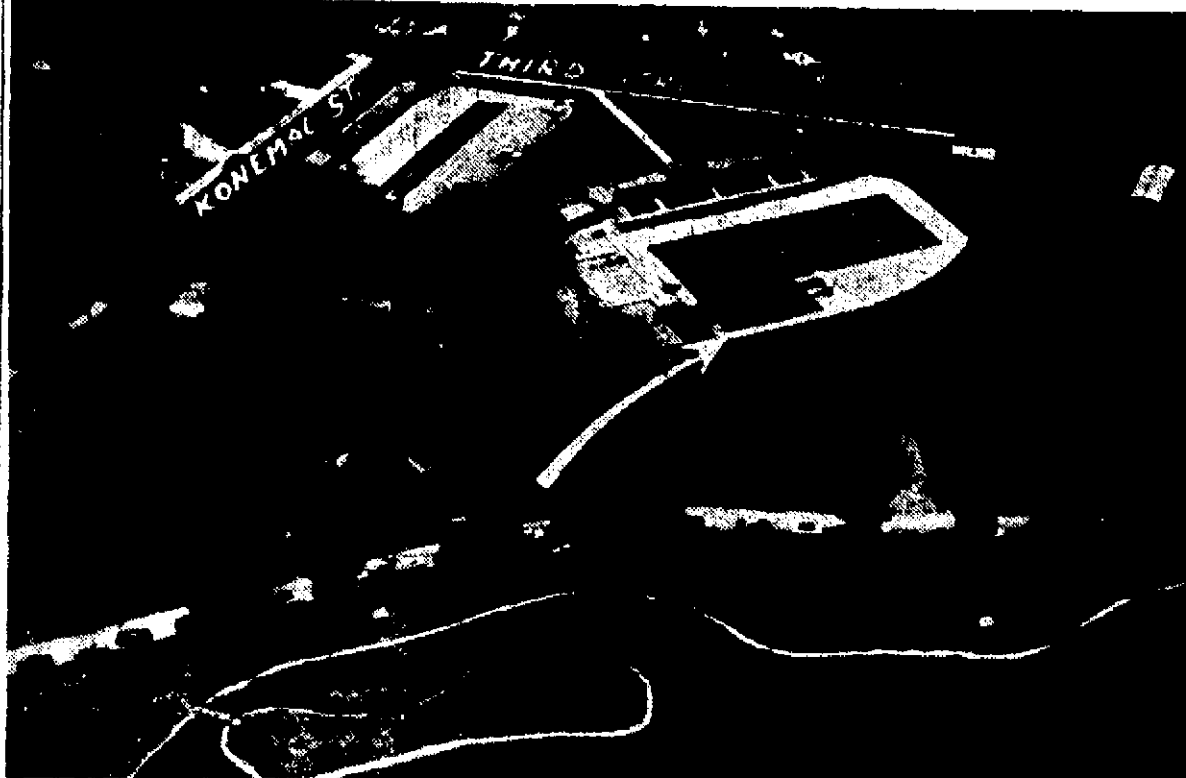
BANK OF KAUKAUNA

Member F. D. I. C.

Member of Federal Reserve System

102 W. Wis. Ave.

Kaukauna



Menasha's First Outdoor Swimming pool was dedicated on July 13 and 14 last year. The structure, in Jefferson park, cost the city about \$500,000 and has a capacity of 1,300 people. The arrow in the above picture points to the pool, bordered by Third street, Konemac street, and Lake Winnebago. (Post-Crescent Photo)

United Fund Drives Raise \$412 Million

United community campaigns broke all previous records last year. In the U.S., \$412 million

prices to sag still further. By reducing the dollar income of foreign nations, American overseas shipments correspondingly would suffer.

Heavy Inflow

In 1958, largest trade increases will be registered in by tight credit and fiscal pro-Africa and Latin America. A grams around the globe. Prices continued heavy inflow of Africa have been slipping for some can raw materials for America time in most of the commodity can industry is anticipated. In markets of the world. With no turn, Africa will need large upturn in sight, the primary quantities of manufacturer-producers will continue to suffer goods and heavy machinery from balance of payment for economic expansion, particularly in Belgium Congo, British

Practically all categories of commodities are expected to justment in the U.S. economy dip in 1958, with the reduction should develop into a setback, more pronounced in petroleum, weakened demand for world cotton, grains, coal, inedible commodities would cause oils and oilseeds.

1,300 From Fox Cities In Guard, Reserves

Continued from Page D15

201st, has 12 officers, 3 warrant officers and 57 enlisted men; headquarters company, 808th, has 7 officers, 3 warrant officers and 43 enlisted men; Company D, 808th, has 3 officers and 18 enlisted men; headquarters battery, 884th, has 12 officers, 1 warrant officer and 32 enlisted men; the finance disbursing section has 2 officers, one warrant officer and 27 enlisted men and the military police unit has 5 officers and 33 enlisted men.

The research unit is composed largely of field grade officers who are specialists. It has 6 officers and 1 enlisted man.

Equipment Value
Total value of new equipment purchased during 1957 for units at the Appleton center was approximately \$210,000. Items obtained include quarter-ton and half-ton trucks, M47 tank, combat radios and an air compressor truck with pneumatic tools.

Value of equipment to be purchased during 1958 totals \$50,-

000. It includes a 5-ton wrecker truck, shop van truck, jeeps and troop trucks, medical equipment and a tank turret trainer.

Units training at the Third street armory in Menasha are the 274th Infantry regiment and the 84th quartermaster company. Their combined strength is about 275 officers, warrant officers and enlisted men. Total payroll during 1957 was \$90,000.

The 274th strength is as follows: Headquarters company, 14 officers, 1 warrant officer and 83 enlisted men; Service company, 4 officers, 5 warrant officers and 26 enlisted men; Heavy Mortar company, 3 officers and 38 enlisted men; Tank company, 3 officers and 29 enlisted men; and Medical company, eight officers and 19 enlisted men.

There are 6 officers, 1 warrant officer and 35 enlisted men in Quartermaster company.

More than 600 national guardsmen trained in Appleton and Neenah armories last year.

Their total payroll amounted to about \$189,000.

National guard units training in Appleton were company D, 127th Infantry regiment, 5 officers, 1 warrant officer and 164 enlisted men with a total payroll of \$49,240, and Company A, 246th Infantry regiment, 6 officers, 1 warrant officer and 158 enlisted men. Total payroll was \$48,971.

Menasha Guard Units
National guard units training in Menasha are headquarters company, First battalion, 127th Infantry regiment, and Company I and Medical company, 127th Infantry regiment. Total strength is 322 officers and enlisted men.

The headquarters unit has 10 officers and 86 enlisted men, with a \$30,518 payroll. Co. I has 6 officers and 90 enlisted men, with \$26,000 payroll. On the medical unit roster are 5 officers and 116 enlisted men. Total medical company payroll is \$34,886.

Fox Cities guardsmen are awaiting authorization for building a new armory on the county hospital site between Mud creek and the railroad tracks on W. Wisconsin avenue. Plans call for a building large enough to accommodate two companies. It will have a drill hall and garage.

Appleton Post-Crescent D 17, Friday, Feb. 14, 1958

Hardware Sales Expected to Reflect Economic Climate

William A. Phair, editor of Hardware Age, says, "Sales in 1958 will be governed by the general economic climate. If consumers tighten up on their buying, hardware stores will feel it. However, since most hardware store merchandise represents essential home supplies, these stores probably will not suffer as much as other outlets with less essential lines."

"The scramble of the American family to the suburbs and the development of better and easier ways to 'do it yourself,' have kept hardware stores very busy."

"These independent locally owned hardware stores handled close to \$3 billion worth of supplies for home owners and sportsmen. Total sales were slightly below a year ago, reflecting the mild drop that took place in most lines of business in 1957."

County Workers

County governments in Wisconsin in 1958 employed the equivalent of 18,498 persons in full-time jobs.

PROGRESS

VALLEY FAIR SHOPPING CENTER KEEPS PACE WITH THE FOX CITIES GROWING NEED FOR QUICK, EFFICIENT AND DEPENDABLE SHOPPING!

Exciting Valley Fair... the Fox Cities' years ahead shopping center... is continually progressing and expanding its facilities to keep abreast of the business growth of the area and the ever increasing numbers of people who find Valley Fair the COMPLETE answer to their shopping needs.

By their patronage, Valley Fair customers have indicated their overwhelming approval of this truly shopping miracle with its modern design, all-weather protection, ground level, one-stop shopping features. Nowhere else in the business field of this area can you find so many fine stores all in one convenient place, with plenty of free "door-step" parking.

Whatever your needs may be, food, clothing, drugs, prescriptions, notions, furniture, appliances, television, hi-fi, radios, sporting goods, paint, hardware, jewelry, beauty shop, barber shop, vision care, postal or telephone payment service... they can all be adequately, conveniently and quickly taken care of at this smart family shopping center!

Valley Fair has everything for everybody and the HOME... Plan now to shop here Today!



Valley Fair's free, unlimited, no meter, well-lighted parking facilities accommodates more than 2,000 cars in wide, spacious stalls which measure 10 feet in width, giving shoppers the extra room needed to avoid bumping doors against the next car and squeezing and contorting into the car while loaded with bundles.



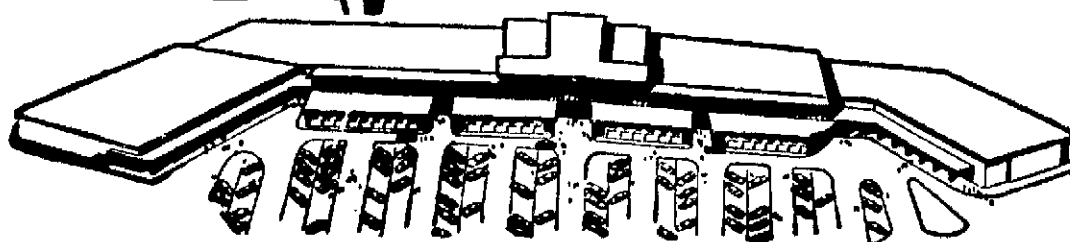
The clearly identified stores and offices at Valley Fair are conveniently located along the enclosed larger east-west mall and a shorter, central, north-south mall. The 20 ft. width of the mall enables shoppers to inspect merchandise displayed in full-length glass windows on either side. Here you shop "two sides" of the street at "one time" in complete safety with no cars to dodge and be completely sheltered from the weather!

Signs of Progress at Valley Fair!

- Expansion of Donald's from 800 square feet to 2400 square feet in a larger location at Valley Fair!
- The opening of the Niagara Cycle-Massage headquarters at Valley Fair in June!
- The opening of V. Scanlan, Master Jeweler, new store this past year!
- Expansion of House of Cards and Cameras from its present 1,100 square feet to 2,400 square feet in a new larger location at Valley Fair!
- Expansion of Marshall-Wells with the addition of 7 new departments.
- Expansion of Jung's Men's Clothing store from 30 feet of frontage to its present new location with 40 feet of frontage!
- The opening of Jung's Store for Women with 20 feet of frontage!
- The expansion of Trudell's TV and Appliance store from its original 2,400 square feet of first floor sales area to include a high fidelity display room and a repair shop totaling another 2,000 square feet and the opening of 2 new departments.
- The recent opening of a Branch Broadcasting Studio by WNAM - carrying daily afternoon programs from Valley Fair.
- The addition of two new electrically controlled dry cleaning service racks by Valley Fair Cleaners!
- The finishing of about 4,000 square feet of second floor office space which will get underway soon!
- The erection of several new store directory signs along the mall!
- The construction of two beautiful, illuminated marquee entrance structures!
- Opening of Biddle Foreign Car Showroom, March 1st

★ Coming — Valley Fair 3rd Annual Boat Show — March 11-15

VALLEY FAIR



Located on Hi. 47 — S. Memorial Drive — Appleton

Beautiful To Look at... Engineered for Smoother Effortless Shopping
Featuring Prices Geared to the Average Man's Pocket Book!

FREE PARKING
... for over 2,000 cars!
All stores
Open 'til 9 P.M.
Daily for Your
Shopping Convenience!

VALLEY FAIR - HOME OF THE BIG FOX CITIES BOAT AND AUTO SHOWS - VALLEY FAIR

will rest more on general business conditions than on any internal situation in the industry, it is predicted. Overall 1957 production of cars was never 6.2 million, and production of trucks and buses approached 1.1 million. For eleven months, car figures were running 400,000 ahead of 1956, or about 8 per cent. Trucks were 20,000 behind, or 2 per cent.

Continued from Page D12

only \$3,828, from \$74,139,353 in 1956 to \$74,143,181 in 1957.

Increase in total deposits was under 1 per cent. At the end of 1956 total deposits were \$127,987,606. Year-end reports showed \$128,162,915 in 1957 deposits.

The increase was \$175,309.

Loans and discounts at the Fox Cities banks increased \$3-, or 4.2 per cent, from the \$72,251,516 - or 6 per cent - from \$76,964,554, 1956 to \$77,352,467, 1957.

The number of Fox Cities residents holding shares in the savings and loan associations were up 5.1 percent in 1957 totaling 16,156, compared to 14,270 during the previous year. The increase of 1,886 shareholders represented a 13.2 per cent boost.

1957 Loans

The savings and loan associations granted 927 loans during 1957, compared to 1,470 in 1956. The amount involved in loans in process at the end of 1957 was \$412,885, compared to \$539,075,113 in 1957, an increase of 0.13 at the end of 1956.

Cash on hand and in banks was \$2,046,433 at the end of 1957 compared to \$1,618,742 in 1956, an increase of \$427,691, or 26.4 per cent.

Reserves reported at the end of 1957 were \$2,345,580, compared to \$1,948,162. The increase was \$397,418 or 20.4 per cent.

The 16,156 shareholders received \$850,647 in dividends during 1957. This was \$60,913, or 6.8 per cent, more than the \$889,734 paid by the associations during the previous year.

Cash on Hand

Fox Cities banks reported a decrease of less than 1 per cent in cash on hand and in other banks. The total dropped \$171,556 from \$27,225,981 in 1956 to \$27,054,425 in 1957.

After an increase during the previous year, holdings in U.S. government bonds dropped 2 per cent. Total government security holdings in 1956 were \$42,448,766, compared to \$41,595,196 in 1957.

Fox Cities banks have capitali-

Continued from Page D10

sical compositions emanated from the faculty as well.

Lawrence professors continued their exceptional record of success in national fellowship awards. Drama professor F. Theodore Cloak spent the calendar year in Europe on a Rockefeller grant. Dr. Chandler W. Rowe is in Hawaii for 1957-58 through auspices of the National Science Foundation, and Dr. Craig Thompson is a research fellow at the Folger library in Washington, D.C.

Four members of the science faculty have on - campus research grants from the National Science Foundation, for amounts ranging up to \$3,000, in support of basic investigation. They are Dr. Mary Griffiths and Dr. Garth Kennington in biology, Dr. William Read in geology, and Dr. Robert Rosenberg in chemistry. The latter was also given a Research corporation grant for the pursuit of his work.

Dr. William Riker, of the government department, won second prize in a national contest sponsored by the World Federalists on the topic. "How can the United Nations be strengthened to maintain a just and durable peace?"

Other Contributions

Faculty members continued to furnish leadership for a number of professional organizations. President Knight was named a trustee of the Woodrow Wilson Foundation, state chairman of the Rhodes scholarship selection committee, designated as a leader of the North Central Association leadership training project, and received a 4-year appointment as member of the problems and policies committee of the American Council on Education.

Others serving on a national level are LaVahn Maesch, who is first vice president of the Music Teachers National association and vice president of Region 4 in the National Association of Schools of Music; Hastings A. Brubaker, member

of the American Library association council; Alexander R. Cameron, member of the executive committee of the National Association of Student Personnel Administrators; James

Appleton Post-Crescent D 18
Friday, Feb. 14, 1958

Ming, composition committee of the Music Teachers National association; Kenneth Byler, publications chairman of the American String Teachers association; Mary Morton, committee woman for the National Association of Women Deans and Counselors; Merton Sealts, secretary of the English section of the Modern Language association and chapter vice president of the American Studies association; and Gordon Griffiths, who has acted as a section editor for the American Historic Review.

Regional Posts
Regionally, Dr. Stephen F. Darling is vice president of the Midwest Association of Teachers of Chemistry in Liberal Arts Colleges and president of the Wisconsin Academy of Arts,



Science and Letters. George Cox is lieutenant governor of the northern region of the National Association of Teachers of Singing, president of the Wisconsin chapter, and was chairman of a regional workshop of the association held last summer on the Lawrence campus.

Officers in state organizations include Dr. Chandler Rowe, president of the Wisconsin Archaeological Survey; Dr. Bruce Cronmiller, vice president of the Wisconsin Association of Modern Foreign Language Teachers; and Anne Jones, chairman of a state contest conducted by the American Association of Teachers of French.

The year 1957 marked Lawrence's 110th anniversary; surely there is no doubt that this final year of the college's eleventh decade was its most creative and prosperous.

DAIRY

Fresh Dairy Products

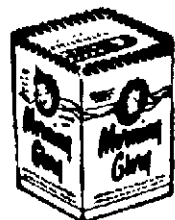
A Basket Full of Health



Quality Control



Modern Milk Plant

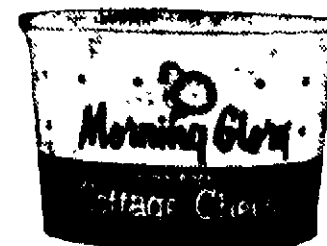


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Population of Fox Cities Near 118,000

Buying Habit Survey, Other Factors Used to Arrive at Estimate

BY DAVID BROOKER
Post-Crescent City Editor

The population of the Fox Cities and the urban areas surrounding them probably is pushing 118,000.

No accurate census has been taken since the federal count in 1950. But studies have been made, using various techniques other than an actual nose-count, and all of them indicate the Fox Cities area is growing faster than the rate nationally and in the state.

The 118,000 is the approximate population figure determined by the 1957 Post-Crescent Consumer Buying Habit Study. Just how correctly it reflects the true population is unknown, but the sampling system and statistics compilation methods used over the last 10 years in other areas of the study have proven highly accurate.

That system, for instance, shows the population of Neenah and Menasha is 37,191. When trustees of Theda Clark hospital had a professional organization make a survey of hospital needs to guide their expansion plan development, the survey showed the Neenah-Menasha population was 37,073.

Both Estimates
While neither figure claims to be anything more than an estimate, the comparison does show such studies can result in reasonably similar — and probably accurate — answers.

Actual house counts by assessors in the various municipalities, home electric meter hookups, postal stops, and telephone connections are other factors which are considered in determining population statistics.

The Buying Habit Study used the 1950 census as a base. Figures were revised by making an

actual census of residential dwellings through cooperation of the assessors. Residential electric meter counts were used as a cross-check.

The family count was determined by taking the percentages of 1-family, 2-family homes and 2, 3 and 4-family apartments, as revealed in the Buying Habit Study sampling. A simple mathematical calculation gave the total estimated number of families in the area.

1,213 Families Interviewed
For population purposes, the Fox Cities area is specified as the cities of Appleton, Neenah, Menasha and Kaukauna, the villages of Kimberly, Combined Locks and Little Chute, and the urbanized areas of the towns of Menasha, Neenah, Buchanan, Vandenberg, Grand Chute and Harrison.

A total of 1,213 families were interviewed during the Post-Crescent survey, representing about 3.96 per cent of the total number of families.

The average size family in Wisconsin is 3.64, and using that factor, the Fox Cities population would be 106,670. The Post-Crescent survey for 10 years, however, has shown the average size family in this area to be larger. The 1957 sampling indicated an average of 3.87 persons per family. Using this factor, the population amounts to just over 118,000.

It breaks down this way:
Appleton—11,546 house count, 13,359 families, 51,699 population.
Neenah—4,382 house count, 5,070 families, 19,621 population.

Other Statistics
Menasha—3,924 house count, 4,540 families, 17,570 population.
Kaukauna—2,177 house count,

Turn to Page E2, Col. 3

\$4.6 Million Received in Tax Shares

Estimates for '58 Show Total Lower Than '57 Receipts

Fox Cities budget-makers last November estimated they would receive \$201,961 less this year in revenues other than property taxes than they actually received last year from the same sources.

This sort of conservative estimating produced a combined cash balance and credits in their treasuries on Jan. 1 of \$504,201.70.

Appleton, Neenah, Menasha, Kaukauna, Kimberly, Little Chute and Combined Locks budget-makers estimate they

will receive \$4,446,141 from other than taxes this year.

The same seven municipalities from the same sources last year actually received \$4,650,102.28.

These are the sources, the amount actually received last year and the amount predicted for this year:

Shares of income taxes paid by residents, \$2,349,621 received, \$2,154,000 expected.

Shares of utility taxes, based on the amount of holdings of utilities in the municipalities, \$395,935.35 received, \$391,800 expected.

Highway aids from the state, \$642,429.72 received, \$625,000 expected.

Shares of liquor taxes paid by residents, \$110,954.37 received, \$107,380 expected.

State aids for schools, \$539,306.74 received, \$690,000 expected. No estimate for 1958 is available.

Fees, licenses, fees and departmental earnings, \$236,377.11 received, \$248,725 expected.

Miscellaneous, \$375,478 received, \$231,236 expected.

Four Towns See \$215,684 Cash Balance

The towns of Neenah, Menasha, Grand Chute and Buchanan were able to show a combined cash balance of \$214,684 at the end of their fiscal year last March.

These revenues outside the property tax roll, and exclusive of school aids, helped them salt their bank accounts for a rainy day:

Liquor Taxes

Shares of income taxes paid by their residents and industries, \$232,975.

Shares of the state gas tax and other state aids for roads, \$44,347.

Shares of taxes paid by utilities with holdings in their towns, \$41,056.

Shares of liquor taxes, based

3 Fox Cities Bridges Planned During 1957

Kaukauna Lawe Street Span Repaired; Famed Little Chute Unit Leaves Headlines

BY JAMES NEWCOMB
Post-Crescent Staff Writer

Three Fox Cities bridges, with an estimated cost of \$2,722,600, were on the planning boards in 1957. One bridge underwent minor repair and a fifth, central figure in a nationally publicized controversy, dropped quietly from the headlines.

Scheduled for start of construction this year are:

The estimated \$1,950,000 College-to-Candee high level bridge in Appleton.

The estimated \$739,000 replacement for the present narrow S. Oneida street drawbridge.

An estimated \$33,600 span over Neenah's slough to connect Cecil street with Highway 41.

Kaukauna's Lawe street bridge got a new steel deck for its lift span, a project undertaken in 1956.

And, it was the famed Little Chute drawbridge which slipped quietly into oblivion, pushed gently by a federal court injunction.

A contract for the College-to-Candee span is expected to be let by the state highway commission before July 1. The bridge will replace the ancient and narrow E. John street bridge, erected in 1907.

Big Intersections

Elaborate intersections at both approaches are planned. The north approach will bring E. College avenue together with E. Alton court, N. Green street and N. Catherine street. The south approach will bring a relocated E. John street to meet with E. Candee streets and S. Walter avenue (County Trunk 7).

State engineers have given these statistics about the bridge: It will be 1,386 feet long, 30 feet wide, include 5-foot sidewalks on both sides, stand 30.5 feet above high water, have 13 spans and require

250 tons of reinforcing steel, 750 tons of structural steel and 3,663 cubic yards of concrete.

An access road will be built off the east side of the south approach to permit three homeowners in the 1300 block on E. Candee, a dead-end section, a means of getting out.

A stairway will be another feature. It will be at the south approach just over the bridge and permit Lawrence college students to follow a traditional path between the main campus and the Alexander gymnasium area. The stairway will have 5-foot wide steps and three landings. Distance from bridge to ground: 43 feet.

Ready by 1960
Predictions are the bridge will be ready to open in the summer of 1960, with construction getting underway early this fall.

Only the long part of the present E. John structure will be taken out. The dismantling, subject of some legal question, will be included in the overall construction contract.

Reconstruction of all streets intersecting at both approaches also will be included in the overall contract.

Turn to Page E4, Col. 5

U. S. Power Output To Get Boost in '58

New York — In power generation, more than 16 million kw of capacity will be added to United States power plants during 1958, according to Power magazine.

Almost 14 million of this will be in conventional steam plants. Such expansion puts tremendous premium on large units; single turbine generators of 500,000 kw are now on order, the magazine reports.

The first commercial-scale nuclear plants went into operation during 1957; work continues on others.



Stretching Deep Into the distance until they are lost from sight, piles of logs are stacked near the Interlake

mill of Consolidated Water Power and Paper company awaiting processing. (Post-Crescent Photo)

Appleton, Neenah, Kimberly Annexed 385 Acres in 1957

Not Best, Not Worst Year
For Additions by Fox Cities

Last year wasn't the best year for annexations by the Fox Cities. Neither was it the worst.

Appleton, Neenah and Kimberly — in that order — accounted for a total of 385.37 acres in additions to their boundaries.

This compares with 266.02 acres by Neenah, Appleton and Kaukauna in 1956 and with 653.71 acres in 1955.

Appleton's growth in two places at its northeast corner by a total of 183.7 acres. Kimberly tacked on 23 acres at its west limits, south of County water. Neenah added 188.67 acres in four separate moves on its south limits.

The major Appleton annexation was the so-called Kesting-Kirk-Laux annexation of 160 acres at the southwest corner of N. Ballard road and Highway 41. It is named for its original owners, the Kesting family, Chester Laux and Eric Kirk.

Development in the 160-acre tract is centered at the western end east of N. Meade street. Most of the tract is unplatted.

Only other Appleton annexation involved a 33.7-acre tract on the east side of N. Ballard, north of the Chicago and North Western Railroad company tracks. It is called the Relco annexation, so-called after a holding company, Relco, Inc., which grew from a combination of the Reuben LaPlante family, owners, and the Garvey Agency, the developers.

Four in Neenah
The Relco annexation brought into the city the United States army reserve armory and the S. C. Shannon company combination office-warehouse, both recent constructions.

Neenah's four annexations included the 39.5-acre Glenayre Park plat, the 89.18-acre Edgewood plat, a 20-acre tract owned by the Neenah Foundry company and a 20-acre parcel the city holds as an industrial development site.

Glenayre is at the south end of S. Park avenue on the west side of the street. Edgewood is east of S. Commercial street at the south limits. The foundry parcel is on the south limits, roughly between Byrd avenue and the Soo Line Railroad tracks. The city's industrial development park is south of the Foundry's holdings.

When they were annexed,

Glenayre brought in 43 people, Edgewood, 11 people.

The 23-acre Kimberly annexation is owned by Joseph Van Daalwyk, who plans to plat it for building lots.

None in Rest

No annexations were reported in Menasha, Kaukauna, Little Chute or Combined Locks. The situation is not unique for Menasha. It has had only three annexations in the last 14 years, by a total of 20 acres. The last, a 20-acre growth, in 1953. The city is surrounded by west limits, south of County water, Neenah and a ring of

Turn to Page E12, Col. 5

NAM Says Sales Outlook Less Than Rosy in '58

But Companies
See Little Change
In Profit Levels

Chicago — A slightly less rosy sales outlook, little change in profit levels and a growing uneasiness about future business trends are among the highlights in a 1958 outlook survey of national business and industry by the National Association of Manufacturers.

A total of 4,330 companies responded to the NAM questionnaire—976 of them from states comprising NAM's Midwest division: (Arkansas, Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin).

Tax, Labor Problems
The survey revealed a sharp leveling off in anticipated expansion expenditures, despite a continued belief in growing population, expanding markets and development of new products as the principal stimulants behind future growth in the national economy.

Two factors stood out as causes for the somewhat less-than-enthusiastic view of 1958 business possibilities — continued high federal tax rates on personal and corporate income.

Turn to Page E7, Col. 3

Population of Fox Cities May Hit 118,000

CONTINUED FROM PAGE E1

2,519 families, 9,748 population.

Kimberly—1,048 house count, 1,212 families, 4,690 population.

Little Chute—1,005 house count, 1,163 families, 4,501 population.

Combined Locks—236 house count, 273 families, 1,057 population.

Town of Menasha—1,048 house count, 1,213 families, 4,694 population.

Town of Neenah—60 house count, 69 families, 258 population.

Town of Grand Chute—478 house count, 553 families, 2,140 population.

Town of Buchanan—230 house count, 266 families, 1,029 population.

Town of Vandenberg—74 house count, 86 families, 333 population.

Town of Harrison—243 house count, 281 families, 1,087 population.

Total Figures

The city-village totals are 24,318 house count, 28,136 families, 108,886 population. Urbanized town area totals are 2,133 house count, 2,468 families, 9,551 population. Fox Cities totals are 26,451 house count, 30,604 families, 118,437 population.

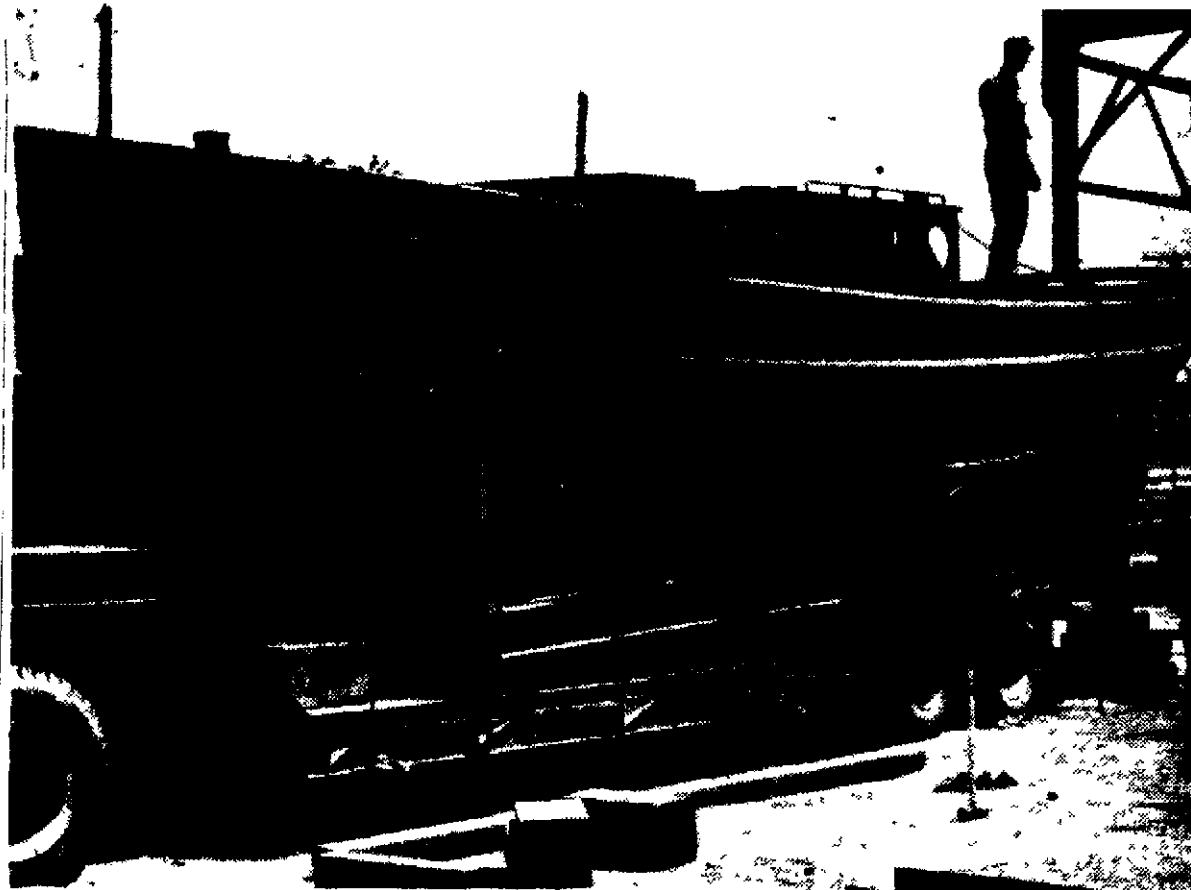
Using the state average family size figure (3.64), the population of the Fox Cities would be 111,439. That figure probably is too conservative, however.

A study made by George Howden, commercial manager for the Wisconsin Telephone company, and presented to the Appleton Rotary club in March, 1957, indicated that the birth rate in Wisconsin increased 85 per cent from 1933 to 1956. The Appleton increase from 1935 to 1956 was 174 per cent.

Until the men and women representing Uncle Sam ring each doorbell in the Fox Cities and ask, "How many people live here?" nobody can be sure just how many people call the Fox Cities home. But it's pretty safe to assume it is somewhere over 110,000 and perhaps as high as 118,000.



The George Walter Brewing company, 210 S. Walnut street, completed a modernization program in its storage section by replacing 11 wooden "aging" tanks with 11 steel, specially-lined vats like this one above. (Post-Crescent Photo)



Fox River Roller Company, Appleton, built an 11-ton tug last year—the first commercial craft made by the firm. The diesel-powered boat was 40 feet long and had an 11-foot beam. It was sold to an Oshkosh construction firm for use in hauling its barges on the Fox waterway. (Post-Crescent Photo)

Friday, February 14, 1958 Appleton Post-Crescent E2

Wisconsin
Rendering
Company

has been in
business in this
area for more than

40
YEARS

Our Products...

We ship Meat Scraps and Tallow to many states throughout the country.

Our Employees...

We have a staff of over 20 full time employees.

Wisconsin
Rendering
COMPANY

Located on Hi-Way 41

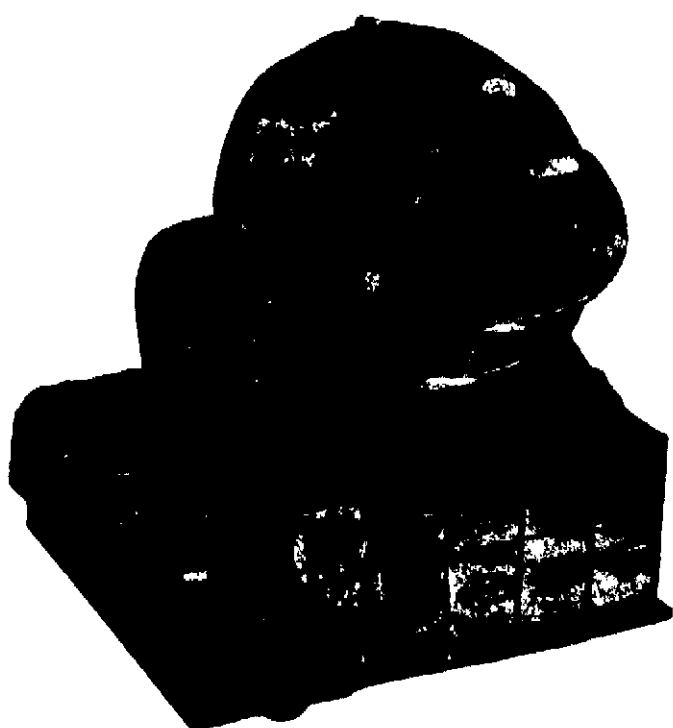
Ph. RE 3-2752

At Kaukauna Savings, a

Miracle Machine

... For Your Convenience!

Another
First!



In Line of
Progress!

YOUR PENNIES SAVED ... ADD UP TO DOLLARS SAVED!

If you're one of the many persons who save coins in varied denominations, KAUKAUNA SAVINGS welcomes the opportunity to serve you with a New Automatic Coin Counter ... a miracle machine that accurately counts your saved coins in seconds. No loss of time ... no chance of error. Bring your pennies, nickels, dimes, quarters or half dollars that you have saved in to KAUKAUNA SAVINGS today ... you'll be amazed at the efficiency of this machine and how your saved coins add up to dollars.

WHERE You Save DOES Make a CASH Difference!

SAVE IN PERSON OR BY MAIL!

3 1/2%

KAUKAUNA SAVINGS
AND LOAN ASSOCIATION

Current Dividend Rate

"A Savings Institution Since 1887"

109 W. Second St. Phone RO 6-4646 Kaukauna



Gear's
DAIRY COMPANY

THE TWIN CITIES LEADING DEALERS
IN GRADE "A" DAIRY PRODUCTS

All Products Pasteurized Since 1914
Some Products Homogenized Since 1931
Modified Products With Vitamins "A" "T" "D" Since 1942

FOURTEEN RETAIL ROUTES
Serving Neenah-Menasha and Surrounding Area

Grade "A" Milk supply from nearby farms. Processed the same day it is received and delivered to consumers homes in less than twenty four hours after it is produced on the farm.

Twenty-Six Men and Women Are Employed —
Most of Them Home Owners in Neenah and Menasha

The Dairy Plant is an all modern building, constructed in 1946 and all equipment for processing products are of stainless steel.

VISITORS ARE
ALWAYS WELCOME

Gear's Dairy Co.

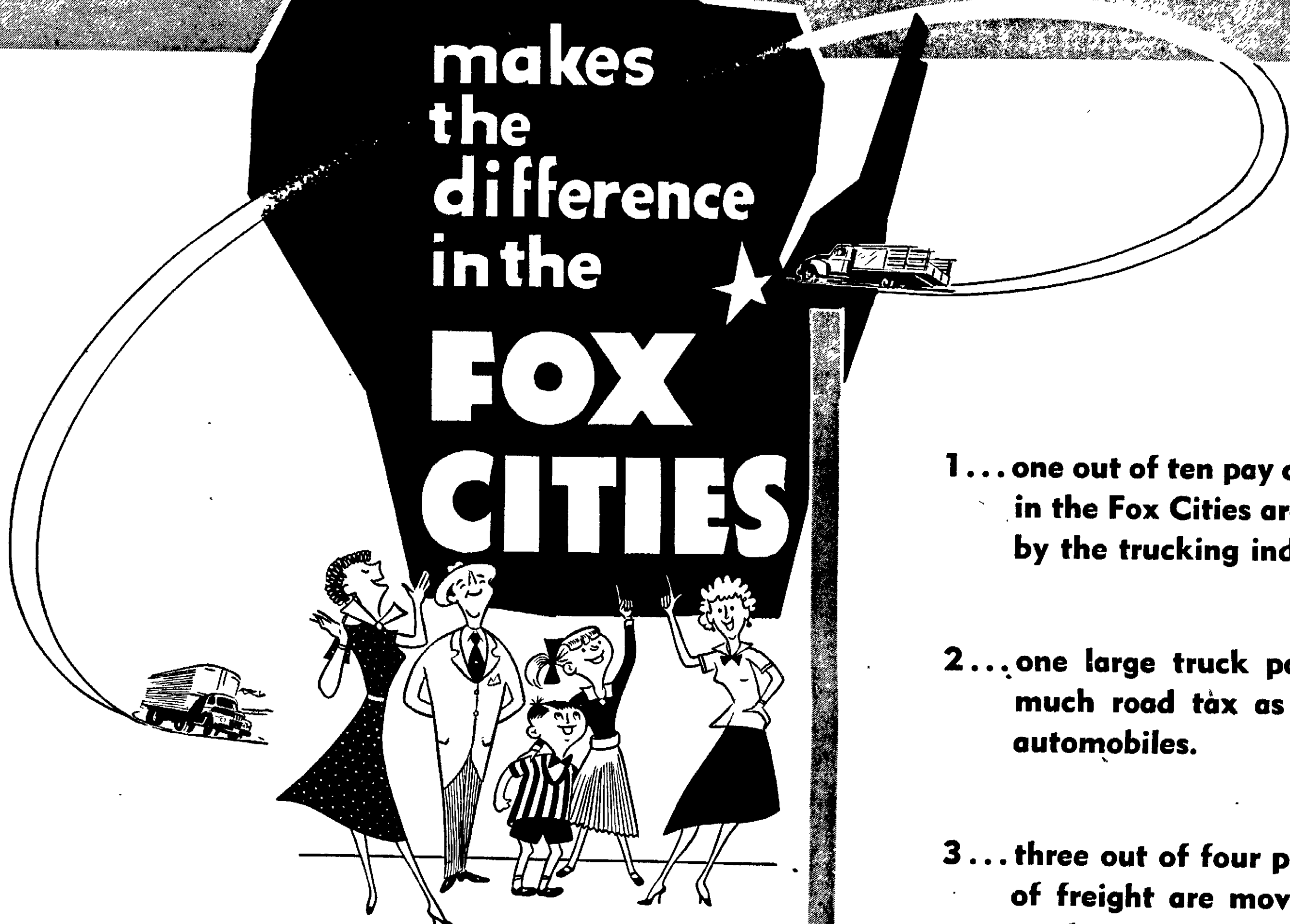
333—1st STREET

MENASHA

PHONE 2-1513

TRUCKING

makes
the
difference
in the
**FOX
CITIES**



You and your family depend on trucks, big trucks, small trucks, medium size trucks . . . tailored to perform thousands of services to retailers, manufacturers and consumers. Imagine, what would happen if the trucks stopped rolling today! No delivery of raw materials, no delivery of foodstuffs, no delivery of the manufactured output of our local industry. Remember, the truck and its driver create jobs, pay taxes, and serve you! Never lose sight of the fact that trucks have to keep rolling for our prosperity!

1 . . . one out of ten pay checks in the Fox Cities are paid by the trucking industry.

2 . . . one large truck pays as much road tax as fifty automobiles.

3 . . . three out of four pounds of freight are moved by truck.

IF YOU GOT IT... A TRUCK BROUGHT IT

COMMON CARRIERS

Clipper Transit Company
Central Wisconsin Motor Transport Co.
Fore Way Express Co., Inc.
Kampo Transit, Inc.
Northern Transportation Co.
Olson Transportation Co., Inc.
Remick Transfer Co., Inc.
Steffke Freight Co.
Consolidated Freightways, Inc.
(Wheeler Div.)

CONTRACT CARRIERS

Buchert, Inc.
Appleton Transfer Co.
Checker Moving and Storage, Inc.
R. J. Verstegen Transfer Line
Harry H. Long
Muenster Moving
Twin City Moving and Storage
Graebel Moving and Storage, Inc.
Joyce Bros. Storage & Van Service
Ace Moving Service

PRIVATE CARRIERS

Schabo Ready Mix Co.
John Hennes Trucking Co.
S. C. Shannon Co.
United Grocers, Inc.
Western Condensing Co.
Krambo Food Stores
Courtney & Plummer, Inc.
Valley Ready Mixed Concrete Co.
Morning Glory Dairy Foods

PARTICIPATING ORGANIZATIONS

Wisconsin Motor Carriers Association
General Drivers and Dairy Employees
Union No. 563
Sherry Motors, Inc.
Fox Valley Truck Sales
Baur Truck Sales & Equipment, Inc.
Trailmobile, Inc.
Ray's Tire Co.
Gibson Chevrolet Truck Co.
Carl C. Peotter Mack Sales

Factory Hands' Pay Went Up During '57

Average Fox Cities Weekly Wage Climbed to \$88.76; Hike of \$2.89

The average factory worker in Appleton, Neenah and Menasha drew \$88.76 in his weekly pay check during 1957. This was \$2.89 more than he got in 1956. The figures are based on statistics compiled by the state industrial commission for representative industries. The same worker put in 43.3 hours a week at an average hourly earning of \$2.05. There were 12,686 such workers in the three cities and together they

earned \$1,103,484 a week. This was an average of 106 more workers than in 1956.

The average weekly earnings figure compares favorably with industrial production workers in other areas of the state. In 1956, the average weekly earnings in Green Bay was \$82.40 and in Oshkosh \$73.58. Milwaukee was second with \$92.51 while Appleton's was \$77.10.

Menasha Highest Of the three cities, Menasha had the highest average weekly earnings with \$95.60. Neenah was second with \$92.51 while Appleton averaged 5,344 in

146 Accident Car Drivers Under 16

Motor vehicle department statistics show 146 Wisconsin drivers involved in accidents in 1954 were under 16 years of age. Four of them were only 11. Tables published in the 1956 Wisconsin Blue Book show three drivers who were only 10 were involved in accidents in prior years.

Industrial production workers during the year, Neenah 3,700 and Menasha 3,642. In 1956, Appleton had 5,250, Neenah had 3,650 and Menasha 3,680.

In each of the cities the average weekly earnings fluctuated throughout the year. For Appleton it ranged from a low of \$74.71 in February to a high of \$80.37 in December. The number of workers in industries studied ranged from 4,910 in December to 5,590 in June.

Neenah's top wage for the year came in October when weekly earnings averaged \$99.91. The low was \$88 in March. The number of workers varied from 4,560 in May to a high of 3,870 in December.

Menasha's best month for average earnings was July, with \$99.76. The lowest was \$92.12 in March.

Hours Differ Both average hourly earnings and the average number of hours worked a week differed in the three cities. Appleton workers put in 41.8 hours a week at \$1.84 per hour. Last year the average hourly earning was \$1.77.

Employees in Neenah plants averaged 44.5 hours a week at \$2.08 an hour. A year ago the average hourly earning was \$1.98. Menasha factory hands put in an average of 44.4 hours a week at \$2.18 an hour. This was an increase from \$2.07 in 1956.

Several factors account for the variations in earnings. Appleton workers put in fewer hours, which kept the weekly earnings down. And, the nature of the industrial work in the three cities is different. A large proportion of industrial workers in Neenah and Menasha are employed in paper mills and affiliated industries where the pay scale is higher than in industry generally. Many of these workers live in Appleton and other nearby areas.

Several Appleton industries, including one of the largest employers, have large numbers of women workers. This tends to lower the city's average industrial worker earnings.

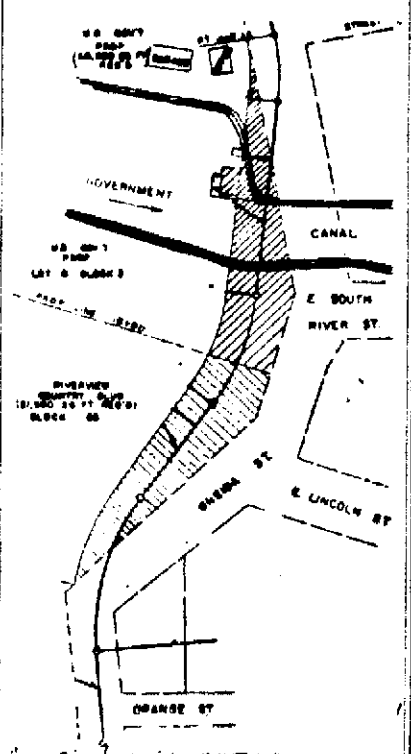
Since the Fox Cities are a single unit economically, if not politically, a more accurate appraisal of such statistics is reflected when the average for the whole area is considered.

3 Fox Cities Bridges on Plans Boards

CONTINUED FROM PAGE E1 eral contract. State engineers have said none will be refinished beyond 300 feet from the point where they meet.

Fenner - Brey Engineering corporation, Manitowoc, is drafting final plans for the S. Oneida drawbridge. City councilmen have approved a plan which estimates \$739,000 for reconstruction and relocating.

Need More Land The plan calls for a single leaf bascule bridge west of the present swing bridge. It would have a 36-foot roadway, a 6-foot sidewalk on the east side and 44-foot-wide, 9-inch-thick



The Shaded Areas show where the new S. Oneida street drawbridge would be relocated on property of the federal government and Riverview Country club.

concrete approaches from the railroad tracks in the "flats" on the north and from a point just south of E. McKinley street, the southern trip.

Relocation means obtaining about 21,500 square feet of land from Riverview Country club, and an easement for about 20,000 square feet from the federal government. One large power pole of Wisconsin Michigan

Power company will have to be moved.

Legal, time-consuming steps are expected to put off start of construction until late this year. A 10-month construction period is foreseen.

Cost of the College-to-Candee span will be borne equally by the state, county and city. The city will pay for the S. Oneida bridge itself. County and city are expected to bond to furnish received monies.

Cost \$33,000

The bridge over Cecil street extended in Neenah is the only bridge contemplated in the Twin Cities. When finished this year, it will provide a direct route from Highway 41 to the newly constructed Marathon corporation office, the new Neenah Foundry and Neenah's south limits.

Wayne Bryan, city engineer, estimated the bridge will cost

\$33,000, half to be paid by the city and half by the county. The bridge will have a 48-foot roadway, with 5-foot shoulders on each side. It will be 25 to 35 feet long.

Kaukauna's Lawe street bridge repair was completed within a month after the year started. It was begun in November, 1956, but sub-zero weather prohibited welding work.

The Little Chute drawbridge received national attention in 1955 when opening of a new bridge made it obsolete and needed only by the village to get to its dumping ground and sewage disposal plant.

Village officials refused to pay bridge-tenders to open the span for river traffic and the tenders walked off the job.

Injunction Upheld The federal government quickly obtained a temporary

Appleton Post-Crescent E4 Friday, February 14, 1958

Injunction requiring the village to stop interfering with navigation and operate the bridge.

On Oct. 23, 1956, the injunction was made permanent by Milwaukee federal court.

The village appealed to Chicago federal court of appeals and on Sept. 25, 1957, that court upheld the permanent injunction.

There were times at the outset of the controversy when boats piled up at the bridge and first the bridge would be up and then down. No one seemed to know who was fooling with the span, all movements coming at night.

The village now has a bridge-tender daytime only during the navigation season. The bridge is left open when he is not there.



This is One of Two new mobile home courts constructed in the Fox Cities area in 1957. Called Country Estates, it is on the town line road between Grand Chute and Greenville about 1 1/2 miles west of Butte des Morts Golf club. Shown here is one trailer home and the utility room and office. The other court is on Highway 10 about a half-mile south of Appleton. Each will have room for more than 100 trailers when completed. (Post-Crescent Photo)



Freschl Products, Inc., went into these new quarters at 501-11 N. Superior street. The structure, part store, part warehouse, part apartments, cost an estimated \$15,000. Construction was begun in 1956. (Post-Crescent Photo)

26 Years...

... Serving the People of Appleton and Surrounding Community With Grade A

DAIRY FOODS

"We Want to be Your Milkman"

Schaefer Dairy

DIAL RE 3-2878

When Shopping Your Favorite Market

Insist on ...

Garden and Town House Brands

Highest Quality Paper Napkins

Town House

Wet Strength

FACIAL TISSUE NAPKINS

- Drapes Like Softest Linen
- Softer — Heavier
- Large Dinner Size

Garden Brand

- Luncheon Napkins
- Cocktail & Dinner Napkins

Manufactured by:

WISCONSIN TISSUE MILLS

Menasha, Wis.

A Hotel You Will Like

Right In The Center Of The Valley's Industry

Valley Inn

NEENAH, WISCONSIN

Businessmen agree that a good day's business should follow a good night's rest.

The Valley Inn offers modern hotel accommodations — comfortable rooms with modern appointments, coffee shop, private dining rooms ... all air-conditioned ... all serving excellent food. You will enjoy the courteous air of hospitality offered you to make your business trip a complete success.

No Water Shortage In Fox Cities Area

Fox River, Winnebago Offer Good Supply for Future, Study Shows

There's no shortage of water in the Fox Cities and none in sight.

A recent state study shows there's plenty of water underneath the ground of the area, especially promising reservoirs," as the study puts it.

And then there's always the Fox river and Lake Winnebago.

Appleton draws its water from the river. A \$750,000 expansion program begun two years ago gave the plant a top of 13 million gallons capacity daily. Biggest demand day was Aug. 19, 1955, prior to addition of pumping facilities. The plant is on the river just west of S. Oneida street.

Neenah gets its water from the river and Lake Winnebago. With improvements planned now, the plant's daily capacity will be 17,000,000 gallons.

Lake Winnebago
Menasha takes water from Lake Winnebago. Its plant pumps about 3,350,000 gallons on the average day. The plant is on Broad street near Jefferson park.

Kaukauna is supplied by four artesian wells and there are plans for a fifth. The four presently are capable of furnishing 1,775 gallons a minute. They are situated strategically around the city.

Neenah had 1,800-foot intake pipe installed into Lake Winnebago last year. It replaced a worn one. The pipe is concrete, 36 inches in diameter.

The city last year installed 10,990 feet of cast iron mains and 22,750 feet of service pipes, costing about \$81,000, to serve the Edgewood, Whitnack and Glenayre annexations.

1958 Expansion
Expansion in 1958 will include a 2,000,000 - gallon reservoir which is expected to be finished this summer at a cost of \$240,260.

Officials foresee the need for three new filters and a settling basin, total estimate \$295,000, in 1959 and a 14-inch main to serve the rapidly growing west side by 1960, total estimated cost \$189,000.

This year, too, Neenah looks for installation of mains and service pipes costing an estimated \$69,000.

Unlike Appleton, Neenah has no special rates for air condi-

and the city has had its water fluoridated for some time.

Kaukauna's new well will be dug on the northside. It will have a capacity of 500 gallons a minute. Bids still must be taken. It will be finished, it is hoped, in the late summer.

The new well is not being undertaken, officials stress, because of a short supply, but to keep pace with the city's growth.

Storage Space
The present four wells range in depth from 524 to 727 feet.

Natural fluoridation and other chemicals in the water make addition of chemicals unnecessary. Statistics show Kaukauna's 2,413 customers use an average of 800,000 gallons a day.

Kaukauna has 568,000 gallons of reservoir space and 250,000

gallons of elevated tank storage space.

The Kimberly well which serves Kimberly Clark mill is 761 feet deep. It is not used in summer when the mill takes the cooler river water with its own equipment.

Another well which serves Kimberly and Combined Locks residents is 804 feet deep. The Kimberly commission also extends its services to residents in the town of Buchanan. A 10-

inch main was installed last year to connect the residential well to the underground network of mains. It enabled the well to furnish faster service.

Both Kimberly well plants are equipped with gasoline engines that operate when power fails. Both are connected to take over the other's duties should one be unable to work. The mill well will furnish an

average of 25,500,000 a month in peak times. The other one will put out about 8,000,000 gallons a month.

Little Chute, too, draws water from two artesian wells. One is in Doyle park and has a 100,000 - gallon reservoir. The other has a 200,000 gallon reservoir. The village tower holds 100,000 gallons. The average monthly output in the village is 7,000,000 gallons.

Appleton water commission

Turn to Page E7, Col. 4

96,289 Miles Of Highways In Wisconsin

There are 96,289 miles of roads in Wisconsin, of which 18,852 are on the state system, 18,828 on the county trunk system, 66,319 in city, town and village streets and roads. The figures are taken from the 1956 Blue Book.

The state highway commission says 47,457 miles are gravelled, 28,190 are improved with low type bituminous surfacing, 3,445 miles have high-type bituminous surfacing and 5,427 miles are concrete, brick or block.

Counties in the Fox Cities area have only 134.5 miles of unimproved roads or those which have been graded and drained or have soil surface.

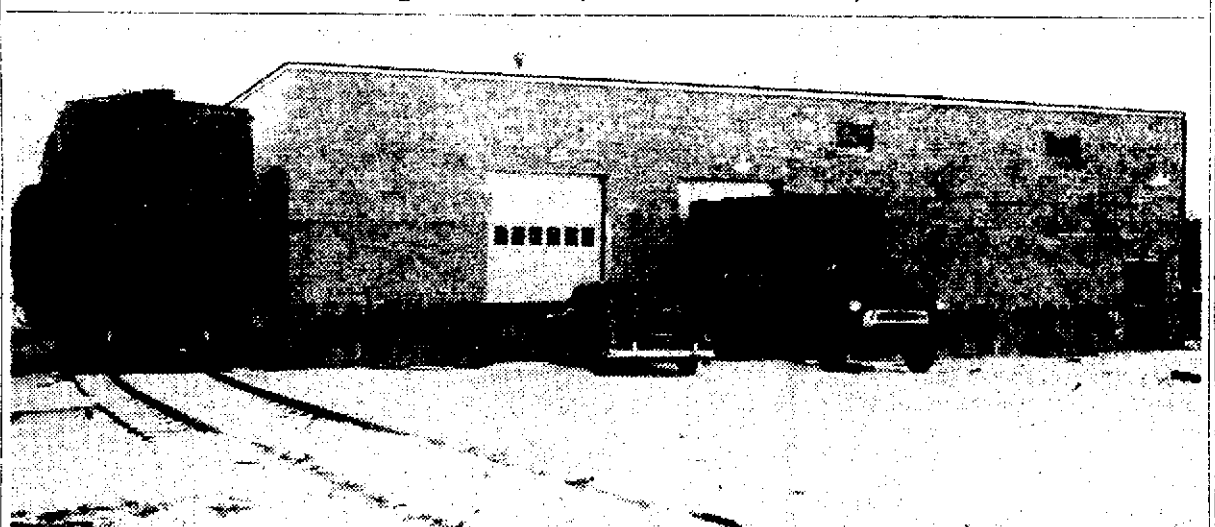
The Waupaca county has 124.5 of those miles and the rest are in Outagamie and Winnebago

Appleton Post-Crescent E5
Friday, February 14, 1958
School Enrollments
About 70 per cent of school-age Wisconsin children attend public schools, nearly 20 per cent are enrolled in Catholic schools and about 3 per cent are in Lutheran schools. About 94 per cent of all school-age children attend one of those three types.

counties. Calumet county roads all have higher type surfacing.



This \$75,000 Warehouse Was Erected at 531 N. Bates street by the Aid Association for Lutherans to provide space for supplies and records which were overcrowding the AAL office at 222 W. College avenue. (Post-Crescent Photo)



Riverside Paper Corporation Erected this 70 by 162-foot masonry warehouse at 800 S. Lawe street for about \$49,800. The building is used primarily for warehouse, but has provisions for later conversion in part for some production facilities. (Post-Crescent Photo)

Peerless

PAINT SALES DOUBLE IN FOUR YEARS!

1957

1953

Thanks to You our customers, 1957 sales were twice as large as 1953. This increase is proof of the growing acceptance of our products. More homeowners, paint contractors, and industrial users are learning of the many advantages we can offer. The next time you need paint, insist on Peerless.

WE PLEDGE TO --

1. Make the best paint possible.
2. Sell our products at money saving prices.
3. Offer the largest color selection.
4. Continue our outstanding service.
5. Guarantee customer satisfaction.

IF IT'S WORTH PAINTING — IT DESERVES PEERLESS

Peerless

SINCE 1928

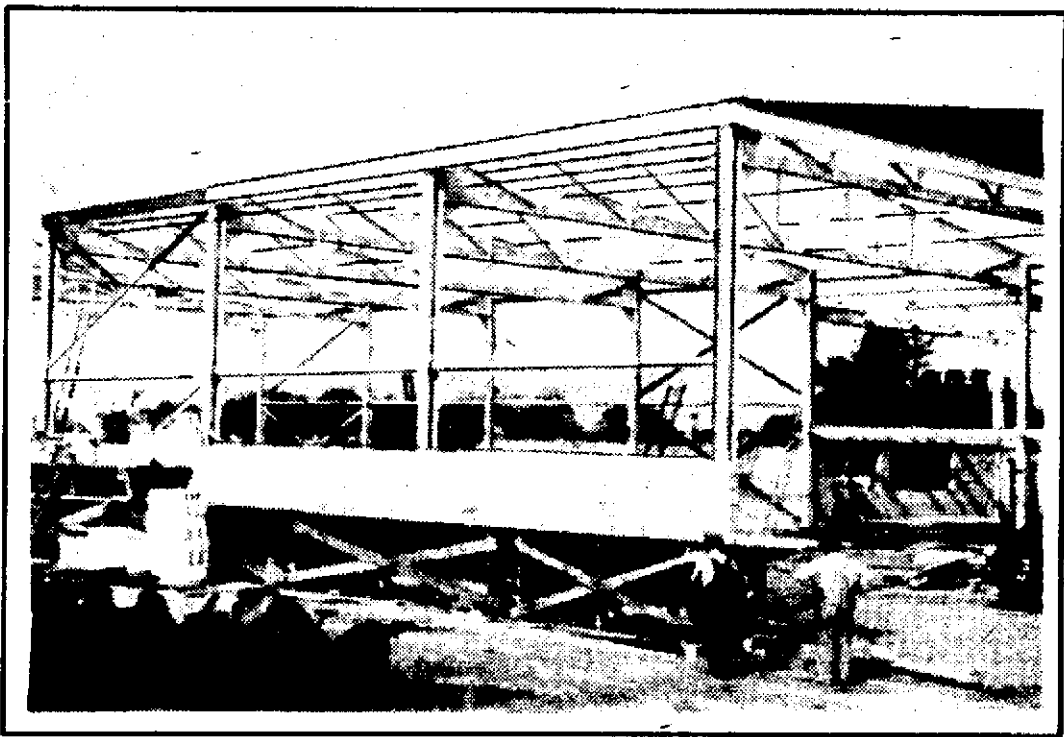
PAINT Mfg. Co.

118 N. Bennett St.

RETAIL STORE AND PLANT

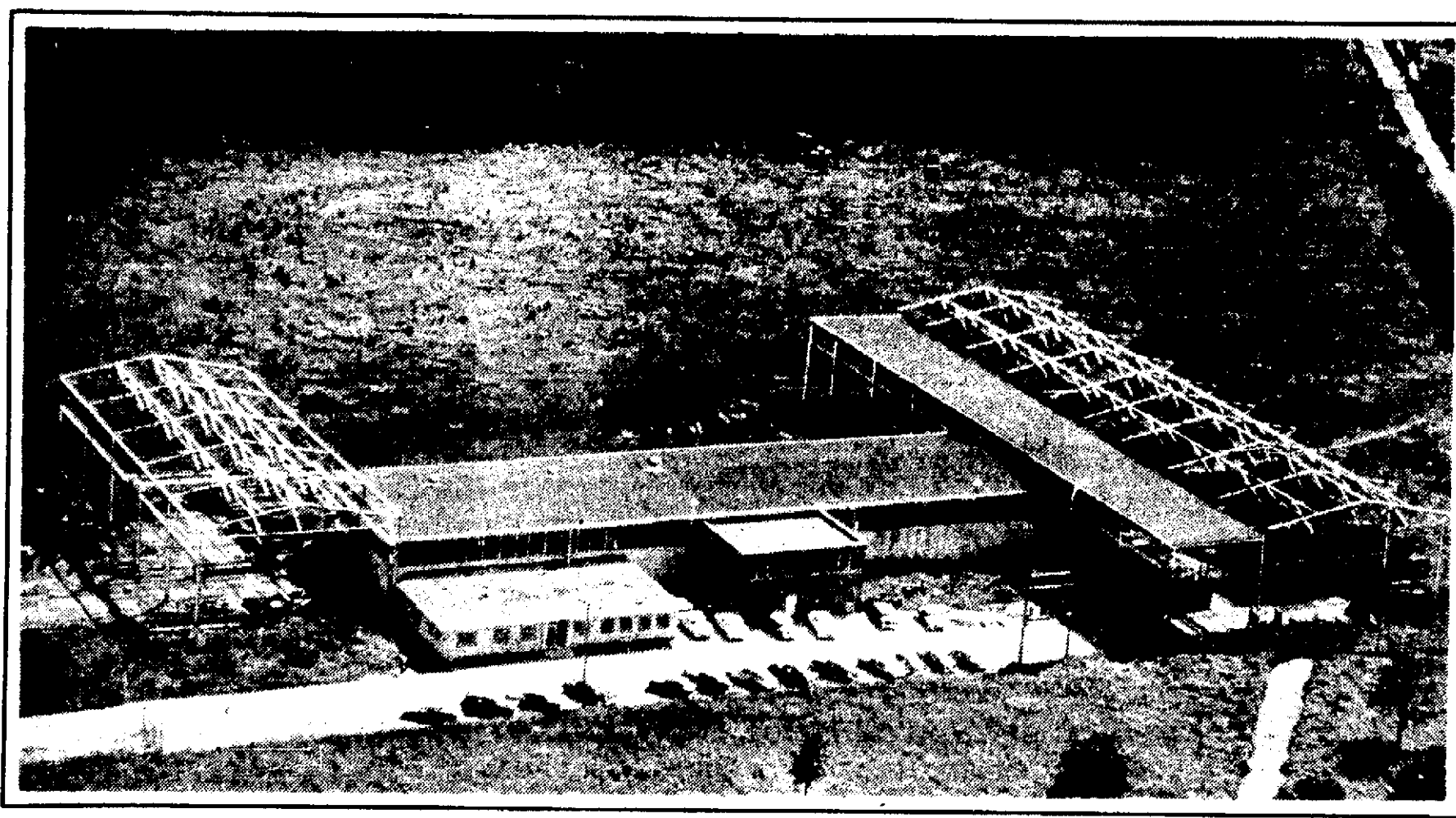
Appleton, Wisconsin

From **THIS** in the late fall of 1951



Our plant in the process of construction on newly acquired acreage in the Midway Industrial Area — Township of Menasha

To **THIS** in the year 1957



A completely equipped - modern - efficient - steel fabricating plant and modern office building

From practically **ZERO** dollars in sales in **1951** to over **\$1,000,000.00** sales in **1957**
has been the progress and accomplishment of the

APPLETON STRUCTURAL STEEL CO.

Materials in Stock	Crane Capacity	Shearing Capacity	Punching Capacity	Drilling Capacity	Rolling Capacity	Bending Capacity	Threading Capacity	Welding Equipment	Riveting Equipment
Wide Flange 4" to 30"	2-Ton 30'-0" Span	Angles	1/4" Holes thru	1/4" Holes	Angles	Sheets	1/4" Rounds	25 - A.C. & D.C. Machines	Yoke & Pinch Bug
St'd Beams 3" to 24"	to	8 x 6 x 1/2	1/4" Plate	to	6 x 4 x 3/8	72" x 1/8"	to	300 to 500' Amp.	30 to 70 Ton Cap.
Channels 3" to 18"	15-Ton 70'-0" Span	Plates	to	3" Holes thru any thickness	Plates	Plates	3 1/2" Rounds Mild Steel	Heliarc	for Rivets 1/2" to 1 1/4"
Angles 1/2 x 1/2 x 1/8 to 8 x 8 x 1/2		120" x 3/4"	1 1/2" Holes thru 1" Plate		96" x 5/8"	144" x 3/8"			Electric and Oil Fired Rivet Heaters
Plates 1/4" to 2 1/4" Thick									

4 County Governments Will Spend \$9,357,246 This Year

\$4,218,699 Will Come From Taxes On Property in Fox Cities Area

Services and operation of the four county governments in the Fox Cities area will cost an estimated \$9,357,246 in 1958, an increase of \$623,432, or 7.1 per cent over last year.

Total cost figure was determined by adding the total expenditures as approved by the county boards of Calumet, Outagamie, Waupaca and Winnebago counties.

During their 1957 budget sessions in November, the county boards voted to collect \$4,218,699 in real estate and personal property taxes from their residents to help pay for the cost of county government and services. That's 45.1 per cent of the total cost. The rest, about \$5,048,547, comes from other sources of revenue. Last year \$4,786,202 came from other revenues, \$262,776, or 5.4 per cent, less than this year.

Most of that money too comes from taxes, but is collected by other governmental units — the state and federal governments. Some of the other revenues represent transfers from reserves or balances accumulated from tax collections in previous years. Smaller amounts come from fines, fees and earnings of the counties.

Revenues Higher

Anticipated expenditures in 1958 for all counties except Waupaca are up. In Waupaca county, expenses dropped \$30,200, or 1.2 per cent, from \$2,465,347 last year, to an estimated \$2,435,147 this year.

Other expenditures and the boosts this year are from \$558,137 in Calumet county to \$646,966, or 15.9 per cent; from \$2,490,786 to \$2,806,638 or 14.1 per cent, in Outagamie, and from \$3,269,544 to \$3,468,475, or 6.3 per cent, in Winnebago county.

The increases for each coun-

ty are \$68,840 for Calumet, \$345,852 for Outagamie and \$198,931 for Winnebago.

Largest total expenditure per centage rise is in Calumet county, while the largest dollar increase is in Outagamie county. Comparisons do not reflect an accurate picture of government expenditures in the counties, because the four do not express their budgets in exactly the same way. For example, highway expenditures increased \$307,354, costs for Outagamie, Winnebago or 7.8 per cent, while an in-

crease of \$202,776, or 5.4 per cent, is anticipated in revenues other than property taxes.

Local Taxes

The extent to which each county depends on locally levied taxes to support its government spending varies considerably. Calumet county raises 69.6 per cent of the money it needs through taxes on real estate and personal property. Outagamie county raises 51.2 per cent, Waupaca county 31.3 per cent and Winnebago county 42.3 per cent.

Methods of computing the various types of revenues and expenses affect these figures and any precise comparison between counties is an impossibility. The same standards do not apply, despite similar vocabularies.

The amount each county will raise in taxes and receive from other sources, and total expend-

Turn to Page E13, Col. 4

Troubles Beset Bus Industry In Fox Cities

But Transportation Continues Between Most Business Areas

BY JAY REED
Post-Crescent Staff Writer

The roar of buses was heard less frequently by interurban travelers last year but the fact that the roar was heard at all was largely the result of 11th hour negotiations late last summer.

Troubles which beset the bus transportation industry in the Fox Cities through most of 1956 clearly had carried over into 1957.

Most interurban service was saved when the state public service commission issued an emergency order approving temporary franchises for Ellingwood Kobussen, Kaukauna, and Olof Lundquist, Appleton, who told the commission they were willing to split some of the routes formerly operated by Appleton and Inter-city Transit Lines, Inc.

Downtown Appleton

Kobussen took over the Appleton to Kaukauna route that includes stops in downtown Little Chute. Lundquist took over the route which connects downtown Appleton with downtown Neenah by way of Valley Fair Shopping Center and downtown Menasha.

Kobussen, with his brother, James, obtained authorization in July to organize the Kaukauna Bus service to provide inter-city service with stops at Little Chute and Kimberly.

Reports filed with the Wisconsin Public Service Commission show, however, the firm has met with only moderate success in attracting passengers during its first months of operation.

Quarterly Report

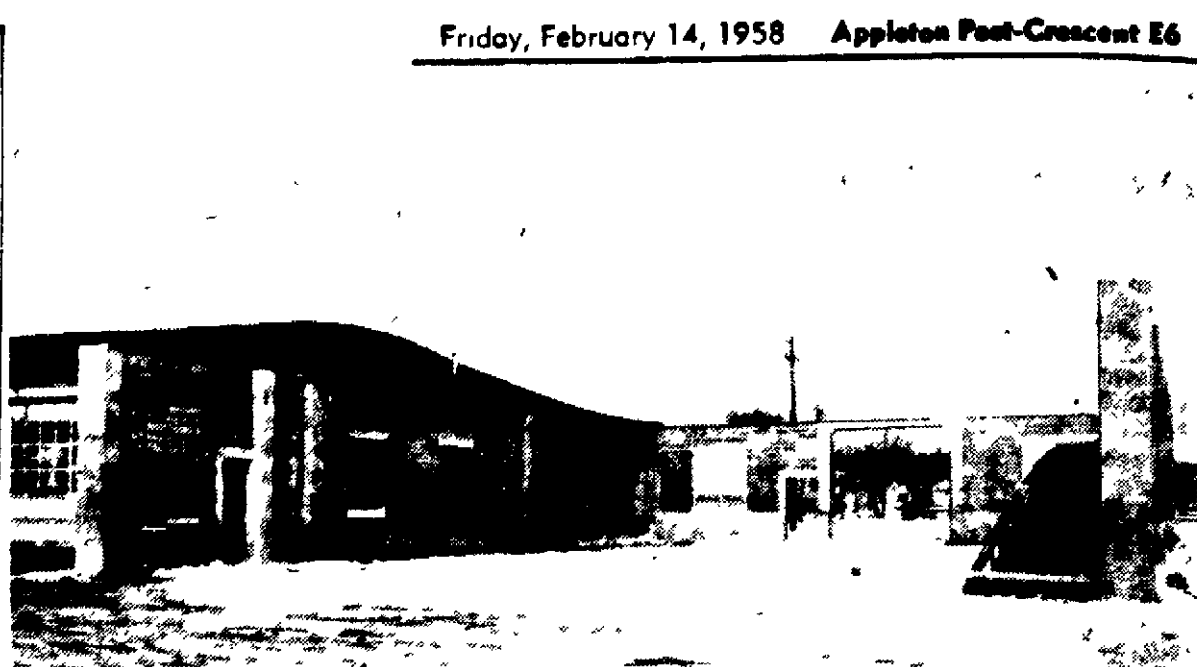
Its first quarterly report for August, September and October showed that it was collecting revenues at the rate of 20 to 25 cents per bus mile, or somewhat below the level regarded as standard in inter-city operations. Bus revenues typically improve during the winter season. The next report will cover November, December and January.

The company reported 3,119 passengers and \$1,091 in total revenues in August, 3,939 and \$1,378 in September and 4,303 and \$1,290 in October.

Fox River Bus Lines, Appleton, reported an increase in total mileage from 266,682 to 387,616 and number of passengers hauled from 630,100 to 637,386. The firm added eight new units to its system over the 12 months of 1957 and added eight new employees to its staff. It also added four new Appleton routes to replace service of the Appleton and Inter-city firm.

The firm started work on an \$18,700 addition to its garage last year and completion of the project is its only contemplated expansion for next year. New facilities at the bus yards include an 8,000-gallon capacity fuel storage tank.

Merger of the Badger Cab company and the Neenah Yellow Cab company to operate



Fox River Bus Lines Began construction of an estimated \$20,000 addition to its garage space at 1014 W. Wisconsin avenue, a move which when completed is expected to double the bus firm's garage area. (Post-Crescent Photo)

as the Neenah Taxi Line, Inc., was announced late in November. Richard J. Jaskolske, president, says his company is operating with a dozen cabs now.

Jaskolske acquired controlling interest in Yellow from C. A. Fourness, Appleton. The merged line operates out of the former Yellow Cab office at 311 S. Commercial street.

The Union Cab company, Menasha, purchased an additional model, there will be 315 body styles, of which there are 75 in use with a half dozen cabs on station-wagons.

Experts estimate 34,600,000 people now go to church.

6,000,000 New Cars Will Roll Off Assembly Lines in Next Year

"If you are thinking of buying a new car this year you will have six million to choose from," says Frank P. Tighe, editor of Motor Age.

That's how many new cars the industry expects to sell in 1958. Of these, Tighe says, 1,000,000 will be new models.

The widespread choice of 1958 models, Tighe says, will be the 315 body styles, of which there are 75 in use with a half dozen cabs on station-wagons.

cars will rumble into the 3 to 10-year-old category in 1958. They will need major service and experts recommend preventive maintenance for safer and more economical driving.

48,500,000 Attend Church Each Week

Last year a million more people attended church and synagogues than in 1956. In an average week some 48,500,000 people now go to church.



A Y-Like Pattern is Formed by knit socks as they are produced at Fox River Valley Knitting company. The seemingly endless pattern is caused by alternating directions of the finished socks. (Post-Crescent Photo)



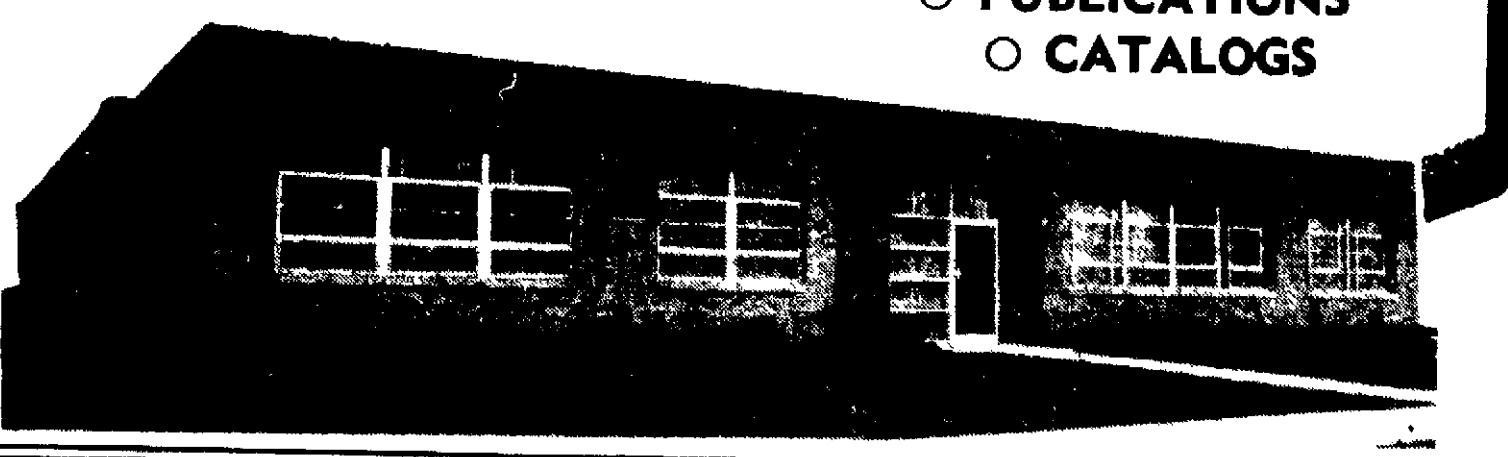
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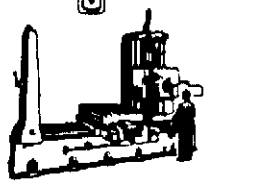
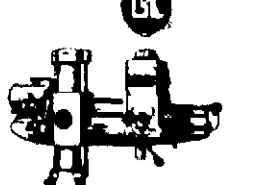
The Kaukauna Machine & Foundry Division, Giddings & Lewis Machine Tool Company was founded in 1891, and is now engaged in the design and manufacture of precision built Giddings & Lewis Vertical Turret Lathes and four types of Universal and Horizontal Drilling and Boring machines for both portable and stationary use. The company supplies metal working industries all over the world with these precision built machine tools and Midwest industry with high grade gray iron castings.

In 1957 the company introduced automation in standard machine tools with the development of a perforated tape dial or manually controlled float type horizontal boring, drilling & milling machine. Production of these machines makes machine tool automation possible for all phases of industry from the small job shop to the larger producer engaged in mass production work.

KAUKAUNA MACHINE & FOUNDRY DIVISION GIDDINGS & LEWIS MACHINE TOOL COMPANY Kaukauna, Wisconsin

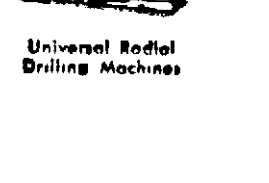
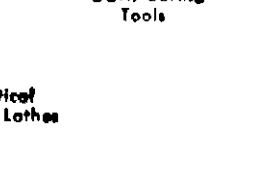


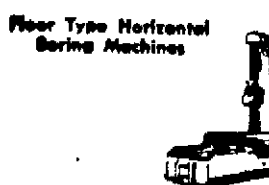










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Improvement Projects Cost About \$2 Million

**\$100,000 Less
Spent for Sewers,
Streets in 1956**

The Fox Cities spent an estimated \$2,000,000 during 1957 on streets, sanitary and storm sewers, curb and gutter and sidewalks.

In 1956, these same items cost about \$2,100,000, about \$100,000 more.

Appleton, the largest city, naturally led all others, spending an estimated \$1,200,000. Next was Neenah, where nearly \$500,000 was spent. Menasha spent about \$50,000; Kaukauna, about \$125,000; Kimberly, about \$40,000; Little Chute, about \$71,000; and Combined Locks, about \$3,600.

(These statistics are in part estimates, since none of the governments keep exact records available at this time. Costs are estimated conservatively.)

Breakdown

Street work cost about \$683,200; sanitary sewers, about \$550,175; storm sewers, about \$293,878; curb and gutter, about \$260,318; and sidewalks, about \$216,547.

Appleton put about \$526,345 to street work; Neenah, \$46,609; Menasha, \$8,316; Kaukauna, \$42,261; Kimberly, \$22,310; Little Chute, about \$40,000; and Combined Locks, about \$2,300.

Appleton spent \$227,124 on sanitary sewers; Neenah, \$305,801; Menasha, about \$5,900; Kaukauna, about \$5,000; and Kimberly, about \$6,350.

Appleton paid \$237,501 for storm sewers; Neenah, \$36,692;

Menasha, about \$3,685, and Kaukauna, about \$16,000. Curb and gutter cost Appleton \$170,493; Neenah, about \$18,130; Menasha, about \$16,345; Kaukauna, about \$21,070; Kimberly, about \$24,280, and Little Chute, about \$30,000.

Sidewalks required about \$98,000 in Appleton; Neenah, about \$81,000; Menasha, about \$9,110; Kaukauna, about \$26,060, and Kimberly, about \$2,375. Street work includes paving jobs, grading and graveling and asphalt mats.

Major street work in Appleton included concrete paving of N. Division street, E. John street and E. Lincoln street, widening of W. Prospect avenue and curb and gutter in the Bucholz area and on northeast side streets.

Major Neenah street work centered in the Baldwin and Edgewood plats. Curb and gutter work was scattered over the city.

Menasha's street work was on Harding street and Pleasant lane. Curb and gutter was installed on Konemac, Third, Second, Appleton, Fifth and London streets.

Kaukauna Blacktop Work
Kaukauna blacktopped Wisconsin avenue and Tenth street.

Its curb and gutter work was in scattered locations. Kimberly reconstructed N. Division street, E. Oak and Lincoln streets. The curb and gutter was on N. Elm and E. Oak streets.

Little Chute's expense was wholly from reconstruction of Highway 96 by the state. Combined Locks improved Kamps street and Lindbergh court.

The largest sanitary sewer

project in Appleton was installation of an interceptor, varying in size from 27 to 33 inches in diameter, along E. McArthur and E. Pershing streets. Another large project was the interceptor put 30 feet in the ground in the Riverdale plat at the southwest limits.

Neenah Sewer Projects
The big Neenah sewer project was extension of sanitary mains along Cecil and Harrison streets to Highway 41. Another was laying a sewer trunk line on the southwest side.

All of Menasha's sewer work was in the Harding street subdivision where 8-inch sanitary and 10-inch storm sewer mains were placed.

Kaukauna did its sanitary sewer work in Glenview Acres and its storm sewer work on High, W. Eighth, Draper, Taylor, E. Fourteenth streets, Main avenue and Hillcrest drive.

Kimberly's sewer work was in Kuborn plat.

NAM Says Sales Outlook Less Than Rosy in '58

CONTINUED FROM PAGE E2

and problems of relationships with organized labor.

About 36 per cent of the 4,330 companies reported they were looking for an increase in sales. 45 per cent said they expected sales to hold at 1957 levels and 19 per cent said they would be lower.

Companies from the 11-state midwest area were slightly more optimistic, with 38 per cent predicting higher sales, 46 per cent an unchanged picture and 16 per cent lower volume.

The national outlook for profits is this: 22 per cent expect an increase, 45 per cent no change and 33 per cent see lower profits. Again, the midwest picture is a little brighter, but down slightly from estimates made earlier. For 1958, 24 per cent of the 976 midwestern firms said profits would be up, 44 per cent said they would be the same and 32 per cent said they would be lower. The 1957 outlook was: up, 25 per cent; same, 44 per cent; down, 31 per cent.

Leveling Off

Signs of a leveling off in expansion outlays are indicated in the fact that 55 per cent of the companies replying from all parts of the country said these expenditures would be about the same in 1958. A total of 19 per cent said they planned to spend more and 26 per cent reported plans for reduced expansion plans.

In addition to taxation and labor problems, American business and industrial leaders also expressed concern over future business trends, higher operating costs and continued inflation in analyzing the big problems they expect to face next year. Taxes received 22.4 per cent of all mentions in this category, labor 21.7 per cent; concern about business trends, 11.2 per cent; higher costs, 9.3 per cent and inflation, 7.6 per cent.

No Shortage of Water Seen for Fox Cities Area

CONTINUED FROM PAGE E5

ers have ordered plans drawn for extension of a large "feeder" main under the river to service the city's southeast side residents. It will cost upwards of \$55,000.

Major Actions

Other major 1957 actions include:

Painting and repair of the W. Washington street tank at a cost of \$9,945.

Completion of a new main from the plant to a point at E. North street and N. Oneida street at a cost of about \$44,000.

Setting of surcharges for use

of non-conservant air condition and refrigeration units. Later action provides an exemption for owners of units who connect them to watersprinkling systems permanently.

Appleton voters in April refused to have the practice of adding 1 part fluoride per million parts of water stopped.

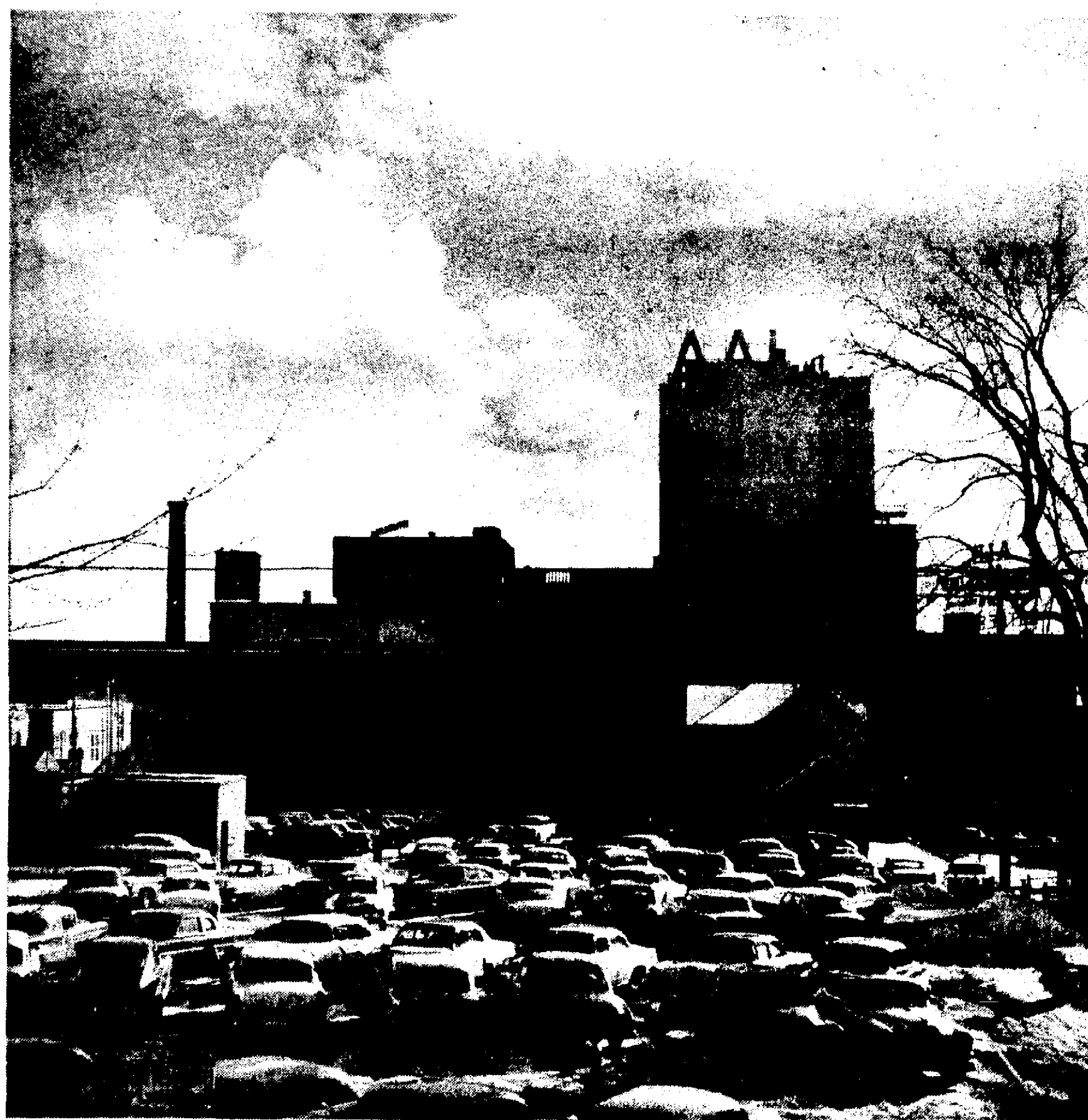
Little Chute's two wells also have gasoline engines standing by in case of power shortages. Without a major industry, the village has no curbs on water use.

Kaukauna reports installation of about 4,260 feet of mains last year, costing about \$14,000. The mains were extended to the fast-growing residential areas in Glenview Acres and along Highway 96.

Plans in Kaukauna call for the plant to add new buildings, and installation of iron removal filter at the plants, complete with about 2,000 feet of new



Riverview Country Club Began construction of an estimated \$30,000 addition to its clubhouse on S. Oneida street in 1957. The 70 by 70-foot structure provides space for new shower and locker rooms. It is designed to match the existing architecture. (Post-Crescent Photo)



This Is the East and Main entrance to the \$500,000 Outagamie county courthouse annex completed in 1957. The building houses the state income tax department on the first floor and will provide added office and storage space on the second floor and basement. (Post-Crescent Photo)

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There's a lot of talk these days about the near future . . . business conditions, inflation, recession, world conditions, etc. And of course, these things always relate to individual hopes and plans.

In expressing our plans for 1958 and how we expect to fare, we realize that we have a collective voice — the 400 individual employees who manage and operate our home office in Appleton and the 400 full time field representatives throughout the United States and Canada. The parking lot filled with employees' cars . . . your friends and neighbors . . . was a graphic way to express our viewpoint. For in these cars, each day, we have the symbol of our outlook for 1958. We're busy at work . . . on a better future for ourselves, our community, and for the people we serve, throughout the country.

As one of the largest employers in Appleton, we know that business growth is determined by how an individual handles his share of responsibility. As long as the individual has faith in the future and works to achieve better things, the company he serves will prosper. If the individual has doubts and expresses this doubt by easing off

his efforts, soon the company has doubts. This is not a philosophy without proof. For in 1957, our association set a new high in terms of its growth. These records were made by individuals, often working alone, the 400 full time members of our field force. They saw the future as something they could shape by their efforts. We are intensely proud of these individuals.

For example, ten of them reached the highly coveted million dollar mark. 21 representatives reached the three-quarter million mark. 154 individuals sold a half million dollars worth of insurance in 1957. It takes confidence to sell that much insurance in a year. In selling this insurance they certainly imparted confidence to the people they served. Overall, the average for all our fieldmen was just under a half million dollars of insurance sold. Four record production months helped achieve the all time high of \$198,308,845 sold in 1957 for a total of over a billion and a quarter dollars of insurance in force. We expect 1958 to be even better. We wonder what last year's record would have been if someone had convinced these men that 1957 was going to be a "bad year."

Road Costs Hit \$1.2 Million For Property Taxpayers

Total Spent on Vast Network At Least Double That Amount

Reconstructed roads, maintenance and repair work on the vast network of highways in the four Fox river valley counties will cost property taxpayers slightly more than \$1.2 million during 1958. It's about the same amount as was spent in 1957. The total to be spent on the roads actually is at least double this amount, since residents at least twice the property tax to supply additional money asked for road purposes. For instance, the total revenue, including tax levies, expected this year by the four counties, Calumet, Outagamie, Waupaca and Winnebago, receive considerably more than \$2 million. The budgets for total

million. Only seeding of the shoulders remains. Biggest news in Winnebago county continued to be relocation of Highway 41 about 1,000 feet west of the present roadway. The highway will be 4-laned and will cross over intersecting roads with traffic interchanges at the heavily traveled ones. Completion for this relocation job is set tentatively for 1959. Four-laning of Highway 41 extends into Outagamie county also, with plans existing for work to the Highway 10-41 intersection.

Highway 47 Change The state at present is studying the possibility of making County Trunk A Highway 47 in Outagamie county and turning the 47 roadway over to the county. An origin and destination traffic survey was made last summer and the state now is evaluating results. The change has long been talked of, but no action has resulted. The change would affect A from Highway 41 to its junction with 47 south of Black Creek. The big debate last year in Outagamie county was whether the county should purchase a \$115,000 hot mix plant and related equipment. Amid cries of the county competing with private business, the proposal went down to defeat. Details on the road work done and planned in the four counties follows:

1957 Work
CALUMET: Grading 14 miles on County Trunk E from Stockbridge to the harbor, 3 miles on M from Sherwood to Highway 10, 2 miles on F and 3 miles on E. Sealcoating 2.2 miles on 55 at Quinney, 1 mile on 55 at Stockbridge and 2 miles on 55 and 151 from Brothertown to the Fond du Lac county line.
OUTAGAMIE: Grading preliminary to bituminous surfacing next year for 3.88 miles on County Trunk J between Trunks C and E, 4.5 miles on G between Highways 47 and 187 and 2 miles on C between E and C and S. Complete construction jobs, including surfacing, were completed for 3 miles on E between C and O and Highway 55 and Z (Tenth street in Kaukauna). Bituminous surface was put on 5.6 miles of E between Highway 41 and C and O, 3 miles on P from Highway 54 to the Van Patten bridge and 2 miles on VV from Isaar to Y. Seal coats for .8 of a mile on A northwest from Highway 47, 2 miles on C from Highway 55 to the Shawano county line, 4 miles on D from Highway 76 to the Waupaca county line, 4 miles on J from PP to C, 4 miles on O from 47 to C and E and Y from G to VV.
WAUPACA: Graveling, oiling and shouldering 4.5 miles on County Trunk B in the town of Scandinavia, 8 miles on A in the town of Lind, 10 miles on W in the towns of Caledonia and Mukwa, 7 miles on Q and V in the towns of Dayton, Farmington and Scandinavia, 3 miles on H in the towns of Caledonia and Fremont and the village of Fremont, 1 mile on U in the town and village of Fremont and 6 miles on Y in the town of Matteson and the village of

Turn to Page E9, Col. 5

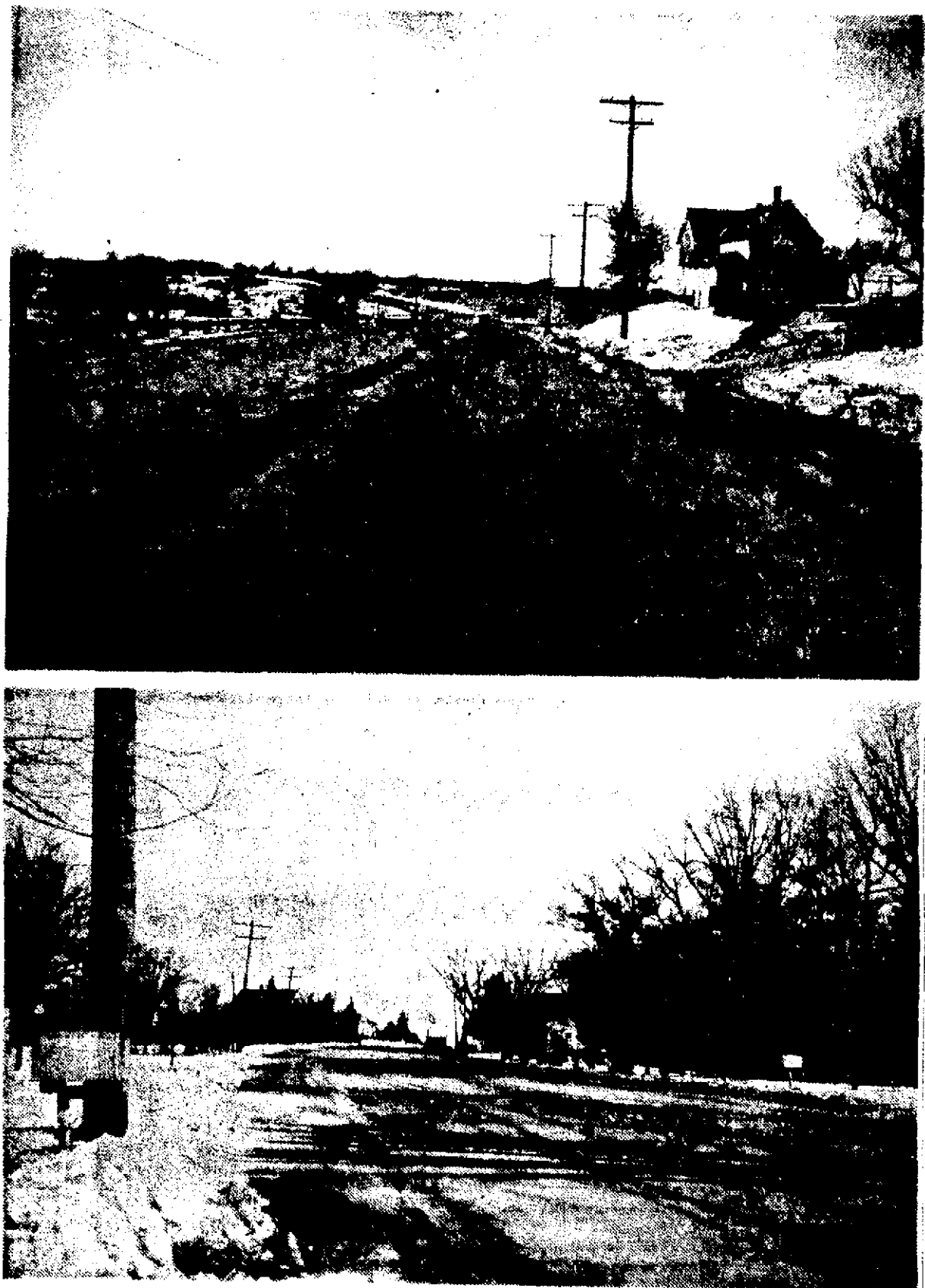
Economic Picture In State Changing

Manufacturing Employment Gains Greater Than National Average

Madison — So gradually and quietly that many of its residents and some of its public leaders have been only dimly aware of it, the economic complexion of the state is changing. Wisconsin has become an industrial state, and one of the most important of the industrialized states of the country. Education of Wisconsin pub-

must be classified as an industrial-type state. Gains in manufacturing employment in the state lately have been proportionately greater than the national figure. The proportion of the labor force now engaged in manufacturing industry in the state—at a more than 30 per cent—compares favorably with those of other states of the country which historically have been identified as industrial. Rather, the growth of industry. Thus the Wisconsin

Turn to Page E10, Col. 2



One of 1957's Biggest Road Construction jobs in the Fox Cities was 4-laning of Highway 96, the main road between Kaukauna, Little Chute and Appleton. The urban-type roadway was completed last fall, with finish leveling and seeding left for spring. Widening of the northern Fox Cities' mainline has been a long-time dream. An estimated \$2 million went into reconstruction from Appleton to Kaukauna. Appleton's Wisconsin avenue east to Ballard road was widened earlier. The top view shows an eastern section of the road where it gently dips and curves into Little Chute. The curve and dip formerly were considerably sharper. The lower photograph shows a western stretch of the road near Appleton's city limits. (Post-Crescent Photos)

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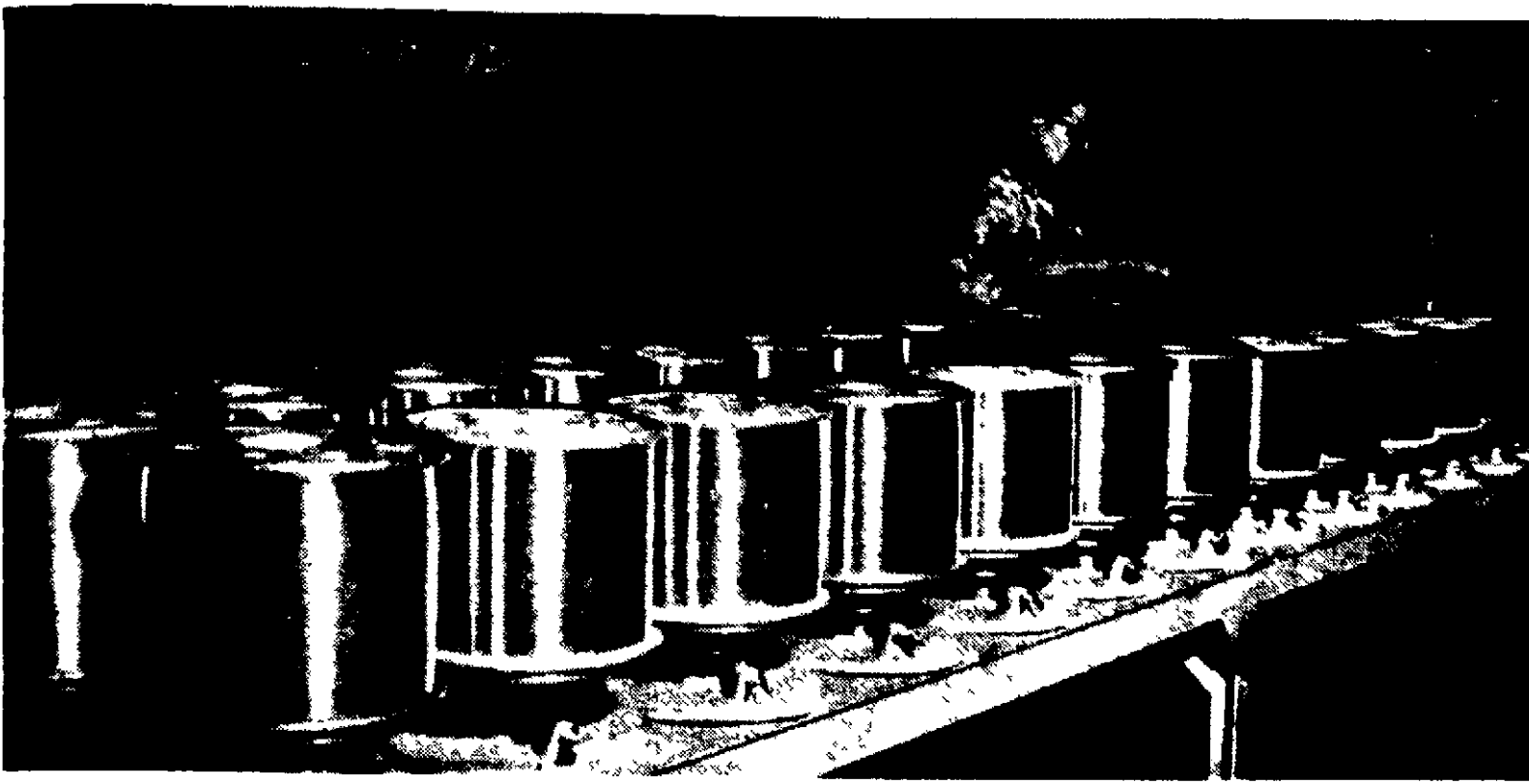
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Giant-Sized Spools Serve as frames for the yards and yards of wire used at Appleton Wire Works. The wire

cloth manufactured is used in paper machines. (Post-Crescent Photo)

Road Costs Hit \$1.2 Million in Four Counties

CONTINUED FROM PAGE E8

Embarrass. Asphalt cement surface and related work for 4 miles on F in the town and city of Weyauwega. Hot mix for 1 mile on D in New London, 1 mile on E north of Waupaca, 1 mile on D in the town of Matteson and 1 mile in the town of Dupont.

WINNEBAGO: Railroad crossings on County Trunks G and GG in the towns of Neenah and Vinland. Grading 3.95 miles on TT in the town of Rushford and 4 of a mile on FF in the town of Utica. Blacktopping and related work for 1 mile on AP in the town of Menasha, 8 miles on H in the town of Wolf River, 4 miles on K in the towns of Rushford and Poygan, 2.2 miles on EE and 2.7 miles on EE and VV, respectively, in the town of Nepeuskun, 1.5 miles on A in the town of Neenah and 3 miles on D in the towns of Winneconne and Poygan. Sealcoat for 3 miles on S in the town of Clayton, 3.8 miles in the town of Menasha, 6 miles on AG in the towns of Vinland, Clayton, Winchester and Winneconne and 5.5 miles on Z and FF.

1958 Work Planned 1958 work in the four counties is:

CALUMET: Grading 3 1/2 miles on County Trunk JJ from Highway 114 to the Manitowoc county line and 1 1/2 miles on J from 149 to the Sheboygan county line. Blacktopping 1 1/2 miles on E from Stockbridge to the harbor and 3 1/2 miles on M from

Sherwood to Highway 16. Sealcoating 5 miles on B, 3 miles on E and 5 miles on F.

OUTAGAMIE: Grade and construct 6 miles on County Trunk N north from Highway 41, 5 1/2 miles on A from 1/2 mile east of Binghampton to 7 1/2, and relocate S west of Stephensville. Bituminous surfacing for 2 miles on C between S and E, 5 miles on G between 47 and 187 and 6 miles on J between C and S.

WINNEBAGO: Grading 17 miles on County Trunk G in the town of Neenah, 3 of a mile on DW in the town of Winchester and 5 1/2 miles on MM of Vinland. Sealcoating 8 miles in the towns of Wolf River and Winchester. Black topping and related work for 57 miles on the town of Nepeuskun.

WAUPACA: No specific plan-

Appleton Post-Crescent ED Friday, February 14, 1958

DD in the towns of Winneconne and Poygan, 2.4 miles on KK in the town of Winchester, 3.3 miles on BB in the town of Clayton, 1.2 miles on W in the town of Winchester, 2.5 miles on E in the town of Rushford and 1 1/2 miles on G in the town of Vinland. Sealcoating 8 miles on H in the town of Wolf River and 4.9 miles on VV and EE in the town of Nepeuskun.

\$13 Million Operates Cities

Seven Governments Expect To Spend \$1,144,000 More Than They Did Last Year

The Fox Cities seven municipal governments expect to spend about \$13,022,000 this year, about \$1,144,000 more than in 1957. Included in the total figure are expenditure estimates from Appleton, Neenah, Menasha, Kaukauna, Kimberly, Little Chute and Combined Locks. Appleton will account for nearly half of the total—\$6,068,241, compared to less than \$5,000,000 a year ago. Neenah foresees a \$328,189 increase to a new top of \$3,386,476, 920 last year.

271. Menasha sees a hike from \$2,052,112 to \$2,192,078. Kaukauna predicts a \$32,529 increase to \$1,162,766. Kimberly looks for an increase of \$57,624 to \$519,142; Little Chute for one of \$27,475 to \$271,139, and Combined Locks, one of \$12,926 to \$220,459.

Schools will get the lion's share—\$4,355,159, compared with \$3,965,354 last year.

County and state taxes will take the next biggest chunk, \$1,621,071, compared with \$1,476,920 last year.

Then comes protection of persons and property—the police and fire departments mostly. These services will cost \$1,602,933, compared with \$1,491,875 last year.

Bonded Debt Fourth in line is bonded debt. Last year payments and interest cost \$815,009. This year they will require \$1,149,662.

Street maintenance and new outlays for improvement work will demand \$1,835,945, compared with \$1,885,524 last year.

Health and sanitation measures and services will cost \$857,528, compared with \$796,892 last year.

Vocational schools will take \$364,055, compared with \$352,669 last year.

Recreation activities which in the case of Neenah includes its park system will require \$294,564 compared with \$277,616 last year.

Parks Parks, exclusive of the Neenah system, will need \$245,680 compared with \$202,343 last year.

Libraries (Little Chute and Combined Locks have none) will cost \$215,450 compared with \$203,798 last year.

Charity and relief work is expected to require \$115,432, compared with \$117,236 last year.

These are the major sums. Funds are provided in each municipal budget for contingencies and other minor departments. To defray these expenses, the

Industrial Distributor Sales to Keep Steady

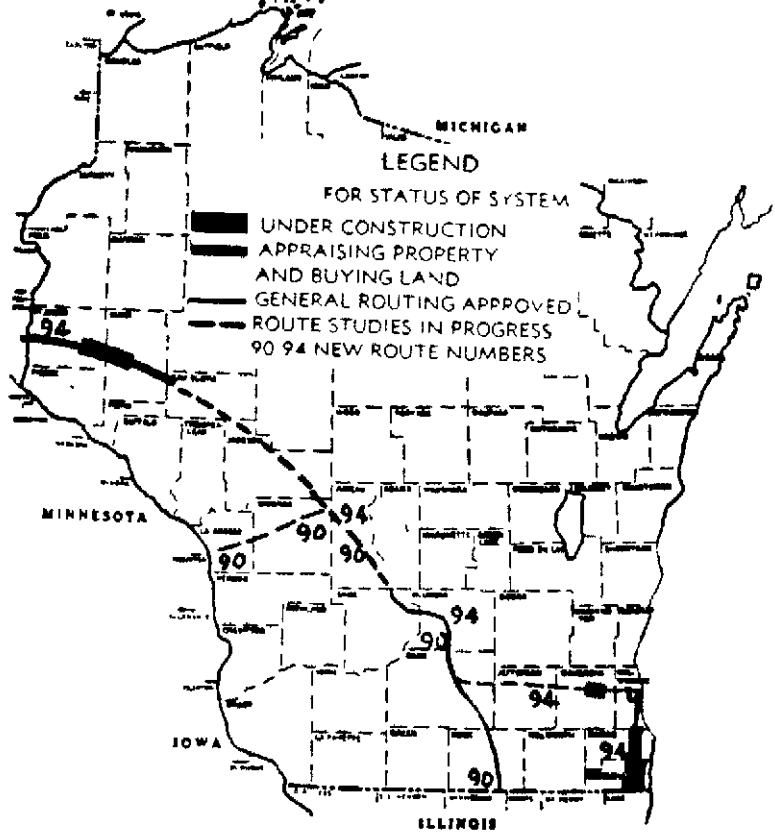
New York — Dollar sales of production tools, equipment and supplies by industrial distributors in 1957 were practically the same as in 1956, a record year, and are expected to continue in 1958.

Sales for the first nine months of 1957 were 1 per cent above the same nine months of 1956, in dollars. But with prices on the products sold by distributors up 8 per cent over 1956, the decline in physical volume of goods actually moved was near 8 per cent.

Distributors are concerned with the low level of net profits. The new trend to self-help

is reflected in several outstanding 1957 developments which will certainly have increased emphasis in the year ahead.

Management courses are being set up at various colleges for distributors. All the courses being set up are contributing to the long-range program that will supply industry with potential executive talent.



This Map Shows Progress of the federal interstate highway system in Wisconsin. It shows portions under construction, routing and land buying (see key) for the 450-mile route across the state between the Illinois and Minnesota borders. The highway will be 4-laned, fenced on both sides and will have designated points for getting off and on. Cost is expected to run about \$1,000,000 a mile. (AP Wirephoto)

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Marathon's Merger With American Can Tops Business News

Survey Shows More Firms Opened Doors Than Closed During 1957

BY JAY REED
Post-Crescent Staff Writer

Merger of Marathon corporation and the American Can company in December climaxed a year of feverish business activity in the Fox Cities.

Year-end surveys indicate there were more new businesses started in 1957 than existing ones closed and the healthy state of local business affairs was underlined by the fact that several dozen existing businesses sought new locations from which to present their wares.

Marathon, a major producer of pulp, paper, paperboard and fabricated paper products, became a division of American Can on Dec. 3 when stockholders of both companies, at separate meetings, agreed to merge.

The merger agreement provided for an exchange of a maximum of 2,970,810 shares of Canco common for Marathon common stock in the ratio of eight-tenths of a share of American Can for each share of Marathon.

Assets, Subsidiaries

In the action, Canco acquired all Marathon assets and subsidiaries.

John Stevens, president and chairman of the old Marathon corporation, became a vice president of Canco. Roy J. Sund, formerly executive vice president of Marathon, became vice president and general manager of Canco's newly formed Marathon division and, as such, became responsible for conducting the division's affairs.

Leo E. Croy was appointed a vice president of Marathon division. Under the old setup he was a senior vice president.

Marathon division vice presidents appointed to head the four operating divisions were Russell C. Flom, Palmer B. McConnell, Donald A. Snyder and Milan Boex. E. M. M. W. Below was appointed vice president of the finance division and Carl R. Geisler was named vice president of industrial divisions. Both were vice presidents of the old corporation.

Administrative Changes

Other administrative changes included the naming of Douglas G. Hyde director of administrative services; Ross C. Wilcox, director of research and development; E. E. DenDoooven, director of manufacturing services; and Edwin N. West, head of the legal department.

The merger brought the number of employees of American Can to about 50,000 and the combined net sales for the last fiscal year to nearly a billion dollars.

Assets of the two companies the summer preceding the merger totaled \$854,041,328, after a deduction of almost \$250 million for depreciation.

Canco manufactures rigid metal containers and prefabricated composite metal and fibre containers used principally for processing and marketing perishable foods and other commodities. Prefabricated fibre milk containers, a wide variety of paper drinking cups,

paper food cups, collapsible metal tubes and flexible plastic containers.

Meanwhile, other phases of Fox Cities business continued to move ahead at a brisk rate. New business started in Appleton last year included Breitenbach Shoes, Factory Outlet Shoe store, Factory Tile ware-

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State Gaining Stature as Industry Area

CONTINUED FROM PAGE E8

try has given the state an economic balance it did not have in previous economic eras. In fact, says the state division of industrial development, "the balance between agriculture and manufacturing is more nearly equal here than it is in the majority of the industrial-type states, giving Wisconsin the advantage of diversification provided by a prosperous agriculture."

Farm Workers

At the last count, slightly under 19 per cent of the labor force of the state was employed in agriculture.

Wisconsin now is well ahead of its population rank among the 48 states — which is 14th — in employment in industry as well as in terms of the value added by manufacture. In numbers of vital categories, the state is among the leaders. In the Fox valley the state's leadership in paper and allied products is well recognized. It is fifth among the states in that classification.

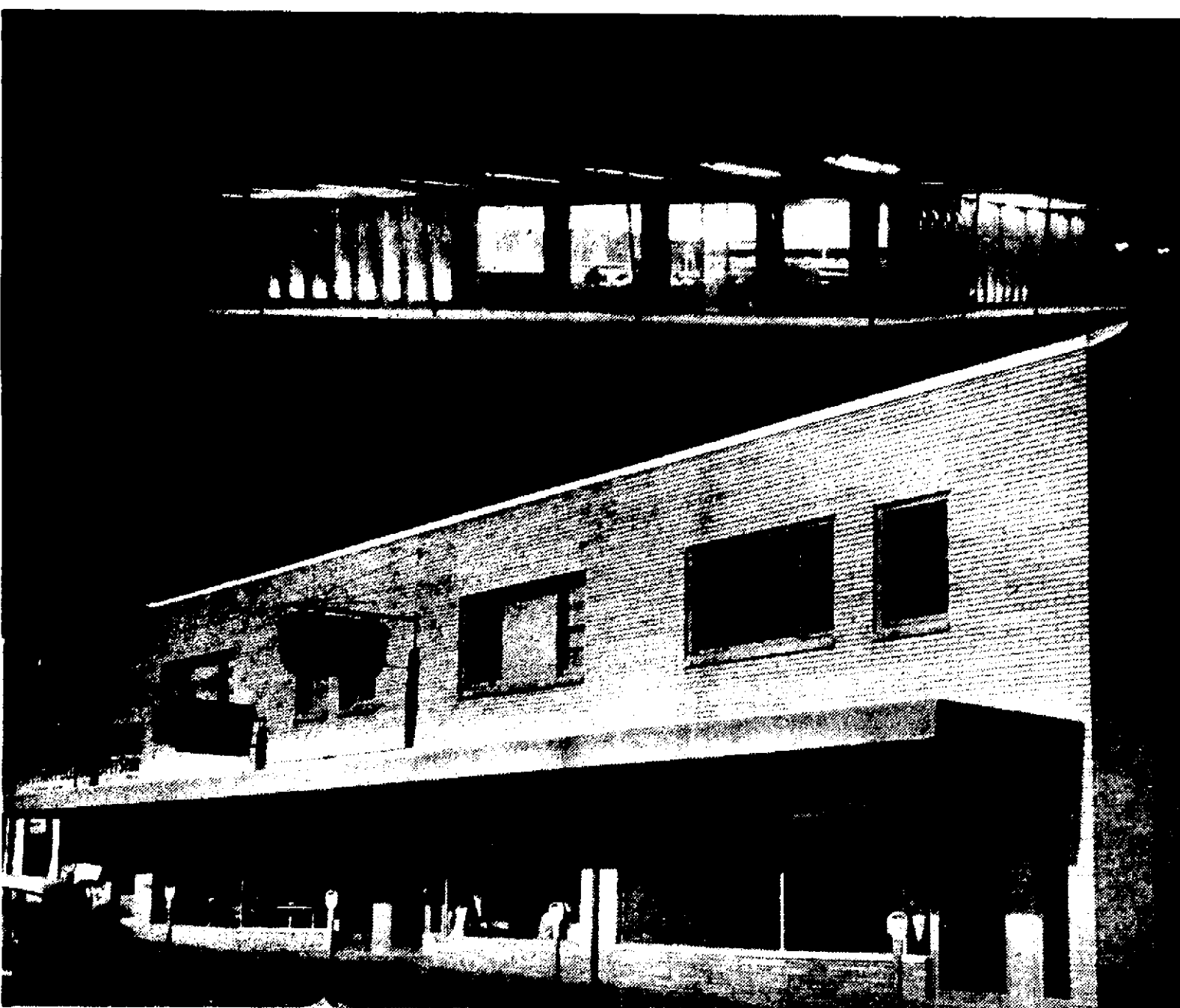
Not so well known is the fact that Wisconsin ranks:

Third in heating and plumbing supplies; fourth in motor vehicles and equipment; fifth in leather and leather products; fifth in metal stamping; fifth in coating and engraving; fifth in machinery; sixth in iron and steel foundries; seventh in food and kindred products; and tenth in printing and publishing. These ratings use total employment as a yardstick.

Other Ratings

Using value added by manufacture as the measure, Wisconsin ranks first in internal combustion engines; first in industrial controls; first in shoe uppers; first in malt beverages; and among the top three in tractors, farm machinery, aluminum goods, enameled ware, household and hospital appliances, laboratory and professional furniture, plywood, paper, and paper board.

In a recent 6-year period, value added by manufacture in Wisconsin advanced from \$2.3 billions to \$3.6 billions.



New Store Buildings Completed during 1957 were the estimated \$50,000 Park 'n Market, 1336 N. Meade street, lighted at top, and the L. H. Chudacoff addition, 506 W. College avenue, an estimated \$20,000 structure. Given new looks were the former J. C. Penney company store site, now a Walgreen's Drug Store, 208 W. College avenue; Dorn's Food Market, 509 N. Richmond street, where floor space was doubled; Heid Music company, 308 E. College; and Belling Pharmacy, 204 E. College. (Post-Crescent Photo)

Penney Store Opening Feature of Commerce

Resulted in Moves by Two Drug Stores

Opening of the new J. C. Penney company store, 300 W. College avenue, was highlight of store construction work in the Fox Cities last year.

The store features the city's first escalator, elevators, air conditioning and a canopy Oneida street and N. Appleton across its 80-foot frontage on W. College. It's 21 stories high.

Work on the structure was begun in December, 1955, and showed provisions for a 6-story opening was held in the spring store in the future, extending of 1957. The project was estimated to cost \$495,000, according to the building permit.

That work and the apparent solidifying of H. C. Prange company's building plans resulted in two other major changes along Appleton's W. College avenue.

formerly at 118 W. College, adjacent to Prange's department store, then moved into the old Walgreen store building. Aid Association for Lutherans, owners of the Insurance building, remodeled the interior.

Prange sought and obtained council permission to build over the alley-like street between N. conditioning and a canopy Oneida street and N. Appleton across its 80-foot frontage on W. College. It's 21 stories high.

Plans taken to the council and showed provisions for a 6-story opening was held in the spring store in the future, extending of 1957. The project was estimated to cost \$495,000, according to the building permit.

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on the site of the December, 1955, fire. Appleton Pharmacy, The Carpet Shop and a typewriter shop are housed in the now-one structure.

Menasha was the only other city which reported major changes in the commercial field.

Drs. Fred and Richard Jensen built a 40-room clinic on Washington street. The building houses five doctors and much medical equipment.

60 Rooms

Professional Office Buildings, Inc., of Madison, erected a second clinic building for Medical Associates, Inc., at Broad and Racine streets. It has 60 rooms and houses four physicians.

Becher Electric constructed a \$10,000 addition to its building. Among other changes, all in Appleton, are:

Stanley Gordon, Green Bay, opened a factory shoe outlet store at 130 E. College former site of the LaVilla restaurant.

Gibson company began construction of an estimated \$60,000 building at S. Superior and W. Lawrence streets.

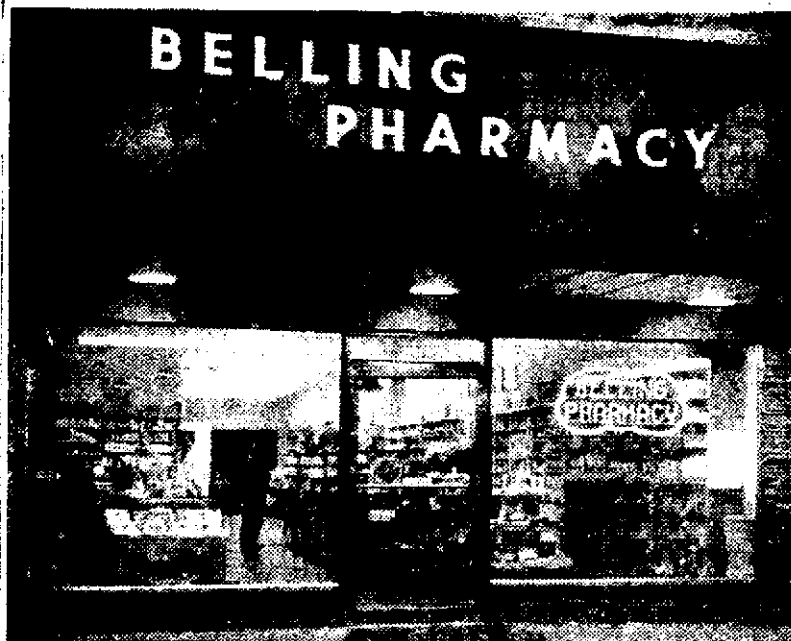
Electrical Work Keeps Pace With New Construction

New York — Electrical construction, with a healthy growth rate of 7.5 per cent a year, is running ahead of the general construction rate, reports Electrical Construction and Maintenance, McGraw-Hill publication.

Continued growth at this pace, or even better, is indicated by the fact that electrical work takes an increasing share of the building dollar in new construction and a still larger proportion of the modernization dollar, the magazine states.

In new construction, modern electrical systems are required to serve a growing load per unit of area in almost all occupancies. More appliances and better uses of lighting in homes are bringing higher standards in residential wiring installation, with a constant increase in the service equipment, special purpose outlets, built-in lighting devices and other developments which affect the ratio of electrical work to other building costs.

Turn to Page E11, Col. 4



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*On coverage for wife there is a \$50 differential for each year she is younger or older than the husband.

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District Manager
2-1574 — Neenah

William Hanrahan
Twin City Representative
2-1574 — Neenah

Eugene LeFevre
Appleton Representative
3-4390 — Appleton

Equitable Reserve Association

NEENAH, WISCONSIN

Chambers of Commerce, Similar Organizations Have Active Year

7 Groups Busy With Many Civic, Sales Projects

Whenever any of the Fox Cities communities has a problem, an idea of development, special event, civic venture or sales promotion, chances are a committee of a chamber of commerce or similar organization is keeping tab on it.

It may be an active promotion group spearheading the work, or it may be just studying the situation. It even may be an opposing force that does not hesitate to say it's "agin" the proposal or project and why.

The Fox Cities have seven such organizations, each working in the sphere of its own manpower and interests. Those with established offices and professional personnel have the added duties of serving as a clearing house or public information bureau. Others do plan public relations projects, always with an eye to serving their village or city.

These organizations are the Appleton Chamber of Commerce, Appleton Downtown Retail Association, Northside Advancement Association of Appleton, the Neenah-Menasha Chamber of Commerce, Kau-

kauna Chamber of Commerce, the Little Chute Businessmen's Association and the Kimberly Chamber of Commerce.

When there was talk of a state office building in northeastern Wisconsin, representatives of several of these groups met with Fox Cities mayors to make a bid for its location in this area.

At Christmas time, it was mainly the efforts of these groups that made cities and villages bloom with the holiday look. Santa Claus walked the streets of the Twin Cities, chatting with youngsters on open store nights, by courtesy of the Neenah-Menasha Chamber.

This is only one of the many activities accomplished by the 304-member Neenah-Menasha group in 1957. The association sponsored two programs in human relations for foremen and supervisors of plants, it promoted a special movie in Neenah for a sales event called Amigo Days. It provided the Junior Chamber of Commerce float that won a top prize in the national convention in Milwaukee in June. Its committees on civic affairs, education, agriculture, industry and a special study group on the lake fly problem all were functioning.

Discussing a run-down of 1957

activities of the Appleton Chamber of Commerce is like turning in all directions at once. This organization had a busy year.

Its forum meetings brought several outstanding speakers to Appleton.

Study Course
The chamber's industrial division initiated a special 17-week study course on American economics which was so well attended that two breakfast groups were organized.

The aviation committee, active in the 2-year fight to bring airline service to the Fox Cities, backed a 5-acre addition to the present Outagamie County airport for terminal facilities.

An active legislative committee focused its attention on bills before the state legislature. Of the 21 bills upon which the Appleton chamber committee voted, the legislature was in disagreement but four times. Five bills that became law, which the chamber unit backed, were daylight saving time, first payment of real estate taxes under the semi-annual method by Feb. 28, payment of excess earnings to Huber law prisoners when discharged from jail, repeal of the law which makes architects liable and exemption of church

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New Fronts Grace Many 'Cities' Stores

CONT. FROM PAGE E10

moved to newly remodeled quarters at 425 W. College avenue.

Jacobs Brothers Meat Market, 544 N. Lawe street, was remodeled, a 20 by 35-foot addition being added for sausage storage.

Lieber Lumber company began construction of a new office-warehouse and shed on W. College extended.

Wichmann Funeral Home began construction of its estimated \$167,000 funeral home at 516 N. Superior.

Kenneth J. Schavet began remodeling of the former Mary Ebbel Travel Agency office, 125 N. Oneida street. He has a barber shop. The travel agency moved to 125 E. College avenue.

Fox River Bus Lines took a permit to complete a 53 by 129-foot addition to its garage at 1014 W. Wisconsin. The work is expected to cost \$20,000.

Midland Co-operatives, Inc., and Schultz Fuel company built and remodeled office buildings on N. Linwood avenue. Midland built a \$6,500 structure while Schultz had an estimated \$2,000 in remodeling done.

Bowley Candy company, Inc.,

announced plans to build on W. College extended across from Elm Tree Bakery.

Plans to remodel Schaller Ace Hardware company's store at 115 W. College were announced in early January this year.

An entire floor of the Irving Zuelke building was remodeled. The floor formerly was occupied by the state tax department, which moved to the new courthouse annex.

A new front was put on the Conway hotel's Patio Bar, at a cost of about \$3,000.

Dr. Fred Marshall had a clinic building erected at 325 N. Appleton. The 1-story building contains 22 rooms and cost about \$35,000.

H. C. Prange company moved its gift department into the quarters formerly occupied by Ford Rexall at 118 W. College.

Held Music
Held Music company moved to a newly remodeled location at 308 E. College.

F. J. Pechman Studio, 111 E. College, remodeled the front of its building at about \$2,000 cost.

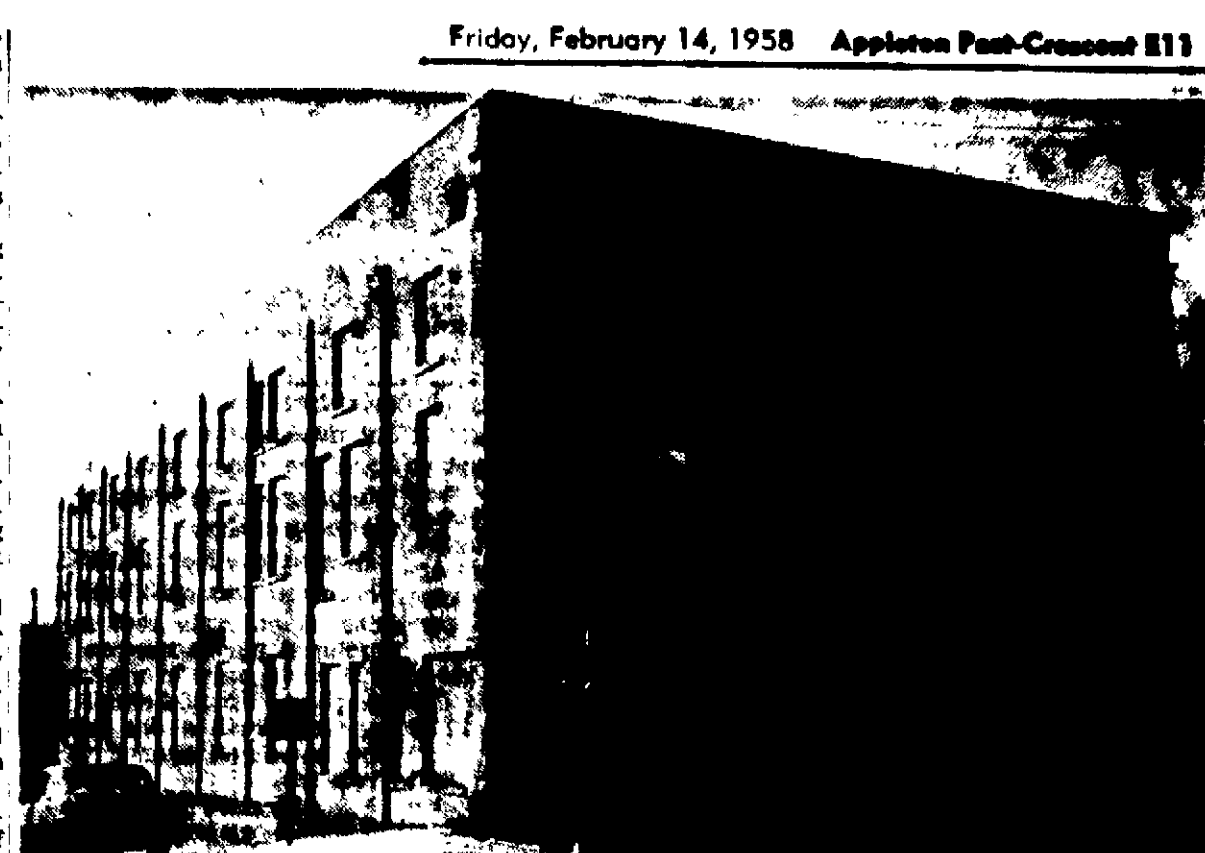
Campbell Stores, 214 W. College, put on a new front for about \$1,000.

E. M. Pope remodeled the rear of his paint store at 512 W. College.

Andrews Oil company erected a service station at 1225 E. Wisconsin avenue, for about \$23,000.

Buth Oil company remodeled its service station at 1635 W. Spencer street for about \$5,000.

Graebel Moving and Storage, his tavern, 201 S. Walnut street, of Wisconsin moved into Apple-



H. C. Prange Company completed its remodeling of the former C. F. Smith Livery and Transfer company building at 201 and 203 W. Lawrence street. The project was estimated to cost \$140,000. The building is being used for warehousing and storage of vehicles. (Post-Crescent Photo)

World Trip
New York — A group of 19 American Baptist officials and laymen left Jan. 21 on a trip around the world. Dr. August M. Hintz, of Chicago, president of the denomination's foreign mission societies, said "our purpose is to inform ourselves on the world situation and our part in it so that we may be of greater service to the cause of Christian missions."

Wisconsin Chromium Corp., — Appleton, Wisconsin —

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Last Phase of Newspaper's 2½-Year Expansion Program Gets Underway This Month

Post-Crescent Project Costs Over \$600,000

BY LILLIAN MACKESY Post-Crescent Staff Writer

When pieces of a huge crane slid through the side window into the new 2-story press room of the Appleton Post-Crescent this month, the operation marked the beginning of the last phase of the company's 2½-year expansion program.

It was the preliminary step in installation of the completely modern, 6-unit Goss Headliner press purchased more than two years ago. A gantry-type crane is being used to assemble the 300-ton press that will measure 54 feet in length and 23 feet in height when its parts are all in place.

Cost of the 2½-year program will total more than \$600,000, according to John R. Riedl, vice president and general manager. Barring unforeseen difficulties, the press should be ready for its first test run by the middle of June, Riedl said, explaining that the press would have been in operation by now except for delays over which the company had no control.

Once the press is operating, the rest of the plant remodeling will get underway. This includes installation of a new stereotype department and enlarging of the accounting and advertising departments. This work probably will be finished by Sept. 1, Riedl said.

New Stereotype Room The major remodeling job involves the stereotype department, in which press plates are cast. The present department on the second floor will be installation is completed. Cars will transport 1,800 pound rolls of newsprint from the storage area to the base of the Goss Headliner.

press uses half cylinders instead of the full cylinders of the older presses now in use at the Post-Crescent, all new equipment has been purchased for the new stereotype room. When the new press begins operating, a temporary stereotype room will service it until permanent quarters are ready.

Two automatic high speed plate casters are among the pieces of new equipment to be installed. The Post-Crescent has been publishing its two daily editions of the newspaper for several months on two presses with a combined 48 page capacity. Work schedules have been organized for extra press runs whenever the page load of the daily paper has made them necessary.

42,000 Papers An Hour The new press has a capacity for a 96 page paper and will be able to turn out 42,000 newspapers an hour. It also is equipped for multicolor printing. The first phase of the newspaper's expansion included construction of a 40 by 115 foot underground warehouse north of the plant and connected to it through the basement, building of a hydraulic elevator that moves newsprint rolls from trucks at outdoor ground level to the floor of the warehouse below, and purchase of mechanical equipment to handle paper rolls.

Between 500 and 600 tons of newsprint about a 50-day supply of paper is stored in the new warehouse. In the floor tracks for the miniature "trol" system have been laid. The system will be completed. The present department to the new press as soon as the on the second floor will be installation is completed. Cars will transport 1,800 pound rolls of newsprint from the storage area to the base of the Goss Headliner.

Safety Campaign Cuts Forest Fire Losses Fifteen years ago, man-caused fires were burning 30 million acres of valuable forest land every year. Despite great increases in traf-

20 Years Added to Life Expectancy 385 Acres Annexed by Fox Cities During 1957

About 20 years have been added to the lifetime of the average American since the turn of the century, according to the Metropolitan Life Insurance company.

The expectation of life at birth on a nationwide basis has increased to 69½ years.

Figures from the National Office of Vital Statistics indicate chances for a white man of age 20 surviving to age 65 increased from 514 to 686 per 1,000 between 1900 and 1955.

At the same time, more than three-fourths of the men aged 50 may now expect to reach the normal retirement age of 65. According to the firm, a woman of age 20 is more likely to reach age 65 than a man who has passed his 55th birthday, the company reports.

Neenah Project Another remodeling project underway is that of the Twin City office of the Appleton Post-Crescent in the Durham building in Neenah. The project, which will double present space of the newspaper's Neenah-Menasha office, is scheduled to be completed in late spring.

The Post-Crescent area will be at the north end of the building. It will include a 36 by 32-foot general office for the news, display and classified advertising and circulation departments, a conference room, telephone room, newspaper distribution center for carriers and a photographic area. The photography department will house a studio and a 2-compartment dark room.

This year the Post-Crescent opened an office in Waupaca. The newspaper already maintains offices in New London and Kaukauna, and one for the combined area of Little Chute, Kimberly and Combined Locks.

CONTINUED FROM PAGE E2 study are two requests for annexation.

Mr. and Mrs. Otto Hansen, Mr. and Mrs. E. W. Bassett and Mr. and Mrs. Nick Schaefer, owners of the Hansen plat, have been meeting with town officials to discuss a 38-acre tract north of E. Newberry street extended, have had a petition for annexation on file since January, 1957.

Gaylord C. Loehning, attorney for nine Appleton contractors, has asked for an opinion on sewer needs for 183 acres on the river's south shore almost to Kimberly. If the needs can be met with reasonable dispatch, he has said, the contractors will seek annexation.

Loehning and the Hansen plat owners are conferring to see whether their requests might not be acted upon as one petition—once sewer needs are known.

Board of public works members have been withholding action of the requests pending the study. The study is needed, it was said, because Mayor Robert L. Roemer has said money if it is tight, undeveloped areas inside the city now will have to come first.

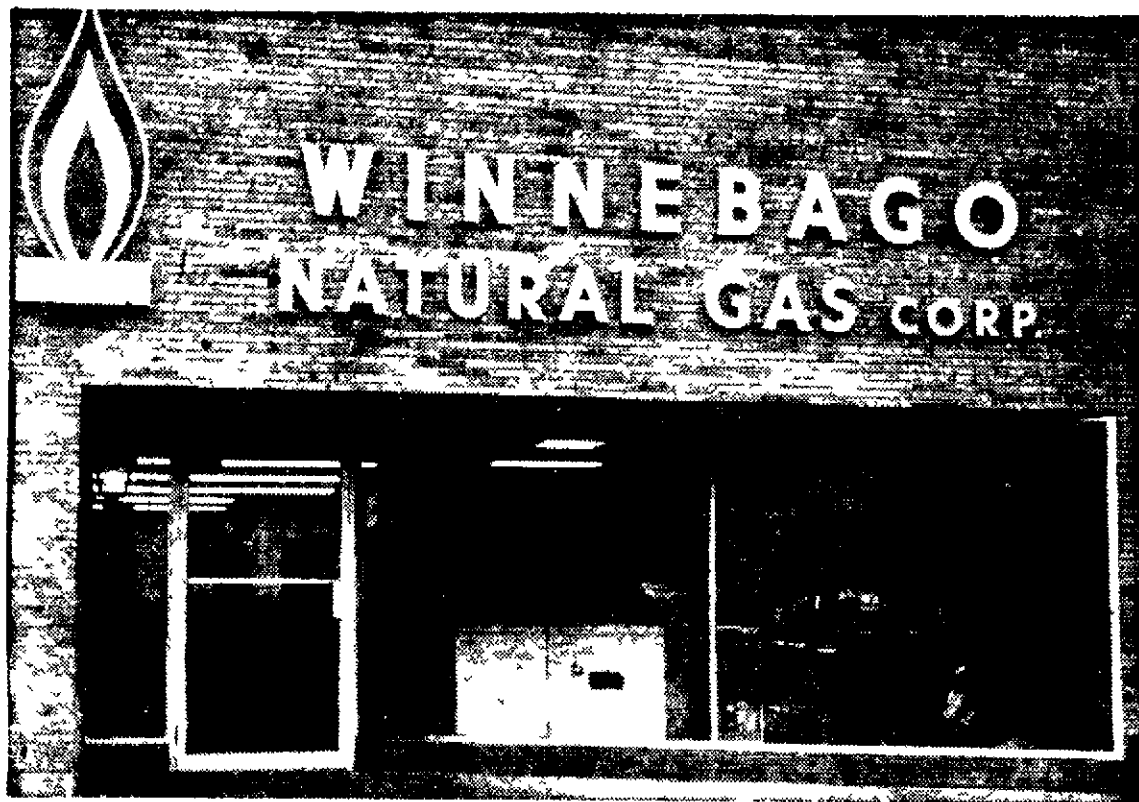
Appleton, it appears, has the brightest prospects for 1958.

Engineers are gathering information for a survey of the sewer needs of all the land in the area between the city and a point near the Kimberly village limits and from the river south to County Trunk Z. Awaiting the results of the

WANT-AD SECTION

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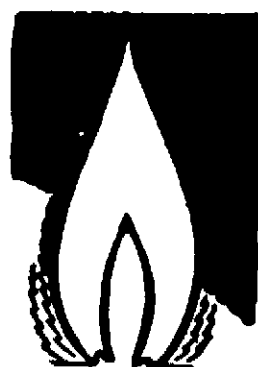
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Barrels of Beer Lined up in the George Walter Brewing company offer on interesting study in circles. (Post-Crescent Photo)

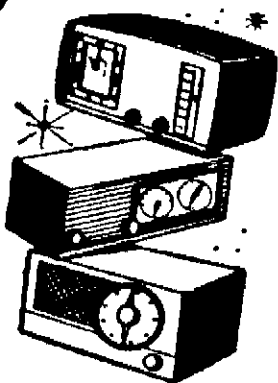
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Lively Labor Year In Fox Cities Area

Strikes, No AFL-CIO Merger, End Of Teamster Trusteeship Highlights

The labor union history of the Fox Cities in 1957 was active, with several strikes, merging of the AFL-CIO in this area uncompleted, several hearings by both state and federal labor units and the end of a 34-year trusteeship for the local teamsters.

Perhaps the most significant event was the 21-day strike of Fox valley carpenters in the middle of the construction season. Picket lines halted all major construction projects for the first three weeks in June, ending when contractors and carpenters signed a 3-year pact giving union members a 50-cent raise over that period.

Painters struck twice in July and August, to enforce their demands, but settled in a short time for a 52-cent raise over a 3-year period.

Trusteeship Ends
The long trusteeship of Local 563 and its 1,200 members ended near the close of 1957 when the local elected officers who had been appointed by the trustee of the International Brotherhood of Teamsters. The local was put into trusteeship in 1954 during a squabble over the then officers' conduct of union affairs.

After the Teamsters were expelled from the national AFL-CIO, the Appleton Association of Labor Unions voted to protest the expulsion and elected Robert Schlieve, Local Teamster secretary-treasurer, to head the association.

In another area, wire weavers walked off the job for 19 days near the beginning of 1957 when negotiations between their union and Appleton Wire Works, Inc., were broken off Jan. 24. The workers went back to work, but the contract, which expired Sept. 22, 1956, still has not been re-negotiated.

Zwickler Squabble
Zwickler Knitting Mills workers ended about a year's inter-union squabbles in October when they chose the 250,000-member Amalgamated Clothing Workers of America to represent them. The fight began when members of Local 151 of the Glove Workers of America took their local out of that union and were promptly placed in trusteeship by the parent union. After hearings, the federal labor relations board ordered an election be held. Workers' dues, held in escrow by Zwicklers for nearly a year and totaling nearly \$10,000, were returned to the workers before the election.

Automotive Supply Company, Inc., officials, after a long series of hearings, agreed to comply with an NLRB order to bargain with the local Teamsters. The 18-month dispute erupted over the firing of a worker.

New Union
Part of the dispute featured birth of a new union, although it has not gained many members during its year or so of existence. George Behling, former official of the local Teamsters, formed Employees Independent Union and at one time was fighting to represent the

Automotive workers. His union also was on the Zwickler ballot but ran third.

The Miller Electric Manufacturing Company, Inc., hearing before the NLRB ended with the examiner recommending that the firm be found guilty of unfair labor practice in discouraging employees membership in Associated Un-

ions of America, an independent union.

There were no strikes, outside of a brief work stoppage at a ready-mix concrete firm, in Neenah and Menasha.

Central Organizations

The central labor organizations of the Fox Cities represent about 10,000 workers in 64 unions. The unions represent nearly every conceivable occupation from federal, city and county employees to the wide range of paper mill occupations.

In the Neenah-Menasha Labor Council, 39 of the cities' 47 labor unions are affiliated. Largest of the affiliated unions is the Kimberly-Clark local 492 of the International Brotherhood of Pulp & Sulphite and Paper Mill Workers, with about 1,400 members. Near it is the

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Turn to Page E14, Col. 3

4 Counties Will Get \$4,218,699 Taxes in 1958

CONTINUED FROM PAGE E6

figures for 1957 and 1958 and the amount of increase or decrease in each category are listed elsewhere in this article.

Residents of the four counties purchase a variety of services with the money they will spend in 1958 in the form of property and other taxes.

Among them are protection of persons and property (sheriff, police, courts, civil defense), health conservation

(nurses, vital statistics information, contagious disease prevention), general government (courthouse operation, county offices, elections, insurance on county property), education (high school tuition, county school aids, libraries, handicapped children), charities and corrections (various forms of public assistance, care of veterans' graves, jail operation, use of state penitentiaries), highways and bonded indebtedness (payments on principal and interest).

Some of these services overlap similar programs administered locally, particularly in the cities. In some cases, only those taxpayers who benefit pay on the cost (such as costs for county superintendents of schools).

Here is a brief breakdown of the major expenditures for 1958 in the various classifications in the four counties, with the increases or decreases from last year listed.

Calumet County
CALUMET — general government, \$97,665 up \$22,048, protection of persons and property \$59,684 up \$8,243, health, \$9,800 up \$906, education \$57,488 up \$1,566, charities and corrections \$184,808 up \$65,124, indebtedness, none and unclassified, \$190,000 up \$39,903, highways, \$29,425 up \$22,300, highways, \$47,541 up \$463.

OUTAGAMIE — general government, \$367,582 up \$23,073, protection of persons and property \$185,700 up \$5,940, health, \$95,642 up \$3,083, education \$217,377 up \$8,424, charities and corrections \$1,019,200 up \$24,722, indebtedness \$344,175 up \$129,187, highways

WAUPACA — general government, \$101,695 up \$7,505, protection of persons and property, \$76,765 up \$12,660, health, \$30,655 up \$2,122, education \$117,827 up \$3,205, charities and corrections, \$519,629 up \$39,903, indebtedness, \$29,542 up \$22,300, highways, \$542,000 up \$33,450 and unclassified \$16,650, down \$1,307.

WINNEBAGO — general government, \$372,977 up \$39,318, protection of persons and property \$372,977 up \$39,318, health, \$209,651 up \$21,617, education \$136,774 up \$13,306, charities and corrections, \$1,838,235 up \$258,409, indebtedness, \$89,063, down \$1,125, highways

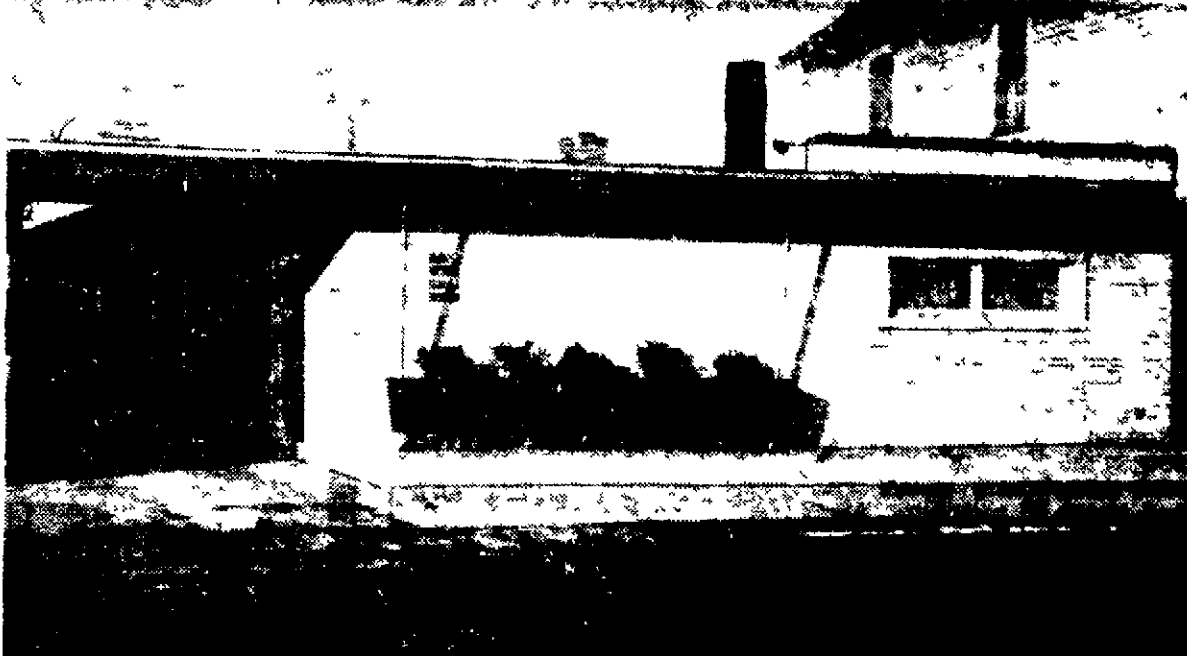
Shannon Building
The Shannon headquarters on Ballard road include a 1-story section which is 16 feet high in the office area and 22 feet high in the warehouse portion. The building is 200 feet wide by 305 feet long. The warehouse proper is 200 feet wide and 250 feet long and is served with a loading dock which can handle six trucks at one time and a receiving station which takes six trucks and four freight cars at one time.

Business which closed in Menasha included the Fox restaurant, Loehning's luncheonette, Lad - N - Lassie Children's clothes, Conoco Service station and Jensen's Service station.

Two grocery stores closed in Neenah They were Poochies and Steffens.

Widening and improvement of Highway 96 forced two Kaukauna business places to close operations. They were the Depot grocery and Vander Velde's tavern. Other businesses closed last year included the Accordion Studios, Dougherty's Meat Market, Shell Service station and Bee's Gift shop.

Capital Stock
The Kimberly-Clark corporation last year entered into an agreement to acquire all capital stock of Peter J. Schweitzer, Inc., New York, in exchange for 735,000 shares of K-C common. Schweitzer's United States mills are the world's largest manufacturers of cigarette, condenser and carbonizing



Dr. Fred Marshall Built This 1-story, 30 by 85-foot clinic during 1957 at 325 N. Appleton street. It cost about \$35,000 and has 22 rooms, including a pool for therapeutics. (Post-Crescent Photo)

New Firms Outnumber Those Closed

CONT FROM PAGE E10

house, Park 'N Market, Mary Lester shop, Steger's Nutrition Heiman's Warehouse sales, Country Estate Trailer park, Jung's Shop for Women, V Scanlon, Jeweler, and Niagara Cyclo Massage, a McClone Lumber retail store. The last four opened for business in the Valley Fair Shopping Center.

New business started in Menasha included four restaurants: Pizza Place, Around - The - Clock, V and C Cafe, and Bill Karras Grill. Others were Thompson's Pharmacy, Woody's Service station, Larry's Art, Inc., and the Twin City Engraving service.

Started in Neenah
Started in Neenah were City Auto laundry, Flanagan Heating service, Pierre's shoes, Susan Kay shop, Oskar Jewelry store, Rapid Soft Water Conditioning service, Twin City motel, One-Hour Dry Cleaning shop, and Mollen Travel service.

In Kaukauna, T and T Tile company, Star Sewing Machine and Vanevenhoven's bar began business last year. A northside supermarket started late in 1956 was completed early last year.

There is, however, the other side of the ledger. Businesses, which ceased operations in Appleton last year included Thiede Good clothes, Grist Furs, West End market, Reliable Sewing machine, Russell Browns Highway Super Valu,

Vets Emporium V and R Wholesale and Howards Fruit and Vegetable. Ellenbecker furniture is in the process of closing out its operation.

Conkey Book store, Good Housekeeping shop, Carpet shop, Hied Music company, Pechman Studio Family Fun Toys, Van's Hobby and Bike store, Ford Drug store, Walgreen Drug store, J C Penney company, and Goodyear Service store were among the firms which moved to new locations during the last 12 months.

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papers which they distribute internationally. Their operations are centered in New Jersey, Pennsylvania and Massachusetts. The firm has been operated, since sale, as a wholly owned subsidiary of K-C, with no change in management personnel or company policy.

Last year also saw the start and completion of a \$300,000 combination office and warehouse for the S C Shannon company, Appleton wholesale Grocery firm.

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COUNTY GOVERNMENT COSTS

1957 1958 Increase Per Cent

Budgeted Expenditures
Calumet \$ 558,137 \$ 646,986 \$ 88,849 15.9
Outagamie 2,460,786 2,806,638 345,852 14.1
Waupaca 2,465,347 2,435,147 *(30,200) *(1.2)
Winnebago 3,269,544 3,468,475 198,931 6.3
Totals 8,753,814 9,357,246 603,432 7.1

Property Taxes
Calumet 429,687 450,336 20,649 4.8
Outagamie 1,311,202 1,435,528 124,326 9.4
Waupaca 844,048 863,978 19,930 2.3
Winnebago 1,326,408 1,468,862 142,454 10.5
Totals 3,911,345 4,218,699 307,354 7.8

Revenues
Calumet 128,450 186,650 58,200 53.1
Outagamie 1,149,585 1,277,684 128,099 11.1
Waupaca 1,665,031 1,500,031 *(165,000) *(9.9)
Winnebago 1,843,136 1,984,613 141,477 7.6
Totals 4,786,202 5,048,978 262,776 5.4

*—Decrease.

\$440,940, up \$51,717; and unclassified, \$42,596, up \$23,494.

WAUPACA — general government, \$101,695, up \$7,505, protection of persons and property, \$76,765, up \$12,660, health, \$30,655 up \$2,122, education \$117,827 up \$3,205, charities and corrections, \$519,629 up \$39,903, indebtedness, \$29,542 up \$22,300, highways, \$542,000 up \$33,450 and unclassified \$16,650, down \$1,307.

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ways, \$554,245 up \$51,645, and unclassified, \$39,434, down \$3,289.

Large variations in any category most often reflect special projects or non-recurring costs.

Increase Causes
For instance in Calumet county both revenue and expenditures are affected by establishment last fall of the Calumet County homestead built by direct taxation. Operating expense is in the 1958 budget and so is the estimated income from the 50-person capacity structure. Other increases in the Calumet budget result from a general salary increase and increased insurance coverage.

In Outagamie county the

increased due to the new \$1.9 million county hospital and half million dollar courthouse addition. Also, there was a general salary increase given county employees.

In Waupaca county, the increase is due to costs rising and salary increases.

In Winnebago, costs are higher because of higher materials prices and wage boosts. In addition, several county police men were added during last year. The Cecil street bridge and the widening of N. Lake street in Neenah are in the highway budget. Five more supervisors from Neenah further up costs. More budget increases are caused by addition of an investigator and two jailors and a dental hygienist. Charities and corrections show a boost because the county hospital fund was upped and provision was made for operating a home for the retired, which opened last May.

Homeowners Object to Name 'Discount' Street
Alhambra, Calif. — Homeowners on a 470 foot street in a subdivision here have asked for correction of a typographical error.

They told the city commission that the "roadway past their homes was supposed to be called Viscount street. But when maps were recorded and street signs went up it came out "Discount street."

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MANUFACTURERS OF DANDY ROLLS
TABLE ROLLS AND WATERMARKING

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manufacture of water-
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A Leader In the Field of Transporting Liquid Chemicals

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The Use of the Liquid Chemical Tanker Offers the Customer

- 6 hour service to and from Chicago.
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- Short distance hauling, such as inter-plant service.
- Economy over other modes of liquid chemical transportation.

Car Loadings Show Activity Of Railroads

Volume Reflects Vast Capacity, Appetite Of Industrial Machine

Over 62,000 freight car loadings and unloadings, or more than 171 per day, were reported for 1957 by railroads serving the Fox Cities.

The volume reflects a 12-month period of feverish railway transportation activity and underlines the vast productive capacity and appetite of the Fox Cities industrial machine. Cars received were estimated at 39,000 by railroad officials while the forwarding total amounted to about 23,000.

When the steam locomotive disappeared from freight yards in the Fox Cities in 1956, it marked the end of one era and the start of another which, in 1957, began to take shape with both streamlined equipment and service.

Double Deck Cars
The Chicago and North Western last year introduced new double deck passenger cars on the run through Appleton. The new cars are attached only to northbound trains out of Chicago when extra units are needed. They can handle 130 passengers—twice the normal capacity.

The line also launched a new high-speed freight run through Appleton last year. The train clears the city at 4 o'clock in the afternoon and arrives in Chicago at 2 o'clock in the morning. Construction of a car company warehouse on S. Lawrence street in Appleton, the heaviest enabled the railway to produce and repair enough freight cars to meet everyday demands.

Last year, North Western made changes in its "less-than-carload-lots" policy to the effect that trucks would not pick up or deliver loads of less than three passenger train service, freight car capacity to one ad-dress. The railway, as a result,



Expected to be Ready for Use with opening of golf season this spring is the new addition to the Fox Valley Golf club in Combined Locks. The addition provides a larger dining room and increased space for the bar, as well as locker and shower facilities. Work on the addition began shortly after the close of the golfing season in October and has continued throughout the winter months. (Post-Crescent Photo)

Labor Active In Fox Cities During 1957

CONT. FROM PAGE E13

Nicolet Local 148 of the same union at Marathon, division of American Can, with about 1,200 members.

Both the Appleton and Neenah-Menasha central bodies sponsor labor-management dinners at which union members have management representatives as their guests. Leading speakers from each talk.

Unions Represented
The Neenah-Menasha central body includes unions representing letter carriers, truckers, electrical workers, carpenters and joiners, painters and decorators, barbers, teachers, utility workers, wire workers, machinists, paper makers, pulp, sulphite and paper mill workers, electrotypers, photo-

engravers, stereotypers, musicians, restaurant employees and bartenders, bricklayers, bookbinders, masons and plasterers, cement finishers, butchers, foundry workers and molders, sheet metal workers, fire fighters, printing pressmen and assistants, theatrical stage employees and moving picture operators, pipefitters, city employees and several federal unions which do not cover a specific trade.

Affiliated with the Appleton central body are Carpenters Local 955, Pulp, Sulphite and Paper Mill workers locals 324 and 81, Wireweavers Local 66, Meat Cutters Local 73A, Teamsters Local 563, Plumbers Local 438, Bus Drivers Local 1149, Operating Engineers Local 139, Fire Fighters Local 257, Printers Local 612, Machinists Local 2073, Building Service Local 225, Sheetmetal Workers Local 151, Barbers Local 438, Laborers Local 931, Electricians Local 577, Textile Workers, Local 78, Painters Local 1098, Motion Picture Operators Local 394, Masons Local 10, Letter Carriers Local 822 and Federal Employees Local 23,659. The unions represent nearly 3,000 workers.

Friday, February 14, 1958 Appleton Post-Crescent E14

Chambers Have Active Year

CONT. FROM PAGE E11

groups from state restaurant laws.

The committee also took the stand that the city should be permitted to buy industrial sites for future sale or lease as a means of creating the opportunity for planned industrial expansion.

Parking, Market

Civic projects also took the time of the Appleton Downtown Retail association. This group studied parking problems in Appleton and came up with three methods of action, it suggested the city council study the once-a-month farmers' market and pig fair with an eye to moving it away from the site near the water tower, where it has been held for 55 years. The group offered to work with city officials in a campaign to curb Halloween vandalism.

In its through-the-year retail promotion, this group spent \$3,200 on downtown Christmas decorations, engineered the annual Christmas parade and the arrival of Santa Claus, organized the holiday music and the brownout program that heightens the effect of Yule decorations. Fall and spring fashion days, bargain events and football game promotions were among its activities.

Newest of the Appleton groups, the Northside Advancement association, which numbers about 75 members, plans to widen its scope of interest this year.

The organization decided to give more of its attention to civic projects that affect the northside of the city in particular and the entire city generally. It is making plans to organize a special retail division to promote projects in that field. Membership may be enlarged to include residents of the northside, as well as business and professional people in the area.

Parade Route
Its activity for 1957 included getting the centennial parade routed down Wisconsin avenue, a banquet attended by 123 persons, a retail sales promotion called April Showers, a sale of flags for holiday display by area merchants, several member family outings, and its work with youth. As in other years, the northsiders cooperated with the county 4-H and FFA programs at the junior livestock show.

This group will put on its new Christmas decorations for Dairyama again this year, the business districts and Business-Industry-Education day.

and Sunday in June at Erb park.

The 80-member group of the Little Chute Businessmen's association turns out every Christmas season to put up and take down the village street decorations. These men also assist with financing the project. The association's program last year included two dollar days and other special sales events under its 7-man retail division. It also held a banquet for high school athletes and one with members' wives, the latter taking the form of a polo benefit for its program.

Village Decorations
One of the big projects of the Kimberly Chamber of Commerce every year is to supply Christmas decorations for the village. Its budget includes annual funds for this project.

Although this chamber has only 50 members, it managed to pay expenses for a high school representative at Badger Boys' State and financed a trip to a Milwaukee Braves baseball game for 38 school safety patrol members. Other projects included a community street dance, a steak fry, a picnic and year-end party for members and their wives.

In the field of chamber business, the group held nine businessmen's luncheons that featured speakers on topics pertaining to organization interests.

Its sights are set this year on staging a home show and finishing its work on a brochure about the village.

Membership Drive
Several new ventures were undertaken by the Kaukauna Chamber of Commerce in 1957, the first and most important a concentrated membership drive.

Twenty-eight new members were signed up, plus multiple memberships added by many firms. Membership now numbers 126. In an effort to keep members informed of activities, the board of directors approved a monthly bulletin put out by the secretary telling of local events in which the organization can participate and what similar organizations in other cities are doing.

Other activities included co-operation with the city in dedicating the new ornamental street lighting, the purchase of This group will put on its new Christmas decorations for Dairyama again this year, the business districts and Business-Industry-Education day.

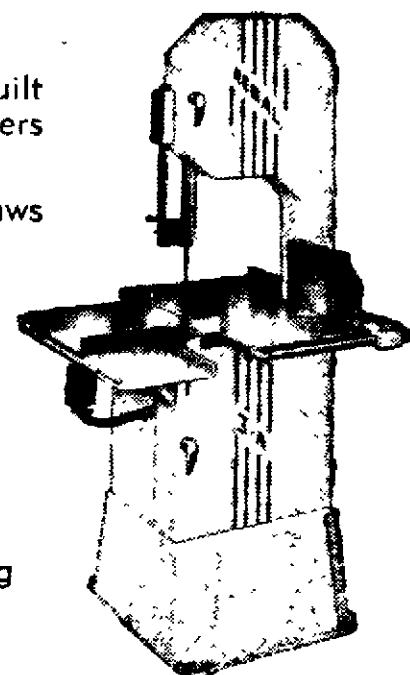
Serving
WISCONSIN
For Over
30 Years

Reputation
Thru
Performance

ALFERI is Associated With
The Finest In

Food Equipment Sales and Repairs

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Bill Cherkasky



Ben Cherkasky

1940
to
1958

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PROGRESS!

QUAKER DAIRY is proud to grow with the growing area of Appleton. We appreciate the wonderful warm reception that has been given our products by the individual families and newcomers to this area. It is our intention to be worthy of serving you in the days ahead!

Quaker Dairy Also Started HOME DELIVERY SERVICE IN 1957!

Facility expansion and growth in service to our many customers, keeps our efforts concentrated on the "world of opportunity" in the fast growing Appleton market!

These "ten" reasons explain why Quaker is a good place to come . . .

1. Our Original Cash & Carry System Saves You Up to \$200 a Year!
2. Home Delivery Service Available for Your Convenience!
3. Dairy Products and Our Own Oven Fresh Bakery All in One Stop!
4. Leaders in Holding Down the Price of Milk!
5. Consumer Survey Rates Quaker FIRST!
6. 1/2 Gal. Paper Carton Containers for Extra Convenience!
7. Seven of Our Own CASH & CARRY Stores Conveniently Located to Serve You Better!
8. We Make Our Own American and Other Types of CHEESE in Our Own Factory in Appleton!
9. We Have Our Own Bakery Serving All Our Own Stores!
10. Come Over to the Quaker Dairy . . . Everyone Else Does!

Quaker Dairy

THESE STORES ARE AT YOUR SERVICE EVERY DAY!

- 125 E. Pacific St.
- 1112 S. Madison St.
- 550 N. Richmond St.
- 1326 N. Meade St.
- 1207 N. Mason St.
- 1400 E. Main St.
- 320 S. Story St.
- Little Chute



Advertising, like your own business, has its specialized tools — art work, layout, design, copy and production. If you are in the process of building an advertising program for your business, we can effectively put these tools to work for you.



'Leveling Off' Period Strikes Trucking Firms

But 760,000 Tons
Of Materials Clear
Fox Cities Terminals

An era which saw tonnage figures spiral to record proportions ended for the Fox Cities motor carrier industry during 1957.

Brisk growth of individual trucking concerns reported during the last four years was chopped cleanly by "leveling off" of business volume generally throughout the industry.

An estimated 760,000 tons of materials went through Fox Cities terminals last year—an increase of 15,000 tons over the previous year's estimate, but the figure reflects general business volume and will come as small consolation to those individual firms which experienced decline.

Generally, 1957 will be remembered in trucking circles as a year of stabilization for the industry. Consolidation might be the term to better describe the industry's efforts to regroup, settle itself and forge ahead into 1958—a period which some truckers say will be no better nor worse than the 12 months just passed.

Felt the Pinch
Evidence of stabilization can be found in the fact that few Fox Cities lines moved into new areas, established new routes, or engaged in any large scale expansion.

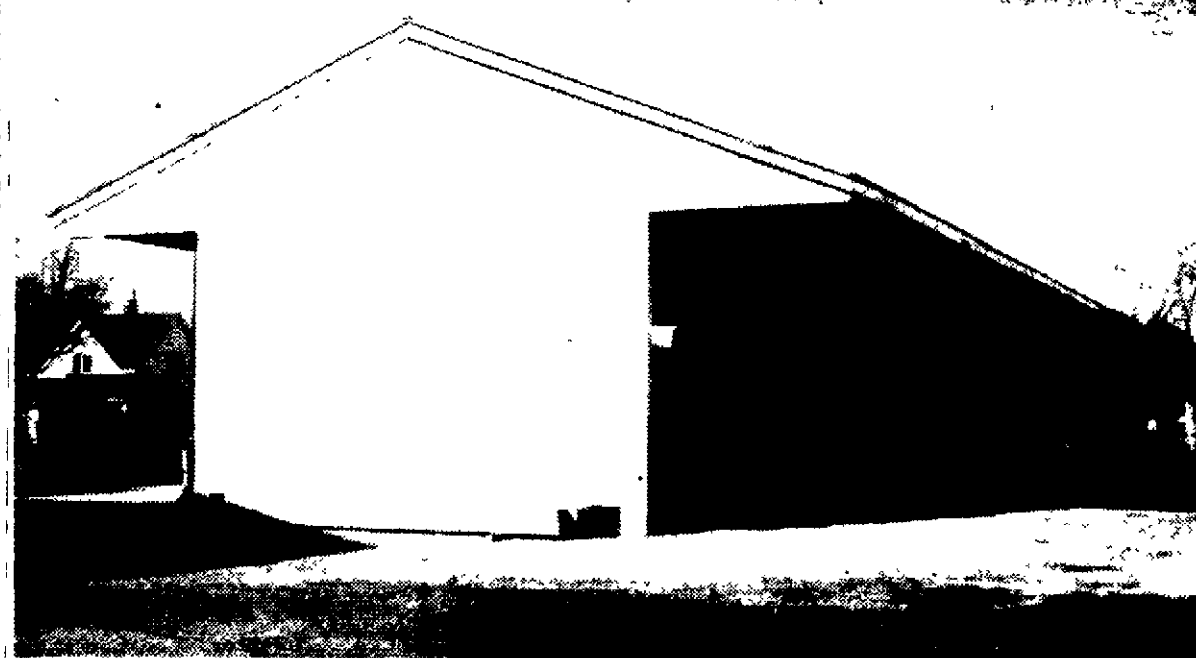
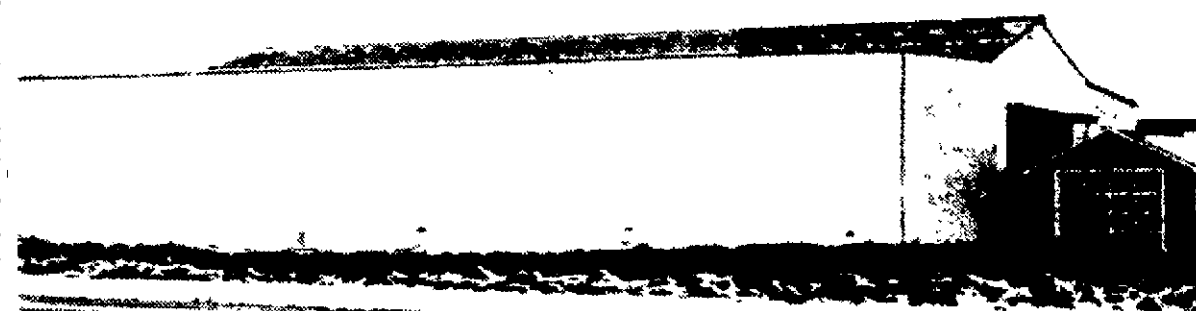
There was some activity of this type but, generally, the industry was content to spend relatively small sums on warehouse improvement and better, more modern equipment.

As in other phases of Fox Cities business, truckers felt the pinch of increased payrolls at a time when there were no extra dollars coming in the till. Total payroll hikes ranged from \$3,480 to about \$15,000.

In spite of the so called leveling off in tonnage figures, the picture was far from bleak for most trucking firms.

The Steffke Freight company moved deeper into the rich Iowa - Illinois area by taking over the Gordy Freight lines. The action will send Steffke trucks into Davenport, Bettendorf and Muscatine, Iowa, as well as Rock Island, Moline, Dixon, Rochelle, Rock Falls, Sterling and Savanna, Illinois.

The Northern Transportation company put new steel siding



Three Fox Cities Lumber Firms constructed warehouses in 1957. Lieber Lumber company is still working on a new Appleton headquarters on W. College avenue extended. The Lieber structure, shown at top, is 50 by 250 feet and the project includes a shed, 32 by 180 feet. McClone Lumber and Supply company, Inc., is finishing the 70 by 100-foot warehouse, center, at its site on County Trunk P in the town of Menasha. It cost about \$14,000. Standard Manufacturing company completed the lumber shed, shown at bottom, at 1012 N. Lawe street. It cost about \$5,500. (Post-Crescent Photo)

on its office building at Green Bay and looked to the future when a new terminal and office building will be constructed at Milwaukee. The project currently is on the drawing boards.

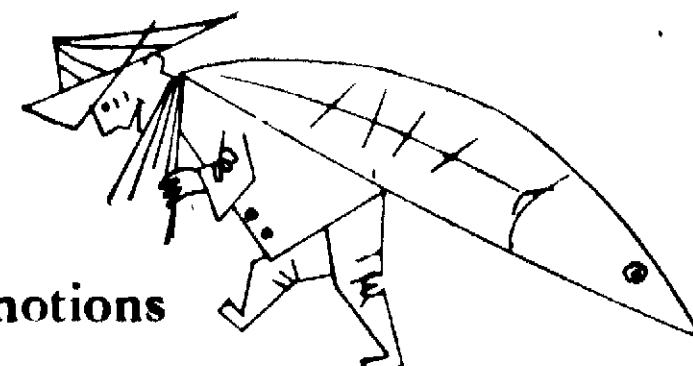
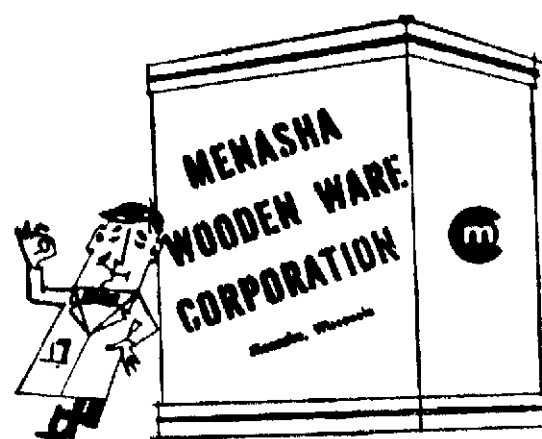
Central Wisconsin Motor Transportation company made some of the most extensive improvements of reporting firms. It completed construction on a new \$31,000 garage and a \$21,000 addition to the terminal.

One moving and storing firm, Buchert, Inc., perfected a new method of packing dishes and other fragile household items for moving. Called Pride Pack, it is expected to reduce breakage in transit.

New Garage
The Remick Transfer company of Menasha completed a major trucking terminal in the new garage in 1956 and last year stood firm with its operating facilities.

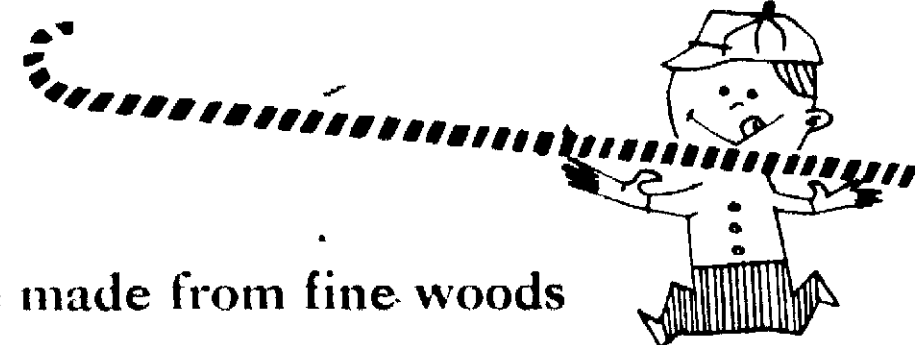
Fox Cities continued to handle a wide range of materials ranging from paper products to liquid chemicals.

The lines fan out in a complex network through the Fox cities into upper and lower Michigan, Minnesota, Illinois, Iowa, Missouri, Ohio and every part of the midwest. Some lines extend to Alaska, the west coast, Mexico and the New England



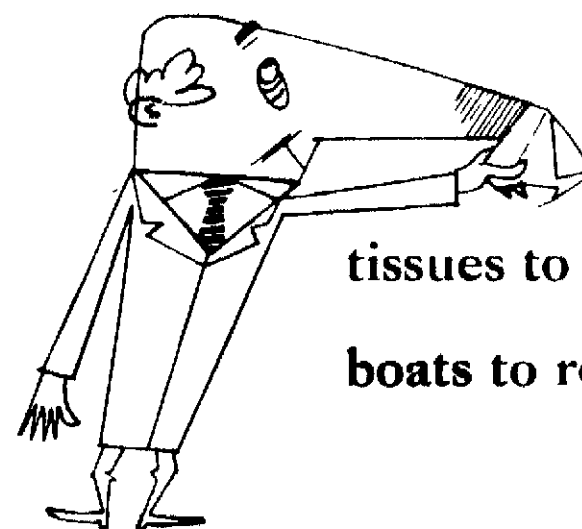
sundries and notions

fish from the oceans



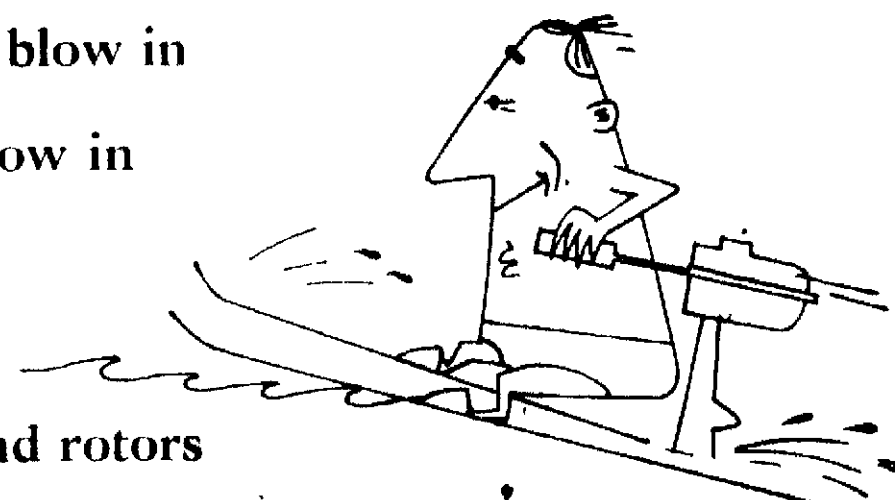
furniture made from fine woods

hard goods, soft goods, good goods



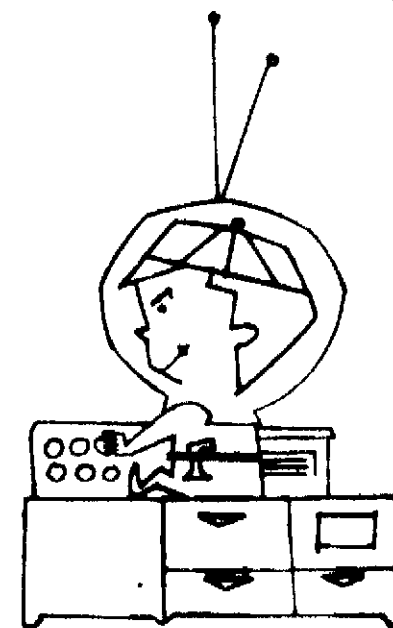
tissues to blow in

boats to row in



motors and rotors

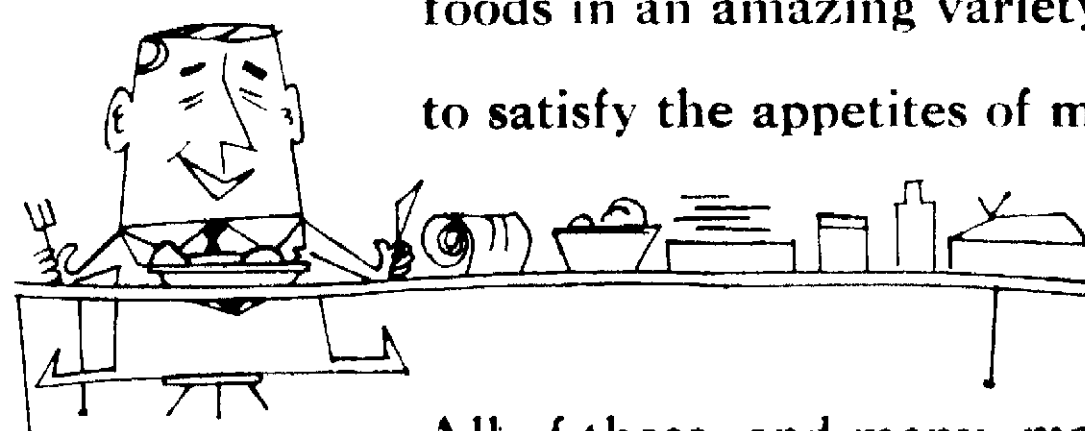
toasters and coasters



ranges for cooking

TV sets for looking

foods in an amazing variety, to say the least,
to satisfy the appetites of man and beast



All of these, and many, many more,
go from here to there and almost
everywhere by truck, train and
plane in protective corrugated
shipping containers by Menasha.

MENASHA WOODEN WARE CORPORATION

Container Manufacturers for 109 Years

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Producing Fine Papers for American Business and Industry for 75 Years!

For almost any written, typed or printed communication . . . over 22,000,000 pounds annually of cotton fiber and high grade sulphite papers:

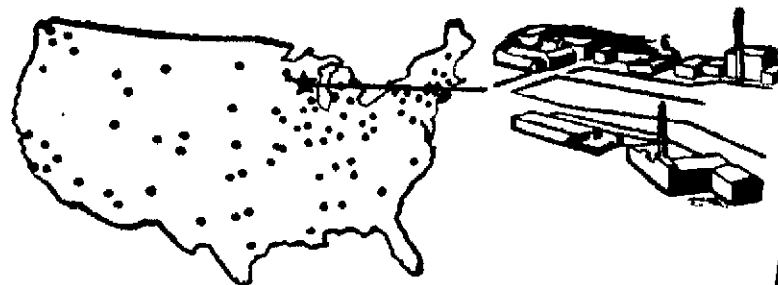
Bonds . . . for business and personal stationery, business forms, advertising pieces, brochures, school papers.

Ledgers . . . for office records, price books and catalogs.

Onion Skin . . . thin paper for office and file copies, forms, airmail stationery, etc.

Weddings . . . for business and social announcements and invitations, menus, calling cards, annual reports.

Reproduction papers . . . blue prints, brown prints, white prints, Bruning and Ozalid direct prints.



FOX RIVER PAPER—CONTRIBUTING TO FOX CITIES STABILITY AND GROWTH

Fox River Paper Corporation moves into its fourth quarter century with the stability and confidence that longevity usually provides, and with an outlook that combines a progressive attitude with a determination to produce the best papers possible.

Much of our future success will depend upon our 275 loyal employees . . . their productivity, creativity and skill. We shall continue to play a significant role on the economic well-being of the Fox Cities, too. Our annual expenditures in the Fox Cities, including payroll, now exceed 2 1/4 million dollars!

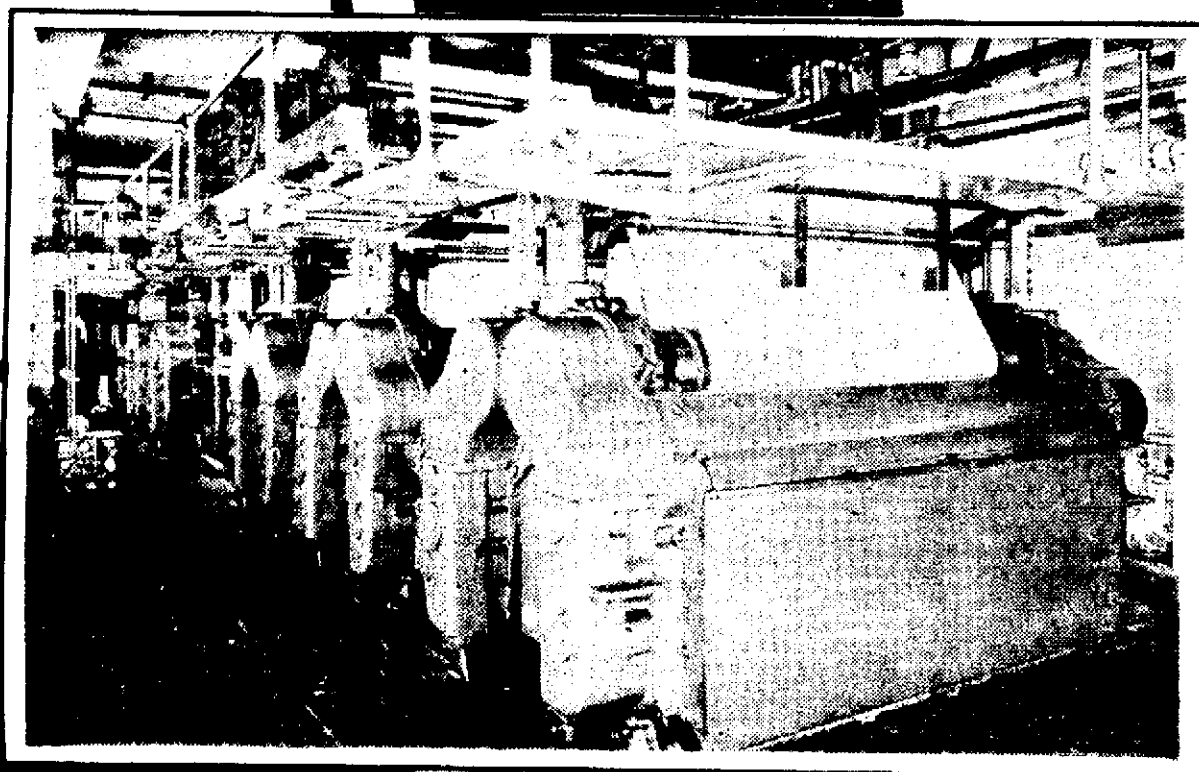
The next time you are buying paper . . . for home or business . . . choose the paper with the Fox River label — made in the Fox River Paper Corporation mills here in Appleton — and be assured of maximum quality.

Since 1883

Fox River

PAPER CORPORATION
REPRESENTED LOCALLY BY WOELZ BROS., APPLETON
and Throughout the U. S. by Over 100 Leading Paper Jobbers

Designed for a More Colorful Tomorrow!



a symbol of the fox cities growth

It's taken longer than we estimated, but the big day isn't far off. Perhaps you've noticed the hustle and bustle in our back yard as the installation of the 96-page Goss Headliner press gets underway. In about 90 days your Post-Crescent will be rolling off these modern full-color presses at a speed better than double that of our present equipment.

And, for the first time, Fox Citians will be seeing full color news and advertising features. Color is not a new experience for our readers, of course, but full, natural color, and more attractive "spot" color will be, and we are confident that when you see it, you'll be as excited as we are!

The new press is only a part of our continuing effort to provide the dynamic Valley of the Fox with the most modern, effectively produced and edited newspaper that skill and intelligent investment can provide.

1853-1958

- ★ DRUM COLOR
- ★ EASIER READING
- ★ FASTER DELIVERY